

FALL-WINTER COLLECTION 2024-25

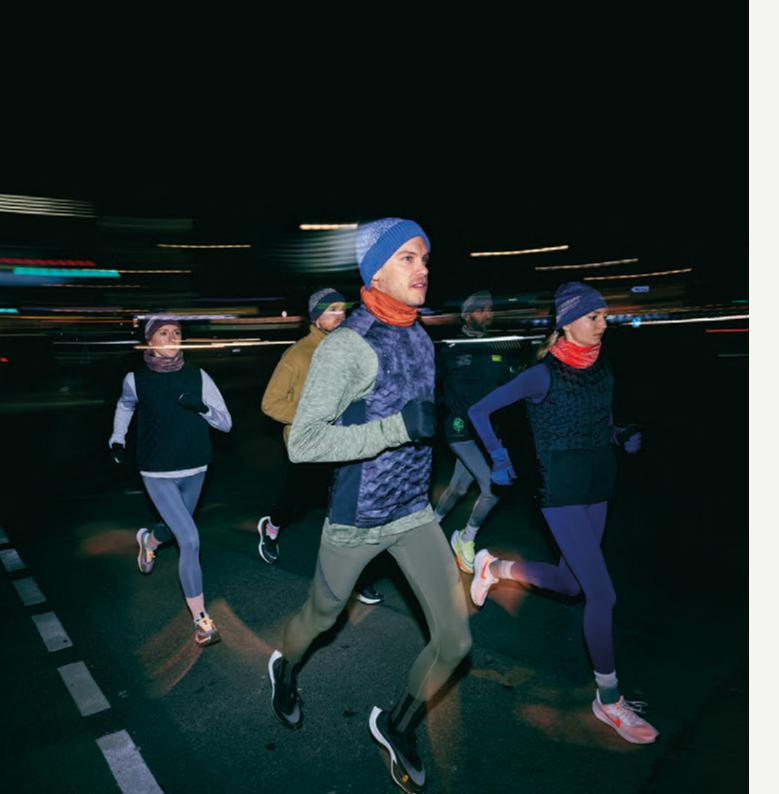
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Original EcoStretch Onlar Multi 134498.555.10.00

UPGRADE TO BUFF®

Whether biking to work or backpacking around the world, having the right gear can make or break your experience.

It's why we invented the neck gaiter more than 30 years ago. It's why we use only the highest quality technologies and fabrics – from UPF50 Sun Protection to sustainably sourced merino wool, and it's why our products are trusted by millions of adventurers worldwide.

Your customers deserve the best, and we never settle for less when it comes to quality.

- ✓ The original multifunctional neckgaiter
- √ 30+ Years of industry-leading innovation
- ✓ High performace protection
- ✓ Technical designs for any forecast
- Certified B Corp committed to sustainability



Do More Now is our commitment to growing as a global organization while protecting the environment, producing responsibly, and pursuing the wellbeing of our employees and the communities we serve.



In 2023 we announced our B Corp certification with a score of 105.7, well above industry average.



90%

of all manufacturing happens in-house in our Barcelona factory, allowing increased control over quality, environment, and social standards.



100%

The BUFF® in-house factory and headquarters is powered by 100% renewable electricity.



80%

of sales in 2022/23 came from more responsible materials, including recycled and natural materials.



41M

By the end of 2022, we recycled over 41 million plastic bottles into products.



CARBON NEUTRAL

In 2023, we achieved carbon neutrality in all our direct operations and are supporting a project to preserve the habitats of endangered species in the Yacumama Forest in Perú.



CREATED FOR ADVENTURE DESIGNED FOR ANY FORECAST

Protection, insulation, comfort, or cooling - we've got you covered even as the weather changes from mild to wild. Tough on adventure and easy on the planet, each is made with care at our in-house manufacturing facility in Barcelona, helping to reduce our carbon footprint further.



134501.555.10.00

ORIGINAL ECOSTRETCH MULTIFUNCTIONAL NECKWEAR

- UPF 50 SUN PROTECTION
- ENDORSED BY THE SKIN CANCER FOUNDATION
- SEAMLESS 4-WAY STRETCH CONSTRUCTION

BEST FOR THE FOLLOWING FORECAST

WARM COOL COLD WINDY

Our first, and most well-known product. Known for its versatility the Original is perfect for all year use.



113010.535.10.00

MERINO LIGHTWEIGHT MULTIFUNCTIONAL NECKWEAR

- 100% MERINO WOOL 125 GM2
- NATURALLY ODOR-RESISTANT AND TEMPERATURE-REGULATING
- · MULESING FREE WOOL

BEST FOR THE FOLLOWING FORECAST

WARM COOL COLD WINDY

100% Natural merino wool is perfect for adventures in cool temperatures.



134525.341.10.00

THERMONET® MULTIFUNCTIONAL NECKWEAR

- PRIMALOFT® INSULATING
 FIREP
- LIGHTWEIGHT ACTIVE WARMTH
- SEAMLESS 4-WAY STRETCH CONSTRUCTION

BEST FOR THE FOLLOWING FORECAST

NARM COOL COLD WIN

Extremely warm and lightweight designed for maximum protection during outdoor activities in cold weather.



118096.801.10.00

DRYFLX® MULTIFUNCTIONAL NECKWEAR

- 360° REFLECTIVITY
- QUICK-DRY FABRIC
- SEAMLESS 4-WAY STRETCH CONSTRUCTION

BEST FOR THE FOLLOWING FORECAST

VARM COOL COLD WINE

Bright colorways, 360 reflectivity, and quick dry material ensure you can show up no matter the conditions.



134579.555.10.00

POLAR MULTIFUNCTIONAL NECKWEAR

- PRIMALOFT® BIO FLEECE
- HIGH THERMAL INSULATION
- EXTRA LONG FOR EXTRA PROTECTION

BEST FOR THE FOLLOWING FORECAST

RM COOL COLD WINE

Soft fleece feel paired with high thermal insulation provides extra warmth allowing you to stay outdoors longer.



132942.999.10.00

WINDPROOF NECKWEAR

- WINDSTOPPER® BY GORE TEX® LABS
- WATER REPELLENT
- MAXIMUM BREATHABILITY

BEST FOR THE FOLLOWING FORECAST

RM COOL COLD WINE

Water-repellent, windproof technology that doesn't compromise on breathability during high intensity activities.



CHOOSING THE PERFECT MERINO

Durable, odor-resistant, thermoregulating, and great for outdoor activities - Merino wool is the perfect alternative to synthetics that keeps you comfortable, naturally. With so much to offer, it's become an outdoor essential worldwide. BUFF®'s super-soft and ethically-sourced merino neckwear comes in a variety of weights, lengths and styles to suit all kinds of adventures and temperatures. Check out the chart below to find the perfect Merino product for you.



117819.759.10.00

MERINO LIGHTWEIGHT MULTIFUNCTIONAL NECKWEAR

- 100% MERINO WOOL
- 125 GM²

BEST FOR THE FOLLOWING FORECAST

WARM COOL COLD WINDY

A perfect low-profile base layer for when the weather turns cool.



134683.555.10.00

MERINO LIGHTWEIGHT PRINTS MULTIFUNCTIONAL NECKWEAR

- 100% MERINO WOOL
- 125 GM²

BEST FOR THE FOLLOWING FORECAST

WARM COOL COLD WINDY

Same low-profile, with added prints! The perfect base layer for cool temps.



132890.519.10.00

MERINO MOVE MULTIFUNCTIONAL NECKWEAR

- 91% MERINO WOOL
- 205 GM²

BEST FOR THE FOLLOWING FORECAST

WARM COOL COLD WINDY

Stand out, stay warm. A color block print with medium warmth and all-day comfort.



113022.330.10.00

MERINO MIDWEIGHT MULTIFUNCTIONAL NECKWEAR

- 100% MERINO WOOL
- 250 GM²

BEST FOR THE FOLLOWING FORECAST

WARM COOL COLD WINDY

A midweight merino dream. A bit more warmth, a bit more weight, still multifunctional. Naturally versatile.



129444.937.10.00

MERINO FLEECE NECKWEAR

- 98% MERINO WOOL
- 315 GM²

BEST FOR THE FOLLOWING FORECAST

WARM COOL COLD WIND

Brushed merino creates a cozy, fleece-like feel for high warmth on frosty days.



113018.722.10.00

MERINO HEAVYWEIGHT NECK WARMER

- 100% MERINO WOOL
- 500 GM²

BEST FOR THE FOLLOWING FORECAST

WARM COOL COLD WIND

Our thickest merino in a double-layer construction and a shorter cut for ultimate warmth in the harshest weather.



OUR MERINO DNA

- Made from 90 100% Merino wool, ethically sourced and mulesing-free
- Made in-house using 100% renewable energy
- Comes in a range of lengths and styles for functional versatility
- Seamless construction reduces unnecessary waste in the manufacturing process and ensures all-day comfort



NEW THIS SEASON

Each season, we set out on a mission to push further, build better, and design cleaner, more sustainable products. This season, our collection is inspired by the intersection of technology and nature. We've taken our best-selling products like Original, Thermonet, and Merino and wrapped them in fresh prints inspired by the unique patterns of nature. Our technical fabrics help improve airflow, wick moisture, and keep you comfortable and dry so you can be fully present in even the wildest weather.

POLAR PRINTS

Super-soft, printed polar fleece provides ultimate warmth that make a statement and an eco-design production method means less fabric waste. Feel good about looking great.

MERINO LIGHTWEIGHT PRINTS

Lightweight, multifunctional neckwear made of 100% ethically-sourced merino wool for eco-conscious adventurers. Super-soft, odor-resistant and with bold color prints to suit every style.

CHILL TRUCKER CAP

Urban outdoor essential for cold weather. An adjustable, 100% cotton upper and moisture-wicking sweatband provide all-day comfort in a classic trucker style.

FALL LINE CAP

The perfect cold-weather cap? It's pretty simple. A 100% cotton outer and all-day comfort combine with thermal insulation and ear flaps for warmth when the wind is biting.

YOUTH THERMONET®

Multifunctional neckwear made using 58% recycled content. Stand out on the slopes, the streets and everywhere in between with unique prints, while PrimaLoft® insulating fibers provide warmth without the bulk.













LIFESTYLE NOVELTIES



DATMA

The coziest, snuggliest snood ever made! Soft and sustainably made in a rib knit with natural gradients, pull it up for head coverage or roll it down like a neck warmer.

LILON & RENVI

Wrap up for any occasion in super-soft beanies and neck warmers in an on-trend design. Made using 100% recycled content in colors to suit your every mood. Stylish, sustainable and oh-so cozy.

BERY

Bold colors, a stand-out style and a two-layer, circular knit made from 100% recycled content. A sustainable, statement beanie for urban adventurers.

















RICS

Cool and casual colors, a two-layer, circular knit made from 100% recycled content and a playful pom-pom. A sustainable, statement beanie for urban adventurers.





OUR AMBASSADORS' FAVORITE PRODUCTS



Andreu Simon is a Catalan trail running athlete and winner of Transgrancanaria 2023. A BUFF Athlete since 2019, you'll rarely see Andreu running without his 5 panel Go Cap, and he's always got an Original Ecostretch on hand for when things turn chilly.



5 Panel Go Cap 125314.937.10.00



Original EcoStretch Multifunctional Neckwear 132430.555.10.00



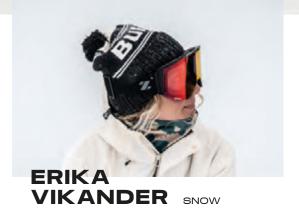
Laurent De Martin is a Swiss Freeskier who is committed to sustainability and enjoying the outdoors to its fullest in winter. A BUFF® balaclava helps Laurent stay out for longer in the colder months, and he's a fan of our range of lifestyle caps for day-to-day activities too.



Fall Line Cap 134535.333.10.00



Windproof Balaclava 132580.999.30.00



Erika Vikander is a snowboarder from the USA. She has many podiums to her name from the Freeride World Tour and is a passionate defender of women's rights in snow sports. Erika is always kitted out with a knitted BUFF® beanie, with a Mountain Bandana in her luggage.



Knitted Beanie 132332.555.10.00



Mountain Bandana 132534.313.10.00





Protect Our Winters **(POW)** is an organization which aims to inspire outdoor people, from pro athletes to everyday adventurers, to become climate activists, mobilizing as one to protect the places we play from climate change. Now more than 130,000 supporters strong, **POW** has grown into a global network; educating, uniting and giving a voice to the outdoor sports community. Learn more at: **https://protectourwinters.org**

In collaboration with **POW**, we want to continue to convey our concern about climate change and our commitment to protecting the outdoors. For every product sold from this collection, you will be directly supporting **POW**'s work.



BALACLAVA THERMONET® HINGED

ORIGINAL ECOSTRETCH

RUTGER KNITTED BEANIE

THERMONET®

ORIGINAL ECOSTRETCH

YOUTH





ABOUT THE ARTIST:

Kate Zessel is an artist located in Whistler B.C. Originally from Vancouver, she spent her free moments growing up in the mountains, skiing and biking. As a Graphic Design student at the Vancouver Art Institute, her passion for illustrating flourished. Nowadays, Kate draws inspiration from the surroundings that she calls home, capturing moments from her adventures in her visual pieces. The designs in this range reflect the mountains, rivers, rocks and wildlife that **POW** are working to protect.

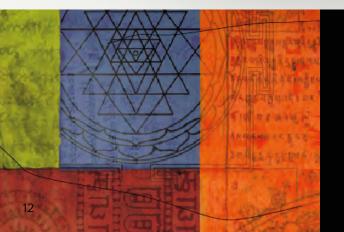


HERITAGECOLLECTION

Honouring our heritage, we've taken inspiration from the richly diverse culture and historical patterns of the past, combining them with future-friendly technology and materials that help to protect our planet.

ORIGINAL ECOSTRETCH





The tried and tested, tubular design of our original, multifunctional, seamless neckwear, made using Polyester microfiber from recycled plastic bottles supplied and certified by REPREVE®. The year-round versatility of our iconic construction and moisture-wicking breathability make this a firm favourite with active, outdoor consumers with a climate conscience and an awareness of our origins in the outdoors.

Paying homage to the customs, culture and colours that have shaped our world, this collection reminds us to honor the past but always look to the future; to protect our greatest heritage of all, the earth, for generations ahead.



PRO TEAM COLLECTION

Our high-performance kit has been thoroughly tested and approved by our team of elite athletes. The Pro Team range is aimed at active consumers who train hard, are inspired by the pros and need gear they can trust when race day comes.

Reflective elements and prominent branding improve visibility and help wearers to stand out from the crowd as a proud part of the BUFF® community of athletes and adventurers.





TWIN PACK

A twin pack of our most iconic and versatile accessory, made in our home factory in Barcelona using recycled plastic bottles. Including two of our much-loved, Original EcoStretch Multifunctional Neckwear in a reusable box that reflects the designs of the product inside. Choose from sleek and sporty black and graphite designs, or colorful, heritage-inspired prints that reflect the rich cultures of the mountains. The perfect gift for an outdoor friend - or just for you!

ORIGINAL ECOSTRETCH















TWIN PACK BLACK 134947.555.10.00

NEW

Display



DISPLAY + 10u 135485.555.10.00

NEW

Pack 2



TWIN PACK BACKROADS 134948.555.10.00

NEW



ADVENTURE READYGIFTS



134769.817.10.00 ORIGINAL ECOSTRETCH ALNOB HOLIDAYS 2023

NEW



134771.425.10.00 ORIGINAL ECOSTRETCH CHALIM HOLIDAYS 2023

NEW

Pack Display + 20 units



134921.555.10.00HOLIDAYS PACK 2023
Display + 20 products (10 of each design)

NEW









Our multifunctional neckwear has the outdoor lover in your life covered. The perfect gift for runners, hikers and skiers this holiday season. Our much-loved Original Ecostretch in two limited edition holiday patterns.

Each product comes prepackaged as a reusable holiday ornament.

ORIGINAL ECOSTRETCH





ORIGINAL ECOSTRETCH

The most versatile accessory ever created. Made from recycled plastic bottles, delivering UPF50 sun protection and wearable in more than 12 different ways. Flip it, twist it, fold it, an Original has you covered in every situation, hot, cold, windy, sunny - doing whatever activity you love the most. Don't leave home without it!

Composition: 95% Recycled Polyester 5% Elastane Composition: 95% Polyester 5% Elastane

Made in Barcelona

WEATHER CONDITION

COOL

ACTIVITY LEVEL

MEDIUM













SOLID BLACK 117818.999.10.00



SOLID CASTLEROCK GREY
117818.929.10.00



SOLID NIGHT BLUE 117818.779.10.00



SOLID WATER
117818.761.10.00



SOLID JADE 117818.810.10.00



SOLID CINNAMON 117818.330.10.00



EMBERS BLACK 117945.999.10.00



132431.901.10.00



ATIV GRAPHITE
132438.901.10.00



NEW CASHMERE BLACK 120733.999.10.00

Racer





118815.901.10.00





NEW YAN BLACK 134504.999.10.00



NESHI NIGHT BLUE 132423.779.10.00



NEW **GAUXI NIGHT BLUE** 134492.779.10.00



SINEB NIGHT BLUE 134505.779.10.00



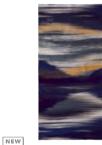
ENHI COBALT 132419.791.10.00



NEW **ESEI ULTRAMARINE** 134490.740.10.00



NEW OSER BLUE 134496.707.10.00



ARKY MIDNIGHT 134499.717.10.00



ONLAR MULTI 134498.555.10.00



ATIV TIDE BLUE 132438.714.10.00



TOUDE TIDE BLUE 132422.714.10.00



DURBAN ASH 132442.914.10.00



SNOUT ASH 132432.914.10.00



NEW TIFIR ASH 134493.914.10.00







HUNTER MILITARY 117962.846.10.00



DEN BARK 126379.843.10.00



BITUR OPALINE 134495.868.10.00





NESKI MULTI 132436.555.10.00



OSER COPPER 134496.333.10.00



TREM CITRONELLA 132424.345.10.00



MANYD NIGHT BLUE 132614.779.10.00



KOURY CINNAMON 132425.330.10.00



NEW CASHMERE RED 120733.425.10.00

Racer



SHADYVER MAUVE 129772.639.10.00



SUNIF MULTI
134502.555.10.00



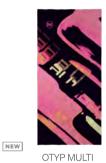
MAWS ROSEWOOD 134494.341.10.00



SHATTEX BIRCH GRAY
134497.954.10.00



LIPHA MULTI 132421.555.10.00



134491.555.10.00



DOVHIN MULTI 132609.555.10.00









LISE MAROON 129793.632.10.00



POW USTIR MULTI
134703.555.10.00

POW





132755.999.10.00 Heritage



132756.555.10.00 Heritage



MOULAY NIGHT BLUE 132757.779.10.00 Heritage











132828.707.10.00 Pro-Team

















PRE-ORDER ONLY



Racer



Racer



Racer











Racer











21



GIFT SET

The perfect gift for active, outdoor people. Original, multifunctional seamless neckwear has you covered. Made using 95% recycled content, moisture-wicking and delivering UPF 50 sun protection that's endorsed by The Skin Cancer Foundation for year-round use. With a seamless, 4-way stretch construction, it's wearable in more than 12 different ways. Forget about socks, an Original is the most versatile gift ever created!

Composition: 95% Recycled Polyester 5% Elastane

Made in Barcelona

WEATHER CONDITION

COOL

ACTIVITY LEVEL

MEDIUM











PRE-ORDER ONLY





PRE-ORDER ONLY



TWIN PACK BACKROADS
134948.555.10.00





THERMONET®

MORE WARMTH. LESS BULK.

High-performance protection keeps you extra warm without excess weight.



PRIMALOFT® INSULATING FIBER

Providing industry-leading thermal performance that ensures maximum warmth and breathability



PERFECT TEMP SINGLE-LAYER FABRIC

Mid-weight performance fabric keeps you extra warm without added bulk, allowing you to move freely through your day



MOISTURE-WICKING

Wicks away moisture quickly and efficiently for high-intensity activities



SEAMLESS 4-WAY STRETCH

Prevents hot spots and chafing and can be worn in many different ways

Buff

THERMONET

Multifunctional neckwear that delivers warmth without bulk using PrimaLoft® insulating fibers and a seamless, 4-way stretch construction. Moisture-wicking and made using 58% recycled content. Designed for active performance, stay warm and dry as you carve the slopes and run the trails all winter long.

Composition: 96% Polyester 4% Elastane

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

HIGH













SOLID BLACK 123209.999.10.00







BARDEEN GRAPHITE 129801.901.10.00



SKATICK GRAPHITE 132485.901.10.00







MATIKA MULTI 132474.555.10.00



ENPHI MULTI 132481.555.10.00



PRISTO ASH 134524.914.10.00



SYNTH BLUE 134522.707.10.00







MATEWA GARNET 134523.653.10.00



AGHRA ROSEWOOD
134525.341.10.00

ADULT · NECKWEAR · THERMONET



















SWITCH POLAR NECKWARMER

The Switch Polar Neckwarmer has a fleecy outer that is comfy and cosy and will really keep the cold at bay. Utilising recycled components, this fun and multi-functional bit of kit easily converts into a beanie with its subtle, integrated draw cord. You can adjust the fit to allow for air flow, or to keep those winter winds out as you move through your day.

Composition: Main Fabric: 45% Wool 36% Polyester 16% Polyamide 3% Other Fibers, Inside Lining: 95% Recycled Polyester 5% Elastane,
Adjustable Strap: 55% Recycled Polyester 45% Latex

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

MEDIUM























NEBEK GREY 132490.937.10.00



POLAR NECK WARMER

Lofted, lightweight Polar neck warmer for cold weather, made using 100% recycled content. Fully biodegradable PrimaLoft® Bio™ Fleece keeps warmth in and sweat out with high thermal insulation. Stay cozy, dry and comfortable on the slopes and the street this winter.

Composition: 100% Recycled Polyester

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

MEDIUM

















HTR BARK 123701.843.10.00



HTR GREY
123701.937.10.00











TULIP PINK
13000.650.10.00

NEW

28

Buff

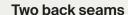
POLAR PRINTS

BOLD PATTERNS FOR STAND-OUT STYLE

Larger Cuff

Offers extra protection from the cold

High quality woven label Subtle branding to the cuff



Enhances fit and ensures minimal waste during the manufacturing process





Ultra-soft fleece

Keeps you extra

toasty when the temperature drops





Unique polar prints
The patterns in each
piece are slightly

piece are slightly different, for one-ofkind, stand-out style

Slight longer front for comfort and extra protection against cold





POLAR PRINTS NECKWARMER

A super-soft polar fleece neck warmer that provides ultimate warmth with high thermal insulation. Unique, all-over prints make a statement while an eco-design production method means less fabric waste. Feel good about looking great in this cozy, casual, sustainable style.

Composition: 72% Polyester 28% Viscose

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

MEDIUM









COMAT SNOW
134695.015.10.00



SUNIF MULTI 134697.555.10.00







SIMBO MULTI
134699.555.10.00



BONDU GREY
134696.937.10.00





POLAR

COLD FORECAST. WARM ADVENTURE.

High thermal insulation keeps your body at the perfect temp, even in the coldest weather.



EXTRA-LONG FOR EXTRA PROTECTION

Pull it up, roll it down - protection for your chin, cheeks, and nose whenever you need it



UPF 50 SUN PROTECTION

Added protection from harmful rays during snowy adventures



DUAL COMFORT FABRIC

4-way ultra-stretch on the top combined with premium soft fleece on the bottom for ultimate comfort during winter activities



BIO™

PRIMALOFT® BIO FLEECE

The first ever biodegradable, 100% recycled synthetic insulation and fabric. Designed to return to nature, it represents a holistic, sustainable solution for garment wear-and-tear, and eventual end of life.

POLAR

The most versatile multifunctional polar neckwear for cold weather, made using 97% recycled content and offering high thermal insulation with cozy, lofted fleece. PrimaLoft® Bio™ Fleece is fully biodegradable and is designed to return to nature. Flip it, twist it, fold it. 4-way stretch means you can wear it as a neck warmer, hat, balaclava and more, to keep you warm when the temperature drops.

Composition: 97% Recycled Polyester 3% Elastane

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

MEDIUM











































ADULT · NECKWEAR · POLAR





































MOUNTAIN BANDANA

BANDANA STYLE MEETS TECHNICAL PERFORMACE

Longer front keeps your neck and chest warm even with an open jacket, while technical features add athletic warmth and comfort.



ANTI-FOG VENTILATION HOLES

Laser-cut holes ensure easy breathability and anti-fogging when wearing with goggles



DOUBLE LAYER FABRIC

Wind-resistant on the outside and a lofted Carvico® fabric inner offers ultimate protection against the elements



FLAT COMFORT SEAMS

Ensures extra comfort, reduced chafing and no hot spots when exercising



BIO"

PRIMALOFT® BIO FLEECE

A fully biodegradable fleece fiber developed to return to nature, reducing the environmental impact of garments throughout their life



BANDANA SHAPE

Longer front keeps your neck and chest warm even with an open jacket



MOUNTAIN BANDANA

Chasing extremes requires uncompromising protection from the elements. This carefully constructed, technical design is made using 44% recycled content, and is athlete-approved by BUFF® ambassador and world champion freerider, Victor de le Rue. A wind-resistant outer, PrimaLoft® Bio thermal fleece and sleek, snow sport-specific bandana shape offers maximum insulation, whilst ventilated mouth holes balance breathability, so you can keep cruising in total comfort.

Composition: 49% Polyester 44% Recycled Polyester 7% Elastane

Made in Barcelona

WEATHER CONDITION WIND

ND AC

ACTIVITY LEVEL

HIGH







THERMAL INSULATION

















134701.790.10.00



POLAR REVERSIBLE

The warmest, reversible polar neckwear for winter with two layers of fleece, made using 97% recycled content. Double layer, lofted insulation construction delivers a comfortable fit to hold body heat in, keeping you warm and cozy all through freezing season.

Composition: 97% Recycled Polyester 3% Elastane

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

MEDIUM









SOLID BLACK/BLACK 122378.999.10.00



BLAISE BLACK 129953.999.10.00



URID BLACK 129944.999.10.00



GHAN GRAPHITE 132523.901.10.00



RAFT GRAPHITE 129945.901.10.00



SYBE BLUE 132520.707.10.00



SNOUT ECRU 132524.014.10.00



METLY ROSEWOOD
134809.341.10.00



ARKY NAVY
134676.787.10.00



LISE TAUPE GRAY
134677.318.10.00



WINDPROOF

Windproof Neckwear that helps you battle the elements, while being kind to the earth. In the harshest of conditions, you can rely on water-repellant, sweat-wicking Windstopper® technology by GORE-TEX® to perform, made using 54% recycled content with a PFC-free treatment that is gentle on the environment. Our performance neckwear deflects the chill during high-intensity activities in environments from urban to extreme, and offers maximum mobility and breathability when the wind is biting.

Composition: Tubular: 95% Recycled Polyester 5% Elastane, Windproof: 100% Recycled Polyester

Made in Barcelona

WEATHER CONDITION

WIND

ACTIVITY LEVEL

MEDIUM







REPELLENT













DRYFLX®

SHOW UP

When high-intensity workouts meet low-intensity lights, bright colorways, 360° reflectivity, and quick-dry materials ensure you can show up no matter the conditions.



360° REFLECTIVITY AND BRIGHT COLORS

Ensures visibility from sun up to sun down



DRYFLX® QUICK-DRY TECHNOLOGY

Our trademark DryFlx® material works hard to keep you comfortably dry all season long



MOVES WITH YOU

Dynamic fabric moves in all directions for improved comfort and freedom of movement



SEAMLESS 4-WAY STRETCH

Prevents hot spots and chafing and can be worn in many different ways



DRYFLX

Seamless multifunctional neckwear with 360o reflectivity for extra visibility in low light. A tried and tested 4-way stretch, quick-drying, seamless construction made using 71% recycled content including plastic bottles and car airbags. Versatile performance and style, wherever your workout takes you.

Composition: 24,5% Recycled Polyamide 24,5% Polyamide 47% Recycled Polyester 4% Elastane

Made in Barcelona

WEATHER CONDITION CO

COLD

ACTIVITY LEVEL

HIGH











SOLID BLACK 118096.999.10.00







SOLID BLUE 118096.707.10.00



SOLID 118096.315.10.00









NEW



SOLID ULTRAMARINE
118096.740.10.00



118096.566.10.00



SOLID LIME 118096.801.10.00





MERINO LIGHTWEIGHT

Lightweight, multifunctional neckwear made of 100% Merino wool. The perfect cool weather layer for the eco-conscious outdoor lover. Natural, ethically sourced Merino wool feels soft against the skin, naturally resists odors, and can be worn in many different ways.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION CO

COOL

ACTIVITY LEVEL

MEDIUM



100% MERINO WOOL - 125 gm²



NATURALLY TEMPERATURE REGULATING







SOLID BLACK 100637.00



SOLID GREY 100202.00



SOLID LIGHT GREY 113010.933.10.00



SOLID CLOUD 113010.003.10.00







SOLID NIGHT BLUE 113010.779.10.00



SOLID POOL 113010.722.10.00



SOLID FEAL 113010.706.10.00



SOLID BARK 113010.843.10.00



SOLID CINNAMON 113010.330.10.00



MAIZE 117819.102.10.00



SOLID PANSY 113010.601.10.00

ADULT · NECKWEAR · MERINO LIGHTWEIGHT







113010.653.10.00





NEW

MERINO LIGHTWEIGHT PRINTS

Seamless 4-way stretch

Prevents hot spots and chafing and can be worn in many different ways

Refreshing onecolor prints

Bold, stylish colors for every mood

100% Merino Wool - 125 gm2

Warm, breathable, and soft against the skin. Merino wool keeps you cozy in the coldest conditions



Ethically sourced wool

All our Merino wool comes from mulesing-free suppliers

Odor-resistant

Merino wool is natually antimicrobial, so it's odorresistant and stays fresh

Thermoregulating

Natural fibers wick sweat away from your skin to prevent moisture build-up





MERINO LIGHTWEIGHT PRINTS

A lightweight beanie made of 100% merino wool. Comfortable and natural, ethically-sourced and naturally odor and temperature-regulating merino makes for a super-soft, cozy base layer that feels great against your skin. Hiking, climbing or just hanging out, it's a versatile style for cool weather adventures.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION

COOL

ACTIVITY LEVEL

MEDIUM



100% MERINO WOOL - 125 gm²



NATURALLY TEMPERATURE REGULATING







MATEWA CLOUD 134682.003.10.00



MATEWA TEMPEST
134682.759.10.00



134683.555.10.00



RYCAL GRAPHITE 134684.901.10.00



ARKY MULTI
134685.555.10.00





MERINO MIDWEIGHT

Feel the soft, cozy warmth of our ethically-sourced Merino Midweight
Multifunctional Neckwear. Eco-friendly, comfort that's naturally
temperature-regulating and odor-resistant. 100% Merino, 100% natural.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION

COLD

ACTIVITY LEVEL

LOW



100% MERINO WOOL - 250 gm²



NATURALLY TEMPERATURE REGULATING



NATURALLY ODOR-RESISTANT





MELANGE CLOUD 113022.003.10.00



MELANGE LIGHTGREY 113022.933.10.00



SOLID BLACK 113023.999.10.00



MELANGE NIGHT BLUE 113022.779.10.00







SOLID BARK 113023.843.10.00



MELANGE CINNAMON 113022.330.10.00



MELANGE LILAC SAND 113022.640.10.00



MERINO HEAVYWEIGHT

A heavyweight, 500gm² neck warmer made of 100% ethically-sourced merino wool. The perfect cold weather layer for the eco-conscious adventurer. merino wool feels super-soft against the skin, naturally resists odors and easily transitions between workout and hangout.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

LOW



100% MERINO WOOL - 500 gm²



IRE OI









SOLID NIGHT BLUE 113018.779.10.00



SOLID BLACK 110963.00



MULTISTRIPES FOG GREY 117821.952.10.00



SOLID INDIGO 113018.785.10.00







SOLID CINNAMON 113018.330.10.00



SOLID CLOUD 113018.003.10.00



MERINO FLEECE

Neckwear never felt so natural. The super-soft fibers of our ethically sourced, lofted Merino fleece insulation make for an earthy alternative to synthetic insulation. At 315gm², a slightly heavier-weight wool makes for a supremely cozy bit of neckwear. Combining our innovative, iconic, seamless construction with the natural temperature-regulating and odorresistant properties of Merino, weve created a versatile outdoor staple for the campers, hikers and nature lovers who feel most at home in the wild.

Composition: 98% Merino Wool 2% Elastane

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

MEDIUM



NATURAL FLEECE



98% MERINO WOOL - 315 gm²



NATURALLY TEMPERATURE REGULATING



ETHICALLY SOURCED WOOL





SOLID BLACK 129444.999.10.00



SOLID NAVY 129444.787.10.00



SOLID GREY 129444.937.10.00



SOLID CEDAR 129444.847.10.00



SOLID LILAC SAND 129444.640.10.00



MERINO MOVE

Super-soft, ethically-sourced Merino Multifunctional Neckwear, designed for people who live more now. The natural temperature-regulation and odor-resistance of our seamless, 91% Merino neckwear ensures comfort and warmth for every moment, with an easy-breezy, relaxed fit and color combinations that take you from street to summit.

Composition: 91% Merino Wool 8% Polyamide 1% Elastane

Made in Barcelona

WEATHER CONDITION

COLD

ACTIVITY LEVEL

MEDIUM



MERINO WOOL - 205 gm²

ETHICALLY

SOURCED WOOL



NATURALLY TEMPERATURE REGULATING























COOLNET UV®

Lightweight Multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection and evaporative cooling properites. Running, Jumping, Hiking, Fishing, Paddling, Camping - what's your favourite summer activity? Any way you wear it, you'll be feeling cool, fresh and protected from the sun on every summer outing.

Composition: 95% Recycled Polyester 5% Elastane

Made in Barcelona

WEATHER CONDITION WARM

ACTIVITY LEVEL

HIGH







HEIQ® COOLING TECHNOLOGY







SEAMLESS 4-WAY

STRETCH CONSTRUCTION



MADE WITH 95%

RECYCLED CONTENT



ARIUS BLUE 133806.707.10.00

Pro-Team





ECOSTRETCH BALACLAVA

A low-profile, moisture-wicking base layer balaclava made using 95% recycled content. A generous, comfort-fit face opening with ultra 4-way stretch allows for mouth and nose coverage when the wind is biting, but has the option of pulling it down to sip tea on the chairlift. A great underhelmet or toque option for total head and neck coverage.

Composition: 95% Recycled Polyester 5% Elastane

Made in Barcelona

WEATHER CONDITION COOL

ACTIVITY LEVEL

HIGH

















THERMONET HINGED BALACLAVA

Convertible Balaclava with multiple ways to wear, delivering warmth without the bulk using PrimaLoft® insulating fibers and 58% recycled content. Designed for active performance and ultimate breathability with VaprGrid™ laser-cut breathing holes, flatlock seams and 4-way stretch.

Composition: 96% Polyester 4% Elastane

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

HIGH







ACTIVE WARMTH































WINDPROOF BALACLAVA

A Windproof Balaclava that helps you battle the elements, while being kind to the earth. In the harshest of conditions, you can rely on waterrepellent Windstopper® technology by GORE-TEX® to perform, made using 52% recycled content with a PFC-free treatment that is gentler on the environment. Our performance balaclava is designed for a seamless, streamlined fit with laser-cut breathing holes for high-intensity, highspeed activities in environments from urban to extreme. It deflects the chill without compromising on mobility or comfort, with maximum breathability for when the wind is biting.

Composition: 52% Recycled Polyester 41% Polyamide 7% Elastane

Made in Barcelona

WEATHER CONDITION

WIND

ACTIVITY LEVEL

MEDIUM







VENTILATION HOLES FOR BREATHABILITY



WATER REPELLENT









SOLID BLACK BLACK S/M **132580.999.20.00** M/L **132580.999.25.00** L/XL 132580.999.30.00



DRYFLX PROBALACLAVA

A highly technical balaclava for the extremes. Smart-Zone seamless technology, an articulated fit and 4-way ultra stretch ensure comfort, while high thermal insulation combines with intelligent moisture management for warmth and breathability. For high-intensity activity in the coldest conditions.

Composition: 48% Polyamide 46% Polyester 6% Elastane

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

HIGH



4-WAY ULTRA STRETCH



ARTICULATED FIT



TECHNOLOGY







SOLID BLACK 121534.999.10.00







SOLID LIGHT GREY 121534.933.10.00



MERINO LIGHTWEIGHT BALACLAVA

A lightweight balaclava made of 100% ethically-sourced merino wool.

The perfect cool weather layer for the eco-conscious adventurer who needs full face, head and neck coverage. Natural merino wool feels super-soft against the skin, and VaprGrid™ laser cut breathing holes offer optimum ventilation when you need to move fast.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION

COLD

ACTIVITY LEVEL

MEDIUM

SOLID BLACK

123327.999.10.00

SOLID GREY

123327.937.10.00



100% MERINO WOOL - 125 gm²



NATURALLY TEMPERATURE REGULATING







ETHICALLY SOURCED WOOL



VAPRGRID™ LASER-CUT BREATHING HOLES



THERMONET HEADBAND

Designed with absolute comfort in mind for rock and snow lovers, the innovative helmet-compatible construction of the ThermoNet® Headband makes it an essential for cold weather climbing and winter sports. The simple, streamlined design measures a comfortably compact 10cm in width for a super-low profile, and bonded seams mean no chafing when youre in motion. Not only is it compact, but PrimaLoft® insulating fibers offer exceptional warmth and moisture-wicking for fast and light adventures. Oh, and its made using 58% recycled content. Low weight, low impact.

Composition: 96% Polyester 4% Elastane

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

HIGH



10 CM









SOLID BLACK 132456.999.10.00



MICOR GRAPHITE 132727.901.10.00



PRE-ORDER ONLY

BARDEEN BLACK 132458.999.10.00



SHIRAY MULTI 132461.555.10.00

















NEW AGHRA ROSEWOOD 134675.341.10.00







TECH HEADBAND

Technical, lightweight, wide-fit headband for maximum performance in cold weather. The soft, brushed knit fabric with high thermal insulation ensures breathability while keeping your body temperature regulated, so you can keep pushing your limits without compromising on style.

Composition: 85% Polyamide 15% Elastane

Made in Barcelona

WEATHER CONDITION

WIND

ACTIVITY LEVEL

MEDIUM























PRE-ORDER ONLY

RABEY GREY 132525.937.10.00

PRE-ORDER ONLY







WINDPROOF HEADBAND

A headband that helps you battle the elements, while being kind to the earth. In the harshest of conditions, you can rely on water-repellant, sweat-wicking Windstopper® technology by GORE-TEX® to perform, made using 100% recycled content with a PFC-free treatment that is gentler on the environment. This sleek technical headband deflects the chill during high-intensity activities without compromising on mobility or comfort, while laser-cut ear holes improve hearing. Maximum performance for when the wind is biting.

Composition: 100% Recycled Polyester

Made in Barcelona

WEATHER CONDITION

WIND

ACTIVITY LEVEL

MEDIUM



MIDTH



MADE WITH 54% RECYCLED CONTENT



LASER CUT HOLES IN EARS



WATER REPELLENT







GREY LOGO BLACK
S/M 132941.999.20.00

L/XL 132941.999.30.00



DRYFLX HEADBAND

A highly technical, Smart-Zone seamless headband with a quick-drying, 4-way stretch construction that provides just the right warmth, moisturemanagement and breathability for high-intensity activities in even the coldest conditions. Sustainably made using 71% recycled content.

Composition: 24,5% Recycled Polyamide 24,5% Polyamide 47% Recycled Polyester 4% Elastane

Made in Barcelona

WEATHER CONDITION

COLD

ACTIVITY LEVEL

HIGH









MADE WITH 71%

RECYCLED CONTENT











NEW SOLID CYBERPINK 118098.566.10.00



SOLID POOL 118098.722.10.00











CROSSKNIT HEADBAND

Technical meets aesthetic with the CrossKnit Headband. Its one for the energetic and adaptable, for those who need high-performance protection that can keep up with the demands of an active lifestyle. With Schoeller Labs sweat-repellent technology, a reflective logo for improved visibility on night runs and a quick-drying, wide, sporty design that transitions seamlessly between training sessions and socializing.

Composition: 100% Acrylic, Lining: 100% Polycolon® Polypropylene

Made in Asia

WEATHER CONDITION COLD

ACTIVITY LEVEL

HIGH







FABRIC















PRE-ORDER ONLY





SOLID IRIS 126484.641.10.00







MERINO WIDE HEADBAND

An eco-friendly, wide fit, heavyweight headband, sustainably made using 100% ethically-sourced merino wool. Naturally temperature-regulating and odor-resistant, it feels great against the skin and looks good as it protects from the cold.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION VERY COLD















SOLID POOL 129441.722.10.00

ACTIVITY LEVEL

LOW



MERINO WOOL - 500 gm²



8,5 CM WIDTH













ETHICALLY SOURCED WOOL



COOLNET UV® WIDE HEADBAND

When you train hard, you need kit you can trust when race day rolls around. Our ProTeam range has been put through its paces by BUFF® ambassadors, its a technical collection of high-performance apparel to help you reach the finish line, whatever your discipline. The Coolnet® UV

Wide Headband has a seamless, irritation-free fit in a supremely breathable and evaporative, 95% recycled fabric and 4-way stretch construction. Efficient moisture-wicking, ear coverage and UPF 50+ sun protection combine in this multi-functional, multi-disciplinary, all-season style thats got you covered from snowy slopes to sunny trails. Reflective elements and prominent branding improve visibility and help you to stand out from the crowd as a proud part of the BUFF® community of athletes and adventurers who do more now.

Composition: 95% Recycled Polyester 5% Elastane

Made in Barcelona

WEATHER CONDITION WARM

ACTIVITY LEVEL

HIGH



PROTECTION





MADE WITH 95%

RECYCLED CONTENT



ULTRA STRETCH





PRE-ORDER ONLY



ARIUS BLUE 132829.707.10.00

Pro-Team



MERINO FLEECE HEADBAND

The natural, super-soft fibers of our Merino Fleece Headband make for an earthy alternative to synthetic insulation. A slightly heavier-weight 315gm², 98% merino wool blend makes for a supremely cozy bit of headwear. Combining a smart-active look with innovative construction, and the natural temperature-regulating and odor-resistant properties of ethically-sourced, lofted merino, weve created a versatile outdoor staple for the campers, hikers and nature lovers who feel most at home in the wild.

Composition: 98% Merino Wool 2% Elastane

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

MEDIUM









22 CM WIDTH



















SOLID LILAC SAND 129451.640.10.00





ECOSTRETCH BEANIE

Reversible, helmet-compatible and totally versatile. Combining the seamless 4-way stretch construction of our Original Neckwear with moisture-wicking technology for ultimate comfort and performance. Sustainably made in Barcelona using 95% recycled content, for the ecoconscious adventurer.

Composition: 95% Recycled Polyester 5% Elastane

Made in Barcelona

WEATHER CONDITION COOL

ACTIVITY LEVEL

HIGH

















NEW MICOR GRAPHITE 134670.901.10.00



NEW SNOUT ASH 134667.914.10.00



NEW OSER BLUE 134668.707.10.00







POLAR & ECOSTRETCH BEANIE

Thin, fleece-lined sport beanie made of recycled plastic bottles. Delivers lightweight, lofted warmth for chilly days outside. 4-Way stretch and a relaxed shape make this hat super comfy to wear.

Composition: 97% Recycled Polyester 3% Elastane

Made in Barcelona

WEATHER CONDITION

COLD

ACTIVITY LEVEL

MEDIUM

MADE FROM 2 RECYCLED ULTRA STRETCH PLASTIC BOTTLES





PRE-ORDER ONLY





PRE-ORDER ONLY





PRE-ORDER ONLY





PRE-ORDER ONLY



VIR MILITARY 135327.846.10.00









THERMONET BEANIE

Designed with absolute comfort in mind for rock and snow lovers, the innovative helmet-compatible construction of the ThermoNet® Beanie makes it an essential for cold weather climbing and winter sports. The simple, seamless design offers 4-Way stretch and bonded seams for a super-low profile and ultimate comfort. Not only is it compact, but PrimaLoft® technology offers exceptional warmth for fast and light adventures. Oh, and its made using 58% recycled content. Low weight, low impact.

Composition: 96% Polyester 4% Elastane

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

HIGH

SOFT COMFORT

FABRIC



MADE WITH 58% RECYCLED CONTENT

LIGHTWEIGHT

ACTIVE WARMTH



SEAMLESS 4-WAY STRETCH CONSTRUCTION



PRIMALOFT® BONDED SEAM



SOLID BLACK 132450.999.10.00

PRE-ORDER ONLY



SKATICK GRAPHITE 132451.901.10.00

PRE-ORDER ONLY



BARDEEN BLACK 132452.999.10.00

PRE-ORDER ONLY



LLEV MULTI 132453.555.10.00



MATEWA GARNET 134672.653.10.00



SYNTH BLUE 134671.707.10.00



POLAR PRINTS BEANIE

A super-soft polar fleece beanie that provides ultimate warmth with high thermal insulation. Unique, all-over prints make a statement while an eco-design production method means less fabric waste. Feel good about looking great in this cozy, casual, sustainable style.

Composition: 72% Polyester 28% Viscose

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

MEDIUM













NEW COMAT SNOW 134688.015.10.00



NEW SUNIF MULTI 134690.555.10.00













NEW **BONDU GREY** 134689.937.10.00



WINDPROOF BEANIE

Our Windproof Beanie helps you battle the elements while being kind to the earth. Water-repellent, sweat-wicking Windstopper® technology by GORE-TEX® and a PFC-free treatment that is gentler on the environment. Designed for a sleek, optimal fit, with laser-cut perforations in the ear area help to improve hearing. For high-intensity activities in environments from urban to extreme, our Windproof range deflects the chill without compromising on mobility or comfort, with maximum breathability for when the wind is biting.

Composition: 100% Recycled Polyester

Made in Barcelona

WEATHER CONDITION

WIND

ACTIVITY LEVEL

MEDIUM

SOLID BLACK BLACK

S/M **132939.999.20.00**

M/L **132939.999.25.00**

L/XL **132939.999.30.00**



MADE WITH 54% RECYCLED CONTENT



HOLES IN EARS



REPELLENT









DRYFLX BEANIE

A low-profile, seamless beanie with 360o reflectivity for extra visibility in low light. With a 4-way stretch construction and quick-drying fabric made using 71% recycled content including plastic bottles and car airbags, style meets performance for hikers, bikers and night runners.

Composition: 24,5% Recycled Polyamide 24,5% Polyamide 47% Recycled Polyester 4% Elastane

Made in Barcelona

WEATHER CONDITION

COLD

ACTIVITY LEVEL

HIGH











SOLID BLACK 118099.999.10.00



SOLID LIGHT GREY 118099.933.10.00



SOLID BLUE 118099.707.10.00



SOLID BRINDLE 118099.315.10.00







SOLID ULTRAMARINE
118099.740.10.00



SOLID CAMELIA
118099.519.10.00



CROSSKNIT BEANIE

Technical meets aesthetic with the CrossKnit Beanie. Its one for the energetic and adaptable, for those who need high-performance protection that can keep up with the demands of an active lifestyle. Combining Schoeller Labs sweat-repellent technology, a reflective logo for improved visibility on night runs and a quick-drying design that transitions seamlessly from workouts to hangouts.

Composition: 100% Acrylic, Lining: 100% Polycolon® Polypropylene

Made in Asia

WEATHER CONDITION COLD

ACTIVITY LEVEL

HIGH









SOLID BLACK 132891.999.10.00



SOLID NIGHT BLUE 132891.779.10.00



SOLID LIGHT GREY 132891.933.10.00



..........



PRE-ORDER ONLY















MERINO ACTIVE BEANIE

The fibers of merino wool have long been known to provide natural temperature regulation to rival synthetics. The Merino Active Beanie has a relaxed fit and casual turn-up, but dont be fooled by its laidback look - with 56% ethically-sourced merino wool and sweat-repellent technology, it's ready to perform when you are. With 360o reflectivity, youre sure to be seen, and when a beanie looks and feels this good, youre going to want to

Composition: 56% Merino Wool 35% Polycolon® 7% Glass beads 2% Polyester

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

HIGH



56% MERINO WOOL - 930 gm²



NATURALLY TEMPERATURE REGULATING



SOURCED WOOL







SOLID BLACK 132339.999.10.00



SOLID LIGHT GREY 132339.933.10.00



SOLID NIGHT BLUE 132339.779.10.00







MERINO LIGHTWEIGHT BEANIE

Naturally temperature-regulating and odor-resistant, Merino wool accessories are the perfect partner for your outdoor adventures. Our Merino Lightweight Beanie is Made from 100% sustainably sourced wool and is designed to wear in cool weather conditions and for medium-intensity activities.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION

COOL

ACTIVITY LEVEL

MEDIUM



100% MERINO WOOL - 125 gm²

> ETHICALLY SOURCED WOOL



NATURALLY TEMPERATURE REGULATING







SOLID BLACK 113013.999.10.00



SOLID GREY 113013.937.10.00



SOLID LIGHT GREY 113013.933.10.00



SOLID CLOUD 113013.003.10.00











SOLID BARK 113013.843.10.00



MERINO MIDWEIGHT BEANIE

Feel the soft, natural warmth of our Merino Midweight Beanie. Ecofriendly and comfort from ethically-sourced, 100% natural merino wool. The fibers of merino wool have long been known to provide natural temperature regulation and odor-resistance to rival synthetics, so now you can stay warm and feel closer to nature.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION

COLD

ACTIVITY LEVEL

LOW



100% MERINO WOOL - 250 gm²



NATURALLY TEMPERATURE REGULATING







MELANGE CLOUD 118007.003.10.00



MELANGE LIGHT GREY 118007.933.10.00



SOLID BLACK VP 118006.999.10.00



MELANGE NIGHT BLUE 118007.779.10.00



MELANGE TEMPEST 118007.759.10.00







MELANGE CINNAMON 118007.330.10.00





MERINO HEAVYWEIGHT BEANIE

Warm, two layer beanie made of 100% ethically-sourced merino wool. The perfect cold weather hat for the eco-conscious adventurer. Natural merino feels soft against the skin, resists odors and offers temperatureregulation to rival synthetics. Active or casual, wear it your way.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

LOW



MERINO WOOL - 500 gm²

ETHICALLY SOURCED WOOL



NATURALLY TEMPERATURE REGULATING







SOLID NIGHT BLUE

111170.779.10.00

NEW SOLID CINNAMON 111170.330.10.00



SOLID BLACK 111170.999.10.00



SOLID INDIGO 111170.785.10.00



FOG GREY MULTI STRIPES 118187.952.10.00









MERINO FLEECE BEANIE

This 98% natural, super-soft merino fleece fabric is an earthy alternative to synthetic insulation. At 315gm², a slightly heavier-weight wool makes for a supremely cozy bit of headwear. Combining a smart-active look and the natural temperature-regulating and odor-resistant properties of ethically sourced, lofted merino wool, weve created a versatile outdoor staple for the campers, hikers and nature lovers who feel most at home in the wild.

Composition: 98% Merino Wool 2% Elastane

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

MEDIUM



FLEECE



MERINO WOOL - 315 gm²



NATURALLY TEMPERATURE REGULATING



ETHICALLY SOURCED WOOL



BLACK 129446.999.10.00



NAVY 129446.787.10.00



GREY 129446.937.10.00



C CEDAR 129446.847.10.00



C LILAC SAND 129446.640.10.00







5 PANEL GO CAP

READY, SET, GO!

Athletic 5 panel cap perfectly combines performance and style. Whether you're on a run or running errands our GO CAP keeps up with your pace.



UPF 50 SUN PROTECTION

Guaranteed to block 98% of the sun's UVA and UVB rays



MESH FRONT PANELS

Boost airflow to keep you cool, from your first step to your last



MOISTURE-WICKING SWEATBAND

Keeps you comfortably dry while keeping sweat away from your eyes



BREATHABLE FABRIC

Prevents overheating by transfering heat and moisture away from your head



ADJUSTABLE CLOSURE

Allows for a snug, athletic fit that stays put during highintensity pursuits



5 PANEL GO CAP

Whether running trails or running errands, our 5 Panel Go Cap is the perfect everyday companion. Lightweight, quick-dry fabric combines with a moisture-wicking sweatband to keep you cool and dry from your first step to your last. The 5-Panel Go Cap is made in Barcelona, using recycled materials to reduce our carbon footprint.

Composition: Crown: 66% Recycled Polyester 23% Polyester 11% Elastane, Visor and undervisor: 86% Recycled Polyester 14% Elastane, Side mesh panels: 94% Recycled Polyester 6% Elastane, Inner sweatband: 92% Recycled Polyester 8% Polypropylene

Made in Barcelona

WEATHER CONDITION WARM

ACTIVITY LEVEL

MEDIUM





































PACK SPEED CAP

When you train hard, you need kit you can trust when race day rolls around. Our ProTeam range has been put through its paces by BUFF® ambassadors, its a technical collection of high-performance apparel to help you reach the finish line, whatever your discipline. Packable, stashable sun protection and sweat absorption. The flexible and adjustable Pack Speed Cap is a high-performance piece of kit with a moisture-wicking inner band and adjustable sizing to suit every head size. Reflective elements and prominent branding improve visibility and help you to stand out from the crowd as a proud part of the BUFF® community of athletes and adventurers who do more now.

Composition: PATTERNED: Crown: 79% Recycled Polyamide 21% Elastane, Side Mesh Panels: 94% Recycled Polyester 6% Elastane, Visor: 100% Polyurethane, Inner Sweatband: 94% Recycled Polyester 6% Elastane, Stopper: 100% Recycled Polyester

Made in Barcelona

WEATHER CONDITION WARM

ACTIVITY LEVEL

HIGH



PROTECTION









MOISTURE-WICKING SWEATBAND







PACK CYCLE CAP

Packable and ultra-lightweight underhlemet cap for cyclists, made from recycled plastic bottles. Up your cadence on the open road with iltimate sweat management and a perfect under-helmet fit. Stays fresh through a century thanks to antibacterial fabric treatment.

Composition: Main Fabric: 79% Recycled Polyester 21% Elastane, Side Mesh Panels: 94% Recycled Polyester 6% Elastane, Inner Sweatband: 94% Recycled Polyester 6% Elastane

Made in Barcelona

WEATHER CONDITION WARM

ACTIVITY LEVEL

HIGH















PACK MERINO FLEECE CAP

The natural, super-soft fibers of our stashable Pack Merino Fleece Cap make for an earthy alternative to synthetic insulation. At 315gm² and using 90% merino wool, a slightly heavier-weight, high thermal insulation composition and improved five-panel construction makes for a supremely cozy cap that is adjustable and packs down into your pocket. A smart-active look that can also cover your ears, and the naturally temperature-regulating and odor-resistant properties of ethically-sourced, lofted merino combine in this versatile cap for campers, hikers, tree huggers and nature lovers who feel most at home in the wild.

Composition: Crown: 90% Merino Wool 8% Cotton 2% Elastane, Visor: 100% Polyuretane

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL



NATURAL FLEECE



90% MERINO WOOL - 315 gm²



NATURALLY TEMPERATURE REGULATING

















SOLID GREY 132375.937.10.00



TRUCKER CAP

The perfect trucker cap does exist! This cap features an adjustable closure with a sweat management headband and high-quality mesh for comfortable all-day wear. The faded color and casual style gives the cap a rugged, lived-in feel.

Composition: ARIUS: Crown: 100% Polyester, Visor: 100% Cotton, Inner

Sweatband: 100% Polyester

Composition: TINAI: Front Panel: 100% Cotton, Back Panels: 100% Polyester, Visor: 100% Cotton, Undervisor: 100% Cotton, Inner

Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION WARM

ACTIVITY LEVEL

LOW







PRE-ORDER ONLY





Pro-Team







EXPLORE TRUCKER CAP

Our Explore trucker cap is an elevated version of your classic hat. The mesh back and adjustable closure provides all-day comfort, while a moisture-wicking sweatband ensures you stay dry on long adventures.

Composition: Front Panel: 100% Cotton, Back Panels: 100% Polyester, Visor: 100% Cotton, Undervisor: 100% Cotton, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION WARM

ACTIVITY LEVEL













BASEBALL CAP

Timeless with a twist, chill out and protect yourself from the sun with our classic Baseball Cap.

Composition: Crown: 100% Cotton, Visor: 100% Cotton, Undervisor: 100% Cotton, Adjustable Strap: 100% Cotton, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION COOL

ACTIVITY LEVEL











CHILL BASEBAL CAP

The perfect cold-weather cap? Its pretty simple. A winterised fabric and cool, clean aesthetic combined with a firm, curved visor and adjustable strap to make the Chill Baseball Cap an urban outdoor essential for onthe-go types. And because we know looks arent everything, a low-profile fit and moisture-wicking sweatband mean that it performs too.

Composition: Crown: 65% Polyester 35% Wool, Visor: 50% Wool 50% Polyester, Undervisor: 65% Polyester 35% Wool, Adjustable Strap: 65% Polyester 35% Wool, Inner Sweatban: 100% Polyester

Made in Asia

WEATHER CONDITION

COLD

ACTIVITY LEVEL

LOW



15% MERINO WOOL



COMFORTABLE LOW-PROFILE FIT







DYCEL BLACK
S/M 132328.999.20.00



DYCEL HEATHER GREY S/M 132328.930.20.00







PRE-ORDER ONLY

DYCEL MAROON
S/M 132328.632.20.00



PACK CHILL BASEBALL CAP

The perfect, packable, cold-weather cap? Its pretty simple. A 50% wool blend upper and comfortable, low-profile fit combine with an adjustable strap and moisture-wicking sweatband to make the Chill Baseball Cap an urban outdoor essential. With a packable construction, it folds away into your pocket. Ready for every adventure.

Composition: Crown: 50% Wool 50% Polyester, Visor: 50% Wool 50% Polyester, Undervisor: 100% Cotton, Adjustable strap: 50% Wool 50% Polyester, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION

COLD

ACTIVITY LEVEL



50% MERINO WOOL



COMFORTABLE LOW-PROFILE FIT









SOLID BLACK 132619.999.10.00









SOLID MAROON 132619.632.10.00



CHILL TRUCKER CAP



Flat stiff brim Improved shielding from the sun on bright days

100% Cotton Corduroy
Soft, durable fabric that
is warm and cozy for
chilly weather





Inner Mesh Sweatband
Form-fitting comfort that
wicks away sweat





CHILL TRUCKER CAP

The perfect cold-weather trucker cap? Its pretty simple. A 100% cotton upper and moisture-wicking sweatband combine with an adjustable closure and all-day comfort. The classic style and subtle branding make the Chill Trucker Cap an urban outdoor essential.

Composition: Front Panel: 100% Cotton, Back Panels: 100% Cotton, Visor: 100% Cotton, Undervisor: 100% Cotton, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION COLD

ACTIVITY LEVEL

LOW



COMFORTABLE ALL-DAY FIT



CLOSURE







NEW DISTER PEANUT 134534.348.10.00 PRE-ORDER ONLY



NEW DISTER NAVY 134534.787.10.00



NEW DISTER WATER 134534.761.10.00





FALL LINE CAP

The perfect cold-weather cap? Its pretty simple. A 100% cotton outer and adjustable strap for all-day comfort combine with thermal insulation and ear flaps for warmth and protection when the wind is biting.

Composition: Crown: 100% Cotton, Visor: 100% Cotton, Undervisor: 100% Cotton, Adjustable Strap: 100% Polyester, Inner Sweatband: 100% Polyester

Made in Asia

WEATHER CONDITION

COLD

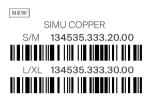
ACTIVITY LEVEL



















THERMONET

One for the bikers, because the cold cant keep you from grinding the gravel or hitting the road. Designed with 4-way stretch for absolute comfort, lightweight PrimaLoft® insulating fibers offer exceptional warmth and moisture-wicking during intense activity, while reflective elements make you easier to see in low light. Made using 58% recycled content, low impact, high performance.

Composition: 96% Polyester 4% Elastane

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

HIGH





LIGHTWEIGHT

ACTIVE WARMTH





REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY



SOFT COMFORT

FABRIC



SHALLYU MULTI 132774.555.10.00





TANGYER MULTI 132773.555.10.00



SOLID BLACK 132763.999.10.00



TENTY GRAPHITE 132771.901.10.00





Bike



NEW 134679.555.10.00



MERINO LIGHTWEIGHT

Lightweight, multifunctional neckwear made of 100% Merino wool.

Ethically sourced Merino wool feels soft against the skin, naturally resists odors and can be worn in many different ways, while reflective elements mean improved visibility for night rides. The perfect cool weather layer for the eco-conscious cyclist.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION

COOL

ACTIVITY LEVEL

MEDIUM



100% MERINO WOOL - 125 gm²



NATURALLY TEMPERATURE REGULATING









SOLID BLACK 133754.999.10.00

Rike



SOLID GARNET 133754.653.10.00

Rike



SOLID CINNAMON 133754.330.10.00





SOLID NIGHT BLUE 133754.779.10.00

Bike



133754.843.10.00

Bike



133580.785.10.00



Bike



THERMONET BEANIE

Designed with absolute comfort in mind. The innovative helmet-compatible construction of the ThermoNet® Beanie makes it an essential for cold-weather rides. A simple, streamlined design and bonded seams for a super-low profile and ultimate comfort. Not only is it compact, PrimaLoft® ThermoNet® technology offers exceptional warmth and reflective elements improve visibility for two-wheeled adventures in low light. Oh, and its made using 58% recycled content. Low weight, low impact.

Composition: 96% Polyester 4% Elastane

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

HIGH















SOLID BLACK
132776.999.10.00









MERINO LIGHTWEIGHT BEANIE

Low-profile and low-impact. The innovative helmet-compatible construction and naturally temperature-regulating and odor-resistant properties of ethically-sourced, 100% merino wool make this beanie an essential for cold weather rides. The simple, streamlined design and bonded seams offer a super-low profile without compromising on comfort, and reflective elements improve your visibility for two-wheeled adventures in low light.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION

COOL

ACTIVITY LEVEL

MEDIUM



100% MERINO WOOL - 125 gm²



NATURALLY TEMPERATURE REGULATING









SEAM



SOLID BLACK
132814.999.10.00







SOLID CINNAMON
132814.330.10.00

ARM SLEEVES

Ride comfortably in changing weather conditions without the hassle or weight of a jacket. These UV arm sleeves provide UPF 50 sun protection, have reflective elements and silicone grips for a stay-in-place fit. They're durable, well-constructed, and made from a guick-dry fabric for optimal moisture management.

Composition: Fabric: 86% Polyester 14% Elastane, Elastic Tape: 80% Polyester 11% Elastane 9% Nylon

Made in Barcelona

WEATHER CONDITION COOL

ACTIVITY LEVEL

HIGH











SOLID BLACK 132300.999.20.00



SOLID BLACK M 132300.999.25.00



132300.999.30.00











M 133875.707.25.00



133875.707.30.00







Bike

UTAN FOREST 133876.809.25.00

Bike







Bike

ADULT · APPAREL · ARM SLEEVES















NILAN

For the forward-thinking. Our Nilan Knitted Balaclava takes you from urban to off-piste with a low CO2, sustainable blend including wool and cashmere that keeps you comfortable and cozy with full-face coverage whilst your environmental impact stays low.

Composition: 40% Wool 25% Viscose 25% Polyamide 10% Cashmere

Made in Europe

WEATHER CONDITION

DYED

COLD

ACTIVITY LEVEL

















ERVIN

Aside from its low CO2 impact, this on-trend fisherman beanie is made from 100% cruelty-free Merino wool too. Its naturally temperature-regulating with a casual cut that will carry you easily from work to play, to

apres. Sustainably Made in Barcelona.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION COLD

ACTIVITY LEVEL

LOW



ERVIN GRAPHITE 132323.901.10.00





PRE-ORDER ONLY





ERVIN FOREST 132323.809.10.00





NORVAL

Soft, naturally temperature-regulating 100% merino wool offers insulation to rival synthetics. Cuff it or wear it slouchy, a versatile rib knit beanie that's sustainably made in Barcelona from ethically-sourced wool. For warmth and style that feels closer to nature.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION

COLD

ACTIVITY LEVEL



NORVAL GRAPHITE 124242.901.10.00



NORVAL MAROON 124242.632.10.00



NORVAL MIDNIGHT
124242.717.10.00



NORVAL PANSY 124242.601.10.00







NORVAL

A stylish, rib knit headband with a twist front, made from soft, naturally temperature-regulating, 100% merino wool. Sustainably made in Barcelona from ethically-sourced wool, for warmth and style that feels closer to nature.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION

COLD

ACTIVITY LEVEL

LOW











NORVAL POOL 126459.722.10.00



NORVAL ICE 126459.798.10.00



NORVAL

Soft, naturally temperature-regulating 100% merino wool offers insulation to rival synthetics. A versatile rib knit neck warmer that's sustainably made in Barcelona from ethically-sourced wool. For warmth and style that feels closer to nature.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION

COLD

ACTIVITY LEVEL

LOW



NORVAL GRAPHITE 124244.901.10.00



NORVAL MAROON 124244.632.10.00



NORVAL MIDNIGHT
124244.717.10.00



PRE-ORDER ONLY

NORVAL CINNAMON 124244.330.10.00



NORVAL FOREST 124244.809.10.00



NORVAL GREY 124244.937.10.00



NERLA

Sustainably made in Europe, Nerla has a low CO2 impact, and the soft, natural, alpaca wool blend makes it a big win for both sustainability and being super-cosy. The playful pom-pom and knit patterns keep you looking cool and feeling warm throughout the snowy season.

Composition: 36% Acrylic 32% Alpaca 20% Polyamide 12% Wool

Made in Europe

WEATHER CONDITION COLD

ACTIVITY LEVEL



NERLA POOL 132335.722.10.00



NERLA GREY 132335.937.10.00







NERLA WATER
132335.761.10.00



NERLA

Sustainably made in Europe, Nerla has a low CO2 impact, and the soft, natural, alpaca wool blend makes it a big win for both sustainability and being super-cosy. The playful pom-pom and knit patterns keep you looking cool and feeling warm throughout the snowy season.

Composition: 36% Acrylic 32% Alpaca 20% Polyamide 12% Wool

Made in Europe

WEATHER CONDITION

COLD ACTIVITY LEVEL

LOW



NERLA POOL 134536.722.10.00



NERLA GREY
134536.937.10.00







NERLA WATER
134536.761.10.00



NILAH

Lusciously soft and cosy, Nilah feels like a hug from a friend. 19% Merino wool gives this sustainable beanie a fluffy feel that will keep you warm as you brave the weather outside, and equally toasty for long, cosy nights on the sofa. Sustainably made in Europe, it has a low CO2 impact . Pass the hot chocolate.

Composition: 50% Acrylic 29% Polyamide 19% Merino Wool 2% Elastane

Made in Europe

WEATHER CONDITION COLD

ACTIVITY LEVEL



NILAH NIGHT BLUE 132322.779.10.00







NILAH ICE 132322.798.10.00



NILAH DENIM 132321.788.10.00



DRISK

Balancing climate-consciousness with a casual vibe. The Drisk Beanie is made from 100% organic cotton, from its one-turn cuff and ribbed knit, right down to the labels. Made in BUFFs homeland of Spain, its a light and laidback style with a low CO2 impact that can be worn all year round.

Composition: 100% Organic Cotton

Made in Europe

WEATHER CONDITION CO

COLD

ACTIVITY LEVEL



DRISK BLACK 132330.999.10.00



DRISK SILVERSAGE 132330.313.10.00



DRISK NIGHT BLUE 132330.779.10.00













KIM

A soft and cozy wool and alpaca blend rib knit and PrimaLoft® fleece lining combine in this stylish cuffed beanie. An outdoorsy statement for urban adventures and apres parties, sustainably made in Barcelona using 15% recycled content.

Composition: Outer Shell: 38% Acrylic 25% Recycled Polyester 15% Polyester 7% Viscose 7% Wool 5% Nylon 3% Alpaca, Lining: Primaloft® Polyester

Made in Barcelona

WEATHER CONDITION VERY COLD ACTIVITY LEVEL













KIM

A soft and cozy rib knit and PrimaLoft® fleece lining combine in this stylish neck warmer. An outdoorsy statement for urban adventures and apres parties, sustainably made Barcelona using 15% recycled content.

Composition: Outer Shell: 38% Acrylic 25% Recycled Polyester 15%
Polyester 7% Viscose 7% Wool 5% Nylon 3% Alpaca, Lining: Primaloft®
Polyester

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

LOW

KIM WHITE 129699.000.10.00







KIM WATER
129699.761.10.00



MASHA

A chunky, cuffed beanie with a super-warm PrimaLoft® fleece lining, playful pom-pom and a wintery vibe. Sustainably Made in Barcelona.

Composition: Outer Shell: 100% Acrylic, Lining: 100% Primaloft® Polyester

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

MEDIUM



MASHA GREY 120855.937.10.00



MASHA SILVERSAGE 120855.313.10.00





MASHA

A chunky, knitted neck warmer with a super-warm PrimaLoft® fleece lining and a wintery vibe. Sustainably made in Barcelona. Pair it up with a matching beanie for the ultimate cold weather look.

Composition: Outer Shell: 100% Acrylic, Lining: 100% Primaloft® Polyester

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

MEDIUM











MASHA WATER
120856.761.10.00



MARIN

A soft, stylish, everyday beanie with a rib knit and a casual, cuffed style. Sustainably made in Europe with 8% wool yarn that has natural color gradients. A cozy, comfy hat that's as unique as you are.

Composition: 60% Acrylic 25% Polyester 8% Wool 7% Viscose

Made in Europe

WEATHER CONDITION VERY COLD AC

ACTIVITY LEVEL















MARIN

A laidback look for those who live and breathe adventure, both in the city and the wild. A versatile, cuffed style and rib knit combine with colors to suit any outfit. Made in Europe using 30% recycled content, meet your new cold weather essential.

Composition: Outer Shell: 68% Acrylic 16% Wool 16% Nylon, Lining: 100% Primaloft® Polyester

Made in Europe

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

LOW

* in













MARIN OPALINE
132325.868.10.00







DATMA

Sustainably made in Barcelona with 8% wool yarn that has natural color gradients, this rib knit multifunctional neck warmer has it all. Pull it up for head coverage or roll it down like a neck warmer. The coziest, snuggliest snood ever made!

Composition: 60% Acrylic 25% Polyester 8% Wool 7% Viscose

Made in Barcelona

WEATHER CONDITION COLD

ACTIVITY LEVEL









HIDO

With monochrome, graphic prints, its clear to see why Hydos a headturner. From work to play, this bold, knitted beanie has a low CO2 impact and contains 25% recycled materials too - a sustainable statement for long, dark evenings and bright, frosty days.

Composition: Multi: 87% Acrylic 7% Recycled Polyester 6% Recycled Cotton Black: 70% Acrylic 30% Recycled Polyester

Made in Europe

WEATHER CONDITION C

COLD

ACTIVITY LEVEL



HIDO BLACK 132332.999.10.00



HIDO MULTI 132332.555.10.00



CARYN

A PrimaLoft® fleece lining and 10% wool blend cable knit outer provide high thermal insulation for bright, frosty days in the great outdoors. A supremely soft and cozy beanie with a classical, wintery style.

Composition: 90% Acrylic 10% Wool, Lining: 100% Primaloft® Polyester

Made in Asia

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

LOW



CARYN GRAPHITE 123515.901.10.00



CARYN DAHLIA 123515.628.10.00





PRE-ORDER ONLY



123515.014.10.00



CARYN

A cruelty-free, eco-chic, cable knit acrylic and wool blend headband.

Gathered at the front for a casual but stylish look.

Composition: 90% Acrylic 10% Wool

Made in Asia

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

LOW











PRE-ORDER ONLY





CARYN CRU 126465.014.10.00



CARYN

A PrimaLoft® fleece lining and cable knit outer provide high thermal insulation for bright, frosty days in the great outdoors. A supremely soft and cozy neck warmer with a classical, wintery style.

Composition: 90% Acrylic 10% Wool, Lining: 100% Primaloft® Polyester

Made in Asia

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

LOW



CARYN GRAPHITE 123518.901.10.00



CARYN MIDNIGHT
123518.717.10.00



PRE-ORDER ONLY





CARYN CRU 123518.014.10.00

NEW

Buff

LILON & RENVI

Made using 100% recycled content, our warm, comfy and cozy beanies and neck warmers are a sustainable statement for the streets and the slopes. Mix it up and stand out or match your colors for an understated style. Slouchy, structured, polar fleece, fisherman or pom-pom-find a style as unique as you.





LILON

Wrap up for any occasion in this soft, two layer circular knit beanie with an on-trend cuffed design. Made using 100% recycled content in colors to suit your every mood. Stylish, sustainable and oh-so cozy.

Composition: 100% Recycled Polyester

Made in Asia

WEATHER CONDITION

COLD

ACTIVITY LEVEL

LOW



LILON BLACK
134475.999.10.00



NEW LILON MIDNIGHT 134475.717.10.00



LILON COPPER
134475.333.10.00



LILON DESERT
134475.303.10.00

PRE-ORDER ONLY



LILON OPALINE
134475.868.10.00

PRE-ORDER ONLY



LILON METAVERS
134475.656.10.00



LILON ROSEWOOD
134475.341.10.00



LILON BIRCH GREY
134475.954.10.00



LILON FISHERMAN

Wrap up for any occasion in this soft, two layer circular knit beanie with an on-trend fisherman design. Made using 100% recycled content in colors to suit your every mood. Stylish, sustainable and oh-so cozy.

Composition: 100% Recycled Polyester

Made in Asia

WEATHER CONDITION COLD

ACTIVITY LEVEL

LOW



LILON DOCKER BLACK
134476.999.10.00



NEW LILON DOCKER COPPER 134476.333.10.00

PRE-ORDER ONLY



LILON DOCKER OPALINE
134476.868.10.00



LILON DOCKER BIRCH GREY
134476.954.10.00



LILON LONG

Soft and slouchy for casual vibes . A comfortable, circular knit beanie with an outdoor-inspired logo patch that you can wear your way. Made using 100% recycled content in colors to suit your every mood. Stylish, sustainable and oh-so cozy.

Composition: 100% Recycled Polyester

Made in Asia

WEATHER CONDITION

COLD

ACTIVITY LEVEL



LILON LONG MIDNIGHT
134477.717.10.00



LILON LONG CINNAMON
134477.330.10.00



LILON LONG PEANUT
134477.348.10.00



LILON LONG MOSS
134477.312.10.00







LILON LONG BIRCH GREY
134477.954.10.00



RENVI

Embrace your inner-child this winter with a fisherman rib knit beanie with a playful pom-pom. Made using 100% recycled content in colors to suit your every move. Stylish, sustainable and oh-so cozy.

Composition: 100% Recycled Polyester

Made in Asia

WEATHER CONDITION

COLD

ACTIVITY LEVEL



RENVI BLACK
134479.999.10.00



RENVI MIDNIGHT
134479.717.10.00



RENVI COPPER
134479.333.10.00









LILON

Wrap up in this soft, two layer, circular knit neck warmer. Made using 100% recycled content in colors to suit your every mood. Pair it up with matching beanie hats for the ultimate winter look. Stylish, sustainable and oh-so cozy.

Composition: 100% Recycled Polyester

Made in Asia

WEATHER CONDITION

COLD

ACTIVITY LEVEL

LOW



LILON BLACK
134480.999.10.00



LILON MIDNIGHT
134480.717.10.00



LILON OPALINE
134480.868.10.00









LILON BIRCH GREY
134480.954.10.00



RENVI

Wrap up in this soft, fisherman rib knit neck warmer with a super-warm PrimaLoft® fleece lining. Made using 100% recycled content in colors to suit your every mood. Pair it up with matching beanie hats for the ultimate winter look. Stylish, sustainable and oh-so cozy.

Composition: 100% Recycled Polyester

Made in Asia

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

LOW



RENVI BLACK
134481.999.10.00



RENVI MIDNIGHT
134481.717.10.00



RENVI DESERT
134481.303.10.00



RENVI CINNAMON 134481.330.10.00



RENVI ROSEWOOD
134481.341.10.00



RENVI BIRCH GREY
134481.954.10.00



RUTGER

An on-trend, eco-friendly fisherman's stitch beanie made with 30% recycled yarn. Earthy colors and a wide cuff add a casual, outdoor vibe.

Sustainable style, crafted in Europe.

Composition: 70% Acrylic 30% Recycled Polyester

Made in Europe

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL



RUTGER GRAPHITE 129694.901.10.00



RUTGER SILVERSAGE 129694.313.10.00



RUTGER COPPER
129694.333.10.00



RUTGER MIDNIGHT 129694.717.10.00







RUTGER

A laidback look for those who live and breathe adventure, both in the city and the wild. A versatile rib knit neck warmer with a cozy PrimaLoft® fleece lining, in colors to suit any outfit. Made in Europe using 30% recycled content, meet your new cold weather essential.

Composition: Outer Shell: 70% Acrylic 30% Recycled Polyester, Lining: 100% Primaloft® Polyester

Made in Europe

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

LOW



RUTGER GRAPHITE 129695.901.10.00



RUTGER SILVERSAGE 129695.313.10.00



RUTGER COPPER 129695.333.10.00



RUTGER MIDNIGHT
129695.717.10.00



KYRE

The playful prints and recycled components of the Kyre Knitted Beanie combine to make a classic fashion piece with conscience. Sustainably made in Europe, Kyre has a low CO2 impact. A sustainable, stand-out essential for those who love and live life outdoors.

Composition: 70% Acrylic 30% Recycled Polyester

Made in Europe

WEATHER CONDITION COLD

ACTIVITY LEVEL

LOW

PRE-ORDER ONLY





PRE-ORDER ONLY



KYRE DAHLIA 132333.628.10.00

PRE-ORDER ONLY



KYRE OPALINE
132333.868.10.00



LYNE

A casual, slouchy, rib knit style in neutral colorways for everyday wear.

Lyne's PrimaLoft® full fleece lining offers exceptional warmth with high thermal insulation. Throw it on, embrace winter.

Composition: 100% Acrylic, Lining: 100% Primaloft® Polyester

Made in Asia

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL



LYNE NIGHT BLUE 116032.779.10.00







LYNE GREY 116032.937.10.00





ORIGINAL ECOSTRETCH

The most versatile accessory ever created. Made using 95% recycled content, moisture-wicking and delivering UPF 50 sun protection that's endorsed by The Skin Cancer Foundation. With a seamless, 4-way stretch construction, it's wearable in more than 12 different ways. Flip it, twist it, fold it, an Original has you covered in every situation, hot, cold, windy, sunny - doing whatever activity you love the most. Don't leave home without it!

Composition: 95% Recycled Polyester 5% Elastane

Made in Barcelona

WEATHER CONDITION (

COOL

ACTIVITY LEVEL

MEDIUM













SOLID BLACK 118321.999.10.00



TIVAT BLACK 132491.999.10.00



XTRIMO BLACK 134537.999.10.00



HIONE BLACK 132498.999.10.00







RIDO BLACK 132502.999.10.00



JR HIGH MOUNTAIN BLUE 121604.707.10.00



NIWO BLUE 132495.707.10.00







CLIWA MULTI 134539.555.10.00



DARAU MULTI
134540.555.10.00



KALNE SILVERSAGE
134541.303.10.00

YOUTH - NECKWEAR - ORIGINAL ECOSTRETCH









CHRYSTA PURPLE 126928.605.10.00



RIDO DAHLIA 132502.628.10.00



SUNIC MULTI 130094.555.10.00







LALAU MULTI
134778.555.10.00







CAPTY MULTI
134780.555.10.00



LIRRY BLACK
134781.999.10.00

NEW



MERINO LIGHTWEIGHT

Lightweight, multifunctional neckwear made of 100% merino wool. The perfect cool weather layer for the eco-conscious adventurer. Ethically-sourced merino wool feels super-soft against the skin, naturally resists odors and can be worn in many different ways.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION COOL

ACTIVITY LEVEL

MEDIUM



100% MERINO WOOL - 125 gm²



NATURALLY TEMPERATURE REGULATING







SOLID BLACK 104779.00



SOLID COBALT 113020.791.10.00



GRAPHITE MULTISTRIPES 123324.901.10.00



SOLID CINNAMON 113020.330.10.00







NEW



THERMONET® YOUTH

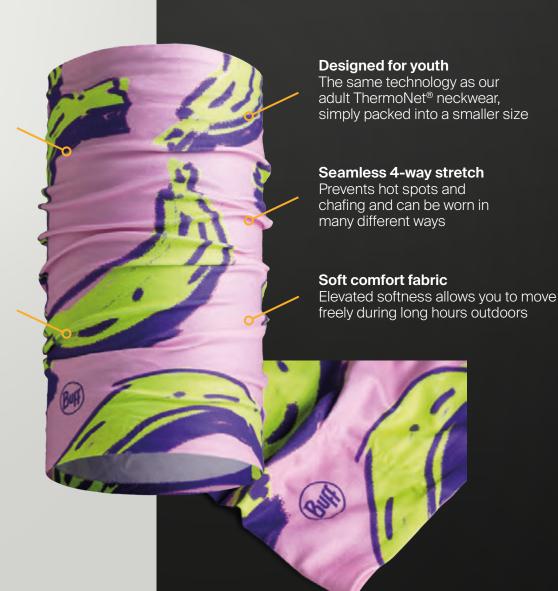
More Warmth, Less Bulk

High-performance protection keeps you extra warm without excess weight



PrimaLoft® Insulating fiber

Providing industry-leading thermal performance that ensures maximum warmth and breathability





THERMONET

Multifunctional neckwear that feels light and looks cool on the slopes, the streets, and everywhere in between. Designed for active performance with prints that stand out from the crowd. Delivering warmth without bulk using PrimaLoft® insulating fibers and a seamless, 4-way stretch construction. Moisture-wicking and made using 58% recycled content.

Composition: 96% Polyester 4% Elastane

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

HIGH









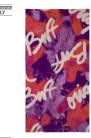




SOLID BLACK
134547.999.10.00







TIMS MULTI
134543.555.10.00



COLLEM MULTI
134544.555.10.00













Buff

POLAR

The most versatile multifunctional polar neckwear for cold weather, made using 97% recycled content and offering high thermal insulation with cozy, lofted fleece. PrimaLoft® Bio™ fleece is fully biodegradable and is designed to return to nature. Flip it, twist it, fold it. 4-way stretch means you can wear it as a neck warmer, hat, balaclava and more, to keep you warm when the temperature drops.

Composition: 97% Recycled Polyester 3% Elastane

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

MEDIUM













SOLID BLACK 130112.999.10.00



HIONE BLACK 132512.999.10.00















TARSI MULTI 130103.555.10.00









IZZLY MULTI 130115.555.10.00



BARUS SILVERSAGE 132508.313.10.00



DINTO OPALINE 134551.868.10.00

YOUTH · NECKWEAR · POLAR









CHRYSTA PURPLE 130098.605.10.00



SUMORS MULTI 134552.555.10.00

NEW



ECCA MULTI 132506.555.10.00



GIGEL BLACK
134553.999.10.00









LALAU TULIP PINK
134782.650.10.00



FUTY MULTI
134783.555.10.00



CAPTY MULTI
134784.555.10.00



LIRRY BLACK
134785.999.10.00



POLAR NECK WARMER

Lofted, lightweight polar neck warmer for cold weather, made using 100% recycled content. Fully biodegradable PrimaLoft® Bio™ fleece keeps warmth in and sweat out with high thermal insulation. Stay cozy, dry and comfortable on the slopes and the street this winter.

Composition: 100% Recycled Polyester

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

MEDIUM









VERY COLD







NEW SOLID TULIP PINK 130118.650.10.00







NIGHT BLUE 130118.779.10.00







NEW SOLID ULTRAMARINE 130118.740.10.00



THERMONET HINGED BALACLAVA

Convertible Balaclava with multiple ways to wear, delivering warmth without bulk using PrimaLoft® insulating fibers and 58% recycled content. Designed for active performance and ultimate breathability with flatlock seams and 4-way stretch.

Composition: 96% Polyester 4% Elastane

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

HIGH





















TIVAT BLACK 132517.999.10.00







POLAR BALACLAVA

Look cool, stay warm. Simple. Fully biodegradable PrimaLoft® Bio™ fleece provides high thermal insulation for your face, head and neck, and super-cool graphic prints make a real statement on the slopes.

Sustainably made using 100% recycled content. Carve in comfort while caring for the environment.

Composition: 100% Recycled Polyester

Made in Barcelona

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL

MEDIUM















NEW

YOUTH

New silhouettes and styles to suit our young adventurers, in bold designs with playful pompoms and colors to match every outfit. Made sustainably from 100% recycled polyester but tough enough to keep up with even the most active, outdoor lifestyles.







LW MERINO WOOL REVERSIBLE HAT

A double layer, reversible beanie made of 100% ethically-sourced merino wool. The perfect cool weather beanie for the eco-conscious adventurer. Merino wool feels soft against the skin, naturally resists odors and offers temperature regulation to rival synthetics. Wear it on its own or under an helmet while skiing or climbing in cold weather.

Composition: 100% Merino Wool

Made in Barcelona

WEATHER CONDITION

COOL

ACTIVITY LEVEL

MEDIUM



100% MERINO WOOL - 125 gm²



NATURALLY TEMPERATURE REGULATING







MULTISTRIPES BLACK-GRAPHITE 123325.999.10.00



SOLID COBALT-CINNAMON 120768.791.10.00



MULTISTRIPES PANSY-GRAPHITE
123325.601.10.00



BERY

Bold colors, a stand-out style and edgy, camo logo label. This comfortable two layer, circular knit beanie is made using 100% recycled content. A sustainable statement for urban adventurers.

Composition: 100% Recycled Polyester

Made in Asia

WEATHER CONDITION COLD

ACTIVITY LEVEL

LOW



BERY COPPER 134486.333.10.00

PRE-ORDER ONLY



BERY OPALINE
134486.868.10.00



BERY ULTRAMARINE
134486.740.10.00



BERY BLACK
134486.999.10.00



RICS

Cool and casual colors, a stand-out style and playful pom-pom. This comfortable two layer, circular knit beanie is made using 100% recycled content. A sustainable statement for urban adventurers.

Composition: 100% Recycled Polyester

Made in Asia

WEATHER CONDITION COLD

ACTIVITY LEVEL









MIDY

Balancing climate-consciousness with a casual vibe, the Midy Knitted Beanie is made using 30% recycled content in a ribbed fisherman's knit and a cuffed style, with a fleece inner band for ultimate warmth. A laidback style, made in Europe.

Composition: Outer Shell: 70% Acrylic 30% Recycled Polyester, Lining: 100% Primaloft® Polyester

Made in Europe

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL



MIDY NIGHT BLUE 132315.779.10.00









MIDY CRIMSON 132315.401.10.00



ZIMIC

Balancing climate-consciousness with a casual vibe, the Zimic Knitted Beanie is made using 30% recycled content in a ribbed knit, bold stripes and a cuffed, slouchy style. Sustainably made in Europe, its a year-round, laidback look.

Composition: 70% Acrylic 30% Recycled Polyester

Made in Europe

COLD

WEATHER CONDITION

ACTIVITY LEVEL

LOW















OTTY

A cozy, cuffed rib knit beanie with embroidered graphics for a unique style statement. Made in Europe using 30% recycled content. Be bold, be playful, be sustainable.

Composition: 70% Acrylic 30% Recycled Polyester

Made in Europe

WEATHER CONDITION COLD

ACTIVITY LEVEL

LOW











OTTY BLACK 129629.999.10.00



FRINTY

Earthy tones and a subtle, understated vibe make this cuffed, rib knit beanie an outfit staple for the slopes or the street. Sustainably made in Europe using 30% recycled content.

Composition: 70% Acrylic 30% Recycled Polyester

Made in Europe

WEATHER CONDITION COLD ACTIVITY LEVEL

FRINTY BLACK 129624.999.10.00

LOW







FRINTY DAHLIA 129624.628.10.00



FRINTY WATER
129624.761.10.00



DEIK

Bold colors, a stand-out style and edgy, graffiti logo patch make Deik unique. A rib knit, cuffed beanie that's sustainably made in Europe using 30% recycled content. Make a statement.

Composition: 70% Acrylic 30% Recycled Polyester

Made in Europe

WEATHER CONDITION COLD

ACTIVITY LEVEL











DEIK ORANGE RED 129628.402.10.00



BLEIN

A chunky cable knit, cuffed beanie with a super-warm PrimaLoft® fleece lining, playful pom-pom and a wintery vibe. Sustainably made in Europe using 30% recycled content.

Composition: Outer Shell: 70% Acrylic 30% Recycled Polyester, Lining: 100% Primaloft® Polyester

Made in Europe

WEATHER CONDITION C

COLD

ACTIVITY LEVEL



BLEIN AZURE BLUE 129622.720.10.00



BLEIN ULTRAMARINE
129622.740.10.00



BLEIN PALE PINK 129622.508.10.00



LAN

A super-soft PrimaLoft® fleece lining make the Lan Neckwarmer a cold weather essential. Team it up with your favorite beanie, never lose it thanks to the internal name label.

Composition: Outer Shell: 100% Acrylic, Lining: 100% Primaloft® Polyester

Made in Asia

WEATHER CONDITION VERY COLD

ACTIVITY LEVEL



LAN BLACK 126472.999.10.00



LAN NIGHT BLUE 126472.779.10.00



LAN ULTRAMARINE
126472.740.10.00



LAN DAHLIA 126472.628.10.00



LAN COPPER 126472,333.10.00



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FIXTURES



The importance of Retail Fixtures cannot be overrated. They not only enhance the store's appearance but also serve an important function in displaying merchandise. The right fixtures can make products more visually appealing and easier to find, which can lead to increase sales.

So, that's the reason to introduce you this wide offer of Fixtures, to make BUFF® products irresistible to our consumers, always counting with the support of the BUFF® signage programme. There is a science to visual merchandising and store fittings are the backbone.

OAK WALL DISPLAY 2.0



- · Fixture of 116x220.3x52 cm
- · Metal structure covered with oak veneer wood divided in 3 pieces.
- · Just one side can be used.
- · Maximum capacity of 30 hooks (for neck products
- · This display includes:
- · 30 hooks
- · It comes in one box of 120x100x28cm
- Value: 900 €.

OAK GONDOLA SALES DISPLAY 2.0

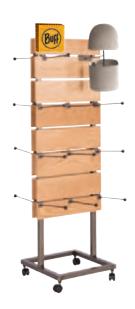
Ref. 533849



- · Fixture of 118,5x137,5x53 cm
- · Metal structure covered with oak veneer wood divided in 3 pieces.
- · Both sides can be used
- · Maximum capacity of 30 hooks (for neck products)
- · This display includes:
- · 30 hooks
- · 4 wheels
- · It comes in one box of 120x56x150 cm
- · Value: 925 €

OAK FLOOR DISPLAY 2.0

Ref. 533850



- · Fixture of 48x172x44 cm
- · Metal structure covered with oak veneer wood in 2 pieces.
- · Both sides can be used
- · Maximum capacity of 24 hooks (for neck products)
- · This display includes:
- · 24 hooks
- · 4 wheels
- · It comes in one box of 120x50x20 cm
- · Value: 525 €

OAK COUNTER DISPLAY 2.0 Ref. 533851



- · Fixture of 30x51,4x26 cm
- · Rotatory metal structure covered with
- oak veneer wood divided in 2 pieces.
- · Both sides can be used
- · Maximum capacity of 4 hooks (neck products)
- · This display includes:
- · 4 hooks
- · It comes in one box of 30x30x40 cm
- Value: 189 €.

FIXTURES



As a novelty for this FW23 season, we are happy to introduce you a programme of different Fixtures and POS to elevate BUFF® brand and products in Retail environment to execute in-store activations or windows.

Our mission, purpose and values are reflected on those. Let's have a look!

FOR WINDOWS & HIGHLIGHTING AREAS

RECOMMENDED FOR PREMIUM RETAIL ACTIVATIONS

· Measures: 36 x 40 cm

· Easy Set Up.

· Value: 325 €

· Made of oak venner wood & iron.

· Option to put an Image behind it.

· 3 Different Heights:110 cm, 90 cm, 70 cm

· Can be used in both window & highlighting area.

· Shelves are movable, to cove different sides 3D

heads or other accessories can be put on them.

WINDOW LIGHT DISPLAY Ref. 537957



- · Measures: 37 x 175 cm
- · Metal structure with led liahtina.
- · Value: 610 €

NEW

OAK TOTEM ISLAND Ref. 555289



ADULT 3D HEAD Ref. 540581 · Value: 95,00 €



NEW

2 different heights: 90 & 70 cm.

3D CARDBOARD HEAD

· Measures: 28 x 28 cm,

JUNIOR 3D HEAD Ref. 540582 · Value: 75.00 €

NECK DISPLAY CB Ref. **543593**



Measures: 18 x 30 cm Metal display with neck cardboard shape holder. · Value: 62,50 €

CAP DISPLAY CB Ref. **543594**



· Measures: 18 x 30 cm · Metal display with head cardboard shape holder. · Value: 58,50 €

RECOMMENDED FOR STANDARD RETAIL ACTIVATIONS

NEW

CARDBOARD TOTEM



70 cm Height Ref. 555329

- 90 cm Height Ref. 555288
- · Measures: 28 x 28 cm. 2 different heights: 90 & 70 cm.
- Made of microflutelaminated folding cardboard.
- · Lightweight & easy to set up.
- · Value: 80,00 €

HEAD FORM DISPLAY

- · Measures: 28x37x21 cm (Adult) / 24x32,5x19 cm (Youth)
- A 3D head made of paper pulp.
- · Value: 30,00 €.



ADULT 3D HEAD Ref. **521139**



JUNIOR 3D HEAD Ref. 521664

ACCESSORIES

Buff

FOR RETAIL FIXTURES

DISPLAY WITH LED LIGHTS Ref. 527870



- •Measures: 105,8x445,5x242 cm
- A LED lights Bar to use over the wall display.
- •Value: 395 €

MIRROR Ref. **527877**



- Measures: 31x24 cm
- Mirror with a hook to be used in the slat walls or over a table.
- · Value: 96,00 €

OAK WOODEN SHELF 2.0 Ref. 533853



- · Measures: 28x26x1 cm
- A shelf that allows to put a 3D head or an image display in our fixtures.
- · Can be used above one of our hooks.
- · Value: 45,00 €

FOR PRODUCTS

HOOK PACK Ref. 527873



- · Length of 26 cm
- Pack of 12 hooks for replacements
- To be used in fixtures guides rails
- · Value: 46,50 €

COUNTER DISPLAY HOOK Ref. 527883



- · Length of 15 cm
 - Pack of 4 hooks for replacements
- · Value: 16,00 €

PLASTIC RUBBER ENDS Ref. 503893



- Pack of 20 pieces
- Rubber to put at the end of the display hooks.
- · BUFF® logo is printed on.
- Value: 6,00 €

HEAD & NECK SHAPE HOLDER CB Ref. 543596



- · Measures: 39x30x18 cm
- Metal hook with head and neck cardboard shape holder
- · Value: 135 €/box (2 pieces /box)

CAP HOOK CB Ref. 543597





- Measures: 18x26x17,5 cm Adult / 15x26x17,5 cm Kids.
- Metal hook with a cardboard head shaped holder
- To display one cap and hang till other 4 caps bellow.
- Value: 53,50 €

CAP SHELF HOOK Ref. 529892



- · Measures: 23,5x33,5 cm
- Metal hook tray with a metal /wooden logo
- Maximum capacity: 5 caps
- · Value: 70,00 €

ACCESSORIES

Buff

FOR BRANDING

BRAND WALL POSTER DISPLAY

Ref. 552331

- · Measures: 108x170 cm
- · Made of polyester canvas.
- · Value: 50.00 €



SMALL BRANDING DISPLAY

Ref. 552330

- · Measures: 13x13.5x8.5 cm
- · To be used over a shelf.
- · Made of lacquered MDF with a black metal base.
- · Value: 65,00 €



FOR GIVING AN EXCELLENT CUSTOMER SERVICE

STICKERS

527887 STICKER Black 20 cm - Value: 0,65 € **527888** STICKER Black 5 cm - Value: 0,02 € **533860** STICKER Black 5 cm (vinyl) - Value: 0,55 € **527889** STICKER Black 18 cm (window) - Value: 0,85 €



552025 STICKER Yellow 40 cm - Value: 1,50 € **552266** STICKER Yellow 20 cm - Value: 0,55 € **552026** STICKER Yellow 5 cm - Value: 0,02 € **554036** STICKER Yellow 20 cm (window) - Value: 2,00 €



543679 STICKER LMN Black 5cm - Value: 0,25 € **543680** STICKER LMN White 5cm - Value: 0,25 €





PACKAGING

RECYCLED ENVELOPE

Ref. **533222**

- · Measures: 29,5x46 cm
- · Made of recycled kraft paper.
- · Value: 0,20 €/unit



RECYCLED BAG Ref. 536677

· Measures: 28x35 cm

- · Made of recycled kraft paper.
- · Value: 0,20 €/unit



GIFT BOX Ref. **536678**

- · Measures: 29x21x10 cm
- · Cardboard box with automatic bottom
- · Value: 1,5 €/unit



COTTON TOTE BAG Ref. 537006

- · Measures: 37x42 cm with 70 cm handles
- · 100% cotton bag with the yellow logo printed.
- · Value: 2.00 €



NOTE: *New tote bag design will be delivered after the stock of the old design is sold out.

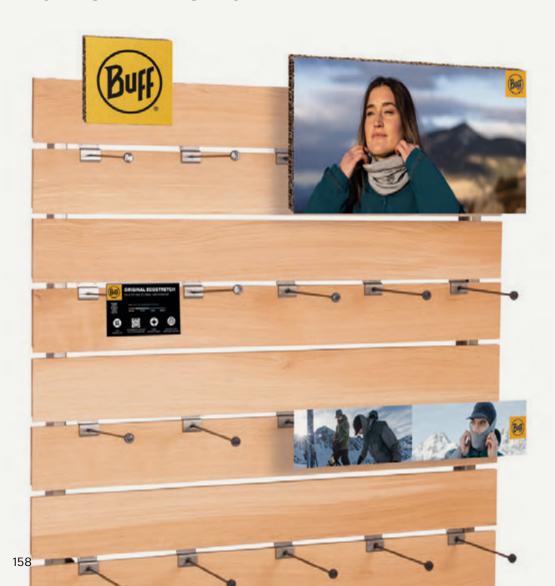
IN-STORE SIGNAGE

Buff

This signage program has been created with the aim of encouraging you to enjoy life outdoors, showing some activities you can do with our products, what products are we offering and what their features are.

The entire signage program can be used in both BUFF® fixtures and in the most standard retail slat walls, as they follow the standard sizes of universal guides system.

FOR BUFF® FIXTURES



FOR STANDARD SLAT WALLS





1. YELLOW LOGO FOR FIXTURES

YELLOW LOGO FOR BUFF® FIXTURES

Our yellow logo printed on cardboard honeycomb with a hole in the back with exposed edges to cover the wood and metal logo of our existing fixtures.



Ref. **552353** (Oak Wall display)
• Measures: 21x21 cm

· Value: 15,00 €



Ref. **552329**

(Gondola, Oak floor, Oak Counter)

- · Pack of 2 units
- · Measures:16x16 cm
- · Value: 19,00 €

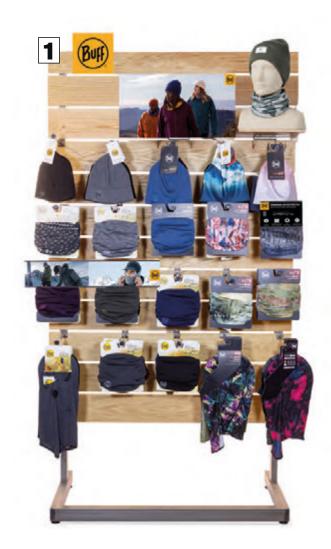
YELLOW LOGO FOR STANDARD SLAT WALLS

Our yellow logo printed on cardboard honeycomb to be hung in a standard wall/slat wall in order to highlight the brand.



Ref. 554274

- · Measures: 23x23 cm
- Value: 12,00 €





Buff

2. HEADER SIGNAGE

- · Display of 70 x 35 x 1,6 cms
- · Printed in cardboard honeycomb, it is recommended to be used with the Header signage hook.
- · The hook support is not included. It needs to be ordered separately.
- Value: 26.00 €

OUTDOOR PERFORM



Ref. **555290**

OUTDOOR ACTIVE



Ref. 555291

OUTDOOR LIFESTYLE



Ref. **555292**

CITY LIFESTYLE



Ref. **555293**

CITY RUNNING



Ref. **555294**

WAYS TO WEAR



Ref. **555295**

DESIGNED FOR ANY FORECAST



Ref. 555296

SNOW ACTIVE

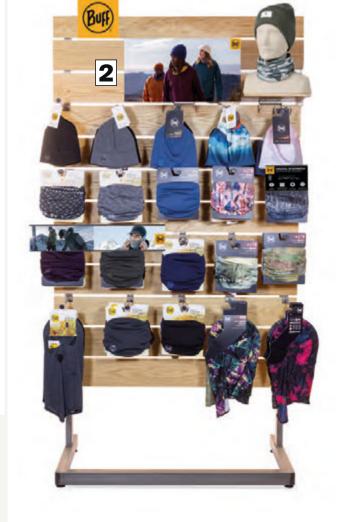


Ref. 555297

SNOW PERFORM



Ref. **555298**



HEADER SIGNAGE HOOK 2.0



- · Measures: 14 x 13 x 9,5 cms
- Metal Support hook for Header signage display.
- · Value: 90,00 €



3. PROMINENT SIGNAGE

- · Display of 60 x 11,8 x 0,2 cms
- · Printed in recycled cardboard honeycomb, it is recommended to be used with the Prominent & Product signage hook.
- · The hook support it is not included. It needs to be ofered separately. BUFF® products can be hang behind it.
- Value: 9.00 €

PRODUCT COMPARISON NECKWEAR GUIDE



Ref. 552317

POLAR PRODUCTS



Ref. **555299**

MERINO PRODUCTS



Ref. 555300

THERMONET® PRODUCTS



Ref. 555301

DRYFLX PRODUCTS



Ref. **555302**

KNITTED PRODUCTS



Ref. 555303

BALACLAVAS



Ref. 555304

CAPS



Ref. 555305

PROMINENT & PRODUCT SIGNAGE HOOK



- · Measures: 18,4 x 12,4 cms
- Metal Support hook for Prominent & Product signages. BUFF® products can be hung behind.
- · Value: 30,00 €



Buff

4. PRODUCT SIGNAGE

- · Display of 18,4 x 11,8 x 0,2 cms
- · Printed in recycled cardboard honeycomb, it is recommended to be used with the Prominent & Product signage hook.
- ·The hook support it is not included. It needs to be ofered separately. BUFF® products can be hang behind it.
- Value: 3.00 €

ORIGINAL ECOSTRETCH



Ref. 552324

THERMONET®

DRYFLX®



Ref. 552325

MERINO WOOL



Ref. 552326

WINDPROOF



Ref. 552328





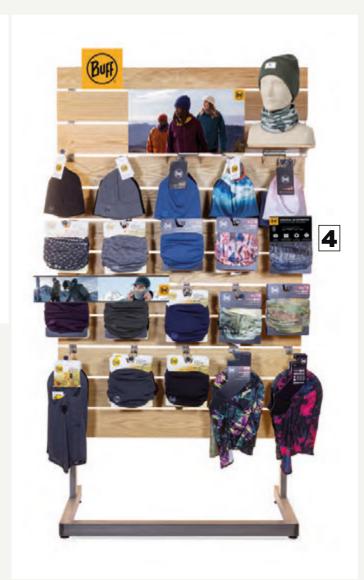
Ref. 555287

Ref. **552327**



- · Measures: 18,4 x 12,4 cms
- Metal Support hook for Prominent & Product signages. BUFF® products can be hung behind.
- · Value: 30,00 €

PROMINENT & PRODUCT SIGNAGE HOOK



Ref. 555312

Buff

5. WINDOW POSTER

- · Poster of 80x120 cm.
- · Made of perforated polyester canvas.

Ref. 555311

· Value: 36,00 €

OUTDOOR PERFORM OUTDOOR LIFESTYLE OUTDOOR MERINO CITY LIFESTYLE CITY RUNNING Ref. 555307 Ref. 555306 Ref. 555308 Ref. 555309 Ref. 555310 **DESIGNED FOR ANY SNOW PERFORM WAYS TO WEAR FORECAST** DO MORE NOW **LIVE MORE NOW**

Ref. 555369



Camarasa Muntanya, Terrassa

Ref. 555370

Ref. **555313**

6. IMAGE DISPLAY

- · Display of 40x27x6,4 cms
- · Printed in recycled cardboard honeycomb, it stands by itself.
- · Value: 18,00 €

POLAR PRINTS Ref. **555314**



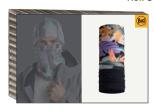
Ref. 134691.555.10.00 and 134698.555.10.00 Product Reason to Buy and

Technical Information



Activity Ski Touring - Ski Live More Now

POLAR PRIMALOFT® Ref. **555315**



Ref. 134579.555.10.00 Product Reason to Buy and **Technical Information**



Activity Ski Touring - Ski Live More Now

THERMONET® Ref. **555316**



Ref. 134525.341.10.00 Product Reason to Buy and **Technical Information**



Activity Ski & Snow

FALL LINE CAP Ref. **555319**

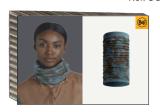


Ref. 134535.333.10.00 Product Reason to Buy and **Technical Information**



Activity Outdoors

MERINO PRINTS Ref. **555318**



Ref. 134683.555.10.00 Product Reason to Buy and **Technical Information**



Activity Outdoors

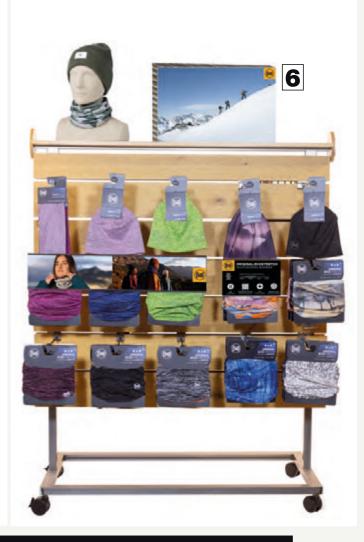
CHOOSING THE PERFECT MERINO Ref. **555372**



Choosing the perfect merino



Activity Outdoors



Buff

6. IMAGE DISPLAY

- · Display of 40x27x6,4 cms
- · Printed in recycled cardboard honeycomb, it stands by itself.
- · Value: 18,00 €

KIM NECKWARMER & BEANIE & NORVAL HEADBAND Ref. 555323



Ref. **129698.761.10.00** and **129699.761.10.00**

Product Focus



Activity Outdoors

LILON & RENVI BEANIES & NECKWARMERS Ref. 555457



Ref. **129618.788.10.00** and **134480.348.10.00 Activity** City Lifestyle



Ref. 134476.868.10.00 and 134481.303.10.00 Activity City Lifestyle

NILAH & MARIN BEANIES Ref. 555324



Activity City Lifestyle



Activity City Lifestyle

ORIGINAL ECOSTRETCH Ref. 555325



Activity City Lifestyle



Activity City Lifestyle

ORIGINAL ECOSTRETCH Ref. 555326



Ref. **134498.555.10.00**Product Reason to Buy and Technical Information

VERNATULE BY NATURE
BEAUTH ABBORNATURE
BEAUTH ABBOR

Versatility

DESIGNED FOR ANY FORECAST Ref. 555322



Product Comparison Chart



Ways to Wear





6. IMAGE DISPLAY

- · Display of 40x27x6,4 cms
- · Printed in recycled cardboard honeycomb, it stands by itself.
- · Value: 18,00 €

DRYFLX® PRODUCTS Ref. 555320



Ref. 118096.801.10.00
Product Reason to Buy and Technical Information



Activity City Running

YOUTH Ref. **555327**



Product Comparison Chart



Activity Ski & Snow

POW Ref. **555317**



The POW Collection



The POW Collection

MERINO ACTIVE BEANIE Ref. 555321



Ref. **124242.717.10.00**Product Reason to Buy and Technical Information



Activity City Running

DO MORE NOW Ref. 555328



Products you can feel good about selling



Made in Barcelona



TECHNICAL FEATURES

Buff

FABRICS

COOLNET UV®

Proprietary fabric innovation made from recycled PET fibres. Lightweight, 4 way stretch fabric offers comfortable UPF 50 sun protection. HEIQ fabric treatment delivers temperature regulation and evaporative cooling properties for all levels of activity.

DRYFLX®

High performance, seamless, breathable and 4 way stretch fabric, now made from 72% recycled plastic bottles and car airbags. 360° reflectivity increases visibility in low light.

DRYFLX® PRO

Seamless, body mapped products designed for optimal warmth and breathability during high intensity activity.

ECOSTRETCH

Proprietary fabric innovation made from recycled PET fibres. 4 way stretch fabric offers light thermal insulation, UPF 50 sun protection and excellent breathability for year-round versatility.

GORE-TEX®

Soft and sustainable Windstopper® by GoreTex® Labs fabric combines a low lustre, recycled knitted face with a recycled microfleece backing and a PFC-free treatment. This innovative laminate fabric has a mechanical weft stretch property that is ideal for high-intensity activities in cold conditions.

POLYCOLON®

Polycolon® Is a refined, polypropylene-based, worsted-spun, long-staple yarn from Schoeller. It is lightweight, breathable, sweat-repellent and easy to care for, which makes it the ideal technical fabric for demanding sports.

It wicks moisture away from the skin and transports it to the second layer. This second layer can absorb or channel off the moisture, or allow it to evaporate. It is always comfortably dry on the skin, even when the wearer is sweating.

PRIMALOFT® BIO™

PrimaLoft® Bio™ is the first-ever biodegradable*, 100% recycled synthetic yarn. Designed to return to nature, it represents a sustainable solution for garment wear-and-tear, combatting microplastic shedding throughout its usable life.

PrimaLoft[®] Bio[™] is designed to degrade in marine environments, reducing the impact of microplastics on our oceans.

MERINO WOOL

Responsibly sourced, mulesing-free Merino Wool feels soft against the skin, naturally resists odours and offers natural temperature regulation.

MERINO WOOL FLEECE

Responsibly sourced, mulesing-free Merino wool is converted into a soft, natural fleece with a 360° brushing technique.

THERMONET®

Proprietary fabric that combines BUFF® knitting expertise with technical yarns from our partners at PrimaLoft®. The result is an extremely thin, lightweight fabric that retains body heat while wicking moisture away to deliver warmth without bulk.

TREATMENTS

HEIQ COOLING TECHNOLOGY

The HeiQ Smart Temp fabric treatment uses intelligent thermo-regulating technology triggered by body heat to maintain optimal body temperature.

POLYGIENE® (Stay fresh)

Highly effective antimicrobial technology that uses natural silver salt in low concentration to inhibit the growth of microorganisms for odor control.

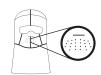
PRODUCT FEATURES

LASER CUT

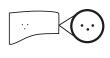
Laser cutting is a contact-less and tool-free process for fabric cutting. The laser beam melts the fabric and the results are clean, perfectly sealed edges.









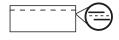


BONDING

Bonding is the process of joining pieces of fabrics using heat and pressure.



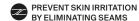
PREVENT SKIN IRRITATION BY ELIMINATING SEAMS



ULTRASONIC

Ultrasonic is an industrial technique whereby high-frequency ultrasonic acoustic vibrations are locally applied to fabrics being held together under pressure to create a solid-state weld.







At BUFF® we apply the latest in-house production technologies to achieve optimal fit, improved breathability and seamless comfort.



PRODUCT FEATURES



(360° 360° REFLECTIVITY

The reflective strip around the product illuminates to provide improved visibility in low-light conditions. Not intended for use as high-visibility personal protective equipment (PPE).



Elastic fabric that moves in all directions for improved comfort and freedom of movement.

ADJUSTABLE CLOSURE

Adjustable, snapback closure for a perfect fit that stays put.

ADJUSTABLE DRAWSTRING CLOSURE

Adjustable, elasticated fastener ensures the perfect fit for every size.

ANTI-FOG VENTILATION HOLES

Laser-cut holes over the mouth to improve breathability.

ARTICULATED FIT Shaped, seamless construction for snug yet comfortable

ATHLETE APPROVED DESIGN

Design developed in collaboration with one of our ambassadors.

BONDED SEAM

performance fit.

Heat-sealed seams that are flat to prevent irritation, for all-day comfort.

COMFORT FIT FACE OPENING

Laser-cut holes in mouth area improve breathability.

COMFORTABLE ALL-DAY FIT

Multifunctional for year-round used in all wear conditions.

CONVERTIBLE TO A BEANIE

Esily converts from adjustable neckwear to a beanie by pulling the subtle integrated drawcord.

CUFFED BEANIE

A cuffed design for a comfy, casual vibe.

ETHICALLY SOURCED WOOL Ethically sourced Merino Yarn from sheep raised in Australia. HEIQ COOLING TECHNOLOGY

HeiQ® Smart Temp is an intelligent thermo-regulating techno-logy for fabrics, which is triggered by body heat to maintain optimal body temperature.

HELMET COMPATIBLE

Can be worn under a helmet.

INTEGRATED FACE COVER

Laser-cut holes in mouth area improve breathability.

LASER-CUT HOLES IN EARS

Laser-cut holes strategically placed over ears on windproof fabrics for improved hearing.

LIGHTWEIGHT ACTIVE WARMTH

High thermal insulation in a lightweight, breathable fabric, providing warmth without bulk for high intensity activities in very cold weather.

LIGHTWEIGHT BREATHABLE CONSTRUCTION

This fabric is designed to wick moisture out and allow air flow.

LOFTED THERMAL INSULATION/THERMAL INSULATION Comfort and thermal warmth combine in a soft, cozy fleece

fabric.

MADE WITH X% RECYCLED CONTENT

Fabric made from post-consumer waste materials.

MAXIMUM BREATHABILITY

This fabric is designed to wick moisture out and allow air flow.

MOISTURE-WICKING FABRIC / MOISTURE-WICKING **SWEATBAND**

Built-in inner band to wick sweat and moisture away.

NATURAL FLEECE

Innovative fabric that provides warm, natural alternative to synthetic fleece.

NATURALLY ODOR-RESISTANT

Fabric with fibres that naturally prevent the bacterial growth that can lead to smells.

NATURAL TEMPERATURE REGULATING Natural Fibers that offer the highest temperature regulation.

PACKABLE CONSTRUCTION

Product designed to be folded when not in use and recover its shape when released.

PFC FREE

Weather-proof treatment that's kinder to the environment.



QUICK-DRY FABRIC / ULTRALIGHT QUICK-DRY FABRIC Fabric wicks moisture away rapidly.

REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY

Reflective elements that glow when illuminated, the product is not intended for use as High Visibility Personal Protective Equipment.

RELAXED FIT

A laidback style with a modern, urban look.

REVERSIBLE

Product with the same aesthetic finish on both sides. Designed to be worn either right-side-out or inside-out.

SCHOELLER LABS ACTIVE WEAR TECHNOLOGY

A moisture-wicking, technical yarn that draws sweat away from the skin.

SEAMLESS 4-WAY STRETCH CONSTRUCTION

Seam-free elastic fabric that moves in all directions for improved comfort and freedom of movement.

SEAMLESS CONSTRUCTION

Seam-free, one-piece fabric ensures maximum comfort.

SILICONE GRIP FOR STAY-IN-PLACE FIT

Silicone strips or dots for a non-slip performance fit.

SMART-ZONE SEAMLESS TECHNOLOGY

Seamless, engineered construction with body mapping to deliver ideal warmth and breathability to different areas of the head and neck.

SOFT FLEECE

Cozy, comfy fleece for ultimate warmth on winter days.

SUPER MOISTURE MANAGEMENT

Fabric transfers sweat and moisture away from the body to keep the wearer dry and comfortable.





PRODUCT FEATURES



SWEAT REPELLENT TECHNOLOGY

Fabric wicks sweat and moisture to exterior where it can evaporate or be absorbed by outer layers away from the head.



UNIQUE ALL OVER PRINT

Unique all over print.



UPF 50 SUN PROTECTION

Delivering high protection from harmful rays.



VAPRGRID™ LASER-CUT BREATHING HOLES

VaprGrid™ air transport increases breathability and eliminates goggle fog.



WATER REPELLENT

Water beads off the fabric, providing protection against light rain.



WIND RESISTANT FABRIC

Product powered by Gore Tex®, designed to block the wind while maintaining breathability and comfort.



MADE IN BARCELONA

Produced in our homeland of Barcelona, either in our own factory or by local suppliers.



MADE IN EUROPE

Produced by suppliers in Europe.



HIGH THERMAL INSULATION

Fabric wicks sweat and moisture to exterior where it can evaporate or be absorbed by outer layers away from the head.



100% MERINO WOOL

Made with 100% natural, cruelty-free Merino wool.



ADJUSTABLE STRAP

Adjustable strap for the perfect fit.



NATURALLY TEMPERATURE REGULATING

Natural Fibers that offer the highest temperature regulation.



FIRM AND CURVED VISOR

A firm, curved visor for ultimate sun protection with a streamlined look.



PACKABLE CONSTRUCTION

Product designed to be folded when not in use and recover its shape when released.

PRODUCT CERTIFICATIONS

· OEKO-TEX®

The OEKO-TEX® Standard 100 is a globally uniform testing and certification system for textile raw materials, intermediate and end products at all stages of prodution. Its aim is to ensure products are free of harmful substances.



STANDARD 100

TEX® 2005AN4661 AITEX www.oeko-tex.com

STANDARD 100 20210K2080

www.oeko-tex.com





STANDARD 100 20210K2081 AITEX

www.oeko-tex.com

RECOMMENDED BY

www.oeko-tex.com

SKIN CANCER FOUNDATION

The Skin Cancer Foundation recommends this fabric as an effective UV protectant only for covered areas.

*Applicable only to the products with the Skin Cancer Foundation logo



COMPANY CERTIFICATIONS

CERT ISO 9001

International standard mode specifying the requirements to establish a quality management system. Introducing constant improvement methods and process to enhance the product quality and customers satisfaction.



- CERT ISO 14001

International standard model specifying the requirements to optimize the resources use and minimize the environmental impact of the production process.



SIZE INFORMATION-NECKWEAR



ADULT SIZE

Head diameter: 50-58 cm. Size fits most adults.



JUNIOR/BABY SIZE

Head diameter: 45-56 cm. Designed to fit kids from 3-12 years old

SIZE INFORMATION-HEADWEAR



ADULT SIZE

Standard single size fitting most adults.



S/M SIZE

Optimal fit for a head diameter between 53-55 cm.



Optimal fit for a head diameter between 56-58 cm.



· L/XL SIZE

Optimal fit for a head diameter between 59-62 cm.

SIZE INFORMATION-HEADBANDS

Optimal fit for a head diameter between 53-62 cm.

- · DrvFlx® Headband
- · CrossKnit Headband
- · ThermoNet® Headband
- · Tech Headband

SIZE INFORMATION-CAPS

- · Merino Wide Headband · Merino Fleece Headband
 - · Windproof Headband

- · ONE SIZE: from 54 cm to 61 cm
- · S/M: from 54 cm to 57,5 cm
- · L/XL: from 58 cm to 62 cm
- · Youth: from 51 cm to 56 cm
- · Kids: from 48 cm to 52 cm

CUSTOM DESIGNED FOR YOU



FEEL FREE TO CREATE WITH BUFF® CUSTOM PROGRAM!

Choose

Choose your Neckwear, Headband, Cap or Beanie, select quantity and the style of BUFF® product. Quantities starting from 100 pieces.

Design

Choose from one of our designs and apply your logo, submit your artwork, or let us create a custom design.

Produce

Finished products from design to delivery in 4-6 weeks.

Get Started!

Contact us to know more: buff@buff.com

















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