



FW 25-26

FALL-WINTER COLLECTION 2025-26

LIVE MORE NOW





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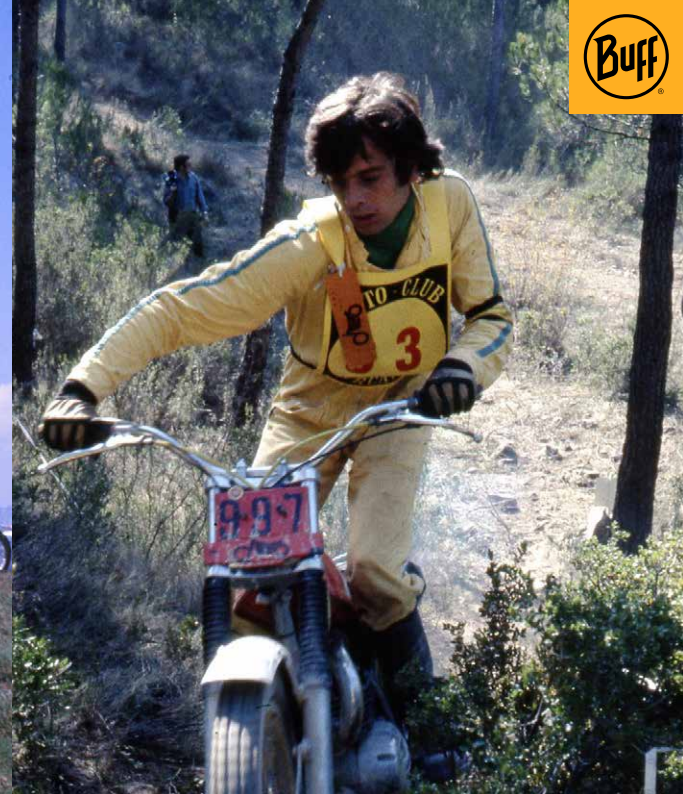
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BORN OUT OF A LOVE FOR ADVENTURE

Our founder, Joan Rojas, was looking for a protective solution to the sun, wind, and cold as he toured the country roads of Catalonia on his motorcycle. He tirelessly sketched and researched before landing upon the solution: a seamless microfiber tube.

Lucky for Joan, he was born in an area famous for textile manufacturing. In 1992, at his family's knitting factory - he produced the first samples of what would one day become our famous BUFF® neck gaiter. Word spread fast. This unique product was a game changer for outdoor lovers and soon fans were found everywhere.

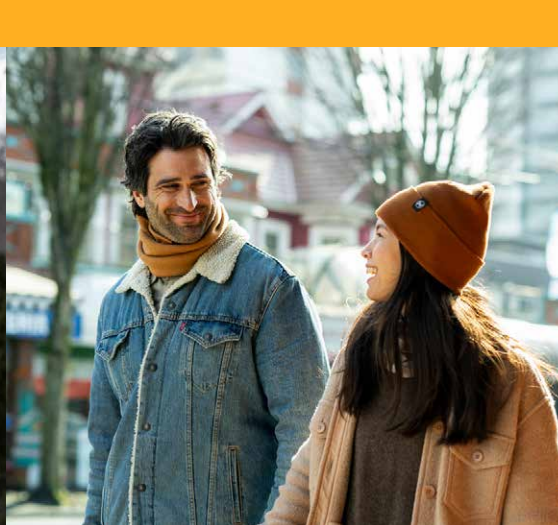
Joan's spirit of invention and passion for adventure and the outdoors are still at the very heart of everything we do.





On a mission to inspire a more conscious world through the thrill of adventure

Today, BUFF® remains a family-owned company based in the heart of Catalonia. We focus on producing high-quality gear that is tough on adventure and easy on the planet. We offer an entire line of accessories, from caps to headbands and beanies to balaclavas, all designed to help people live more outdoor moments.





PRODUCTS YOU CAN FEEL GOOD ABOUT



in 2023 we announced our B Corp certification with a score of 105.7, well above industry average.



FOR THE PLANET

As of Spring 2024 all CoolINet UV® products is certified by 1% for the planet.



LOW IMPACT

The seamless construction of our multifunctional neckwear creates zero fabric waste in the manufacturing process.



77%

77% of sales in 2023/24 came from more responsible materials, including 85%+ recycled and natural materials.



47M

By the end of 2023, we recycled over 47 million plastic bottles into products.



CARBON NEUTRAL

In 2023, we achieved carbon neutrality in all our direct operations and are supporting a project to preserve the habitats of endangered species in the Yacumama Forest in Perú.



CONCEPT TO CREATION UNDER ONE ROOF

Located just outside Barcelona, our headquarters is a bustling design center, manufacturing and distribution facility.



[CLICK HERE](#)
or scan the QR code to learn more
about how our products are made.

DESIGN AND DEVELOPMENT

Our in-house design and product team drives each season's collection by turning market trends, customer feedback, and their vision into innovative products. They handle everything from concept to prototyping, ensuring each product looks great and performs even better.

MANUFACTURING

Downstairs, our manufacturing team transforms designs into reality with precision and expertise. They oversee every step of the process, using advanced machinery and skilled craftsmanship to ensure each item meets our high standards.

WAREHOUSE AND DISTRIBUTION

Our warehouse, located within our headquarters and manufacturing facility, efficiently distributes products to 68 countries. This centralized setup enhances control over quality, environmental impact, and social standards, ensuring smooth storage, preparation, and shipping.

PACKAGING UPDATE NEW LOOK

Crafted to enhance clarity and ensure shoppers can confidently choose the right product, our new packaging features updated technology icons, easy color coding, and best-for-use cases, simplifying the decision-making process.

BEST FOR CATEGORY

Makes it easier for consumers to choose.

CLEAR PRODUCT NAME

10% larger making it easier to read.

UPDATED TECH POINTS

New icons and technology messaging for easier decision making.





MIX & MATCH FOR YOUR STORE

EXPAND YOUR OUTDOOR GEAR COLLECTION

Promote our hats and neckwear as complete outfits or accessory sets. This can drive higher sales and enhance the shopping experience for your customers. Our mix-and-match collection is designed to cater to every adventure enthusiast's needs, providing a blend of style, functionality, and quality that your customers will love.



CROSSKNIT BEANIE
SOLID ORCHID
132891.607.10.00

KNITTED BEANIE
RENVU BURGUNDY
134479.652.10.00

KNITTED BEANIE
NILAH PEACH BEIGE
132322.212.10.00

KNITTED BEANIE
NILAH LAKE BLUE
132322.739.10.00

KNITTED BEANIE
MARIN ORCHID
132324.607.10.00

KNITTED BEANIE
LILON DESERT
134475.303.10.00

KNITTED BEANIE
ERLAN MIDNIGHT NAVY
136636.745.10.00

DRYFLX®
SOLID ROSE PINK
118096.561.10.00

MERINO LW NATURAL
TYE DYE
BURGUNDY
136441.652.10.00

ORIGINAL ECOSTRETCH
SKAR CLOUD
136829.003.10.00

ORIGINAL ECOSTRETCH
JORP NAVY
136827.787.10.00

POLAR
SAKRY LAKE BLUE
136876.739.10.00

THERMONET®
MUNKE BLUE
136850.707.10.00

THERMONET®
SENDAY NAVY
136848.787.10.00

CREATED FOR ADVENTURE DESIGNED FOR ANY FORECAST

Protection, insulation, comfort, or cooling - we've got you covered even as the weather changes from mild to wild. Tough on adventure and easy on the planet, each is made with care at our in-house manufacturing facility in Barcelona, helping to reduce our carbon footprint further.



134808.341.10.00
136844.653.10.00

ORIGINAL ECOSTRETCH

Our first, and most well-known product. Known for its versatility, the Original is perfect for all year use.



113013.933.10.00
136441.601.10.00

MERINO LIGHTWEIGHT

100% Natural merino wool is perfect for adventures in cool temperatures.



134673.707.10.00
136850.203.10.00

THERMONET®

Our warmest technical fabric it protects from wind 2.5X more than Original and retains 2X more heat.



118099.725.10.00
118096.725.10.00

DRYFLX®

Offering the best moisture-wicking properties in our line, DRYFLX® fabric is 18% more moisture-wicking than Original Ecostretch.



134688.015.10.00
136879.707.10.00

POLAR

High thermal insulation paired with soft fleece provides extra warmth, allowing you to stay outdoors longer.



132939.999.30.00
132942.999.10.00

WINDPROOF

Water-repellent, windproof technology that doesn't compromise on breathability during high intensity activities.

Technical features



CHOOSING THE PERFECT MERINO

Durable, odor-resistant, thermoregulating, and great for outdoor activities - Merino wool is the perfect alternative to synthetics that keeps you comfortable, naturally. With so much to offer, it's become an outdoor essential worldwide. BUFF®'s super-soft and ethically-sourced merino neckwear comes in a variety of weights, lengths and styles to suit all kinds of adventures and temperatures. Check out the chart below to find the perfect Merino product for you.



113010.739.10.00

MERINO LIGHTWEIGHT

A perfect low-profile base layer for when the weather turns cool.

- 100% MERINO WOOL
- 125 GM²
- NATURAL WARMTH FOR COOL WEATHER



136441.601.10.00

MERINO LW NATURAL DYE

Same low-profile enhanced with vibrant plant-based dyes for a tie-dye effect.

- 100% MERINO WOOL
- 125 GM²
- NATURAL WARMTH FOR COOL WEATHER



132890.535.10.00

MERINO MOVE

Stand out, stay warm. A color block print with medium warmth and all-day comfort.

- 91% MERINO WOOL
- 205 GM²
- NATURAL WARMTH FOR COLD WEATHER



113022.858.10.00

MERINO MIDWEIGHT

A midweight merino dream. A bit more warmth, a bit more weight, still multifunctional. Naturally versatile.

- 100% MERINO WOOL
- 250 GM²
- NATURAL WARMTH FOR COLD WEATHER



129444.809.10.00

MERINO FLEECE

Brushed merino creates a cozy, fleece-like feel for high warmth on frosty days.

- 98% MERINO WOOL
- 315 GM²
- NATURAL WARMTH FOR FREEZING WEATHER

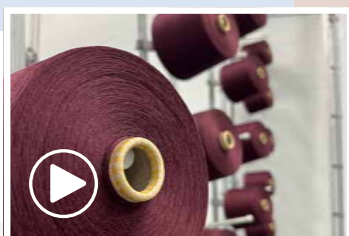


113018.422.10.00

MERINO HEAVYWEIGHT

Our thickest merino in a double-layer construction and a shorter cut for ultimate warmth in the harshest weather.

- 100% MERINO WOOL
- 500 GM²
- NATURAL WARMTH FOR FREEZING WEATHER



[CLICK HERE](#)
or scan the QR code to know more.



OUR MERINO DNA

- Made from 90 - 100% Merino wool, ethically sourced and mulesing-free
- Made in-house using 100% renewable energy
- Comes in a range of lengths and styles for functional versatility
- Seamless construction reduces unnecessary waste in the manufacturing process and ensures all-day comfort

100% MERINO WOOL

NOW WITH PLANT BASED DYES

MERINO LIGHTWEIGHT NATURAL TIE DYE

Elevate your style with our 100% Merino Wool Neckwear, uniquely dyed with plant-based colors to create a stunning tie-dye effect. Crafted from the finest Merino wool, this neckwear combines luxurious softness with exceptional warmth and breathability. Each piece is hand-dyed using natural, plant-based dyes, resulting in a one-of-a-kind pattern that highlights the beauty of sustainable craftsmanship. The tie-dye design offers a vibrant, yet sophisticated touch, making it a standout accessory for any outdoor kit.



MERINO LW NATURAL DYE BURGUNDY
136441.652.10.00

MERINO LW NATURAL DYE FLINT
136441.618.10.00

MERINO LW NATURAL DYE NAVY
136441.787.10.00

MERINO LW NATURAL DYE PANSY
136441.601.10.00



BURGUNDY

Naturally dyed using rich pigments extracted from Rose Madder, known for its vibrant, earthy tones.



FLINT & NAVY

Dyed with rich pigments extracted from logwood trees, known for their deep, bold hues ranging from purples to blues, offering a naturally vibrant and lasting color.



PANSY

Naturally dyed using a blend of pigments from Rose Madder and Reseda luteola, also known as dyer's rocket.



POW

PROTECT OUR WINTERS

Protect Our Winters (**POW**) is an organization which aims to inspire outdoor people, from pro athletes to everyday adventurers, to become climate activists, mobilizing as one to protect the places we play from climate change. Now more than 130,000 supporters strong, **POW** has grown into a global network; educating, uniting and giving a voice to the outdoor sports community. Learn more at: <https://protectourwinters.org>

In collaboration with **POW**, we want to continue to convey our concern about climate change and our commitment to protecting the outdoors. For every product sold from this collection, you will be directly supporting **POW's** work.



**THERMONET®
POW ODNA MULTI**
136884.555.10.00

**THERMONET®
HINGED BALACLAVA
POW ODNA MULTI**
136885.555.10.00

**ORIGINAL
ECOSTRETCH
POW OWYZ MULTI**
136883.555.10.00

**KNITTED HAT
POW RUTGER BLACK**
136882.999.10.00

**THERMONET®
HINGED BALACLAVA
POW AFY MULTI**
136888.555.10.00

**THERMONET®
POW AFY MULTI**
136887.555.10.00

**ORIGINAL
ECOSTRETCH
POW RIAM BLUE**
136886.707.10.00



ABOUT THE ARTIST:

Blending the lines from backcountry to canvas, Bambi's passion for the outdoors feeds her desire to create. As a passionate snowboard, surf and skate enthusiast, the French-Canadian artist translates her exhilarating adventures into bright and cheerful street art. Each piece she creates is infused with a sense of joy, inviting viewers to escape into a world of fantasy. With her adventurous spirit and mixed media techniques, Bambi's process is fueled by her Art-doorsy Lifestyle.



686 x BUFF® Collaboration: Ultimate Performance Neckwear

Elevate your snowboarding gear with the **686 x BUFF®** collaboration. This collection features high-performance neckwear combining BUFF's versatile design with 686's bold patterns. Enjoy superior warmth, breathability, and durability, whether you're hitting the slopes or braving icy winds. Gear up with style and functionality for your best winter adventure yet.



**THERMONET®
VATNA 686 GREY**
137055.937.10.00

**THERMONET®
TAUDENI 686 MULTI**
137059.555.10.00

**THERMONET®
FRACTURED 686 BLACK**
137057.999.10.00

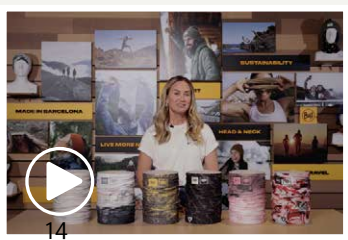
**THERMONET®
SPONGE 686 MOSS**
137056.312.10.00

**THERMONET®
FERY 686 BIRCH GREY**
137054.954.10.00

**THERMONET®
CLOUDBREAKY 686 PINK**
137058.538.10.00



[CLICK HERE](#)
or scan the QR
code to know
more about the
collection.



HIDDEN GEMS COLLECTION

Meg Smith x Hidden Gems Winter Collection

Discover the enchanting world of winter through the Meg Smith x Hidden Gems collection. Designed by the visionary artist Meg Smith, this exclusive beanie and neckwear line draws inspiration from winter's most magical secrets. Each piece showcases Smith's signature artistic flair, featuring intricate patterns and vibrant colors that capture the serene beauty of hidden winter landscapes. Stay cozy and stylish with this unique collection that brings a touch of artistry to your winter wardrobe.



**KNITTED BEANIE
LILON GEM MALACHITE**
136676.812.10.00

**ORIGINAL
ECOSTRETCH
GEM TOURMALINE**
136781.756.10.00

**ORIGINAL
ECOSTRETCH
GEM RUBY**
136780.412.10.00

**ORIGINAL
ECOSTRETCH
GEM IRON GREY**
136782.928.10.00

**KNITTED BEANIE
LILON GEM CRYSTAL GREY**
136676.008.10.00

**KNITTED BEANIE
LILON GEM BLACK**
136676.999.10.00

**ORIGINAL
ECOSTRETCH
GEM CRYSTAL GREY**
136783.008.10.00

**ORIGINAL
ECOSTRETCH
GEM MALACHITE**
136784.812.10.00



ABOUT THE ARTIST:

Meg Smith has been drawing and creating for as long as she can remember, finding joy in getting lost in her artwork. As an outdoor enthusiast with a background in design, she blends style with the essence of nature. Her work reflects her BFA in graphic design and years of experience in commercial design, capturing the energy of wild places. Whether hiking or flying, she allows inspiration to come to her, sketching on whatever is available.

Based between Alaska's Chugach and Talkeetna Mountains, Meg is a fine artist and graphic designer who enjoys exploring mountains, oceans, and skies in her free time.

SHOGO OTA

ARTIST COLLAB

A sophisticated fusion of Japanese artistry and functional design. Created by renowned artist **Shogo Ota**, whose past collaborations include iconic brands like Starbucks and Fjällräven, this collection embodies a unique blend of elegance and innovation.

Each piece showcases Shogo Ota's signature style, characterized by intricate patterns and a refined color palette that reflects a deep appreciation for nature and modern aesthetics. Crafted with premium materials, the neckwear offers both comfort and durability, making it a versatile addition to any outdoor kit.



THERMONET®
YNJAR BLACK
136847.999.10.00



ORIGINAL
ECOSTRETCH
INDUN MULTI
136834.555.10.00



THERMONET®
HINGED BALACLAVA
YNJAR BLACK
136857.999.10.00



ORIGINAL
ECOSTRETCH
TIKATO MULTI
136833.555.10.00



ABOUT THE ARTIST:

Although Shogo hails from Japan, he has called the Pacific Northwest home for more than a decade. Shogo graduated with a BFA from the University of Idaho, which landed him at Modern Dog for 7 years, located in caffeine city, Seattle, Washington.

Shogo Ota established Tireman Studio in 2012 with the help of his wife, his cat, his dog and his bunny. He was teaching at SVC (School of Visual Concept), Seattle Art Institute and Seattle Central Creative Academy.



PRO TEAM COLLECTION

Introducing the Pro Team Collection!

Inspired by the iconic BUFF® logo, our new **Pro Team Collection** infuses strength and athleticism in dynamic black and white designs. The bold print incorporates a touch of speed, featuring an angled wordmark that conveys velocity and a contemporary digital aesthetic.

A modern interpretation of our logo reinforces our deep connection to the brand's origin, while yellow accents highlight our longstanding association with this vibrant color. A fresh perspective that brings new energy to the Pro Team collection.

**PACK SPEED CAP
LOGO BLACK**

135796.999.20.00 - S/M
135796.999.30.00 - L/XL



**PACK CYCLE CAP
LOGO BLACK**

136161.999.10.00



**COOLNET UV®
LOGO MULTI**

135790.555.10.00



**5 PANEL GO CAP
LOGO YELLOW**

135785.114.20.00 - S/M
135785.114.30.00 - L/X



**ORIGINAL ECOSTRECH
REVERSIBLE BEANIE
LOGO MULTI**

136463.555.10.00



NEW

**SPEED CAP
LOGO YELLOW**

135786.000.20.00 - S/M
135786.000.30.00 - L/XL



**TRUCKER CAP
LOGO BLACK**

135788.999.30.00 - L/XL



**5 PANEL GO CAP
LOGO BLACK**

135785.999.20.00 - S/M
135785.999.30.00 - L/XL



**JACQUARD BEANIE
ERLAN LOGO MULTI**

136464.555.10.00



NEW

**PACK BASEBALL CAP
LOGO BLACK**

135787.999.10.00



**COOLNET UV® WIDE HEADBAND
LOGO MULTI**

135789.555.10.00



**COOLNET UV® WIDE HEADBAND
LOGO YELLOW**

137159.114.10.00



[CLICK HERE](#) or scan the QR code to watch product tech video.



ADVENTURE READY GIFTS

Pack Display + 20 units



134769.817.10.00
ORIGINAL ECOSTRETCH
ALNOB HOLIDAYS 2023

134771.425.10.00
ORIGINAL ECOSTRETCH
CHALIM HOLIDAYS 2023



134921.555.10.00
HOLIDAYS PACK 2023
Display + 20 products (10 of each design)

Pack Display + 20 units



136961.707.10.00
ORIGINAL ECOSTRETCH
UMYR HOLID

NEW



1137200.555.10.00
PACK MOUNTAIN XMAS
Display + 20 products

NEW



SUN
PROTECTION



MADE WITH 97%
RECYCLED CONTENT



SUPER MOISTURE
MANAGEMENT



SEAMLESS 4-WAY
STRETCH CONSTRUCTION

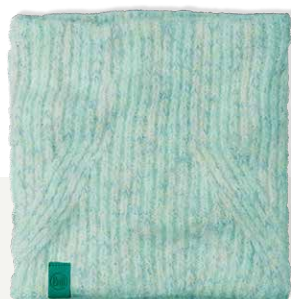
Our multifunctional neckwear has the outdoor lover in your life covered. The perfect gift for runners, hikers and skiers this holiday season. Our much-loved Original Ecostretch in three limited edition holiday patterns.

Each product comes prepackaged as a reusable holiday ornament.

ORIGINAL ECOSTRETCH

NEW KNIT SETS

Discover the perfect pairing with our winter hats and neckwear collection. Designed for both style and warmth, each hat complements its matching neckwear seamlessly. Crafted from premium materials, our sets offer cozy insulation and a chic look, ensuring you stay warm and fashionable all season long.



AKNA

Stay warm and stylish with our winter essentials, made from 100% recycled content and lined with PrimaLoft® fleece for top-notch insulation. Whether it's a chunky pom-pom beanie or a versatile neck warmer, these cozy accessories offer comfort and a lighter footprint on the planet.

KNITTED & FLEECE BAND BEANIE
AKNA GRAPE ICE
136684.657.10.00

KNITTED & FLEECE NECKWARMER
AKNA GRAPE ICE
136685.657.10.00

EYLA

Stay cozy with our winter essentials featuring PrimaLoft® fleece lining for superior insulation. Both the knitted cuffed beanie and versatile neck warmer are made with 59% recycled content, perfect for urban adventures or après parties.

KNITTED & FLEECE BAND BEANIE
EYLA MINT
136633.813.10.00

KNITTED & FLEECE NECKWARMER
EYLA MINT
136634.813.10.00

KESHA

Embrace winter with our stylish accessories, including a cuffed beanie with a faux fur pom-pom and a cozy faux fur-lined neck warmer. Both offer high thermal insulation and are made from 100% recycled content for a lighter footprint.

KNITTED BEANIE
KESHA CRYSTAL GREY
136632.008.10.00

KNITTED NECKWARMER
KESHA CRYSTAL GREY
136635.008.10.00

NILAH

Experience Nilah's cozy embrace with a soft merino wool blend that keeps you warm all winter. The fluffy beanie pairs perfectly with a versatile neck warmer that converts to a headband for any occasion. Made in Europe.

KNITTED BEANIE
NILAH LAKE BLUE
132322.739.10.00

KNITTED NECKWARMER
NILAH LAKE BLUE
136682.739.10.00



ADULT COLLECTION

NECKWEAR

FW25-26

ORIGINAL ECOSTRETCH

The most versatile accessory ever created. Made from recycled plastic bottles, delivering UPF 50 sun protection and wearable in more than 12 different ways. Flip it, twist it, fold it, an Original has you covered in every situation, hot, cold, windy, sunny - doing whatever activity you love the most. Don't leave home without it!

Composition: 95% Recycled Polyester 5% Elastane

Made in Barcelona



UPF 50
SUN PROTECTION



SEAMLESS
4-WAY STRETCH
CONSTRUCTION



MADE WITH 95%
RECYCLED CONTENT



ENDORSED BY THE SKIN
CANCER FOUNDATION



MOISTURE
WICKING FABRIC

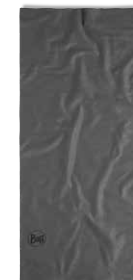
134669.999.10.00



SOLID BLACK
117818.999.10.00



SOLID NIGHT BLUE
117818.779.10.00



SOLID CASTLEROCK GREY
117818.929.10.00



SOLID JADE
117818.810.10.00



SOLID WATER
117818.761.10.00



NEW
SOLID GRAPE ICE
117818.657.10.00



NEW
SOLID ORANGE RED
117818.402.10.00



NEW
ORBY NIGHT BLUE
136825.779.10.00



136625.901.10.00



NEW
NEDRE GRAPHITE
136826.901.10.00



NEW
SKAR BLACK
136829.999.10.00



MICOR GRAPHITE
132431.901.10.00



EMBERS BLACK
117945.999.10.00





SPEED GRAPHITE
123436.901.10.00



NEW CASHMERE BLACK
120733.999.10.00



ANIRA GRAPHITE
118815.901.10.00



HUNTER MILITARY
117962.846.10.00



NEW CASHMERE RED
120733.425.10.00



N_TEMPLE MULTI
132758.555.10.00



134808.341.10.00



LISE MAROON
129793.632.10.00



SINEB NIGHT BLUE
134505.779.10.00



JOHARI MULTI
132759.555.10.00



KEY
STYLE
NEW

JORP NAVY
136827.787.10.00



NEW

LARTO NAVY
136828.787.10.00



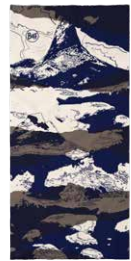
KEY
STYLE
NEW

SKAR CLOUD
136829.003.10.00



NEW

NOKVANN COBBLESTONE
136830.322.10.00



NEW

ESYR MIDNIGHT NAVY
136831.745.10.00



NEW

ESYR ORCHID
136831.607.10.00



ONLAR MULTI
134498.555.10.00



KEY
STYLE
NEW

TIKATO MULTI
136833.555.10.00



NEW

INDUN MULTI
136834.555.10.00





NEW

VIRTA GRAPE ICE
136835.657.10.00



NEW

KURACO CLOUD
136836.003.10.00



NEW

IVEN MIDNIGHT NAVY
136837.745.10.00

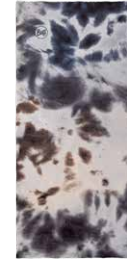


NEW

XASAKU WASHED BLUE
136838.725.10.00



SUNIF MULTI
134502.555.10.00



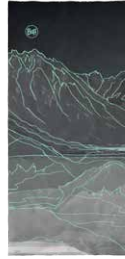
NEW

TILY GREY
136839.937.10.00



NEW

OSVER BLACK
136840.999.10.00



NEW

UNAL GREY
136844.937.10.00



NEW

FRIGY COBALT
136841.791.10.00



NEW

BRYN TOURMALINE
136843.756.10.00



NEW

DRYEN BLUE
136895.707.10.00

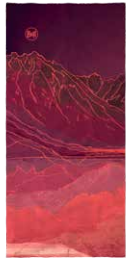


NEW

ALUK GREY
136842.937.10.00



134668.707.10.00



KEY
STYLE

NEW

UNAL GARNET
136844.653.10.00



OSVER BLUE
134496.707.10.00



NESKI MULTI
132436.555.10.00



ARKY MIDNIGHT
134499.717.10.00



NEW

BANFF 2526
136941.555.10.00



BANFF



KEY
STYLE

NEW

GEM RUBY
136780.412.10.00



Hidden Gems



KEY
STYLE
NEW



GEM TOURMALINE
136781.756.10.00



Hidden Gems

KEY
STYLE
NEW



GEM IRON GREY
136782.928.10.00



Hidden Gems

KEY
STYLE
NEW



GEM CRYSTAL GREY
136783.008.10.00



Hidden Gems

KEY
STYLE
NEW



GEM MALACHITE
136784.812.10.00



Hidden Gems

KEY
STYLE
NEW



OWYZ POW MULTI
136883.555.10.00



POW



ALNOB HOLIDAYS 2023 MX
134769.817.10.00



Holidays



CHALIM HOLIDAYS 2023 MX
134771.425.10.00



Holidays

NEW



UMYR HOLIDAYS 2024
136961.707.10.00



Holidays

COOLNET UV®

Lightweight Multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection and evaporative cooling properties.

Running, Jumping, Hiking, Fishing, Paddling, Camping - what's your favourite summer activity? Any way you wear it, you'll be feeling cool, fresh and protected from the sun on every summer outing.

Composition: 95% Recycled Polyester 5% Elastane

Made in Barcelona



UPF 50
SUN PROTECTION



SMART NATURAL
COOLING & ODOR
CONTROL



SEAMLESS
4-WAY STRETCH
CONSTRUCTION



MADE WITH 95%
RECYCLED CONTENT



RECOMMENDED
BY THE SKIN
CANCER FOUNDATION



ULTRALIGHT
QUICK-DRY FABRIC



YOSEMITE
134754.555.10.00



National Parks



GRAND CANYON
134755.555.10.00



National Parks



YELLOWSTONE
134756.555.10.00



National Parks



GLACIER
134757.555.10.00



National Parks



ZION
134758.555.10.00



National Parks



ROCKY MOUNTAIN
134759.555.10.00



National Parks



GRAND TETON
134760.555.10.00



National Parks

136463.555.10.00



LOGO MULTI
135790.555.10.00



Pro-Team



THERMONET®

Multifunctional neckwear that delivers warmth without bulk using PrimaLoft® insulating fibers and a seamless, 4-way stretch construction. Moisture-wicking and made using 58% recycled content. Designed for active performance, stay warm and dry as you carve the slopes and run the trails all winter long.

Composition: 96% Polyester 4% Elastane

Made in Barcelona



PRIMALOFT®
INSULATING FIBER



SEAMLESS
4-WAY STRETCH
CONSTRUCTION



LIGHTWEIGHT
ACTIVE WARMTH



MADE WITH 58%
RECYCLED CONTENT



SOFT
COMFORT FABRIC

132456.999.10.00



SOLID BLACK
123209.999.10.00



SOLID ULTRAMARINE
123209.740.10.00



NEW

SOLID GINGKO
123209.858.10.00



1136862.937.10.00



NEW

SKARET GREY
136845.937.10.00



136863.607.10.00



NEW

BELDAR ORCHID
136846.607.10.00



SKATICK GRAPHITE
132485.901.10.00



BARDEEN GRAPHITE
129801.901.10.00



NEW

BELDAR GINGKO
136846.858.10.00



134675.341.10.00



AGHRA ROSEWOOD
134525.341.10.00



NEW

YNJAR BLACK
136847.999.10.00



NEW

SENDAY NAVY
136848.787.10.00



NEW

EIRY MULTI
136849.555.10.00



136864.756.10.00

1136862.937.10.00

136865.561.10.00



KEY
STYLE



NEW

MUNKE FLAME
136850.203.10.00



NEW

MUNKE BLUE
136850.707.10.00



NEW

SWACO BLUE
136898.707.10.00



NEW

ATNET ROSE PINK
136852.561.10.00



NEW

FERY 686 BIRCH GREY
137054.954.10.00



NEW



VATNA 686 GREY
137055.937.10.00



NEW

SPONGE 686 MOSS
137056.312.10.00



NEW

FRACTURED 686 BLACK
137057.999.10.00



NEW

CLOUDBREAKER 686 PINK
137058.538.10.00



NEW

TAUDENI 686 MULTI
137059.555.10.00



KEY
STYLE

NEW



POW ODNA MULTI
136884.555.10.00





DRYFLX®

Seamless multifunctional neckwear with 360° reflectivity for extra visibility in low light. A tried and tested 4-way stretch, quick-drying, seamless construction made using 71% recycled content including plastic bottles and car airbags. Versatile performance and style, wherever your workout takes you.

Composition: 24,5% Recycled Polyamide 24,5% Polyamide 47% Recycled Polyester 4% Elastane

Made in Barcelona



360° REFLECTIVITY



QUICK-DRY FABRIC



SEAMLESS 4-WAY STRETCH CONSTRUCTION



MADE WITH 71% RECYCLED CONTENT

118099.999.10.00



SOLID BLACK
118096.999.10.00



118098.933.10.00



SOLID LIGHT GREY
118096.933.10.00



118099.707.10.00



SOLID BLUE
118096.707.10.00



118099.801.10.00



SOLID LIME
118096.801.10.00



118098.519.10.00



SOLID CAMELIA
118096.519.10.00



118098.740.10.00



SOLID ULTRAMARINE
118096.740.10.00



118099.725.10.00



KEY STYLE
NEW

SOLID WASHED BLUE
118096.725.10.00



118099.561.10.00



NEW

SOLID ROSE PINK
118096.561.10.00



NEW



SOLID GINGKO
118096.858.10.00



POLAR

The most versatile multifunctional polar neckwear for cold weather, made using 97% recycled content and offering high thermal insulation with cozy, lofted fleece. PrimaLoft® Bio™ Fleece is fully biodegradable and is designed to return to nature. Flip it, twist it, fold it. 4-way stretch means you can wear it as a neck warmer, hat, balaclava and more, to keep you warm when the temperature drops.

Composition: 97% Recycled Polyester 3% Elastane

Made in Barcelona



NEW



SKAR BLACK
136870.999.10.00



NEW




ORBY NIGHT BLUE
136871.779.10.00





NEW




NEDRE GRAPHITE
136872.901.10.00

SOLID BLACK
130003.999.10.00

EMBERS BLACK
130008.999.10.00




ALSIEN BLACK
130013.999.10.00




RABEY GREY
132569.937.10.00




VIR MILITARY
132562.846.10.00




CYTURE BLACK
134570.999.10.00




KATIC BLUE
130021.707.10.00




PHALIN MULTI
132560.555.10.00




ARKIET MULTI
130032.555.10.00





NEW

JORP NAVY
136873.787.10.00



NEW

LARTO MIDNIGHT NAVY
136874.745.10.00



TICEX SILVERSAGE
134575.303.10.00



ATIV NAVY
134571.787.10.00



IRDLO BLACK
134573.999.10.00



HAERA MAUVE
130020.639.10.00



KEY
STYLE

NEW

HIRAJY BLUE
136875.707.10.00



NEW

SAKRY LAKE BLUE
136876.739.10.00



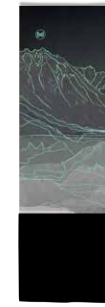
METLY MULTI
134576.555.10.00



KEY
STYLE

NEW

DRYEN BLUE
136879.707.10.00



NEW

UNAL GREY
136880.937.10.00



NEW

UNAL G GARNET
136880.653.10.00



NEW

TILY GREY
136881.937.10.00



ARKY NAVY
134572.787.10.00



ARIN BLUE
132565.707.10.00



ERYNA MULTI
132564.555.10.00



POLAR REVERSIBLE

The warmest, reversible polar neckwear for winter with two layers of fleece, made using 97% recycled content. Double layer, lofted insulation construction delivers a comfortable fit to hold body heat in, keeping you warm and cozy all through freezing season.

Composition: 97% Recycled Polyester 3% Elastane

Made in Barcelona



LOFTED THERMAL INSULATION



REVERSIBLE



MADE WITH 97% RECYCLED CONTENT



SOLID BLACK/BLACK
122378.999.10.00



URID BLACK
129944.999.10.00



RAFT GRAPHITE
129945.901.10.00



NEW

SKAR GREY
136867.937.10.00



METLY ROSEWOOD
134809.341.10.00



ARKY NAVY
134676.787.10.00



NEW

SACOU TOURMALINE
136868.756.10.00



NEW

LERNA PEACH BEIGE
136869.212.10.00



STILL NEW
POLAR PRINTS

BOLD PATTERNS FOR STAND-OUT STYLE

Ultra-soft fleece
Keeps you extra toasty when the temperature drops

Larger Cuff
Offers extra protection from the cold

Two back seams
Enhances fit and ensures minimal waste during the manufacturing process

Unique polar prints
The patterns in each piece are slightly different, for one-of-a-kind, stand-out style

High quality woven label
Subtle branding to the cuff

Slight longer front
for comfort and extra protection against cold


HIGH THERMAL INSULATION


SOFT FLEECE


MADE WITH 72% RECYCLED CONTENT



POLAR PRINTS NECKWARMER

A super-soft polar fleece neck warmer that provides ultimate warmth with high thermal insulation. Unique, all-over prints make a statement while an eco-design production method means less fabric waste. Feel good about looking great in this cozy, casual, sustainable style.

Composition: 72% Polyester 28% Viscose

Made in Barcelona



HIGH THERMAL
INSULATION



SOFT
FLEECE

136674.707.10.00



NEW

AGUAR BLUE
136673.707.10.00



136675.657.10.00



NEW

LETA GRAPE ICE
136696.657.10.00



134691.555.10.00



CUSHA MULTI
134698.555.10.00



134694.999.10.00



BONDU GREY
134696.937.10.00



134690.555.10.00



SUNIF MULTI
134697.555.10.00



134688.015.10.00



COMAT SNOW
134695.015.10.00



POLAR NECK WARMER

Lofted, lightweight Polar neck warmer for cold weather, made using 100% recycled content. Fully biodegradable PrimaLoft® Bio™ Fleece keeps warmth in and sweat out with high thermal insulation. Stay cozy, dry and comfortable on the slopes and the street this winter.

Composition: 100% Recycled Polyester

Made in Barcelona



BIO FLEECE



HIGH THERMAL INSULATION



MADE WITH 100% RECYCLED CONTENT



SOLID DARK NAVY
130000.790.10.00



SOLID BLACK
129999.999.10.00



HTR GREY
123701.937.10.00



NEW
SOLID LAKE BLUE
130000.739.10.00



SOLID ULTRAMARINE
130000.740.10.00



NEW
HTR GRAPE ICE
123701.657.10.00



SWITCH POLAR NECKWARMER

The Switch Polar Neck warmer has a fleecy, insulated PrimaLoft® outer that is comfy, cozy and will keep the cold away. Made using 97% fabric offcuts from our factory, we've turned waste textiles into a fun, functional and low-impact accessory. This versatile bit of kit easily converts into a beanie with its subtle, integrated draw cord. You can adjust the fit to allow for air flow, or to keep those winter winds out while you move through your day.

Composition: Main Fabric: 45% Wool 36% Polyester 16% Polyamide 3% Other Fibers, Inside Lining: 95% Recycled Polyester 5% Elastane, Adjustable Strap: 55% Recycled Polyester 45% Latex

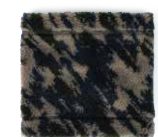
Made in Barcelona



SOLID ICE
132489.798.10.00



SOLID BLACK
132489.999.10.00



NEBEK CITRONELLA
132490.345.10.00



NEBEK GREY
132490.937.10.00

WINDPROOF

Windproof Neckwear that helps you battle the elements, while being kind to the earth. In the harshest of conditions, you can rely on water-repellant, sweat-wicking Windstopper® technology by GORE-TEX® to perform, made using 54% recycled content. Our performance neckwear deflects the chill during high-intensity activities in environments from urban to extreme, and offers maximum mobility and breathability when the wind is biting.

Composition: Tubular: 95% Recycled Polyester 5% Elastane, Windproof: 100% Recycled Polyester



SOLID BLACK
132942.999.10.00



Made in Barcelona



MERINO LIGHTWEIGHT

Lightweight, multifunctional neckwear made of 100% merino wool. The perfect cool weather layer for the eco-conscious adventurer. Ethically-sourced merino wool feels super-soft against the skin, naturally resists odors and can be worn in many different ways.

Composition: 100% Merino Wool

Made in Barcelona



100% MERINO WOOL
125 GM²



NATURALLY
ODOR-RESISTANT



ETHICALLY
SOURCED WOOL



NATURALLY TEMPERATURE
REGULATING

113013.999.10.00



SOLID BLACK
100637.00



113013.937.10.00



SOLID GREY
100202.00



113013.779.10.00



SOLID NIGHT BLUE
113010.779.10.00



SOLID BARK
113010.843.10.00



117997.759.10.00



MULTISTripES TEMPEST
117819.759.10.00



SOLID MUSTARD
113010.118.10.00



SOLID MAGENTA
113010.535.10.00



SOLID PANSY
113010.601.10.00



SOLID FLINT
113010.618.10.00



SOLID PISTACHIO
113010.349.10.00



NEW
SOLID LAKE BLUE
113010.739.10.00



NEW
SOLID ROSE PINK
113010.561.10.00





117997.809.10.00



NEW

MULTISTripES FOREST
117819.809.10.00



113013.722.10.00



SOLID POOL
113010.722.10.00



113013.933.10.00



SOLID LIGHT GREY
113010.933.10.00



113013.003.10.00



SOLID CLOUD
113010.003.10.00



SOLID TEAL
113010.706.10.00



SOLID GARNET
113010.653.10.00



SOLID POPPY
113010.442.10.00



SOLID CINNAMON
113010.330.10.00



STILL NEW

MERINO LIGHTWEIGHT PRINTS



100% MERINO WOOL
125 GM²



NATURALLY
ODOR-RESISTANT



ETHICALLY
SOURCED WOOL

Odor-resistant

Merino wool is naturally antimicrobial, so it's odor-resistant and stays fresh

100% Merino Wool - 125 gm²

Warm, breathable, and soft against the skin. Merino wool keeps you cozy in the coldest conditions

Seamless 4-way stretch

Prevents hot spots and chafing and can be worn in many different ways



Ethically sourced wool

All our Merino wool comes from mulesing-free suppliers

Refreshing one-color prints

Bold, stylish colors for every mood

Thermoregulating

Natural fibers wick sweat away from your skin to prevent moisture build-up



MERINO LIGHTWEIGHT PRINTS

Our Merino Lightweight Prints Neckwear offers odor-resistance and temperature regulation to rival synthetics, while a lightweight, seamless design made from ethically-sourced wool means comfort that's made with kindness. The versatile, multi-season design of this tubular neck gaiter is perfectly suited to an active lifestyle and adapts to changing temperatures and activity levels. Super-soft style with a lighter footprint on the planet.

Composition: 100% Merino Wool

Made in Barcelona



100% MERINO WOOL
125 GM²



NATURALLY
ODOR-RESISTANT



ETHICALLY
SOURCED WOOL



NATURALLY TEMPERATURE
REGULATING



MATEWA CLOUD
134682.003.10.00



NEW

EIRIK GREY
136629.937.10.00



NEW

VANYR BLACK
136628.999.10.00



ARKY MULTI
134685.555.10.00



NEW

VIRTA GRAPE ICE
136630.657.10.00



USTY MULTI
134683.555.10.00



MERINO LIGHTWEIGHT NATURAL DYE

The same lightweight Merino Neckwear you love now made with natural dyes. Its lightweight 125gm2 design makes it the perfect accessory for adventures with changing temperatures and activity levels. Made from ethically sourced wool, it's a super-soft style with lighter footprint on the planet.

Composition: 100% Merino Wool

Made in Barcelona



100% MERINO WOOL
125 GM²



NATURALLY
ODOR-RESISTANT



ETHICALLY
SOURCED WOOL



NATURALLY TEMPERATURE
REGULATING



NATURAL
DYE



NEW

DYE FLINT
136441.618.10.00

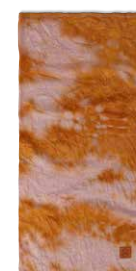


NEW

DYE BURGUNDY
136441.652.10.00



NEW



DYE PANSY
136441.601.10.00



NEW



DYE NAVY
136441.787.10.00





MERINO MIDWEIGHT

Feel the soft, cozy warmth of our ethically-sourced Merino Midweight Multifunctional Neckwear. Eco-friendly, comfort that's naturally temperature-regulating and odor-resistant. 100% Merino, 100% natural.

Composition: 100% Merino Wool

Made in Barcelona



100% MERINO WOOL
250 GM²



NATURALLY
ODOR-RESISTANT



ETHICALLY
SOURCED WOOL



NATURALLY TEMPERATURE
REGULATING

118006.999.10.00



SOLID BLACK
113023.999.10.00



118007.933.10.00



MELANGE LIGHT GREY
113022.933.10.00



118006.843.10.00



SOLID BARK
113023.843.10.00



118007.779.10.00



MELANGE NIGHT BLUE
113022.779.10.00



118007.422.10.00



NEW
MELANGE TIBETAN RED
113022.422.10.00



118007.003.10.00



MELANGE CLOUD
113022.003.10.00



KEY
STYLE

NEW

MELANGE GINGKO
113022.858.10.00



118007.756.10.00



NEW
MELANGE TOURMALINE
113022.756.10.00



118007.759.10.00



MELANGE TEMPEST
113022.759.10.00



MERINO HEAVYWEIGHT

A heavyweight, 500gm² neck warmer made of 100% ethically-sourced merino wool. The perfect cold weather layer for the eco-conscious adventurer. Merino wool feels super-soft against the skin, naturally resists odors and easily transitions between workout and hangout.

Composition: 100% Merino Wool

Made in Barcelona


100% MERINO WOOL
500 GM²


NATURALLY
ODOR-RESISTANT


ETHICALLY
SOURCED WOOL


NATURALLY TEMPERATURE
REGULATING

111170.999.10.00



SOLID BLACK
110963.00



111170.937.10.00



SOLID GREY
110966.00



111170.779.10.00



SOLID NIGHT BLUE
113018.779.10.00



111170.785.10.00



SOLID INDIGO
113018.785.10.00



129441.640.10.00



NEW
SOLID LILAC SAND
113018.640.10.00



111170.422.10.00



NEW
SOLID TIBETAN RED
113018.422.10.00



111170.003.10.00



SOLID CLOUD
113018.003.10.00



111170.809.10.00



NEW
SOLID FOREST
113018.809.10.00



129441.722.10.00



SOLID POOL
113018.722.10.00



111170.330.10.00



SOLID CINNAMON
113018.330.10.00



MERINO FLEECE

Neckwear never felt so natural. The super-soft fibres of our ethically sourced, lofted Merino fleece insulation make for an earthy alternative to synthetic insulation. At 315gm², a slightly heavier-weight wool makes for a supremely cozy bit of neckwear. Combining our innovative, iconic, seamless construction with the natural temperature-regulating and odour-resistant properties of Merino, we've created a versatile outdoor staple for the campers, hikers, tree huggers and nature lovers who feel most at home in the wild.

Composition: 98% Merino Wool 2% Elastane

Made in Barcelona



SOLID BLACK
129444.999.10.00



SOLID GREY
129444.937.10.00



SOLID LILAC SAND
129444.640.10.00



SOLID NAVY
129444.787.10.00



NEW
SOLID FOREST
129444.809.10.00



MERINO MOVE

Super-soft, ethically-sourced Merino Multifunctional Neckwear, designed for people who Live More Now. The natural temperature-regulation and odor-resistance of our seamless, 91% Merino neckwear ensures comfort and warmth for every moment, with an easy-breezy, relaxed fit and color combinations that take you from street to summit.

Composition: 91% Merino Wool 8% Polyamide 1% Elastane

Made in Barcelona

91% MERINO WOOL
205 GM²

NATURALLY
ODOR-RESISTANT

RELAXED
FIT

ETHICALLY
SOURCED WOOL

NATURALLY TEMPERATURE
REGULATING

SEAMLESS
CONSTRUCTION



BLOCK GRAPHITE
132890.901.10.00



BLOCK DENIM
132890.788.10.00



BLOCK CAMELIA
132890.519.10.00



NEW BLOCK LAKE BLUE
132890.739.10.00



NEW BLOCK MAGENTA
132890.535.10.00





ADULT COLLECTION

BALACLAVAS

FW25-26



ECOSTRETCH BALACLAVA

A low-profile, moisture-wicking base layer balaclava made using 95% recycled content. A generous, comfort-fit face opening with ultra 4-way stretch allows for mouth and nose coverage when the wind is biting, but has the option of pulling it down to sip tea on the chairlift. A great under-helmet or toque option for total head and neck coverage.

Composition: 95% Recycled Polyester 5% Elastane

Made in Barcelona



4-WAY
ULTRA STRETCH



MADE WITH 95%
RECYCLED CONTENT



MOISTURE
WICKING FABRIC



COMFORT
FIT FACE OPENING



SOLID BLACK
124152.999.10.00



NEW

NEDRE GRAPHITE
136747.901.10.00



NEW

SNOUT ASH
134506.914.10.00





INTRODUCING THE NEW THERMONET® HINGED BALACLAVA

A revolution in comfort and convenience. Redesigned for a better fit, this lightweight balaclava features a looser, more flexible feel with fewer seams for a sleek, simple construction. Made with our warmest technical fabric, it protects from wind 2.5X more than our Original fabric and retains 2X more heat. The hinged design ensures easy mask removal and effortless wear, making it perfect for active pursuits. Enjoy superior warmth and practicality with the THERMONET® Hinged Balaclava.



INSULATING FIBER



EASY MASK REMOVAL



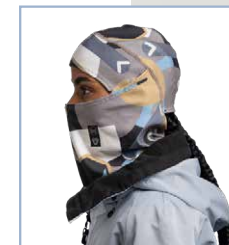
LIGHTWEIGHT ACTIVE WARMTH

Hooded design for full face coverage

Comfortable Pony Tail Port

Articulated easy-off Mask Design

Longer front offers more coverage



[CLICK HERE](#) or scan the QR code to watch product tech video.



THERMONET® HINGED BALACLAVA

The new ThermoNet® Hinged Balaclava helps you battle the elements even in the harshest conditions. Made from our warmest technical fabric, THERMONET®, protects from wind two-and-a-half times more than standard fabrics and retains two times more heat. Primaloft® fibers provide ultimate insulation and lightweight warmth. Flatlock seams and 4-way stretch, paired with a helmet-compatible fit and easy pull-down design, provide versatility and comfort in extreme conditions.

Composition: 96% Polyester 4% Elastane

Made in Barcelona



NEW
SOLID BLACK
136853.999.10.00



NEW
BARDEEN GRAPHITE
136854.901.10.00



NEW
SKARET GREY
136855.937.10.00



KEY
STYLE
NEW
BELDAR GINKGO
136856.858.10.00



NEW
BELDAR ORCHID
136856.607.10.00



NEW
YNJAR BLACK
136857.999.10.00



NEW
SYNTH BLUE
136858.707.10.00



NEW
ATNET ROSE PINK
136859.561.10.00



KEY
STYLE
NEW
POW ODNA MULTI
136885.555.10.00

POW

DRYFLX® PRO BALACLAVA

A highly technical balaclava for the extremes. Smart-Zone seamless technology, an articulated fit and 4-way ultra stretch ensure comfort, while high thermal insulation combines with intelligent moisture management for warmth and breathability. For high-intensity activity in the coldest conditions.

Composition: 48% Polyamide 46% Polyester 6% Elastane

Made in Barcelona



SMART-ZONE
SEAMLESS
TECHNOLOGY



4-WAY
ULTRA STRETCH



THERMAL
INSULATION



ARTICULATE
FIT



SUPER MOISTURE
MANAGEMENT



SOLID BLACK
121534.999.10.00



WINDPROOF BALACLAVA

A Windproof Balaclava that helps you battle the elements, while being kind to the earth. In the harshest of conditions, you can rely on water-repellent Windstopper® technology by GORE-TEX® to perform, made using 52% recycled content . Our performance balaclava is designed for a seamless, streamlined fit with laser-cut breathing holes for high-intensity, high-speed activities in environments from urban to extreme. It deflects the chill without compromising on mobility or comfort, with maximum breathability for when the wind is biting.

Composition: 52% Recycled Polyester 41% Polyamide 7% Elastane

Made in Barcelona



SOLID BLACK

S/M 132580.999.20.00



M/L 132580.999.25.00



L/XL 132580.999.30.00



MERINO LIGHTWEIGHT BALACLAVA

A lightweight balaclava made of 100% ethically-sourced merino wool. The perfect cool weather layer for the eco-conscious adventurer who needs full face, head and neck coverage. Natural merino wool feels super-soft against the skin, and laser cut breathing holes offer optimum ventilation when you need to move fast.

Composition: 100% Merino Wool

Made in Barcelona



100% MERINO WOOL
125 GM²



NATURALLY
ODOR-RESISTANT



ETHICALLY
SOURCED WOOL



NATURALLY TEMPERATURE
REGULATING



SOLID BLACK
123327.999.10.00



SOLID GREY
123327.937.10.00





ADULT COLLECTION

HEADBANDS

FW25-26

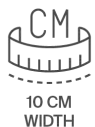


THERMONET® HEADBAND

Designed with absolute comfort in mind for rock and snow lovers, the innovative helmet-compatible construction of the ThermoNet® Headband makes it an essential for cold weather climbing and winter sports. The simple, streamlined design measures a comfortably compact 10cm in width for a super-low profile, and bonded seams mean no chafing when you're in motion. Not only is it compact, but PrimaLoft® insulating fibers offer exceptional warmth and moisture-wicking for fast and light adventures. Oh, and it's made using 58% recycled content. Low weight, low impact.

Composition: 96% Polyester 4% Elastane

Made in Barcelona



SOLID BLACK
132456.999.10.00



NEW
SKARET GREY
136862.937.10.00



NEW
BELDAR ORCHID
136863.607.10.00



AGHRA ROSEWOOD
134675.341.10.00



SYNTH BLUE
134673.707.10.00



NEW
MUNKE TOURMALINE
136864.756.10.00



NEW
ATNET ROSE PINK
136865.561.10.00



DRYFLX® HEADBAND

A highly technical, Smart-Zone seamless headband with a quick-drying, 4-way stretch construction that provides just the right warmth, moisture-management and breathability for high-intensity activities in even the coldest conditions. Sustainably made using 71% recycled content.

Composition: 24,5% Recycled Polyamide 24,5% Polyamide 47% Recycled Polyester 4% Elastane

Made in Barcelona



360°
REFLECTIVITY



QUICK-DRY
FABRIC



SEAMLESS
4-WAY STRETCH
CONSTRUCTION



MADE WITH 71%
RECYCLED CONTENT



SOLID BLACK
118098.999.10.00



SOLID LIGHT GREY
118098.933.10.00



SOLID CAMELIA
118098.519.10.00



SOLID ULTRAMARINE
118098.740.10.00



NEW
SOLID WASHED BLUE
118098.725.10.00



KEY
STYLE

NEW
SOLID ROSE PINK
118098.561.10.00

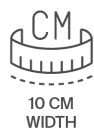


TECH HEADBAND

Technical, lightweight, wide-fit headband for maximum performance in cold weather. The soft, brushed knit fabric with high thermal insulation ensures breathability while keeping your body temperature regulated, so you can keep pushing your limits without compromising on style.

Composition: 85% Polyamide 15% Elastane

Made in Barcelona



SOLID BLACK
124061.999.10.00



HAERA MAUVE
130077.639.10.00



NEW
ZESY BLUE
136889.707.10.00



NEW
ZESY ORCHID
136889.607.10.00



NEW
ZESY GRAPHITE
136889.901.10.00



CROSSKNIT HEADBAND

Technical meets aesthetic with the CrossKnit Headband. it's one for the energetic and adaptable, for those who need high-performance protection that can keep up with the demands of an active lifestyle. With Schoeller Labs sweat-repellent technology, a reflective logo for improved visibility on night runs and a quick-drying, wide, sporty design that transitions seamlessly between training sessions and socializing.

Composition: 100% Acrylic, Lining: 100% Polycolon® Polypropylene

Made in Asia



SWEAT REPELLENT TECHNOLOGY



QUICK-DRY FABRIC



REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY



20 CM WIDTH



SOLID BLACK
126484.999.10.00



SOLID LIGHT GREY
126484.933.10.00



SOLID CAMELIA
126484.519.10.00



NEW
SOLID ORCHID
126484.607.10.00



WINDPROOF HEADBAND

A headband that helps you battle the elements, while being kind to the earth. In the harshest of conditions, you can rely on water-repellant, sweat-wicking Windstopper® technology by GORE-TEX® to perform, made using 100% recycled fabric. This sleek technical headband deflects the chill during high-intensity activities without compromising on mobility or comfort, while laser-cut ear holes improve hearing. Maximum performance for when the wind is biting.



SOLID BLACK

S/M 132941.999.20.00
L/XL 132941.999.30.00

Composition: 100% Recycled Polyester

Made in Barcelona



LW MERINO WOOL HEADBAND

100% natural merino wool in a lightweight, super-soft construction. The Merino Lightweight Headband offers odor-resistance and temperature regulation to rival synthetics, while ethically-sourced wool means comfort that's made with kindness. The low-profile, 9cm wide design is perfect, whether you're hiking, biking or just chilling out.

Composition: 100% Merino Wool

Made in Barcelona



SOLID GREY
135580.937.10.00



SOLID BLACK
135580.999.10.00



SOLID PANSY
135580.601.10.00



SOLID POOL
135580.722.10.00



100% MERINO WOOL
125 GM²



NATURALLY
ODOR-RESISTANT



ETHICALLY
SOURCED WOOL



NATURALLY TEMPERATURE
REGULATING



9 CM
WIDTH

MERINO WIDE HEADBAND


An eco-friendly, wide fit, heavyweight headband, sustainably made using 100% ethically-sourced merino wool. Naturally temperature-regulating and odor-resistant, it feels great against the skin and looks good as it protects from the cold.

Composition: 100% Merino Wool

Made in Barcelona



100% MERINO WOOL
500 GM²



9 CM
WIDTH



ETHICALLY
SOURCED WOOL



NATURALLY TEMPERATURE
REGULATING



SOLID BLACK
129441.999.10.00



MULTISTripES FOG GREY
129735.952.10.00



SOLID NIGHT BLUE
129441.779.10.00



NEW
SOLID LILAC SAND
129441.640.10.00



NEW
SOLID TIBETAN RED
129441.422.10.00



SOLID CLOUD
129441.003.10.00



SOLID POOL
129441.722.10.00



COOLNET UV® WIDE HEADBAND



Our ProTeam range has been put through its paces by BUFF® ambassadors, it's a technical collection of high-performance apparel to help you reach the finish line, whatever your discipline. A quick-drying athletic headband with a wide fit and 4-way ultra stretch that stays put. Made using 95% recycled content and offering UPF 50 sun protection, HeiQ® cooling technology and Polygiene StayFresh™ odor control treatment keeps you cool, comfortable and protected when you're on the move. Stand out from the crowd as a proud part of the BUFF® community of athletes and adventurers who do more now.

Composition: 95% Recycled Polyester 5% Elastane

Made in Barcelona



UPF 50
SUN PROTECTION



SMART NATURAL
COOLING & ODOR
CONTROL



4-WAY
STRETCH FABRIC



9,5 CM
WIDTH



MADE WITH 95%
RECYCLED CONTENT

LOGO MULTI
135789.555.10.00



Pro-Team

LOGO YELLOW
137159.114.10.00



Pro-Team

MERINO FLEECE HEADBAND

The natural, super-soft fibers of our Merino Fleece Headband make for an earthy alternative to synthetic insulation. A slightly heavier-weight 315gm², 98% merino wool blend makes for a supremely cozy bit of headwear. Combining a smart-active look with innovative construction, and the natural temperature-regulating and odor-resistant properties of ethically-sourced, lofted merino, we've created a versatile outdoor staple for the campers, hikers, tree huggers and nature lovers who feel most at home in the wild.

Composition: 98% Merino Wool 2% Elastane

Made in Barcelona



SOLID BLACK
129451.999.10.00



SOLID LILAC SAND
129451.640.10.00



SOLID NAVY
129451.787.10.00



ADULT COLLECTION

BEANIES

FW25-26



ECOSTRETCH BEANIE

Reversible, helmet-compatible and totally versatile. Combining the seamless 4-way stretch construction of our Original Neckwear with moisture-wicking technology for ultimate comfort and performance. Sustainably made in Barcelona using 95% recycled content, for the eco-conscious adventurer.

Composition: 95% Recycled Polyester 5% Elastane

Made in Barcelona



HELMET
COMPATIBLE



SEAMLESS
4-WAY STRETCH
CONSTRUCTION



REVERSIBLE



MADE WITH 95%
RECYCLED CONTENT



MOISTURE
WICKING FABRIC



BLACK
134669.999.10.00



NEW
NEDRE GRAPHITE
136625.901.10.00



NEW
ORBY NIGHT BLUE
136626.779.10.00



LISE ROSEWOOD
134808.341.10.00



NEW
ONEY BLUE
136627.707.10.00



OSER BLUE
134668.707.10.00



NEW
LOGO MULTI
136463.555.10.00



Pro-Team

DRYFLX® BEANIE

A low-profile, seamless beanie with 360° reflectivity for extra visibility in low light. With a 4-way stretch construction and quick-drying fabric made using 71% recycled content including plastic bottles and car airbags, style meets performance for hikers, bikers and night runners.

Composition: 24,5% Recycled Polyamide 24,5% Polyamide 47% Recycled Polyester 4% Elastane

Made in Barcelona



360°
REFLECTIVITY



QUICK-DRY
FABRIC



SEAMLESS
4-WAY STRETCH
CONSTRUCTION



MADE WITH 71%
RECYCLED CONTENT



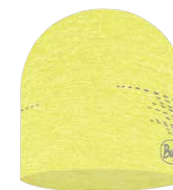
SOLID BLACK
118099.999.10.00



SOLID LIGHT GREY
118099.933.10.00



SOLID BLUE
118099.707.10.00



NEW
SOLID LIME
118099.801.10.00



NEW
SOLID WASHED BLUE
118099.725.10.00



NEW
SOLID ROSE PINK
118099.561.10.00



POLAR PRINTS BEANIE

A super-soft polar fleece beanie that provides ultimate warmth with high thermal insulation. Unique, all-over prints make a statement while an eco-design production method means less fabric waste. Feel good about looking great in this cozy, casual, sustainable style.

Composition: 72% Polyester 28% Viscose

Made in Barcelona



HIGH THERMAL
INSULATION



SOFT
FLEECE



MADE WITH 72%
RECYCLED CONTENT



NEW

AGUAR BLUE
136674.707.10.00



NEW

LETA GRAPE ICE
136675.657.10.00



CUSHA MULTI
134691.555.10.00



SOLID BLACK
134694.999.10.00



SUNIF MULTI
134690.555.10.00



COMAT SNOW
134688.015.10.00



CROSSKNIT BEANIE

Technical meets aesthetic with the CrossKnit Beanie. it's one for the energetic and adaptable, for those who need high-performance protection that can keep up with the demands of an active lifestyle. Combining a reflective logo for improved visibility on night runs and a quick-drying design that transitions seamlessly from workouts to hangouts.

Composition: 100% Acrylic, Lining: 100% Polycolon® Polypropylene

Made in Asia



SOLID BLACK
132891.999.10.00



SOLID LIGHT GREY
132891.933.10.00



SOLID SHEEN YELLOW
132891.109.10.00



SOLID NIGHT BLUE
132891.779.10.00



SOLID CAMELIA
132891.519.10.00



NEW
SOLID GINGKO
132891.858.10.00



NEW
SOLID ORCHID
132891.607.10.00



WINDPROOF BEANIE

Our Windproof Beanie helps you battle the elements while being kind to the earth. Water-repellent, sweat-wicking Windstopper® technology by GORE-TEX®. Designed for a sleek, optimal fit, with laser-cut perforations in the ear area help to improve hearing. For high-intensity activities in environments from urban to extreme, our Windproof range deflects the chill without compromising on mobility or comfort, with maximum breathability for when the wind is biting.

Composition: 100% Recycled Polyester

Made in Barcelona



SOLID BLACK

S/M 132939.999.20.00



M/L 132939.999.25.00



L/XL 132939.999.30.00



MERINO LIGHTWEIGHT BEANIE

A lightweight beanie made of 100% merino wool. Comfortable and natural, ethically-sourced and naturally odor and temperature-regulating merino makes for a super-soft, cozy base layer that feels great against your skin. Hiking, climbing or just hanging out, it's a versatile style for cool weather adventures.

Composition: 100% Merino Wool

Made in Barcelona



100% MERINO WOOL
125 GM²



NATURALLY
ODOR-RESISTANT



ETHICALLY
SOURCED WOOL



NATURALLY TEMPERATURE
REGULATING



SOLID GREY
113013.937.10.00



SOLID BLACK
113013.999.10.00



SOLID NIGHT BLUE
113013.779.10.00



MULTISTRIPES TEMPEST
117997.759.10.00



NEW
SOLID PANSY
113013.601.10.00



SOLID LIGHT GREY
113013.933.10.00



SOLID CLOUD
113013.003.10.00



SOLID POOL
113013.722.10.00



NEW
MULTISTRIPES FOREST
117997.809.10.00



MERINO MIDWEIGHT BEANIE

Feel the soft, natural warmth of our Merino Midweight Beanie. Eco-friendly and comfort from ethically-sourced, 100% natural merino wool.

The fibers of merino wool have long been known to provide natural temperature regulation and odor-resistance to rival synthetics, so now you can stay warm and feel closer to nature.

Composition: 100% Merino Wool

Made in Barcelona



100% MERINO WOOL
250 GM²



NATURALLY
ODOR-RESISTANT



ETHICALLY
SOURCED WOOL



NATURALLY TEMPERATURE
REGULATING



SOLID BLACK
118006.999.10.00



MELANGE LIGHT GREY
118007.933.10.00



SOLID BARK
118006.843.10.00



MELANGE NIGHT BLUE
118007.779.10.00



NEW
MELANGE T TIBETAN RED
118007.422.10.00



MELANGE CLOUD
118007.003.10.00



MELANGE TEMPEST
118007.759.10.00



NEW
MELANGE T TOURMALINE
118007.756.10.00



MERINO HEAVYWEIGHT BEANIE

Warm, two layer beanie made of 100% ethically-sourced merino wool. The perfect cold weather hat for the eco-conscious adventurer. Natural merino feels soft against the skin, resists odors and offers temperature-regulation to rival synthetics. Active or casual, wear it your way.

Composition: 100% Merino Wool

Made in Barcelona



100% MERINO WOOL
500 GM²



NATURALLY
ODOR-RESISTANT



ETHICALLY
SOURCED WOOL



NATURALLY TEMPERATURE
REGULATING



SOLID BLACK
111170.999.10.00



SOLID GREY
111170.937.10.00



SOLID NIGHT BLUE
111170.779.10.00



SOLID INDIGO
111170.785.10.00



NEW
SOLID TIBETAN RED
111170.422.10.00



SOLID CLOUD
111170.003.10.00



NEW
SOLID FOREST
111170.809.10.00



SOLID CINNAMON
111170.330.10.00



MERINO FLEECE BEANIE

This 98% natural, super-soft merino fleece fabric is an earthy alternative to synthetic insulation. At 315gm², a slightly heavier-weight wool makes for a supremely cozy bit of headwear. Combining a smart-active look and the natural temperature-regulating and odor-resistant properties of ethically sourced, lofted merino wool, we've created a versatile outdoor staple for the campers, hikers, tree huggers and nature lovers who feel most at home in the wild.

Composition: 98% Merino Wool 2% Elastane

Made in Barcelona



BLACK
129446.999.10.00



GREY
129446.937.10.00



NAVY
129446.787.10.00



NEW FOREST
129446.809.10.00

MERINO ACTIVE BEANIE

The fibers of merino wool have long been known to provide natural temperature regulation to rival synthetics. The Merino Active Beanie has a relaxed fit and casual turn-up, but Don't be fooled by its laidback look - with 56% ethically-sourced merino wool and sweat-repellent technology, it's ready to perform when you are. With 360° reflectivity, you're sure to be seen, and when a beanie looks and feels this good, you're going to want to be.

Composition: 56% Merino Wool 35% Polycolon® Polypropylene 7% Glass beads 2% Polyester

Made in Barcelona



56% MERINO WOOL
930 GM²



SWEAT REPELLENT
TECHNOLOGY



360°
REFLECTIVITY



ETHICALLY
SOURCED WOOL



NATURALLY TEMPERATURE
REGULATING



SOLID BLACK
132339.999.10.00



SOLID NIGHT BLUE
132339.779.10.00



NEW

SOLID PURPLE LILAC
132339.625.10.00





ADULT COLLECTION

CAPS

FW25-26

THE NEW RAIN BUCKET HAT

A sleek solution for staying dry in style. The Rain Bucket Hat has bonded seams, an adjustable fit to keep water out, and reflective elements for improved visibility. With protection up to 5000mm of water column pressure, it ensures exceptional dryness in heavy rain, without compromising on coolness and comfort.

360 Waterproof Coverage

- 
360° WATERPROOF PROTECTION
- 
BONDED SEAMS
- 
LIGHTWEIGHT BREATHABLE FABRIC

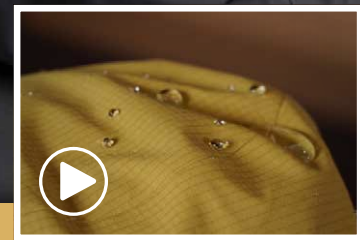
Reflective Logo

Bonded seams

Flexible brim

Slightly longer back protects neck from rain

Open for ventilation



[CLICK HERE](#) or scan the QR code to watch product tech video.



RAIN BUCKET HAT

The Rain Bucket Hat features a 360-degree waterproof shield and a lightweight, breathable construction. It has bonded seams, an adjustable fit to keep water out, and reflective elements for improved visibility. With protection up to 5000mm of water column pressure, it ensures exceptional dryness in heavy rain, without compromising on coolness and comfort.

Composition: Crown: 83% nylon 17% spandex , Inner mesh: 100% polyester, Elastic Sweatband: 51% Nylon 31% Polyester 18% Elastane

Made in Asia



ADJUSTABLE
FIT



BONDED
SEAM



360° WATERPROOF
PROTECTION



NEW

SOLID BLACK

S/M 136678.999.20.00



L/XL 136678.999.30.00



KEY
STYLE

NEW

SOLID GINGKO

S/M 136678.858.20.00



L/XL 136678.858.30.00



MEET OUR NEW 5-PANEL CHILL CAP

Your go-to for all-day comfort. It's got the same sleek shape as our 5-Panel Go Cap, but with a cozy 100% cotton twist. With a moisture-wicking sweatband and an adjustable closure, it's ready for whatever comes your way, whether you're on the move or just chilling.

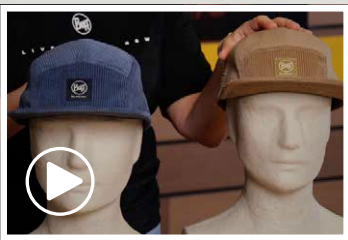


Comfortable all-day fit

Moisture-wicking sweatband

Adjustable closure

100% Cotton



[CLICK HERE](#) or scan the QR code to watch product tech video.



5 PANEL CHILL CAP

Our NEW 5-panel Cap is so wearable you'll want to chill in it all day long. This Cap features the same popular silhouette as our 5-Panel Go Cap, but we've swapped the technical fabric for 100% cotton. Combined with a moisture-wicking sweatband and adjustable closure, this Cap is always down for an adventure but also ready to chill.

Composition: Front Panel: 100% Cotton, Back Panels: 100% Cotton, Visor: 100% Cotton, Undervisor: 100% Cotton, Inner Sweatband: 100% Cotton

Made in Asia



NEW

SOLID STEEL
136677.701.10.00



NEW

SOLID CAMEL
136677.337.10.00




NEW

SOLID NAVY
136677.787.10.00



STILL NEW
CHILL TRUCKER CAP



100% COTTON



COMFORTABLE
ALL-DAY FIT



MOISTURE-WICKING
SWEATBAND

Flexible front panel
Easy to pack, easy to wear

Flat stiff brim
Improved shielding from the sun on bright days



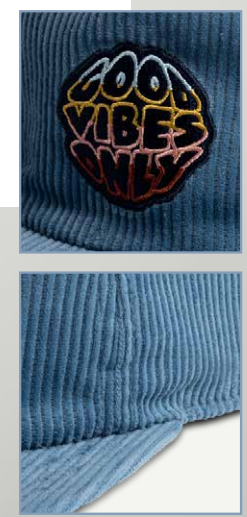
Adjustable snapback
Find the perfect fit for comfort all day long



Cotton twill underbrim
For enhanced comfort

Inner Mesh Sweatband
Form-fitting comfort that wicks away sweat

100% Cotton Corduroy
Soft, durable fabric that is warm and cozy for chilly weather



CHILL TRUCKER CAP

The perfect cold-weather trucker cap? it's pretty simple. A 100% cotton upper and moisture-wicking sweatband combine with an adjustable closure and all-day comfort. The classic style and subtle branding make the Chill Trucker Cap an urban outdoor essential.

Composition: Front Panel: 100% Cotton, Back Panels: 100% Cotton, Visor: 100% Cotton, Undervisor: 100% Cotton, Inner Sweatband: 100% Polyester

Made in Asia



NEW
DISTER NIGHT BLUE
134534.779.10.00



NEW
DISTER COBBLESTONE
134534.322.10.00



DISTER WATER
134534.761.10.00



DISTER PEANUT
134534.348.10.00



NEW
DISTER LIGHT GREY
134534.933.10.00

STILL NEW
FALL LINE CAP



THERMAL
INSULATION



FLEECE LINED
EAR FLAPS



100% COTTON
OUTER FABRIC

Micropolar fleece inside

Keeps you cozy no matter
the temperature



**Adjustable
Herringbone tape**
For the perfect fit

Multifunctional

Adjustable warmth and ventilation
for changing conditions

Sherpa Fleece on Ear flap

Provides extra warmth and
wind protection

Shorter Flexible Visor
For exceptional visibility



FALL LINE CAP

The perfect cold-weather cap? it's pretty simple. A 100% cotton outer and adjustable strap for all-day comfort combine with thermal insulation and ear flaps for warmth and protection when the wind is biting.

Composition: Crown: 100% Cotton, Visor: 100% Cotton, Undervisor: 100% Cotton, Adjustable Strap: 100% Polyester, Inner Sweatband: 100% Polyester

Made in Asia



THERMAL INSULATION



100% COTTON OUTER FABRIC



ADJUSTABLE STRAP



SIMU COPPER

S/M 134535.333.20.00



L/XL 134535.333.30.00



SIMU NAVY

S/M 134535.787.20.00



L/XL 134535.787.30.00



PACK MERINO FLEECE CAP

The natural, super-soft fibers of our stashable Pack Merino Fleece Cap make for an earthy alternative to synthetic insulation. At 315gm² and using 90% merino wool, a slightly heavier-weight, high thermal insulation composition and improved five-panel construction makes for a supremely cozy cap that is adjustable and packs down into your pocket.

Composition: Crown: 90% Merino Wool 8% Cotton 2% Elastane, Visor: 100% Polyuretane

Made in Barcelona



90% MERINO WOOL
315 GM²



NATURAL FLEECE



NATURALLY ODOR-RESISTANT



PACKABLE CONSTRUCTION



ETHICALLY SOURCED WOOL



NATURALLY TEMPERATURE REGULATING



SOLID BLACK

132375.999.10.00



SOLID GREY

132375.937.10.00



SOLID NAVY

132375.787.10.00



SUMMIT CAP

If you demand high performance but prefer classic styles, this cap is for you. UPF 50 sun protection, laser-cut ventilation holes, a moisture-wicking sweatband and a technical fabric construction all work together to keep you cool with a classic look.

Composition: Crown And Bill: 90% Nylon 10% Elastane, Inner Sweatband: 100% Polyester

Made in Asia



SOLID STONE BLUE
S/M 135604.754.20.00
L/XL 135604.754.30.00



SOLID KHAKI
S/M 135604.854.20.00
L/XL 135604.854.30.00



SOLID BLACK
S/M 135604.999.20.00
L/XL 135604.999.30.00

TRUCKER CAP

The perfect trucker cap does exist! This cap features an adjustable closure with a sweat management headband and high-quality mesh for comfortable all-day wear. The faded color and casual style gives the cap a rugged, lived-in feel.

Composition: BARK / SCEN: Crown: 100% Polyester, Visor: 100% Cotton, Inner Sweatband: 100% Polyester

Composition: LUSTER / LOGO: Crown: 100% Polyester, Visor: 100% Polyester, Inner Sweatband: 100% Polyester

Made in Asia



BRAK KHAKI
L/XL 122599.854.30.00



SCEN MULTI
L/XL 135753.555.30.00



LUSTER FLINT
L/XL 135756.618.30.00



LOGO BLACK
L/XL 135788.999.30.00
Pro-Team

5 PANEL GO CAP

Whether running trails or running errands, our 5 Panel Go Cap is the perfect everyday companion. Lightweight, quick-dry fabric combines with a moisture-wicking sweatband to keep you cool and dry from your first step to your last. The 5-Panel Go Cap is made in Barcelona, using recycled materials to reduce our carbon footprint.

Composition: Crown: 66% Recycled Polyester 23% Polyester 11% Elastane, Visor and undervisor: 86% Recycled Polyester 14% Elastane, Side mesh panels: 94% Recycled Polyester 6% Elastane, Inner sweatband: 92% Recycled Polyester 8% Polypropylene

Made in Barcelona



UPF 50
SUN PROTECTION



LIGHTWEIGHT BREATHABLE
CONSTRUCTION



ADJUSTABLE
CLOSURE



MADE WITH 76%
RECYCLED CONTENT



MOISTURE
WICKING SWEATBAND



SOLID BLACK

S/M 119490.999.20.00



L/XL 119490.999.30.00



SOLID WHITE

S/M 119490.000.20.00



L/XL 119490.000.30.00



SOLID TEAL

S/M 119490.706.20.00



L/XL 119490.706.30.00



DOMUS PISTACHIO

S/M 125314.349.20.00



L/XL 125314.349.30.00



LOGO YELLOW

S/M 135785.114.20.00



L/XL 135785.114.30.00



Pro-Team



LOGO BLACK

S/M 135785.999.20.00



L/XL 135785.999.30.00



Pro-Team

SPEED CAP

Get ready to serve an ace, hit a hole-in-one, or run that personal best.

The Speed Cap offers a soft yet snug fit that combines comfort and performance. The quick-dry, breathable fabric provides performance while the reflective elements increase visibility. The Speed Cap is made from using recycled materials to reduce our carbon footprint.

Composition: Crown: 100% Nylon, Visor: 100% Nylon, Inner Sweatband: 100% Polyester

Made in Asia



LOGO WHITE

S/M 135786.000.20.00



L/XL 135786.000.30.00



Pro-Team



LIGHTWEIGHT BREATHABLE CONSTRUCTION



VENTILATED FOR ENHANCED AIRFLOW



QUICK-DRY FABRIC

PACK CYCLE CAP

Our ProTeam range has been put through its paces by BUFF® ambassadors. It's a technical collection of high-performance apparel to help you reach the finish line, whatever your discipline. The Pack Cycle Cap offers UPF 50 sun protection in a streamlined, technical, helmet-compatible style. Made using 81% recycled content, the Pack Cycle Cap can be twisted, tucked and stashed away in your smallest pocket.

Composition: Crown: 94% Recycled Polyester 6% Elastane, Visor: 100% Polyurethane, Inner sweatband: 94% Recycled Polyester 6% Elastane

Made in Barcelona



LOGO BLACK

136161.999.10.00



Pro-Team



UPF 50 SUN PROTECTION



PACKABLE CONSTRUCTION



REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY

PACK BASEBALL CAP

Explore the trails and the city with this packable baseball cap. Easy to fold, this cap can be stowed in a bag, duffel, or backpack while keeping its shape. Built for hot weather, this active cap is all about cool comfort and enhanced breathability, with a lightweight fabric that features UPF 50 sun protection.

Composition: SOLID: Crown: 60% Cotton 40% Nylon, Visor: 60% Cotton 40% Nylon, Undervisor: 100% Cotton, Adjustable Strap: 60% Cotton 40% Nylon, Inner Sweatband: 100% Polyester

Made in Asia



LOGO BLACK
135787.9999.10.00



Pro-Team

PACK SPEED CAP

Our ultralight Pack Speed Cap, now with improved performance features and an updated athletic aesthetic. The ultimate lightweight running cap with UPF 50 sun protection and enhanced airflow for hot days on the trails or in the city in summer. Ventilated panels and laser-cut holes allow air to pass through the cap, keeping you cool during high-intensity activities. Weighing just 35g and with a minimalist elastic closure and lateral fastening, the Pack Speed Cap has a barely-there feel and can be comfortably worn backwards too. Reflective elements improve visibility for night runs and when you're done, simply pack it into your pocket.

Made in Barcelona using 86% recycled content.

Composition: Crown and Bill: 86% Recycled Polyester 14% Elastane,
Inner Sweatband: 100% Recycled Polyester

Composition: SOLID: Crown: 90% Recycled Polyamide 10% Elastane,
Side Mesh Panels: 94% Recycled Polyester 6% Elastane, Visor: 100% Polyurethane, Inner Sweatband: 94% Recycled Polyester 6% Elastane,
Stopper: 100% Recycled Polyester



ACRO BIRCH GREY
S/M 135791.954.20.00
L/XL 135791.954.30.00



ACRO BLACK
S/M 135791.999.20.00
L/XL 135791.999.30.00



LOGO BLACK
S/M 135796.999.20.00
L/XL 135796.999.30.00

Pro-Team

Made in Barcelona





ADULT COLLECTION

KNITTED

FW25-26

LILON



LILON FISHERMAN & RENVI



MARIN



CARYN



LILON



LILON



DRISK

ERVINY

Aside from its low CO2 impact, this on-trend cuffed beanie is made from 100% cruelty-free Merino wool too. It's naturally temperature-regulating with a casual cut that will carry you easily from work to play, to apres. Sustainably Made in Barcelona.

Composition: 100% Merino Wool

Made in Barcelona



NEW

ERVINY GRAPHITE
136681.901.10.00



NEW

ERVINY BARK
136681.843.10.00



NEW

ERVINY MAROON
136681.632.10.00



NEW

ERVINY WATER
136681.761.10.00



NEW

ERVINY MIDNIGHT
136681.717.10.00



NEW

ERVINY GREY HEATHER
136681.930.10.00



NORVAL

Soft, naturally temperature-regulating 100% merino wool offers insulation to rival synthetics. Cuff it or wear it slouchy, a versatile rib knit beanie that's sustainably made in Barcelona from ethically-sourced wool. For warmth and style that feels closer to nature.

Composition: 100% Merino Wool

Made in Barcelona

 NORVAL GRAPHITE 124242.901.10.00 	 NORVAL ICE 124242.798.10.00 	 <small>NEW</small> NORVAL BARK 124242.843.10.00 	 NORVAL MAROON 124242.632.10.00 
 NORVAL PANSY 124242.601.10.00 	 <small>NEW</small> NORVAL WATER 124242.761.10.00 	 <small>NEW</small> NORVAL ORCHID 124242.607.10.00 	 <small>NEW</small> NORVAL GREY HEATHER 124242.930.10.00 

NORVAL

A stylish, rib knit headband with a twist front, made from soft, naturally temperature-regulating, 100% merino wool. Sustainably made in Barcelona from ethically-sourced wool, for warmth and style that feels closer to nature.

Composition: 100% Merino Wool

Made in Barcelona

 NORVAL GRAPHITE 126459.901.10.00 	 NORVAL ICE 126459.798.10.00 	 NORVAL PANSY 126459.601.10.00 	 <small>NEW</small> NORVAL ORCHID 126459.607.10.00 
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NORVAL

Soft, naturally temperature-regulating 100% merino wool offers insulation to rival synthetics. A versatile rib knit neck warmer that's sustainably made in Barcelona from ethically-sourced wool. For warmth and style that feels closer to nature.

Composition: 100% Merino Wool

Made in Barcelona



NORVAL GRAPHITE
124244.901.10.00



NORVAL ICE
124244.798.10.00



NORVAL MAROON
124244.632.10.00



NORVAL PANSY
124244.601.10.00



NEW
NORVAL WATER
124244.761.10.00



NEW
NORVAL ORCHID
124244.607.10.00



NORVAL MIDNIGHT
124244.717.10.00



NEW
NORVAL GREY HEATHER
124244.930.10.00



NILAH

Lusciously soft and cosy, Nilah feels like a hug from a friend. 19% Merino wool gives this sustainable beanie a fluffy feel that will keep you warm as you brave the weather outside, and equally toasty for long, cosy nights on the sofa. Sustainably made in Europe, it has a low CO2 impact . Pass the hot chocolate.

Composition: 50% Acrylic 29% Polyamide 19% Merino Wool 2% Elastane

Made in Europe



NILAH NIGHT BLUE
132322.779.10.00



NILAH ICE
132322.798.10.00



NILAH CAMELIA
132322.519.10.00



NEW NILAH MINT
132322.813.10.00



NEW NILAH LAKE BLUE
132322.739.10.00



KEY
STYLE

NEW NILAH PEACH BEIGE
132322.212.10.00



NILAH

Lusciously comfortable and blissfully cozy, the NEW Nilah Knitted Neck Warmer is made from super-soft yarn blended with merino wool. For multipurpose use, the Nilah easily converts from neckwear to headband.

Composition: 50% Acrylic 29% Polyamide 19% Merino Wool 2% Elastane

Made in Europe



NEW NILAH NIGHT BLUE
136682.779.10.00



NEW NILAH ICE
136682.798.10.00



NEW NILAH CAMELIA
136682.519.10.00



NEW NILAH LAKE BLUE
136682.739.10.00



KESHA

A cuffed beanie with a soft and stylish faux fur pom-pom and a wintery vibe. Made using 100% recycled content for a lighter footprint on the planet.

Composition: 100% Recycled Polyester

Made in Asia



NEW

KESHA BLACK
136632.999.10.00



NEW

KESHA CRYSTAL GREY
136632.008.10.00



NEW

KESHA COBBLESTONE
136632.322.10.00



KESHA

A stylish knitted neck warmer with a soft faux fur lining and a wintery vibe. High thermal insulation and made using 100% recycled content for a lighter footprint on the planet.

Composition: Outer Shell: 100% Recycled Polyester, Lining: Lining: 80% Acrylic 20% Polyester

Made in Asia



NEW

KESHA BLACK
136635.999.10.00



NEW

KESHA CRYSTAL GREY
136635.008.10.00



NEW

KESHA COBBLESTONE
136635.322.10.00



EYLA

A knitted and cuffed beanie with a cozy PrimaLoft® fleece lining for high thermal insulation and comfort on the coldest days. Eyla is an outdoorsy statement for urban adventures and apres parties, made using 59% recycled content.

Composition: Outer Shell: 64% Recycled Polyester 18% Polyamide 10% Polyester 7% Wool 1% Elastane, Lining: 100% Primaloft® Recycled Polyester

Made in Asia



NEW

EYLA PURPLE LILAC
136633.625.10.00



NEW

EYLA LAKE BLUE
136633.739.10.00



NEW

EYLA WHITE
136633.000.10.00



KEY
STYLE

NEW

EYLA MINT
136633.813.10.00



EYLA

Look cool and stay warm with a neck warmer that brings the best of both worlds. A versatile style made with 59% recycled content and a soft and cozy Primaloft® fleece lining for high thermal insulation. Meet your new cold weather essential.

Composition: Outer Shell: 64% Recycled Polyester 18% Polyamide 10% Polyester 7% Wool 1% Elastane, Lining: 100% Primaloft® Recycled Polyester

Made in Asia



NEW

EYLA PURPLE LILAC
136634.625.10.00



NEW

EYLA LAKE BLUE
136634.739.10.00



NEW

EYLA WHITE
136634.000.10.00



KEY
STYLE

NEW

EYLA MINT
136634.813.10.00



AKNA

A chunky, cuffed beanie with a playful pom-pom and a wintery vibe. Super-warm PrimaLoft® fleece lining offers high thermal insulation on the coldest adventures. Made using 100% recycled content for a lighter footprint on the planet.

Composition: Outer Shell: 100% Recycled Polyester, Lining: 100% PrimaLoft® Recycled Polyester

Made in Asia



NEW
AKNA BLACK
136684.999.10.00



NEW
AKNA GRAPE ICE
136684.657.10.00



NEW
AKNA NIGHT BLUE
136684.779.10.00



NEW
AKNA TOURMALINE
136684.756.10.00

AKNA

Look cool and stay warm with a neck warmer that brings the best of both worlds. A versatile style made with 100% recycled content and a soft and cozy PrimaLoft® fleece lining for high thermal insulation. Meet your new cold weather essential.

Composition: Outer Shell: 100% Recycled Polyester, Lining: 100% PrimaLoft® Recycled Polyester

Made in Asia



NEW
AKNA BLACK
136685.999.10.00



NEW
AKNA GRAPE ICE
136685.657.10.00



NEW
AKNA NIGHT BLUE
136685.779.10.00



NEW
AKNA TOURMALINE
136685.756.10.00

MARIN

A soft, stylish, everyday beanie with a rib knit and a casual, cuffed style. Made in Europe with a wool blend yarn that has natural color gradients. A cozy, comfy hat that's as unique as you are.

Composition: 60% Acrylic 25% Polyester 8% Wool 7% Viscose

Made in Europe



MARIN GRAPHITE
132324.901.10.00



MARIN DENIM
132324.788.10.00



NEW

MARIN ORCHID
132324.607.10.00



MARIN

A laidback look for those who live and breathe adventure, both in the city and the wild. A versatile, cuffed style and rib knit combine with colors to suit any outfit, meet your new cold weather essential. Made in Europe.

Composition: Outer Shell: 60% Acrylic 25% Polyester 8% Wool 7% Viscose, Lining: 100% Primaloft® Recycled Polyester

Made in Europe



MARIN GRAPHITE
132325.901.10.00



MARIN DENIM
132325.788.10.00



NEW

MARIN ORCHID
132325.607.10.00



CARYN

A PrimaLoft® fleece lining and 10% wool blend cable knit outer provide high thermal insulation for bright, frosty days in the great outdoors. A supremely soft and cozy beanie with a classical, wintery style.

Composition: Outer Shell: 90% Acrylic 10% Wool, Lining: 100% PrimaLoft® Recycled Polyester

Made in Asia



CARYN GRAPHITE
136743.901.10.00



CARYN CRU
136743.014.10.00



CARYN MIDNIGHT
136743.717.10.00



NEW
CARYN COBBLESTONE
136743.322.10.00



NEW
CARYN BLUE GLASS
136743.770.10.00



CARYN

A cruelty-free, eco-chic, cable knit acrylic and wool blend headband. Gathered at the front for a casual but stylish look.

Composition: 90% Acrylic 10% Wool

Made in Asia



CARYN GRAPHITE
126465.901.10.00



CARYN CRU
126465.014.10.00



CARYN MIDNIGHT
126465.717.10.00



NEW
CARYN COBBLESTONE
126465.322.10.00



CARYN

A PrimaLoft® fleece lining and cable knit outer provide high thermal insulation for bright, frosty days in the great outdoors. A supremely soft and cozy neck warmer with a classical, wintery style.

Composition: Outer Shell: 90% Acrylic 10% Wool, Lining: 100% PrimaLoft® Recycled Polyester

Made in Asia



CARYN GRAPHITE
123518.901.10.00



CARYN CRU
123518.014.10.00



CARYN MIDNIGHT
123518.717.10.00



NEW
CARYN COBBLESTONE
123518.322.10.00



NEW
CARYN BLUE GLASS
123518.770.10.00



LILON

Wrap up for any occasion in this soft, two layer circular knit beanie with an on-trend cuffed design. Made using 100% recycled content in colors to suit your every mood. Stylish, sustainable and oh-so cozy.

Composition: 100% Recycled Polyester

Made in Asia



LILON BLACK
134475.999.10.00



LILON DESERT
134475.303.10.00



LILON MIDNIGHT
134475.717.10.00



LILON ROSEWOOD
134475.341.10.00



LILON OPALINE
134475.868.10.00



NEW
LILON GRAPE ICE
134475.657.10.00



LILON COPPER
134475.333.10.00



NEW
LILON LAKE BLUE
134475.739.10.00



LILON GEM

Wrap up for any occasion in this soft and seamless two-layer beanie with a casual, slouchy style. Designed by artist and explorer Meg Smith, the Hidden Gems collection celebrates the beautiful winter elements that inspire us to explore new places. Made from 100% recycled content and designed with adventure in mind.

Composition: 100% Recycled Polyester

Made in Asia



LILON GEM BLACK
136676.999.10.00



Hidden Gems



LILON GEM CRYSTAL GREY
136676.008.10.00



Hidden Gems



LILON GEM MALACHITE
136676.812.10.00



Hidden Gems

LILON SHORT

Don't let the cold stand in the way of a great adventure. The Knitted Lilon Beanie is made using 100% recycled content for a lighter footprint on the planet, with high thermal insulation and a cozy Primaloft® Fleece Lining.

Composition: Outer Shell: 100% Recycled Polyester, Lining: 100% Primaloft® Recycled Polyester

Made in Asia



NEW

LILON SHORT BLACK
136679.999.10.00



NEW

LILON SHORT MIDNIGHT
136679.717.10.00



NEW

LILON SHORT HEATHER GREY
136679.930.10.00



NEW

LILON SHORT BURGUNDY
136679.652.10.00



LILON FISHERMAN

Wrap up for any occasion in this soft, two layer circular knit beanie with an on-trend fisherman design. Made using 100% recycled content in colors to suit your every mood. Stylish, sustainable and oh-so cozy.

Composition: 100% Recycled Polyester

Made in Asia



LILON FISHERMAN BLACK
134476.999.10.00



LILON FISHERMAN BIRCH GREY
134476.954.10.00



LILON FISHERMAN OPALINE
134476.868.10.00



NEW

LILON FISHERMAN LAKE BLUE
134476.739.10.00



LILON LONG

Soft and slouchy for casual vibes . A comfortable, circular knit beanie with an outdoor-inspired logo patch that you can wear your way. Made using 100% recycled content in colors to suit your every mood. Stylish, sustainable and oh-so cozy.

Composition: 100% Recycled Polyester

Made in Asia



LILON LONG BLACK
134477.999.10.00



LILON LONG BIRCH GREY
134477.954.10.00



LILON LONG MIDNIGHT
134477.717.10.00



NEW
LILON LONG BURGUNDY
134477.652.10.00



LILON LONG MOSS
134477.312.10.00



NEW
LILON LONG COPPER
134477.333.10.00



NEW
LILON LONG GREY HEATHER
134477.930.10.00



LILON

Wrap up in this soft, two layer, circular knit neck warmer. Made using 100% recycled content in colors to suit your every mood. Pair it up with matching beanie hats for the ultimate winter look. Stylish, sustainable and oh-so cozy.

Composition: 100% Recycled Polyester

Made in Asia



LILON BLACK
134480.999.10.00



LILON BIRCH GREY
134480.954.10.00



LILON MIDNIGHT
134480.717.10.00



LILON OPALINE
134480.868.10.00



NEW
LILON GRAPE ICE
134480.657.10.00



NEW
LILON COPPER
134480.333.10.00



NEW
LILON LAKE BLUE
134480.739.10.00



REIVI FULL FLEECE

Don't let the cold stand in the way of a great adventure. Fully Primaloft® full fleece for all-round warmth, the Reivi Knitted Beanie offers high thermal insulation on the coldest days. Made with 100% recycled content for a lighter footprint on the planet.

Composition: Outer Shell: 100% Recycled Polyester, Lining: 100% Primaloft® Recycled Polyester

Made in Asia



NEW

REIVI BLACK
136680.999.10.00



NEW

REIVI MIDNIGHT
136680.717.10.00



NEW

REIVI COPPER
136680.333.10.00



NEW

REIVI GREY HEATHER
136680.930.10.00



REIVI

Embrace your inner-child this winter with a fisherman rib knit beanie with a playful pom-pom. Made using 100% recycled content in colors to suit your every move. Stylish, sustainable and oh-so cozy.

Composition: 100% Recycled Polyester

Made in Asia



REIVI BLACK
134479.999.10.00



REIVI BIRCH GREY
134479.954.10.00



REIVI ROSEWOOD
134479.341.10.00



NEW

REIVI BURGUNDY
134479.652.10.00



REIVI MIDNIGHT
134479.717.10.00



NEW

REIVI GREY HEATHER
134479.930.10.00



RENOVI

Wrap up in this soft, fisherman rib knit neck warmer with a super-warm PrimaLoft® fleece lining. Made using 100% recycled content in colors to suit your every mood. Pair it up with matching beanie hats for the ultimate winter look. Stylish, sustainable and oh-so cozy.

Composition: Outer Shell: 100% Recycled Polyester, Lining: 100% PrimaLoft® Recycled Polyester

Made in Asia



RENOVI BLACK
134481.999.10.00



RENOVI BIRCH GREY
134481.954.10.00



RENOVI DESERT
134481.303.10.00



RENOVI MIDNIGHT
134481.717.10.00



RENOVI ROSEWOOD
134481.341.10.00



NEW
RENOVI BURGUNDY
134481.652.10.00



NEW
RENOVI GREY HEATHER
134481.930.10.00



RUTGER

An on-trend fisherman's beanie in a casual, cozy knit. Earthy colors and a wide cuff add a stylish outdoor vibe. Made in Europe.

Composition: 70% Acrylic 30% Recycled Polyester

Made in Europe



RUTGER GRAPHITE
129694.901.10.00



RUTGER SILVERSAGE
129694.313.10.00



NEW

RUTGER GARNET
129694.653.10.00



NEW

RUTGER BLUE GLASS
129694.770.10.00



RUTGER MIDNIGHT
129694.717.10.00



NEW

RUTGER IRON GREY
129694.928.10.00



KEY
STYLE

NEW

POW RUTGER BLACK
136882.999.10.00



POW

RUTGER

A laidback look for those who live and breathe adventure, both in the city and the wild. A versatile rib knit neck warmer with a cozy PrimaLoft® fleece lining, in colors to suit any outfit. Made in Europe.

Composition: Outer Shell: 70% Acrylic 30% Recycled Polyester, Lining: 100% PrimaLoft® Recycled Polyester

Made in Europe



RUTGER GRAPHITE
129695.901.10.00



RUTGER SILVERSAGE
129695.313.10.00



NEW
RUTGER GARNET
129695.653.10.00



NEW
RUTGER BLUE GLASS
129695.770.10.00



RUTGER MIDNIGHT
129695.717.10.00



NEW
RUTGER IRON GREY
129695.928.10.00



IRNA

The Irna knitted beanie has a timeless cuffed design that's naturally warm and stylish. Designed in Valencia, Spain, this beanie offers ultra-soft yarn blended with Alpaca wool for a super soft touch and comfort you won't want to take off.

Composition: 45% Acrylic 35% Nylon 20% Alpaca

Made in Europe



NEW

IRNA GRAPHITE
136683.901.10.00



NEW

IRNA LAKE BLUE
136683.739.10.00



NEW

IRNA PURPLE LILAC
136683.625.10.00



DRISK

Balancing climate-consciousness with a casual vibe. The Drisk Beanie is made from 100% organic cotton, from its one-turn cuff and ribbed knit, right down to the labels. Sustainably made in Europe, it's a light and laidback style with a low CO2 impact that can be worn all year round.

Composition: 100% Organic Cotton

Made in Barcelona



DRISK BLACK
132330.999.10.00



NEW

DRISK GREY
132330.937.10.00



DRISK SILVERSAGE
132330.313.10.00



DRISK NIGHT BLUE
132330.779.10.00



DRISK WATER
132330.761.10.00



NEW

DRISK BURGUNDY
132330.652.10.00



INTRODUCING OUR NEW
JACQUARD BEANIES

A stylish blend of warmth and sophistication. Crafted from soft, high-quality materials, these beanies feature intricate jacquard patterns that add a touch of elegance to your winter wardrobe. Available in a range of colors and designs, they provide a snug fit and exceptional comfort, making them the perfect accessory for staying warm and chic during the colder months.



ERLAN

With a cuffed style and jacquard knit, our Erlan Beanie is a cool, casual adventure companion for long, dark evenings and bright, frosty days.

Made using 80% recycled materials.

Composition: 80% Recycled Polyester 17% Polyester 3% Elastane

Made in Asia



NEW

ERLAN ORCHID
136636.607.10.00



NEW

ERLAN COBBLESTONE
136636.322.10.00



NEW

ERLAN MIDNIGHT NAVY
136636.745.10.00



NEW

ERLAN GRAPE ICE
136636.657.10.00



NEW

ERLAN WASHED BLUE
136636.725.10.00



NEW

LOGO MULTI
136464.555.10.00



Pro-Team

TATIK

With a cuffed style, jacquard knit, and a classic pom-pom, Tatik takes you from work to play on winter days. Made with seamless magic knit

technology and using 78% recycled materials, it offers both style and sustainability.

Composition: 93% Recycled Polyester 7% Elastane

Made in Asia



NEW

TATIK BLACK
136686.999.10.00



KEY
STYLE

NEW

TATIK BURGUNDY
136686.652.10.00



NEW

TATIK NIGHT BLUE
136686.779.10.00





YOUTH COLLECTION

YOUTH

FW25-26

ORIGINAL ECOSTRETCH

The most versatile accessory ever created. Made from recycled plastic bottles, delivering UPF 50 sun protection and wearable in more than 12 different ways. Flip it, twist it, fold it, an Original has you covered in every situation, hot, cold, windy, sunny - doing whatever activity you love the most. Don't leave home without it!

Composition: 95% Recycled Polyester 5% Elastane

Made in Barcelona



UPF 50
SUN PROTECTION



SEAMLESS
4-WAY STRETCH
CONSTRUCTION



MADE WITH 95%
RECYCLED CONTENT



ENDORSED BY THE SKIN
CANCER FOUNDATION



MOISTURE
WICKING FABRIC



SOLID BLACK
118321.999.10.00



NEW

ASAKU ROSE PINK
136637.651.10.00



NEW

ZIAG MULTI
136638.555.10.00



NEW

BARGY WHITE
136639.000.10.00



NEW

OMASI MINT
136640.813.10.00



NEW

TEYT MULTI
136641.555.10.00



CHRYSTA PURPLE
126928.605.10.00



DARAU MULTI
134540.555.10.00



JR HIGH MOUNTAIN BLUE
121604.707.10.00



TIVAT BLACK
132491.999.10.00



XTRIMO BLACK
134537.999.10.00



CLIWA MULTI
134539.555.10.00





KEY
STYLE

NEW

POW RIAM BLUE
136886.707.10.00



POW



NEW

YOKI MAUVE
136642.657.10.00



NEW

IMUS WASHED BLUE
136643.725.10.00



NEW

LUTKY COBALT
136644.791.10.00



CAPTIV MULTI
134780.555.10.00



LALAU MULTI
134778.555.10.00



BIBET MULTI
134779.555.10.00



THERMONET®

Multifunctional neckwear that feels light and looks cool on the slopes, the streets, and everywhere in between. Designed for active performance with prints that stand out from the crowd. Delivering warmth without bulk using PrimaLoft® insulating fibers and a seamless, 4-way stretch construction. Moisture-wicking and made using 58% recycled content.

Composition: 96% Polyester 4% Elastane

Made in Barcelona



SOLID BLACK
134547.999.10.00



NEW
OMASI COBALT
136645.791.10.00



NEW
JUTKA LIME
136646.801.10.00



NEW
SEMVA TULIP PINK
136647.650.10.00



RERIS CAMELIA
134545.519.10.00



COLLEM MULTI
134544.555.10.00



KEY
STYLE

NEW
POW AFY MULTI
136887.555.10.00



POW

POLAR

The most versatile multifunctional polar neckwear for cold weather, made using 97% recycled content and offering high thermal insulation with cozy, lofted fleece. PrimaLoft® Bio™ fleece is fully biodegradable and is designed to return to nature. Flip it, twist it, fold it. 4-way stretch means you can wear it as a neck warmer, hat, balaclava and more, to keep you warm when the temperature drops.

Composition: 97% Recycled Polyester 3% Elastane


Made in Barcelona





SOLID BLACK
130112.999.10.00



NEW



BARGY BLACK
136816.999.10.00




NEW




SEMVA MULTI
136815.555.10.00



NEW



OMASI BLUE
136814.707.10.00




NEW





CARTY ULTRAMARINE
136813.740.10.00




NEW



TEYT BLUE
136812.707.10.00

DARAU WATER
134550.761.10.00





SUMORS MULTI
134552.555.10.00





HIONE BLACK
132512.999.10.00




TIVAT BLUE
132509.707.10.00

IZZLY MULTI
130115.555.10.00




BIG CAMU KHAKI
124086.854.10.00





BARUS SILVERSAGE
132508.313.10.00



TESAC GREY
132504.937.10.00



ECCA MULTI
132506.555.10.00



DAMISAR MULTI
130110.555.10.00



NEW
YOKI MAUVE
136819.657.10.00



NEW
IMUS WASHED BLUE
136818.725.10.00



NEW
LUTKY COBALT
136817.791.10.00



LALAU TULIP PINK
134782.650.10.00



CAPTY MULTI
134784.555.10.00



FUTY MULTI
134783.555.10.00



MERINO LIGHTWEIGHT

Lightweight, multifunctional neckwear made of 100% merino wool. The perfect cool weather layer for the eco-conscious adventurer. Ethically-sourced merino wool feels super-soft against the skin, naturally resists odors and can be worn in many different ways.

Composition: 100% Merino Wool

Made in Barcelona



100% MERINO WOOL
125 GM²



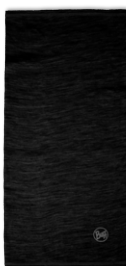
NATURALLY
ODOR-RESISTANT



ETHICALLY
SOURCED WOOL



NATURALLY TEMPERATURE
REGULATING



SOLID BLACK
104779.00



SOLID PANSY
113020.601.10.00



MULTISTripES GRAPHITE
123324.901.10.00



SOLID POOL
113020.722.10.00



NEW
SOLID ROYAL
113020.723.10.00



NEW
SOLID ROSE PINK
113020.561.10.00



POLAR PRINTS NECKWARMER

Super-soft polar fleece neckwear with unique prints that make a statement, and a design that's made using 72% recycled content. High thermal insulation keeps you cozy on even the coldest adventures. Feel good and look great in this casual, sustainable style.

Composition: 72% Polyester 28% Viscose

Made in Barcelona



HIGH THERMAL
INSULATION



SOFT
FLEECE



MADE WITH 72%
RECYCLED CONTENT



NEW

OMASI COBALT
136667.791.10.00



NEW

BARGY WHITE
136668.000.10.00



NEW

SEMVA MULTI
136669.555.10.00



POLAR NECK WARMER

Lofted, lightweight polar neck warmer for cold weather, made using 100% recycled content. Fully biodegradable PrimaLoft® Bio™ fleece keeps warmth in and sweat out with high thermal insulation. Stay cozy, dry and comfortable on the slopes and the street this winter.

Composition: 100% Recycled Polyester

Made in Barcelona



BIO FLEECE



HIGH THERMAL INSULATION



MADE WITH 100% RECYCLED CONTENT



BLACK
130118.999.10.00



NIGHT BLUE
130118.779.10.00



SOLID ULTRAMARINE
130118.740.10.00



NEW

GRAPE ICE
130118.657.10.00



SOLID TULIP PINK
130118.650.10.00



NEW

LAKE BLUE
130118.739.10.00



THERMONET® HINGED BALACLAVA

Convertible Balaclava with multiple ways to wear, delivering warmth without bulk using PrimaLoft® insulating fibers and 58% recycled content. Designed for active performance and ultimate breathability with flatlock seams and 4-way stretch.

Composition: 96% Polyester 4% Elastane

Made in Barcelona



SOLID BLACK
132513.999.10.00



TIVAT BLACK
132517.999.10.00



NEW
JUTKA ROSE PINK
136648.651.10.00



NEW
SEMVA VIOLET
136649.619.10.00



POW AFY MULTI
136888.555.10.00



POW

POLAR BALACLAVA

Look cool, stay warm. Simple. Fully biodegradable PrimaLoft® Bio™ fleece provides high thermal insulation for your face, head and neck, and super-cool graphic prints make a real statement on the slopes. Sustainably made using 100% recycled content. Carve in comfort while caring for the environment.

Composition: 100% Recycled Polyester

Made in Barcelona



BIO FLEECE



HIGH THERMAL INSULATION



MADE WITH 100% RECYCLED CONTENT



NEW

BEAR CLOUD
136810.003.10.00



NEW

LUTKY COBALT
136809.791.10.00



UNICORN PINK
130127.538.10.00



FARCY OPALINE
134788.868.10.00



POLAR PRINTS BEANIE

A super-soft polar fleece beanie with unique prints that make a statement, high thermal insulation for even the coldest adventures, and a design that's made using 72% recycled content. Feel good and look great in this cozy, casual, sustainable style.

Composition: 72% Polyester 28% Viscose

Made in Barcelona



HIGH THERMAL
INSULATION



SOFT
FLEECE



MADE WITH 72%
RECYCLED CONTENT



NEW

OAMSI COBALT
136664.791.10.00



NEW

BARGY WHITE
136665.000.10.00



NEW

SEMVA MULTI
136666.555.10.00



POLAR & ECOSTRETCH BEANIE

Thin, fleece-lined sport beanie made of recycled plastic bottles. Delivers lightweight, lofted warmth for chilly days outside. 4-Way stretch and a relaxed shape make this hat super comfy to wear.

Composition: 97% Recycled Polyester 3% Elastane

Made in Barcelona



HIGH THERMAL
INSULATION



4-WAY
ULTRA STRETCH



REVERSIBLE



MADE WITH 97%
RECYCLED CONTENT



NEW

OAMSI COBALT
136820.791.10.00



NEW

XTRIMO WASHED BLUE
136821.725.10.00



NEW

SEMVA TULIP PINK
136822.650.10.00



LW MERINO WOOL REVERSIBLE HAT

A double layer, reversible beanie made of 100% ethically-sourced merino wool. The perfect cool weather beanie for the eco-conscious adventurer. Merino wool feels soft against the skin, naturally resists odors and offers temperature regulation to rival synthetics. Wear it on its own or under an helmet while skiing or climbing in cold weather.

Composition: 100% Merino Wool

Made in Barcelona



100% MERINO WOOL
125 GM²


NATURALLY
ODOR-RESISTANT


ETHICALLY
SOURCED WOOL


NATURALLY TEMPERATURE
REGULATING




MULTISTripES BLACK-GRAPHITE
123325.999.10.00




MULTISTripES PANSY-GRAPHITE
123325.601.10.00




NEW
MULTISTripES ROYAL-GRAPHITE
123325.723.10.00


BERY

Bold colors, a stand-out style and edgy, camo logo label. This comfortable two layer, circular knit beanie is made using 100% recycled content. A sustainable statement for urban adventurers.

Composition: 100% Recycled Polyester

Made in Asia



BERY OPALINE
134486.868.10.00



BERY ULTRAMARINE
134486.740.10.00



BERY BLACK
134486.999.10.00



NEW

BERY ROSE PINK
134486.561.10.00



BERY COPPER
134486.333.10.00



RICS

Cool and casual colors, a stand-out style and playful pom-pom. This comfortable two layer, circular knit beanie is made using 100% recycled content. A sustainable statement for urban adventurers.

Composition: 100% Recycled Polyester

Made in Asia



RICS MIDNIGHT
134487.717.10.00



RICS METAVERS
134487.656.10.00



RICS CINNAMON
134487.330.10.00



SULMY

With a cuffed style, jacquard knit and made using 80% recycled materials, Sulmy is your new winter adventure buddy.

Composition: 80% Recycled Polyester 17% Polyester 3% Elastane

Made in Asia



NEW

SULMY CLOUD
136670.003.10.00



NEW

SULMY COBALT
136670.791.10.00



STAM

With a cuffed style, jacquard knit and playful pom-pom, Stam is your new winter adventure buddy. Made using 93% recycled materials for a lighter footprint on the planet.

Composition: 93% Recycled Polyester 7% Elastane

Made in Asia



NEW

STAM COBALT
136671.791.10.00



NEW

STAM GRAPE ICE
136671.657.10.00



ZIMIC

Balancing climate-consciousness with a casual vibe, the Zimic Knitted Beanie is made using 30% recycled content in a ribbed knit, bold stripes and a cuffed, slouchy style. Sustainably made in Europe, it's a year-round, laidback look.

Composition: 70% Acrylic 30% Recycled Polyester

Made in Europe



ZIMIC NIGHT BLUE
132312.779.10.00



ZIMIC DAHLIA
132312.628.10.00



FUN

For big and little adventures, all winter long. This soft and stretchy knitted beanie with teddy fur details is made using 100% recycled content, for eco-kids who love to play.

Composition: 100% Recycled Polyester

Made in Asia



NEW

FUN RABBIT BLACK
136481.999.10.00



NEW

FUN POLAR BEAR
136481.003.10.00



NEW

FUN UNICORN GRAPE ICE
136481.657.10.00



NEW

FUN COBALT
136482.791.10.00



LANY

A super-soft PrimaLoft® fleece lining make the Lan Neckwarmer a cold weather essential. Team it up with your favorite beanie, never lose it thanks to the internal name label.

Composition: Outer Shell: 100% Recycled Polyester, Lining: 100% Primaloft® Recycled Polyester

Made in Asia



NEW

LANY BLACK
136672.999.10.00



NEW

LANY MIDNIGHT
136672.717.10.00



NEW

LANY GRAPE ICE
136672.657.10.00



NEW

LANY IRON GREY
136672.928.10.00



NEW

LANY ORCHID
136672.607.10.00





RETAIL FIXTURES & POS

FW25-26



POINT OF SALE

BEST PRACTICES

Our mission is to create welcoming environments that are aesthetically pleasing and functional at the same time. If advertising is what gets customers into the store, merchandising is what leads them to select the right option. We want to offer in-store merchandising tools to maximize your sales by making key products stand out, educating the sales teams about these tools and giving them a wide offer of options to adapt to the space available.



Customization of an area of 55m². Most of our branded retail fixtures and accessories are used. To make visible BUFF® Brand, branded cardboard totems have been included along with logos made from vinyl that stick to the floor. Special elements have been created to highlight the imagery.

POINT OF SALE

BEST PRACTICES



BUFF® slat wall displays & freestanding floor display with a customized lighting box. Heads & Signage from the brand are included.

POINT OF SALE

BEST PRACTICES



BUFF® Oak Gondolas together with slat walls from the retailer that creates a BUFF® Corner in this retail environment. Behind there's a big, customised wall with a campaign image. More Retail fixtures and other brand accessories are used to improve the quality of the execution.

FIXTURES

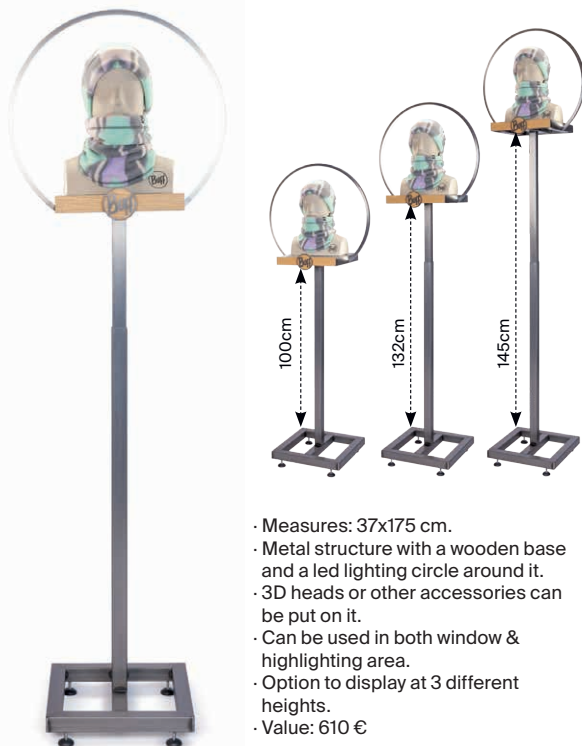
We are happy to introduce our comprehensive program of Fixtures and POS to help elevate BUFF® brand and products in your store. Focusing on product technology and brand values, these POS items are created to bring customers closer to our product and make purchasing decisions easier.

FOR WINDOWS & HIGHLIGHTING AREAS

RECOMMENDED FOR PREMIUM RETAIL ACTIVATIONS

WINDOW LIGHT DISPLAY

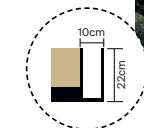
Ref. 537957



- Measures: 37x175 cm.
- Metal structure with a wooden base and a led lighting circle around it.
- 3D heads or other accessories can be put on it.
- Can be used in both window & highlighting area.
- Option to display at 3 different heights.
- Value: 610 €

OAK TOTEM ISLAND

Ref. 555289



- Base Measures: 36x40 cm.
- Made of oak venner wood & iron.
- 3 different heights: 110 cm, 90 cm, 70 cm.
- Movable shelves to cover different sides.
- 3D heads or other accessories can be put on them.
- Can be used in both window & highlighting area.
- Easy Set Up.
- Value: 325 €

*Option to put an image behind it. The image dimensions are 90 cm width x 180 cm height. It can be printed double-sided.

3D CARDBOARD HEAD



ADULT 3D HEAD
Ref. 540581
· Value: 95,00 €

YOUTH 3D HEAD
Ref. 540582
· Value: 75,00 €

- Measures: 30x40x15 cm (Adult)/ 25x37x15 cm (Youth).
- Made of thin layers of cardboard.

NECK DISPLAY

Ref. 543593



- Measures: 18x37 cm.
- Metal display with neck cardboard shape holder.
- Value: 62,50 €

NEW

BEANIE DISPLAY

Ref. 558151



- Measures: 18x37 cm.
- Metal display with beanie cardboard shape holder.
- Value: 62,50 €

CAP DISPLAY

Ref. 543594



- Measures: 18x37 cm.
- Metal display with head cardboard shape holder.
- Value: 58,50 €

FIXTURES

FOR WINDOWS & HIGHLIGHTING AREAS

RECOMMENDED FOR STANDARD RETAIL ACTIVATIONS

CARDBOARD TOTEM



70 cm Height
Ref. 555329

90 cm Height
Ref. 555288

- Measures: 28x28 cm,
- 2 different heights: 90 & 70 cm.
- Made of microflutelaminated folding cardboard.
- Lightweight & easy to set up.
- Value: 80,00 €

HEAD FORM DISPLAY

- Measures: 28x37x18 cm (Adult) / 24x32,5x16 cm (Youth).
- A 3D head made of paper pulp.
- Value: 30,00 €



ADULT 3D HEAD
Ref. 521139



YOUTH 3D HEAD
Ref. 521664



Example of Premium Retail Activation

Window light display in a customized branded shop window at Snell Sports, Chamonix (FRANCE)



Example of Standard Retail Activation

Cardboard Totems & Window Light display with 3D heads at Camarassa, Terrassa (SPAIN)

FIXTURES

When customers know your store is easy to shop, they will return again and again. We aim to take the hassle out of shopping and make it easier for consumers to make buying decisions. Our fixtures make BUFF® products more visually appealing and easier to find, leading to increased sales. We know there is a science to visual merchandising, and store fittings are the backbone. Explore the pages below to learn more about our wide variety of fixtures, signs, and displays.

OAK WALL DISPLAY

Ref. 533848



- Fixture of 116x220,3x52 cm.
- Metal structure covered with oak veneer wood divided in 3 pieces.
- New Yellow logo made of lacquered MDF with black screen-printed logo.
- Maximum capacity of 30 hooks (for neck products).

· This display includes:

- 30 hooks.
- It comes in one box of 120x100x28 cm.
- Value: 900 €

OAK GONDOLA SALES DISPLAY

Ref. 533849



- Fixture of 118,5x137,5x53 cm.
- Metal structure covered with oak veneer wood divided in 3 pieces.
- New Yellow logo made of lacquered MDF with black screen-printed logo.
- Both sides can be used.
- Maximum capacity of 30 hooks (for neck products).

· This display includes:

- 30 hooks.
- 4 wheels.
- It comes in one box of 120x56x150 cm.
- Value: 925 €

OAK FLOOR DISPLAY

Ref. 533850



- Fixture of 48x172x44 cm.
- Metal structure covered with oak veneer wood in 2 pieces.
- New Yellow logo made of lacquered MDF with black screen-printed logo.
- Both sides can be used.
- Maximum capacity of 24 hooks (for neck products).

· This display includes:

- 24 hooks.
- 4 wheels.
- It comes in one box of 120x50x20 cm.
- Value: 550 €

OAK COUNTER DISPLAY

Ref. 533851



- Fixture of 30x51,4x26 cm.
- Rotatory metal structure covered with oak veneer wood divided in 2 pieces.
- New Yellow logo made of lacquered MDF with black screen-printed logo.
- Both sides can be used.
- Maximum capacity of 4 hooks (neck products).

· This display includes:

- 4 hooks.
- It comes in one box of 30x30x40 cm.
- Value: 215 €

ACCESSORIES

YELLOW LOGO FOR FIXTURES

NEW

A. YELLOW LOGO FOR FIXTURES

Our yellow logo made of lacquered MDF with black screen-printed logo with a hole in the back to cover the wooden and metal logo of our fixtures already placed.



Ref. **557008**
(Oak Wall display)

- Measures: 21x21 cm.
- Value: 36,00 €



Ref. **557009**
(Gondola, Oak floor, Oak Counter)

- Pack of 2 units.
- Measures: 16x16 cm.
- Value: 65,00 €

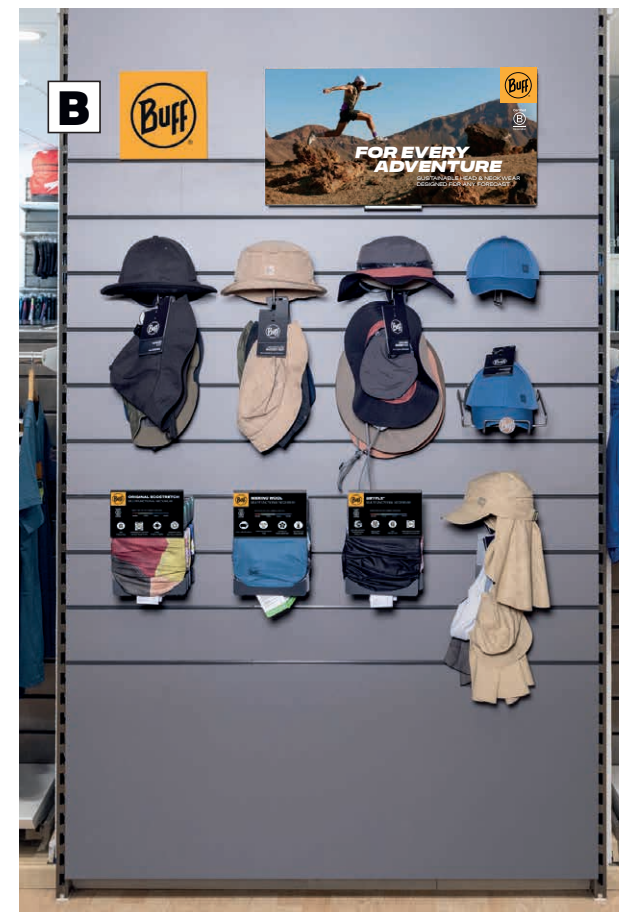
B. YELLOW LOGO FOR STANDARD SLAT WALLS

Our yellow logo printed on cardboard honeycomb to be hung in a standard wall/slat wall in order to highlight the brand.



Ref. **554274**

- Measures: 23x23 cm.
- Value: 12,00 €



ACCESSORIES

FOR RETAIL FIXTURES & PRODUCTS

DISPLAY WITH LED LIGHTS Ref. 527870



- Measures: 105,8x445,5x242 cm.
- A LED lights bar to use over the wall display.
- Value: 395 €

MIRROR Ref. 527877



- Measures: 31x24 cm.
- Mirror with a hook to be used in the slat walls or over a table.
- Value: 96,00 €

OAK WOODEN SHELF Ref. 533853



- Measures: 28x26x1 cm.
- A shelf that allows to put a 3D head or an image display in our fixtures.
- Can be used above one of our hooks.
- Value: 45,00 €

CARDBOARD TUBE FOR NECKWARMER Ref. 554229



- Measures: 25x18Ø cm.
- Tube made of paper pulp.
- Easy to place in any location.
- Value: 10,00€

NEW CARDBOARD HOLDER FOR BEANIE

ADULT SIZE: Ref. 557884
KIDS SIZE: Ref. 557885



- Measures: 13x18Ø cm (Adult) / 12x16Ø cm (Youth).
- Beanie holder made of paper pulp.
- Easy to place in any location.
- Value: 10,00€

HOOKS

HEAD & NECK SHAPE HOLDER CB Ref. 543596



- Measures: 39x30x18 cm.
- Metal hook with head and neck cardboard shape holder
- Value: 135 €/box (2 pieces/box)

NECK HOOK CB Ref. 539263



- Measures: 25x18Øx29,3 cm.
- Metal hook with cardboard tube shape holder.
- Value: 78,50 €

NEW BEANIE CARDBOARD HOOK ADULT SIZE: Ref. 558152 KIDS SIZE: Ref. 558153



- Measures: 18x26Øx17,5 cm (Adult) / 15x26Øx17,5 cm (Youth).
- Metal hook with cardboard beanie shape holder.
- To display one beanie and hang till other 4 beanies below.
- Value: 53,50 €

CAP HOOK CB ADULT SIZE: Ref. 543597 KIDS SIZE: Ref. 543598



- Measures: 18x26Øx17,5 cm (Adult) / 15x26Øx17,5 cm (Youth).
- Metal hook with a cardboard head shaped holder.
- To display one cap and hang till other 4 caps below.
- Value: 53,50 €

CAP SHELF HOOK Ref. 529892



- Measures: 23,5x33,5 cm.
- Metal hook tray with a metal / wooden logo.
- Maximum capacity: 5 caps.
- Value: 70,00 €

HOOK PACK Ref. 527873



- Length of 26 cm.
- Pack of 12 hooks for replacements.
- To be used in fixtures guides rails.
- Value: 46,50 €

COUNTER DISPLAY HOOK PACK Ref. 527883



- Length of 15 cm.
- Pack of 4 hooks for replacements.
- Value: 16,00 €

PACK OF PLASTIC RUBBER ENDS Ref. 503893



- Pack of 20 pieces.
- Rubber to put at the end of the display hooks.
- BUFF® logo is printed on.
- Value: 6,00 €

ACCESSORIES

FOR BRANDING

BRAND WALL POSTER DISPLAY

Ref. 552331

- Measures: 108x170 cm.
- Printed in polyester canvas.
- To be used in wall display back.
- Value: 50,00 €



SMALL BRANDING DISPLAY

Ref. 552330

- Measures: 13x13,5x8,5 cm.
- Made of lacquered MDF with a black metal base.
- To be used over a shelf.
- Value: 65,00 €



FOR GIVING AN EXCELLENT CUSTOMER SERVICE

STICKERS

527887 STICKER Black 20 cm - Value: 0,65 €

527888 STICKER Black 5 cm - Value: 0,02 €

533860 STICKER Black 5 cm (vinyl) - Value: 0,55 €

527889 STICKER Black 18 cm (window) - Value: 0,85 €



552025 STICKER Yellow 40 cm - Value: 1,50 €

552266 STICKER Yellow 20 cm - Value: 0,55 €

NEW 557886 STICKER Yellow 6,7 cm - Value: 0,08 €

554036 STICKER Yellow 20 cm (window) - Value: 2,00 €



Example of a possible use of the BUFF® sticker.

543679 STICKER LMN Black 5 cm - Value: 0,25 €

543680 STICKER LMN White 5 cm - Value: 0,25 €



557438 STICKER SEEK THE SUMMIT

5,5 cm x 7,5 cm - Value: 0,50 €



PACKAGING

RECYCLED ENVELOPE

Ref. 533222

- Measures: 29,5x46 cm.
- Made of recycled kraft paper.
- Value: 0,20 €/unit.



RECYCLED BAG

Ref. 536677

- Measures: 28x35 cm.
- Made of recycled kraft paper.
- Value: 0,20 €/unit.



GIFT BOX*

Ref. 536678

- Measures: 29x21x10 cm.
- Cardboard box with automatic bottom.
- Value: 1,5 €/unit.



COTTON TOTE BAG*

Ref. 537006

- Measures: 37x42 cm with 70 cm handles.
- 100% cotton bag with the yellow logo printed.
- Value: 2,00 €



*Gift box & Cotton tote bag design will be delivered after the stock of the old design is sold out.

SIGNAGE PROGRAM

We created this season's signage program to inspire customers to enjoy life outdoors, showing adventures featuring BUFF® products. Our POS showcases product use, product offering, and technology. The entire signage program can be used with both BUFF® fixtures and follows the standard sizes of the universal guides system, meaning you can use them on most standard retail slat walls.

FOR BUFF® FIXTURES



FOR STANDARD SLAT WALLS



SIGNAGE PROGRAM

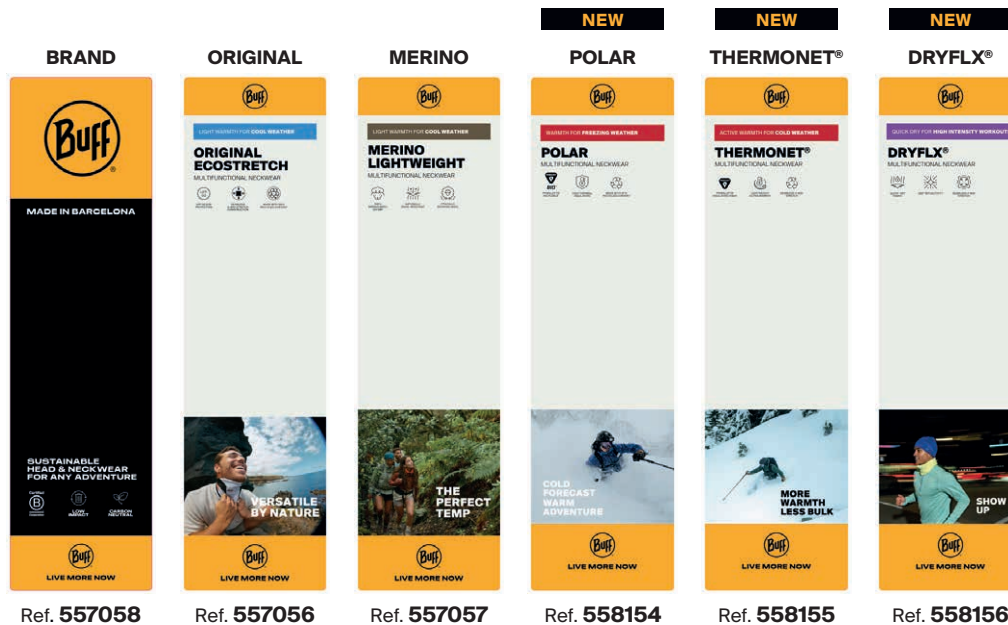
1. FIXTURE BANNER

Our Fixture Banner allows your customers to interact with our product easily. Featuring five new designs focused on product technology and brand values, this banner allows you to choose which product you will display on the cardboard tube.

NEW

FIXTURE BANNER

- Measures: 18x65 cm.
- Printed in doubled-sided in recycled cardboard, just need to put it in the cardboard tube and fix it with the hook.
- This hook is not included.
- Need to be ordered separately.
- Value: 22€



CARDBOARD TUBE FOR NECKWARMER

Ref. 554229

- Measures: 25x18Ø cm.
- Tube made of paper pulp.
- Easy to place in any location.
- Value: 10,00€



HOOK FOR BANNER SIDE

Ref. 557053

- Measures: 38,4x33,7 cm.
- Metal support hook to display the fixture banner.
- Value: 45,00€



SIGNAGE PROGRAM

2. SLEEVE GRAPHICS

Customize your display with our unique sleeve graphics.
 Choose your product, slide it over the cardboard tube, and add a sleeve graphic for extra product information.
 Perfect for tables, counters, or shelves, you can easily place the sleeve graphic set throughout your store.

NEW

SLEEVE GRAPHICS

- Measures: 18x32cm.
- Printed in doubled-sided in recycled cardboard, just need to fit it in the cardboard tube.
- Value: 18,00€

ORIGINAL



Ref. 557061

MERINO



Ref. 557062

NEW

POLAR



Ref. 558157

NEW

THERMONET®



Ref. 558158

NEW

DRYFLX®



Ref. 558159



CARDBOARD TUBE FOR NECKWARMER

Ref. 554229

- Measures: 25x18Ø cm.
- Tube made of paper pulp.
- Easy to place in any location.
- Value: 10,00€



SIGNAGE PROGRAM

3. HEADER SIGNAGE

- Display of 70 x 35 x 1,6 cm.
- Printed in cardboard honeycomb.
- Need to use the Header signage hook to display it properly.
- This hook is not included. Need to be ordered separately.
- Value: 26,00 €

OUTDOOR



Ref. 558160

SNOW



Ref. 558161

WAYS TO WEAR



Ref. 558162

CITY LIFESTYLE



Ref. 558163

CITY RUNNING



Ref. 558164

YOUTH

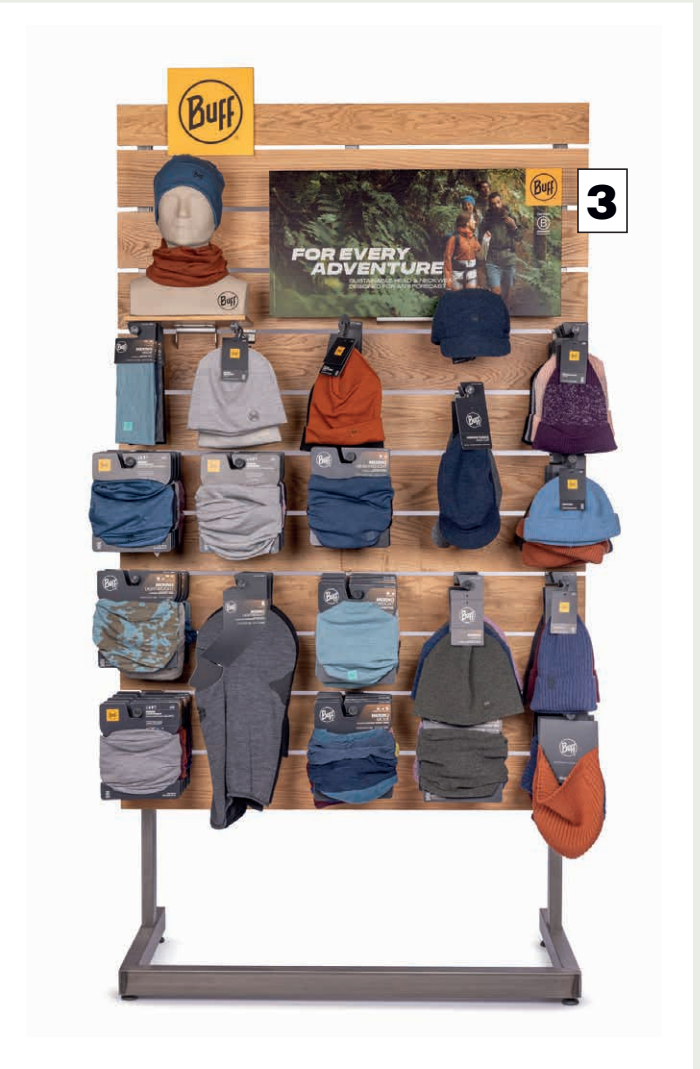


Ref. 558165

HEADER SIGNAGE HOOK

Ref. 533855

- Measures: 14 x 13 x 9,5 cm
- Metal support hook for Header signage display.
- Value: 90,00 €



SIGNAGE PROGRAM

4. PROMINENT SIGNAGE

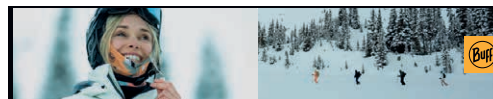
- Display of 60x11,8x0,2 cm.
- Printed in recycled cardboard.
- Need to use the Prominent & Product signage hook to display it properly.
- This hook is not included. Need to be ordered separately. BUFF® products can be hang behind it.
- Value: 9,00 €

MERINO PRODUCTS



Ref. 558166

POLAR PRODUCTS



Ref. 558167

KNITTED PRODUCTS



Ref. 558168

PRODUCT COMPARISON NECKWEAR GUIDE



Ref. 558169

PROMINENT & PRODUCT SIGNAGE HOOK

Ref. 530213

- Measures: 18,4x12,4 cm.
- Metal support hook for Prominent & Product signages. BUFF® products can be hang behind.
- Value: 30,00 €



SIGNAGE PROGRAM

5. WINDOW POSTER

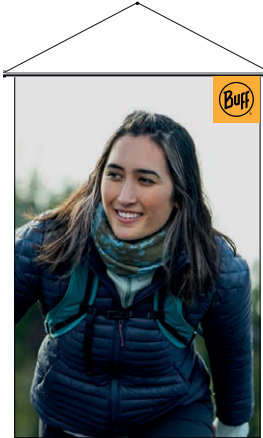
- Poster of 80x120 cm.
- Printed in perforated polyester canvas.
- Can be used in a window or in any spot in the store.
- Value: 36,00 €

OUTDOOR



Ref. 558170

100% MERINO



Ref. 558171

OUTLEISURE (KNITTED)



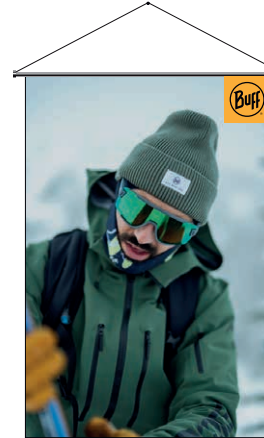
Ref. 558172

APRÈS SKI



Ref. 558173

SKI



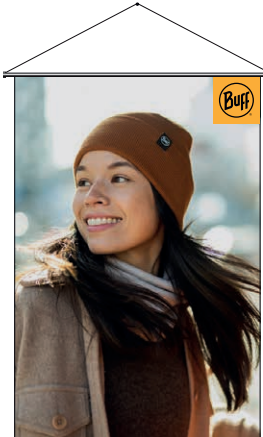
Ref. 558174

LIVE MORE NOW



Ref. 558175

CITY LIFESTYLE



Ref. 558176

CITY RUNNING



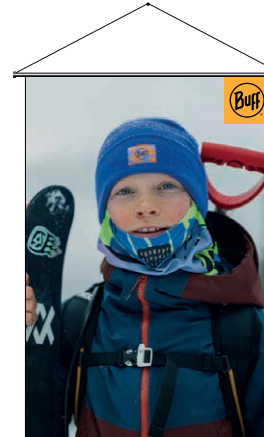
Ref. 558177

WAYS TO WEAR



Ref. 558178

YOUTH



Ref. 558179



Portwest Outdoor Shop, Killarney (IRELAND)

NOTE: All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.

SIGNAGE PROGRAM

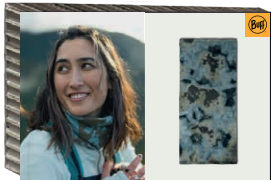
6. IMAGE DISPLAY

- Display doubled-sided of 40x27x6,4 cm.
- Printed in recycled cardboard honeycomb, it stands by itself.
- Value: 18,00 €

NEW

MERINO NATURAL DYE

Ref. 558180



Ref. 136441.618.10.00
Product Reason to Buy and
Technical Information



Reason to buy
100% Merino Wool

NEW

RAIN BUCKET

Ref. 558181



Ref. 136678.956.20.00
Product Reason to Buy and
Technical Information



Activity
Outdoors

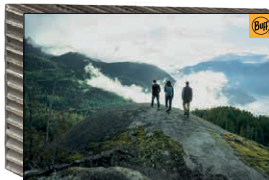
NEW

5 PANEL CHILL CAP

Ref. 558182



Ref. 136677.337.10.00
Product Reason to Buy and
Technical Information



Activity
Outleisure

NEW

ELY MINT

Ref. 558184



Ref. 136633.813.10.00
Ref. 136634.813.10.00
Product Focus

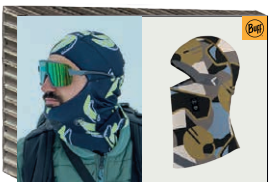


Activity
Outleisure

NEW

THERMONET® HINGED BALACLAVA

Ref. 558185



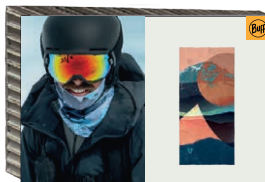
Ref. 136856.856.10.00
Product Reason to Buy and
Technical Information



Activity
Ski & Snow

THERMONET®

Ref. 558186



Ref. 136850.203.10.00
Product Reason to Buy and
Technical Information



Activities
Ski & Snow

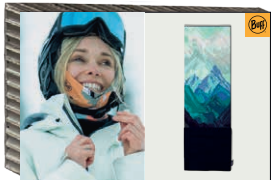


SIGNAGE PROGRAM

6. IMAGE DISPLAY

- Display doubled-sided of 40x27x6,4 cm.
- Printed in recycled cardboard honeycomb, it stands by itself.
- Value: 18,00 €

POLAR PRIMALOFT® Ref. 558187



Ref. 136677.701.10.00
Product Reason to Buy and
Technical Information



Activity
Après Ski

POLAR PRINTS Ref. 555314



Ref. 134691.555.10.00
and 134698.555.10.00
Product Reason to Buy and
Technical Information

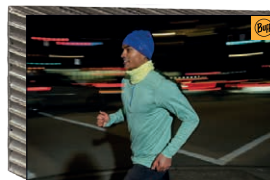


Activities
Après Ski

DRYFLX® PRODUCTS Ref. 558190



Ref. 118098.561.10.00
and 118096.725.10.00
Product Reason to Buy and
Technical Information



Activity
City Running

LILON & RENVI BEANIES & NECKWARMERS Ref. 555457



Ref. 129618.788.10.00
Ref. 134480.348.10.00
Activity City Lifestyle

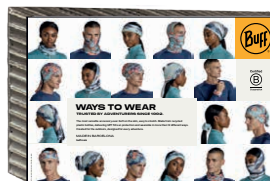


Ref. 134476.868.10.00
Ref. 134481.303.10.00
Activity City Lifestyle

ORIGINAL ECOSTRETCH Ref. 558188



Versatility

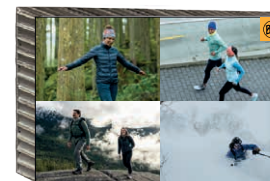


Ways to Wear

DESIGNED FOR ANY FORECAST Ref. 558189



Product Comparison Chart



Multi-Activity

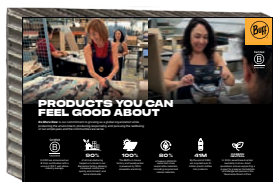


SIGNAGE PROGRAM

6. IMAGE DISPLAY

- Display doubled-sided of 40x27x6,4 cm.
- Printed in recycled cardboard honeycomb, it stands by itself.
- Value: 18,00 €

DO MORE NOW
Ref. 558192

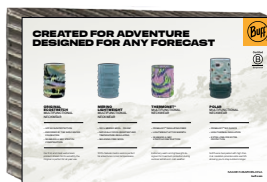


Product you can feel good about selling



Made in Barcelona

YOUTH
Ref. 558191



Product Comparison Chart



Activity
Ski & Snow

COLLECTIONS

PRO TEAM
Ref. 55790



Reason to buy
Fan of the brand



Activities
Multisport

POW
Ref. 558193



The POW Collection



The POW Collection

NATIONAL PARKS
Ref. 557437



The National Parks Collection



The National Parks Collection

HIDDEN GEMS
Ref. 558194



Hidden Gems Collection



Hidden Gems Collection



TECHNICAL FEATURES

FABRICS

COOLNET UV®

Proprietary fabric innovation made from recycled PET fibres. Lightweight, 4 way stretch fabric offers comfortable UPF 50 sun protection. HEIQ fabric treatment delivers temperature regulation and evaporative cooling properties for all levels of activity.

DRYFLX®

High performance, seamless, breathable and 4 way stretch fabric, now made from 72% recycled plastic bottles and car airbags. 360° reflectivity increases visibility in low light.

DRYFLX® PRO

Seamless, body mapped products designed for optimal warmth and breathability during high intensity activity.

ECOSTRETCH

Proprietary fabric innovation made from recycled PET fibres. 4 way stretch fabric offers light thermal insulation, UPF 50 sun protection and excellent breathability for year-round versatility.

GORE-TEX®

Soft and sustainable Windstopper® by GoreTex® Labs fabric combines a low lustre, recycled knitted face with a recycled microfleece backing and a PFC-free treatment. This innovative laminate fabric has a mechanical weft stretch property that is ideal for high-intensity activities in cold conditions.

POLYCOLON®

Polycolon® Is a refined, polypropylene-based, worsted-spun, long-staple yarn from Schoeller. It is lightweight, breathable, sweat-repellent and easy to care for, which makes it the ideal technical fabric for demanding sports.

It wicks moisture away from the skin and transports it to the second layer. This second layer can absorb or channel off the moisture, or allow it to evaporate. It is always comfortably dry on the skin, even when the wearer is sweating.

PRIMALOFT® BIO™

PrimaLoft® Bio™ is the first-ever biodegradable*, 100% recycled synthetic yarn. Designed to return to nature, it represents a sustainable solution for garment wear-and-tear, combatting microplastic shedding throughout its usable life.

PrimaLoft® Bio™ is designed to degrade in marine environments, reducing the impact of microplastics on our oceans.

MERINO WOOL

Responsibly sourced, mulesing-free Merino Wool feels soft against the skin, naturally resists odours and offers natural temperature regulation.

MERINO WOOL FLEECE

Responsibly sourced, mulesing-free Merino wool is converted into a soft, natural fleece with a 360° brushing technique.

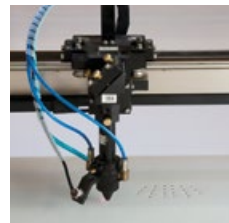
THERMONET®

Proprietary fabric that combines BUFF® knitting expertise with technical yarns from our partners at PrimaLoft®. The result is an extremely thin, lightweight fabric that retains body heat while wicking moisture away to deliver warmth without bulk.

PRODUCT FEATURES

LASER CUT

Laser cutting is a contact-less and tool-free process for fabric cutting. The laser beam melts the fabric and the results are clean, perfectly sealed edges.



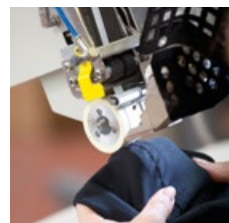
BONDING

Bonding is the process of joining pieces of fabrics using heat and pressure.



ULTRASONIC

Ultrasonic is an industrial technique whereby high-frequency ultrasonic acoustic vibrations are locally applied to fabrics being held together under pressure to create a solid-state weld.



TREATMENTS

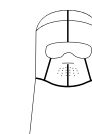
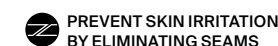
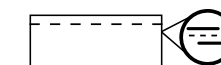
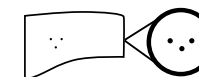
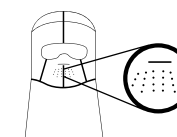
HEIQ COOLING TECHNOLOGY

The HeiQ Smart Temp fabric treatment uses intelligent thermo-regulating technology triggered by body heat to maintain optimal body temperature.

HEIQ MINT TECHNOLOGY

HeiQ Mint treated textiles delay the build-up of malodors resulting from sweat and keep your clothes fresh for longer.

(Your product) is powered by HeiQ Mint revolutionary textile technology which captures the volatile organic compounds responsible for the intense odor of human sweat.



At BUFF® we apply the latest in-house production technologies to achieve optimal fit, improved breathability and seamless comfort.

PRODUCT FEATURES

- 100% ORGANIC COTTON**
Design contains 100% organic cotton.
- 4-WAY ULTRA STRETCH**
Elastic fabric that moves in all directions for improved comfort and freedom of movement.
- SEAMLESS 4-WAY STRETCH CONSTRUCTION**
Seam-free elastic fabric that moves in all directions for improved comfort and freedom of movement.
- STRETCH FABRIC**
Bi-directional elastic fabric for enhanced fit and comfort.
- 100% SEAMLESS KNIT**
Seamless comfort for all-day wear with zero chafing.
- SMART-ZONE SEAMLESS TECHNOLOGY**
Seamless, engineered construction with body mapping to deliver ideal warmth and breathability to different areas of the head and neck.
- SEAMLESS CONSTRUCTION**
Seam-free, one-piece fabric ensures maximum comfort.
- ADJUSTABLE DRAWSTRING CLOSURE/ ADJUSTABLE CHINSTRAP**
Adjustable, elasticated fastener ensures the perfect fit for every size.
- ADJUSTABLE STRAP**
Adjustable strap for the perfect fit.
- ADJUSTABLE FIT**
Adjustable closure, elasticated for the perfect fit.
- ADJUSTABLE CLOSURE**
Adjustable, snapback closure for a perfect fit that stays put.
- BONDED SEAM**
Heat-sealed seams that are flat to prevent irritation, for all-day comfort.
- BONDED/ COMFORT SEAMS**
Smooth, bonded seams for a frictionless fit.
- FLATLOCK COMFORT SEAMS**
Seams that are flat on both sides to prevent irritation and chafing for all-day comfort.

- BREATHABLE / MAXIMUM BREATHABILITY**
This fabric is designed to wick moisture out and allow air flow.
- OPEN MESH**
Structured fabric with ventilation holes for enhanced breathability.
- LIGHTWEIGHT BREATHABLE CONSTRUCTION**
Stay cool, feel light and go faster with an innovative, breathable design.
- COMFORTABLE LOW-PROFILE FIT**
A shorter cut from the crown gives a contemporary look to a classic style.
- ALL YEAR VERSATILITY**
Multifunctional for year-round use in all weather conditions.
- COMFORTABLE ALL-DAY FIT**
Throw it on, forget about it. Designed for comfort, all day long.
- CONVERTIBLE TO A BEANIE**
Easily converts from adjustable neckwear to a beanie by pulling the subtle integrated drawcord.
- CM WIDTH**
Headband width.
- ENHANCED AIRFLOW**
Strategically placed laser cut holes or lateral openings to enhance head ventilation.
- VENTILATION HOLES FOR BREATHABILITY**
Laser-cut holes over the mouth to improve breathability.
- ETHICALLY SOURCED WOOL**
Merino wool sourced from mulesing-free suppliers.
- FIRM AND CURVED VISOR**
A firm, curved visor for ultimate sun protection with a streamlined look.
- G/M²**
Fabric weight per square meter in grams.
- HELMET COMPATIBLE**
Can be worn under a helmet.

- LABEL 100% ORGANIC COTTON**
Label made using 100% organic cotton.
- LASER-CUT HOLES IN EARS**
LASER-CUT holes strategically placed over ears on windproof fabrics for improved hearing.
- LIGHTWEIGHT ACTIVE WARMTH**
High thermal insulation in a lightweight, breathable fabric, providing warmth without bulk for high intensity activities in very cold weather.
- MERINO FLEECE**
Innovative brushed Merino wool fabric that provides a warm, natural alternative to synthetic fleece.
- LOFTED NATURAL MERINO WOOL**
Comfort and thermal warmth combine in a soft, cozy, natural alternative to synthetic fleece fabrics.
- 100% MERINO WOOL - X GM²**
Made with 100% natural, cruelty-free Merino wool.
- MACHINE WASHABLE**
Can be washed in domestic washing machines without damage.
- MADE WITH X% RECYCLED CONTENT**
Fabric made from post-consumer plastic bottles. Bottles are retrieved after use, cleaned, processed and converted into fibres for making technical fabrics.
- MADE IN BARCELONA**
Produced in our homeland of Barcelona, either in our own factory or by local suppliers.
- MADE IN EUROPE**
Produced by suppliers in Europe.
- MOISTURE-WICKING SWEATBAND/ MOISTURE-WICKING FABRIC**
Built-in inner band to wick sweat and moisture away.
- SUPER MOISTURE MANAGEMENT**
Fabric transfers sweat and moisture away from the body to keep the wearer dry and comfortable.
- SWEAT REPELLENT TECHNOLOGY**
Fabric wicks sweat and moisture to exterior where it can evaporate or be absorbed by outer layers away from the head.

PRODUCT FEATURES



NAME TAG

Tag sewn inside garment with space for the owner's name.



NATURAL FLEECE

Soft and cozy fleece fabric made from natural yarn.



NATURALLY ODOR-RESISTANT

Fabric with fibres that naturally prevent the bacterial growth that can lead to smells.



NON-SLIP SILICONE GRIPPER

Silicone strips or dots for a non-slip performance fit.



SILICONE GRIP FOR STAY-IN-PLACE FIT

No slipping or chafing, no matter how far or fast you go.



PACKABLE CONSTRUCTION/ ULTRALIGHT PACKABLE CONSTRUCTION

Product designed to be folded when not in use and recover its shape when released.



SELF STORAGE POCKET/ SECRET STASH POCKET

Built-in pocket to stow and carry the hat when not in use.



PRIMALOFT® INSULATING FIBER

A PrimaLoft® yarn lining makes for a supremely cozy piece of kit.



PRIMALOFT® BIO FLEECE

PrimaLoft® Bio™ is the first-ever biodegradable*, 100% recycled synthetic yarn. Designed to return to nature, it represents a sustainable solution for garment wear-and-tear, combatting microplastic shedding throughout its usable life. PrimaLoft® Bio™ is designed to degrade in marine environments, reducing the impact of microplastics on our oceans.



POLYGIENE STAYFRESH™ ODOR CONTROL TREATMENT

Highly effective antimicrobial technology that uses natural silver salt in low concentration to inhibit the growth of microorganisms for odor control.



PONYTAIL PORT

Practical ponytail slot for enhanced comfort.



QUICK-DRY FABRIC/ ULTRALIGHT QUICK-DRY FABRIC

Fabric wicks moisture away rapidly.



RECYCLED CONTENT

Fabric made from post-consumer waste materials.



REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY/ REFLECTIVE ELEMENTS FOR VISIBILITY

Reflective elements that glow when illuminated. The product is not intended for use as High Visibility Personal Protective Equipment.



360° REFLECTIVITY

The reflective strip around the product illuminates to provide improved visibility in low-light conditions. Not intended for use as high-visibility personal protective equipment (PPE).



RELAXED FIT

A laidback style with a modern, urban look.



REVERSIBLE

Product with the same aesthetic finish on both sides. Designed to be worn either right-side-out or inside-out.



SOFT FLEECE

Cozy, comfy fleece for ultimate warmth on winter days.



SOFT COMFORT FABRIC

Soft against the skin, zero chafing and all-day comfort.



STASHABLE

Foldable, stashable and packs down perfectly into your pocket.



SUNGLASSES HOLDER

Handy integrated storage for your sunglasses.



THERMAL INSULATION/LOFTED THERMAL INSULATION/ HIGH THERMAL INSULATION

Fabric wicks sweat and moisture to exterior where it can evaporate or be absorbed by outer layers away from the head.



LOFTED INSULATION

Comfort and thermal warmth combine in a soft, cozy fleece fabric.



NATURAL TEMPERATURE REGULATING

Natural fibres that offer the highest temperature regulation.



ULTRALIGHT

Low weight product, purposefully designed to be extremely light to wear and carry.



UPF 50 SUN PROTECTION

Provides UV protection in accordance with standard AS/NZ4399:2017. Certified as CE, personal protective equipment (PPE) against natural UV radiation with results achieving UPF >50 (98% UV protection). Protection may be weakened if product is stretched, wet or cold. See USER INFORMATION attached to the product for complete information.



WINDSTOPPER® BY GORE TEX® LABS

Product powered by Gore Tex®, designed to block the wind while maintaining breathability and comfort.



WATER REPELLENT

Water beads off the fabric, providing protection against light rain.



WIDE BRIM

Wide brim for extra sun protection.



WIND RESISTANT FABRIC

Product powered by Gore Tex®, designed to block the wind while maintaining breathability and comfort.



ARTICULATED MASK DESIGN

Quick and simple. A hinged design for easy removal of the lower section.



360° WATERPROOF PROTECTION

All-round, all-over rain defense for all day dryness.



NATURAL DYE

Dyed using natural products, for colors that are even closer to nature.

PRODUCT CERTIFICATIONS

· OEKO-TEX®

The OEKO-TEX® Standard 100 is a globally uniform testing and certification system for textile raw materials, intermediate and end products at all stages of production. Its aim is to ensure products are free of harmful substances.



RECOMMENDED BY

· SKIN CANCER FOUNDATION

The Skin Cancer Foundation recommends this fabric as an effective UV protectant only for covered areas.

*Applicable only to the products with the Skin Cancer Foundation logo



COMPANY CERTIFICATIONS

· CERT ISO 9001

International standard mode specifying the requirements to establish a quality management system. Introducing constant improvement methods and process to enhance the product quality and customers satisfaction.



· CERT ISO 14001

International standard model specifying the requirements to optimize the resources use and minimize the environmental impact of the production process.



SIZE INFORMATION

NECKWEAR

- **ADULT SIZE**
Head diameter: 50-58 cm. Size fits most adults.
- **JUNIOR/ BABY SIZE**
Head diameter: 45-56 cm. Designed to fit kids from 3-12 years old

HEADWEAR

- **ADULT SIZE**
Standard single size fitting most adults.
- **S/M SIZE**
Optimal fit for a head diameter between 53-55 cm.
- **M/L SIZE**
Optimal fit for a head diameter between 56-58 cm.
- **L/XL SIZE**
Optimal fit for a head diameter between 59-62 cm.

HEADBANDS

Optimal fit for a head diameter between 53-62 cm.

- DryFix® Headband
- ThermoNet® Headband
- Merino Wide Headband
- Merino Fleece Headband
- CrossKnit Headband
- Tech Headband
- Windproof Headband

CAPS

- ONE SIZE: from 54 cm to 61 cm
- S/M: from 54 cm to 57,5 cm
- L/XL: from 58 cm to 62 cm
- Youth: from 51 cm to 56 cm
- Kids: from 48 cm to 52 cm



CUSTOM DESIGNED FOR YOU

FEEL FREE TO CREATE WITH BUFF® CUSTOM PROGRAM!

Choose

Choose your Neckwear, Headband, Cap or Beanie, select quantity and the style of BUFF® product. Quantities starting from 100 pieces.



Design

Choose from one of our designs and apply your logo, submit your artwork, or let us create a custom design.



Produce

Finished products from design to delivery in 4-6 weeks.



Get Started!

Contact us to know more:
buff@buff.com



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