

Simply

MARKETING

BRAND



FREE &



ORIGINAL

since 1962



2026 FREE & ORIGINAL





LANDSCAPE

ALCHEMIST _ COMMONWEALTH _ EXCAVATOR _ MANIFEST _ PASSPORT

“Tumbleweed”

A backcountry K2 film by Seamus Foster featuring Parker Szumowski, Curtis Ciszek, Gabe Ferguson, Aya Sato, Noah Peterson, Kennedi Deck, Jake Kuzyk, and Caley Vanular

K2 Snowboarding YouTube TBD

F25 CONTENT



“Thermal”

A K2 Europe AM movie by Stefan Schneiker
Premiering Now
K2 Snowboarding YouTube TBD



F25 CONTENT





dopamine

a feel good collection by sage kotsenburg



F25 CONTENT

Sage Kotsenburg's "Eternal Descent"

Featuring Sage, Sebbe Debuck, and Friends
Premiering Now
Monster Energy YouTube 12/1/25



PRODUCT UPDATES

**LESS FILLER (MEANING LESS PRODUCT)
MORE KILLER (HIGH DEMAND PRODUCT)
EASIER TO SELL (BETTER BUSSINESS)**

MODELS AND SIZE SIMPLIFICATION

BOARDS

Removed Models:

- Tree Splitter
- Freeloader
- Isolator
- Special Effects
- Gateway

Fringe Sizes removed from the following models:

- Commonwealth
- Manifest
- Antidote
- Extravision
- Embassy
- Embassy Rental

BOOTS

Removed Models:

- Aspect
- Kamas Clicker™ X HB
- Maysis Clicker™ X HB
- Boundary Clicker™ X HB
- Kinsley Clicker™ X HB
- Cosmo

- Overdraft
- Format
- Hanford Wide
- Trance Wide
- Holgate

Replaced Models

- Hanford → Theory
- Trance → Theory W
- Taro LS → Taro RS

BINDINGS

Removed Models:

- Path
- Albany
- Clicker™ X HB
- Women's Clicker™ X HB
- Meridian

Focused Models and Colorways

- Program → 1 Colorway and made Unisex. Offering is S, M, L
- Edition → Made Unisex, offering a S, M, L
- Sidecar → Focused to 1 Colorway

NO MORE CLICKER



LANDSCAPE

ALCHEMIST _ COMMONWEALTH _ EXCAVATOR _ MANIFEST _ PASSPORT

ALCHEMIST



DETAILS

The Alchemist stands tall as the flagship of our K2 Landscape Collection. A directional freeride snowboard built for the skilled rider who demands the highest level of performance, precision, and stability.

This season, we've taken the Alchemist to the next level with two major innovations: the all-new S1 Pro Core and Recess3D shaping.

→ These upgrades deliver a lighter, more responsive ride without compromising the damp, stable feel the Alchemist is known for.

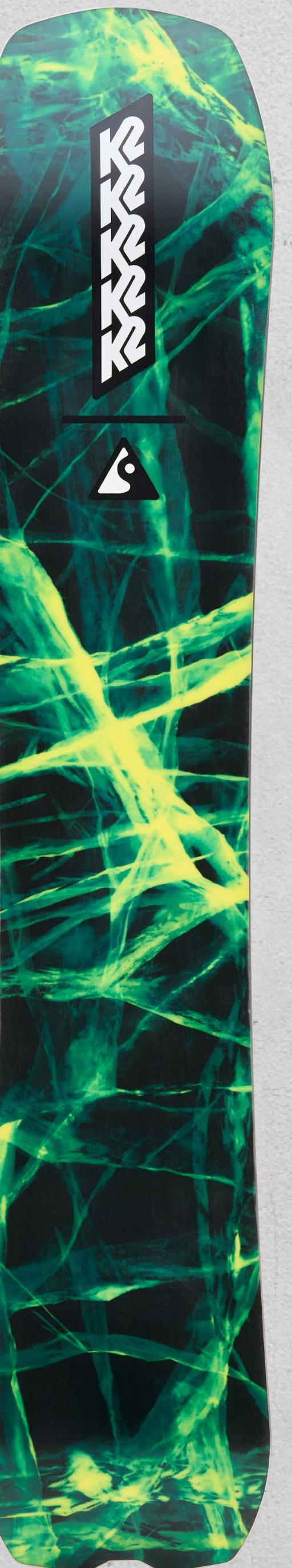
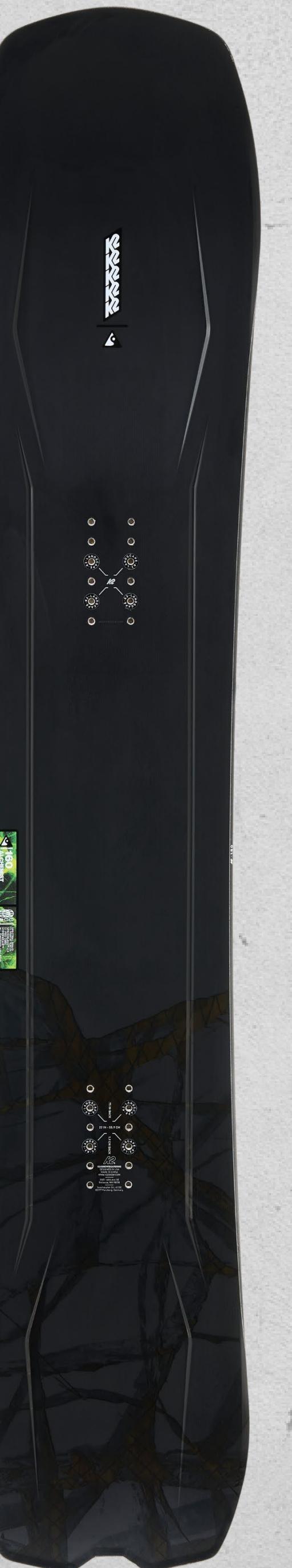
FLEX & APPROACH

Designed to be gender inclusive starting at a 148 and going up to a 166.

300 grams lighter and 8% softer flex to cater to a wider range of riders while still maintaining its ability to charge hard and hold an edge that it's known for.

The reduced weight will lead to less rider fatigue throughout the day

The all-new 3D core profiling allows the torsional flex and tip to tail flex to be fine tuned.



SPACEGLASS™ 2.0

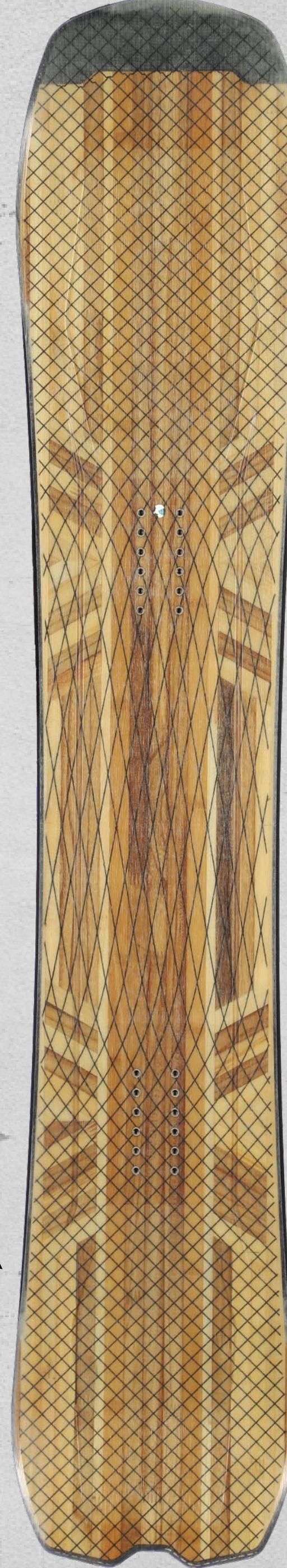
- Aerospace grade precured fiberglass insert that reduces chatter and weight.

RECESS 3D

- Removed core material in low stress areas
- Chamfering on edges provides additional stiffness and structure with core material reduction.

WAX INFUSED SINTERED 4001 BASE

- Wax particles sintered into the base material in manufacturing
- Allows better wax retention and absorption



PATENTED SPECTRAL BRAID

- Variable angle reinforcement that allows for precision tuned torsion and flex by altering the fiber orientation along the length of the snowboard.

New! S1 PRO CORE

- Increased Paulownia throughout the board
- Reduced Swing Weight

New! HYPERWEAVE

Triax glass top with full Carbon Fiber biax on the base

- Decreases Glass Weight
- Increases Pop and Flex

6mm TAPER

PASSPORT JR

DETAILS

One of our best-selling boards in the Landscape Collection, the Passport, is now available for young rippers ready to take their skills to the next level.

The Passport Jr builds off the proven shape of the original, redesigned specifically for kids who are cruising groomers, chasing pow, and pushing their limits all over the mountain.

We shaped the core profile to be stable through choppy conditions, while keeping it lightweight and easy to maneuver, making it simple and perfect for smaller riders still dialing in their style.

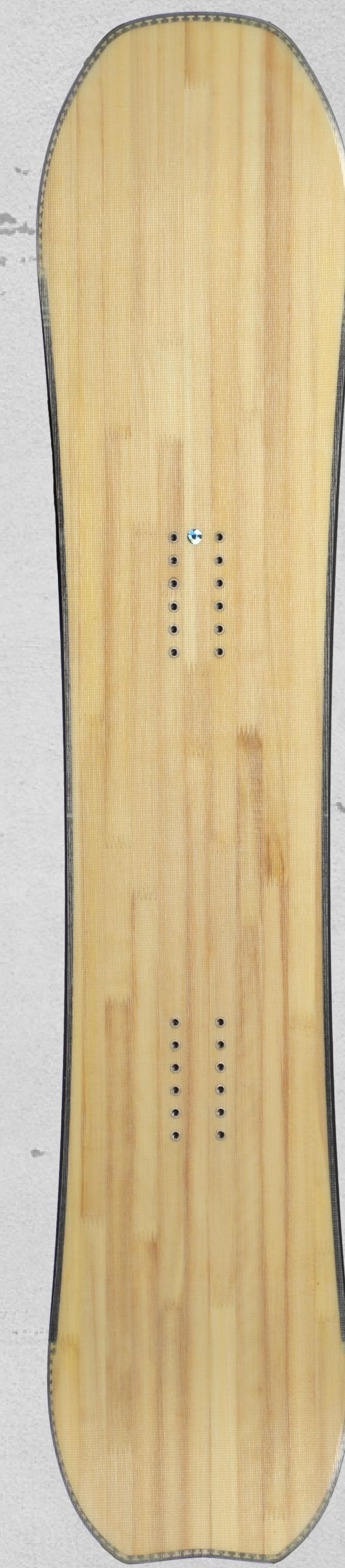
FLEX & APPROACH

Designed for the smallest of riders, starting at a 127 and going up to a 143.



BIAX GLASS

- Fibers woven together at 0° and 90° creating a more forgiving pattern

**SINTERED 4001 BASE**

- Absorbs wax deep into the material for glide and durability.

ASPEN CORE

- Consistent proven flex, durability, and snap

DIRECTIONAL COMBINATION CAMBER**8mm TAPER**

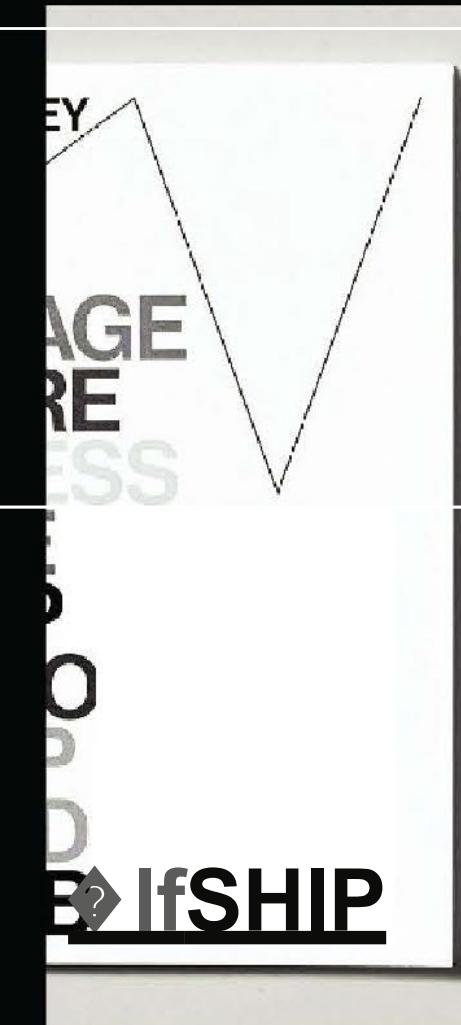


YEAR: 2026

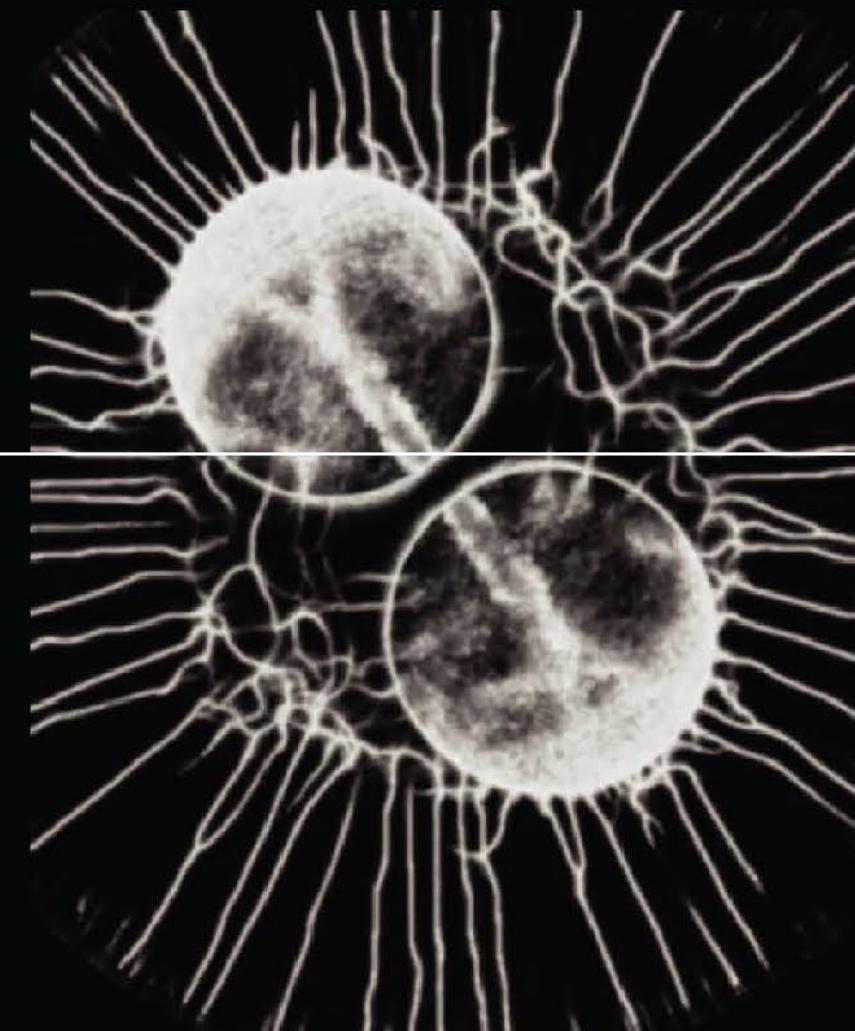
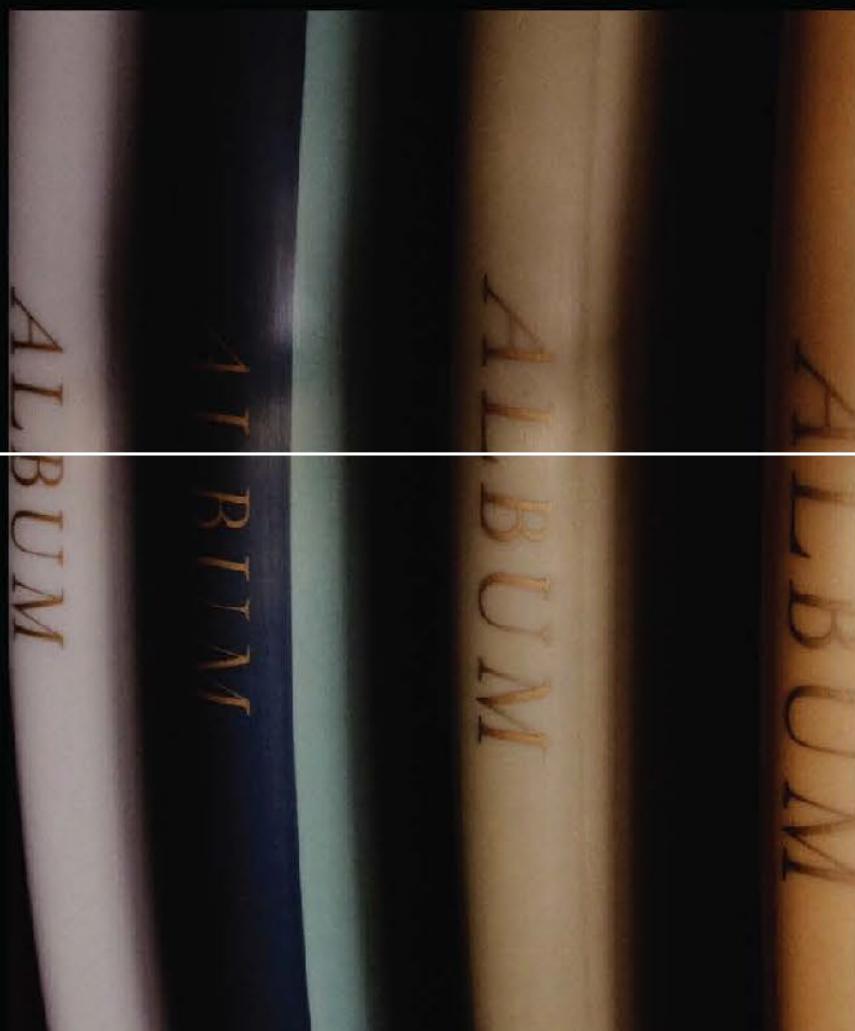
COLLECTION: LANDSCAPE

INSPIRATION: THE JOURNEY

Freeride



BOLD
ART_HOUSE
ALL_GENDER
FAMILIAR
ABSTRACT
MOTION
FORWARD



Graphic and Type

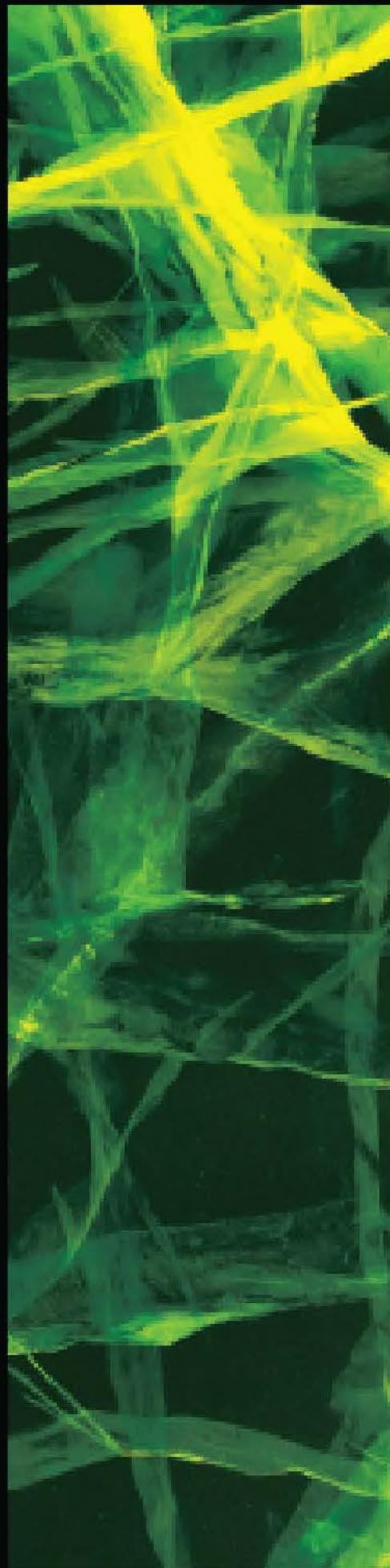
Graphic and Type

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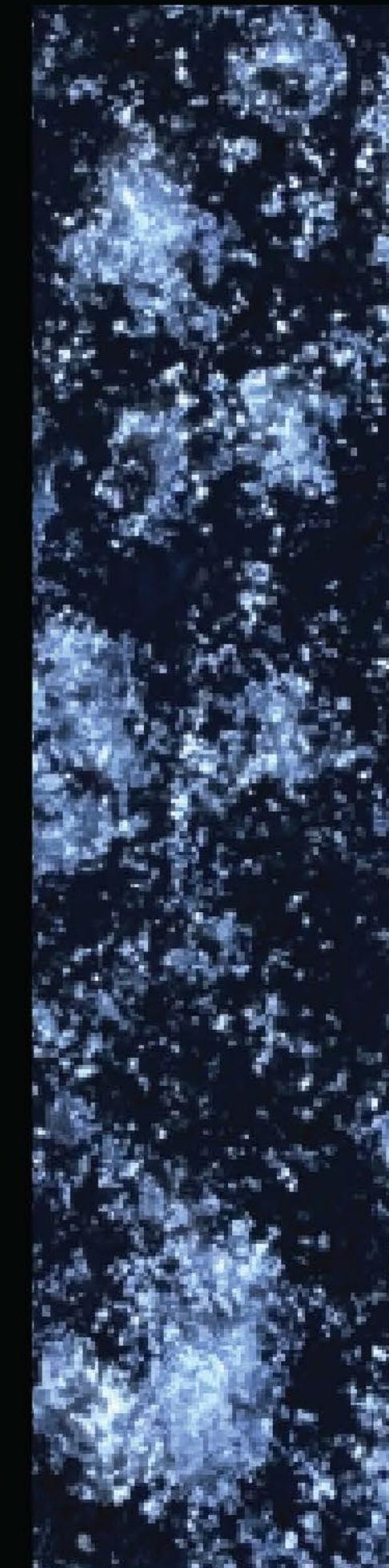
Freeride

A JOURNEY THROUGH
THE LANDSCAPE

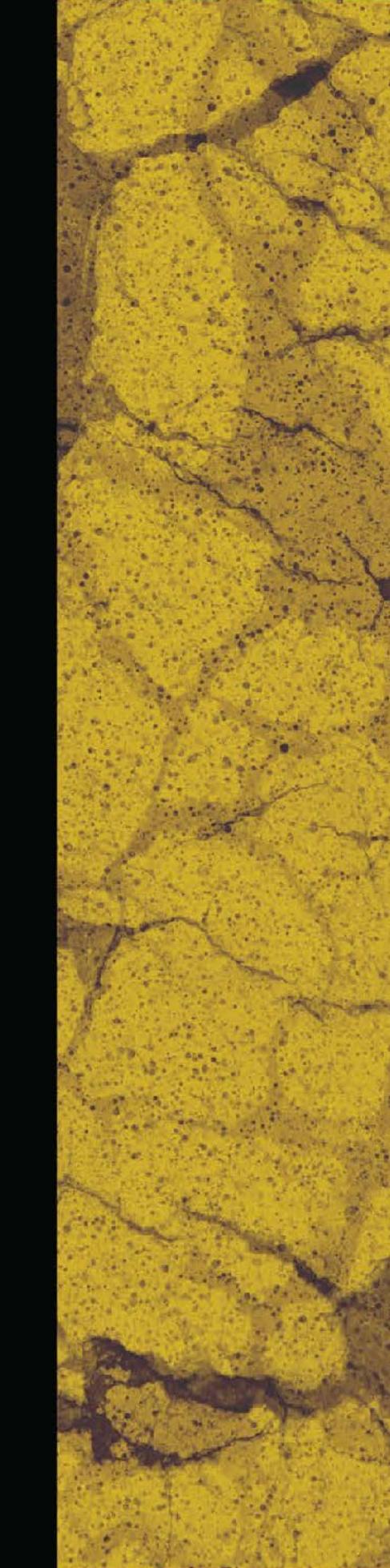
INSPIRED BY WHERE
YOU ARE, WHERE YOU
RIDE, AND WHERE
YOU WANT TO BE.



Ice formations from the high alpine.



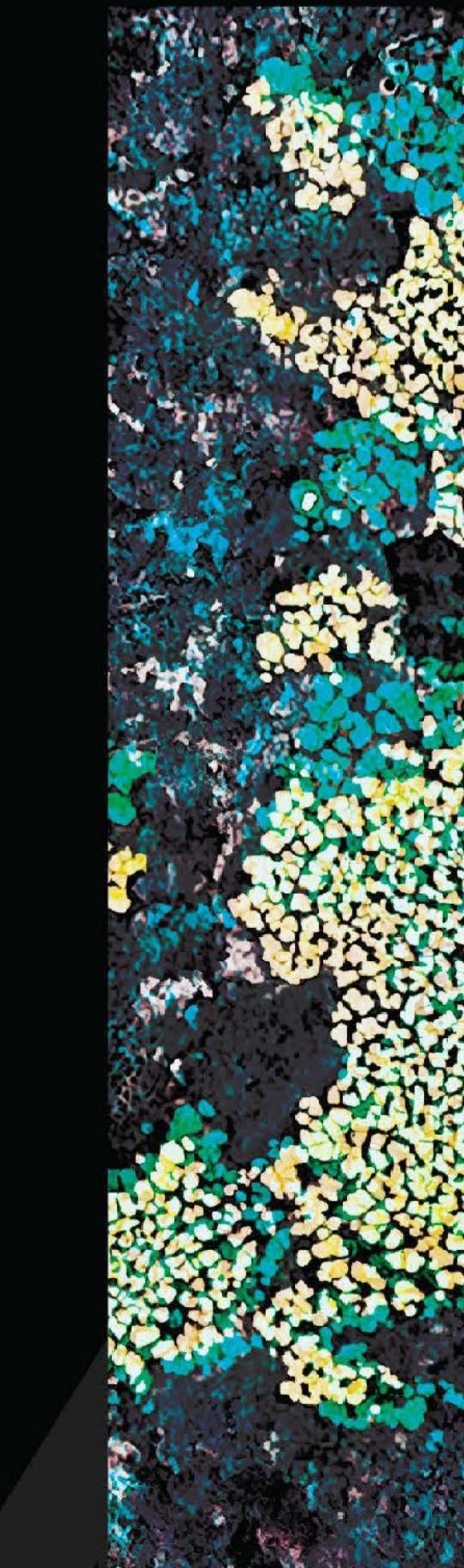
Frost the builds and grows over harsh terrain.



The land, cracked earth, and layers of stories.



The bark of the trees that guide your way.



Small and intricate growth of moss from the trailhead.

Story

Freeride

Refined branding, a bit familiar, a bit new. Aiming to elevate the stories, give a clean riding experience, and a home for tech.



Freeride Lockup.



Sidetab.



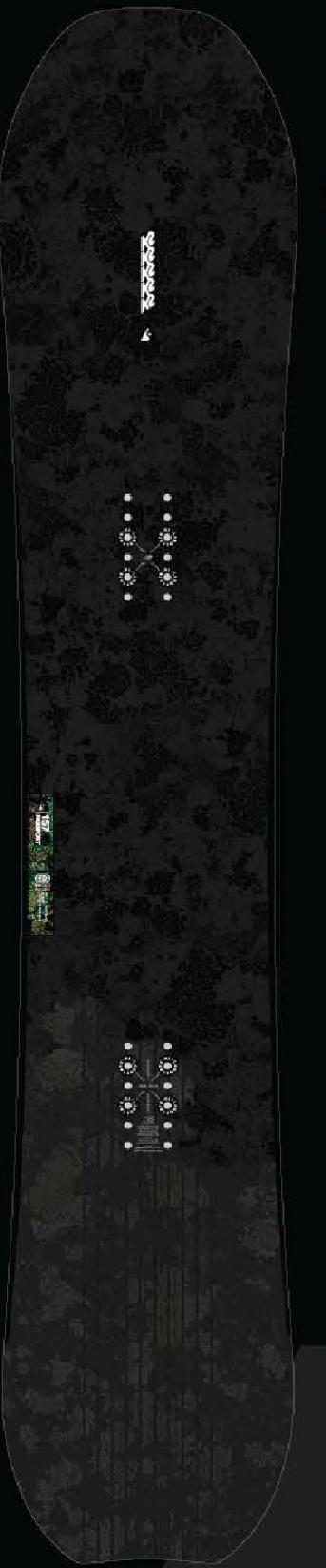
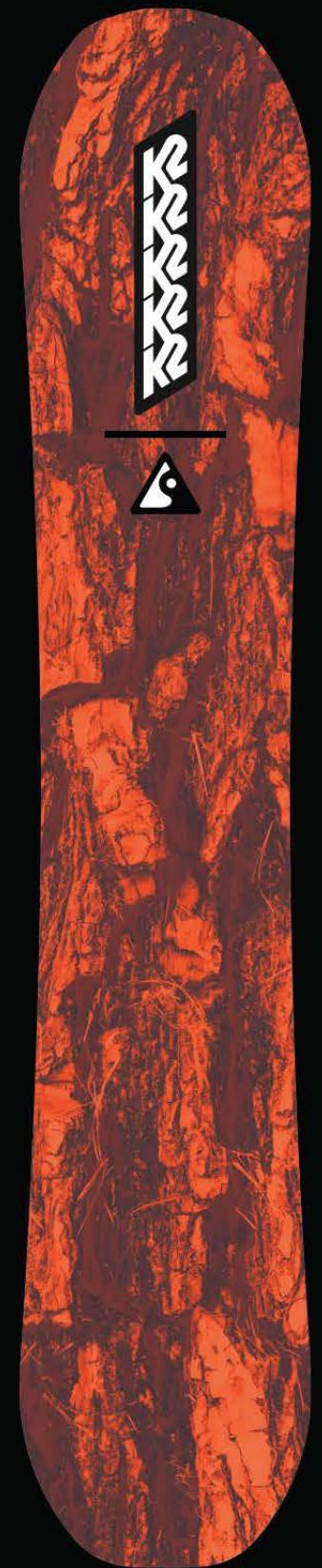
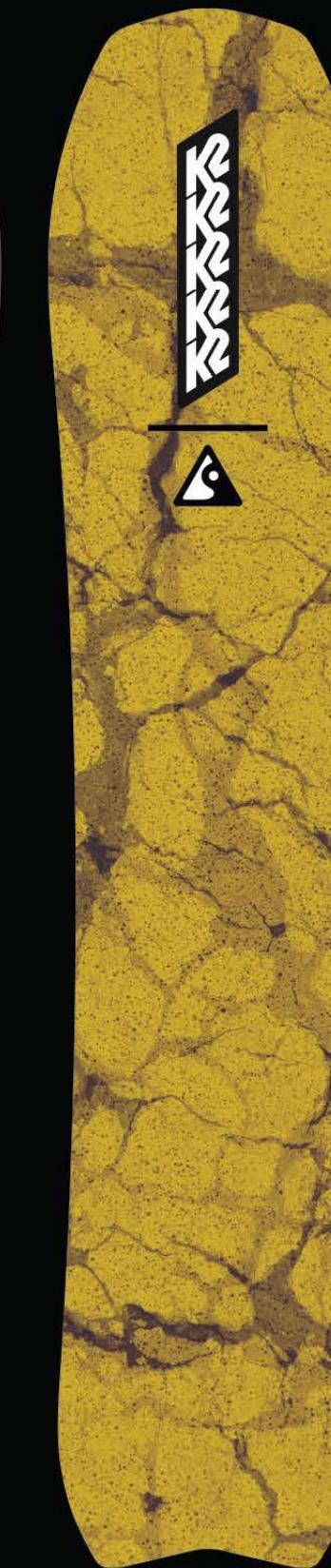
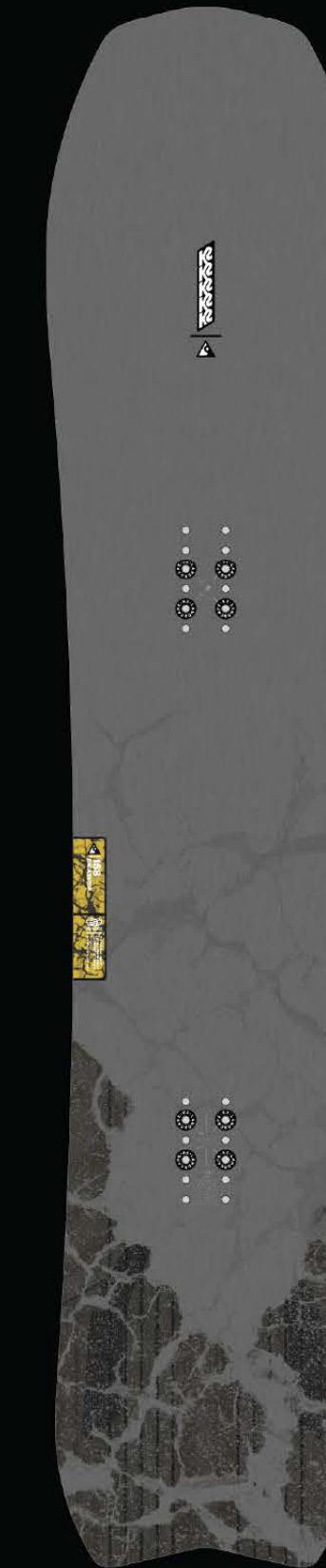
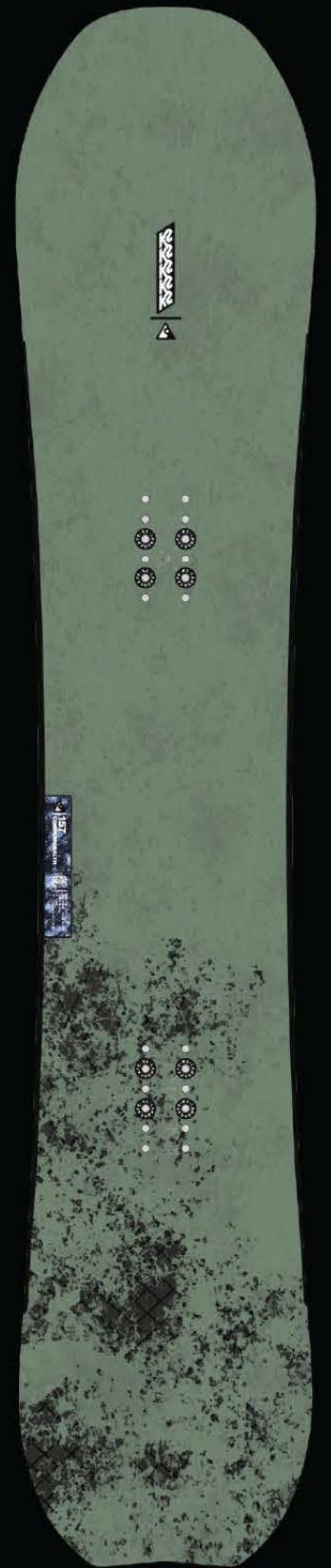
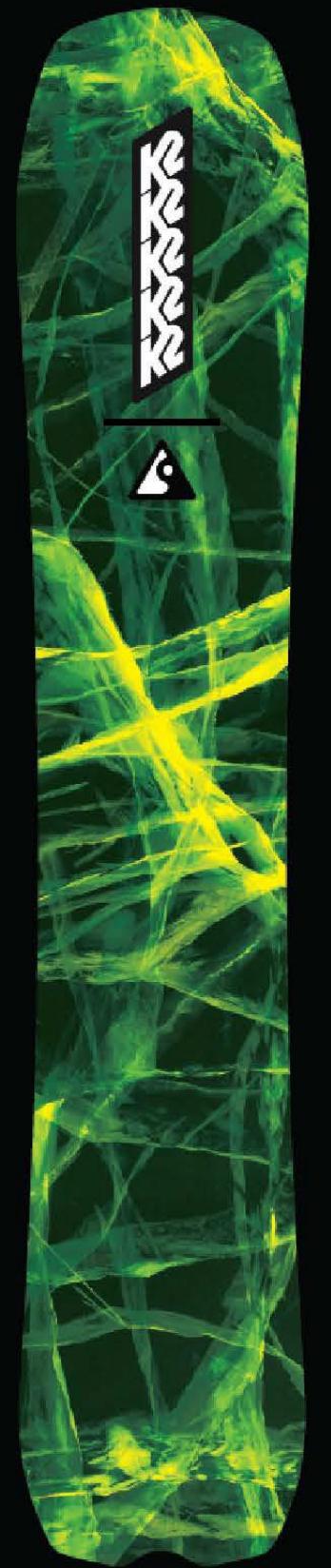
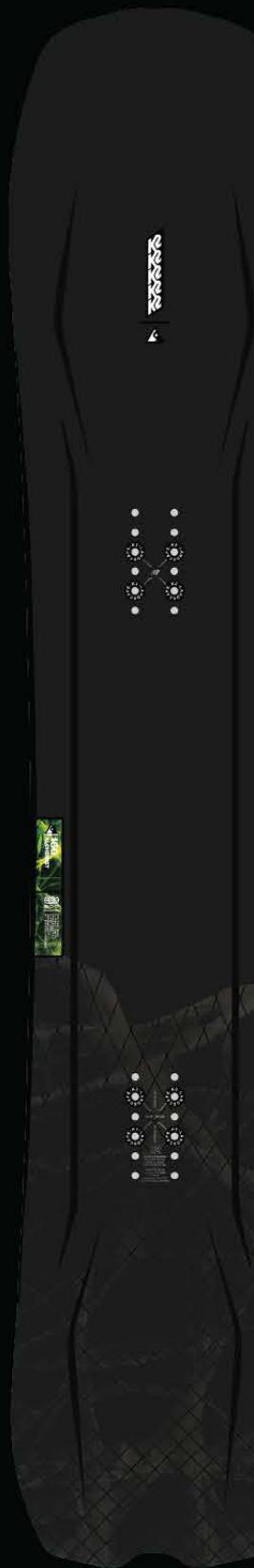
Set to Black / TECH



Graphic and Details

Freeride

Collection



Alchemist

Commonwealth

Excavator

Manifest

**Passport
(Passport JR)**



dopamine

a feel good collection by sage kotsenburg





DYNAMITE

‘EXPLOSIVE’ NATURE OF HIGH PERFORMANCE SNOWBOARDING

DOPAMINE - ANTIDOTE



- Designed by Sage Kotsenburg for the Jackson Hole, Wyoming stop of the Natural Selection Tour - the Antidote is the one that set it up for us. One of the “founding members” of the Landscape Collection and the catalyst for getting our asses in gear to kick off the Dopamine Collection - the Antidote is our most performance-focused directional twin across our entire range - but it’s what Sage wants!
- Graphic Inspiration:
 - Pulling inspiration from our launch year, we revisit the explosive graphic language of the Antidote.
 - This year, we also dive into our history books and blend inspiration from K2’s pro model with Travis Parker, the Scorpaznotica.
- RIDERS - Sage Kotsenburg, Sebbe de Buck, & More

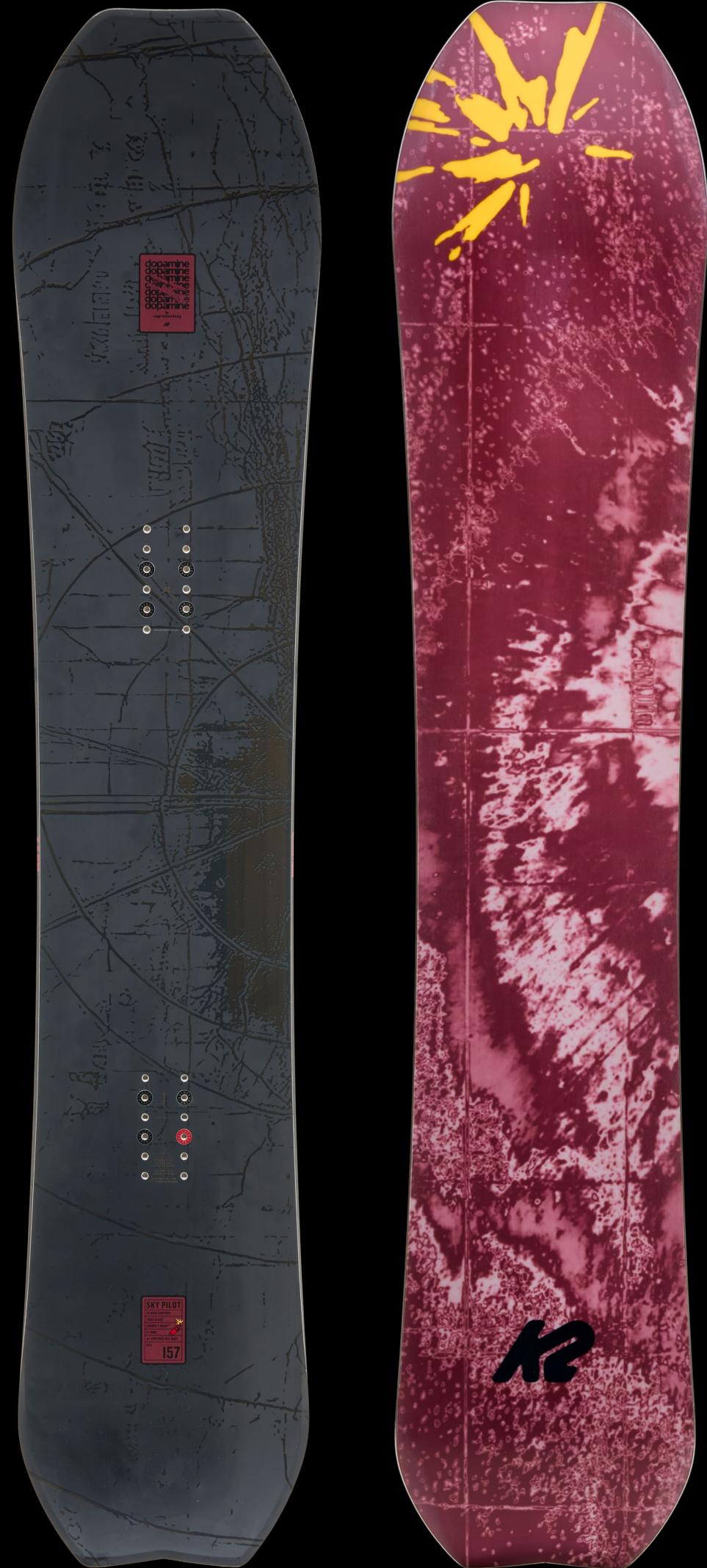


DOPAMINE - SKY PILOT



Graphic Inspiration:

- Chasing storms, to the level of severity. Colors and patterns pulled from the gnarliest storms and how they are tracked and chased.
- The purple coloration represents the most severe storms that are tracked.
- RIDERS - Sage Kotsenburg



DOPAMINE - ORTON BOOT★



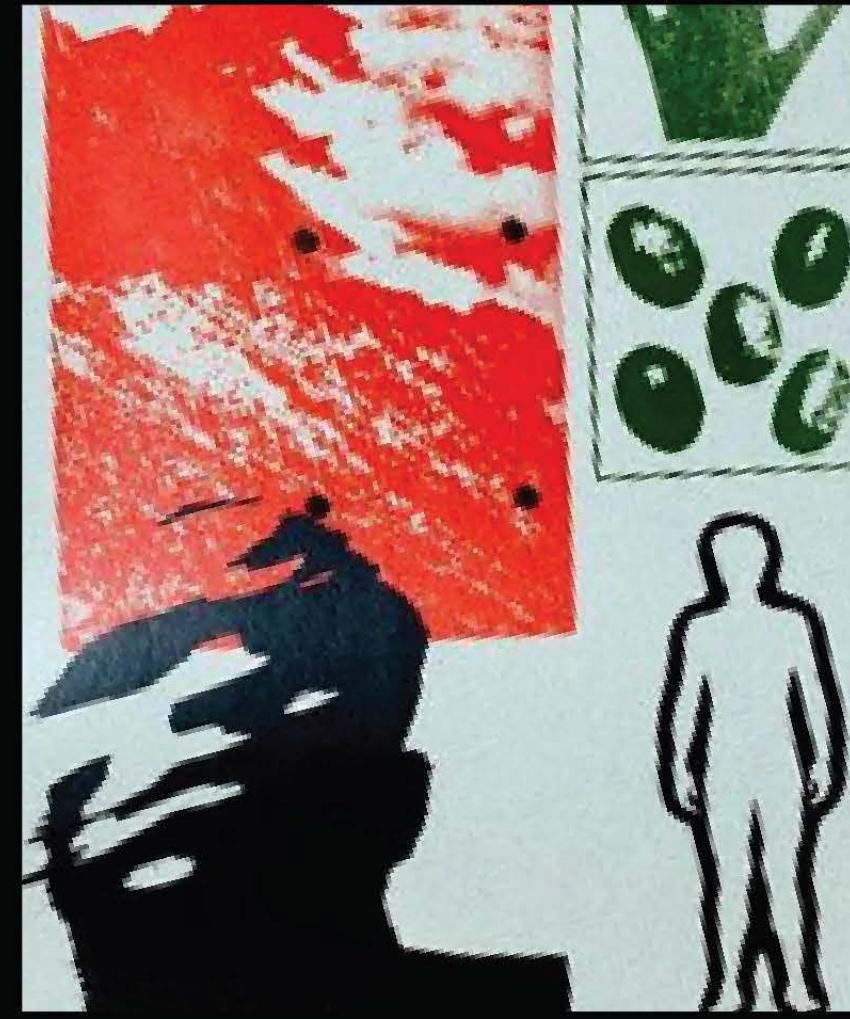
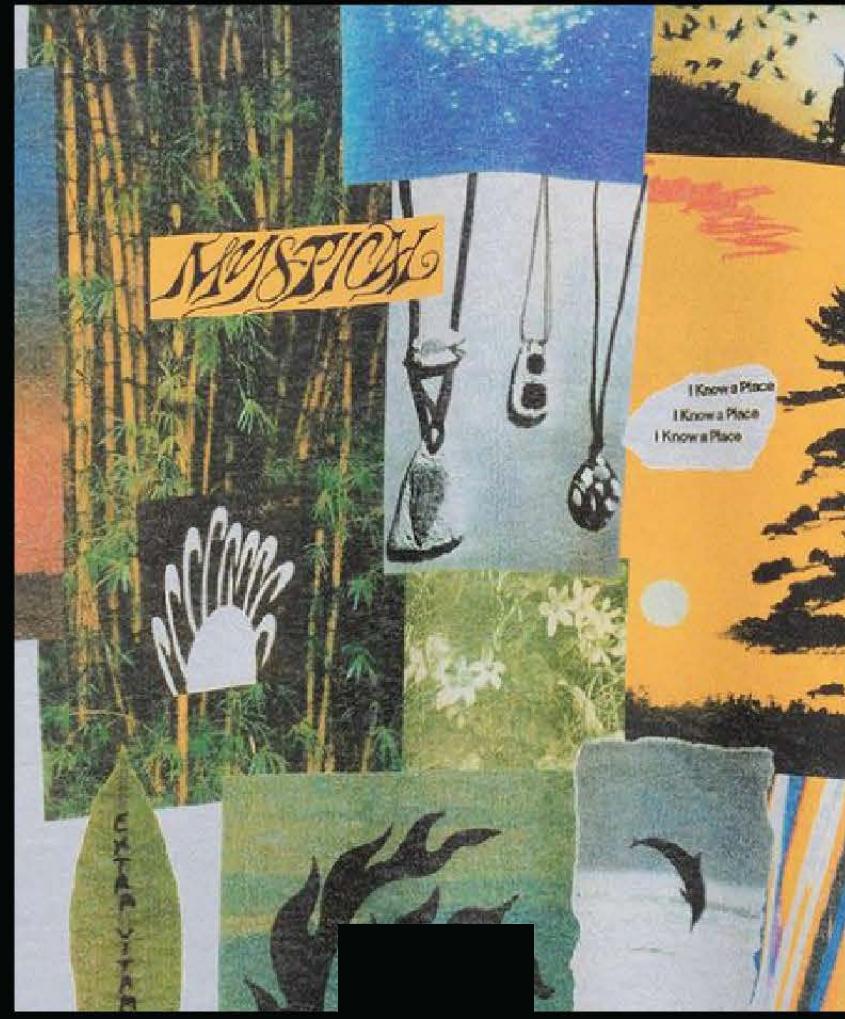
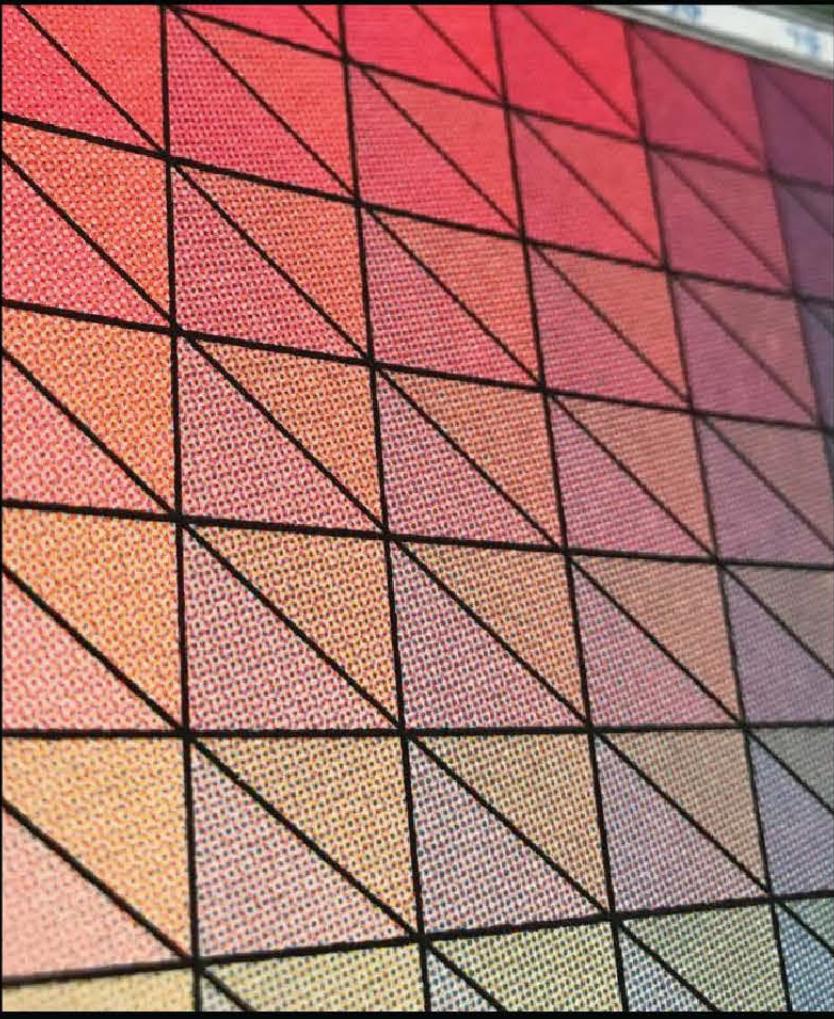
DOPAMINE - PROGRAM BINDING *



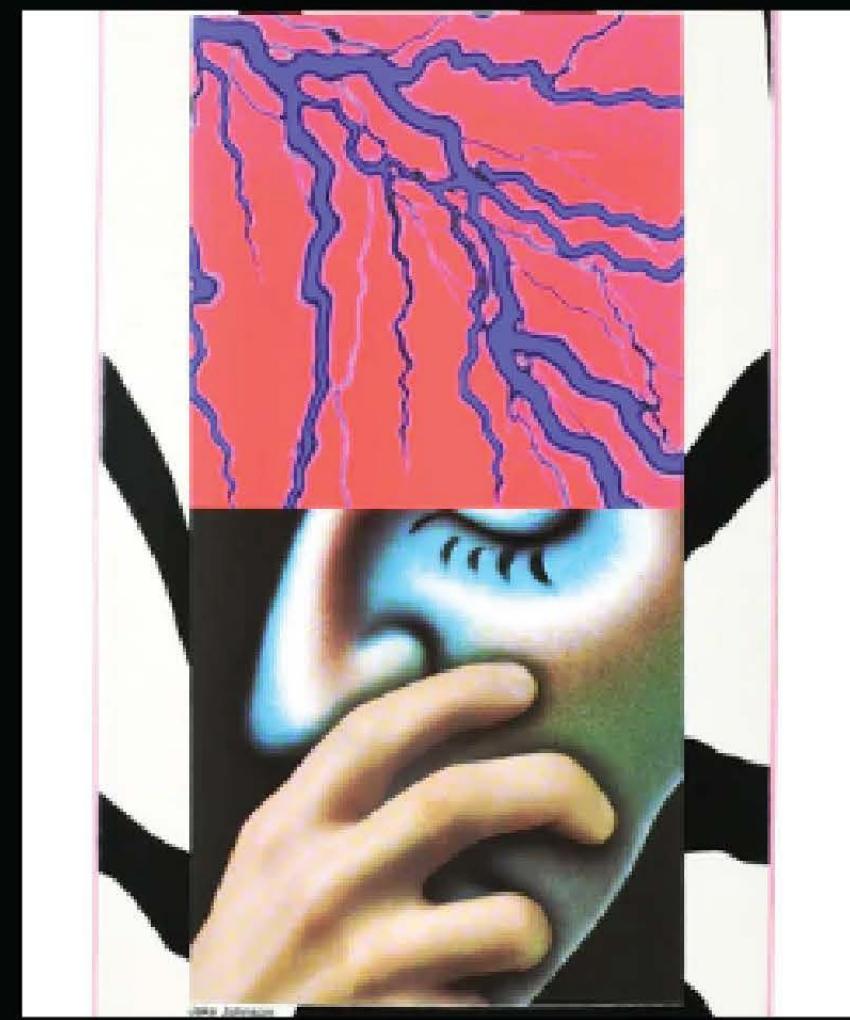
F26 | ALL-MOUNTAIN SNOWBOARDS

EXTRAVISION _ DREAMSICLE _ CHLORO _ ALMANAC _ EMBASSY _ GATEWAY POP _ COURIER

Graphic and Type



**BALANCE
STRONG BRANDING
ART HOUSE
SMART
NOT PERFECT
HIGH CONTRAST
FLOW TO FORM**



Men's Collection



Almanac

Embassy

Gateway Pop

Courier

Women's Collection



Almanac

Extravision

Dreamsicle

Chloro

K2

F26 | FREESTYLE SNOWBOARDS

COPYCAT _ METROPOLITAN _ HYPNOTIST _ MEDIUM _ AFTERBLACK _ WORLD PEACE



COPYCAT



DETAILS

The all-new Copycat was developed hand in hand with longtime K2 team rider Kennedi Deck.

Replacing the Spellcaster, the Copycat is unisex in design and sizing.

The goal was to deliver an all-inclusive snowboard that's super fun for cruising around the resort, ripping in the park and can handle any size street spot that Kennedi throws at it.

FLEX & APPROACH

Ranging in sizes from 138 to 153

Updated shape and new core profile to provide more torsional flex between the feet and more pop in the tail and tail.

The camber sections are extended in the tip and tail for more pop.

Narrower waist width for quicker edge to edge response for riders with smaller feet. Tighter sidecut for quicker turning, making the board feel more agile.

Rocker in tip and tail for playfulness and easy pressing.



CARBON DARKWEB

- Carbon fiber X-pattern placed underfoot from edge-to-edge to speed up transition, increase control and increase underfoot strength.

BIAX GLASS

- Fibers woven together at 0° and 90° creating a more forgiving pattern

SINTERED 4001 BASE

- Absorbs wax deep into the material for glide and durability.

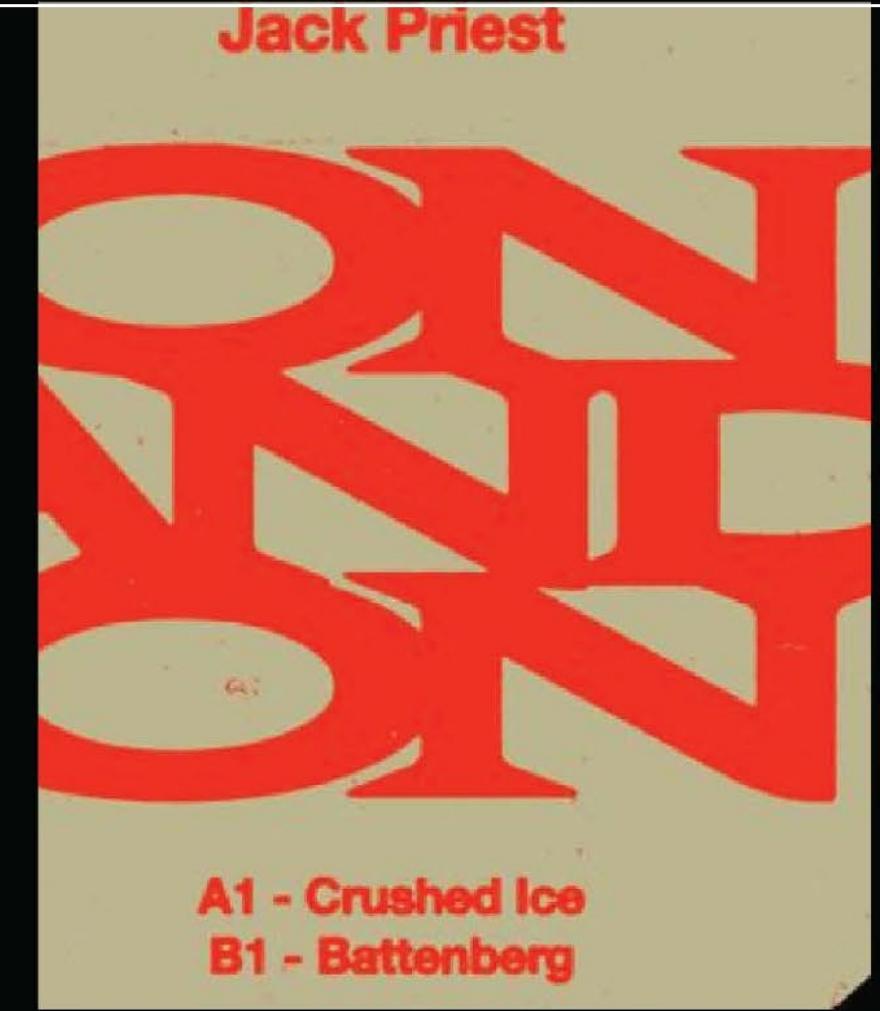


RHYTHM CORE

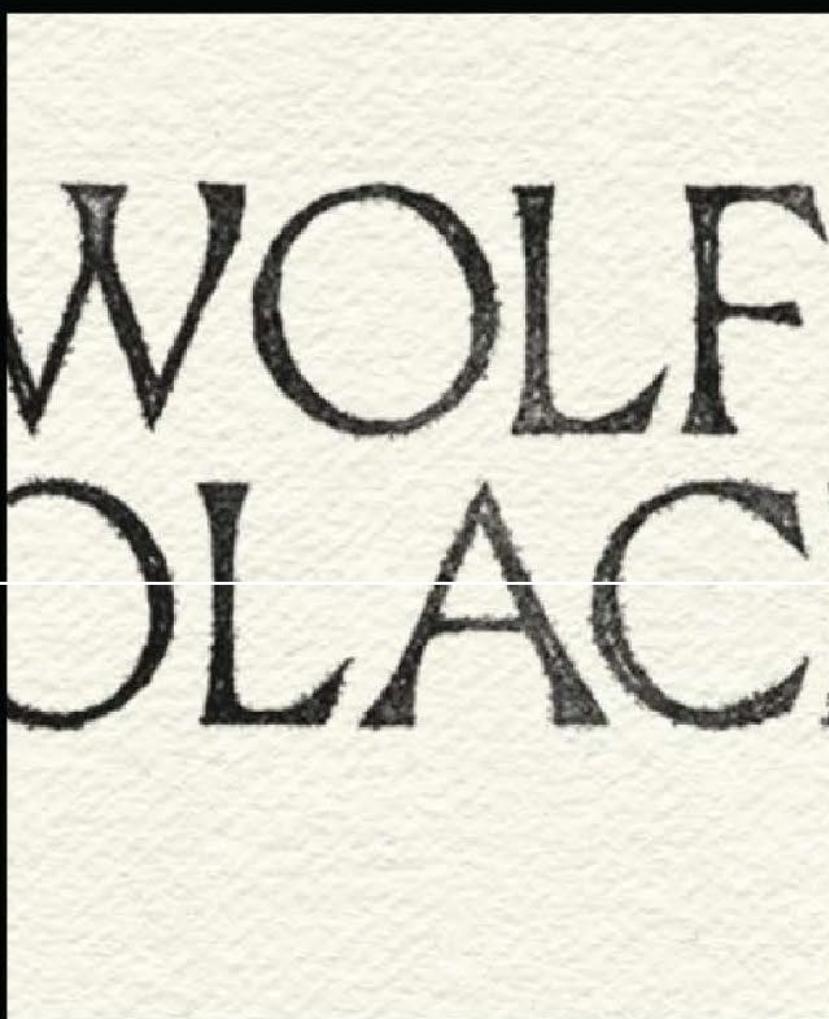
- Aspen to make the core snappy and agile coupled with lightweight paulownia in the tip and tail to reduce swing weight

TWIN COMBINATION CAMBER

Freestyle

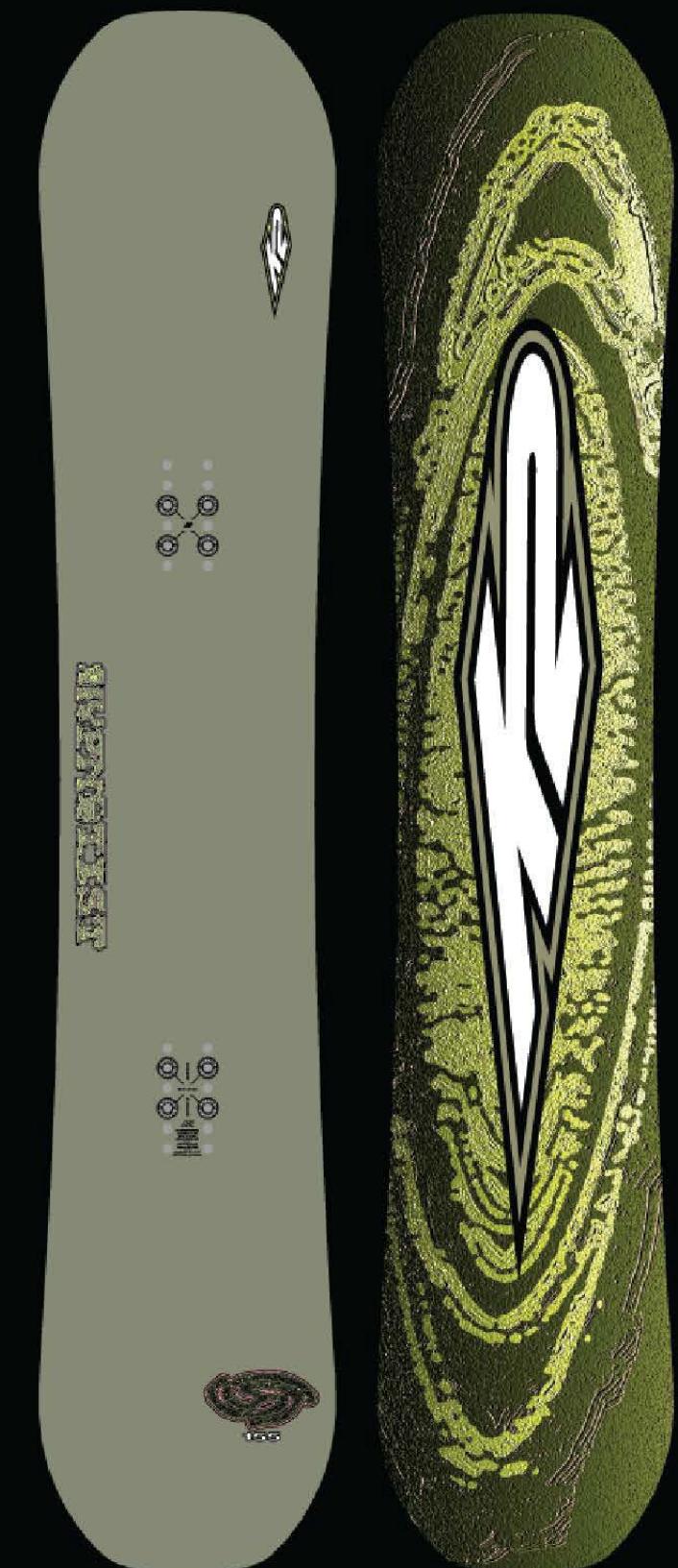


BALANCE
STRONG BRANDING
ART HOUSE
SMART
NOT PERFECT
HIGH CONTRAST
FLOW TO FORM



Graphic and Type

Freestyle



Hypnotist



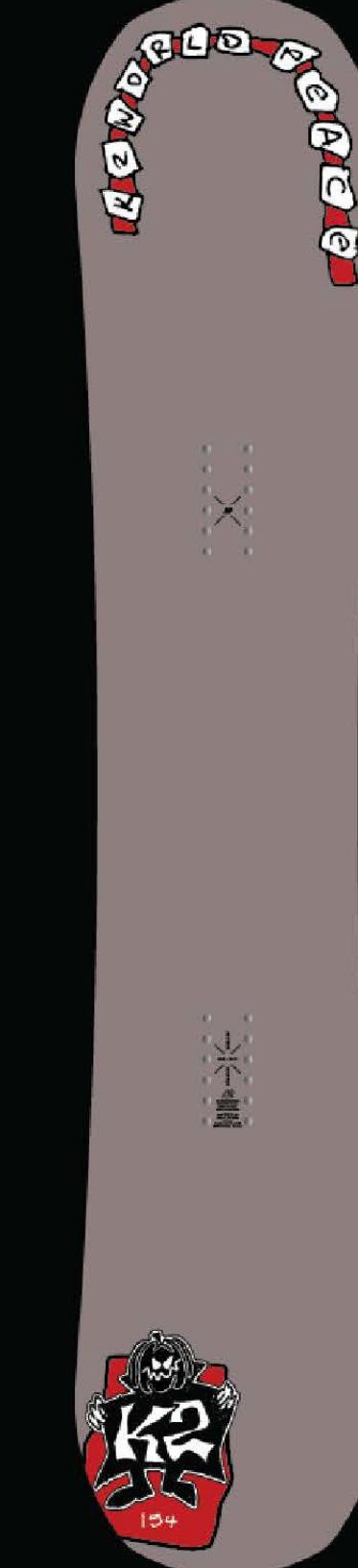
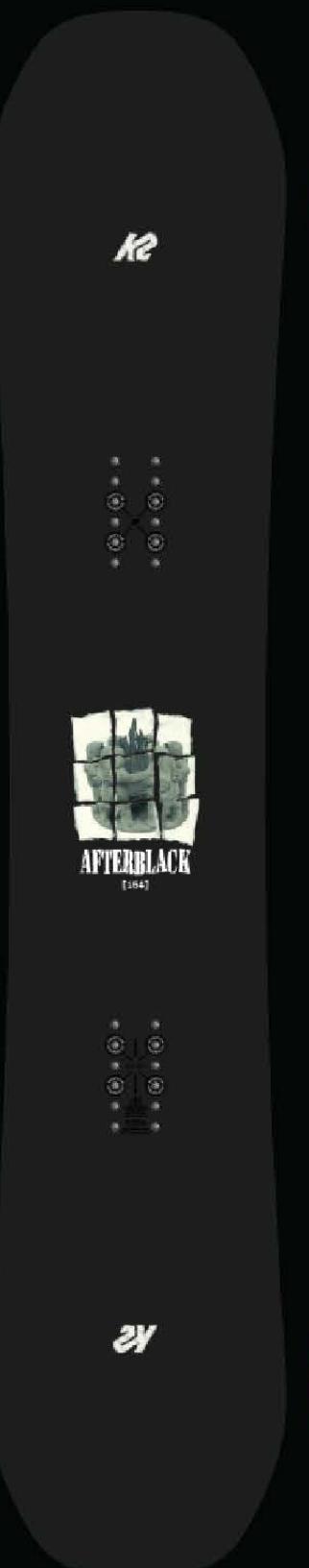
Medium
by Jake Kuzyk



Copycat
by Kennedi Deck



Afterblack

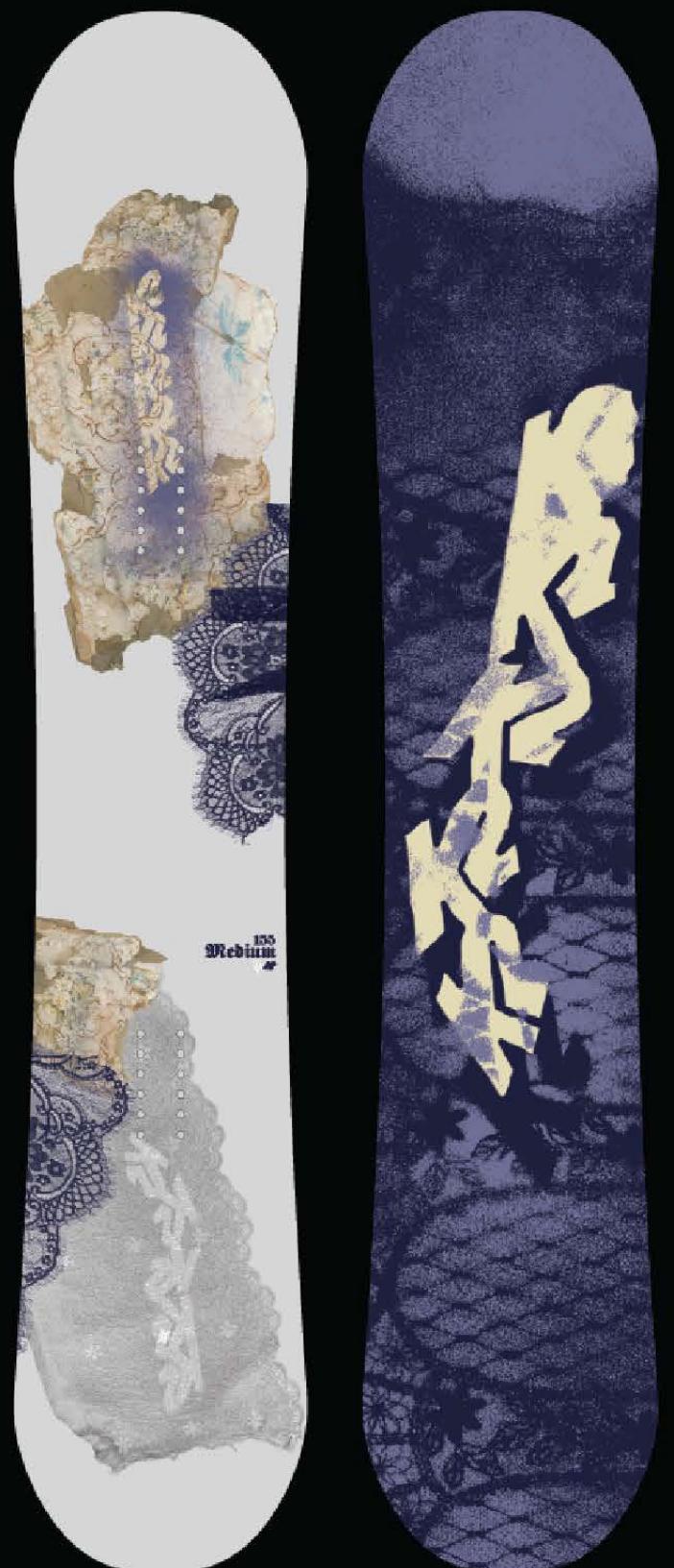


World Peace

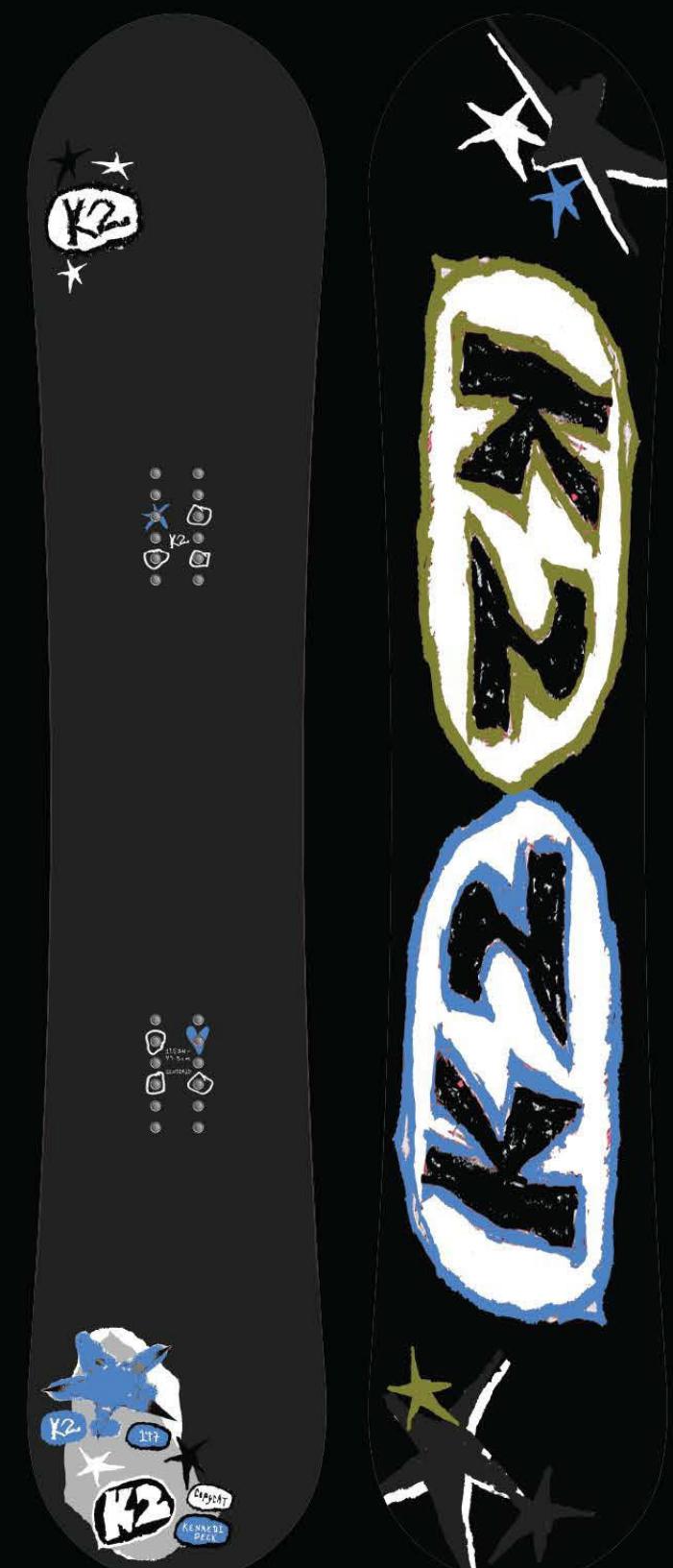


Men's Collection

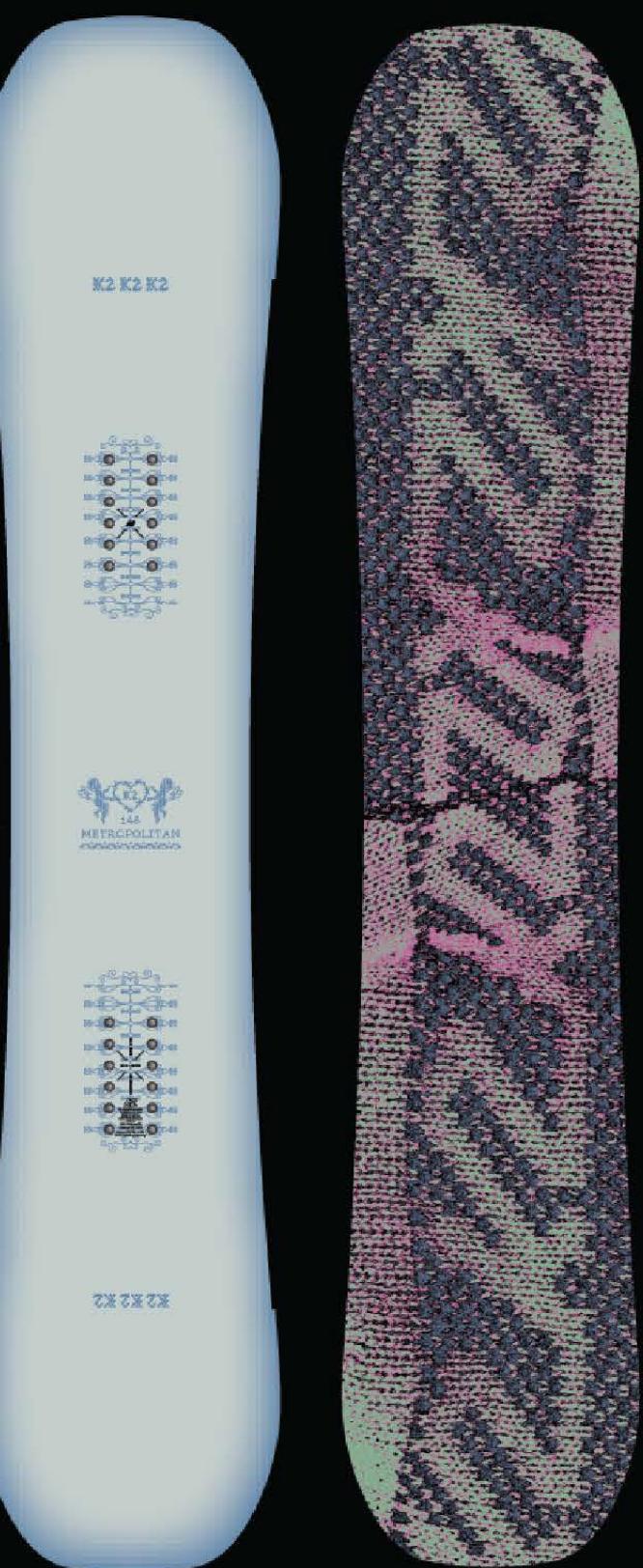
Freestyle



Medium
by Jake Kuzyk



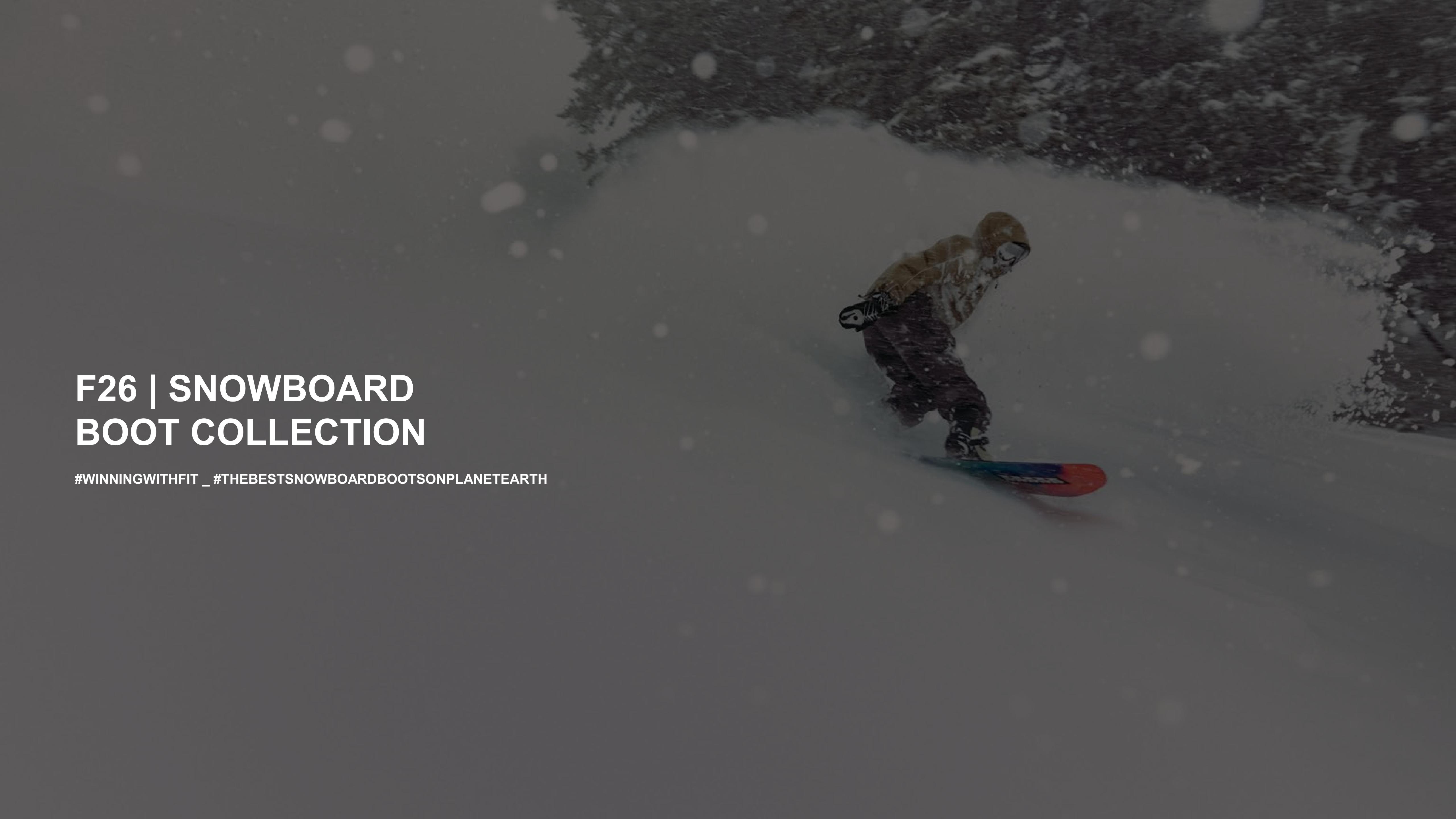
Copycat
by Kennedi Deck



Metropolitan

Women's Collection





F26 | SNOWBOARD BOOT COLLECTION

#WINNINGWITHFIT _ #THEBESTSNOWBOARDBOOTSONPLANETEARTH

THEORY



DETAILS

The K2 Theory introduces our all-new F.O.R.M. (“Fit Optimization for Ride and Mobility”) Wrap Solution, an innovative three-panel design that wraps seamlessly from the medial to lateral side of your foot for a true custom fit.

Powered by dual H5 BOA® dials, the upper shell tightens and actively draws your heel into the pocket, maximizing response while eliminating heel lift.

By reducing pressure points and stress on your feet, F.O.R.M allows you to ride more comfortable, for longer – letting you maximize your time going downhill and making every turn feel at ease.

FLEX & APPROACH

All gender in name and feature set, the Theory has Men's and Women's colorways.

Theory provides a comfort focused new fit solution where it can meet the demands of a variety of riders who want high performance and durability in their gear.



INTUITION® CONTROL FOAM LINER



S'CAFÉ COFFEE MESH LINING (ECO-FRIENDLY)

- 95% recycled PET
- Coffee infused into mesh for antibacterial properties

H5 BOA® COILER WITH TX3 LACING

- 2 High Powered H5 Boa® Dials
- Endless Adjustability
- Precise Fit. Endless Adjustability

ENDO™ 3.0 HEEL COUNTER

- Sealed Edges
- For Increased
- Quality & Durability

ECO-HARSHMELLOW™

- Sugarcane based Bio foam
- Dampening and Comfort

VIBRAM® V5 OUTSOLE

F.O.R.M WRAP

- "FIT OPTIMIZATION FOR RIDE AND MOBILITY" A new wrap solution system powered by Boa®.

RUBBER TOE CAP

- Waterproof and Durable

VIBRAM® ECO STEP



H5 BOA® COILER ZONAL FIT SYSTEM

- Impact resistant, durable, and performance-driven, the H5 BOA® Dial ejects on severe impact and is easily re-inserted into the boot.
- The front dial controls the upper shell lacing, while the side dial controls the lower shell lacing.

F.O.R.M WRAP

- "FIT OPTIMIZATION FOR RIDE AND MOBILITY" A new wrap solution system powered by Boa®.
- A three-panel design seamlessly creates a true custom fit to your foot and reduces pressure points - letting you ride harder and longer with less fatigue



TAROT TAMAI RS

DETAILS

Crafted in collaboration with legendary snowboard builder Taro Tamai, the K2 Taro Tamai RS is a premium evolution of our iconic TT Snowsurfer.

Designed for riders who prioritize a soft, surf-inspired flex that's built to finesse turns naturally and ride with intention.

Every material in the Taro Tamai RS is carefully selected for performance, comfort, and lasting durability.. This targeted support amps up your board feel, response, and all-day comfort.

FLEX & APPROACH

Replacing the Taro Tamai Snowsurfer LS, the Taro Tami RS will improve upon the construction and fit.

At its core is the all-new F.O.R.M. ("Fit Optimization for Ride and Mobility") Wrap System - an asymmetrical multi panel design that wraps seamlessly around your foot and leg for a fit that feels truly custom - no pressure points, just pure connection

A statement in performance and comfort, it's a clear-cut use of new technology in K2's most premium offering





**INTUITION® PRO FOAM
3D WRAP LINER**

STRETCH CALF PANEL

- Neoprene calf panel to better conform to various leg sizes.

RELEASEABLE GUIDE

- Fully opens upper for ease of entry and exit

LEATHER UPPER WRAPPING

- Upper wrap for ultimate fit and comfort

S'CAFÉ COFFEE MESH LINING (ECO-FRIENDLY)

- 95% recycled PET
- Coffee infused into mesh for antibacterial properties

H5 BOA® COILER WITH TX3 LACING

- 2 High Powered H5 Boa® Dials
- Endless Adjustability
- Precise Fit. Endless Adjustability

REMOVEABLE TONGUE STIFFNERS

- Two removable stiffeners to allow for the most precise medial and lateral flex.

F.O.R.M WRAP

- "FIT OPTIMIZATION FOR RIDE AND MOBILITY" A new wrap solution system powered by Boa®.

ECO-HARSHMELLOW™ MIDSOLE

- Sugarcane based Bio foam
- Dampening and Comfort

VIBRAM® ROLL SOLE

FULL RUBBER LOWER

- Waterproof and Durable

H5 COILER ZONAL BOA® FIT SYSTEM

- Impact resistant, durable, and performance-driven, the H5 BOA® Dial ejects on severe impact and is easily re-inserted into the boot.
- The front dial controls the upper wrapping, while the side dial controls the lower shell lacing.



RELEASEABLE GUIDE

- Fully opens upper for ease of entry and exit

F.O.R.M WRAP

- "FIT OPTIMIZATION FOR RIDE AND MOBILITY" A new wrap solution system powered by Boa®.
- A two-panel design seamlessly creates a true custom fit to your foot and reduces pressure points - letting you ride harder and longer with less fatigue



BOA® H5 DIAL

MULTI-DIRECTIONAL

- On-the-fly dial rotation for precise tightening and loosening.

COILER

- Increases boot entry speed by quickly taking up lace slack.

MIRRORED INTERFACE

- To tighten, H5 dials rotate forward on side-mounted locations and inward on tongue-mounted locations. To loosen, turn in the reverse direction.

IMPACT PROTECTION

- Bayonet and cartridge design is engineered for the dial to release under heavy impact to prevent severe damage.

DURABLE

- Engineered and guaranteed to perform in the toughest conditions.

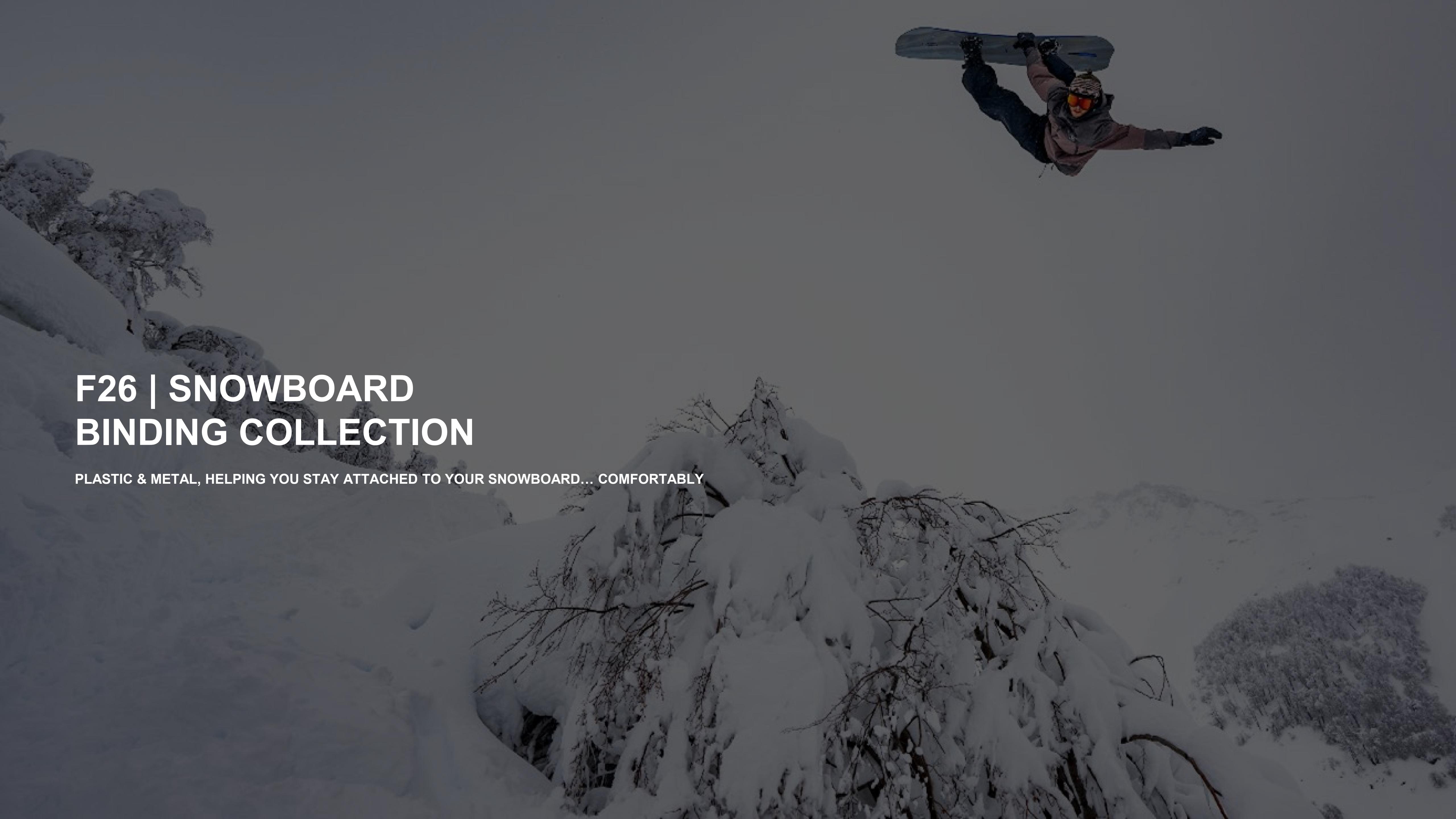
INTEGRATION

- On all models Raider and up

TURN TO TIGHTEN



TURN TO LOOSEN



F26 | SNOWBOARD BINDING COLLECTION

PLASTIC & METAL, HELPING YOU STAY ATTACHED TO YOUR SNOWBOARD... COMFORTABLY

CINCH GT



DETAILS

Easy entry binding that will get you strapped in fast. Built with a nylon highback that folds down, the Cinch binding has a canted footbed for better response a 3-piece chassis for control and adjustability, and tons of padding for impact absorption.

Combatting the convenience market, K2 has simplified the binding offering and is adding the Cinch GT.

Using the existing Cinch chassis and Cinch TS highback, we updated the ankle strap to the GT1 and the Wrap Toe Strap featured on the Bond and Network.





CINCH TS HIGHBACK

- The sturdy and lightweight Nylon Highback flips down toward the snow when you're ready to strap in and locks with the pull of a lever.

CINCH CHASSIS

- Simple, tough, and lightweight, the Cinch chassis features a on-board tool-less power ramp and tow strap adjustments to help dial in perfect fit and ideal power transfer.

GT1 ANKLE STRAP

- Paying tribute to the corrugated tubes that we know and love, the GT1 Ankle Strap is flexible and form-fitting by design, allowing the ankle strap to adapt to any boot shape and provide freedom of movement - all while providing a seamless boot-to-binding-to-snowboard connection.

WRAP TOE STRAP

- Manufactured out of castor-bean based materials, the Wrap Toe Strap is lightweight and can be worn over the top of the boot, or as a toe cap.



MODULE CHASSIS UPDATES

NEW UNIVERSAL CLIP DISC



UNIVERSAL CLIP DISC

- Disc clips directly into the baseplate for improved fit and function.
- Disc stays in place during mounting
- Raised Degree Numbers

FULL WRAP BASEPAD



THIS GRIPS! BASEPAD

- Larger basepad that allows for increased durability and larger pods for grip and cushioning.

MODULE FOOTBED

- Eco Harshmellow made from Sugarcane
- Added padded zones for more comfort and grip
- Footbed openings made larger for easier access.





Sustainability +
Engineering

ECO-HARSHMELLOW™ FOOTBED

- Sugarcane based Bio-foam
- Dampening and Comfort



PEBAX BIOBASED PLASTICS

- Better flex properties at cold temperature
- In Highback, Ankle strap and Toe strap
- Reduced Carbon footprint performance injection material made from Castor beans

THIS GRIPS BASEPAD

- Using 30% regrind to reduce virgin rubber consumption

K2 SNOWBOARDS / 2026

LANDSCAPE COLLECTION



DOPAMINE COLLECTION



ATV



WOMEN'S ATV



FREESTYLE



WOMEN'S FREESTYLE



DEEP COLLECTION



YOUTH



K2 SNOWBOARD BOOTS / 2026

TARO TAMAI
RS



BLACK / BROWN

TARO TAMAI
SNOWSURFER



OLIVE

WAIVE



BLACK

THRAXIS



BLACK

ORTON BY SAGE KOTSENBURG



BLACK



HONEY BROWN



GREY

EVASION BY CURTIS CISZEK



BLACK

MEN'S

THEORY MEN'S



BLACK



WHITE



OLIVE

MAYSIS



BLACK



GREY



GREEN FATIGUE



WHITE

BOUNDARY



BLACK



BROWN



GREY

RAIDER



BLACK



GREY



SAND

ROSKO



BLACK

MARKET



BLACK

K2 SNOWBOARD BOOTS / 2026

THEORY WOMEN'S



BLACK



WHITE

CONTOUR



BLACK



GREY



NANTUCKET BREEZE

WOMEN'S

KINSLEY



BLACK



WHITE



FADE



BLACK



GREY



ROSE

BENES



BLACK



BLACK

BELIEF

K2 SNOWBOARD BOOTS / 2026

YOUTH



RENTAL



K2 SNOWBOARD BINDINGS / 2026

FAROUT



BLACK C/O

PROGRAM

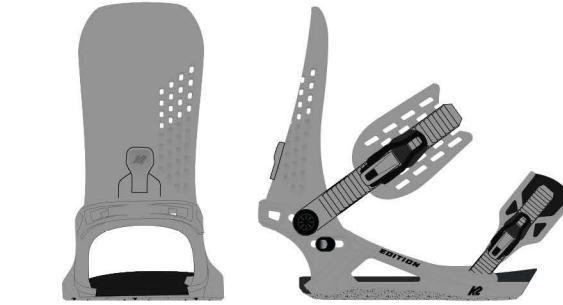


DOPAMINE / STORM CYCLE

EDITION



BLACK (UNISEX)



GREY (UNISEX)

BOND



BLACK



WHITE



NEON



BIG BUCK

MEN'S

FORMULA



BLACK C/O



GREY

INDY



BLACK



GREY



SAND

SONIC



BLACK



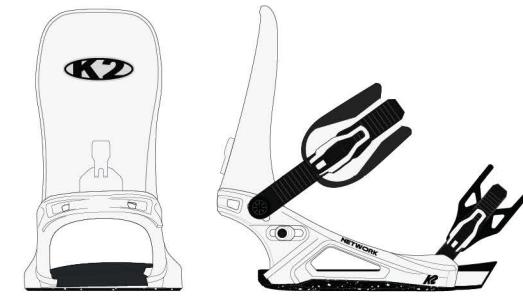
GREY

K2 SNOWBOARD BINDINGS / 2026

NETWORK



BLACK



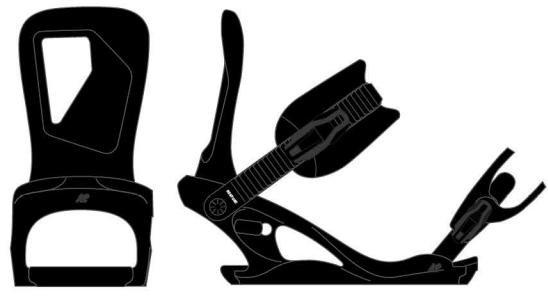
WHITE



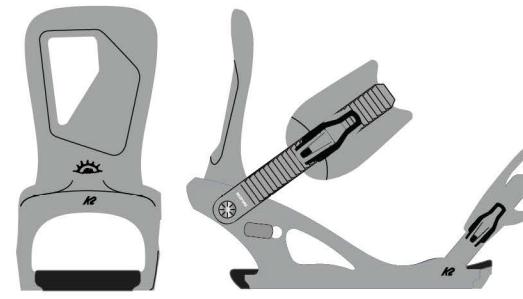
MOSS

WOMEN'S

BEDFORD



BLACK

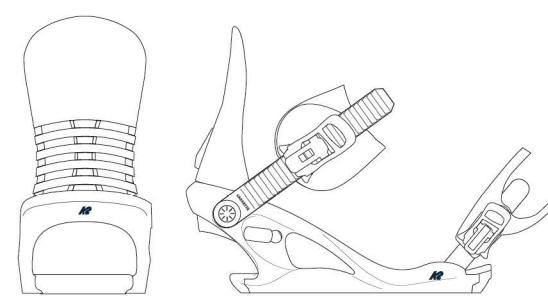


GREY

CASSETTE



BLACK



WHITE

YOUTH

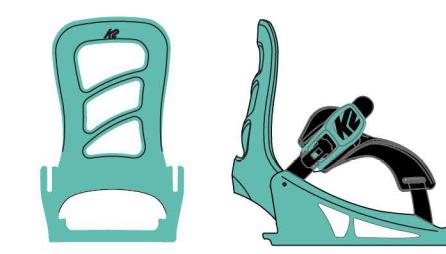


BLACK

LIL MINI



GREEN C/O



TURQ C/O

LIL KAT

K2 SNOWBOARD BINDINGS / 2026

CINCH GT



BLACK

■ BLACK C



WHITE

■ BLACK C □ WHITE

SR1



X-LARGE

■ BLACK C ■ PMS 1235 C



LARGE

■ BLACK C ■ PMS 186 C



MEDIUM

■ BLACK C ■ PMS 2153 C



SMALL

■ BLACK C ■ PMS 7482 C