

BUYERS GUIDE
SPRING/SUMMER 2024
COLLECTION
WOMEN & MEN



SCANDINAVIAN
TESTLAB —



zerocshoes.com

Responsible Evolution means we are changing our working practices to ensure we are operating the least damaging, most responsible way possible

We've challenged ourselves to increase the use of recycled and responsible materials to protect our environment. We never stand still when it comes our footwear and have remade our most iconic styles to use more responsible and recycled materials. In our SS23 collection we have made big steps towards our goal of using responsible materials across all our products. Making quality footwear with recycled materials helps us to make a difference. We factor in responsible materials from the beginning of the design process we can increasingly adopt more of them in each style that we make. Using recycled plastics helps us reduce waste and give a new life to something that may otherwise have been wasted.

We are constantly looking for ways to maximize recycled content; from the constructional materials we use through to uppers and laces. From autumn this year, you will see our first styles using recycled plastics. From bottle to upper, we're working to reduce plastic waste. Learn more about how we're trying to reduce our impact and protect our planet one step at a time:

<https://zerocshoes.com/sustainability>



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Helsfyr GTX W

Sporty, light-weight sneaker with engineered mesh



10020-0150 HELSFYR GTX W/White/Multi



10020-5631 HELSFYR GTX W/Lt. Blue/Orange



10020-1301 HELSFYR GTX W/Yellow/White



10020-2001 HELSFYR GTX W/Red/White



10020-0201 HELSFYR GTX W/Black/White

Our popular and classic Helsfyr sneaker. With a gender specific last, the fit is perfect for women's feet. Made for those who want to look sporty, fashionable and stylish, and at the same time have a lightweight waterproof and breathable shoe which is comfortable to wear.

We made it in sporty women's fashion colors. Classic and commercial combos without too many details and contrasts.



Product facts:

- GORE-TEX secures waterproof and breathable sneakers. We are using Gore's latest laminate in expanded polyethylene (ePE - free of PFC's of Environmental Concerns (PFCEC)).
- Engineered mesh upper with no-sew welding's (upper, mesh lining, laces and webbings made in 100% re-cycled materials).
- IP EVA midsole is extremely light and comfortable
- Rubber outsole
- Removable sock-liner, easy to take out wash and dry
- Welded reinforcement on toe and heel mudguard
- Sizes: 36-42 (12A-15A-09B-09C).



CITYHOPPER LOW W GTX

low-cut sneaker with GORE-TEX for girls on the go

This is a sporty low-cut light weight sneaker with upper in strong rip-stop mesh material, and no-sew welding's to protect exposed parts. A light weight, but strong sneaker for an active lifestyle. This is a waterproof and breathable shoe that is also very comfortable to wear wherever you go.

Product facts:

- GORE-TEX secures waterproof and breathable sneakers. We are using Gore's latest laminate in expanded polyethylene (ePE - free of PFC's of Environmental Concerns (PFCEC)).
- Rip-Stop mesh upper with no-sew welding's (upper, mesh lining, laces and webbings made in 100% re-cycled materials).
- Extra soft collar padding for superb comfort
- IP EVA midsole is extremely light and comfortable
- Rubber outsole
- Removable sock-liner, easy to take out wash and dry
- Sizes: 36-42 (12A-15A-09B-09C).



10088-0103 CITYHOPPER LOW GTX W White/Grey



10088-5366 CITYHOPPER LOW GTX W Rose/Cream



10088-0076 CITYHOPPER LOW GTX W Dk. Blue



ULLEVI W GTX

Low-cut sneaker with GORE-TEX for sporty women

This is a sporty low-cut light weight sneaker with upper in mesh material, and no-sew welding's to protect exposed parts. A light weight, but strong sneaker for an active lifestyle. The perfect choice whether you prefer hard training or just want a comfortable everyday shoe. A very comfortable sport sneaker which is both waterproof and breathable.

Available in four feminine fashion colors.

Product facts:

- GORE-TEX secures waterproof and breathable sneakers. We are using Gore's latest laminate in expanded polyethylene (ePE - free of PFC's of Environmental Concerns (PFCEC)).
- Textile upper with no-sew welding's (upper, mesh lining, laces and webbings made in 100% re-cycled materials).
- IP EVA midsole is extremely light and comfortable
- Rubber outsole
- Removable sock-liner, easy to take out wash and dry
- Sizes: 36-42 (12A-15A-09B-09C).



	<ul style="list-style-type: none">• All upper material contains recycled content• Lining contains recycled content• 100% Recycled Webbings• 100% Recycled Laces• Contains recycled and responsible commodities• Outsole contains recycled content
Recycled	

	<ul style="list-style-type: none">• Zero Waste to manufacture toebox and heel counter• Water based heat transfer sock• PFC Free Non-Wicking treatment (except Gore-Tex)
Process	



10095-0038 ULLEVI LOW GTX W Beige



10095-0013 ULLEVI LOW GTX W Yellow



10095-0005 ULLEVI LOW GTX W Navy



STUREPLAN GTX S W

Retro fashion combined with comfort and waterproofness

STUREPLAN is a retro inspired casual sneaker combining a fashionable design with the unique comfort of a real cushioning IP EVA outsole. Using GORE-TEX Extended Comfort Technology you get a cool fashion sneaker, and at the same time a waterproof and breathable shoe which is very comfortable to wear even during warm summer days.

This women's version is made on a gender specific last to secure perfect fit and comfort. We made it in classic fashion colors.

Product facts:

- GORE-TEX secures waterproof and breathable sneakers. We are using Gore's latest laminate in expanded polyethylene (ePE - free of PFC's of Environmental Concerns (PFCEC)).
- Nylon mesh upper with no-sew welding's (upper, mesh lining, laces and webbings made in 100% re-cycled materials).
- IP EVA midsole is extremely light and comfortable
- Rubber outsole
- Removable sock-liner, easy to take out wash and dry
- Sizes: 36-42 (12A-15A-09B-09C).



10074-0005 STUREPLAN W GTX/Navy



10074-9801 STUREPLAN W GTX/Lt. Rose/White



10074-0038 STUREPLAN W GTX/Beige



10074-0001 STUREPLAN W GTX/White



10074-0002 STUREPLAN W GTX/Black





STUREPLAN MIX GTX W

Retro fashion combined with comfort and waterproofness

STUREPLAN is a retro inspired casual sneaker combining a fashionable design with the unique comfort of a real cushioning IP EVA outsole. Using GORE-TEX Extended Comfort Technology you get a cool fashion sneaker, and at the same time a waterproof and breathable shoe which is very comfortable to wear even during warm summer days.

This women's version is made on a gender specific last to secure perfect fit and comfort. We made it in fashionable multicolor combos..

Product facts:

- GORE-TEX secures waterproof and breathable sneakers. We are using Gore's latest laminate in expanded polyethylene (ePE - free of PFC's of Environmental Concerns (PFCEC)).
- Nylon mesh upper with no-sew welding's (upper, mesh lining, laces and webbings made in 100% re-cycled materials).
- Reinforced toe, heel and eye stay in LWR top rated suede leather.
- IP EVA midsole is extremely light and comfortable
- Rubber outsole
- Removable sock-liner, easy to take out wash and dry
- Sizes: 36-42 (12A-15A-09B-09C).



10109-0150 STUREPLAN MIX W GTX/White/Multi



10109-6050 STUREPLAN MIX W GTX/Sand/Multi



10109-3150 STUREPLAN MIX W GTX Orange/Multi

COPENHAGEN CRUISER GTX W

Light weight sport sneaker with chunky sport sole and GORE-TEX for active women

This is our new sport sporty sneaker inspired by the last sneaker trends. This will make you look fashionable and good, and at the same time have a waterproof and breathable sneaker. Despite of a chunky sole, you will get a light and comfortable shoe. Good choice for you whether you chasing around in the city, at work, or just prefer a comfortable walk in the park.

Product facts:

- GORE-TEX secures waterproof and breathable sneakers. We are using Gore's latest laminate in expanded polyethylene (ePE - free of PFC's of Environmental Concerns (PFCEC)).
- Nylon mesh upper with no-sew welding's (upper, mesh lining, laces and webbings made in 100% re-cycled materials).
- IP EVA midsole is extremely light and comfortable
- Rubber outsole
- Removable sock-liner, easy to take out wash and dry
- Sizes: 36-41



10103-0066 COPENHAGEN CRUISER W GTX/Cream



10103-0002 COPENHAGEN CRUISER W GTX/Black



10103-0001 COPENHAGEN CRUISER W GTX/White





10063-0201 STORO CITYCROSS GTX M/Black/White



10063-0231 STORO CITYCROSS GTX M/Black/Orange

STORO CITYCROSS GTX M

Light weight sport sneaker with GORE-TEX for active men

This is the low-cut version of our bestseller STORO MID. A low-cut classic sneaker with upper in rip-stop material, and no-sew welding's. A cool sneaker for those who want to look fashionable and good, and at the same time have a waterproof and breathable sneaker. A light and comfortable shoe to wear whether you chasing around in the city, are at work, or just prefer a comfortable walk in the park.

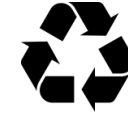
Product facts:

- GORE-TEX secures a waterproof and breathable sneaker
- Strong rip-stop mesh upper with no-sew welding's
- IP EVA midsole is extremely light and comfortable
- Rubber outsole
- Removable sock-liner, easy to take out wash and dry
- Sizes 40-47. (Ass. 121-122-151-152-092-093).



STORO CITYCROSS GTX M/W

Light weight sport sneaker with GORE-TEX for active women



10064-6153 STORO CITYCROSS GTX W/Khaki/Rose



10064-0201 STORO CITYCROSS GTX W/Black/White

This is the low-cut version of our bestseller STORO MID. A low-cut classic sneaker with upper in rip-stop material, and no-sew welding's. A cool sneaker for those who want to look fashionable and good, and at the same time have a waterproof and breathable sneaker. A light and comfortable shoe to wear whether you chasing around in the city, are at work, or just prefer a comfortable walk in the park.

Product facts:

- GORE-TEX secures waterproof and breathable sneakers. We are using Gore's latest laminate in expanded polyethylene (ePE - free of PFC's of Environmental Concerns (PFCEC).
- Rip-Stop mesh upper with no-sew welding's (upper, mesh lining, laces and webbings made in 100% re-cycled materials).
- IP EVA midsole is extremely light and comfortable
- Rubber outsole
- Removable sock-liner, easy to take out wash and dry
- Sizes W: 36-42 (12A-15A-09B-09C).





HELSEFYR GTX M

Sporty, light-weight sneaker with engineered mesh

This is the sneaker for those who want to look fashionable and stylish, and at the same time have a light weight, waterproof and breathable shoe which is very comfortable to wear.

Product facts:

- GORE-TEX secures waterproof and breathable sneakers. We are using Gore's latest laminate in expanded polyethylene (ePE - free of PFC's of Environmental Concerns (PFCEC)).
- Engineered mesh upper with no-sew weldings (upper, mesh lining, laces and webbings made in 100% re-cycled materials).
- IP EVA midsole is extremely light and comfortable
- Rubber outsole
- Removable sock-liner, easy to take out wash and dry
- Welded reinforcement on toe and heel mudguard
- Sizes: 40-47 (Ass. 121-122-151- 152-092-093).



10015-0503 HELSEFYR M/Navy/Grey



10015-3777 HELSEFYR M/Olive/Charcoal



10015-0201 HELSEFYR M/Black/White



10015-0101 HELSEFYR M/White/White

	<ul style="list-style-type: none"> • All upper material contains recycled content • Lining contains recycled content • 100% Recycled Webbing • 100% Recycled Laces • Contains recycled and responsible commodities • Outsole contains recycled content
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	<ul style="list-style-type: none"> • Zero Waste to manufacture toebox and heel counter • Water based heat transfer sock • PFC Free Non-Wicking treatment (except Gore-Tex)
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STUREPLAN GTX S M

Retro fashion combined with comfort and waterproofness

STUREPLAN is a retro inspired casual sneaker combining a fashionable design with the unique comfort of a real cushioning IP EVA outsole. Using GORE-TEX Extended Comfort Technology you get a cool fashion sneaker, and at the same time a waterproof and breathable shoe which is very comfortable to wear even during warm summer days.

Product facts:

- GORE-TEX secures waterproof and breathable sneakers. We are using Gore's latest laminate in expanded polyethylene (ePE - free of PFC's of Environmental Concerns (PFCEC)).
- Nylon mesh upper with no-sew welding's (upper, mesh lining, laces and webbings made in 100% re-cycled materials).
- IP EVA midsole is extremely light and comfortable
- Rubber outsole
- Removable sock-liner, easy to take out wash and dry
- Sizes: 40-47 (Ass. 121-122-151-152-092-093).



10073-0005 STUREPLAN GTX M/Navy



10073-0037 STUREPLAN GTX M/Olive



10073-0001 STUREPLAN GTX M/White



10073-0002 STUREPLAN GTX M/Black



CITYHOPPER LOW M GTX

Low-cut sneaker with GORE-TEX for men on the go

This is a sporty low-cut light weight sneaker with upper in strong rip-stop mesh material, and no-sew welding's to protect exposed parts. A light weight, but strong sneaker for an active lifestyle. The ankle height gives extra support and offers a waterproof and breathable shoe that is also very comfortable to wear wherever you go.

Available in four sporty color combos.

Product facts:

- GORE-TEX secures waterproof and breathable sneakers. We are using Gore's latest laminate in expanded polyethylene (ePE - free of PFC's of Environmental Concerns (PFCEC).
- Nylon mesh upper with no-sew welding's (upper, mesh lining, laces and webbings made in 100% re-cycled materials).
- IP EVA midsole is extremely light and comfortable
- Rubber outsole
- Removable sock-liner, easy to take out wash and dry
- Sizes: 40-47 (Ass. 121-122-151- 152-092-093).



10089-0076 CITYHOPPER LOW GTX M Dark Blue



10089-0105 CITYHOPPER LOW GTX M White/Navy



10089-0002 CITYHOPPER LOW GTX M Black



10089-3761 CITYHOPPER LOW GTX M Olive/Khaki

ISLAND HOPPER OPEN AIR W

Low-cut sneaker for women



This is a sporty low-cut light weight sneaker with an open net mesh upper material, and no-sew welding's to protect exposed parts. A lightweight sneaker for an active lifestyle on warm summer days. A very breathable shoe that is also very comfortable to wear wherever you go.

Product facts:

- Open net sandwich mesh secures a breathable sneakers
- Nylon mesh upper with no-sew welding's (upper, mesh lining, laces and webbings made in 100% re-cycled materials).
- IP EVA midsole is extremely light and comfortable
- Rubber outsole
- Removable sock-liner, easy to take out wash and dry
- Sizes: 36-42 (Ass.).



10107-0001 ISLAND HOPPER W White



10107-0005 ISLAND HOPPER W Navy



10107-0002 ISLAND HOPPER W Black

ISLAND HOPPER OPEN AIR M



Low-cut sneaker for men

This is a sporty low-cut light weight sneaker with an open net mesh upper material, and no-sew welding's to protect exposed parts. A lightweight sneaker for an active lifestyle on warm summer days. A very breathable shoe that is also very comfortable to wear wherever you go offshore or on land.

Product facts:

- Open net sandwich mesh secures a breathable sneakers
- Nylon mesh upper with no-sew welding's (upper, mesh lining, laces and webbings made in 100% re-cycled materials).
- IP EVA midsole is extremely light and comfortable
- Rubber outsole
- Removable sock-liner, easy to take out wash and dry
- Sizes: 40-47 (Ass.).



10106-0001 ISLAND HOPPER OPEN AIR M White



10106-0002 ISLAND HOPPER OPEN AIR M Black



10106-0005 ISLAND HOPPER OPEN AIR M Navy

SLUSSEN GTX

Trendy and waterproof chunky sneaker for girls

Finally, it is possible to get a cool chunky sneaker with GORE-TEX. There is no need to sacrifice look and fashion to get functionality: This sneaker gives you both! Targeting younger girls keen to follow fashion trends.

Product facts:

- Upper in combination of mesh, synthetic and suede leather.
- EVA midsole is extremely light and comfortable
- Rubber outsole secures good grip
- Removable sock-liner, easy to take out wash and dry
- Sizes: 32-40. Assort. C10, A8, C14, C12, C15.



10042-0101 SLUSSEN GTX W/White/White



10042-0201 SLUSSEN GTX/Black/White



10042-6008 SLUSSEN GTX W/Sand/Brown



10069-6051 SLUSSEN GTX W/Sand/Coral



10069-0102 SLUSSEN GTX/White/Black



Assortments

Gender	Assortm.#	Old assortm. #	Total	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47
Men's	121	(41-46)	12														1	2	3	3	2	1	
	122	(40-45)	12													1	2	3	3	2	1		
	151	(41-47)	15														1	2	3	3	3	2	1
	152	(40-46)	15													1	2	3	3	3	2	1	
	092	(41-45)	9															1	2	3	2	1	
	093	(40-44)	9														1	2	3	2	1		
	Women's	12A	(36-41)	12									1	2	3	3	2	1					
12B		(37-42)	12										1	2	3	3	2	1					
15A		(36-42)	15									1	2	3	3	3	2	1					
09A		(37-42)	9										1	2	2	2	1	1					
09B		(38-40)	9												3	3	3						
09C		(36-41)	9										1	2	2	2	1	1					
Junior		A08	(32-39)	8					1	1	1	1	1	1	1	1							
	A10	(35-39)	10								2	2	2	2	2								
	A14	(28-34)	14	2	2	2	2	2	2	2													
	A16	(32-40)	16					1	2	2	2	2	2	2	2	2	1						
	A18	(28-39)	18	1	1	1	1	1	1	2	2	2	2	2	2	2							
	B10	(30-35)	10			1	1	2	2	2	2												
	B14	(30-37)	14			1	2	2	2	2	2	2	1										
	B18	(30-39)	18			1	1	2	2	2	2	2	2	2	2								
	C10	(33-40)	10						1	1	1	2	2	1	1	1							
	C14	(32-39)	14					1	2	2	2	2	2	2	2	1							
	C15	(33-38)	15						2	2	3	3	3	2									
	D14	(36-40)	14									3	3	3	3	2							
	C12	(36-40)	12									2	2	3	3	2							
	F14	(35-40)	14									2	2	2	3	3	2						