



stoy

SPRING –
SUMMER
2024 —



WOMEN

STOY – STORY OF YOU

We are expanding our range to meet the highest standards, offering comfort and freedom of movement. With “STOY – Story of You”, the new outdoor fashion brand for large sizes. STOY is a collection that does not restrict or inhibit people. These favourite pieces simply say **“Be yourself”**.

This is because the premium brand gives ladies and gentlemen room for individuality and fun in life. STOY is extremely high-quality, impresses with its many sophisticated details and is distinctly trend-conscious. On top of this, there are all the feel-good and climatic attributes that characterise a first-class functional brand today.



WATERPROOF



BREATHABLE



WINDPROOF



PFC-FREE

STORY OF YOU



39626 STS 13 WMN FLX JCKT

POWERSTRETCH JACKET

MATERIAL Powerstretch Jacquard, 100% Polyester

SIZE 44-58



DARK NAVY - 00814



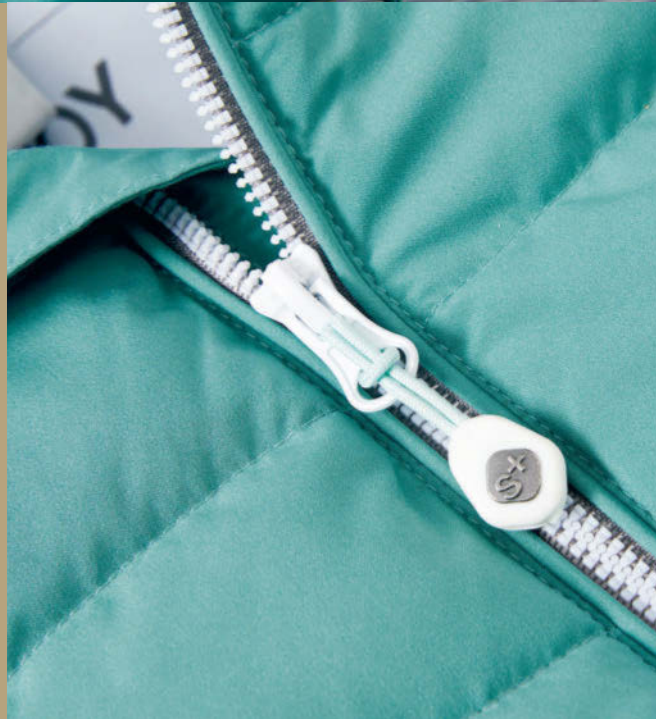
LIGHT TURQUOISE - 00133



ORCHID - 00450



DARK NAVY - 00814



LIGHT TEALGREEN - 00718

39620 STS 19 WMN QLTD VST

VEST IN DOWN LOOK

MATERIAL	Light Poplin, 100% Polyester
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m ² /24 h, water-repellent, PFC-free
LINING	Light Microfibre, 100% Polyester
FILLING	Polyfill, 100% Polyester
SIZE	44-58

PFC
FREE



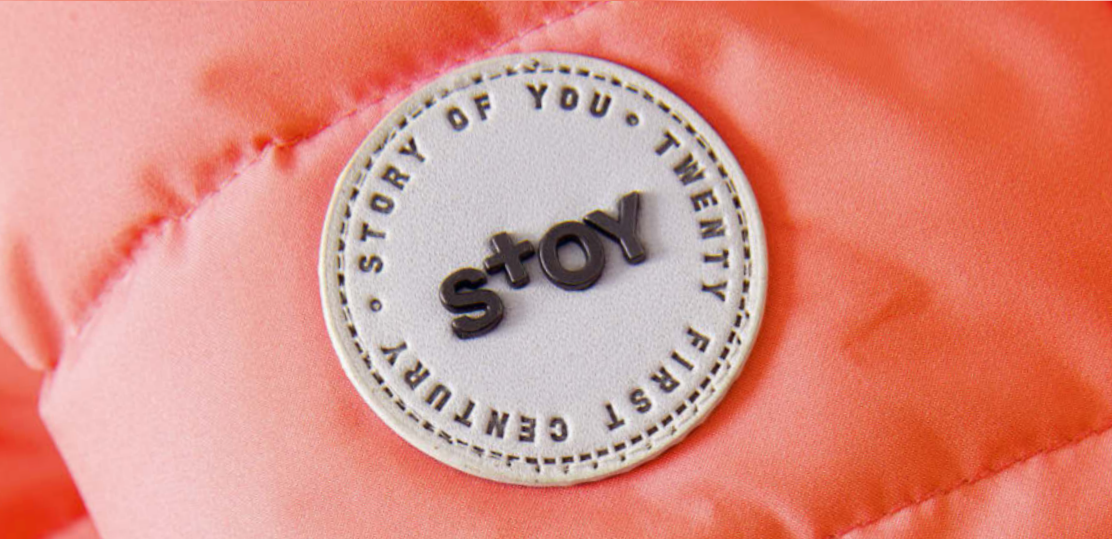


39622 STS 21 WMN QLTD JCKT

JACKET IN DOWN LOOK

MATERIAL	Light Poplin, 100% Polyester
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m ² /24 h, water-repellent, PFC-free
LINING	Light Microfibre, 100% Polyester
FILLING	Polyfill, 100% Polyester
SIZE	44-58

PFC
FREE



LIGHT TURQUOISE - 00133



NEON CORAL - 00768



SPRING GREEN - 00766



41404 STS 3 WMN QLTD JCKT
JACKET IN DOWN LOOK WITH HOOD

MATERIAL	Plain Light Touch, 100% Polyester
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m ² /24 h, water-repellent, PFC-free
LINING	Plain Light Touch, 100% Polyester
FILLING	Polyfill, 100% Polyester
SIZE	44 - 58

PFC
FREE



DARK NAVY - 00814



DARK ORCHID - 00485



GREEN - 00700



DARK NAVY - 00814



LIGHT TURQUOISE - 00133



DARK ORCHID - 00485

41401 STS 1 WMN SFTSHLL JCKT
SOFTSHELL JACKET WITH ZIP-OFF HOOD

MATERIAL 4-Way Stretch Softshell, 92% Polyester, 8% Elastane | Backside
 4-Way Stretch Softshell: Single Jersey, 100% Polyester

FEATURES breathable TPU lamination, water column 10.000 mm, moisture
 vapour permeability 4.000 g/m²/24 h, water-repellent, PFC-free

LINING Interlock, 100% Polyester

SIZE 44-58

PFC
 FREE





LIGHT OLIVE - 00762



LIGHT TEALGREEN - 00718



NEON CORAL - 00768



ORCHID - 00450



DARK NAVY - 00814

39624 STS 11 WMN JCKT

FUNCTIONAL JACKET WITH ZIP-OFF HOOD

- MATERIAL** Soft Touch Light Poplin, 100% Polyester
- FEATURES** breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m²/24 h, all seams taped, 100% waterproof
- LININGMIX** Interlock, 100% Polyester | Diamond Embossed Taffeta, 100% Polyester
- SIZE** 44 - 58





41402 STS 2 WMN JCKT

FUNCTIONAL JACKET WITH HOOD

MATERIAL	Soft Touch Light Poplin, 100% Polyester
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m ² /24 h, all seams taped, 100% waterproof
LINING	Light Poplin, 100% Polyester
SIZE	44 - 58



LIGHT OLIVE - 00762



DARK ORCHID - 00485



OLIVE - 00733



CAMEL - 00311



DARK NAVY - 00814

41548 STS 8 WMN PRK

FUNCTIONAL PARKA WITH ZIP-OFF HOOD

- MATERIAL Polyester Poplin, 100% Polyester
- FEATURES breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m²/24 h, all seams taped, 100% waterproof, PFC-free
- LININGMIX Interlock, 100% Polyester | Diamond Embossed Taffeta, 100% Polyester
- SIZE 44 - 58







MEN

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41411 STS 6 MN KNTFLC JCKT

KNITFLEECE JACKET

MATERIAL Melange Jacquard, 100% Polyester

SIZE XXL-6XL



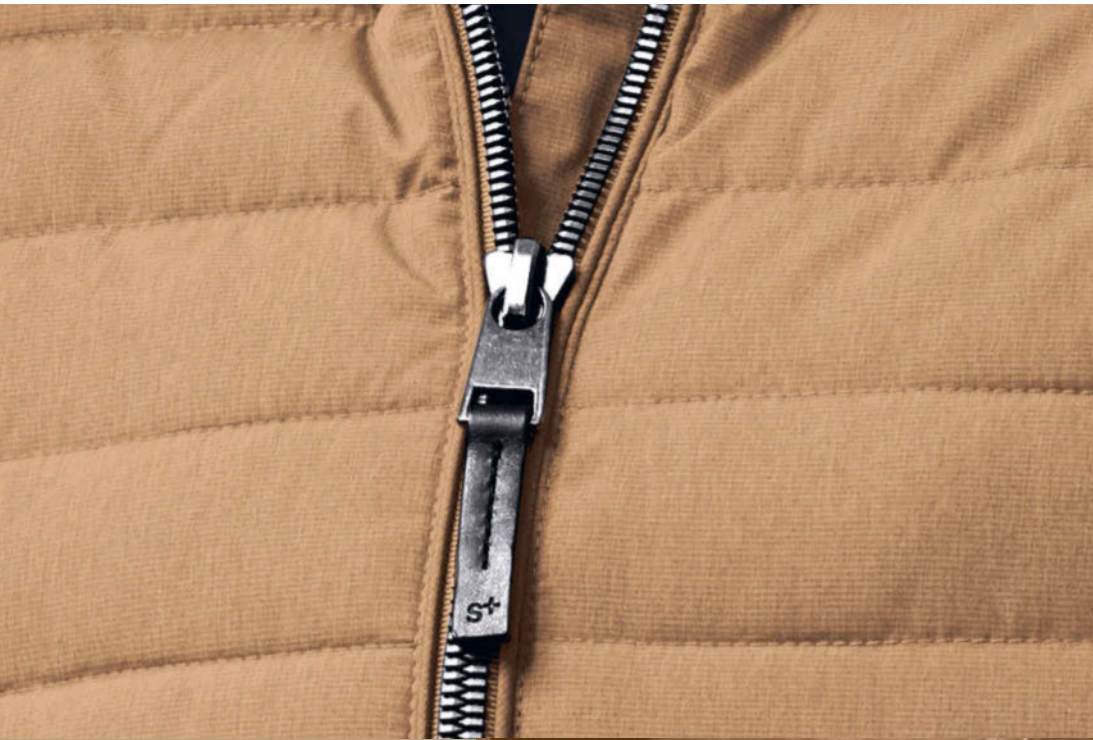
DARK NAVY - 00814



LIGHT DENIM - 00508



CAMEL - 00311



BLACK - 00920



CAMEL - 00311

38107 STS 10 MN QLTD VST

VEST IN DOWN LOOK

- MATERIAL Striped Light Melange, 100% Polyester
- FEATURES breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m²/24 h, water-repellent, PFC-free
- LINING Plain Light Touch, 100% Polyester
- FILLING Polyfill, 100% Polyester
- SIZE **XXL - 6XL**







MIDNIGHT - 00853



LIGHT OLIVE - 00762



LIGHT DENIM - 00508

39804 STW 15 MN QLTD JCKT

JACKET IN DOWN LOOK

- MATERIAL Plain Light Touch, 100% Polyester
- FEATURES breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m²/24 h, water-repellent, PFC-free
- LINING Plain Light Touch, 100% Polyester
- FILLING Polyfill, 100% Polyester
- SIZE **XXL - 6XL**







BLACK BLUE - 00269



DARK OLIVE - 00756

39808 STW 17 MN SFTSHLL JCKT

SOFTSHELL JACKET WITH ZIP-OFF HOOD

MATERIAL 4-Way Stretch Softshell, 92% Polyester, 8% Elastane | Backside

4-Way Stretch Softshell: Antipilling Microfleece 100% Polyester

FEATURES breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 4.000 g/m²/24 h, water-repellent, PFC-free

LINING Herringbone Embossed Plain Light Touch, 100% Polyester

SIZE XXL-6XL

PFC
FREE





DARK NAVY - 00814



LIGHT OLIVE - 00762



LIGHT DENIM - 00508



41547 STS 7 MN JCKT

FUNCTIONAL JACKET WITH HOOD

MATERIAL Polyester Poplin, 100% Polyester

FEATURES breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m²/24 h, all seams taped, 100% waterproof, PFC-free

LININGMIX Interlock, 100% Polyester | Herringbone Embossed Taffeta, 100% Polyester

SIZE XXL-6XL







41406 STS 4 MN QLTD JCKT

JACKET IN DOWN LOOK WITH ZIP-OFF HOOD

MATERIAL	Striped Light Melange, 100% Polyester
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m ² /24 h, water-repellent, PFC-free
LINING	Plain Light Touch, 100% Polyester
FILLING	Polyfill, 100% Polyester
SIZE	XXL-6XL

PFC
FREE



OLIVE - 00733



NAVY - 00880



CAMEL - 00311



41409 STS 5 MN JCKT

FUNCTIONAL JACKET WITH ZIP-OFF HOOD

MATERIAL Polyester Poplin, 100% Polyester

FEATURES breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m²/24 h, all seams taped, 100% waterproof, PFC-free

LININGMIX Interlock, 100% Polyester | Herringbone Embossed Taffeta, 100% Polyester

SIZE XXL-6XL

PFC
FREE



MIDNIGHT - 00853



OLIVE - 00733



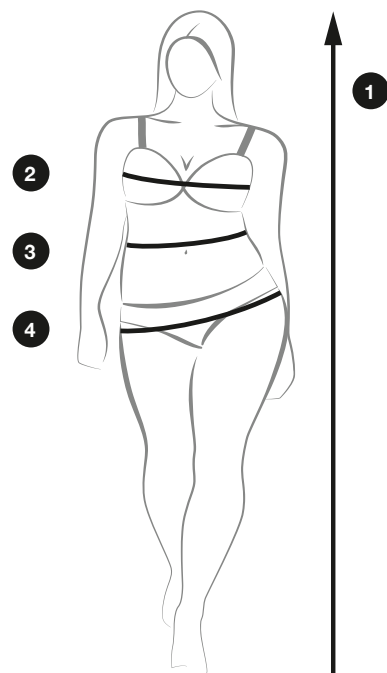
NAVY - 00880

BODY MEASUREMENTS

	LADIES							
SIZE	44	46	48	50	52	54	56	58
BODY HEIGHT	168	168	168	168	168	168	168	168
CHEST CIRCUMFERENCE	105	111	117	123	129	135	141	147
WAIST CIRCUMFERENCE	91,5	97,5	104	110,5	117	123,5	130	136,5
HIP CIRCUMFERENCE	113,5	116,5	121,5	126,5	131,5	137,5	143,5	149,5

ALL MEASUREMENTS IN CM

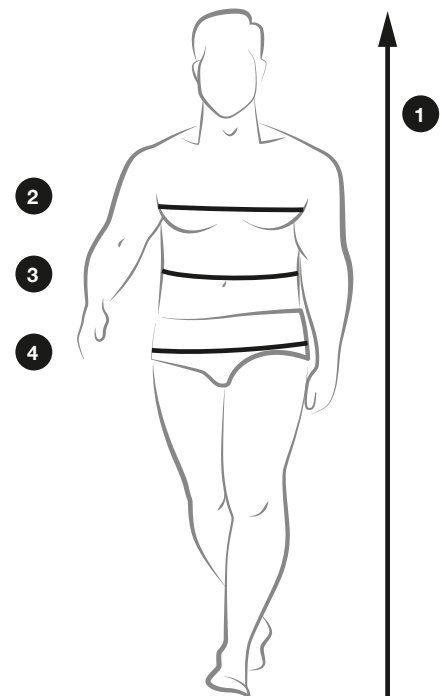
- 1 Body height**
Standing barefoot with a straight posture.
- 2 Chest circumference**
Measured horizontally around the fullest part of the chest.
- 3 Waist circumference**
Measured horizontally around the smallest part of the waist.
- 4 Hip circumference**
Measured horizontally around the fullest part of the hip with feet standing together.



	MEN				
SIZE	XXL	3XL	4XL	5XL	6XL
BODY HEIGHT	185	185	185	185	185
CHEST CIRCUMFERENCE	124	132	140	148	156
BELLY CIRCUMFERENCE	115,5	124,5	133,5	142,5	151,5
HIP CIRCUMFERENCE	120	126	132	138	144

ALL MEASUREMENTS IN CM

- 1 Body height**
Standing barefoot with a straight posture.
- 2 Chest circumference**
Measured horizontally around the fullest part of the chest.
- 3 Belly circumference**
Measured horizontally around the smallest part of the torso.
- 4 Hip circumference**
Measured horizontally around the fullest part of the hip with feet standing together.



Minor changes of style and colours are subject to change without prior notice.



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//STORY OF YOU.