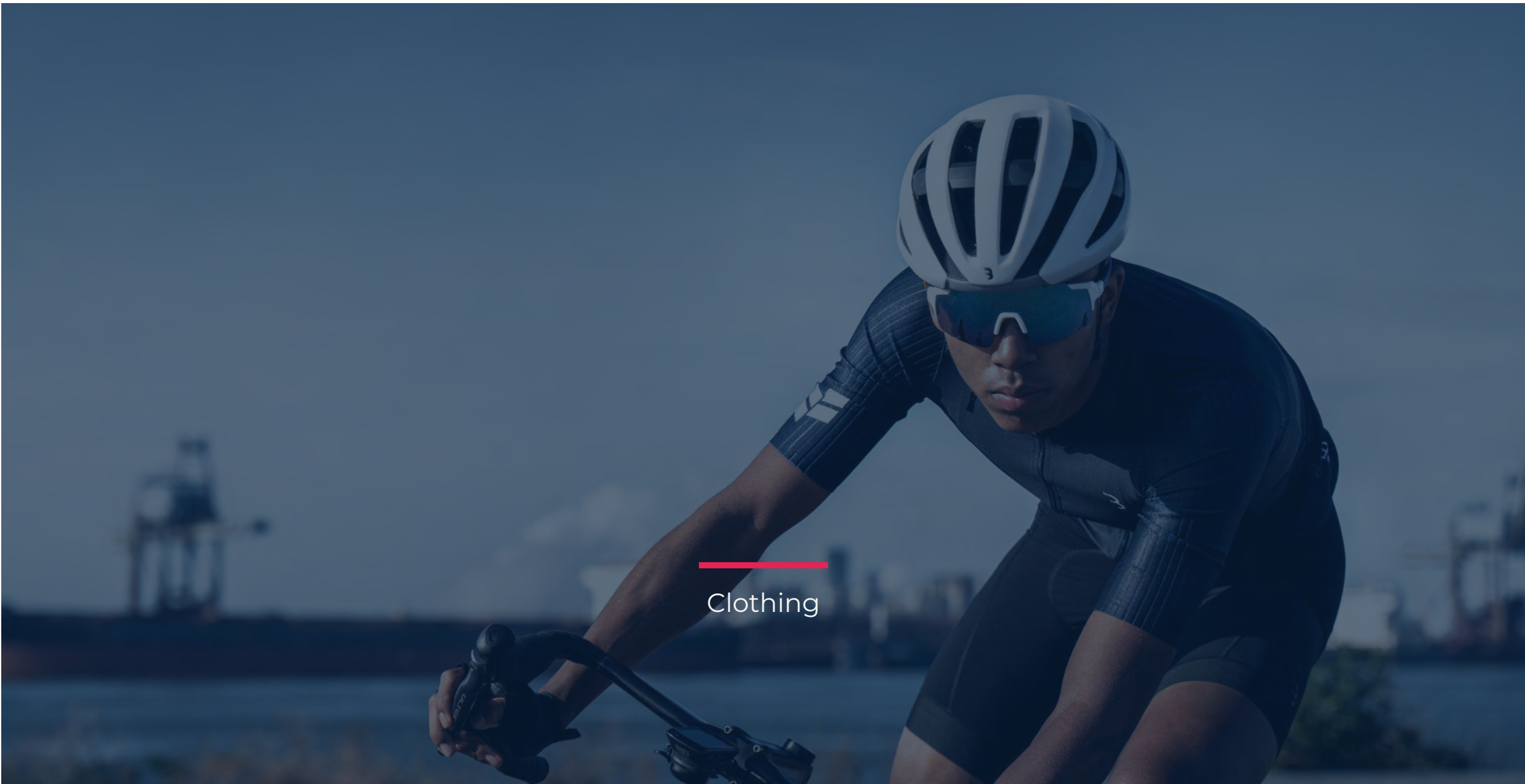


BBB cycling



Clothing

BBB Cycling wear

Vision

The focus of our cycling wear line up for coming year is still as following:

Focus on basic items: But offer some for every season and both genders.

Function over fashion: We do not have to set the trend, and offer colorways that can last for several seasons

Make it more sustainable: Keep improving current items and make it a startpoint for new developments.

Summer & spring men



Jersey



gloves



bib shorts



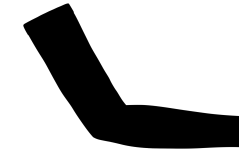
windvest



baselayer



long sleeve
Jersey



arm warmers



socks



leg warmers



rainjacket



shoe cover



sport glasses

BBB Cycling wear

The capsule wardrobe

Limited segments: to create more clarity, we go for the mass not for the niche

Women by women: Offer an equal line up

Compact product line up: Like we show in these capsule cycling wardrobes.

Summer & spring women



Jersey



gloves



bib shorts



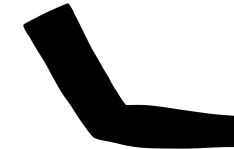
windvest



baselayer



long sleeve
Jersey



arm warmers



socks



leg warmers



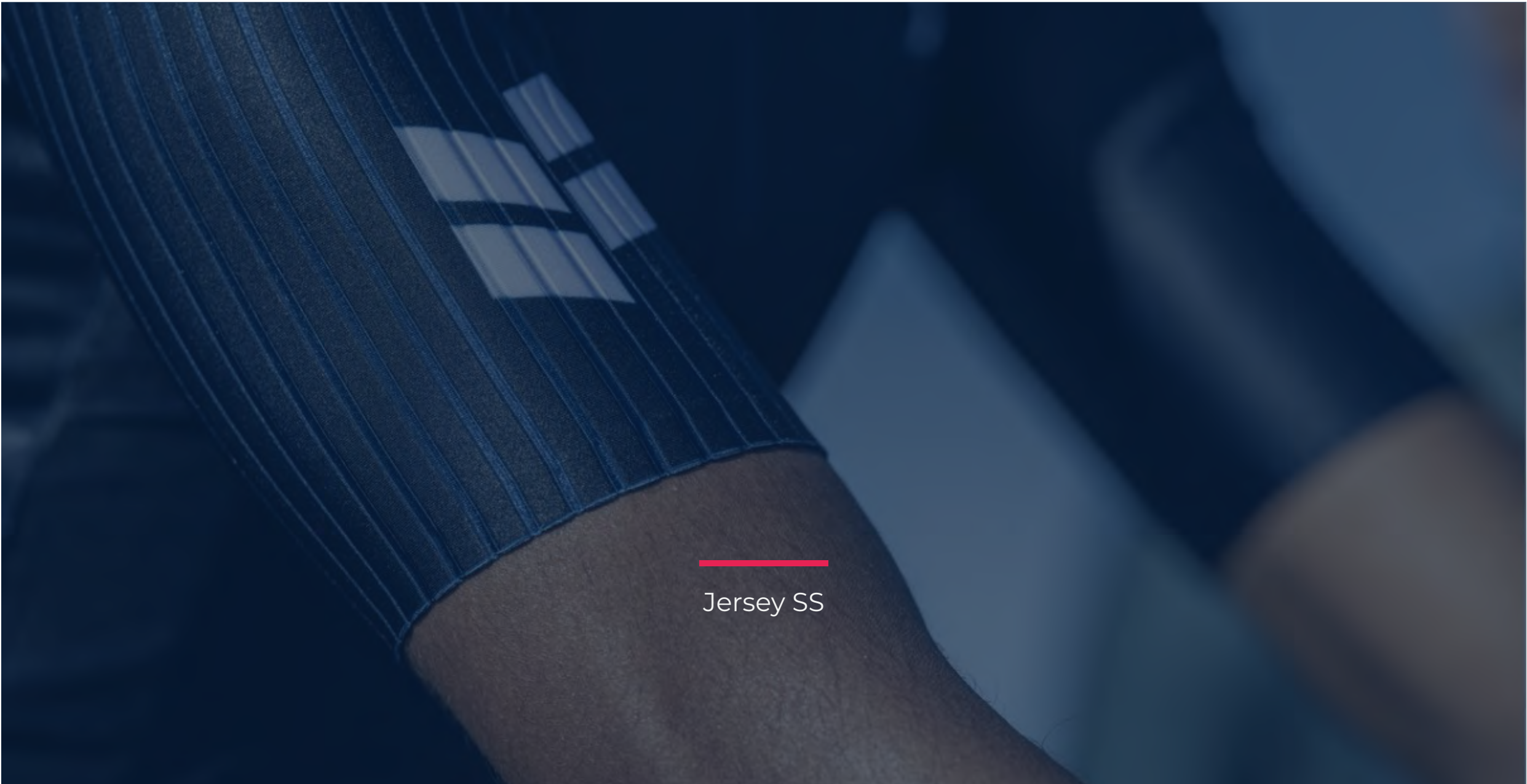
rainjacket



shoe cover



sport glasses



Jersey SS

Aerotech

Jersey | BBW-406

*“updated &
upgraded”*



Aerotech

Jersey | BBW-406



... even faster looks

For even faster looks we changed the neckline and the front of the jersey.

Improved fit

We learn, adapt and improve. Same idea but tighter from the waist down means more “free speed”



Aerotech

Jersey | BBW-406

- Lightweight jersey with aerodynamic sleeves
- Side panels made of subtle mesh for optimal breathability
- Added durable reflection at the back pocket
- Powerband at the back of the jersey to keep it in place



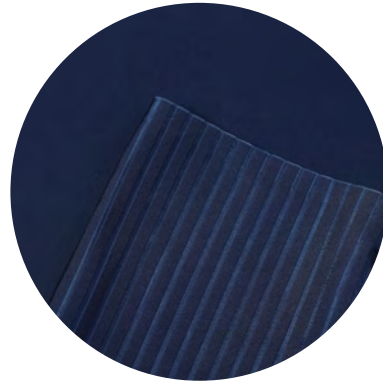
79⁹⁵

Aerotech

Jersey | BBW-406



Black
can never
go wrong



Dark blue
#1 color in
aerotech
sales.



Olive green
a very **stable**
colorway

Regular program

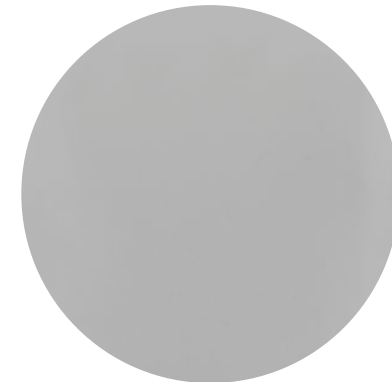
SMU



Dark red
a classic
colorway



Machiato
Because a
lighter
colorway might
be what you
need during
summer



Light grey
an option for
real warm
weather that
isn't white

Donnafit R

Jersey | BBW-413

“moving forward”



DonnaFit R

Jersey | BBW-413



Improved fabrics

moving forward we changed the main fabric to a more sustainable version made of recycled PET bottles



DonnaFit R

Jersey | BBW-413



Improved comfort

Super soft, super elastic fabric at the side panel and the sleeves.

Improved details

With a modern powerband, but also small changes such as the zipper and the length of the jersey.



DonnaFit R

Jersey | BBW-413

- The body of the jersey is made of lightweight recycled polyester
- Sleeves and side panels are made of 4-way stretch material which offers great comfort
- 3 back pockets
- Full YKK zipper with zipper lock.
- Powerband at the bottom



59⁹⁵

DonnaFit R

Jersey | BBW-413



Black floral
“never
change a
winning
team”



Purple
Dark
sophisticated
with
fashionable
detail colors



Machiatto
Softer
colorway for
warmer days

Comfortfit R

Jersey | BBW-415

*“moving forward
with comfort”*



Comfortfit R

Jersey | BBW-415



Improved fabrics

moving forward we changed the main fabric to a more sustainable version made of recycled PET bottles



Comfortfit R

Jersey | BBW-415



Improved details

With a modern powerband, but also small changes such as the zipper, and the side panel.

Comfortfit

Different than our Aerotech jersey this jersey suits a lot of different body types.



Comfortfit R

Jersey | BBW-415

- The body of the jersey is made of lightweight recycled polyester
- Sleeves are made of 4-way stretch material
- 3 back pockets to store all the goods you need with a reflective print
- Full YKK zipper with zipper lock.
- Powerband at the bottom

59⁹⁵

Comfortfit R

Jersey | BBW-415



Black
a must-have



Classic blue
and white details

Jerseys SS

Clothing | MY2024

Premium



Aerotech
BBW-406
79,95

UPDATED

Performance



Essence
BBW-408
74,95

Originals



Comfortfit R
BBW-415
59,95

NEW



Convertfit ECO
BBW-410
69,95

Jerseys SS

Clothing | MY2024

Premium

Performance

Originals



DonnaEssence

BBB-409
74,95



Donnafit R

BBW-412
59.95

NEW



SHORTS

Omnium shorts

Shorts | BBW-429

“The 2.0 version”



Omnium shorts

Shorts | BBW-429



Just like the bib shorts
we made some small panel
changes, changed the
stitching but kept the
comfort

V-shaped waistband
for a comfortable fit for
female riders



Omnium shorts

Shorts | BBW-429



No more sausage legs

We updated the shorts with the same bottom hem as the bib shorts. Made of compression fabric with a subtle silicone print.

Omnium shorts

Shorts | BBW-429



Performance padding

Female specific padding. Shaved out of a single piece foam, with a density of 90 and 3D shaped.



Omnium shorts

Shorts | BBW-429

- Female cycling shorts made of super comfortable fabric
- With soft elastic waistband for optimal comfort
- Female specific performance padding made of a high density foam (of 90). Shaved out of one-piece foam, with dual-density and a 3D shape.
- Extra comfortable bottom hem made of compression fabric and silicone print



64⁹⁵

PowerFit (bib)shorts

Shorts | BBW-427 & 428

*“The **originals**
never looked this good”*



PowerFit (bib)shorts

Shorts | BBW-427 & 428

Raised the bar

Both short and bib shorts are raised in the waist area. This way the shorts fit way better and support all around the body



PowerFit (bib)shorts

Shorts | BBW-427 & 428

Powerband at the bottom hem

The shorts are improved with a silicone-elastic powerband at the bottom hem.



PowerFit (bib)shorts

Shorts | BBW-427 & 428



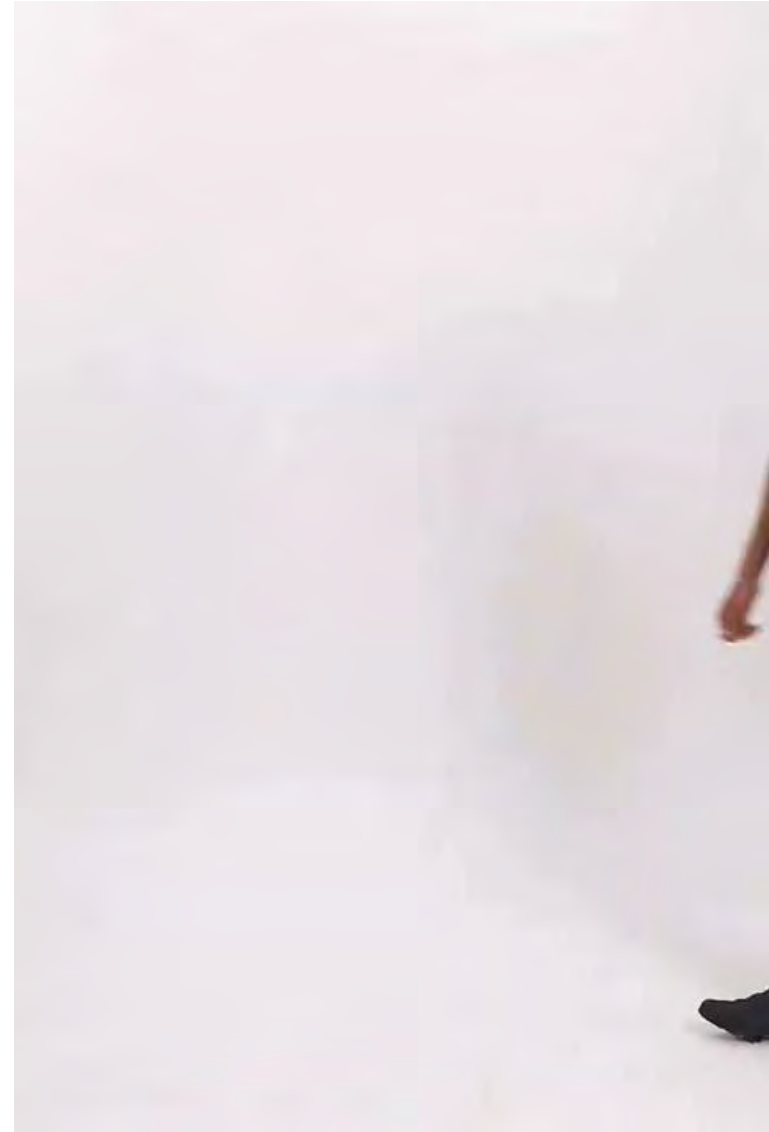
Originals
*padding made out
one-piece foam with a
density of 65
(male)*



PowerFit shorts

Shorts | BBW-427

“Shorts without flying padding”



PowerFit shorts

Shorts | BBW-427

Smart waist design
to prevent padding from
flying when dancing on
your pedals



PowerFit bib shorts

Shorts | BBW-428

- Bibs made from breathable mesh
- Male Originals padding shaved out of one-piece foam to offer protection at the sensitive areas
- Modern powerband (combination of elastic and silicone) at the bottom hem.



69⁹⁵

PowerFit shorts

Shorts | BBW-427

- Affordable and comfortable shorts
- Made with smart-waist design which prevent your padding from flying while pushing the pedals
- Male Originals padding shaved out of a single piece of foam to offer protection at the sensitive areas
- Modern powerband (combination of elastic and silicone) at the bottom hem.



59⁹⁵

Shorts

Line up: male



Powerfit shorts
BBW-427
59,95

NEW



PowerFit bib shorts
BBW-428
69,95

NEW



Corsa 2.0
BBW-219
99,95



Corsa cargo
BBW-432
99,95



Protech
BBW-434
119,00

Originals

Performance

Premium

Shorts

Line up: female



Omnium women 2.0

BBW-429

64,95

NEW



**Omnium bibshorts easy
break**

BBW-430

109,00

Originals

Performance

Premium



RAIN WEAR

Intro

Rain wear

it takes two to tango

Past year we introduced a nice on- and off-bike rain jacket. It was well received but of course the question of a trousers was raised as well, today I will introduce two rain items in different categories for different usage but as we all know.. nothing is so unpredictable as the weather.



RainShield trousers

Rain wear | BBW-449

*“The **allround** rain trousers
for your daily commute”*



RainShield trousers

Rain wear | BBW-449



Rainproof trousers

*made of waterproof fabric
with a water column of
10.000 and fully taped*

Easy acces

*to put your rain trousers over
your jeans in a few seconds*



RainShield trousers

rain clothing | BBW-449

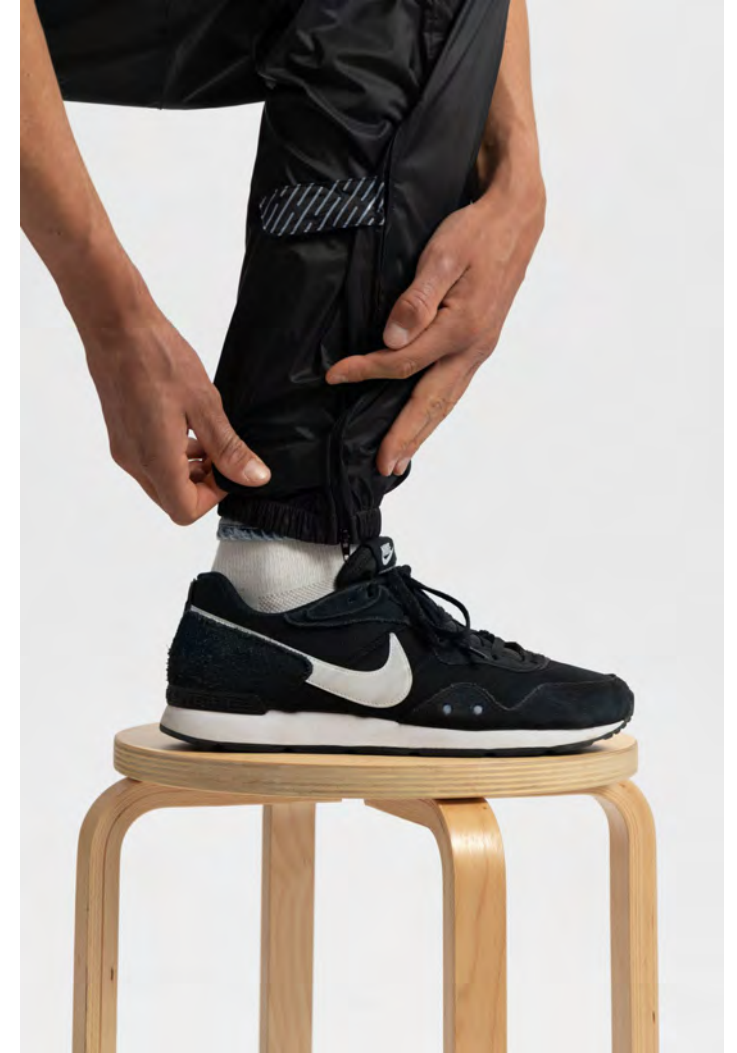


Easy acces

with a halfway zipper at the calf it's easy to access the trouser with your shoes on

Adjustable

to make sure the tight closes tight around the calf we added two adjustment straps



RainShield trousers

rain clothing | BBW-449

Pocket

*strategically placed
pocket to store your
belongings*



no separate bag

*but these trousers can be
stored in its own pocket.
No separate pocket needed!*



RainShield trousers

rain clothing | BBW-449

- Rain trousers for your commutes
- Wind and waterproof with taped seams
- Fabric (water column of 10.000 mm) has a membrane in between to keep it breathable while being waterproof
- The entire rain trousers can be stuffed in its own pocket.
- Waterproof side zippers for easy entry
- Adjustable straps at the leg



Rain wear

Line up



Baseshield
BBW-148
39,95



Rainshield trousers
BBW-449
79,95



Rainshield explorer
BBW-450
109,00



Stormshield 3.0
BBW-482
129,00

Rain
Water resistant

Lasting Rain
Waterproof

Storm
Waterproof & Breathable

RainShield trousers

rain clothing | BBW-449

*Are you as quick as the
weather can change?*



Intro

Rainwear

ready to race?

We've seen many pro cyclist conquer the rain the past Giro d'italia. Leg warmers, arm warmers, rain jackets we've even seen them in the finals. We created a shoecover which keeps the water out, while still being super aerodynamic. Tested and further developed with BEAT cycling.

Why shoecovers during summer? Why wait another season. Besides we found out online that keep selling shoecovers during summer make more revenue on shoecovers compare to others.



RaceFlex zipperless

Shoecovers | BWS-29

*“The performance
rain protection”*



RaceFlex zipperless

Shoecovers | BWS-29



Waterproof

made from stretchable waterproof material and taped at the seams.

Shaped for cyclist

when you look closely you see the entire shoecover is shaped with a calf section and an ankle section for optimal fit and aerodynamics



RaceFlex zipperless

Shoecovers | BWS-29

Zipperless
*to eliminate the weak spot
of every shoecover*



Silicone gripper

*very sticky gripper to make
sure the shoecover stays in
place and at the same time
creates the best possible
closure*

RaceFlex zipperless Shoecovers | BWS-29

But how to put these on?



RaceFlex zipperless

Shoecovers | BWS-29

- Wind and waterproof with taped seams
- Zipperless to eliminate the weak spot of every shoecover
- High and aerodynamic model, with pre-curved shape
- Designed with a hook & loop at the bottom for easier access
- Reinforced at the nose and heel

49⁹⁵

Shoe covers

Clothing accessories | MY2024



**RaceFlex
zipperless**
BWS-29
49,95

NEW



Heavyduty
BWS-02B
24,95



Freeze
BWS-21
42,95



**Multiflex/
Multiflex HV**
BWS-27/ BWS-27HV
34,95



Hardwear
BWS-04
37,95



Waterflex
BWS-23
39,95/42,95



**Ultrawear
zipperless**
BWS-26
54,95



Arcticduty
BWS-28
69,95

Wet

Cold
change of seasons (but dry)

Cold & Wet

Lasting cold & wet



SOCKS

EcoFeet

Socks | BSO-21

“Size matters”



EcoFeet

Socks | BSO-21



But materials as well

Made from COOLMAX® EcoMade yarn. Made of recycled PET bottles into a super comfortable sock. This means this sock is a more sustainable choice.

COOLMAX®

EcoMade

EcoFeet

Socks | BSO-21



Smart design

the different structures in the sock prevent it from moving.

Material

Combination of open structure and COOLMAX® EcoMade make the air flow trough

EcoFeet

Socks | BSO-21



Talking heights

18 cm long cuff.

EcoFeet

Socks | BSO-21

- Made of COOLMAX® EcoMade' fibers, manufactured from 97% recycled resources.
- Combination of open structure and COOLMAX® EcoMade make the air flow trough
- Moves Moisture away from the skin.
- The smart designed structure keep the sock in the right place and prevent it from moving
- Cuff height 180 mm.
- Colors: Black, White

14⁹⁵

EcoFeet Multipack

Socks | BSO-22



EcoFeet

Socks | BSO-22

- 3 pairs of sustainable summer cycling sock
- Made of COOLMAX® EcoMade' fibers, manufactured from 97% recycled resources.
- Combination of open structure and COOLMAX® EcoMade make the air flow trough
- Moves Moisture away from the skin.
- The smart designed structure keep the sock in the right place and prevent it from moving
- Cuff height 180 mm.
- Colors: Black, White

39⁹⁵

CombiFeet

Socks | BSO-20



CombiFeet multipack

Socks | BSO-20



The combi deal

Almost the same as previous,
yet slightly different

CombiFeet multipack

Socks | BSO-20



Detail

The grey line at the back of the heel is removed. Now it will never pop over your shoe

Cuff length

We added some height and the cuff is now 13 cm high

CombiFeet multipack

Socks | BSO-20

- 3 pairs of allround cycling sock multipack
- Made of Coolplus fibers, which offers faster evaporation
- Elastic middle part for the perfect fit
- Keeps your skin dry and cool for longer periods
- Open structure knitting for breathability
- Cuff height of 130 mm.
- Colors: Black, White



19⁹⁵

Socks

Clothing accessories | MY2024

Multipack



CombiFeet
2 pack
BSO-06
14,95



CombiFeet
3 pack
BSO-20
19,95

NEW



Ecofeet
3 pack
BSO-22
39,95

NEW

Summer



Ecofeet
BSO-21
14,95

NEW

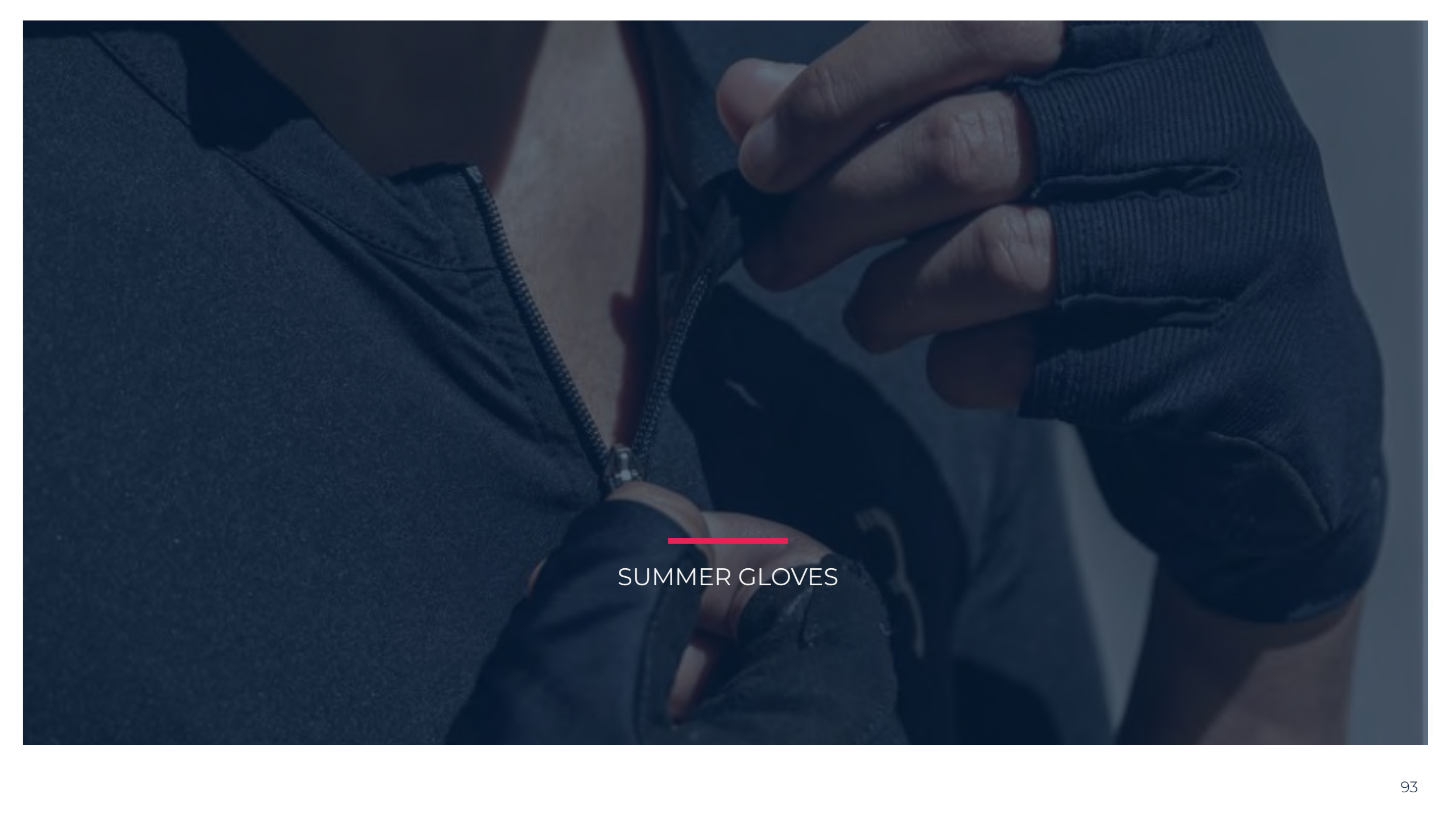
Winter



FirFeet
BSO-16
22,95



Merino WinterFeet
BSO-18
22,95



SUMMER GLOVES

Intro

Summer gloves

Important category

Although we did not focus on this category, it does not mean we should not show it to you. Just a quick update, we improved the velcro on the HighComfort glove in running change. On the other hand we want to take this moment to highlight our line up.. because in terms of revenue, it's an important category.



Summer gloves

Clothing accessories | MY2024

Comfort

full padding



Road & gravel
Airsupport
BBW-65



Road
Speed
BBW-60



Road & Gravel
HighComfort 2.0
BBW-59



MTB & Gravel
Explorer comfort
BBW-64



Support

medium padding

Road & Gravel
Cooldown
BBW-46

Summer gloves

Clothing accessories | MY2024



Road & gravel
Pave
BBW-61

Road
Course
BBW-62

MTB & Gravel
Explorer connection
BBW-63

Summer gloves

Clothing accessories | MY2024

Comfort:
full padding



Airsupport
BBW-65
27,95



Speed
BBW-60
34,95



Highcomfort 2.0
BBW-59
37,95



**Explorer
comfort**
BBW-64
39,95

support:
medium padding



Cooldown
BBW-46
16,95



Kids
BBW-45
17,95



Pave
BBW-61
24,95



connection:
no padding



Course
BBW-62
37,95

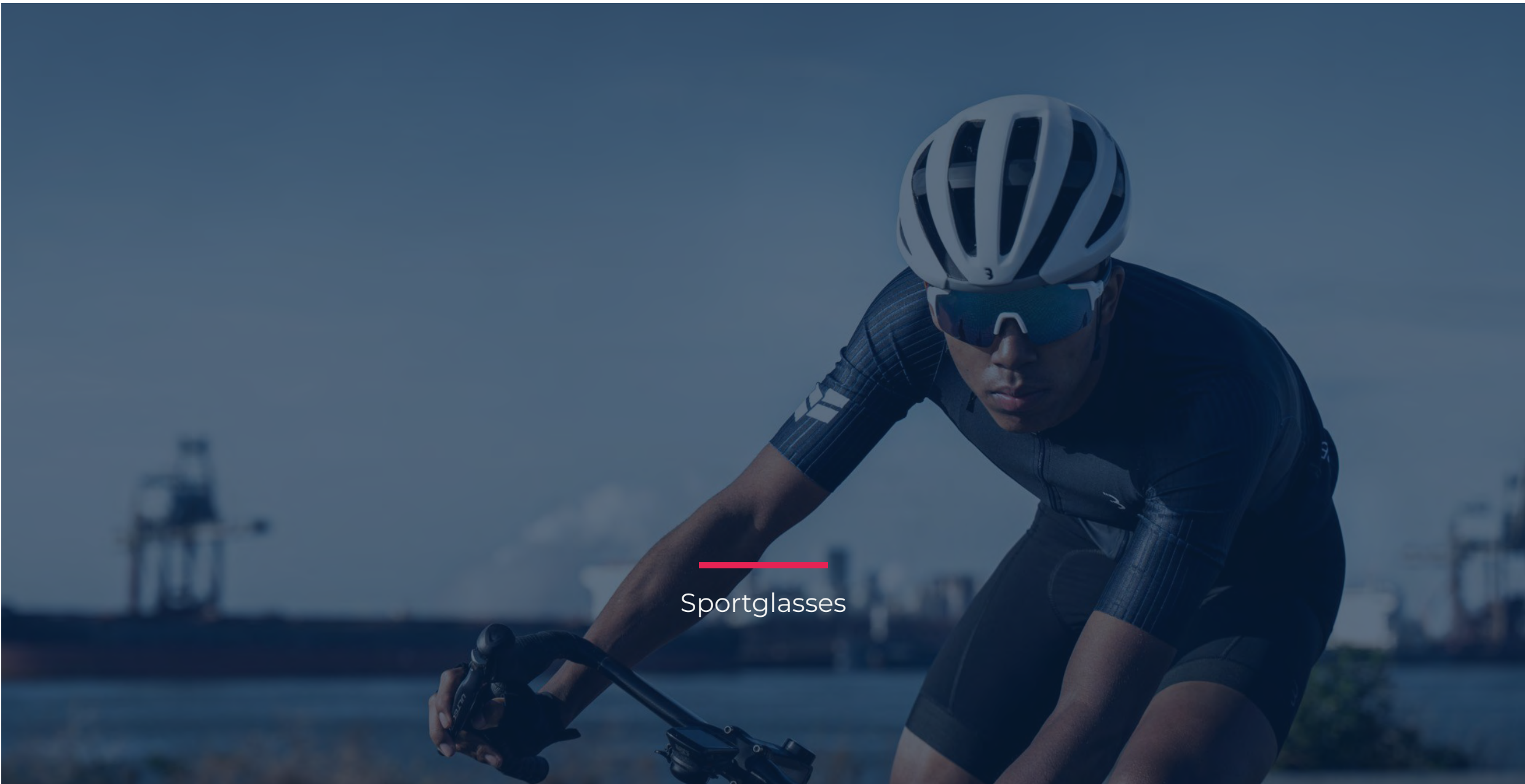


**Explorer
connection**
BBW-63
34,95

Outro

Summer





Sportglases

SportsGlasses

The green transition



RILSAN CLEAR G850 RNEW

Sports Glasses

Going Bio-Based

*From Grilamid®
to
Rilsan® Clear G850® rNew*



RILSAN CLEAR G850 RNEW

Sports Glasses



Bio-Based

The frame is made from Rilsan® Clear G850® Rnew, a 45% bio-based material

High quality

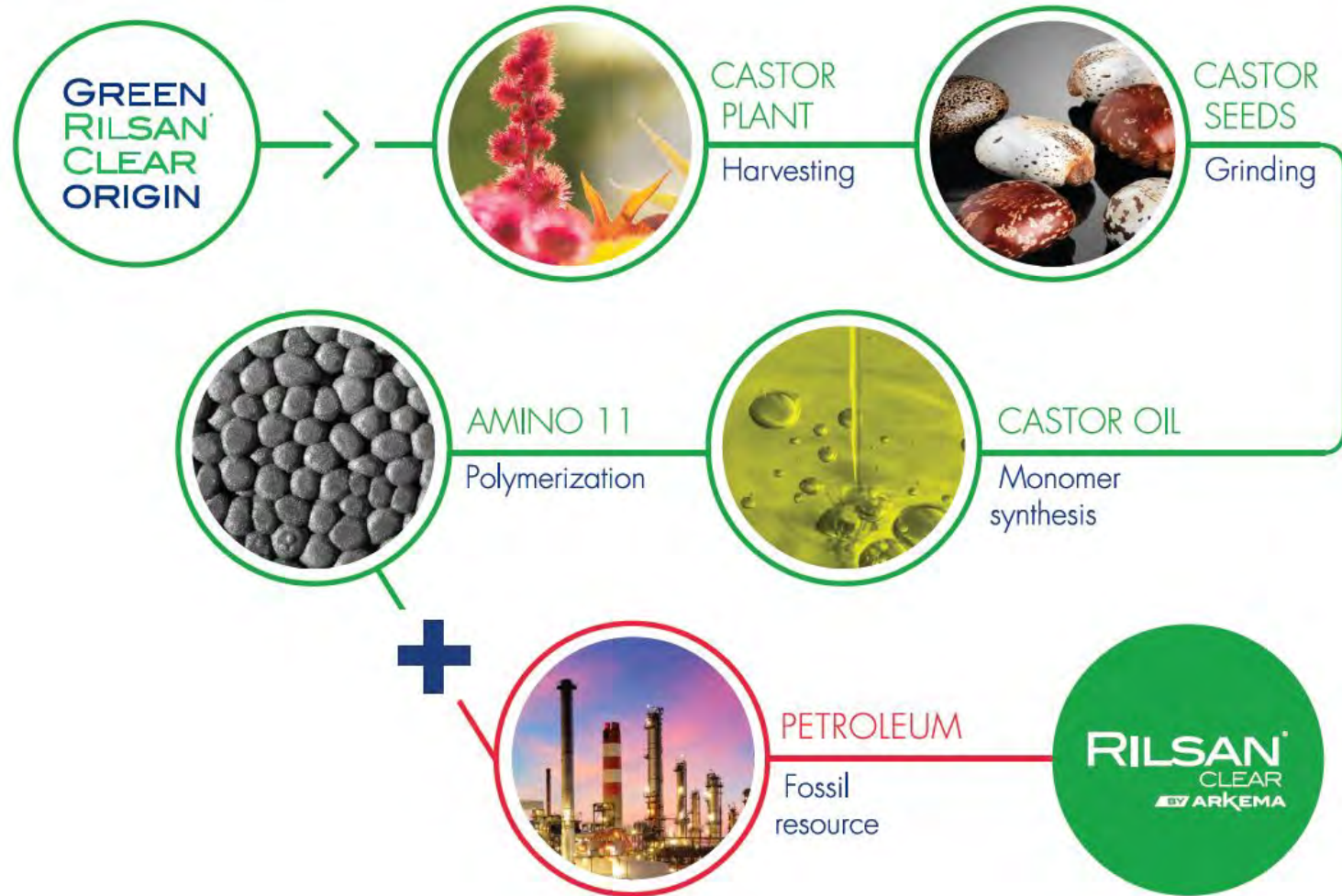
as you are used from Grilamid: Lightweight, flexible and strong

RILSAN CLEAR G850 RNEW

Sports Glasses

How it's Made

The process from raw material into a high quality frame material



RILSAN CLEAR G850 RNEW

Sports Glasses

“Made with Bio Based material”

*Mentioned on the frame
So you don't forget!*



Regular Program

Sportglasses | MY2024

2 PIECE
LENS



Impress Small
BSG-68
44,95



Impress
BSG-58
44,95



Town
BSG-56
49,95



BIO BASED

Spectre
BSG-66
49,95



BIO BASED

Impulse
BSG-62
64,95

BIO BASED



Chester
BSG-69
49,95/59,95

BIO BASED



Fuse
BSG-65
69,95/79,95



FullView
BSG-63
84,95



Commander
BSG-61
99,95

BIO BASED



FullView HC
BSG-70
99,95

1 PIECE
LENS

PH Program

Sportglasses | MY2024

2 PIECE
LENS



Impress Small PH
BSG-68PH
59,95



Impress PH
BSG-58PH
59,95

BIO BASED



Impulse PH
BSG-62PH
84,95

BIO BASED



Spectre
BSG-66PH
84,95

1 PIECE
LENS

BIO BASED



Chester PH
BSG-69PH
99,95

BIO BASED



Fuse PH
BSG-65PH
109,-



FullView PH
BSG-63PH
129,-



CommanderPH
BSG-61PH
139,-

PH MLC

BIO BASED



Chester PH MLC
BSG-69PH
109,-

BIO BASED



Fuse PH MLC
BSG-65PH
119,-

BIO BASED



FullView PH MLC
BSG-70PH
139,-

Optic Program

Sportsglasses | MY2024

READER
GLASSES



Impress Reader
BSG-59
54,95



Impress Reader PH
BSG-59PH
74,95



Spectre Reader PH
BSG-67PH
84,95



Impulse Reader PH
BSG-64PH
99,95

BIO BASED

OPTIC
GLASSES



Optic Set
BSG-72
39,95

BIO BASED



Impulse Optic
BSG-71
99,95

BIO BASED



Impulse Optic PH
BSG-71PH
129,-

Packaging

Sports Glasses

*100% recycled paper
&
Plastic free*

*For all the new Sports
glasses packaging*



Pouch

Sports Glasses

100% recycled PET

Running change in 2024



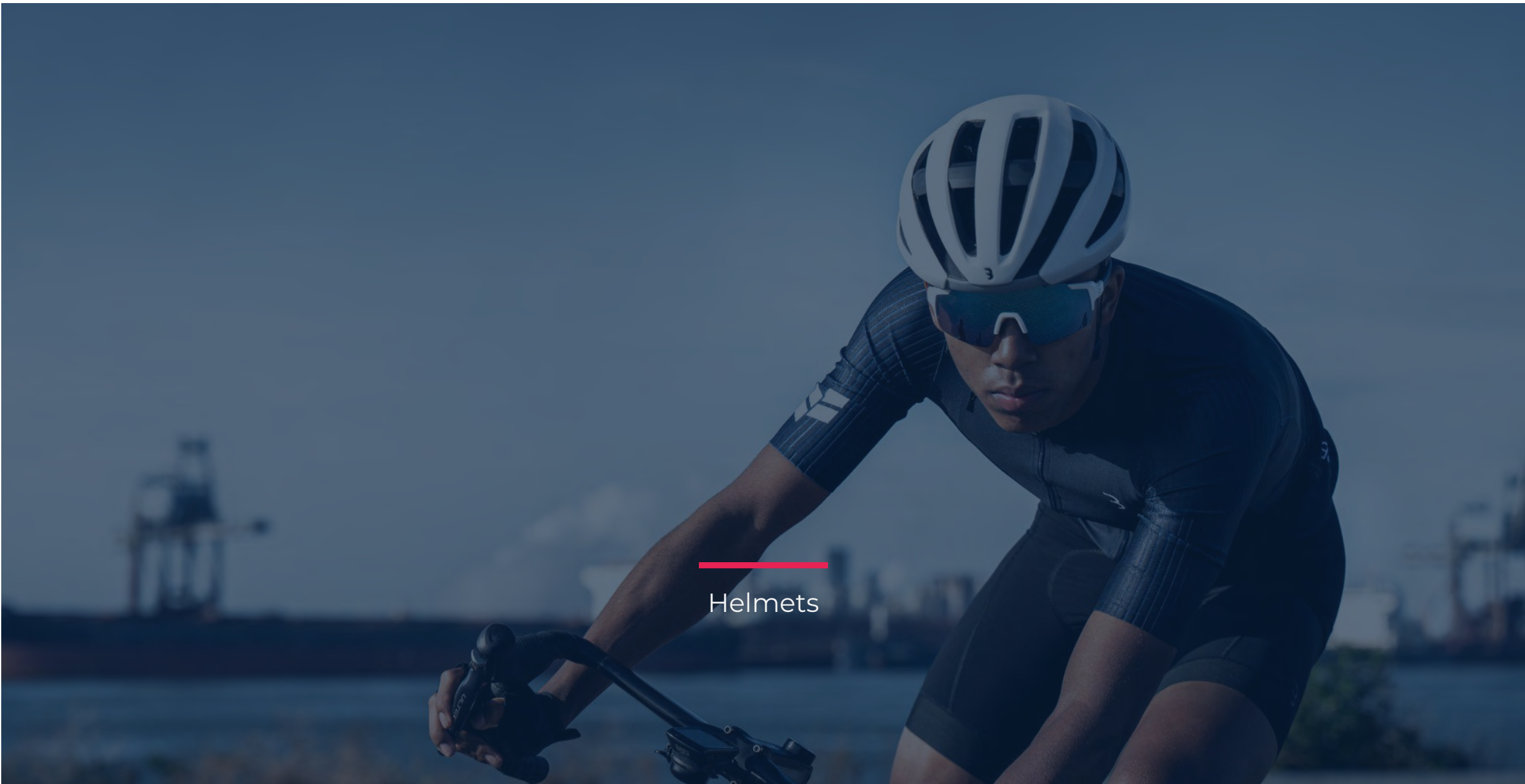
SportsGlasses

The green transition

Sustainable steps for MY24

1. *Bio Based Frame*
2. *Recycled carton packaging*
3. *Recycled Pouch*





Helmets

Helmet

The green transition



35%
Lower CO2 emission
2019 = 3.71kg/helmet
2021 = 2.41kg/helmet

**CO2
footprint
reduction**

DISTRICT LED

Helmets | BHE-162/163

Light up your District

*And move safely
through town*



DISTRICT LED

Helmets | BHE-162/163

**E-bike/
Commuter helmet**
With integrated LED



All-round visible

12 Front and 10 rear LEDs

DISTRICT LED

Helmets | BHE-162/163



Runtime safety mode

The light automatically goes to flash mode when battery is almost dead to extend runtime with >4hrs.

USB rechargeable

*High 84 Lumen, 6.5hrs
Low 42 Lumen, 13hrs
Flash 84 Lumen, 27hrs*

DISTRICT LED

Helmets | BHE-162/163



Recycled ABS Hardshell

The Hardshell is made with 50% PCR ABS material.

Recycled EPS

This helmet is made with 50% recycled EPS, reducing the carbon footprint significantly.

DISTRICT LED

Helmets | BHE-162/163



With Faceshield
*Adjustable Cat. 0
faceshield.*



With visor
*A subtle visor for a
urban style helmet.*

DISTRICT LED

Helmets | BHE-162

Sustainable choice

- E-bike helmet with integrated lights
- USB rechargeable lights
- Made with 50% recycled EPS and 50% recycled ABS
- Size: M/L (55-60cm)
- CE and AS(BHE-162AS) certification



79⁹⁵

DISTRICT LED FACESHIELD

Helmets | BHE-163

Sustainable choice

- E-bike helmet with faceshield and integrated lights
- USB rechargeable lights
- Made with 50% recycled EPS and 50% recycled ABS
- Size: M/L (55-60cm)
- CE and AS(BHE-163AS) certification



109⁰⁰

E-Bike/City

Helmets | MY2024

NTA

REGULAR



Grid
BHE-161
69,95



Grid ECO
BHE-161ECO
79,95

NEW



District LED
BHE-162
79,95



Indra
BHE-56
139,-

FaceShield

NEW



District LED FaceShield
BHE-162
109,-



Move
BHE-57
109,-



Indra FaceShield
BHE-56F
179,-

Road Helmets | MY2024

REGULAR



Condor 2.0
BHE-173
52,95/54,95



Kite 2.0
BHE-29B
64,95



Hawk
BHE-151
79,95



Maestro
BHE-09
109,-

MIPS



Condor 2.0 MIPS
BHE-174
84,95



Dune 2.0 MIPS
BHE-22B
94,95



Hawk MIPS
BHE-153
99,95



Maestro MIPS
BHE-10
129,-

MTB

Helmets | MY2024

REGULAR



Condor 2.0
BHE-173
52,95/54,95



Nanga
BHE-54
49,95



Kite 2.0
BHE-29B
64,95



Shore
BHE-59
99,95

MIPS



Condor 2.0 MIPS
BHE-174
84,95



Dune 2.0 MIPS
BHE-22B
94,95

Kids

Helmets | MY2024



Hero
BHE-172
39,95



Wave
BHE-172
48,95



Sonar
BHE-172
54,95

1-10 Years
Many colorways

Youth
ABS Hardshell

Youth
InMold + Rear Light

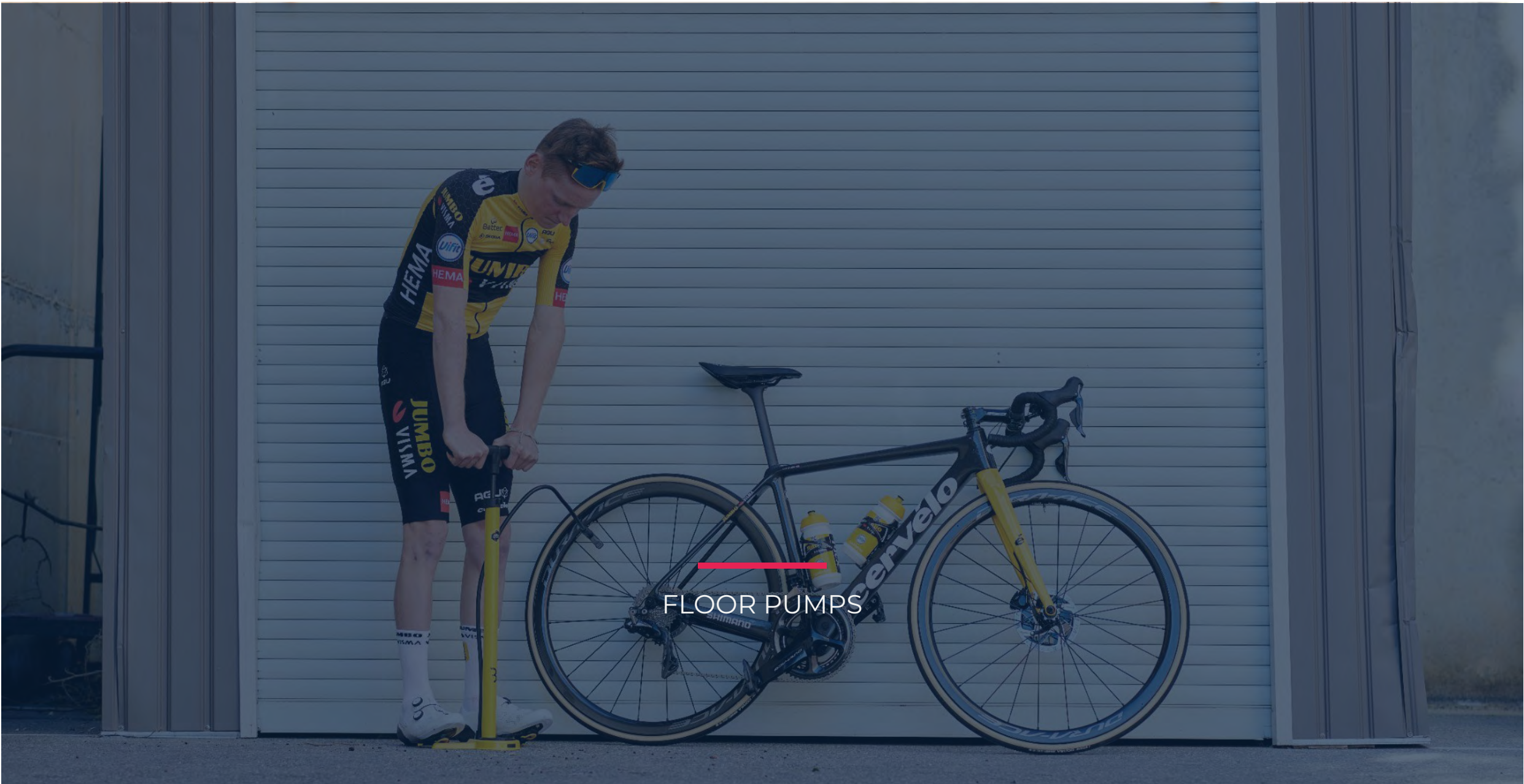
Packaging

Helmet

*100% recycled paper
&
Plastic free*

*This transition will take
place in 2024 for all helmet
boxes*





FLOOR PUMPS

Floorpumps

AirSwitch | BFP-41

Re-introducing:

AirSwitch

Introducing:

AirSmart



AirSwitch

Floorpumps | BFP-41

Logistics

Usage and demand

**TRANSPORT
COST**



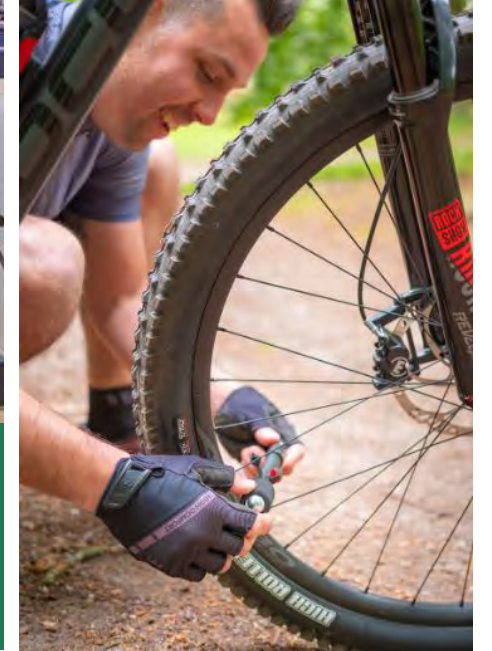
Packaging

**ONLINE
READY**



**IN-STORE
PRESENTATION**

**TUBELESS
READY**



Floorpumps

Challenges | Logistics

Logistics

TRANSPORT



PACKAGING



ONLINE



Transport impacts packaging, and packaging impacts Transport.

Transport:

- Container availability
- Container price
- 'Waste spaces'
- CO2 / footprint

Packaging / Online ready:

- Safety of the product
- Storage on all levels
- 'Waste spaces'
- Shipment to customer

Floor pumps

The challenge

'The same pump as before, but smaller for transport'



Floor pumps

The challenge

Reducing outer box size

Stability



AirSwitch

Outer box size

BFP-27 AirSteel
8pcs



BFP-41 AirSwitch
8pcs

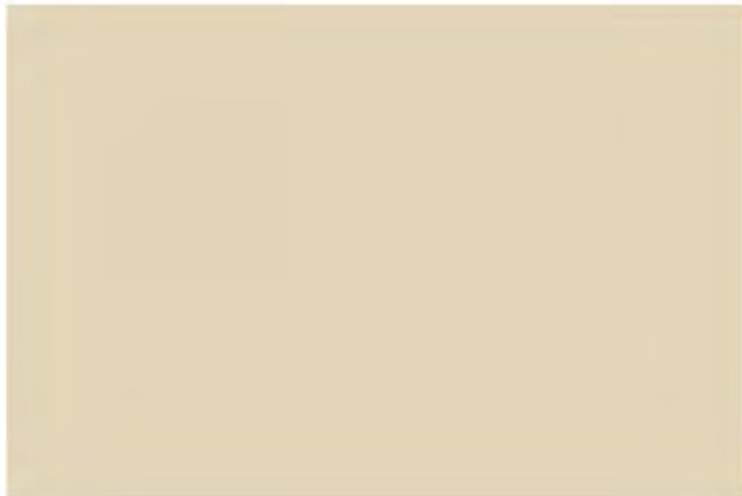


50%

AirSwitch

Outer box size

BFP-27 AirSteel
8pcs



BFP-42 AirSwitch
8pcs



50%

AirSwitch

Outer box size



Floor pumps

Assembly by consumer



Floor pumps

The result

Stable and strong



Floorpumps

Challenges | Usage and demand

Usage and demand

ONLINE



USING



**IN-STORE
PRESENTATION**



Evolving bicycle market

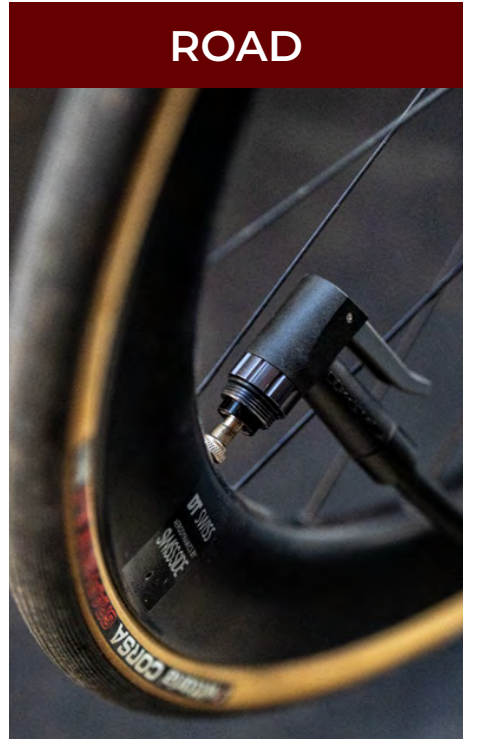
Visibility, storage and shipment

Different focus per region

Suitable for every user






Floorpumps

Challenges | Usage and demand



Floorpumps

Challenges | Usage and demand

(E-) MTB	GRAVEL	E-BIKE	URBAN	ROAD
				
<p>50 - 65 mm max. 3 bar.</p>	<p>35 - 50 mm 2 <> 4,5 bar</p>	<p>40 - 47 mm city 4 bar</p>	<p>+/- 40 mm 4,5 bar</p>	<p>25 - 32 mm 5 <> 8 bar.</p>
<p>High Volume</p>			<p>High Pressure</p>	

Floorpumps

AirSwitch | BFP-41



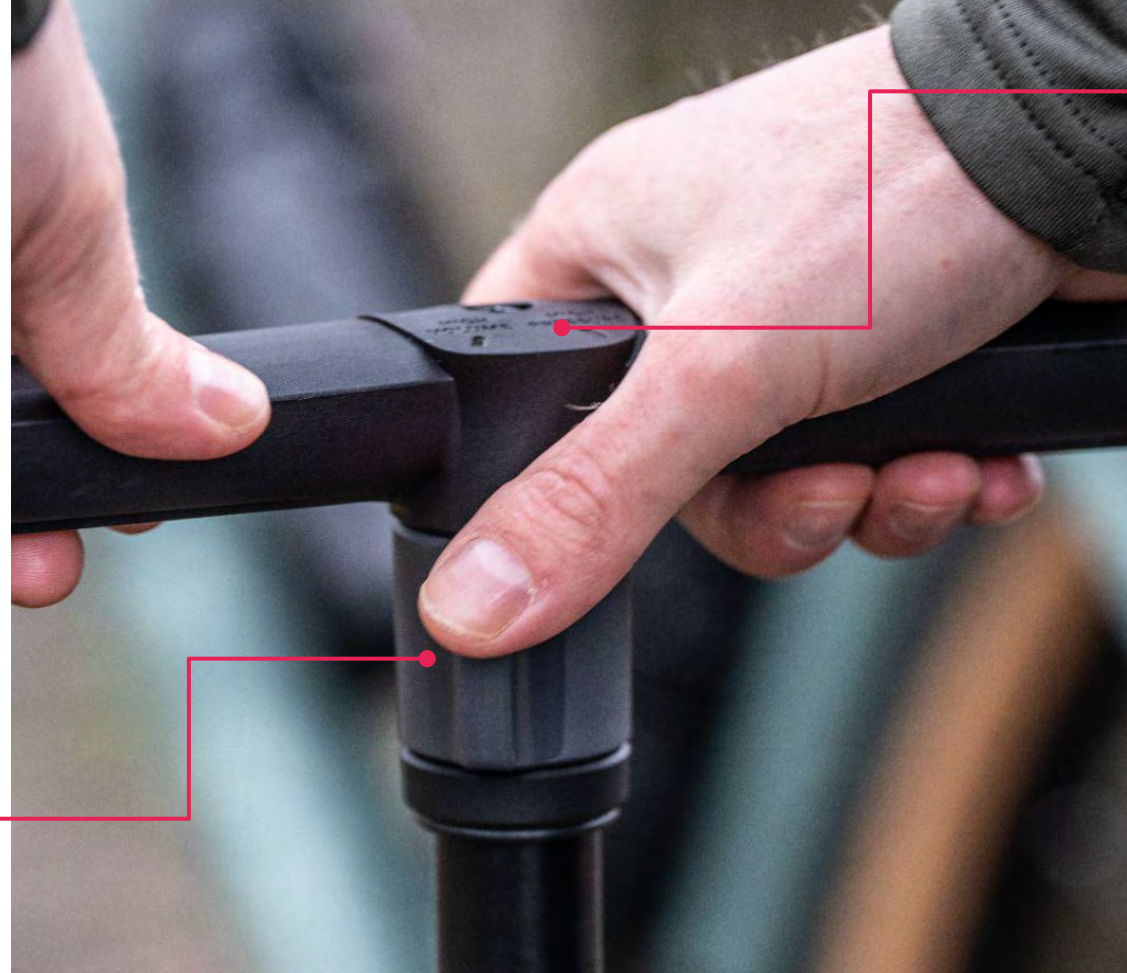
High Volume



High Pressure

Floorpumps

AirSwitch | BFP-41



Two stage

High volume
High pressure

Switch on handle

Easily accessible while
pumping

Floorpumps

AirSwitch | BFP-41

High volume
530cc



High pressure
320cc



Floorpumps

AirSwitch | BFP-41



High volume
530cc



High pressure
320cc

Floorpumps

AirSwitch | BFP-41



High volume
530cc

7.5kg



High pressure
320cc

5kg

Floorpumps

AirSwitch | BFP-41



High volume

530cc
< 3 bar

7.5kg



1.5x



High pressure

320cc
< 11 bar

5kg

Floorpumps

AirSwitch | BFP-41

3 inch gauge

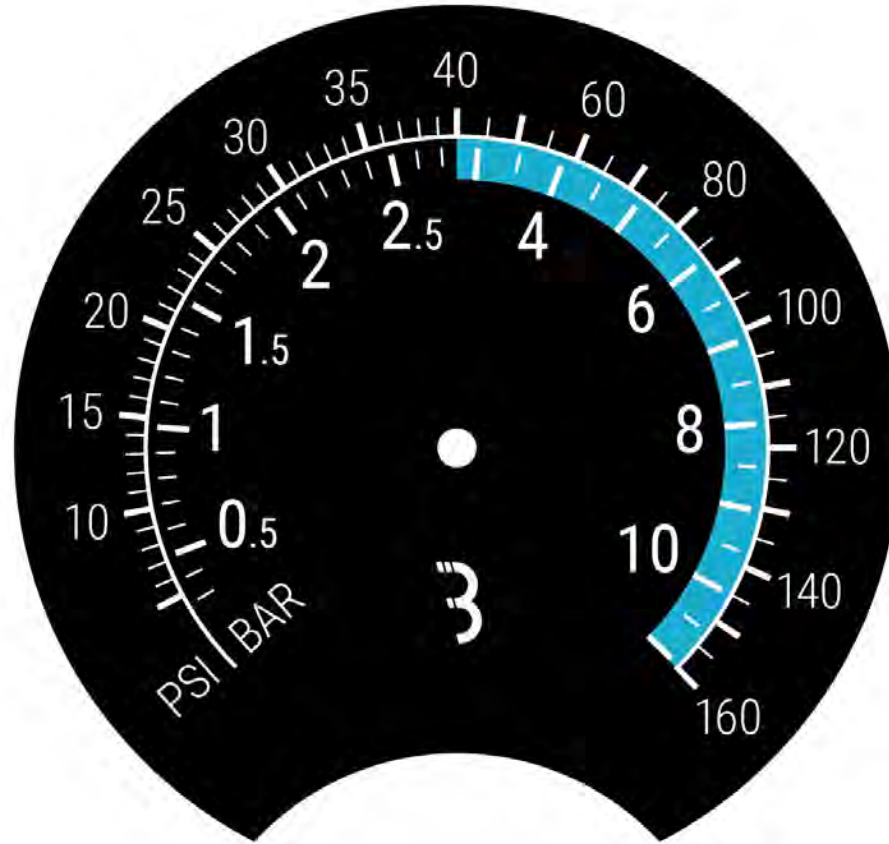


Unobstructed view
Hose on the side

Floorpumps

AirSwitch | BFP-41

*Precision
0-3 bar*



*High pressure
3-11 bar*

Floorpumps

AirSwitch | BFP-41



FlipHead Pro



*Presta
Schrader
Dunlop*

AirSwitch

Floorpumps | BFP-41

- Available with PO#5 2023
- Boxed packaging (50% of the size)
- Dual scale gauge
- 3 inch gauge
- HV / HP switch
- 11 bar max. pressure
- 70 cm height
- 120 cm hose length
- Boomerang handle



79⁹⁵

Floorpumps

AirSmart | BFP-42

BFP-42 AirSmart

*Same smart
structure*

*More focused on
regular use*



Floorpumps

AirSmart | BFP-42

Same design

Similar looks, subtle differences



Black and Blue

Glossy black finish, blue details

Floorpumps

AirSmart | BFP-42

New FlipHead
Presta, Schrader, Dunlop



Smart construction
Easy assembly

Floorpumps

AirSmart | BFP-42

3 inch gauge
Max. 8 bar / 120 PSI



AirSmart

Floorpumps | BFP-41

- Boxed packaging (50% of the size)
- 3 inch gauge
- 8 bar max. pressure
- 70 cm height
- 120 cm hose length
- Boomerang handle



59⁹⁵

Floor pumps

Comparison | BFP-41/42



BFP-42 | AirSmart



BFP-41 | AirSwitch

Smart construction	Yes	Yes
Switch function	No	Yes
Per stroke HV	HP 370cc	HV 530cc / HP 320cc
Pumphead	Fliphead	Fliphead Pro
Max. Bar / PSI	8 / 116	11 / 160
Hose length	120 CM	120 CM
Price	59,95	79,95
Available	PO #1 2024	PO #5 2023

Floor Pumps

Line-up | MY2024



AirWave
BFP-20
27,95



AirBoost
BFP-28
34,95



AirSteel
BFP-27
44,95

NEW



AirSmart
BFP-42
59,95

NEW



AirSwitch
BFP-41
79,95

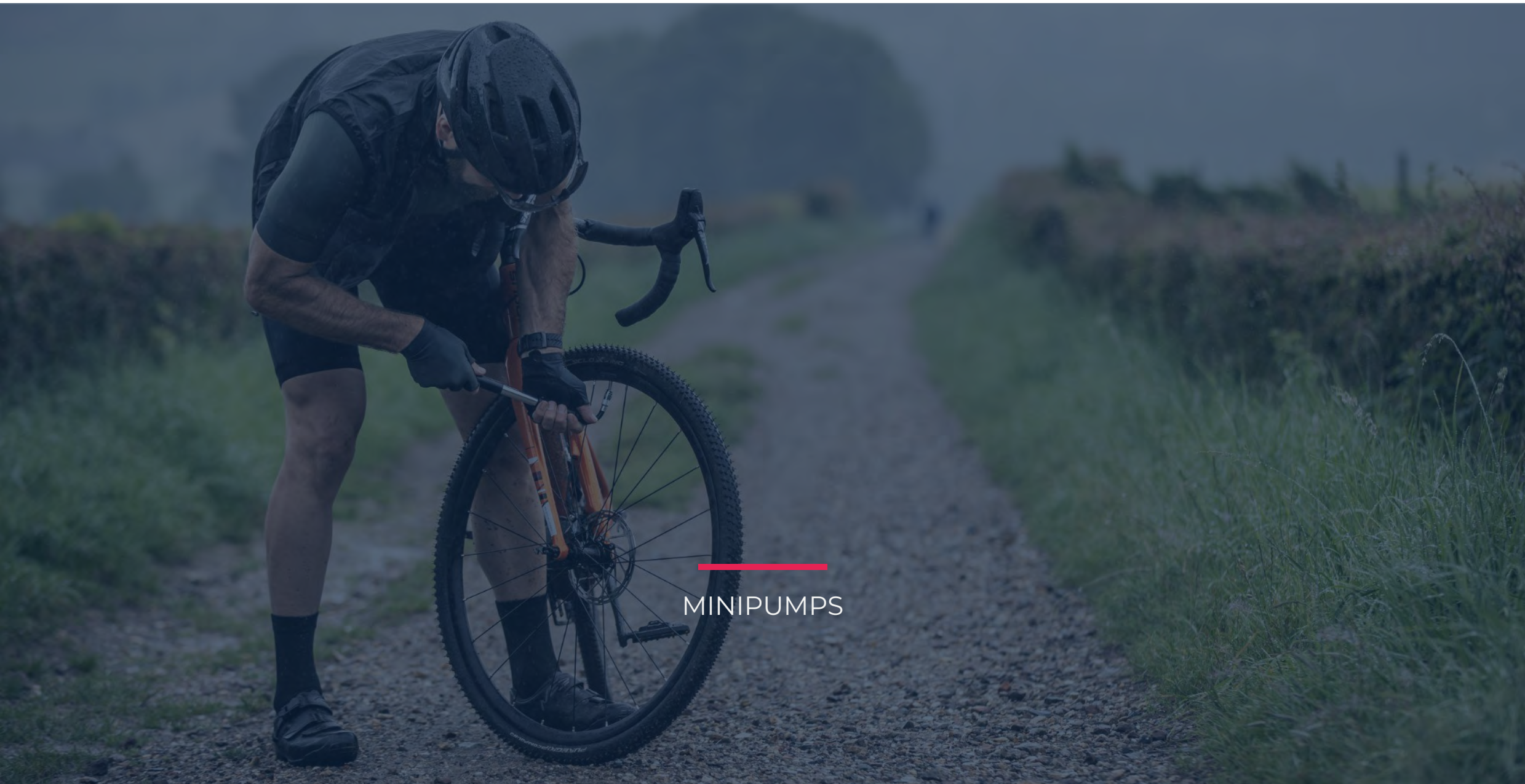
Economical
Plastic construction

Value for money
Steel barrel

Standard
Steel construction

Premium
Construction

Special
HP/HV switch



MINIPUMPS

Minipumps

Novelty recap



DoubleShot



Singleshot



AirPush

DoubleShot

Minipumps | BMP-102



*We don't like flat tires,
but we don't like to carry minipumps too.
They aren't really "mini" either.*

*They don't go well on the bike,
and can't fit them in your pocket.*

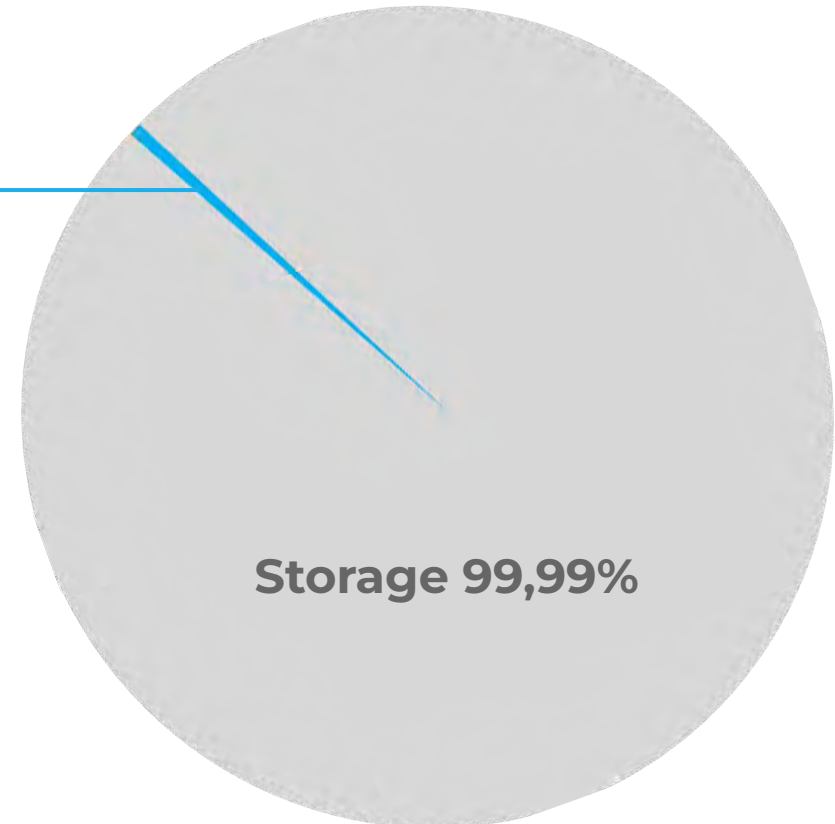
But what if you could?

Shot Series

Minipumps



Pumping <1%



DoubleShot

Minipumps | BMP-102



DoubleShot

Minipumps | BMP-102



DoubleShot

Minipumps | BMP-102

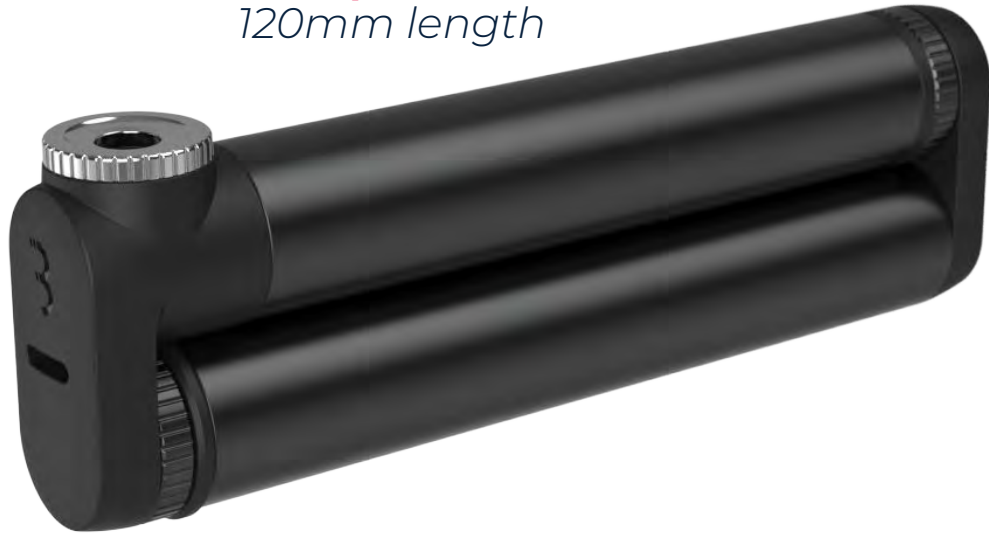




DoubleShot

Minipumps | BMP-102

Compact
120mm length



**Click for
storage**



DoubleShot

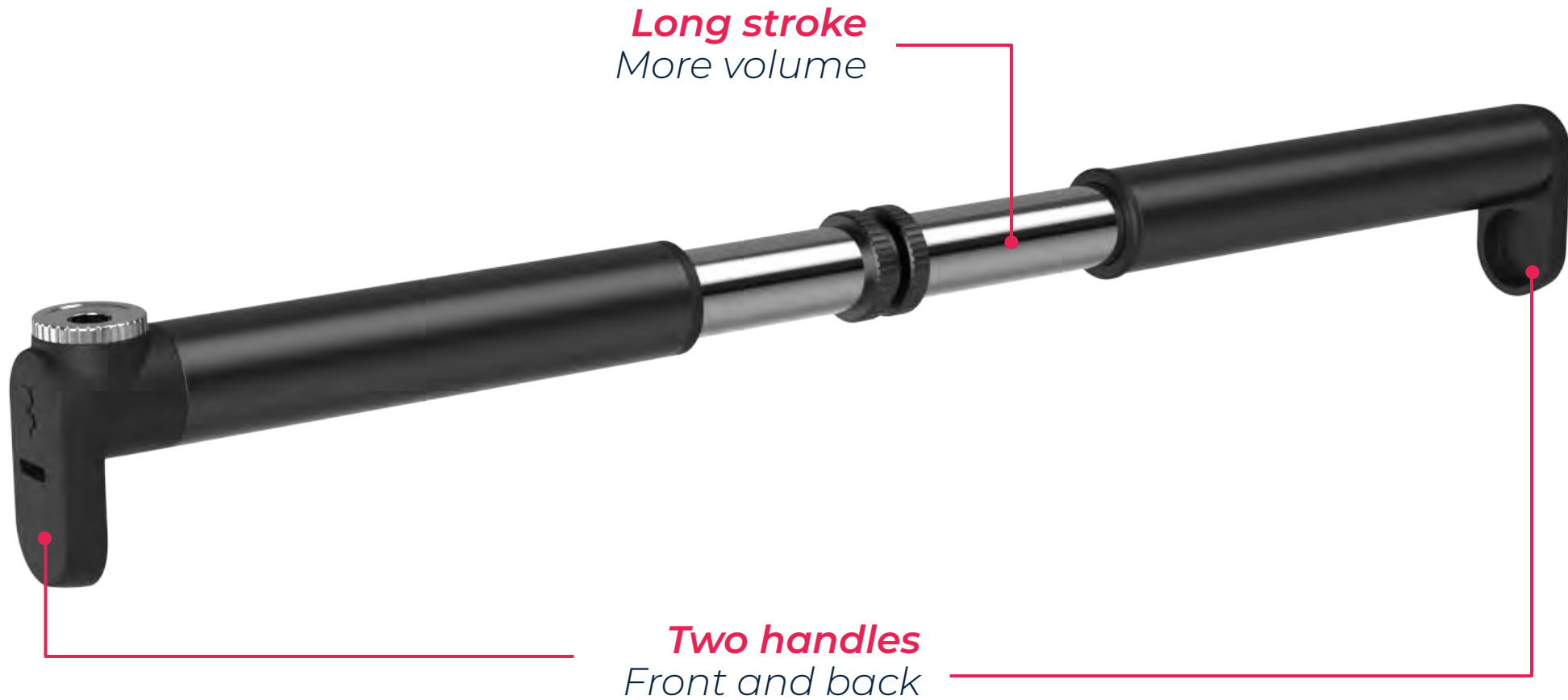
Minipumps | BMP-102

*Fits inside all
BBB saddle bags*



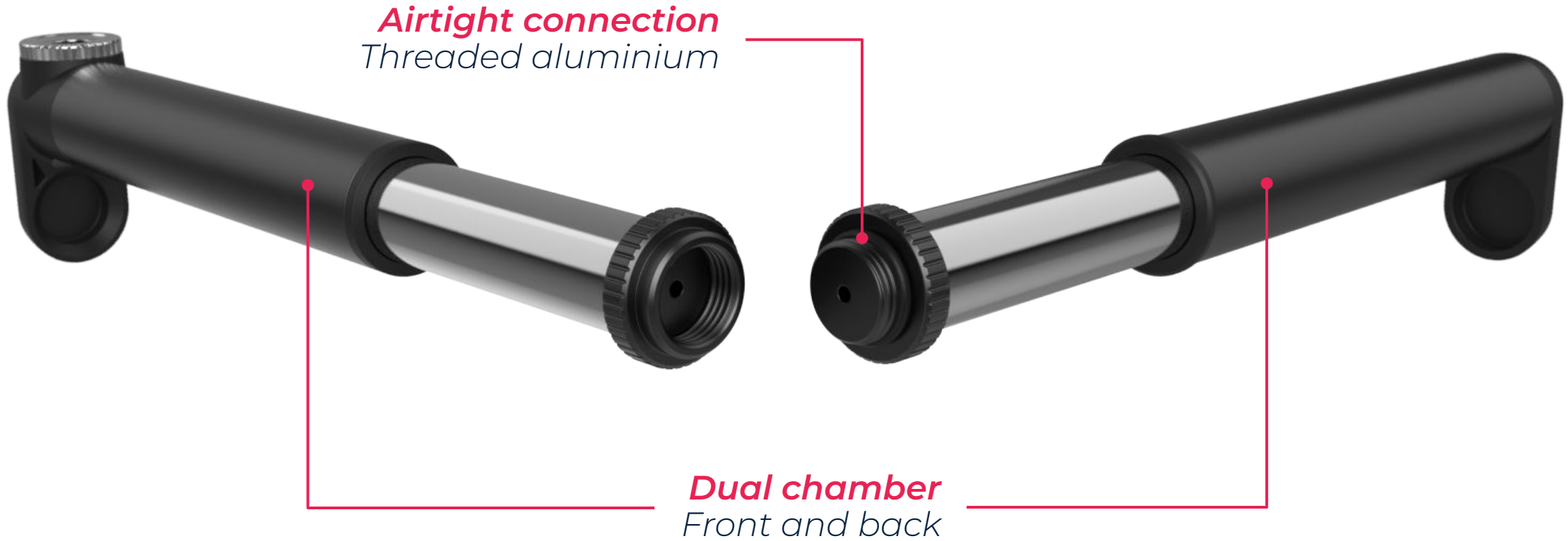
DoubleShot

Minipumps | BMP-102



DoubleShot

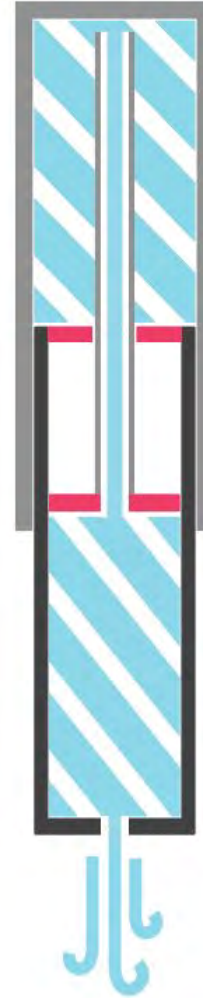
Minipumps | BMP-102



DoubleShot

Minipumps | BMP-102

*Normal
chamber*



*Dual
chamber*

Shot Series

Minipumps



EasyRoad
29cc

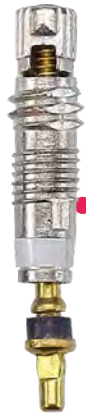


DoubleShot
35cc

DoubleShot

Minipumps | BMP-102

Tubeless friendly
Presta-only push-on
head



**No core
unthreading**
Rubber connection



DoubleShot

Minipumps | BMP-102



reddot winner 2023



DoubleShot

Minipumps | BMP-102

- Available from PO#5 2023
- Double Dual chamber minipump
- 120mm length
- 35cc per stroke
- 8 bar max. pressure
- Presta only
- Push-on head
- 83 gram
- Without bracket



59⁹⁵

SingleShot(s)

Minipumps | BMP-101 & 103



SingleShot
High Pressure

NEW



SingleShot MTB
High Volume

SingleShot

Minipumps | BMP-101 & 103



Tubeless friendly
Presta-only push-on head



No core unthreading
Rubber connection

SingleShot

Minipumps | BMP-101 & 103

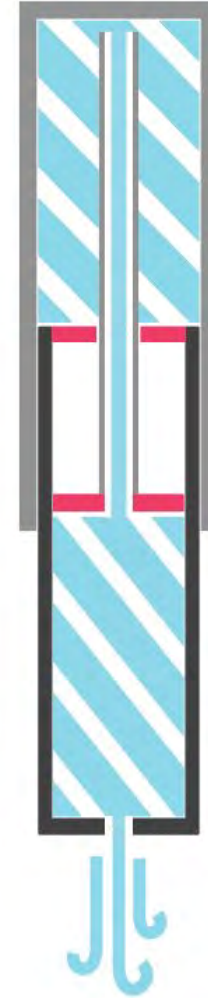


SingleShot
MTB
60cc

SingleShot
30cc

Dual chamber

*Double the volume
per stroke*



Shot Series

Minipumps



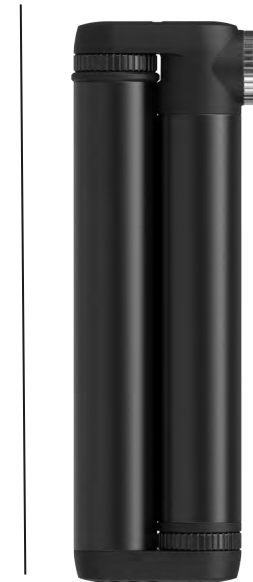
EasyRoad



SingleShot
MTB



SingleShot



DoubleShot

Per stroke:

29cc

60cc

30cc

35cc

SingleShot

Minipumps | BMP-101

- Availability from PO#5 2023
- Dual chamber minipump
- 160mm length
- 30cc per stroke
- 8 bar max. pressure
- Presta only
- Push on head
- 51 gram
- Without bracket



SingleShot MTB

Minipumps | BMP-103

- Dual chamber MTB minipump
- 172mm length
- 60cc per stroke
- 4 bar max. pressure
- Presta only
- Push on head
- Without bracket



25⁹⁵

SingleShots

Comparison | BMP-101/103



BMP-101 | SingleShot

BMP-103 | SingleShot MTB

	High-Pressure	High-Volume
HP / HV		
Per stroke HV	30cc	60cc
Tubeless friendly	Yes	Yes
Pumphead	Push-on	Push-on
Max. Bar / PSI	8 / 116	4 / 58
length	160 MM	172 MM
Price	17,95	25,95
Available	PO #5 2023	PO #1 2024

AirPush

Minipumps | BMP-111

CO2 inflator

Tubeless friendly

Easy in use



AirPush

Minipumps | BMP-111



Push to inflate
Grey action part



Threadless valvehead
Push-on like the shot series

AirPush

Minipumps | BMP-111D

- Availability from PO #1 2024
- Display box
- 20 pieces
- Single piece barcode sticker

13⁹⁵

Minipumps

Minipumps | MY2024

Wind series

WindWave
BMP-54
13,95



WindRush S
BMP-55
19,95



WindGunS
BMP-57
27,95



Hose pumps

EasyRoad
BMP-49
33,95



Samurai
BMP-50
38,95



Shot series

SingleShot
BMP-101
17,95

NEW



SingleShot MTB
BMP-103
25,95

NEW



DoubleShot
BMP-102
59,95

NEW



Specials

CO2 Blaster
BMP-33S
48,95



NanoRoad
BMP-48
39,95



Traveller
BMP-53
49,95



CO2 heads

Minipumps | MY2024

NEW



AirPush
BMP-111
15,95



AirSpeed
BMP-32
22,95



EasyAir
BMP-34
26,95



CO2 blaster
BMP-33S
48,95



RoyalFold CO2
BTL-203
64,95

Push-on

Thread-on

Controlled

Integrated

Multitool

CO2 Cartridge

Minipumps | MY2024



AirTank
BMP-35
2pcs.
5,50



AirTank
BMP-35
10pcs.
18,95



AirTank
BMP-36D
30pcs.
82,50



AirTank XL
BMP-38
1pcs.
5,95



AirTank XL
BMP-38
30pcs.
178,50

16 grams

25 grams

Pressure Gauge

Minipumps | MY2024



PressureGauge
BMP-90
19,95

Digital



GadgetGauge
BMP-92
29,95

Digital
+



BOTTLECAGES

SteelCage

BottleCage | BBC-51

Form & Function



SteelCage

Bottle cage | BBC-51

Classic Design

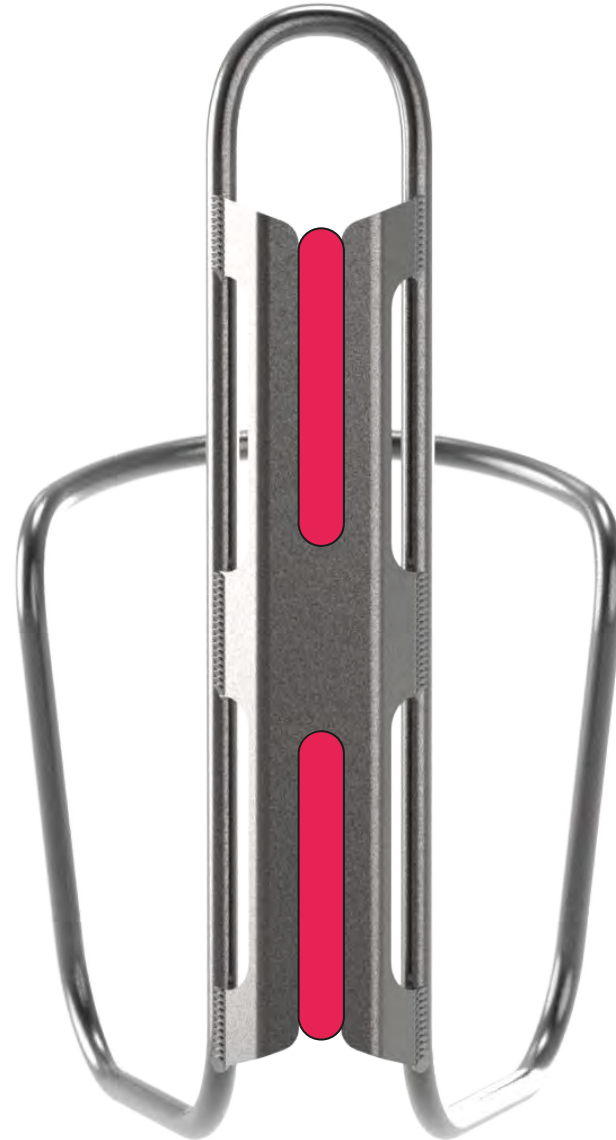
'slim fit' 4,5mm Stainless Steel



SteelCage

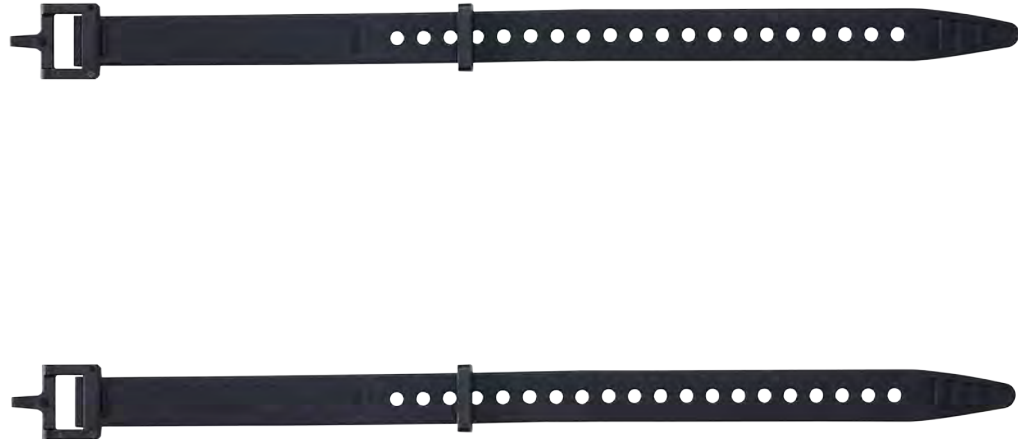
Bottle cage | BBC-51

Design Adapt Feature
30mm range



SteelCage

Bottle cage | BBC-51



Strap space

Additional spacing CargoStraps

SteelCage

Bottle cage | BBC-51

- Classic design bottle cage
- Hollow Stainless Steel 4,5 mm tubing
- 30mm mounting range
- CargoStrap ready
- Colors: Black, Steel



Bottlecages

Line-up | MY2024

METAL

COMPOSITE

CARBON

EcoTank
BBC-01
6,95



FuelTank
BBC-03
9,95



SteelCage
BBC-51
24,95

NEW



FastCage
BBC-41
9,95



DualCage
BBC-39
13,95



DualAttack
BBC-40
15,95



FlexCage
BBC-36
19,95



FiberCage
BBC-37
49,95



SideCarbon
BBC-38R
49,95



SideCarbon
BBC-38L
49,95





Bags

SealPack Large

Bags | BSB-61L

*Water- and dust
proof*

Tested in Afrika



SealPack Large

Bags | BSB-61L

Waterproof construction

*Welded seams with durable
600D TPU coated Nylon*

Bigger and bigger

*Large has 800 ml volume
and Medium has 600 ml*

Pocket inside

*Mesh inner side pocket to
store small content*



SealPack Large

Bags | BSB-61L

Easy access

The big zipper gives easy access while mounted. Due to the construction, nothing falls out while opening



Content = shape

The shape is designed to fit a tube first, then the rest.

SealPack Large

Bags | BSB-61L

- Waterproof material
- Welded waterproof construction
- 600D TPU coated Nylon
- Taped zippers
- T-buckle saddle rail mount
- Silicon seatpost strap with S-hook
- Blue inner liner
- Addition to SealPack M
- Mesh inner pocket
- 0.8 L Volume



Seal Serie

Bags | MY2024

Toptube



SealTank M
BSB-62M
39,95



SealTank L
BSB-62L
44,95

Frame



SealMate M
BSB-65M
69,95



SealMate L
BSB-65L
82,95

Saddle



SealPack M
BSB-61M
44,95



SealPack L
BSB-61L
47,95

NEW

Bags

Series | MY2024



Bikepacking Series
Modular bikepacking bags

Seal series
Clean-looking, sealed bags

Saddlebags

Bags | MY2024

T-BUCKLE



StorePack
BSB-12
S 25,95
M 28,95
L 32,95



CurvePack
BSB-13
S 25,95
M 28,95
L 32,95



SealPack
BSB-61
M 44,95
L **47,95**

NEW

STRAP



EasyPack
BSB-31
S 21,95
M 23,95
L 26,95



SpeedPack
BSB-33
S 21,95
M 23,95
L 26,95



Compacted
BSB-41
S 27,95
M 29,95
L 31,95

OTHER



RacePack
BSB-14
15,95



RollPack
BSB-45
16,95

Bikepacking Front

Bags | MY2024

LARGE
10 Liters



FrontFellow
BSB-141
69,95

MEDIUM
1-3 Liters



BarrelPack M
BSB-151M
42,95



BarrelPack L
BSB-151L
59,95

OTHER



BarBuddy
BSB-20
21,95



StackPack
BSB-145
40,95

Bikepacking Top Tube

Bags | MY2024

Waterproof
Sealed



SealTank M
BSB-62M
39,95



SealTank L
BSB-62L
44,95

Weatherproof
Rain proof



FuelPack
BSB-17
37,95



TopTank
BSB-18
37,95



TopTank X
BSB-19
57,95

Bikepacking Frame

Bags | MY2024

Waterproof
Sealed



SealMate M
BSB-65M
69,95



SealMate L
BSB-65L
82,95

Weatherproof
Rain proof



MiddleMate S
BSB-142S
42,95



MiddleMate M
BSB-142M
46,95



MiddleMate L
BSB-142L
49,95

OTHER
Multifunctional



CornerCaddy
BSB-144
34,95



AdaptCase
BSB-147
34,95

Bikepacking Rear

Bags | MY2024

Bikepacking



SeatSupply
BSB-146
59,95



SeatSidekick
BSB-143
91,95

Trunk



TrunkPack
BSB-134
72,95



TrunkPack X
BSB-133
91,95

ACCESSOIRES



BagBrace
BSB-148
26,95



CargoStraps S
BSB-161S
12,95



CargoStraps M
BSB-161M
13,95

Urban Bags

Bags | MY2024

Prices checked
on 13-02-2023

CARRIERS



CarrierPack
BSB-138
69,95



CarrierPack
BSB-137
99,95

OTHER



FrontPack
BSB-139
79,95



PortoVault
BSB-132
85,95



TopPack
BSB-16
26,95



LockPack
BSB-24
19,95

ACCESSORIES



SecureRack
BCA-90
5,95



CarrierCover
BSB-97
14,95



RainCover
BSB-96
15,95



Mirrors

Mirrors

MY24

*We've got your
back with our new
mirrors*



DropView

Mirrors | BBM-03



Wide view & anti glare

*Super convex wide view and
anti glare blue glass*

Mini Mirror

*Suited for drop- and
flat bars*

DropView

Mirrors | BBM-03



Universal design

*For both left- and right side
of the handlebar*



DropView

Mirrors | BBM-03



Multi Adjustable
*Ball-joint adjustability
to rotate and tilt for
having the best sight*



DropView

Mirrors | BBM-03

- Wide view super convex mirror
- Anti glare blue glass
- Universal design for both left- and right side of the handlebar
- Ball-joint adjustable
- Inner handlebar-end mounting system
Ø 16-23mm
- Ideal for drop bars and flat handlebars
- Mirror size: 56 x 46 mm



MultiView

Mirrors | BBM-04



Wide view & anti glare

*Convex wide view and
anti glare blue glass*

Multi Adjustable

*Rotatable arm and ball-joint
mirror to adjust in all angles*

MultiView

Mirrors | BBM-04



Universal mounting

For left- and right side of the handlebar and to use up- and downwards.



Mini Mirror

Suited for flat- and urban handlebars

DropView

Mirrors | BBM-04

- Wide view convex mirror
- Anti glare blue glass
- Universal design for both left and right-side of the handlebar
- Ball joint adjustable
- Rotatable arm
- Inner handlebar-end mounting system
Ø 16-23mm
- Ideal for flat and urban handlebars
- Mirror size: 73 x 67 mm



Mirrors

MY24



BBM-03 | DropView



BBM-04 | MultiView

Wide view mirror	Super Convex	Convex
Adjustability	Ball joint (rotate & tilt)	Ball joint and Rotatable arm
Mirror size	56 x 46 mm	73 x 67 mm
Drop bar	Yes	No
Flat bar	Yes	Yes
Anti glare blue glass	Yes	Yes
Inner handlebar diameter	16 - 23 mm	16 - 23 mm
Price	23,95	23,95

Mirrors

Mirrors | MY2024

Inside bar end



E-view Left
BBM-01
23,95



E-view Right
BBM-01
23,95

NEW



DropView
BBM-03
23,95

NEW



MultiView
BBM-04
23,95

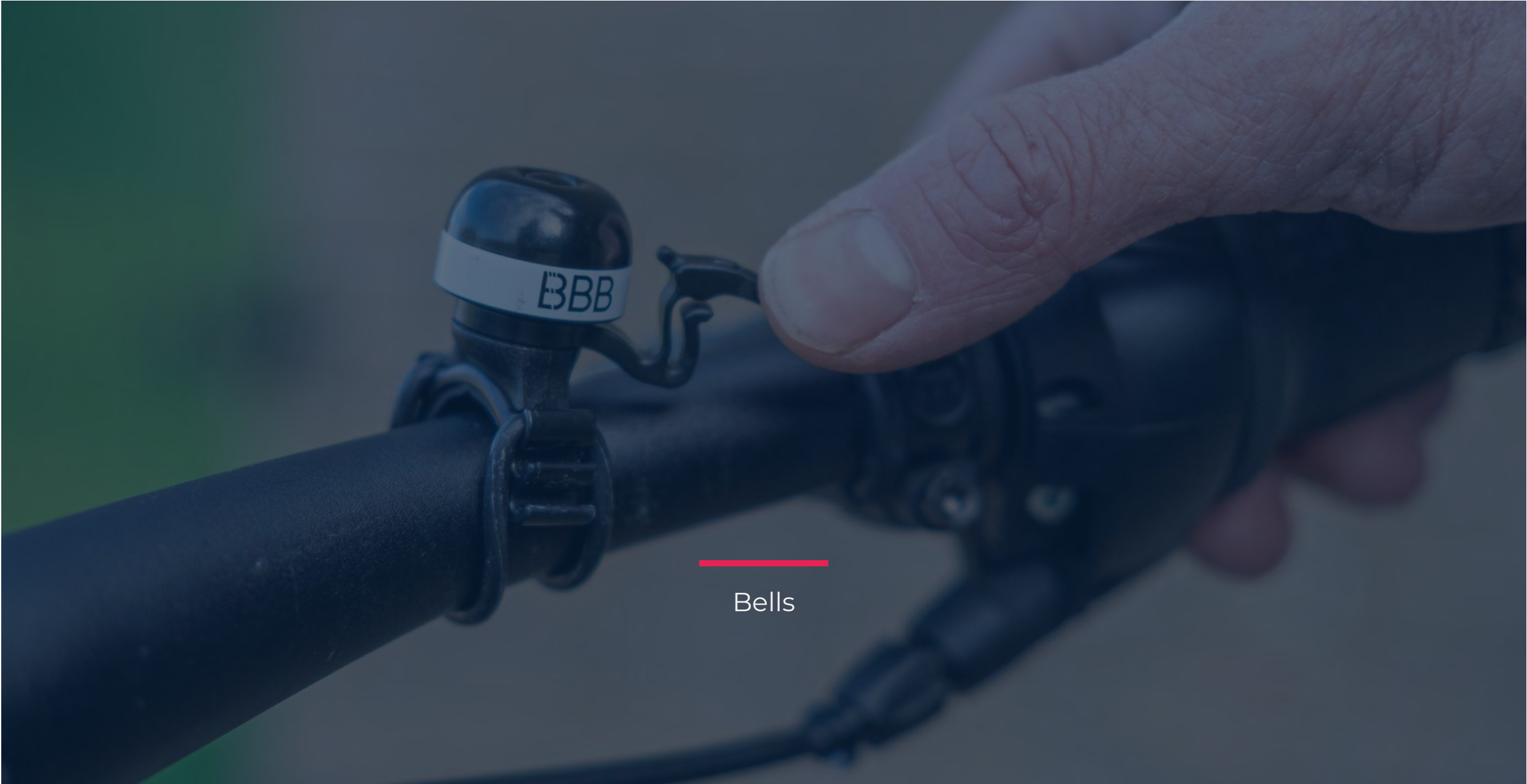
Outside clamp



E-view Clamp Left
BBM-02
24,95



E-view Clamp Right
BBM-02
24,95



Bells

ErgoSound

Bells | BBB-19

Safe and Sound



ErgoSound

Bells | BBB-19

Ergonomic (E)bike bell

To ensure perfect reach when space on handlebar is limited



Fixed bracket

Strong fixed clamping mechanism for Ø 22.2 and Ø 25.4 mm handlebars

ErgoSound

Bells | BBB-19

Universal design

*To use on left- and right side
of the handlebar*



You hear me!

*Steel spring system with
Alloy bell cap for
impressive sound*

ErgoSound

Bells | BBB-19

- Ergonomic design for limited handlebar space
- Universal design for both left- and right side of the handlebar
- For Ø 22.2 mm and Ø 25.4 handlebar
- Alloy bell cap
- Steel spring system
- 85 Db



Fixed & O-Ring

Bells | MY2024

Fixed Bracket

E-Sound
BBB-18
6,95



Loud Clear
BBB-11
6,95



EasyFit Deluxe Plus
BBB-24
7,95



Noisy Plus
BBB-27
14,94



ErgoSound
BBB-19
15,95

NEW



MiniFit
BBB-16
9,95



Loud Clear Deluxe
BBB-15
9,95



EasyFit Deluxe
BBB-14
7,95



Noisy
BBB-17
13,95



O-Ring

Displaybox

Bells | MY2024

Fixed Bracket

Loud & Clear
BBB-11D



EasyFit Deluxe Plus
BBB-24D



Noisy Plus
BBB-27D



MiniFit
BBB-16D



Loud & Clear Deluxe
BBB-15D



EasyFit Deluxe
BBB-14D



Noisy
BBB-17



O-Ring



FENDERS

RingFix

Fenders | The Heritage

The ringfix introduced in 2011 is a great example of the BBB Brand. Smart functionality, recognizable and real added value without breaking the bank. A great example of our heritage and our core values.

*Turning **12 years** old this year, it's time to remind the Ringfix its history and its deserved love.*



RingFix

Fenders | The Heritage

Tool-free

Quick-release

Mounting solution



RingFix

Fenders | The Heritage



Stable

Intuitive



Tool-Free

RingFix

Fenders | The Updates



2014
Nut update

2016
Rubber & Strap Update



2018
Miniaturized it!

RingFix

Fenders | The Updates

2024 New bridge design
With integrated light mount



Backwards compatible
*With all current bridge
RingFix fenders*

LightBridge

Fenders | BFD-50B



MTB Protector
BFD-13R
20,95



GrandProtect
BFD-16R
23,95



GrandProtect XL
BFD-16XLR
23,95



RoadCatcher
BFD-04
19,95



GravelCatcher
BFD-51R
19,95

**Running change
PO#1 MY2024**

LightBridge

Fenders | BFD-50B

- Upgrade set compatible with all RingFix fenders with the current bridge
- Integrated angle-adjustable light mount
- 2 Bridge parts only



The Future

Fenders

What's next?

Miniature RingFix

Fenders | The Future

Great problem solver

*Adding quick-release eyelets
or M5 boss mounts anywhere*



Even greater ideas

*Our initial plans have always
been greater than this...*

Miniature RingFix

Fenders | The Future



Strength testing

Average pull strength
of 62 Kg per MiniFix

Full fender challenges

Stability is a big challenge
for tight fitting fenders



Fullguard

Fenders | BFD-61F/R

No Compromises
No Excuses!



Fullguard

Fenders | BFD-61F/R

For all types of MTB's

*Fits both full suspension
and hardtail (E-)MTB's*

Fits up to 2.75"

Tire clearance



Fullguard

Fenders | BFD-61F/R

RingFix seat stay mounting

The rear fender fits any seat stay with diameters up to 35mm



RingFix fork mounting

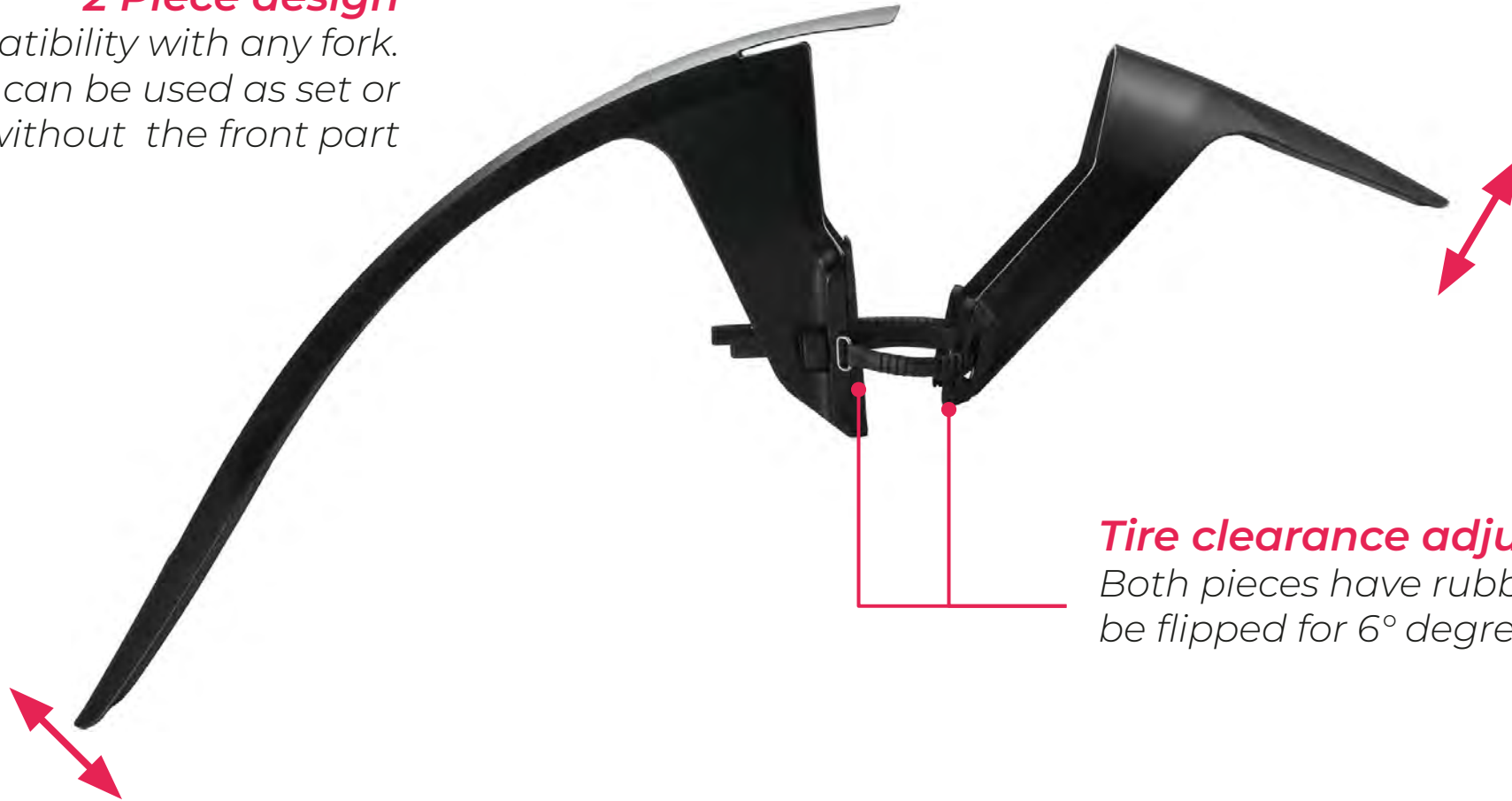
The front fender fits both suspension and rigid forks

Fullguard

Fenders | BFD-61F

2 Piece design

*For compatibility with any fork.
The fender can be used as set or
without the front part*



Tire clearance adjustment

*Both pieces have rubber shims that can
be flipped for 6° degree adjustment*

Fullguard

Fenders | BFD-61F



Flexible fit

Optimal coverage below
the fork crown.
Flexible area for
bottoming-out situations



Fullguard

Fenders | BFD-61R

Optional Extender

The included extender gives more coverage and can easily be cut to preference



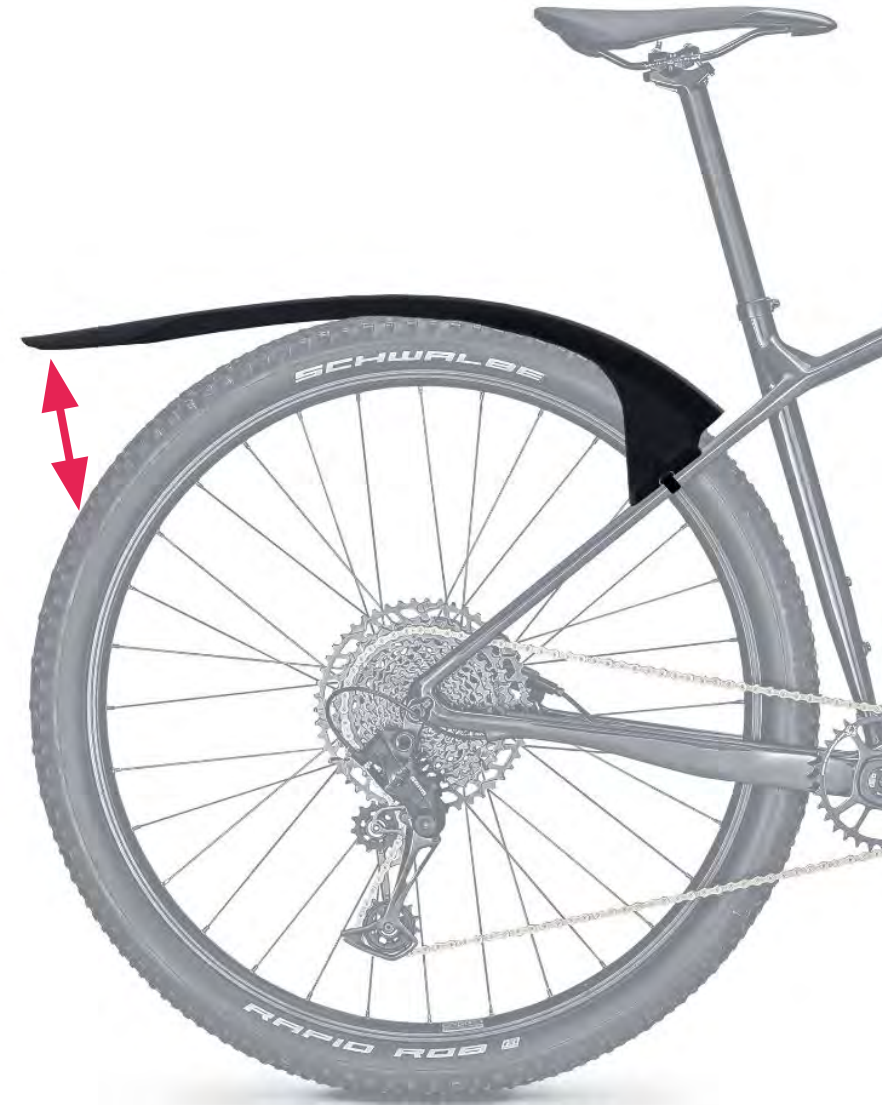
Fullguard

Fenders | BFD-61R



Tire clearance adjustment

Rubber shims that can be flipped for 6° degree adjustment



Fullguard Front

Fenders | BFD-61F

- Fork mounted (E-)MTB fender
- Made for 29"
- Up to 2.75" tire width
- Tool free RingFix installation
- 6° Angle adjustment for clearance
- With optional front piece
- Made from PCR PP



Fullguard Rear

Fenders | BFD-61R

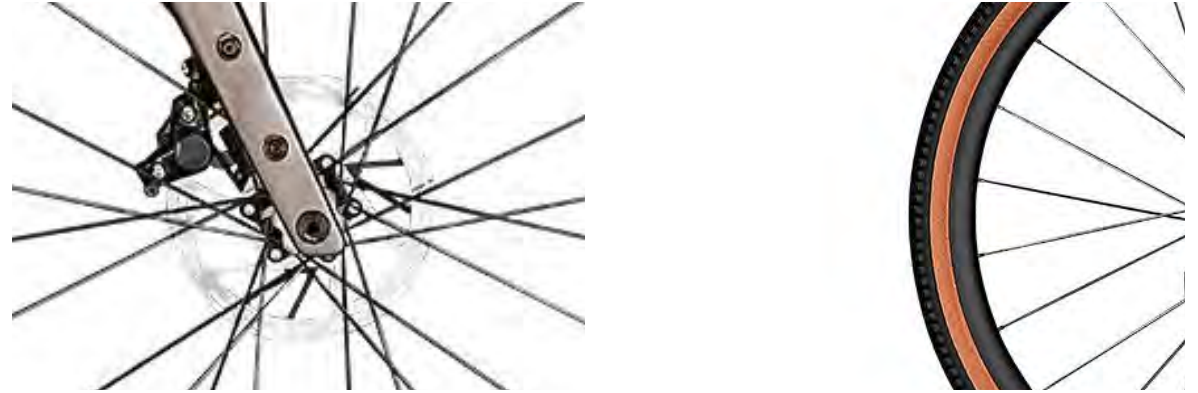
- Seat stay mounted (E-)MTB fender
- Made for 29"
- Up to 2.75" tire width
- Tool free RingFix installation
- 6° Angle adjustment for clearance
- With optional extender towards the BB
- Made from PCR PP



DiscGuard

Fenders | BFD-65

*A clear gap in our program,
A product everyone has been asking for
A solution that beats the competition*



DiscGuard

Fenders | BFD-65

*Road Ready,
Gravel Grindy,
Disc Dandy*



DiscGuard

Fenders | BFD-65

Made for Road & Gravel

*Compatible with
disc-brake bikes*

Fits up to 42mm

Tire clearance

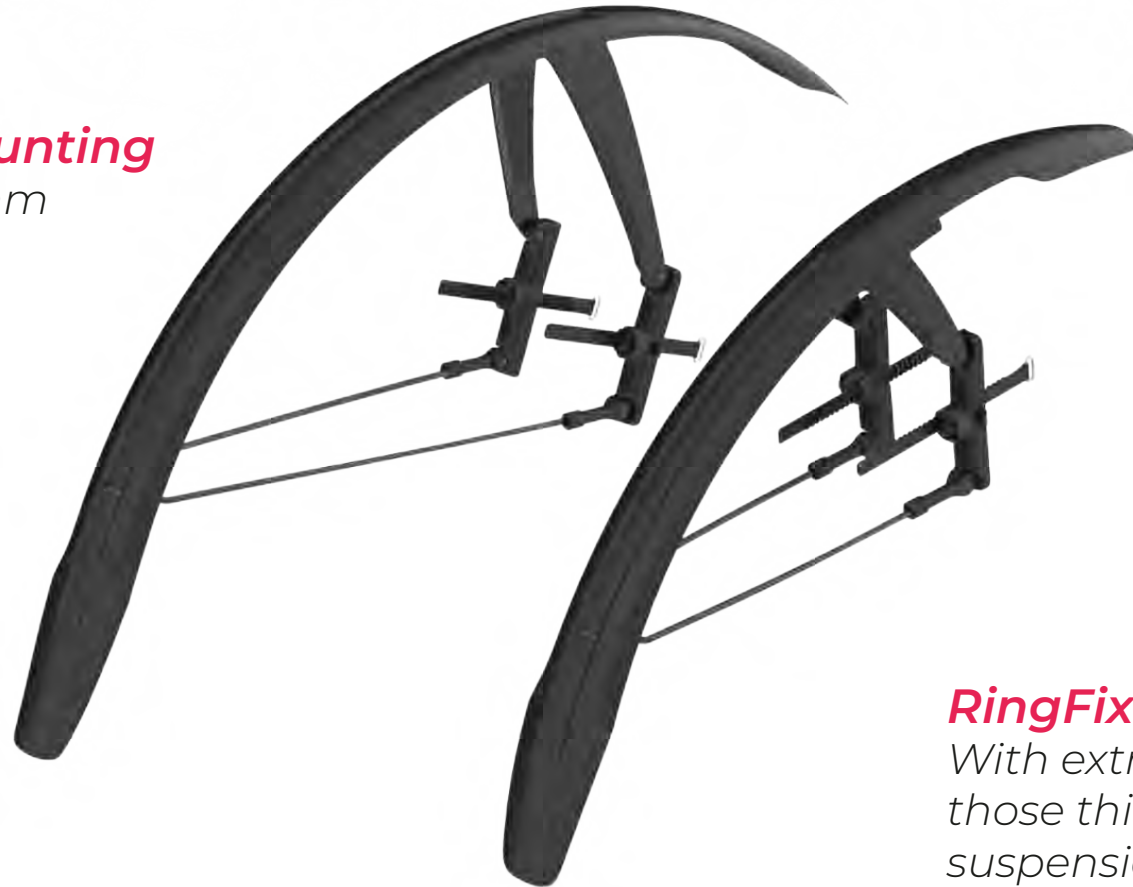


DiscGuard

Fenders | BFD-65

RingFix seat stay mounting

Fits diameters up to 34mm



RingFix fork mounting

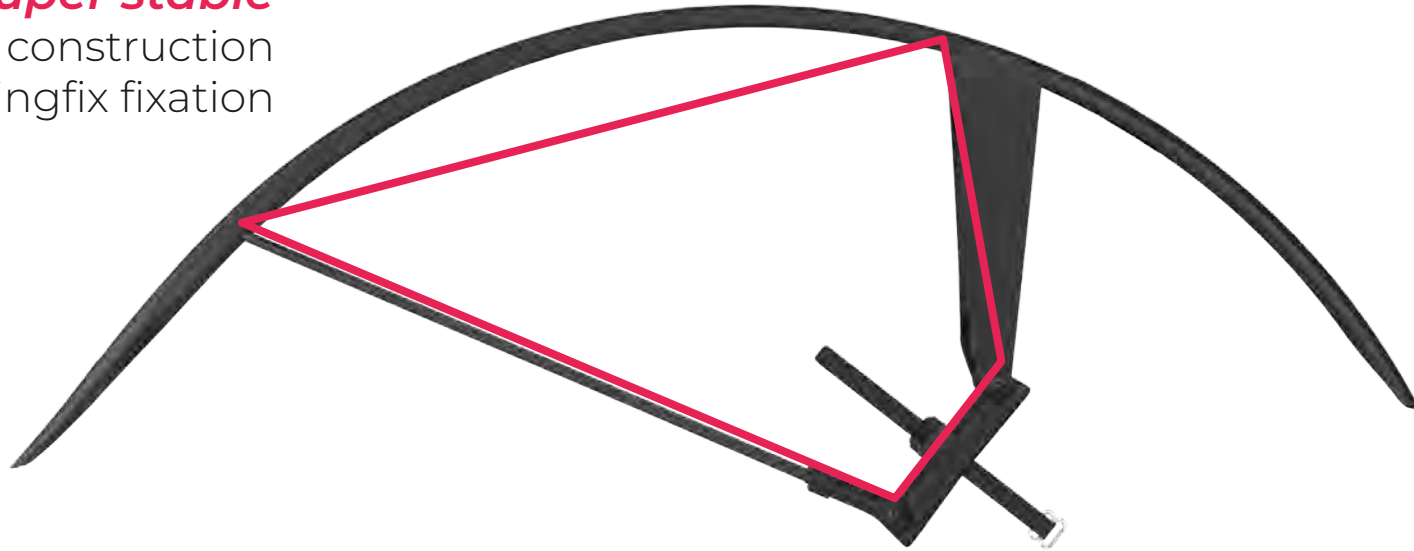
With extra long strap for those thick carbon or suspension forks

DiscGuard

Fenders | BFD-65

Super stable

Trapezoid construction
with Ringfix fixation



Set & Forget

*Adjust the DiscGuard once,
Quick-release thereafter*

DiscGuard

Fenders | BFD-65



Adjustable Stays

Steel stays with 20mm of linear adjustability

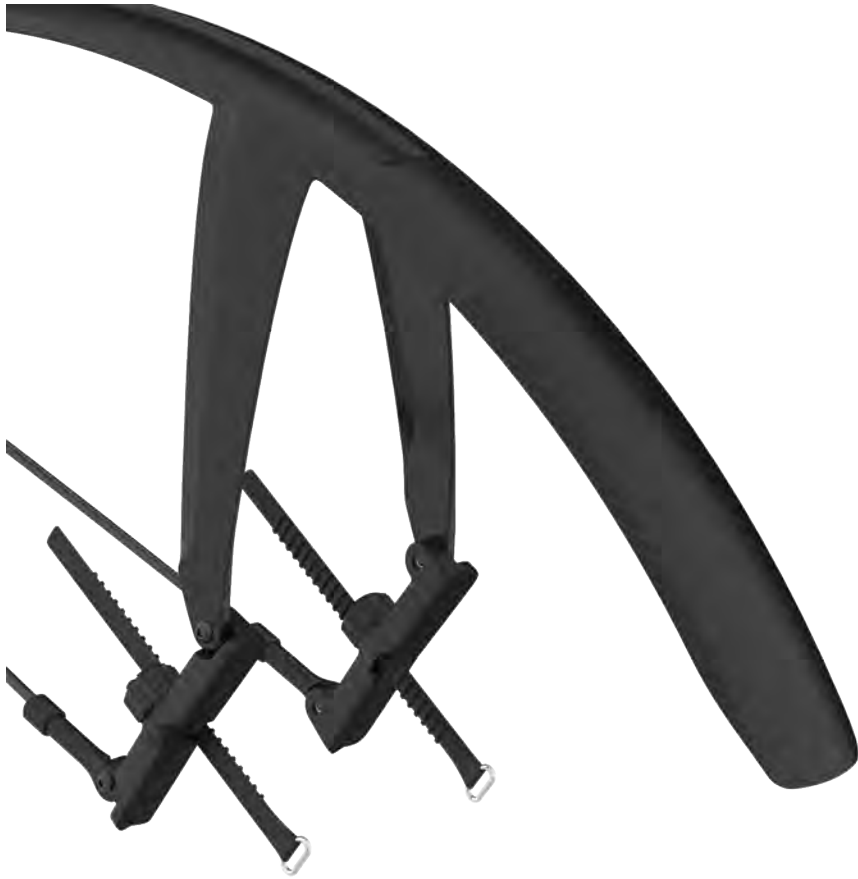


Soft touchpoints

Great rubber grip pads

DiscGuard

Fenders | BFD-65



Optional Extender

The included extenders on both front and rear give additional coverage

DiscGuard Front

Fenders | BFD-65F

- Fork mounted Gravel/Road fender
- Up to 42mm tire width
- Steel stays with linear adjustment
- Tool free RingFix installation
- Soft touchpoints
- With optional front piece
- Made from PCR PP



DiscGuard Rear

Fenders | BFD-65R

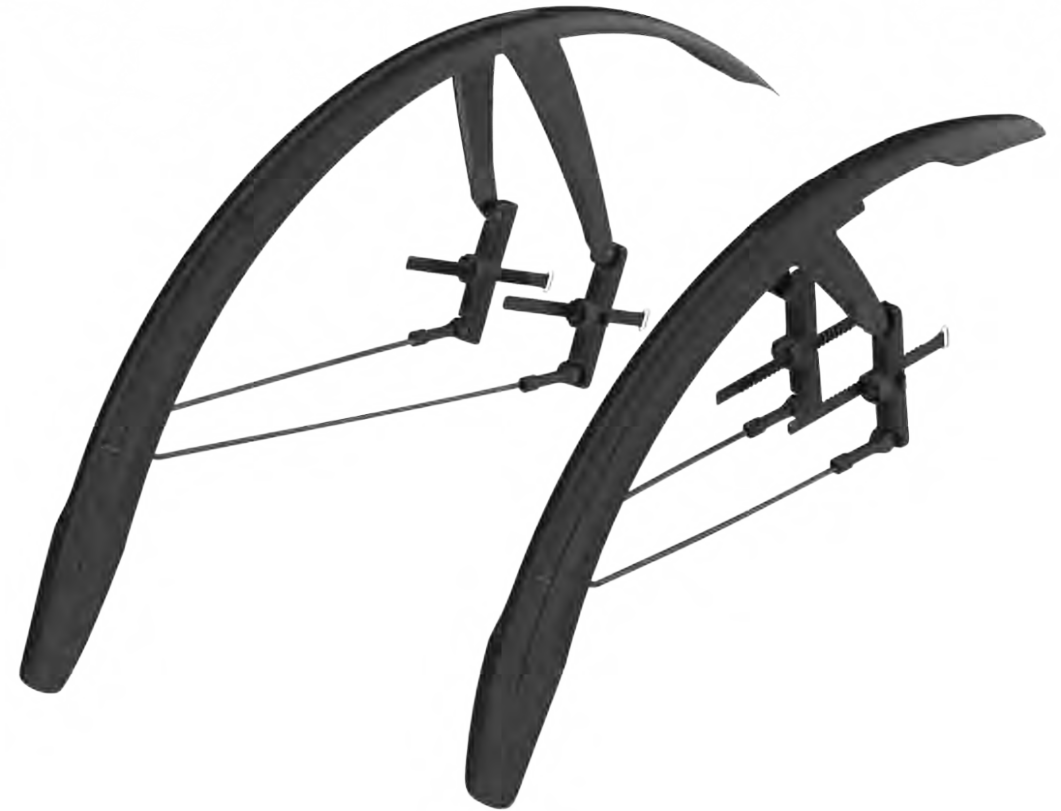
- Seat stay mounted Gravel/Road fender
- Up to 42mm tire width
- Steel stays with linear adjustment
- Tool free RingFix installation
- Soft touchpoints
- With optional extender towards the BB
- Made from PCR PP



DiscGuard Set

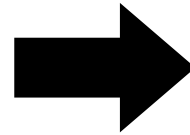
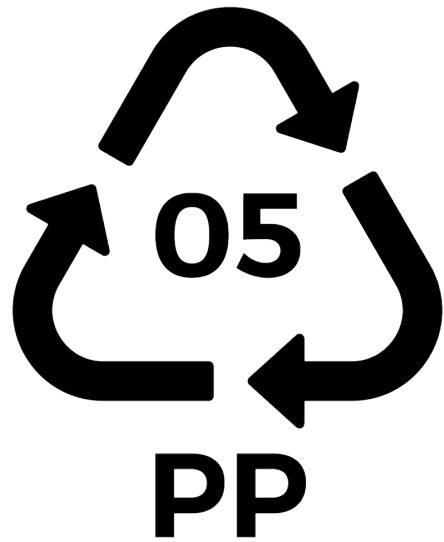
Fenders | BFD-65

- Seat stay & Fork mounted Gravel/Road fender set
- Up to 42mm tire width
- Made of, GRS certified, Post consumer recycled plastic
- Steel stays with linear adjustment
- Tool free RingFix installation
- Soft touchpoints
- With optional extenders below the fork and towards the BB
- Made from PCR PP

59⁹⁵

Sustainability

Fenders



Sustainability

Fenders

Made out of recycled plastics

Certified Post-Consumer-Recycled
PolyPropylene



Front Fenders

Fenders | MY2023

MTB
Fork



FlexFender
BFD-31
11,95



HighProtector
BFD-15F
16,95

RPP



MTB Protector
BFD-13F
20,95

RPP



GrandProtect
BFD-16F
20,95

RPP



GrandProtect XL
BFD-16XLF
20,95

RPP



FullGuard
BFD-61F
34,95

NEW

RPP

MTB
Downtube



MudCatcher II
BFD-03
10,95

RPP



FatFender
BFD-35F
14,95



MudCatcher XL
BFD-18
17,95

RPP

Road / Gravel



RoadProtector
BFD-21F
xx,95

RPP



DiscGuard
BFD-65F
55,00

RPP

NEW

Running change
PO#1 MY2024

Rear Fenders

Fenders | MY2023

MTB



RPP

HighProtector
BFD-15R
16,95



RPP

MTB Protector
BFD-13R
20,95



RPP

FatFender
BFD-35R
21,95



RPP

GrandProtect
BFD-16R
23,95



RPP

GrandProtect XL
BFD-16XLR
23,95



NEW

RPP

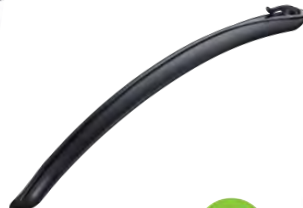
FullGuard
BFD-61R
31,95

ROAD / GRAVEL



RPP

RoadCatcher
BFD-04
19,95



RPP

RoadProtector
BFD-21R
21,95



RPP

GravelCatcher
BFD-51R
19,95



RPP

DiscGuard
BFD-65R
55,00

NEW

**Running change
PO#1 MY2024**

Fenders Sets

Fenders | MY2023

CITY

ROAD / GRAVEL



RPP

RainWarriors
BFD-01
16,95



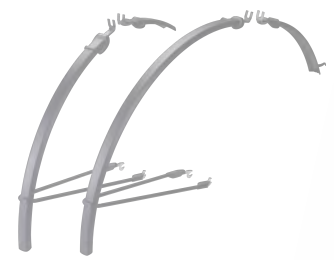
RPP

RainProtector
BFD-25
17,95



CityGuard
BFD-40
from 32,95

NEW



SlimGuard
BFD-22
55,00



RPP

DiscGuard
BFD-65
59,95

**Running change
PO#1 MY2024**



PEDALS

ErgoBase

Pedals | BPD-47/49

E-bike Pedals

*Ergonomic pedal for
E-bike and Cargo
bikes*



ErgoBase

Pedals | BPD-47/49

Ergonomic

The large platform provides optimal comfort



Anti Slip

The molded pins and anti slip surface provide grip in all weather conditions

ErgoBase

Pedals | BPD-47/49

Modern size
BPD-47/49



Traditional size
BPD-16



ErgoBase

Pedals | BPD-47/49

TWO VERSIONS

Plastic body

With DU bearings



Alloy body

With sealed cartridge bearings



ErgoBase

Pedals | BPD-47

- Large platform E-bike pedal
- Nylon pedal body with molded pins
- Boron axle with DU bearings
- Passes EN15194 and Zeddler XXL certification



ErgoBase HP

Pedals | BPD-49

- Large platform E-bike pedal
- Aluminum pedal body
- CrMo axle and Sealed cartridge bearings
- Passes EN15194 (Zeddler XXL certification is in progress)



ErgoBase Series

Pedals | BPD-47/49



SPECIFICATIONS

BPD-47 | ErgoBase

BPD-47 | ErgoBase HP

RETAIL PRICE	26,95	49,95
BODY MATERIAL	Nylon	Aluminum
BEARINGS	DU	Sealed bearings
AXLE	Boron	CrMo
ANTI SLIP	YES	YES

City

Pedals | MY2024

REGULAR

City pedals



SteadyRider
BPD-44
12,95



SteadyRest
BPD-45
24,95



EasyBase 2.0
BPD-48
19,95



ComfortLite
BPD-43
39,95

METAL CAGE

Multi purpose



Mount&Go 2.0
BPD-15B
14,95



BigFoot 2.0
BPD-16B
21,95



ClassicRide 2.0
BPD-17B
34,95

ERGO/E-BIKE

Large platform



NEW

ErgoBase
BPD-47
26,95



ErgoRide
BPD-46
31,95



NEW

ErgoBase HP
BPD-49
49,95

Sportive

Pedals | MY2024

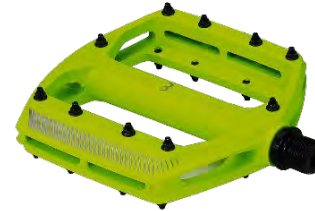
FLAT



TrailRide
BPD-35
23,95



MountainHigh
BPD-32
34,95



CoolRide
BPD-36
69,95



Enigma
BPD-38
89,95

CLIPLESS
SPD and Look



TouchMount
BPD-74
44,95



ForceMount
BPD-14
69,95



Rebel
BPD-51
79,95



TrailMount
BPD-71
79,95

DUALCHOICE



DualChoice Classic
BPD-23B
59,95



DualChoice
BPD-61
69,95



DualChoice Trail
BPD-61
89,95

City

Pedals | MY2024

LOOK

SPD SL

SPD



RoadClip
BPD-02A
15,95



RoadClip
BPD-02F
15,95



MultiClip
BPD-04A
17,95



MultiClip
BPD-04F
17,95



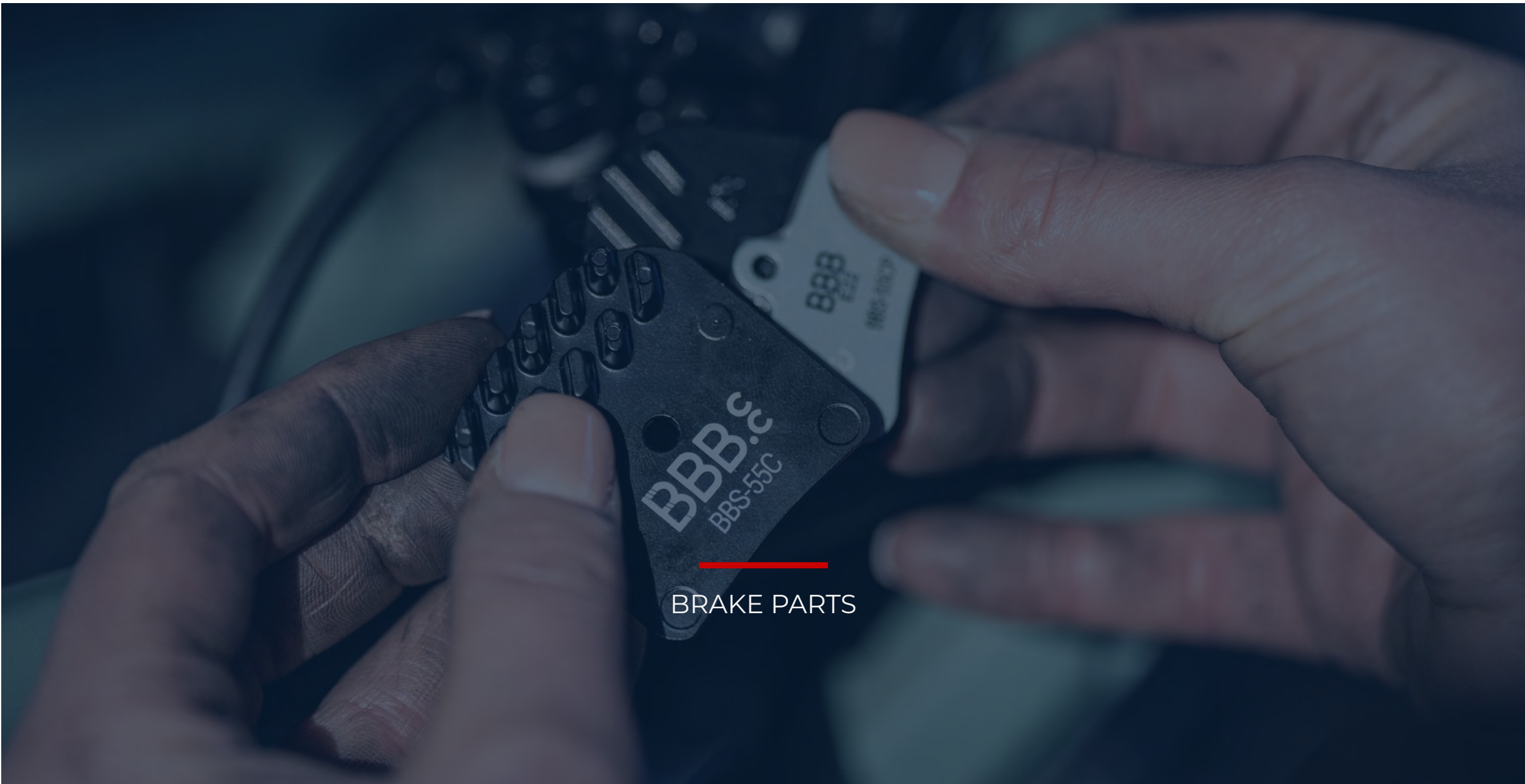
PowerClip
BPD-06A
17,95



PowerClip
BPD-06F
17,95



Click&Go
BPD-01
15,95



BRAKE PARTS

Brake parts

The green transition

*18% volume reduction &
Plastic-free Packaging*

For all the disc brake pads

*Implemented as running
change in 2023 and 2024*



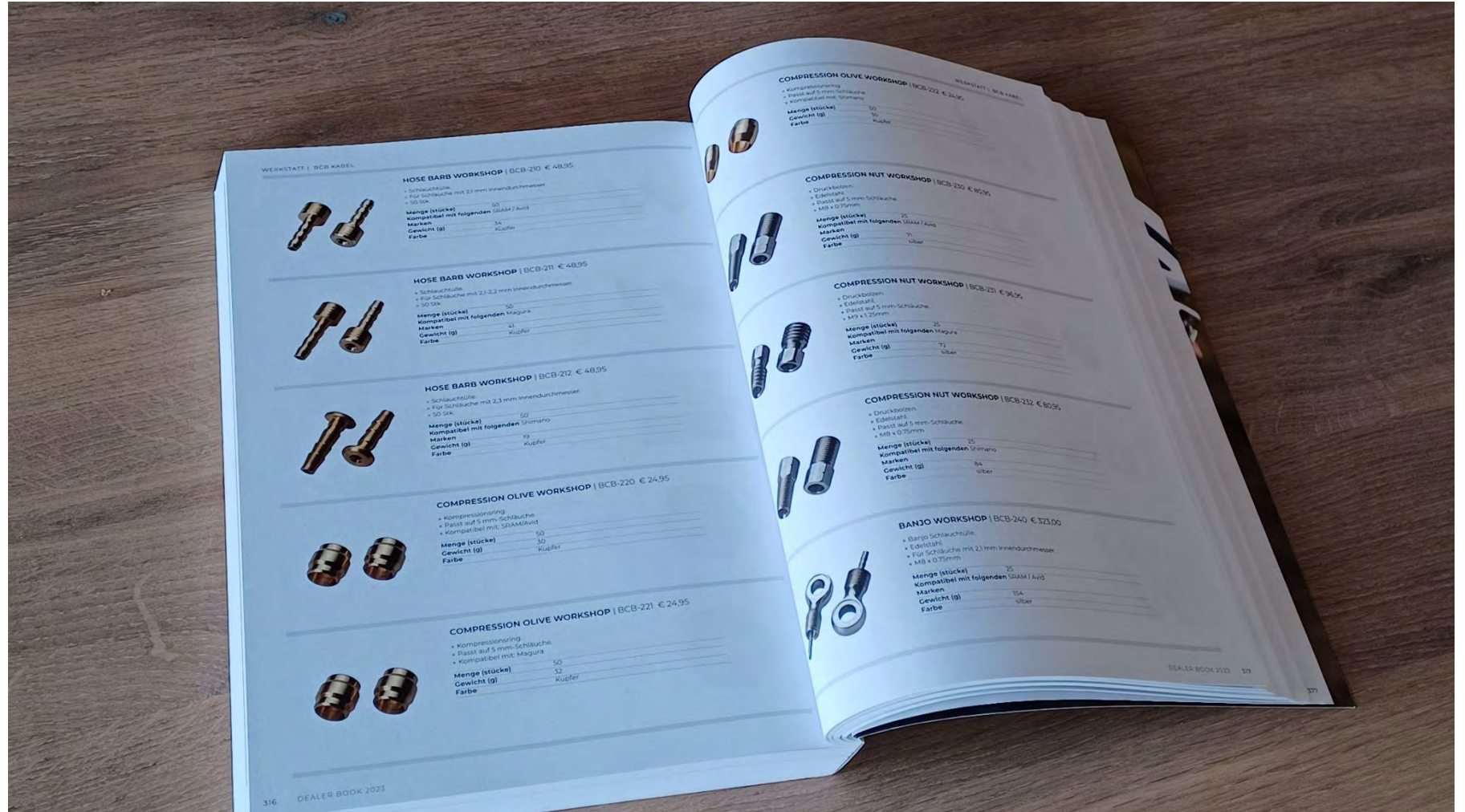


CABLE PARTS

Hose barb Shimano 2.1mm

Cable parts | BBC-213

Workshop
parts



Hose barb Shimano 2.1mm

Cable parts | BBC-213

- Steel Hose barb
- Compatible with 2.1mm inner diameter hose for Shimano systems (SM-BH90)
- 50pcs





DERAILLEUR PULLEYS

Sram Road RollerBoys

Derailleur Pulleys | BDP-10/20

*Keeping up with
the latest
standards*



RollerBoys

Derailleur Pulleys | BDP-10/20

12T

*Used on SRAM Road
12s groupsets*



Sealed bearings

*With Aluminum
bearing shield*

Grivory EMS

*Durable and lightweight
material*

RollerBoys 12-12T

Derailleur Pulleys | BDP-10/20

- 12-12T derailleur pulley
- Extra narrow for SRAM road 12S
- Grivory EMS
- Compatible with SRAM ROAD 12s
- Available in:
 - CRMO - BDP-10
 - Ceramic - BDP-20



24⁹⁵ | 47⁹⁵



HANDLEBAR TAPE

RoyalRibbon

Handlebar tapes | BHT-18

Hold on tight!



RoyalRibbon Gel

Handlebar tapes | BHT-18

Soft texture

Soft microfiber PU material to ensure impressive grip and comfort

Gel backing

Extra damping and easy to apply without residue afterwards



Technical pattern

Anti-slip pattern to provide superior hold

RoyalRibbon

Handlebar tapes | BHT-18

- Soft & brushed PU microfiber texture
- Anti-slip pattern
- Gel backing layer
- Thickness: 2.5 mm
- Size: 3 x 200 cm
- Finish tape and handlebar plugs included
- 2 colorways: Black & Grey



Handlebar tapes

Program | MY2024

										
										NEW
Comfort										
Grip										
Material	EVA	PU	EVA	MicroFiber	PU	PU	PU	PU	PU	PU microfiber
Thickness	2.5 mm	2.5 mm	3.5 mm	2.5 mm	2.5 mm	2.5 mm	2.5 mm	3.5 mm	2.5 mm	2.5 mm
Backing	Glue	Glue	Gel	Glue	Gel	Glue	Gel	Gel	Gel	Gel
Colors	11	2	2	3	5	2	2	3	2	2
	€ 11,95	€ 15,95	€ 16,95	€ 20,95	€ 22,95	€ 23,95	€ 26,95	€ 23,95	€ 32,95	€ 32,95



SEATPOSTS / CLAMPS

Suspension Posts

Seatposts | BSP-44

*Providing you a
comfortable ride*



CandlePost

Seatposts | BSP-44

Candle Suspension

*Adding affordable comfort
on your (E)bike*



E-bike certified

*Certified to use on all
types of bikes including
E-bike (EN-15194)*

CandlePost

Seatposts | BSP-44



Suspension
*Adjustable 40mm
spring suspension*

Offset

*The seatpost clamp has
8 mm offset on the
seatpost center*

CandlePost

Seatposts | BSP-44

- Adjustable steel spring suspension
- 40 mm travel
- 8 mm offset
- 350 mm length
- High strength 6061 T6 aluminum
- Certified to use on all types of bikes including E-bike (EN-15194)
- Sizes: 27.2 / 30.9 / 31.6



59⁹⁵

Suspension seatpost

Seatpost | MY2024



NEW

CandlePost
BSP-44
59,95



ComfortPost
BSP-41
119,-



ActionPost
BSP-42
129,-

CandlePost

Ideal for urban/ city bikes

ComfortPost

Ideal for urban/ city bikes

ActionPost

Ideal for Road/Gravel

Dropper Posts

Seatposts | BSP-51/52

Dropping into the party.

Too late? We don't think so.



LiftPost

Seatposts | BSP-51

**Internal routed
Dropperpost**
With air-oil cartridge



Remote lever operated

*Dropper seatpost comes
with remote lever and
cable set*

LiftPost

Seatposts | BSP-51



Dropper travel
*150 mm of travel, with
stepless adjustment.*

Zero setback

*The seatpost clamp has
0 mm offset on the
seatpost center*

E-bike certified

*Certified to use on all
types of bikes including
MTB and E-bike*

LiftPost

Seatposts | BSP-51



Serviceable

Easy to disassemble for cleaning and replacing the cartridge

Service kit available

Replaceable cartridge



LiftPost

Seatposts | BSP-51

- Internal routed dropper seatpost
- Including remote lever and cable
- Durable air-oil cartridge
- Easy serviceable
- 150 mm travel, with stepless adjustment.
- 0 mm offset
- 470 mm length
- High strength 6061 T6 aluminum
- Sizes: 30.9 / 31.6
- Weight: 642 g
- Certified to use on all types of bikes including MTB and E-bike



179,-

HandlePost

Seatposts | BSP-52

Cable free dropper post
Suited for all kind of purposes



Travel
*100 mm travel, with
stepless adjustment.*

HandlePost

Seatposts | BSP-52

Easy operation

Easy to reach lever on the front under the seat



Certified for all

Certified to use on all types of bikes including MTB and E-bike

HandlePost

Seatposts | BSP-52



Serviceable

Easy to disassemble for cleaning and replacing the cartridge

Service kit available
Cartridge



HandlePost

Seatposts | BSP-52

- Cable free dropper seatpost
- Durable air-oil cartridge
- Easy serviceable
- 100 mm travel
- 15 mm offset
- 360 / 390 mm length
- 6061 T6 / 7075 T6 aluminum
- Sizes: 27.2 / 30.9 / 31.6
- Weight: 567 - 621 g
- Certified to use on all types of bikes including MTB and E-bike



179,-

Dropper Series

Seatpost | BSP-51/52



BSP-51 | LiftPost



BSP-52 | HandlePost

SPECIFICATIONS	BSP-51 LiftPost	BSP-52 HandlePost
RETAIL PRICE	179,-	179,-
TRAVEL	150 mm	100 mm
OFFSET	0 mm	15 mm
AVAILABLE SIZES	30.9 / 31.6 mm	27.2 / 30.9 / 31.6
MATERIAL	6061 T6 Aluminum	6061 T6 & 7075 T6 Aluminum
CARTRIDGE	Air-Oil	Air-Oil
CABLE	Internal cable routing	Cable Free

DropControl Universal

Seatposts | BSP-56

- Universal dropper post remote lever for both left- and right side
- For Ø 22.2 handlebar
- Including cable and cable housing
- Quick and easy installation
- Compatible with almost any dropper post on the market
- Compatible with external and internal cable routing
- Weight: 29 g



29⁹⁵

DropControl Left

Seatposts | BSP-57

- Dropper post remote lever for the left side of the handlebar
- For Ø 22.2 handlebar
- Including cable and cable housing
- Quick and easy installation
- Compatible with almost any dropper post on the market
- Compatible with external and internal cable routing
- Weight: 34 g



29⁹⁵

Dropper seatpost

Seatpost | MY2024



NEW

HandlePost
BSP-44
59,95

HandlePost

Ideal for e.g. shared bikes and cargo-bikes



NEW

LiftPost
BSP-51
179,-

LiftPost Internal

Ideal for (E)MTB / Gravel

Fixed Seatpost

Seatposts | MY2024

Aluminium
Regular



SkyScraper
BSP-20
42,95



TopPost
BSP-15
39,95

Aluminium
Lightweight



ElitePost
BSP-16
47,95



ElitePost
BSP-14
49,95

Carbon



FlyPost
BSP-35
189,-



FlyPost
BSP-31
189,-

CollarClamp

Seatposts | BSP-88

*Protect your
seat tube*



CollarClamp

Seatposts | BSP-88

Keep it clean

*Screw-on seatpost clamp with
rubber cover*



Round seatposts

*Suited for carbon and
aluminum seatposts*

CollarClamp

Seatposts | BSP-88



Rubber collar

Rubber cover prevents water and dust entering the seat tube



Covers it all

Covers the entire opening at the back of the seat tube

CollarClamp

Seatposts | BSP-88

- Rubber cover to prevent water and dust entering the seat tube
- For carbon and aluminum seatposts
- 6061 T6 Aluminum
- Sizes: 31.8(27.2) / 34.9(30.9/ 31.6)
- Weight: 25 / 27 g



Clamps

Seatposts | MY2024

Secondary Clamp



PostFix
BSP-97
7,95

Fixed clamp



TheStrangler
BSP-80
8,95



LightStrangler
BSP-85
14,95



CollarClamp
BSP-88
11,95

NEW

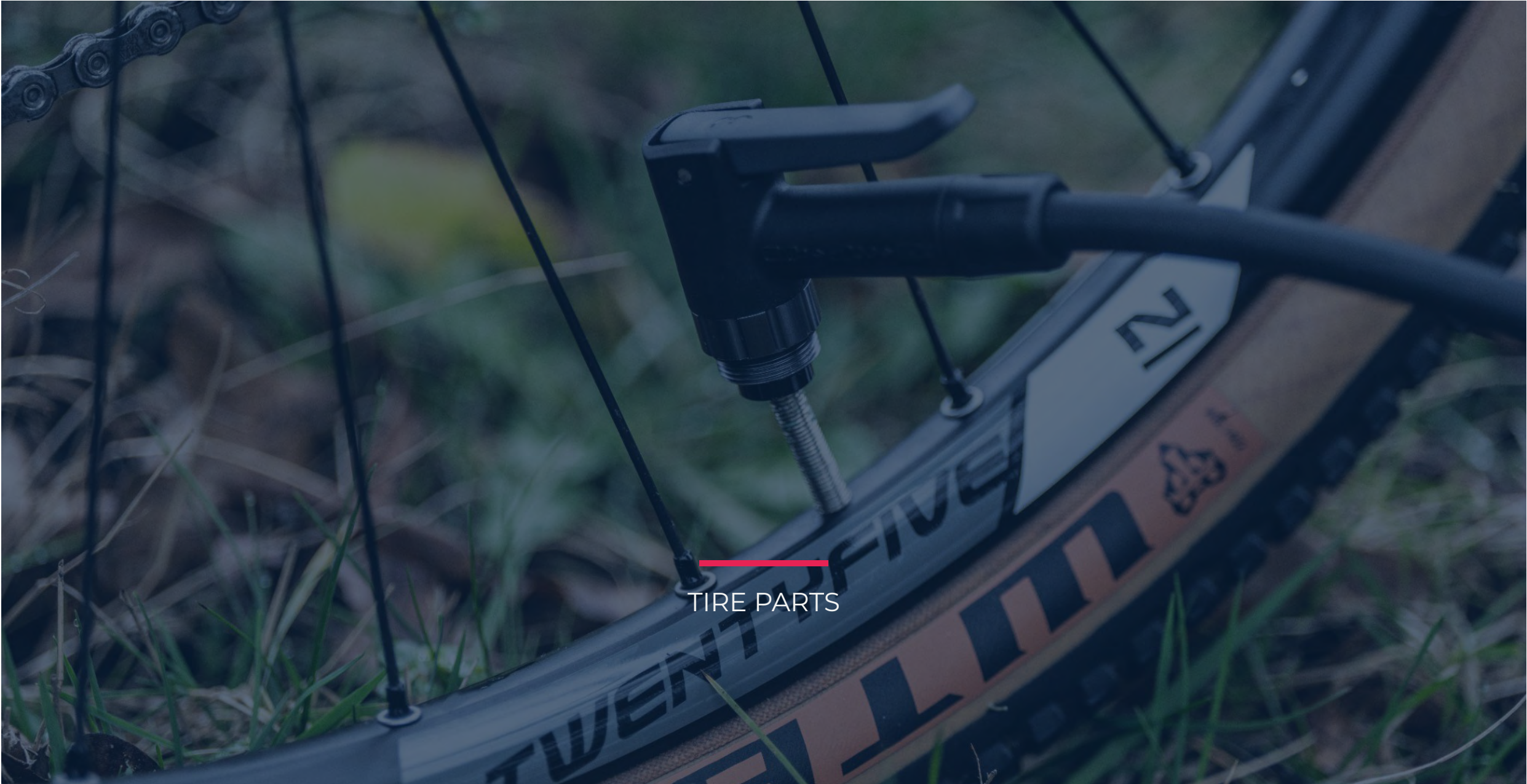
Quick release
clamps



SmoothLever
BSP-87
10,95



LightLever
BSP-86
26,95



TIRE PARTS

Packaging

Inner tubes

80% recycled paper

*New design packaging for
all inner tubes.*

*Quick and easy find:
Valve - inch size - width*

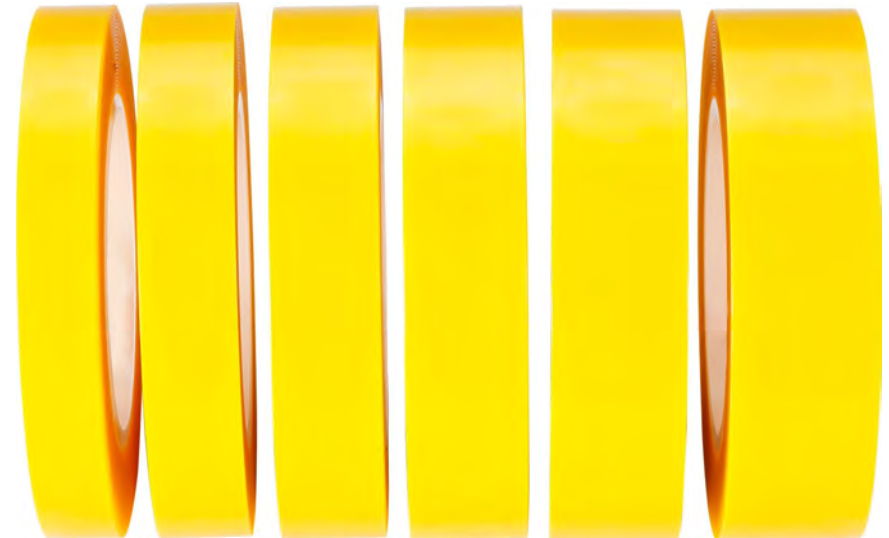
*Implemented as running
change in 2023 and 2024*



Tubeless tape

Tire Parts | BTI-152

- 50m tubeless tape for workshop
- Sizes: 18, 22, 25, 28, 31, 34mm



from 1²⁹/m

Tubeless Sealant Injector

Tire Parts | BTI-190

- Complete tubeless sealant injector set
 - Valve core tool
 - 60 ml syringe
 - 2 screw-on hoses for filling
 - 2 stoppers
 - Additional needle for removing old liquid
- With storage box
- Tubeless instructions inside



Tubeless

Tubeless Parts | MY2024

Tapes

Tubeless Tapes

BTI-150 4,5m.
BTI-151 10m.
BTI-152 50m.

NEW



Valves

Tubeless Valves

BTI-159
48mm
60mm
80mm



AL Valve

BTI-160
40mm
60mm



ValveExtend

BTI-99
50mm
80mm



Valvecore set

BTI-161
€7,95



Liquid

BioSeal

BTI-180/181(W)
€6.95/21.95/180



NEW SIZE

Tools

TSI Kit

BTI-190
€24,95



PuncturePlugger

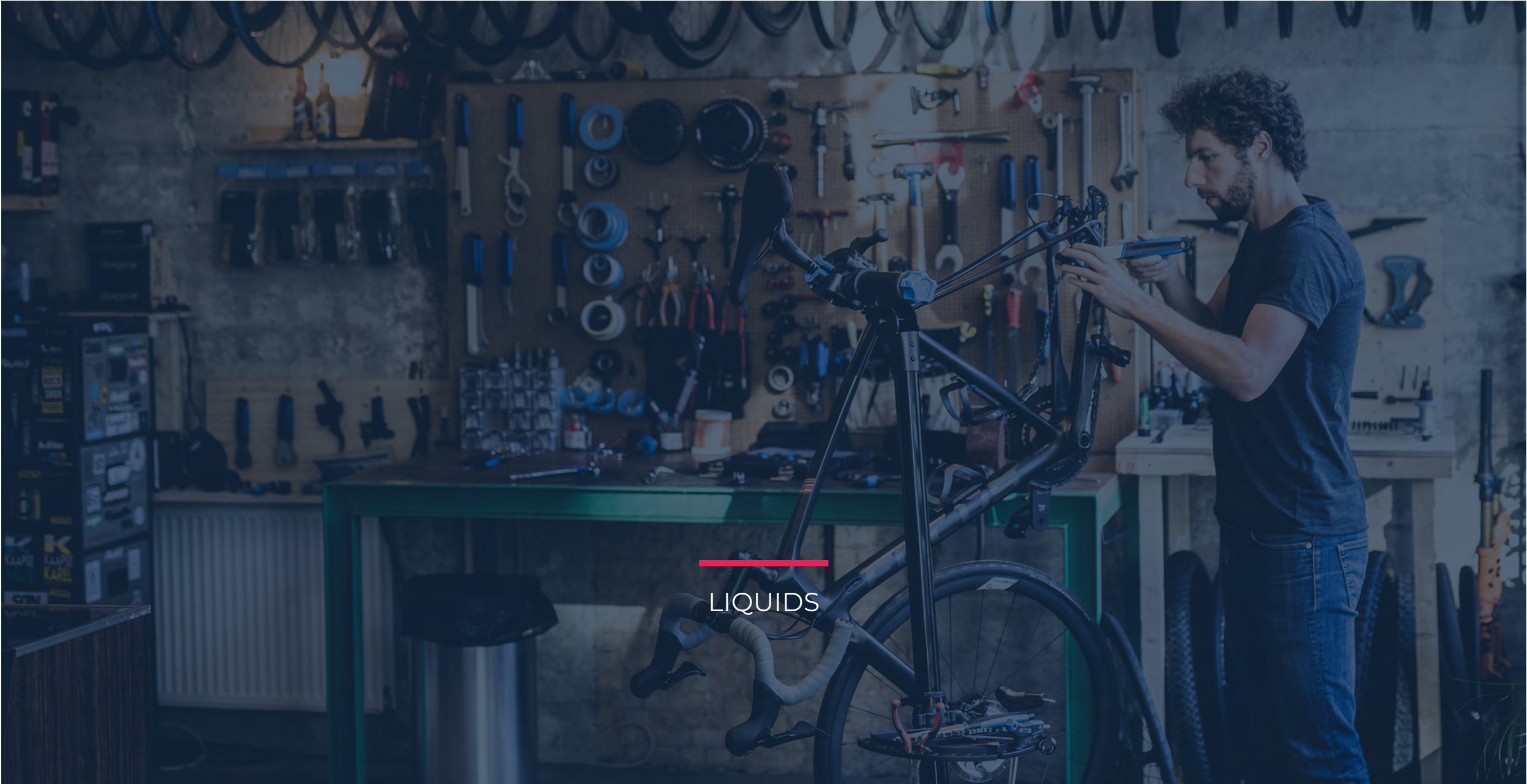
BTI-185
€21,95



BarPlugger

BTI-210
€35,95





LIQUIDS

Liquids

The green choice

Accelerating the green transition.

Development of a new generation of sustainable, safe, durable and hazard symbol free maintenance products.

Products based on natural and biodegradable raw materials. All with an equivalent or better working principle compared to traditional maintenance products based on mineral oil.



Liquids

Raw materials

Rapeseed



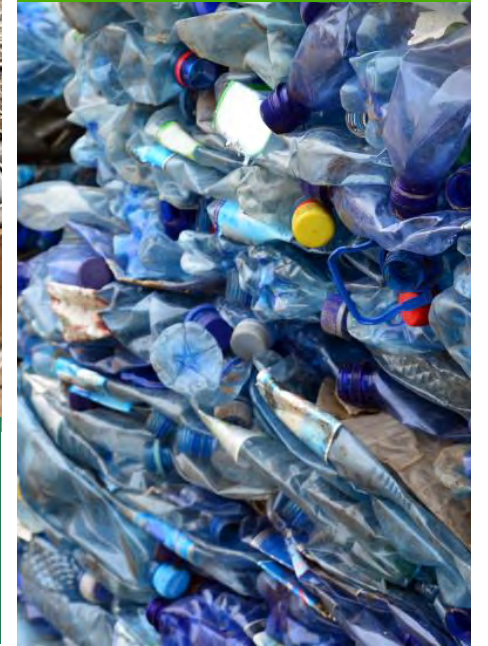
Sugar beet

Natural latex



Sunflower seeds

Recycled PET bottles



Liquids

The foundation

The foundation

All products are:

- 100% plant based ingredients
- 100% biodegradable within 28 days
- 100% CO2 neutral production facility
- 100% recycled rPET packaging
- 100% free from microplastics
- Hazard label free
- No fossil raw materials



Liquids

The start

The start of our green transition

- Five products
- Positive performance feedback
- Solid sell-through
- Packaging upgrades for transport
- Products in stock



Liquids

Chain lubes

Last year we started with one all-round chain wax, a solid and safe start in this new category.

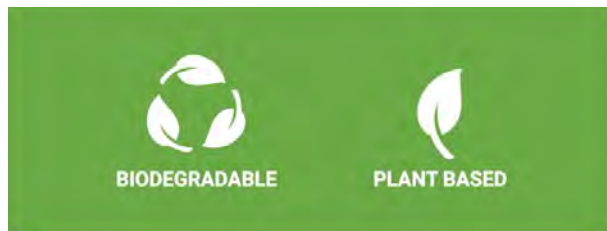
Now we expand the line of liquids with specific chain lubes for all types of cyclists.



Bio E-bike Lube

Chains | BCH-202

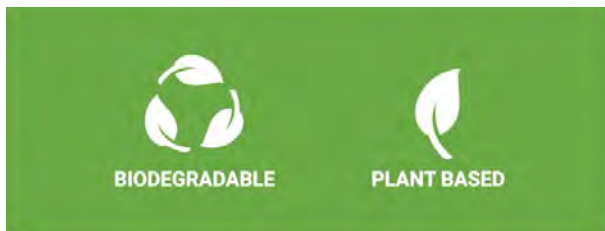
- E-bike specific bio chain lube optimized to deliver long term performance
- Reduces friction and offers long lasting protection against corrosion
- Thicker lube that offers better pressure resistance for high torque E-bike chains
- All weather performance for year round use
- Color: Green
- Size: 100ml



Bio Wet lube

Chains | BCH-203

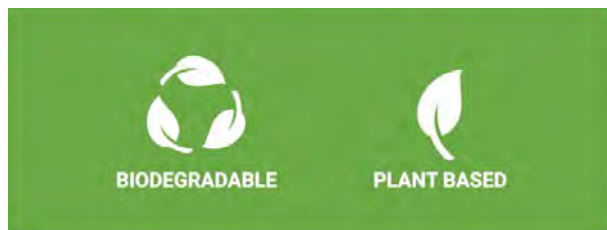
- Bio based chain lubricant that offers performance in all weather types
- Reduces friction and protects against corrosion in all temperatures (-15 °C / 50 °C)
- Natural oils provide smoother shifting and reduce friction
- Penetrates deep in the chain links and makes your chain more quiet
- Color: Blue
- Size: 100ml



BioWax Pro

Chains | BCH-204

- High performance chain lubricant
- Mixture of natural oils and wax for optimal performance
- Penetrates deep in the chain links makes your chain more quiet and long lasting
- Plant based with friction reducing additives.
- Extreme adhesive strength reduces friction, even under high watt performances
- Color: Grey
- Size: 100ml



Liquids

Chain lubricants

NEW



Bio E-bikeLube
BCH-202
€11.95

NEW



BioWetLube
BCH-203
€11.95

NEW



BioWax
BCH-201
€11.95



BioWax Pro
BCH-204
€24.95

WET LUBE
Regular

WET LUBE
E-bike

WAX
All weather

WAX
High Performance

Liquids

Chain lubricants



Maintenance products

Greases

A well maintained bike needs a bit of grease every now and then.

Also these products can be 100% Bio based and biodegradable.



Maintenance products

Greases

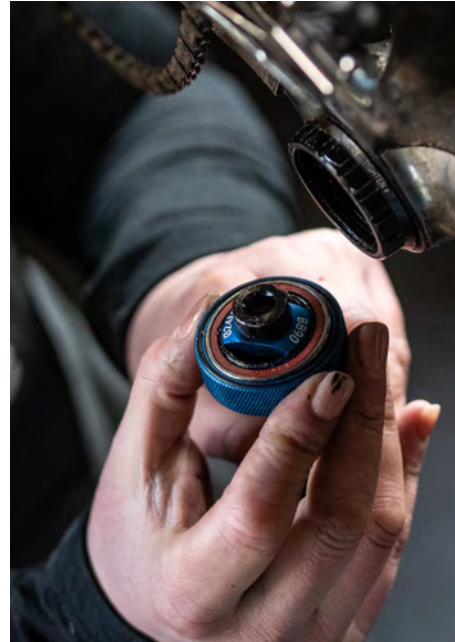
Assembly



Hand
Cleaning



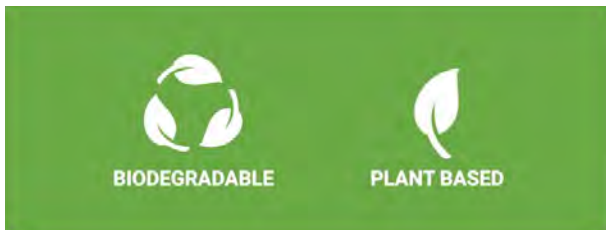
Bearing



Bio Bearing Grease

Tools | BTL-261

- Bio-based bearing grease for a smooth and protected bike
- Low friction grease keeps high loaded bearings and axles run smooth
- Resin free mix that easily attaches
- The grease works out water and dirt to offer high corrosion protection
- All weather performance (-20°C and 70°C)
- Color: Blue
- 50ml



Bio Paste

Tools | BTL-262

- Universal assembly paste to mount and protect bike parts
- Protects screw connections and prevents squeaking noises
- Offers protection against corrosion and moisture
- Prevents bike parts from different metals to cold weld together
- Color: White
- 50ml



BIODEGRADABLE

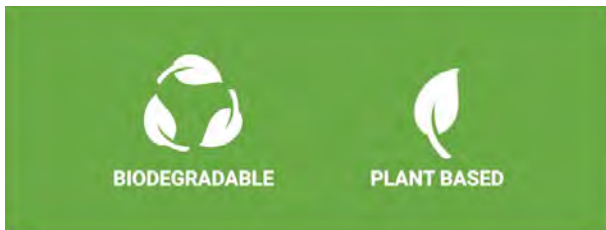


PLANT BASED

Bio Carbon Paste

Tools | BTL-263

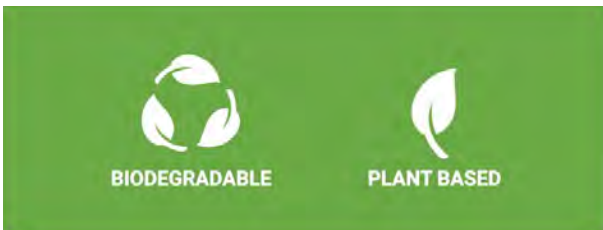
- Specific assembly paste for mounting carbon bike parts
- The fine structure paste provides more grip
- Prevents damages, slipping or squeaking noises
- Ideal for mounting carbon seatposts, stems and handlebars
- Color: Brown
- 50ml



BioHandWash

Tools | BTL-259

- Natural cleaning soap for cyclist who like to get their hands dirty
- High percentage of salt scrub makes cleaning your hands easy
- Removes dirt and oils with ease
- Fresh lemon scent
- Color: White
- 500ml



Workshop sizes

Liquids| MY2024

NEW



BioSeal
5L

NEW



BioDriveTrain Cleaner
5L

NEW



BioSuperWash
5L

Liquids Overview

Lubricants

Cleaning

Assembly

Tire Sealant

Bio E-bikeLube
BCH-202
€11.95



NEW

BioWetLube
BCH-203
€11.95



NEW

BioWax
BCH-201
€11.95



BioWax Pro
BCH-204
€24.95



NEW

NoFog
BSG-100
€6.95



BioSuperWash
BTL-251(W)
€11.95/49.95



NEW SIZE

BioDrivetrainCleaner
BTL-250(W)
€16.95/75.00



NEW SIZE

BioHandWash
BTL-259
€12.95



NEW

BioBearingGrease
BTL-261
€9.95



NEW

BioPaste
BTL-262
€9.95



NEW

BioCarbonPaste
BTL-263
€9.95

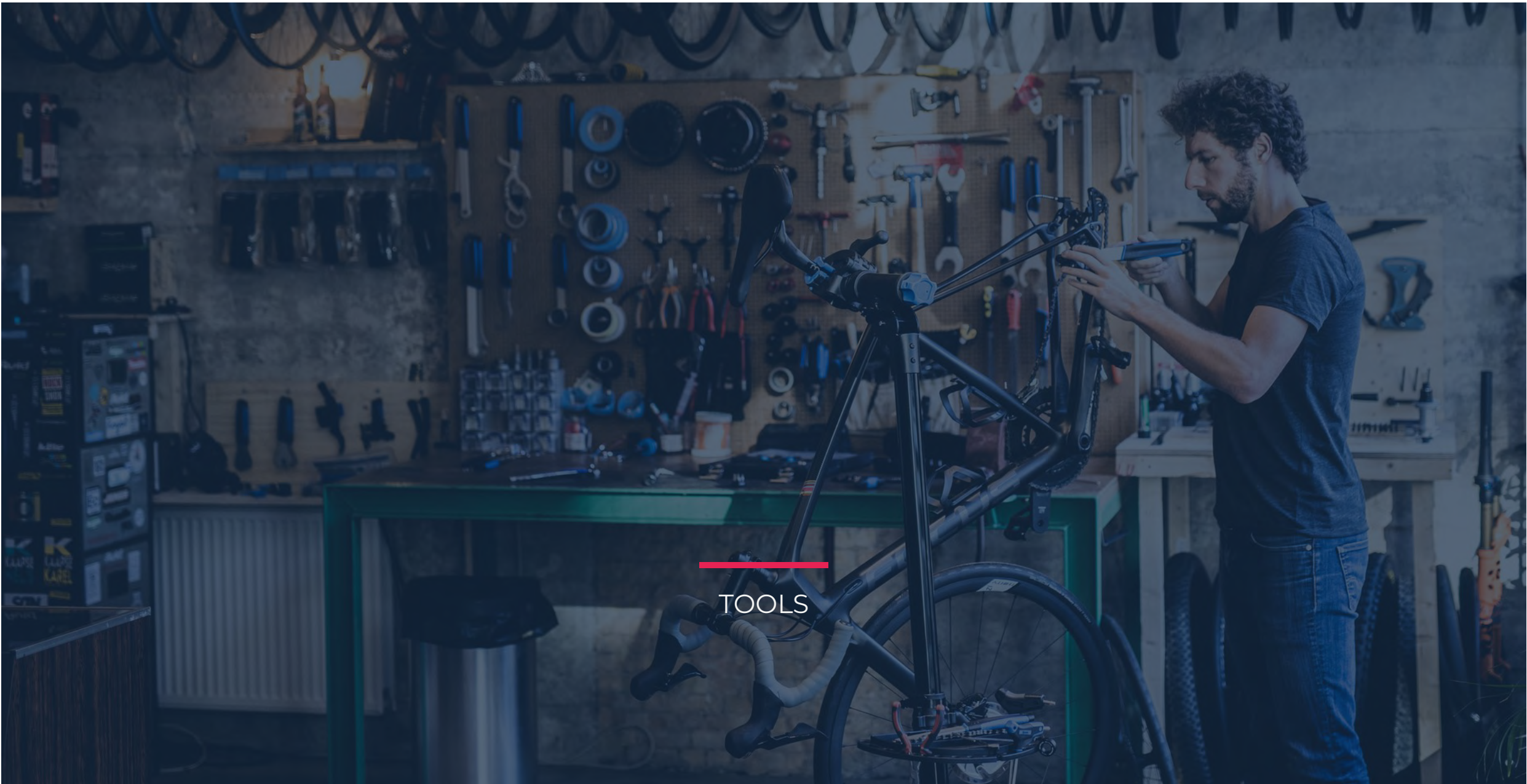


NEW

BioSeal
BTI-180/181(W)
€6.95/21.95/190



NEW SIZE



TOOLS

Re-Link

Tools | BTL-213

*The chainlink tool
Re-invented*



Re-Link

Tools | BTL-213

Dual head

One dedicated side for opening and one dedicated side for closing the quicklink

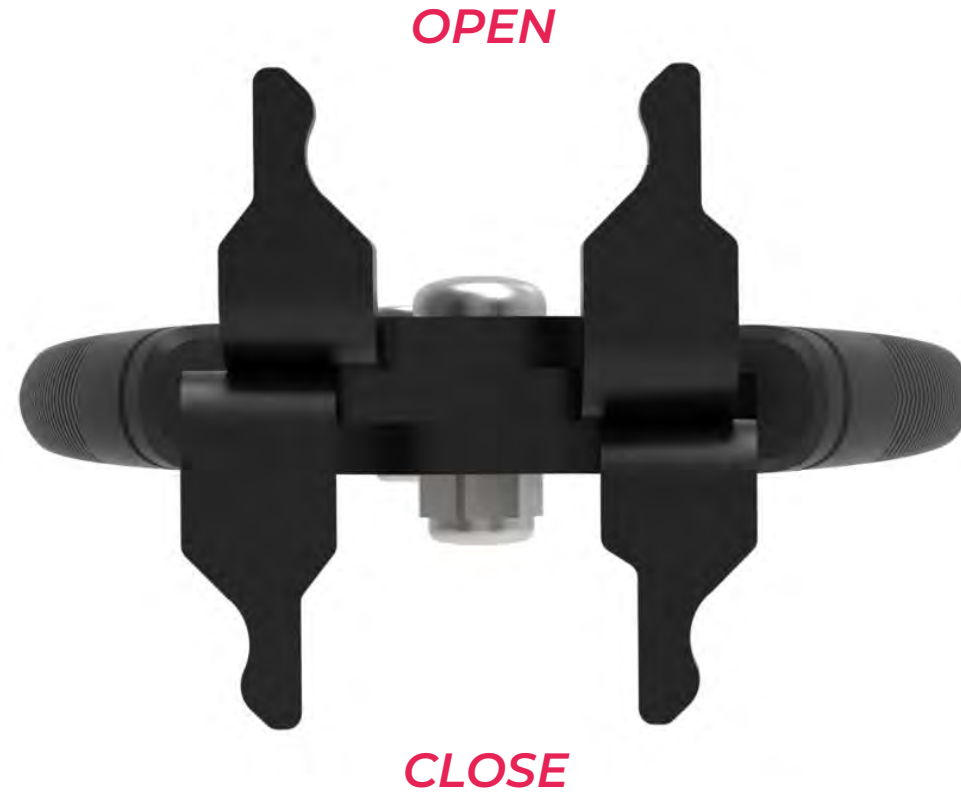


Single handed operation

Both opening as closing the quicklink is with the same movement

Re-Link

Tools | BTL-213



1-12 Speed

*Compatible with all
chains*

Re-Link

Tools | BTL-213



Hardened steel
Strong and durable

Sustainable Grips
*Made of, GRS certified, post
consumer recycled plastic*

Re-Link

Tools | BTL-213

- Ergonomic dual function chain link tool
- Compatible with all chains (1-12s)
- Ergonomic 90 degree bend
- Durable tool made from extra hardened steel
- The grips are made of, GRS certified, post consumer recycled plastic.



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Chain Tools

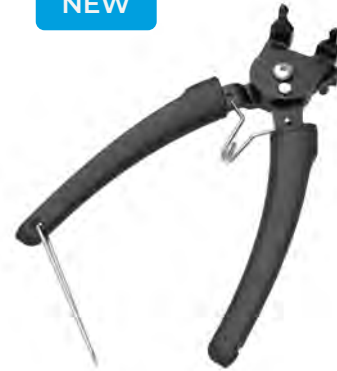
MY2024

Chain link Tools



LinkFix
BTL-77
€13.25

NEW



Re-Link
BTL-213
€29.25

Chain breaker Tools



Nautilus
BTL-05
€22.95



ProfiConnect
BTL-55
€42.95

SpokeHold

Tools | BTL-214

*A true
truing-tool*



SpokeHold

Tools | BTL-214

Universal Spoke plier

Compatible with round and flat spoke up to 2.4mm



Wheel truing tool

Prevents twisted spokes and ruin spoke nipple thread

SpokeHold

Tools | BTL-214

- Universal spoke plier compatible with round and flat spokes
- For round and flat spokes up to 2.4mm (13G)
- Made of steel, with ergonomic grips



Truing Tools

MY2024

Spoke nipple
Tools



Turner
BTL-15
€8.95



ProTune
BTL-183(S)
€10,95/26,95

Truing
Tools

NEW



SpokeHold
BTL-214
€29.95



TensionGauge
BTL-186
€69.95

SmartLift

Tools | BTL-82(D)

*A Multifunctional Tire
lever*



SmartLift

Tools | BTL-82(D)



Tirelever multitool
*To easily remove and
install your tire*

Compact size
Can fit in any saddlebag

SmartLift

Tools | BTL-82(D)

Tire installation hook

Slide the tire easily back on the rim.



2nd stage tire lifter

Slide the tire off the rim

1st stage tire lifter

Lift the tire and hook the lever on the spoke

SmartLift

Tools | BTL-82(D)

Valve core tool
Presta valve core tool



Storage

*For Presta valve core
and tubeless tire plugs*

SmartLift

Tools | BTL-82(D)

- Smart tire lever multitool to remove and install your tire
- Storage function for presta valve core and tubeless tire plugs
- Integrated valve core tool
- Compact size
- Also available in a counter display (24sets)



Tire Tools

MY2024

On the road
Tire levers



EasyLift
BTL-81
€4.25



EasyLift
BTL-81D
€4.25

NEW



SmartLift
BTL-82
€9,95

Workshop
Tire levers



ProfiLift
BTL-79
€9.95



EasyTire
BTL-78
€11.95



THE END

Product Presentation
MY24

BBB
cycling