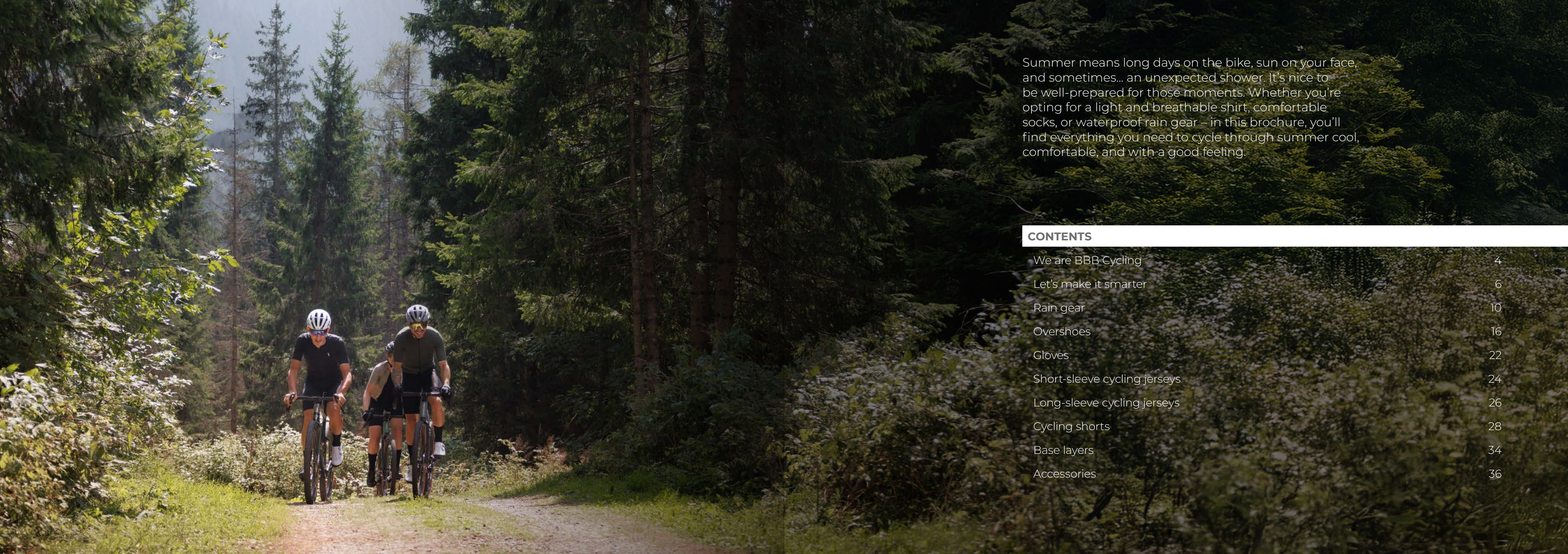


Summer
2025 - 2026

BBB
cycling





Summer means long days on the bike, sun on your face, and sometimes... an unexpected shower. It's nice to be well-prepared for those moments. Whether you're opting for a light and breathable shirt, comfortable socks, or waterproof rain gear – in this brochure, you'll find everything you need to cycle through summer cool, comfortable, and with a good feeling.

CONTENTS	
We are BBB Cycling	4
Let's make it smarter	6
Rain gear	10
Overshoes	16
Gloves	22
Short-sleeve cycling jerseys	24
Long-sleeve cycling jerseys	26
Cycling shorts	28
Base layers	34
Accessories	36



For more than 25 years, 'Part of your ride'

We are cyclists

We know what it's like to cycle to work through wind and rain. To tackle that one climb again. Or to just go, further than you've ever been before. And especially then, your gear must simply work. Always. You should be able to trust it blindly.

With a pragmatic Dutch approach and a wealth of cycling experience, we come up with smart solutions to make your ride better. Sometimes more fun. Sometimes safer. Sometimes just a bit faster. Or all at once.

Since 1998, we have grown into a global brand with over 1500 unique products in more than 40 countries. We design as much as possible ourselves: parts, clothing, accessories, and tools. At our headquarters in The Hague, our designers develop new ideas every day. We listen to feedback from colleagues, customers, dealers, and ambassadors. Because only together do we make the best products.

What we make must work. In the real world. For you, for us. Smart, practical, durable, and fairly priced. No unnecessary fuss, only practical solutions for real cyclists, in the real world. Just good stuff for your bike, whether you're racing, gravel riding, touring, or heading into the mountains.

We love smart details that make a difference. From gear that can take a hit and lasts a long time. That makes us happy. Probably you too.

For more than 25 years, 'Part of your ride'. And we will continue to be. Every day. Every ride.



LET'S MAKE
IT SMARTER

Smart choices for a sustainable future

At BBB Cycling, we believe that cycling is not just good for yourself, but also for the world around you. That's why we make products that are smart, durable, and have minimal impact on the environment. Sustainability is not an empty promise for us, but an integral part of how we work every day.



Sustainable design

We develop and produce more than 1500 different products. Each and every one of them must be safe, durable, reliable, and resistant to weather conditions. Since each product is different and made from multiple materials, there isn't one way to make everything sustainable at once. So we tackle each design individually, with attention to detail.

We carefully consider the design, materials, and how something is made. Sometimes we choose

a design that is easy to recycle or simple to repair. Other times we opt for more sustainable materials or a construction that lasts longer.

This way, we ensure that products don't need to be replaced quickly — and together we reduce the demand for new raw materials.

Impact with packaging

The choice of materials and packaging also plays a major role. Wherever possible, we choose recycled material, such

as in our fenders, gloves, jerseys, and socks. Some eyeglass frames and our latest helmet use bio-based materials. And for water-repellent products, we use PFAS-free coatings. Our packaging has also been reworked. By designing differently, we use less material, and if plastic is needed, we opt for recycled plastic as much as possible — or we leave it out entirely.

CO2 neutral operation

Since 2018, we have operated CO₂-neutral. We carefully track what we emit and compensate through our partner Commonland, for example by planting trees or restoring landscapes. But for us, compensation is just the beginning. We critically examine every link in the chain, aiming to reduce emissions in the production chain structurally.

We do it together

Becoming more sustainable is not something we do alone. We collaborate with organizations that, like us, look beyond today. Like BEAT Cycling Club, which strives to be the most sustainable pro-continental team in the world. Or Team AMANI, which is committed to more diversity and equality in cycling and supports cycling talent from East Africa on their way to a professional career.

On our journey to a more sustainable future, we want to stay open and transparent. Do you have ideas, comments, or questions that could help us make the world a little better? Let us know. We are eager to listen.

Road
Streamlined fit for aerodynamics and performance, with freedom of movement and comfort.



Nieuwe Coloren beschikbaar.



Ook verkrijgbaar als 3-pack: BSO-22 voor € 39,95



Update!

Off road
Comfortable, relaxed fit for long rides and ultimate comfort.



Nieuwe Coloren beschikbaar.



Nieuwe Coloren beschikbaar.



Ook verkrijgbaar als 3-pack: BSO-22 voor € 39,95



New!

Commute
Comfortable fit for daily commuting, with a focus on functionality and style.



New!



RAINSHIELD TROUSERS BBW-449 € 79,95



DISTRICT LED FACESHIELD BHE-163 € 109,00



New!



MULTISHIELD
BBW-475
€ 69,95



New!

MULTISHIELD | BBW-475

Multifunctional rain jacket, suitable for both sporty use and commuting

Size S t/m XXXL
Color olive green, dark blue, black, dark red, caramel, neon yellow

Water column of 10,000 mm and taped seams

Regular fit and suitable for layering. Roomy enough to wear over your regular jacket and adjustable at the bottom for perfect wind closure



Adjustable hood that can be worn with or without a helmet without restricting your vision

Commute



RAINSHIELD EXPLORER | BBW-450

Versatile rain jacket for optimal protection on the bike

Size S t/m XXXL
Color grey, dark blue, olive green



The hood is adjustable, making it usable with and without a helmet

Made from wind- and waterproof material with a water column of (10,000mm/H₂O). With fully taped seams to prevent leaks

Rainwear
Commute line-up



MULTISHIELD
BBW-475
€ 69,95

New!



RAINSHIELD TROUSERS
BBW-449
€ 79,95



RAINSHIELD EXPLORER
BBW-450
€ 109,00



RAINSHIELD PARKA
BBW-471
€ 129,00





New!

RAINSHIELD | BWS-41

Easy to wear over your everyday shoes for protection against rain

Size 37/42, 43/48
Color black



Easy to put on and take off thanks to double velcro closure at the back and elastic under the sole

Silicone gripper on the inside for an optimal fit around the shoe



Reinforced to extend the lifespan of the overshoes

Commute



New!

TERRAFLEX ZIPPERLESS | BWS-31

Overshoe that protects against rain, specifically designed for off-road shoes

Size 39/40, 41/42, 43/44, 45/46, 47/48
Color black



Zipperless design prevents weak points in the overshoe

Stay protected against wind and water thanks to double taped seams

Multiple reinforcements on the toe, sides, and heel, and Kevlar velcro on the underside for extra durability

Off road



RAINSHIELD
BWS-41
€ 49,95

New!



MULTIFLEX HV
BWS-27HV
€ 34,95



MULTIFLEX
BWS-27
€ 34,95



WATERFLEX 3.0
BWS-23
vanaf € 39,95



**RACEFLEX
ZIPPERLESS**
BWS-29
€ 49,95

Update!



**TERRAFLEX
ZIPPERLESS**
BWS-31
€ 74,95

New!

Commute line-up

Performance line-up

Off road



EXPLORER COMFORT
BBW-64
€ 39,95



EXPLORER CONNECTION
BBW-63
€ 34,95



HIGHSUPPORT
BBW-73
€ 34,95



COURSE
BBW-62
€ 37,95



PAVE 2.0
BBW-74
€ 24,95



AIRSUPPORT
BBW-65
€ 27,95



COOLSUPPORT
BBW-72
€ 19,95



ESPOIRS
BBW-71
€ 15,95

Off road

Road



ESSENCE
BBW-408
€ 69,95



DONNA ESSENCE
BBW-409
€ 69,95



COMFORTFIT R
BBW-415
€ 59,95

Update!



DONNAFIT R
BBW-413
€ 59,95

Update!



ESSENCE LS
BBW-420
€ 89,95

New!



DONNA ESSENCE LS
BBW-421
€ 89,95

New!



**TRANSITION
JERSEY**
BBW-237
€ 69,95



PROTECH SHORTS | BBW-434

The cycling shorts without compromise

Size S t/m XXXL
Color black



Premium padding. Made from one piece of foam, for a great fit and optimal freedom of movement

Premium padding

- » Seamless (from one piece)
- » 4-way stretch
- » Breathable
- » Three layers of foam
- » Perforated open-cell layer
- » Antibacterial top layer made of carbon for minimal friction



The top is made of high-quality elastic and super soft, breathable mesh

Made with Italian Carvico Revolutionary Energy Fabric, which provides optimal muscle compression

Premium



POWERFIT 2.0 SHORTS
BBW-427
€ 59,95



POWERFIT 2.0 BIB SHORTS
BBW-428
€ 69,95



OMNIUM 2.0
BBW-429
€ 64,95



OMNIUM EASY BREAK
BBW-430
€ 99,95



CORSA 2.0
BBW-219
€ 89,95



CORSA CARGO
BBW-432
€ 89,95



PROTECH
BBW-434
€ 119,00

Padding

The most important element of comfortable cycling shorts is the chamois. That’s why we have conducted extensive research to come up with an ideal line-up of chamois for our cycling shorts. Our chamois are suitable for every type of cyclist and provide maximum comfort under all conditions. For all our chamois, we use a technique called ‘single-piece foam cutting,’ where foam is cut from one piece. This significantly increases comfort. Since different people need different levels and shapes of protection, chamois have been developed in originals, performance, and premium versions, for men and women.

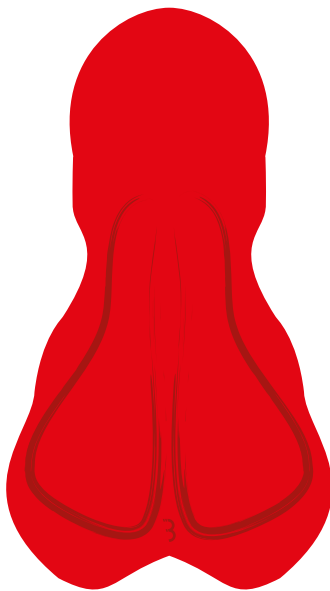
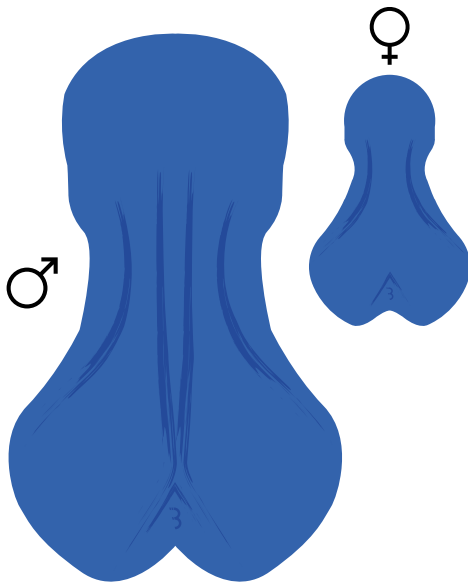
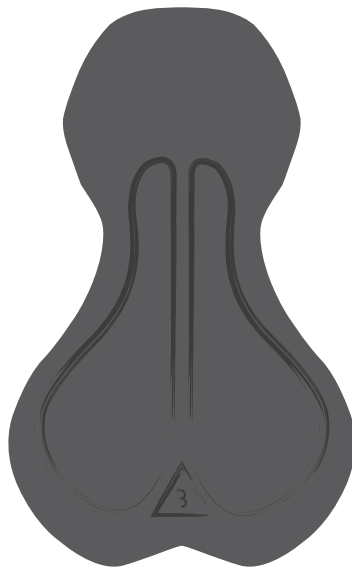
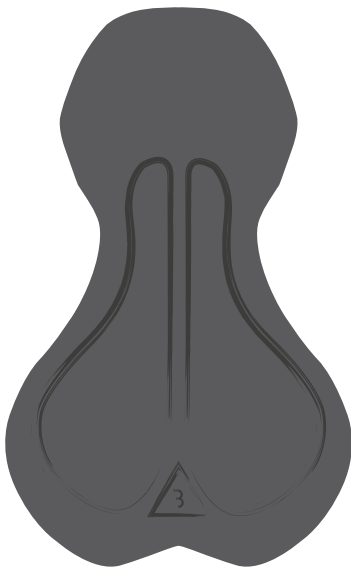
UNDERWEAR

ORIGINALS

PERFORMANCE

PREMIUM

Seamless (from one piece)	■	■	■	■
4-way stretch		■	■	■
Breathable	■	■	■	■
3-layer foam	■	■	■	■
Foam density (kg/m³)	65	65	90	120
Shape	Flat	Flat	2D	2D
Perforated open-cell layer			■	■
Antibacterial top layer				■
Carbon top layer				■



COMFORTBRIEF
BUW-66
€ 24,95



New!
COMFORTSHORT
BUW-67
€ 27,95



MESHLAYER
BUW-10
€ 34,95



COOLAYER
BUW-07
€ 34,95



MESHLAYER
BUW-09
€ 37,95



INNERSHORT PRO
BUW-61
€ 49,95



INNERSHORT
BUW-65
€ 44,95



2
PACK

COMBIFEET TWO-PACK
BSO-06
€ 14,95



3
PACK

COMBIFEET MULTIPACK
BSO-20
€ 19,95



3
PACK

ECOFEET MULTIPACK
BSO-22
€ 39,95



ECOFEET
BSO-21
€ 14,95





COMFORTHEAD
BBW-99
€ 18,95



COMFORTCAP
BBW-293
€ 19,95



COMFORT ARMS
BBW-92
€ 29,95



COMFORT LEGS
BBW-91
€ 34,95



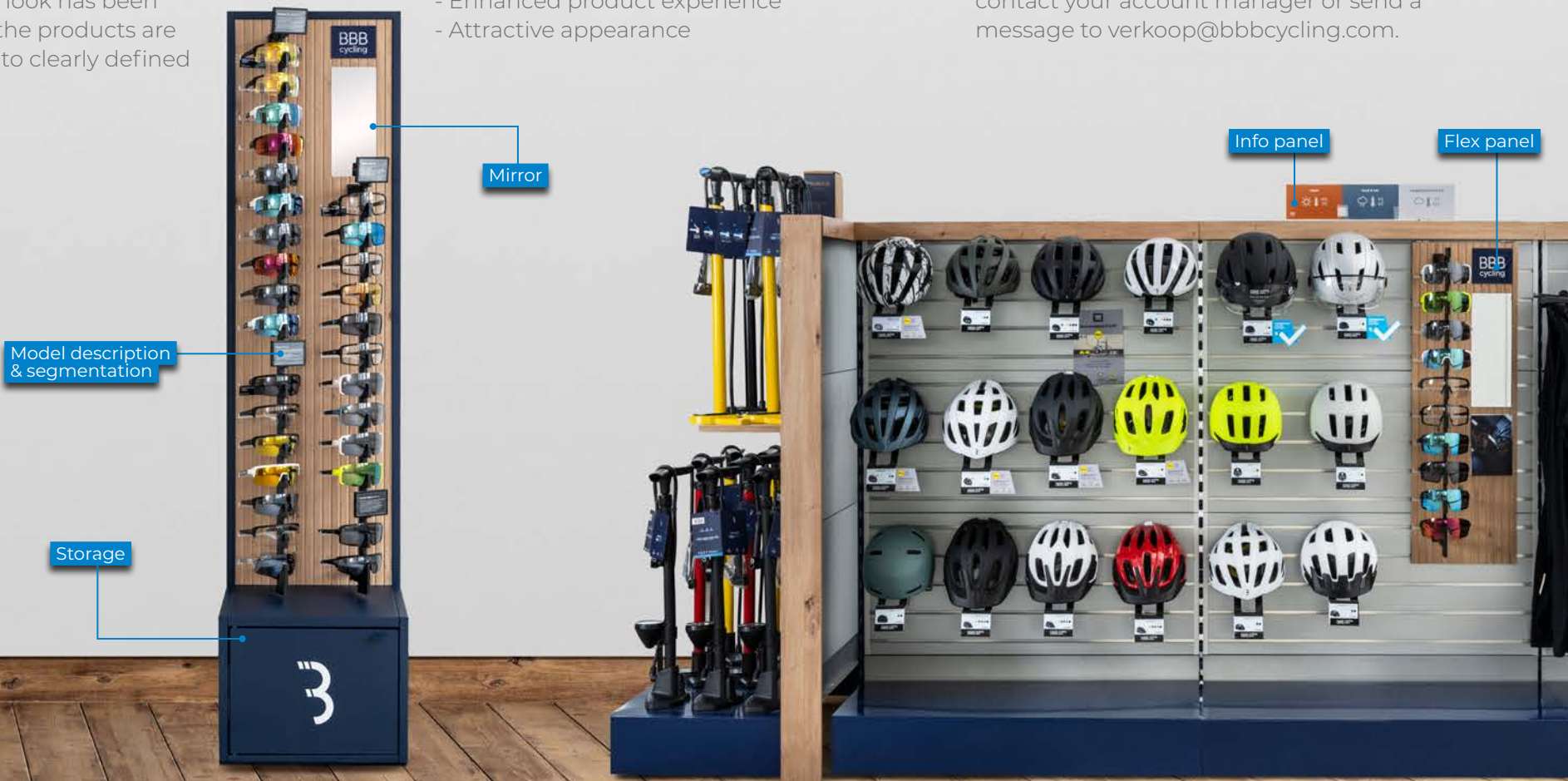
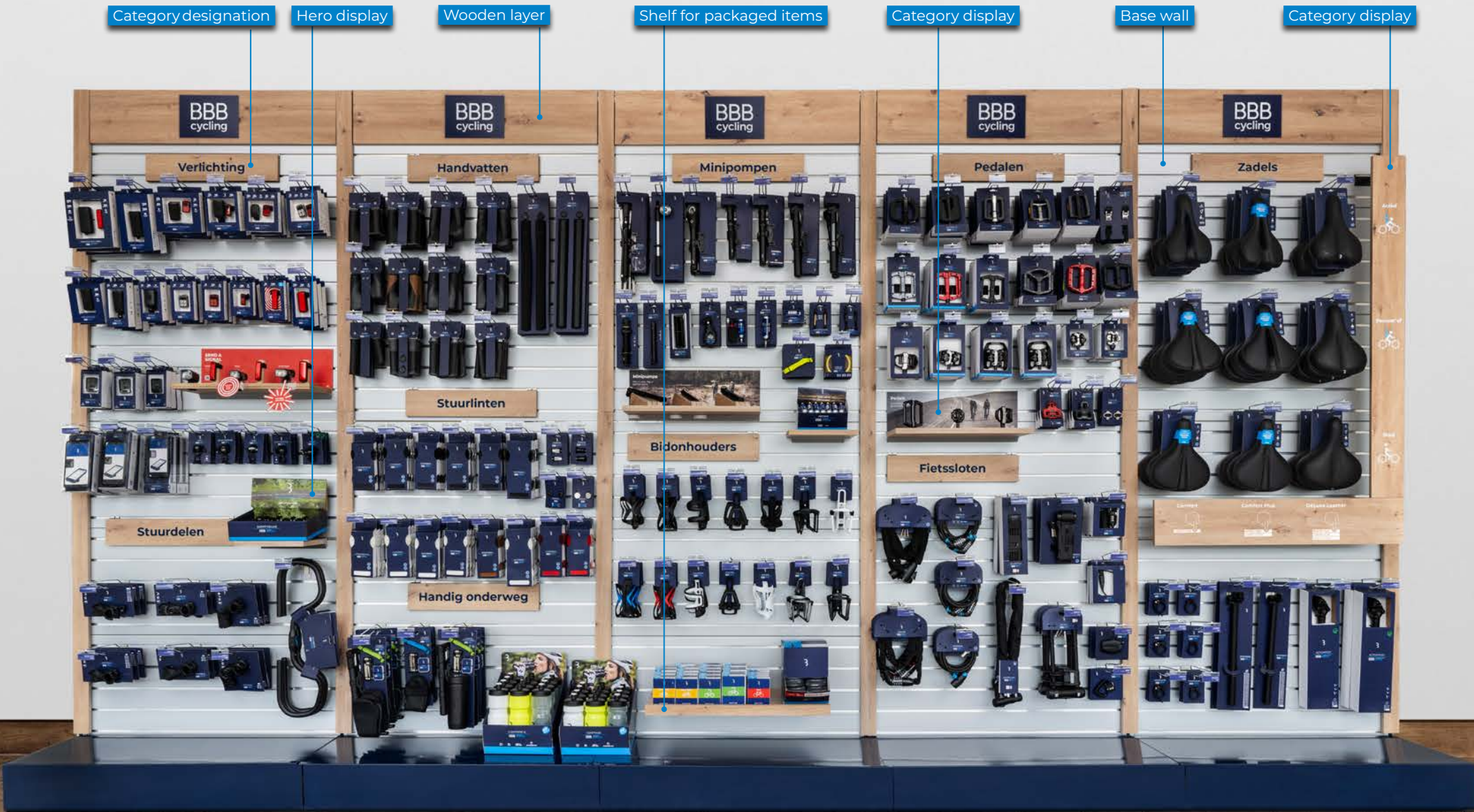
Introducing our new in-store product presentation

In 2023, BBB Cycling introduced a revamped wall concept. The concept creates an attractive display, enhances visibility, and improves the product experience for consumers. This leads to higher turnover. A stylish wood look has been added, and the products are organized into clearly defined categories.

This is beneficial not only for the consumer but also for the staff, who can more easily locate the products. The main advantages are:

- Clear wall layout
- Enhanced product experience
- Attractive appearance

The wall presentation is applicable to the original BBB wall, but can also be used on custom walls in different colors. Would you like to learn more about this concept, the results, and what it can mean for your store? Please contact your account manager or send a message to verkoop@bbbcycling.com.



BBB
cycling