



**SS26**

SPRING-SUMMER COLLECTION 2026

LIVE MORE NOW







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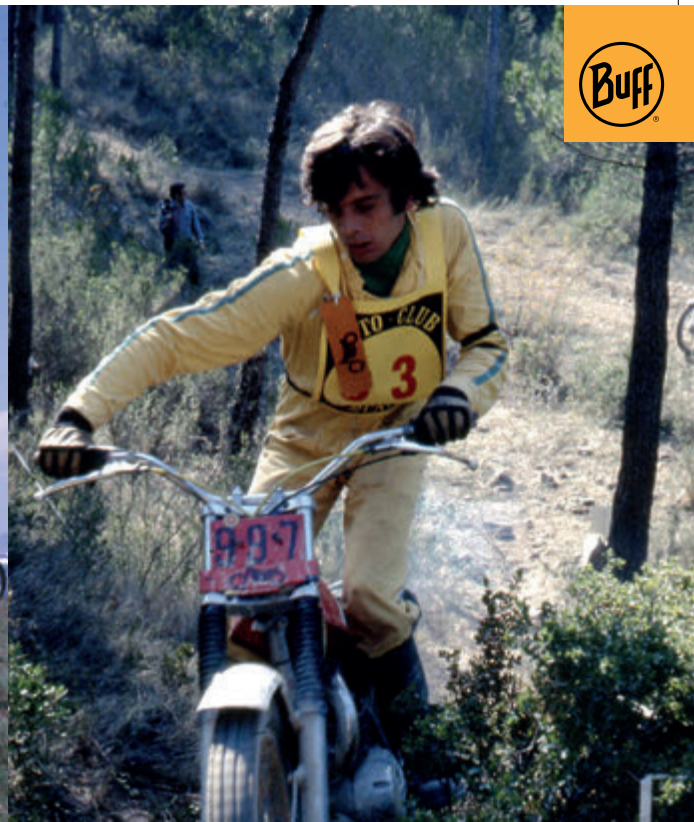


# BORN OUT OF A LOVE FOR ADVENTURE

Our founder, Joan Rojas, was looking for a protective solution to the sun, wind, and cold as he toured the country roads of Catalonia on his motorcycle. He tirelessly sketched and researched before landing upon the solution: a seamless microfiber tube.

Lucky for Joan, he was born in an area famous for textile manufacturing. In 1992, at his family's knitting factory - he produced the first samples of what would one day become our famous BUFF® neck gaiter. Word spread fast. This unique product was a game changer for outdoor lovers and soon fans were found everywhere.

Joan's spirit of invention and passion for adventure and the outdoors are still at the very heart of everything we do.



Images: Joan Rojas, BUFF® Founder





## On a mission to inspire a more conscious world through the thrill of adventure


Today, BUFF® remains a family-owned company based in the heart of Catalonia. We focus on producing high-quality gear that is tough on adventure and easy on the planet. We offer an entire line of accessories, from caps to headbands and beanies to balaclavas, all designed to help people live more outdoor moments.







# SUSTAINABLE COMMITMENT




93% of production in our carbon-neutral Barcelona factory.




Certified B Corp



80% of units sold during 2023/24 comprise natural or recycled materials.



100% of energy used at BUFF®'s in-house manufacturing facility comes from renewable sources since 2019.





67% of suppliers are sourced locally in Spain, reducing carbon impact and supporting regional economies.




53M Million plastic bottles recycled

53 million plastic bottles recycled since 2018 to make BUFF® products as sustainable as possible.





0 fabric waste

The seamless construction of our multifunctional neckwear creates zero fabric waste in the manufacturing process.



Carbon neutrality

In 2023, we achieved carbon neutrality in all our direct operations.



# MADE WITH LOVE IN HOUSE

Located just outside Barcelona, our headquarters is a bustling design center, manufacturing and distributor facility.



## Antonietta Head of Design

9 years at BUFF®

*I turn ideas into colors, patterns, and products shaping each collection with creativity and purpose – always looking for the intersection of style and performance.*

Behind every BUFF® product, there is a team that cares. From us to you—made with love, in-house.



[CLICK HERE](#)

or scan the QR code to learn more about how our products are made.



## Iván Production Coordinator

27 years at BUFF®

*I'm the link between vision and reality, making sure every step—from sourcing to final stitch—runs like clockwork.*



## Alberto Fabric knitting

29 years at BUFF®

*I knit the foundations—literally. I run our circular knitting machines that craft the soft, technical fabric that's at the heart of every BUFF® product.*



## Nicoleta Design transfer

17 years at BUFF®

*As part of the stamping department I bring products to life with bold colors and original prints—adding personality to every piece we create.*



## Cristina Product dispatching

20 years at BUFF®

*I make sure your BUFF® gear gets out the door and, on the road, – ready for the trails, the streets, or wherever you go.*



## Nancy Product packing

3 years at BUFF®

*I'm the final touch before your BUFF® product leaves our hands. I package each item with care, making sure it's protected, presented beautifully, and ready for wherever you're headed.*



## Andrea Quality control

8 years at BUFF®

*I'm the last line of defense. I inspect each product with care, so what reaches you is nothing short of perfect.*





# OUR TECHNOLOGIES

## QUALITY FABRICS

100%  
MERINO WOOL

### MERINO

Merino wool is a natural fiber celebrated for its exceptional warmth, softness, and breathability. Ethically sourced and produced through cruelty-free processes, it is naturally antibacterial and odor-resistant, making it ideal for prolonged wear. It offers excellent comfort, moisture absorption, and temperature regulation.

UPF  
50  
SUN PROTECTION

### COOLNET UV®

CoolNet UV® is an innovative fabric made from recycled PET fibers, designed for high-performance comfort in warm conditions. This lightweight, 4-way stretch material provides UPF 50 sun protection and excellent freedom of movement.

SEAMLESS  
4-WAY STRETCH

### ORIGINAL ECOSTRETCH

The Original EcoStretch is a fabric innovation crafted from recycled PET fibers, offering an eco-friendly solution without compromising performance. This 4-way stretch material delivers light thermal insulation, UPF 50 sun protection, and excellent breathability, ensuring comfort and versatility throughout the year.

## TECHNOLOGIES WE USE

SMART MINT  
COOLING AND  
NATURAL ODOR  
CONTROL

### HEIQ SMART TEMP

A revolutionary textile technology that provides fabrics with the ability to interact with body temperature and dynamically respond to body heat. The cooling function is activated when the wearer is hot and sweaty and deactivated once cooling is complete.

SMART MINT  
COOLING AND  
NATURAL ODOR  
CONTROL

### HEIQ SMART MINT

The plant-based deodorizer HeiQ Mint controls malodor development on textiles, providing fabrics with a long-lasting odor control capability that keeps textiles smelling fresh all day long.

INSECT SHIELD®  
PROTECTION

### INSECT SHIELD®

Insect Shield® is a long-lasting fabric treatment that binds a proprietary, odorless formulation of permethrin to the fibers, providing invisible protection against mosquitoes, ticks, ants, flies, chiggers, and midges. Engineered to withstand up to 70 washes, this technology offers reliable insect repellency without altering the fabric's breathability, comfort, or appearance.





THE  
NEXT



STEP

**INTRODUCING BUFF® TECHNICAL SOCKS**

We've got you covered from head to toe. The same technical fabrics you trust, engineered to perform in every trail, run and slope, now on your feet.



# RUN COOL



## COOLNET™



Lightweight and breathable, our **CoolNet™ socks** use HeiQ® Smart Mint Cooling and Odor Technology to keep your feet fresh mile after mile. With moisture-wicking fibers, ventilated mesh zones, and arch compression for support, they ensure maximum comfort and stability. A flat seam toe prevents chafing, making them perfect for everything from personal bests to casual jogs.

# RUN DRY



## DRYFLX®



Elevate your run with **DryFlx® Running Socks**. Quick-dry fabric, breathable zones, and HeiQ® Smart Mint Cooling keep your feet cool, dry, and fresh during intense runs. Engineered compression, arch support, and light cushioning ensure blister-free speed, while a flat seam toe delivers irritation-free comfort for every stride.

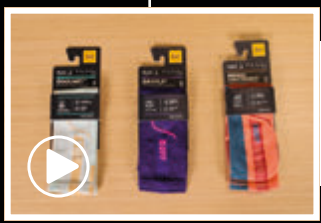
# HIKE LIGHT



## MERINO LIGHTWEIGHT



Conquer the trails with **Lightweight Merino Wool Hiking Socks**, made from ethically sourced merino wool for natural odor resistance and temperature regulation. With moisture management, light cushioning, and arch compression for stability, they ensure all-day comfort. A flat seam toe provides a blister-free fit, making them perfect for any adventure.



[CLICK HERE](#) or scan the QR code to watch product tech video.



# FROM HEAD TO TOE



## COOLNET™

- 1 COOLNET UV®  
PACK SPEED CAP**  
137857.706.20.00
- 2 COOLNET UV®**  
137867.706.10.00
- 3 COOLNET™ CREW SOCKS**  
137789.724.03.00
- 4 COOLNET UV®  
PACK SPEED CAP**  
137857.513.20.00
- 5 COOLNET™ CREW SOCKS**  
137789.538.03.00



## DRYFLX®

- 1 DRYFLX® HEADBAND**  
118098.740.10.00
- 2 DRYFLX®**  
118096.519.10.00
- 3 DRYFLX® CREW SOCKS**  
137791.740.03.00
- 4 5 PANEL GO CAP**  
119490.000.20.00
- 5 DRYFLX®**  
118096.801.10.00
- 6 COOLNET™ CREW SOCKS**  
137791.858.03.00



## MERINO LIGHTWEIGHT

- 1 MERINO LIGHTWEIGHT  
BEANIE**  
113013.706.10.00
- 2 MERINO LIGHTWEIGHT  
SOCKS**  
137797.560.03.00
- 3 EXPLORE BOONEY HAT**  
137849.346.20.00
- 4 COOLNET UV®  
INSECT SHIELD®**  
138478.555.10.00
- 5 MERINO LIGHTWEIGHT  
SOCKS**  
137798.870.03.00



# NEW THIS SEASON



## SPEED VISOR

- FLEXIBLE VISOR
- ADJUSTABLE FLAT TAPE CLOSURE
- MOISTURE-WICKING SWEATBAND

**Chase every adventure with confidence.** This ultra-light, flexible visor keeps you cool and protected with a moisture-wicking sweatband, adjustable fit, and reflective details for visibility. Designed in Barcelona for runners, riders, and explorers who never slow down.



## 5 PANEL VENTURE CAP

- UPF 50 SUN PROTECTION
- 100% COTTON
- MOISTURE-WICKING SWEATBAND

**Go further in style.** This sleek 5-panel cap delivers all-day performance with moisture-wicking comfort, UPF50 sun protection, and premium cotton paneling. Designed to go wherever the journey takes you.



## MILITARY CAP

- UPF 50 SUN PROTECTION
- ADJUSTABLE FLAT TAPE CLOSURE
- MOISTURE-WICKING SWEATBAND

**Built for the bold.** This military-inspired cap delivers rugged style, everyday comfort, and UPF50 protection—designed to take on any mission.



## SPEED CAP

- UPF 50 SUN PROTECTION
- LIGHTWEIGHT BREATHABLE FABRIC
- REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY

**Lighter, faster, stronger.** Now with UPF50 protection, the Speed Cap is performance-minded breathable, quick drying cap with reflective hits so you can stay comfortable and visible wherever you go. Made with recycled materials.



## COOLNET UV® PACK SPEED CAP

- COOLING TREATMENT
- UPF 50 SUN PROTECTION
- VENTILATED FOR ENHANCED AIRFLOW

**Stay cool, go fast.** Engineered with innovative cooling fabric, enhanced airflow, and UPF50 protection, this ultra-light, packable cap keeps you fresh through every adventure.



## MERINO DIGITAL PRINT

- 100% MERINO WOOL 150GM²
- DIGITAL PRINTING
- ETHICALLY SOURCED WOOL

**Innovation meets nature.** This lightweight, 100% merino wool neckwear features cutting-edge digital prints for unmatched detail, while its soft, odor-resistant, and temperature-regulating fabric keeps you comfortable on every journey.

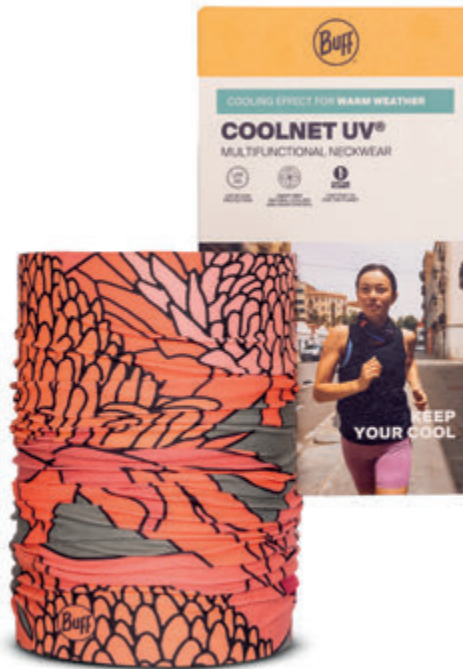
# OUR POS BEST SELLERS

Sustainable POS solutions to highlight BUFF® products in-store.

Don't miss these must-haves in your point-of-sale.



IMAGE DISPLAY



SLEEVE GRAPHIC & CARDBOARD TUBE



3D HEAD

## Active Lifestyle imagery

Our visuals extend across all key in-store touchpoints –banners, displays, headers, posters– ensuring a consistent active lifestyle message.

## Versatile integration

Our materials bring flexibility and premium appeal—whether used in our own displays or integrated into retailer environments.

## Sustainable materials

Our in-store proposals are mainly built with wood, metal, paper pulp, and cardboard in a range of finishes.





# CUSTOM POS SOLUTIONS

We welcome close collaboration with retailers to design custom spaces that bring the BUFF® spirit into any store.

Discover more about our Fixtures & POS Program at the end of this catalogue.



BUFF® Corner at Reischmann Fashion & Sport ( Kempten, Germany).  
April 2025



# MERINO LIGHTWEIGHT DIGITAL PRINT

Introducing Merino Digital Print, our first-ever 100% Merino Wool neckwear with detailed digital prints. This innovative technique brings high-resolution designs to Merino, known for its warmth, breathability, and moisture-wicking properties. The digital printing process uses sustainable dyes, ensuring an eco-friendly product while delivering vibrant, precise patterns. Each piece is uniquely printed, making it a standout accessory for any outdoor adventure. The Merino Digital Print offers a perfect blend of performance, sustainability, and style, designed to keep you comfortable and stylish in the great outdoors.



**MERINO LIGHTWEIGHT  
DIGITAL PRINT  
UGAL MULTI**  
137891.555.10.00

**MERINO LIGHTWEIGHT  
DIGITAL PRINT  
ALER GREY**  
137932.937.10.00

**MERINO LIGHTWEIGHT  
DIGITAL PRINT  
ORISA PINK AZALEA**  
137890.513.10.00

**MERINO LIGHTWEIGHT  
DIGITAL PRINT  
AKEI MULTI**  
137889.555.10.00

**MERINO LIGHTWEIGHT  
DIGITAL PRINT  
ESMERALD MULTI**  
137886.555.10.00

**MERINO LIGHTWEIGHT  
DIGITAL PRINT  
LOER BLUE**  
137887.707.10.00



# PRO TEAM COLLECTION

Inspired by the iconic BUFF® logo, our new **Pro Team Collection** infuses strength and athleticism in dynamic black and white designs. The bold print incorporates a touch of speed, featuring an angled wordmark that conveys velocity and a contemporary digital aesthetic.

A modern interpretation of our logo reinforces our deep connection to the brand's origin, while yellow accents highlight our longstanding association with this vibrant color. A fresh perspective that brings new energy to the Pro Team collection.

**PACK SPEED CAP**  
LOGO BLACK  
S/M 135796.999.20.00  
L/XL 135796.999.30.00



**PACK CYCLE CAP**  
LOGO BLACK  
136161.999.10.00



**COOLNET UV®**  
LOGO MULTI  
135790.555.10.00



**5 PANEL GO CAP**  
LOGO YELLOW  
S/M 135785.114.20.00  
L/XL 135785.114.30.00



**PACK BASEBALL CAP**  
LOGO BLACK  
135787.999.10.00



**SPEED CAP**  
LOGO YELLOW  
S/M 135786.000.20.00  
L/XL 135786.000.30.00



**TRUCKER CAP**  
LOGO BLACK  
L/XL 135788.999.30.00



**5 PANEL GO CAP**  
LOGO BLACK  
S/M 135785.999.20.00  
L/XL 135785.999.30.00



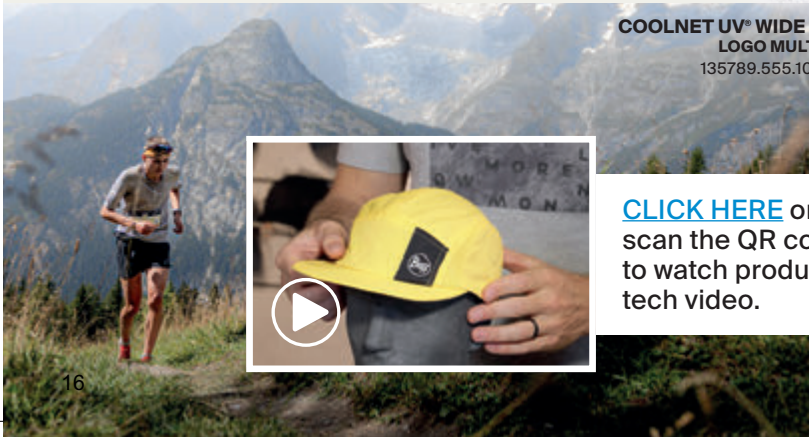
**ORIGINAL ECOTECH**  
REVERSIBLE BEANIE  
LOGO MULTI  
136463.555.10.00

**NEW**



**COOLNET UV® WIDE HEADBAND**  
LOGO MULTI  
135789.555.10.00

**COOLNET UV® WIDE HEADBAND**  
LOGO YELLOW  
137159.114.10.00



[CLICK HERE](#) or scan the QR code to watch product tech video.







# PEAK COLLECTION

The **PEAK CAPSULE** celebrates the world's most iconic mountains. Featuring vibrant colors and artistic drawings of the **Matterhorn, Alpe Suisse, and Mont Blanc**, each piece incorporates precise coordinates, bringing the spirit of these legendary peaks to life. Designed for adventure, versatility, and style, this collection is perfect for those who embrace the outdoors.



**ORIGINAL ECOSTRETCH**  
M-BLANK PEAK MULTI  
138349.555.10.00

**ORIGINAL ECOSTRETCH**  
ALP3 DI SIUSI PEAK MULTI  
138350.555.10.00

**ORIGINAL ECOSTRETCH**  
MATTERHORN PEAK MULTI  
138351.555.10.00

# CAMINO COLLECTION

The **CAMINO COLLECTION** is a tribute to the legendary Camino de Santiago, capturing the essence of this historic journey. The designs incorporate maps, routes, landscapes, pilgrim stamps and symbolic materials of the Camino experience. Inspired by the spirit of adventure and self-discovery, this collection blends functionality and tradition, perfect for those who walk their own path.



**COOLNET UV®**  
GEO  
120228.555.10.00

**COOLNET UV®**  
NORTE NAVY  
138352.787.10.00

**COOLNET UV®**  
FRANCES  
134425.845.10.00

**COOLNET UV®**  
CREDENCIAL  
120232.555.10.00

**COOLNET UV®**  
PENINSULA  
120124.788.10.00

**COOLNET UV®**  
GUIA PEREGRINO  
134424.555.10.00

**COOLNET UV®**  
ICONOS  
134427.999.10.00

**COOLNET UV®**  
PUENTES CLOUD  
138353.003.10.00

**SUMMIT CAP**  
CAMINO DE SANTIAGO  
S/M 137217.787.20.00  
L/XL 137217.787.30.00



# ALPINESTAR COLLAB



**ALPINESTAR** is a globally recognized brand specializing in high-performance motorsports gear, protective apparel, and technical equipment for motorcycling, auto racing, and extreme sports. Founded in 1963 in Italy, the brand is known for its innovation, quality, and dedication to rider safety, making it a top choice among professional racers and enthusiasts alike.

We have combined Alpinestars' motorsports heritage with our expertise in multifunctional headwear to create a unique collection. This partnership brings together performance, protection, and style, delivering high-quality gear designed for riders who demand the best in comfort and functionality.



**ORIGINAL  
ECOSTRETCH  
IGNITE BLACK**  
138362.999.10.00



**ORIGINAL  
ECOSTRETCH  
ALPINESTAR C MULTI**  
138362.555.10.00



**ORIGINAL  
ECOSTRETCH  
ALPINESTAR A MULTI**  
138360.555.10.00



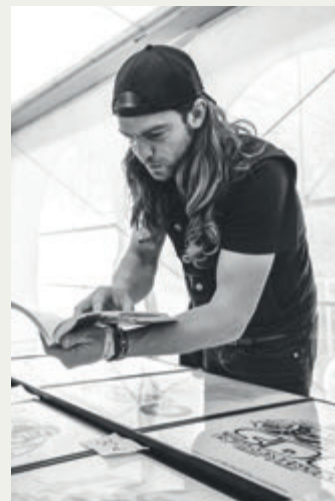
**ORIGINAL  
ECOSTRETCH  
ALPINESTAR B MULTI**  
138361.555.10.00

# MOTORCYCLE ARTIST CAPSULE

Spanish illustrator **Alex Patrocino** channels his passion for **Heavy Metal, skateboard culture, and custom motorcycles** into this exclusive BUFF® collection. With over **20 years of experience**, his bold and rebellious style—celebrated in Kustom Graphics and Motorcycle Graphics—brings the raw energy of the underground motorcycling scene to life.

This collection reflects his signature aesthetic, merging speed, freedom, and attitude into striking designs. Whether inspired by vintage racing or wild road adventures, each piece embodies the fearless spirit of those who ride for the love of the journey.

Alex Patrocino



**ORIGINAL  
ECOSTRETCH  
REIT BLACK**  
138358.999.10.00



**ORIGINAL  
ECOSTRETCH  
CIFE MULTI**  
138359.555.10.00

[burclan\\_graphics/](https://www.instagram.com/burclan_graphics/)





At BUFF®, our commitment to ocean conservation continues through our partnership with the Surfrider Foundation—an organization dedicated to the protection of the world’s oceans and coastlines. This collaboration blends creativity and purpose, uniting art and activism to honor the beauty of the sea and raise awareness for its preservation.

# COLLECTION



**5 PANEL GO CAP**  
LAGUA PINK  
S/M 137837.538.20.00  
L/XL 137837.538.30.00

**MERINO LIGHTWEIGHT**  
DIGITAL PRINT  
LAGUA PINK  
137821.538.10.00


**5 PANEL GO CAP**  
LUVI GLORY BLUE  
S/M 137836.746.20.00  
L/XL 137836.746.30.00

**MERINO LIGHTWEIGHT**  
DIGITAL PRINT  
LUVI GLORY BLUE  
137820.746.10.00



## ABOUT THE ARTIST:

French artist **Louise Lecoeur** brings her vibrant Le Corazón universe to life in this special collection. Her signature, genderless figures move with energy and emotion, inspired by the raw beauty of the Basque coast. Through bold color palettes and fluid forms, her artwork celebrates the joy of movement, the connection between people and nature, and the ever-changing rhythm of the ocean.

 [le\\_corazon/](https://www.instagram.com/le_corazon/)



# JOSHUA ARIZA ARTIST COLLAB

This collection unleashes a wild world of un-tamed creatures—from slithering snakes to fierce woodland predators—revealing nature’s raw, instinctive power. With bold color contrasts and intricate patterns, each piece carries Chomp’s signature edge, blending art, storytelling, and a fearless passion for the outdoors.



**COOLNET UV®  
PEKLY CHOMP MULTI**  
138041.555.10.00



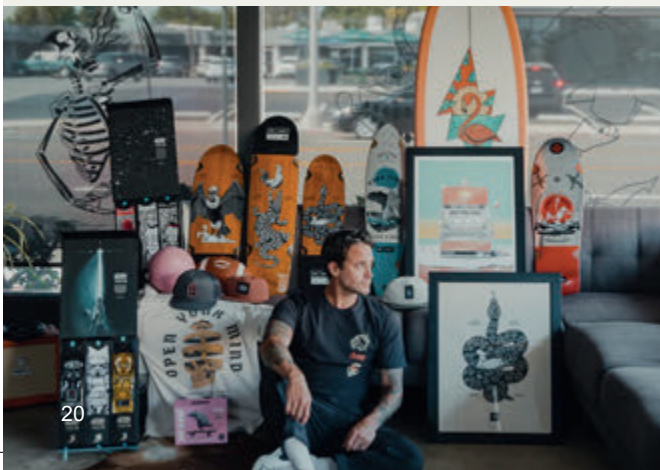
**COOLNET UV®  
CINT CHOMP JUTE**  
138043.941.10.00



**5 PANEL GO CAP  
RUB CHOMP BLACK**  
S/M 138044.999.20.00  
L/XL 138044.999.30.00



**COOLNET UV®  
RUB CHOMP KHAKI**  
138042.854.10.00



## ABOUT THE ARTIST:

**Joshua Ariza**, the creative force behind Chomp, brings his bold and playful illustration style to this collection. With over 15 years of experience designing for top lifestyle brands, his work radiates energy, attitude, and a sense of fun—perfect for those who live life with adventure in mind.

 [chompbrand/](https://www.instagram.com/chompbrand/)





# NATIONAL PARKS COLLECTION

We're paying homage to some of the most majestic places we love to explore. Our National Parks Collection celebrates the nostalgia of park visits. Available in CoolNet UV® so you can rep your favorite parks with the added benefit of UPF 50 Sun protection and Smart MINT cooling technology.



COOLNET UV®  
ZION  
134758.555.10.00

COOLNET UV®  
YOSEMITE  
134754.555.10.00

COOLNET UV®  
ROCKY MOUNTAIN  
134759.555.10.00

COOLNET UV®  
GLACIER  
134757.555.10.00

COOLNET UV®  
GRAND TETON  
134760.555.10.00

COOLNET UV®  
GRAND CANYON  
134755.555.10.00

COOLNET UV®  
YELLOWSTONE  
134756.555.10.00

COOLNET UV®  
BANFF  
137839.555.10.00

COOLNET UV®  
GREAT SMOKY  
137838.555.10.00

**NEW**



### ABOUT THE ARTIST:

Northwest artist **Gretchen Leggitt's** murals, fine art and products depict her unique perspective of the natural world, encapsulating the energetic movement of the elements and the nuanced geometry of topography. Her murals can be found across the country, including the largest in the state of Washington. For this collection, Gretchen uses lines and colors to capture the facets of the stunning landscapes she loves to create within.



ADULT COLLECTION  
**SOCKS**

SS26







# COOLNET™



COOLING AND  
NATURAL ODOR  
CONTROL

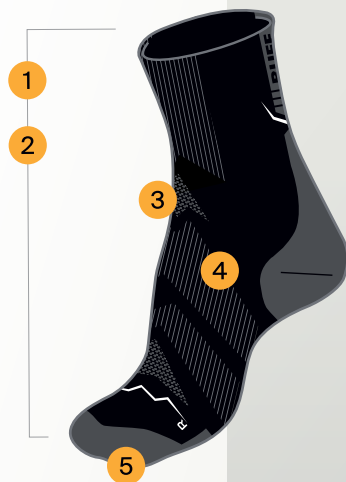


LIGHTWEIGHT  
WITH MESH  
ZONES



MOISTURE  
CONTROL  
FIBERS

## QUARTER



## CREW



## RUN

### SOCK LENGTH



Light Cushioning

### TECHNICAL FEATURES

- 1 Smart Mint Cooling and Odor Technology powered by HeiQ®
- 2 Lightweight with mesh zones for maximum breathability.
- 3 Moisture control fibers wick away sweat.
- 4 Engineered arch compression for stability.
- 5 Flat seam toe.
- 6 Light cushioned zones for blister-free speed

### COMPOSITION

52% POLYAMIDE  
30% POLYESTER (RECYCLED)  
18% ELASTANE

### MADE IN SPAIN

# COOLNET™ QUARTER



COOLING AND NATURAL  
ODOR CONTROL



LIGHTWEIGHT WITH  
MESH ZONES FOR  
MAXIMUM  
BREATHABILITY



MOISTURE CONTROL  
FIBERS WICKS AWAY  
SWEAT

- ENGINEERED ARCH COMPRESSION FOR STABILITY
- FLAT SEAM TOE

Step up your game with Smart Mint cooling comfort and odor control, powered by HeiQ®. Stay fresh and fast with moisture-wicking fibers that keep sweat away, while breathable mesh zones ensure maximum airflow. Designed for performance, these quarter-height socks feature engineered arch compression for superior stability and flat seams for all-day comfort.

**Composition:** 52% Polyamide, 30% Polyester (Recycled), 18% Elastan.

Made in Spain



NEW

CQ GRAPHITE  
S 137788.901.03.00  
M 137788.901.04.00  
L 137788.901.05.00  
XL 137788.901.06.00



NEW

CQ BLACK  
S 137788.999.03.00  
M 137788.999.04.00  
L 137788.999.05.00  
XL 137788.999.06.00



NEW

CQ WHITE  
S 137788.000.03.00  
M 137788.000.04.00  
L 137788.000.05.00  
XL 137788.000.06.00



NEW

CQ LIME  
S 137788.801.03.00  
M 137788.801.04.00  
L 137788.801.05.00  
XL 137788.801.06.00

## BUFF® SOCKS SIZE

SIZE	EU	UK
S	36 - 38	3 ½ - 5
M	39 - 41	5 ½ - 7
L	42 - 44	7 ½ - 10
XL	45 - 47	10 ½ - 12





NEW

CQ SEAGROVE GREEN  
S 137788.826.03.00



M 137788.826.04.00



L 137788.826.05.00



XL 137788.826.06.00



NEW

CQ DUSTY BLUE  
S 137788.724.03.00



M 137788.724.04.00



L 137788.724.05.00



XL 137788.724.06.00



NEW

CQ DESERT  
S 137788.303.03.00



M 137788.303.04.00



L 137788.303.05.00



XL 137788.303.06.00



NEW

CQ KHAKI  
S 137788.854.03.00



M 137788.854.04.00



L 137788.854.05.00



XL 137788.854.06.00



NEW

CQ PINK  
S 137788.538.03.00



M 137788.538.04.00



L 137788.538.05.00



XL 137788.538.06.00







# COOLNET™ CREW



COOLING AND NATURAL  
ODOR CONTROL



LIGHTWEIGHT  
WITH MESH ZONES  
FOR MAXIMUM  
BREATHABILITY



MOISTURE CONTROL  
FIBERS WICKS AWAY  
SWEAT

- ENGINEERED ARCH COMPRESSION FOR STABILITY
- FLAT SEAM TOE

Step up your game with Smart Mint cooling comfort and odor control, powered by HeiQ®. Stay fresh and fast with moisture-wicking fibers that keep sweat away, while breathable mesh zones ensure maximum airflow. Designed for performance, these crew-height socks feature engineered arch compression for superior stability and flat seams for all-day comfort.

**Composition:** 52% Polyamide, 30% Polyester (Recycled), 18% Elastan.

Made in Spain

## BUFF® SOCKS SIZE

SIZE	EU	UK
S	36 - 38	3 ½ - 5
M	39 - 41	5 ½ - 7
L	42 - 44	7 ½ - 10
XL	45 - 47	10 ½ - 12



NEW

CC GRAPHITE  
S 137789.901.03.00  
M 137789.901.04.00  
L 137789.901.05.00  
XL 137789.901.06.00



NEW

CC BLACK  
S 137789.999.03.00  
M 137789.999.04.00  
L 137789.999.05.00  
XL 137789.999.06.00



NEW

CC WHITE  
S 137789.000.03.00  
M 137789.000.04.00  
L 137789.000.05.00  
XL 137789.000.06.00



NEW

CC LIME  
S 137789.801.03.00  
M 137789.801.04.00  
L 137789.801.05.00  
XL 137789.801.06.00



NEW

CC KHAKI  
S 137789.854.03.00  
M 137789.854.04.00  
L 137789.854.05.00  
XL 137789.854.06.00



NEW

CC PINK  
S 137789.538.03.00  
M 137789.538.04.00  
L 137789.538.05.00  
XL 137789.538.06.00





CC SEAGROVE GREEN  
S 137789.826.03.00



M 137789.826.04.00



L 137789.826.05.00



XL 137789.826.06.00



CC DUSTY BLUE  
S 137789.724.03.00



M 137789.724.04.00



L 137789.724.05.00



XL 137789.724.06.00



CC DESERT  
S 137789.303.03.00



M 137789.303.04.00



L 137789.303.05.00



XL 137789.303.06.00

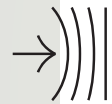




# DRYFLX®



QUICK-DRY FABRIC



ENGINEERED COMPRESSION ZONES



BLISTER-FREE SPEED

## RUN

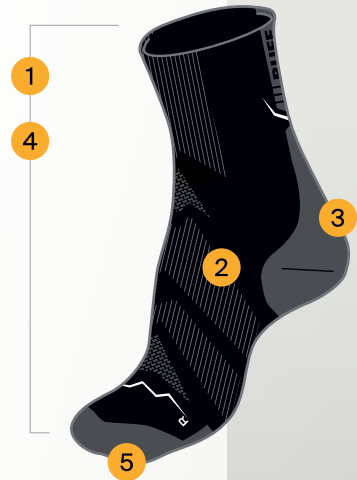
### SOCK LENGTH



Mid Cushioning

### CREW

### QUARTER



### TECHNICAL FEATURES

- 1 Quick dry fabric with maximum breathability.
- 2 Engineered arch compression for stability.
- 3 Mid cushioned zones for blister-free speed.
- 4 Smart Mint Cooling and Odor Technology powered by He iQ®.
- 5 Flat seam toe.

### COMPOSITION

48% POLYAMIDE  
 2% POLYAMIDE (RECYCLED)  
 21% POLYESTER (RECYCLED)  
 19% ELASTANE

### MADE IN SPAIN



RUN

# DRYFLX® QUARTER



QUICK DRY FABRIC  
WITH MAXIMUM  
BREATHABILITY



ENGINEERED ARCH  
COMPRESSION FOR  
STABILITY



LIGHT CUSHIONED ZONES  
FOR BLISTER -FREE SPEED

- COOLING AND NATURAL ODOR CONTROL
- FLAT SEAM TOE

Propel yourself forward with DryFlx® technology—designed for peak performance. This ultra-breathable, quick-drying fabric features Smart Mint cooling and HeiQ®-powered odor control to keep you fresh during high-intensity activities. Engineered arch compression delivers stability, while light cushioning prevents blisters for friction-free speed. Finished with flat seams and a quarter-height fit, these socks provide the perfect blend of comfort and support—from your first step to the finish line.

**Composition:** 48% Polyamide, 2% Polyamide (Recycled), 21% Polyester (Recycled), 19% Elastane.

Made in Spain

## BUFF® SOCKS SIZE

SIZE	EU	UK
S	36 - 38	3 ½ - 5
M	39 - 41	5 ½ - 7
L	42 - 44	7 ½ - 10
XL	45 - 47	10 ½ - 12



NEW

DQ BLACK  
S 137790.999.03.00  
M 137790.999.04.00  
L 137790.999.05.00  
XL 137790.999.06.00



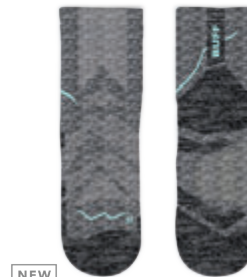
NEW

DQ BLUE  
S 137790.707.03.00  
M 137790.707.04.00  
L 137790.707.05.00  
XL 137790.707.06.00



NEW

DQ WASHED BLUE  
S 137790.725.03.00  
M 137790.725.04.00  
L 137790.725.05.00  
XL 137790.725.06.00



NEW

DQ LIGHT GREY  
S 137790.933.03.00  
M 137790.933.04.00  
L 137790.933.05.00  
XL 137790.933.06.00





NEW

DQ ULTRAMARINE  
S 137790.740.03.00  
M 137790.740.04.00  
L 137790.740.05.00  
XL 137790.740.06.00



NEW

DQ CAMELIA  
S 137790.519.03.00  
M 137790.519.04.00  
L 137790.519.05.00  
XL 137790.519.06.00



NEW

DQ GINGKO  
S 137790.858.03.00  
M 137790.858.04.00  
L 137790.858.05.00  
XL 137790.858.06.00





RUN



# DRYFLX® CREW



QUICK DRY FABRIC  
WITH MAXIMUM  
BREATHABILITY



ENGINEERED ARCH  
COMPRESSION FOR  
STABILITY



LIGHT CUSHIONED ZONES  
FOR BLISTER -FREE SPEED

- COOLING AND NATURAL ODOR CONTROL
- FLAT SEAM TOE

Propel yourself forward with DryFix® technology—designed for peak performance. This ultra-breathable, quick-drying fabric features Smart Mint cooling and HeiQ®-powered odor control to keep you fresh during high-intensity activities. Engineered arch compression delivers stability, while light cushioning prevents blisters for friction-free speed. Finished with flat seams and a crew-height fit, these socks provide the perfect blend of comfort and support—from your first step to the finish line.

**Composition:** 48% Polyamide, 2% Polyamide (Recycled), 21% Polyester (Recycled), 19% Elastane.

Made in Spain

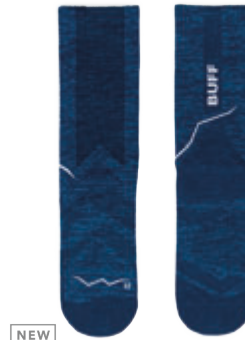
## BUFF® SOCKS SIZE

SIZE	EU	UK
S	36 - 38	3 ½ - 5
M	39 - 41	5 ½ - 7
L	42 - 44	7 ½ - 10
XL	45 - 47	10 ½ - 12



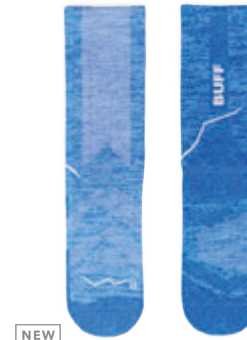
NEW

DC BLACK  
S 137791.999.03.00  
M 137791.999.04.00  
L 137791.999.05.00  
XL 137791.999.06.00



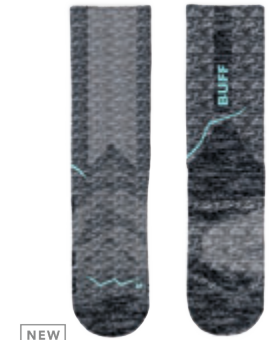
NEW

DC BLUE  
S 137791.707.03.00  
M 137791.707.04.00  
L 137791.707.05.00  
XL 137791.707.06.00



NEW

DC WASHED BLUE  
S 137791.725.03.00  
M 137791.725.04.00  
L 137791.725.05.00  
XL 137791.725.06.00



NEW

DC LIGHT GREY  
S 137791.933.03.00  
M 137791.933.04.00  
L 137791.933.05.00  
XL 137791.933.06.00





KEY  
STYLE



NEW

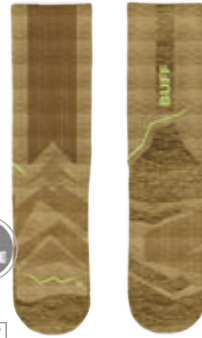
DC ULTRAMARINE  
 S 137791.740.03.00  
  
 M 137791.740.04.00  
  
 L 137791.740.05.00  
  
 XL 137791.740.06.00  


NEW



DC CAMELIA  
 S 137791.519.03.00  
  
 M 137791.519.04.00  
  
 L 137791.519.05.00  
  
 XL 137791.519.06.00  


KEY  
STYLE



NEW

DC GINGKO  
 S 137791.858.03.00  
  
 M 137791.858.04.00  
  
 L 137791.858.05.00  
  
 XL 137791.858.06.00  








# MERINO LIGHTWEIGHT



ETHICALLY SOURCED WOOL



ODOR AND TEMPERATURE REGULATING



LIGHT CUSHIONED ZONES

## HIKE

### SOCK LENGTH

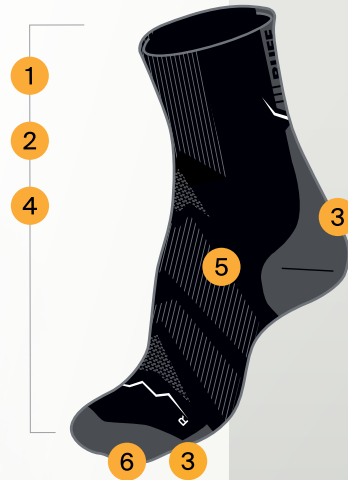


Mid Cushioning

### TECHNICAL FEATURES

- 1 Ethically sourced merino wool.
- 2 Naturally odor control and temperature regulating
- 3 Mapped mid cushioned zones for all-day endurance
- 4 High moisture management.
- 5 Engineered arch compression for stability.
- 6 Flat seam toe.

### QUARTER



### CREW



### COMPOSITION QUARTER

48% POLYAMIDE  
27% POLYESTER (RECYCLED)  
22% WOOL (MERINO)  
3% ELASTANE

### COMPOSITION CREW

47% POLYAMIDE  
27% POLYESTER (RECYCLED)  
22% WOOL (MERINO)  
4% ELASTANE

### MADE IN ITALY

# MERINO LIGHTWEIGHT QUARTER



ETHICALLY SOURCED MERINO WOOL



NATURALLY ODOR CONTROL AND TEMPERATURE REGULATING



MAPPED LIGHT CUSHIONED ZONES FOR ALL-DAY ENDURANCE

- HIGH MOISTURE MANAGEMENT
- ENGINEERED ARCH COMPRESSION FOR STABILITY
- FLAT SEAM TOE

Step into comfort with ethically sourced merino wool, designed for natural temperature regulation, moisture management, and odor control. Thoughtfully crafted with light cushion zones for all-day endurance, flat seams for seamless comfort, and engineered arch compression for unwavering support. A quarter-height fit delivers versatile performance, keeping you moving with ease.

**Composition:** 48% Polyamide, 27% Polyester (Recycled), 22% Wool (Merino), 3% Elastane.

Made in Italy

## BUFF® SOCKS SIZE

SIZE	EU	UK
S	36 - 38	3 ½ - 5
M	39 - 41	5 ½ - 7
L	42 - 44	7 ½ - 10
XL	45 - 47	10 ½ - 12



NEW

LWQ3 BLACK  
S 137792.999.03.00  
M 137792.999.04.00  
L 137792.999.05.00  
XL 137792.999.06.00



NEW

LWQ4 BLUE  
S 137793.707.03.00  
M 137793.707.04.00  
L 137793.707.05.00  
XL 137793.707.06.00



NEW

LWQ2 GREY  
S 137794.937.03.00  
M 137794.937.04.00  
L 137794.937.05.00  
XL 137794.937.06.00



NEW

LWQ2 UMBER KHAKI  
S 137794.870.03.00  
M 137794.870.04.00  
L 137794.870.05.00  
XL 137794.870.06.00







NEW

LWQ3 GINGER  
S 137792.221.03.00



M 137792.221.04.00



L 137792.221.05.00



XL 137792.221.06.00



NEW

LWQ4 FLAMINGO  
S 137793.560.03.00



M 137793.560.04.00



L 137793.560.05.00



XL 137793.560.06.00





# MERINO LIGHTWEIGHT CREW



ETHICALLY SOURCED MERINO WOOL



NATURALLY ODOR CONTROL AND TEMPERATURE REGULATING



MAPPED LIGHT CUSHIONED ZONES FOR ALL-DAY ENDURANCE

- HIGH MOISTURE MANAGEMENT
- ENGINEERED ARCH COMPRESSION FOR STABILITY
- FLAT SEAM TOE

Step into comfort with ethically sourced merino wool, designed for natural temperature regulation, moisture management, and odor control. Thoughtfully crafted with light cushion zones for all-day endurance, flat seams for seamless comfort, and engineered arch compression for unwavering support. A crew-height fit delivers versatile performance, keeping you moving with ease.

**Composition:** 47% Polyamide, 27% Polyester (Recycled), 22% Wool (Merino), 4% Elastane.

Made in Italy

## BUFF® SOCKS SIZE

SIZE	EU	UK
S	36 - 38	3 ½ - 5
M	39 - 41	5 ½ - 7
L	42 - 44	7 ½ - 10
XL	45 - 47	10 ½ - 12



NEW

LWC1 GRAPHITE  
S 137795.901.03.00  
M 137795.901.04.00  
L 137795.901.05.00  
XL 137795.901.06.00



NEW

LWC3 BLACK  
S 137796.999.03.00  
M 137796.999.04.00  
L 137796.999.05.00  
XL 137796.999.06.00



NEW

LWC1 PINK  
S 137795.538.03.00  
M 137795.538.04.00  
L 137795.538.05.00  
XL 137795.538.06.00



NEW

LWC3 GREY  
S 137796.937.03.00  
M 137796.937.04.00  
L 137796.937.05.00  
XL 137796.937.06.00



NEW

LWC4 BLUE  
S 137797.707.03.00  
M 137797.707.04.00  
L 137797.707.05.00  
XL 137797.707.06.00



NEW

LWC2 GREY  
S 137798.937.03.00  
M 137798.937.04.00  
L 137798.937.05.00  
XL 137798.937.06.00



KEY STYLE

NEW

LWC2 UMBER KHAKI  
S 137798.870.03.00  
M 137798.870.04.00  
L 137798.870.05.00  
XL 137798.870.06.00



NEW

LWC3 GINGER  
S 137796.221.03.00  
M 137796.221.04.00  
L 137796.221.05.00  
XL 137796.221.06.00





NEW

LWC4 FLAMINGO  
S 137797.560.03.00



M 137797.560.04.00



L 137797.560.05.00



XL 137797.560.06.00



NEW

LWC1 TEAL  
S 137795.706.03.00



M 137795.706.04.00



L 137795.706.05.00



XL 137795.706.06.00





ADULT COLLECTION

# CAPS

SS26







# 5 PANEL GO CAP



UPF 50  
SUN PROTECTION



LIGHTWEIGHT  
BREATHABLE  
CONSTRUCTION



MADE WITH 76%  
RECYCLED CONTENT

- ADJUSTABLE FLAT TAPE CLOSURE
- FLEXIBLE VISOR
- DURABLE SILICONE LABEL

Whether running trails or running errands, our 5-panel Go Cap is the perfect go-everywhere cap. Lightweight, quick-drying fabric combines with a moisture-wicking sweatband to keep you cool and dry from your first step to your last. The 5-panel Go Cap is made in Barcelona, using recycled materials to reduce our carbon footprint.

**Composition:** Crown: 48% Polyester, 47% Recycled Polyester, 5% Elastane, Visor and undervisor: 48% Polyester, 47% Recycled Polyester, 5% Elastane, Side mesh panels: 94% Recycled Polyester 6% Elastane, Inner sweatband: 100% Recycled Polyester.

Made in Barcelona



SOLID BLACK  
S/M 119490.999.20.00



L/XL 119490.999.30.00



SOLID WHITE  
S/M 119490.000.20.00



L/XL 119490.000.30.00



SOLID TEAL  
S/M 119490.706.20.00



L/XL 119490.706.30.00



NEW

SOLID GLORY BLUE  
S/M 119490.746.20.00



L/XL 119490.746.30.00



SOLID POPPY  
S/M 119490.442.20.00



L/XL 119490.442.30.00



SOLID MIST  
S/M 119490.904.20.00



L/XL 119490.904.30.00



NEW

DOMUS CITRON  
S/M 125314.802.20.00



L/XL 125314.802.30.00



DOMUS KHAKI  
S/M 125314.854.20.00



L/XL 125314.854.30.00



DOMUS PISTACHIO  
S/M 125314.349.20.00



L/XL 125314.349.30.00



NEW

DOMUS DARK DENIM  
S/M 125314.766.20.00



L/XL 125314.766.30.00



NEW

DOMUS AZALEA  
S/M 125314.513.20.00



L/XL 125314.513.30.00



NEW

DOMUS SEAGROVE GREEN  
S/M 125314.826.20.00



L/XL 125314.826.30.00



DOMUS STEEL  
S/M 125314.909.20.00  
L/XL 125314.909.30.00



**NEW**  
RUB CHOMP BLACK  
S/M 138044.999.20.00  
L/XL 138044.999.30.00  
Chomp Brand



LOGO YELLOW  
S/M 135785.114.20.00  
L/XL 135785.114.30.00  
Pro-Team



LOGO BLACK  
S/M 135785.999.20.00  
L/XL 135785.999.30.00  
Pro-Team



**NEW**  
LAGUA PINK  
S/M 137837.538.20.00  
L/XL 137837.538.30.00  
Surfrider

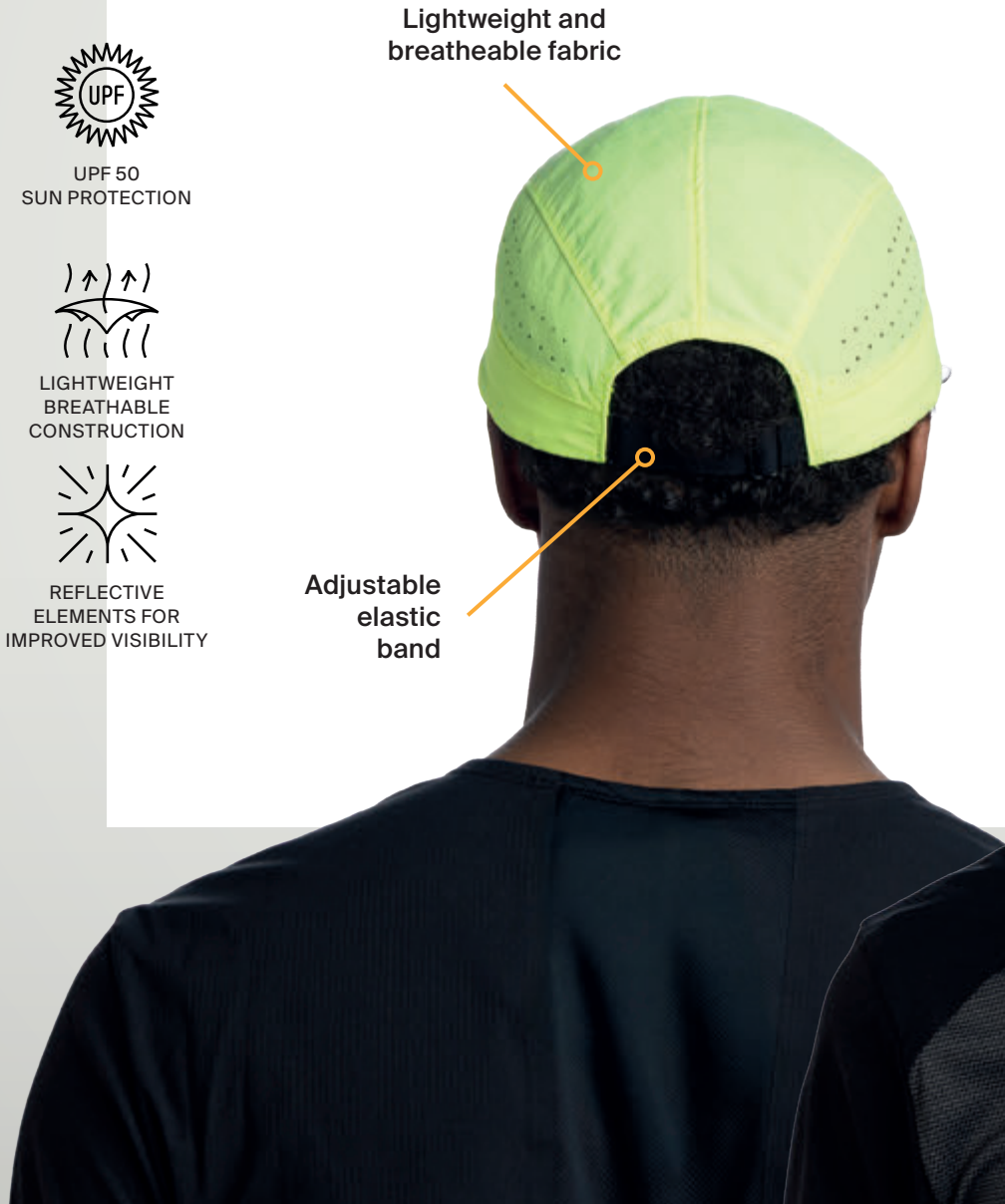


**NEW**  
LUVI GLORY BLUE  
S/M 137836.746.20.00  
L/XL 137836.746.30.00  
Surfrider



# UPDATED SPEED CAP

-   
UPF 50  
SUN PROTECTION
-   
LIGHTWEIGHT  
BREATHABLE  
CONSTRUCTION
-   
REFLECTIVE  
ELEMENTS FOR  
IMPROVED VISIBILITY



Lightweight and  
breathable fabric

Adjustable  
elastic  
band

New matte fabric



Laser cut  
holes

Inner mesh  
sweatband

Reflective  
Front Logo

Lightweight  
Curved Visor

SUN PROTECTION FOR  
EVERYDAY USE



# SPEED CAP



UPF 50  
SUN PROTECTION



LIGHTWEIGHT  
BREATHABLE  
CONSTRUCTION



REFLECTIVE  
ELEMENTS FOR  
IMPROVED VISIBILITY

- VENTILATED FOR ENHANCED AIRFLOW
- QUICK-DRY FABRIC
- ADJUSTABLE FLAT TAPE CLOSURE

Whether aiming for a personal best, smashing aces on the court, or perfecting a chip shot, the Speed Cap offers a comfortable yet snug fit that enhances performance. Quick-drying fabric efficiently wicks away moisture while providing ample airflow. Reflective elements increase visibility. The Speed Cap is made from using recycled materials to reduce our carbon footprint.

**Composition:** Crown: 100% Nylon, Visor: 100% Nylon, Inner Sweatband: 100% Polyester

Made in Asia



NEW

SOLID WHITE  
S/M 137787.000.20.00



NEW

SOLID BLACK  
S/M 137787.999.20.00



NEW

SOLID GLORY BLUE  
S/M 137787.746.20.00



NEW

SOLID TUNDRA KHAKI  
S/M 137787.859.20.00



NEW

SOLID IRIS  
S/M 137787.641.20.00



NEW

SOLID LIME  
S/M 137787.801.20.00



NEW

SOLID TEAL  
S/M 137787.706.20.00



NEW

SOLID ASH  
S/M 137787.914.20.00



NEW

SOLID MIST  
S/M 137787.904.20.00



NEW

SOLID AZALEA  
S/M 137787.513.20.00







# COOLNET UV<sup>®</sup> PACK SPEED CAP

**Stay cool, go fast.** Engineered with innovative cooling fabric, enhanced airflow, and UPF50 protection, this ultra-light, packable cap keeps you fresh through every adventure.

Smart Mint Natural Cooling and Odor Control technology  
Made with 84% recycled content



Comfortable ponytail opening

Laser cut ventilation holes for enhanced airflow

Reflective logo for improved visibility

Elastic drawstring for perfect fit



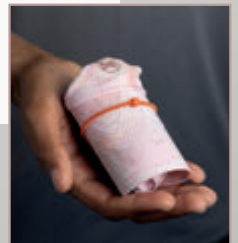
COOLING TREATMENT



UPF 50 SUN PROTECTION



VENTILATED FOR ENHANCED AIRFLOW



COOLING EFFECT FOR  
WARM WEATHER



# COOLNET UV® PACK SPEED CAP



COOLING  
TREATMENT



UPF 50  
SUN PROTECTION



VENTILATED FOR  
ENHANCED AIRFLOW

- MADE WITH 84% RECYCLED CONTENT
- PACKABLE CONSTRUCTION
- REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY

The trusted Pack Speed Cap just got better with our innovative fabric technology that provides a natural cooling effect. Featuring enhanced airflow, UPF 50 sun protection, and a lightweight comfort closure, this packable cap is the ultimate companion for high-intensity adventures.

**Composition:** Crown and Bill: 86% Recycled Polyester, 14% Elastane, Inner Sweatband: 100% Recycled Polyester.

Made in Barcelona



ACRO BLACK  
S/M 135791.999.20.00



L/XL 135791.999.30.00



ACRO BIRCH GREY  
S/M 135791.954.20.00



L/XL 135791.954.30.00



**NEW**  
DOVIC ULTRAMARINE  
S/M 137853.740.20.00



L/XL 137853.854.30.00



**NEW**  
ANTER KHAKI  
S/M 137855.854.20.00



L/XL 137855.854.30.00



EUKAR NAVY  
S/M 135792.787.20.00



L/XL 135792.787.30.00



**NEW**  
ORISA TEAL  
S/M 137857.706.20.00



L/XL 137857.706.30.00



**NEW**  
ORISA AZALEA  
S/M 137857.513.20.00



L/XL 137857.513.30.00



LOGO BLACK  
S/M 135796.999.20.00



L/XL 135796.999.30.00



Pro-Team



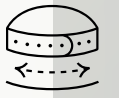


# SPEED VISOR

**Chase every adventure with confidence.** This ultra-light, flexible visor keeps you cool and protected with a moisture-wicking sweatband, adjustable fit, and reflective details for visibility. Designed in Barcelona for runners, riders, and explorers who never slow down.



FLEXIBLE VISOR



ADJUSTABLE FLAT TAPE CLOSURE



MOISTURE-WICKING SWEATBAND

VERSATILE COVERAGE FOR  
EVERYDAY USE



# SPEED VISOR



FLEXIBLE VISOR



ADJUSTABLE FLAT TAPE CLOSURE



MOISTURE-WICKING SWEATBAND

REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY

Runners, riders, and hikers: whatever your adventure, do it in comfort. This flexible visor features a moisture-wicking sweatband, an adjustable flat tape closure, and reflective elements for added safety. The Speed Visor has hints of retro style, allowing function to crossover into fashion. It's the perfect companion for active days outdoors.

**Composition:** Crown: 100% Nylon, Inner Sweatband: 100% Polyester, Adjustable strap: 100% Polyester.

Made in Asia



NEW

SOLID BLACK  
137739.999.10.00



NEW

SOLID WHITE  
137739.000.10.00



NEW

SOLID IRIS  
137739.641.10.00



NEW

SOLID ASH  
137739.914.10.00



NEW

SOLID MIST  
137739.904.10.00





SUN PROTECTION FOR  
EVERYDAY USE



# PACK CYCLE CAP



UPF 50  
SUN PROTECTION



PACKABLE  
CONSTRUCTION



MADE WITH 81%  
RECYCLED CONTENT



LOGO BLACK  
136161.999.10.00



Pro-Team

Packable and ultra-lightweight underhelmet cap for cyclists, made from recycled plastic bottles. Up your cadence on the open road with ultimate sweat management and a perfect under-helmet fit. Stays fresh through a century thanks to antibacterial fabric treatment.

**Composition:** Crown: 94% Recycled Polyester, 6% Elastane, Visor: 100% Polyuretane, Inner sweatband: 94% Recycled Polyester, 6% Elastane.

**Made in Barcelona**

SUN PROTECTION FOR  
EVERYDAY USE



## 5 PANEL EXPLORE CAP



UPF 50  
SUN PROTECTION



QUICK-DRY  
RIPSTOP FABRIC



MADE WITH 79%  
RECYCLED CONTENT

• ADJUSTABLE DRAWSTRING CLOSURE

Made from recycled ripstop fabric, our 5-panel Explore Cap was designed for the adventurer who lives, works, and plays with one foot in the city and one foot in nature. Inspired by climbing ropes, the adjustable elastic cord closure allows you to find the perfect fit. The 5-panel Explore Cap is made in Barcelona, using recycled materials to reduce our carbon footprint.

**Composition:** Crown: 100% Recycled Polyamide, Visor and undervisor: 100% Recycled Polyamide, Inner sweatband: 92% Recycled Polyester, 8% Polypropylene.

**Made in Barcelona**



SLEN DAMASK  
131394.438.10.00



SLEN FAWN  
131394.346.10.00



SLEN MILITARY  
131394.846.10.00



SLEN SEAGROVE GREEN  
131394.826.10.00





VERSATILE COVERAGE FOR  
EVERYDAY USE



## 5 PANEL AIR CAP



ULTRALIGHT  
CONSTRUCTION



BREATHABLE  
OPEN MESH



ADJUSTABLE  
DRAWSTRING CLOSURE

This might be the most breathable cap on the market. A 360 open mesh upper keeps you cool in the warmest of climates. The ultralight fabric combines with a moisture-wicking sweatband to keep you extra dry. Our 5-panel Air Cap is manufactured in Barcelona and uses recycled materials to help reduce our carbon footprint.

**Composition:** Front Panel: 100% Recycled Polyamide, Back Panels: 100% Polyester, Visor: 100% Recycled Polyamide, Inner Sweatband: 92% Recycled Polyester, 8% Polypropylene.

**Made in Barcelona**



SARET MILITARY  
133549.846.10.00



SARET BLACK  
133549.999.10.00



SARET PISTACHIO  
133549.349.10.00





# 5 PANEL VENTURE CAP

**Go further in style.** This sleek 5-panel cap delivers all-day performance with moisture-wicking comfort, UPF50 sun protection, and premium cotton paneling. Designed to go wherever the journey takes you.

100% cotton fabric

Flexible  
Visor

Adjustable  
flat tape  
closure for  
perfect fit

Moisture-  
wicking  
sweatband



UPF 50  
SUN PROTECTION



100%  
COTTON



MOISTURE-WICKING  
SWEATBAND



SUN PROTECTION FOR  
EVERYDAY USE



# 5 PANEL VENTURE CAP



UPF 50  
SUN PROTECTION



100% COTTON



MOISTURE-WICKING  
SWEATBAND

- FLEXIBLE VISOR
- ADJUSTABLE FLAT TAPE CLOSURE

Venture further with a cap designed for style, comfort, and performance. Its classic 5-panel structure provides a sleek, tailored fit, while the moisture-wicking sweatband and UPF 50 sun protection keep you cool and protected. Made with 100% cotton block color paneling, it's the perfect blend of functionality and all-day style.

**Composition:** Crown And Bill: 100% Cotton, Undervisor: 100% Cotton, Inner Sweatband: 100% Polyester.

Made in Asia



NEW

SOLID CAMEL  
137846.337.10.00



NEW

SOLID NAVY  
137846.787.10.00



NEW

ALLVIN KHAKI  
137847.854.10.00



NEW

ALLVIN SAND  
137847.302.10.00



NEW

ALLVIN BARN  
137847.434.10.00



NEW

ALLVIN CLOUD  
137847.003.10.00





# SUMMIT CAP



UPF 50  
SUN PROTECTION



4-WAY STRETCH  
FABRIC



LASER-CUT  
VENTILATION HOLES

If you demand high performance but prefer classic styles, this cap is for you. UPF 50 sun protection, laser-cut ventilation holes, a moisture-wicking sweatband, and a technical fabric construction all work together to keep you cool with a classic look, all summer long.

**Composition:** Crown And Bill: 90% Nylon 10% Elastane, Inner Sweatband: 100% Polyester.

Made in Asia



SOLID BLACK  
S/M 135604.999.20.00



L/XL 135604.999.30.00



NEW

SOLID WHITE  
S/M 135604.000.20.00



L/XL 135604.000.30.00



SOLID ASH  
S/M 135604.914.20.00



L/XL 135604.914.30.00



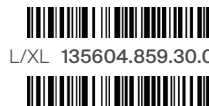
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S/M 135604.779.20.00



L/XL 135604.779.30.00



SOLID TUNDRA KHAKI  
S/M 135604.859.20.00



L/XL 135604.859.30.00



NEW

SOLID CAMEL  
S/M 135604.337.20.00



L/XL 135604.337.30.00



KEY  
STYLE

NEW

SOLID DESERT  
S/M 137053.303.20.00



L/XL 137053.303.30.00



SOLID KHAKI  
S/M 135604.854.20.00



L/XL 135604.854.30.00



CAMINO DE SANTIAGO  
S/M 137217.787.20.00



L/XL 137217.787.30.00

Camino de Santiago



SOLID STONE BLUE  
S/M 135604.754.20.00



L/XL 135604.754.30.00



SOLID POWDER  
S/M 135604.342.20.00



L/XL 135604.342.30.00



SOLID FLINT  
S/M 135604.618.20.00



L/XL 135604.618.30.00



KEY  
STYLE

NEW

SOLID TEAL  
S/M 135604.706.20.00



L/XL 135604.706.30.00

SUN PROTECTION FOR  
EVERYDAY USE



# BASEBALL CAP



UPF 50  
SUN PROTECTION



MOISTURE-WICKING  
SWEATBAND



COMFORTABLE  
ALL-DAY FIT

Whether on the run or just hanging out, the low-profile Baseball Cap is designed for everyday wear. Featuring quick-drying, breathable material, combined with UPF 50 sun protection, this hat will keep you comfortable from sunrise to sunset.

**Composition:** Crown: 100% Cotton, Visor: 100% Cotton, Undervisor: 100% Cotton, Adjustable Strap: 100% Cotton, Inner Sweatband: 100% Polyester.

Made in Asia



SOLID ZIRE MILITARY  
131299.846.10.00



SOLID ZIRE PISTACHIO  
131299.349.10.00



SOLID ZIRE STEEL  
131299.909.10.00



SOLID ZIRE NAVY  
131299.787.10.00



NEW

SOLID ZIRE CAMEL  
131299.337.10.00







# MILITARY CAP

**Built for the bold.** This military-inspired cap delivers rugged style, everyday comfort, and UPF50 protection—designed to take on any mission.



UPF 50  
SUN PROTECTION



ADJUSTABLE FLAT  
TAPE CLOSURE



MOISTURE-WICKING  
SWEATBAND



Moisture-wicking  
sweatband

Adjustable  
flat tape  
closure for  
perfect fit

SUN PROTECTION FOR  
EVERYDAY USE



# MILITARY CAP



UPF 50  
SUN PROTECTION



ADJUSTABLE FLAT  
TAPE CLOSURE



MOISTURE-WICKING  
SWEATBAND

A tough and functional back-to-basics style with a military-inspired silhouette, perfect for everyday comfort and protection. Featuring UPF 50 sun protection, an adjustable flat tape closure, and a moisture-wicking sweatband, this hat is built to help you take on the day with rugged style and performance.

**Composition:** Crown And Bill: 90% Nylon, 10% Elastane,  
Inner Sweatband: 100% Polyester.

Made in Asia



NEW

SOLID KHAKI  
S/M 137738.854.20.00



L/XL 137738.854.30.00



NEW

SOLID BLACK  
S/M 137738.999.20.00



L/XL 137738.999.30.00



NEW

SOLID ASH  
S/M 137738.914.20.00



L/XL 137738.914.30.00



NEW

SOLID TUNDRA KHAKI  
S/M 137738.859.20.00



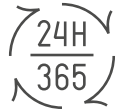
L/XL 137738.859.30.00



VERSATILE COVERAGE FOR  
EVERYDAY USE



# TRUCKER CAP



COMFORTABLE  
ALL-DAY FIT



ADJUSTABLE  
CLOSURE



MOISTURE-WICKING  
SWEATBAND

The perfect Trucker Cap does exist! This cap features an adjustable closure with a sweat management headband and high-quality mesh for comfortable all-day wear. The faded color and casual style gives the cap a rugged, lived-in feel.

**Composition:** Crown: 100% Polyester, Visor: 100% Cotton, Inner Sweatband: 100% Polyester.

Made in Asia



BRAK MULTI  
L/XL 122599.555.30.00



BRAK STONE BLUE  
L/XL 122599.754.10.00



BRAK KHAKI  
L/XL 122599.854.30.00



JARI MULTI  
L/XL 125363.555.30.00



DARRYL WHITE  
L/XL 131402.000.30.00



LACH MULTI  
L/XL 133556.555.30.00



SCEN MULTI  
L/XL 135753.555.30.00



MYIR MULTI  
L/XL 135754.555.30.00



LUSTER FLINT  
L/XL 135756.618.30.00



BOUGI GINGER  
L/XL 135757.221.30.00



NEW

ENIA MULTI  
L/XL 137840.555.30.00



NEW

ERLLEN CAMEL  
L/XL 137841.337.30.00







NEW

ARAND BLUE L  
L/XL 137842.707.30.00



NEW

MOOK CREAM  
L/XL 137843.006.30.00



NEW

CHARA MINT  
L/XL 137844.813.30.00



LOGO BLACK  
L/XL 135788.999.30.00



Pro-Team

VERSATILE COVERAGE FOR  
EVERYDAY USE



# EXPLORE TRUCKER CAP



COMFORTABLE  
ALL-DAY FIT



ADJUSTABLE FLAT  
TAPE CLOSURE



MOISTURE-WICKING  
SWEATBAND

Our Explore Trucker Cap is an elevated version of your classic hat. The mesh back and adjustable closure provides all-day comfort, while a moisture-wicking sweatband ensures you stay dry on long adventures.

**Composition:** Front Panel: 100% Cotton, Back Panels: 100% Polyester, Visor: 100% Cotton, Undervisor: 100% Cotton, Inner Sweatband: 100% Polyester.

Made in Asia



SOOR TUNDRA KHAKI  
L/XL 135760.859.30.00



WATE FOREST  
L/XL 133561.809.30.00



NEW

LEWEN NAVY  
L/XL 137851.787.30.00



NIDUS BLUE  
L/XL 135761.707.30.00



NEW

LUAND CORDAGE  
L/XL 137852.350.30.00



LAKE RIVER KHAKI  
L/XL 135830.854.30.00



Angler



SALTY GREEN  
L/XL 136003.845.30.00



Angler



NEW

CRAM LOGO BLACK  
L/XL 137850.999.30.00



Pro-Team

SUN PROTECTION FOR  
EVERYDAY USE



# ADVENTURE BUCKET HAT



UPF 50  
SUN PROTECTION



ADJUSTABLE  
DRAWSTRING  
CLOSURE



INTEGRATED  
SELF-STORAGE  
POCKET

A classic bucket hat silhouette made with a technical, performance fabric. The Adventure Bucket Hat offers UPF 50 sun protection and can handle light rain too, while providing great comfort and breathability. Pack it away into its integrated self-storage pocket for convenient carrying on the go.

**Composition:** Crown And Bill: 90% Nylon 10% Elastane, Inner Sweatband: 100% Polyester.

Made in Asia



SOLID TUNDRA KHAKI  
S/M 135605.859.20.00



L/XL 135605.859.30.00



NEW

SOLID ASH  
S/M 135605.914.20.00



L/XL 135605.914.30.00



SOLID SAND  
S/M 135605.302.20.00



L/XL 135605.302.30.00



SOLID STONE BLUE  
S/M 135605.754.20.00



L/XL 135605.754.30.00



NEW

SOLID POWDER  
S/M 135605.342.20.00



L/XL 135605.342.30.00



SOLID FLINT  
S/M 135605.618.20.00



L/XL 135605.618.30.00





SUN PROTECTION FOR  
EVERYDAY USE



# GO BUCKET HAT



UPF 50  
SUN PROTECTION



LIGHTWEIGHT  
BREATHABLE  
CONSTRUCTION



ELASTIC SWEATBAND  
FOR PERFECT FIT

• ADJUSTABLE DRAWSTRING CLOSURE

Functional and comfortable with UPF 50 sun protection in a lightweight and breathable construction, the Go Bucket Hat is your best trail companion. A 360° brim shelters your face and neck from the sun's rays, while the elasticated sweatband and adjustable drawstring ensures a perfect fit and all-day, every day comfort. The Go Bucket Hat folds up easily to stash in your pack or pocket, ready for your next adventure.

**Composition:** Crown And Bill: 100% Nylon, Undervisor: 100% Nylon, Elastic Sweatband: 52% Nylon, 37% Polyester, 11% Elastane.

Made in Asia



SOLID PISTACHIO  
S/M 135763.349.20.00



SOLID TUNDRA KHAKI  
S/M 135763.859.20.00



SOLID PURPLISH  
S/M 135763.609.20.00



SOLID INDIGO  
S/M 135763.785.20.00



SOLID FLINT  
S/M 135763.618.20.00



NEW

SOLID TEAL  
S/M 135763.706.20.00



SOLID GINGER  
S/M 135763.221.20.00



SUN PROTECTION FOR  
EVERYDAY USE



# EXPLORE BOONEY HAT



UPF 50  
SUN PROTECTION



ADJUSTABLE  
CHINSTRAP



MADE WITH 100%  
RECYCLED CONTENT

• INTEGRATED SELF-STORAGE POCKET

The sun is no match for the Explore Booney Hat. UPF 50 sun protection, adjustable fit and a drawstring strap make this the perfect hat for long days outdoors. Lateral venting provides relief on hot days, while an integrated self-storage pocket allows easy packability.

**Composition:** Top crown: 100% Recycled Nylon, Low strap: 100% Recycled Nylon, Upper strap: 100% Recycled Polyester, Brim: 100% Recycled Nylon, Inner sweatband: 100% Recycled Polyester.

Made in Asia



SOLID NAVY  
S/M 135362.787.20.00



L/XL 135362.787.30.00



RANDALL BRINDLE  
S/M 125344.315.20.00



L/XL 125344.315.30.00



NEW

HETCH FOREST  
S/M 137848.809.20.00



L/XL 137848.809.30.00



SOLID FAWN  
S/M 135362.346.20.00



L/XL 135362.346.30.00



SOLID LIGHT GREY  
S/M 135362.933.20.00



L/XL 135362.933.30.00



HARQ MULTI  
S/M 119528.555.20.00



L/XL 119528.555.30.00



SOLID BRINDLE  
S/M 135362.315.20.00



L/XL 135362.315.30.00

KEY  
STYLE

NEW



UGAL FAWN  
S/M 137849.346.20.00



L/XL 137849.346.30.00

SUN PROTECTION FOR  
EVERYDAY USE



# DESERT CAP



360° UPF 50  
SUN PROTECTION



MULTIPOSITION NECK  
CAPE OVERLAPS FOR  
ENHANCED AIRFLOW



MADE WITH 80%  
RECYCLED CONTENT

- LIGHTWEIGHT BREATHABLE CONSTRUCTION
- REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY
- SUNGLASSES HOLDER

The Desert Cap redefines all-around sun protection with its multiposition cape, and is ideal for extreme temperatures and intense sun exposure. 360° coverage and UPF 50 sun protection shelters your head, neck and face from the sun's rays, while overlapping fabric, innovative ventilation and a lightweight, breathable construction ensures no compromising on comfort and coolness. The Desert Cap's versatile and improved visibility keep you comfortable all day, even in the hottest and harshest conditions.

**Composition:** Crown And Bill: 100% Recycled Nylon, Undervisor: 100% Recycled Nylon, Cape: 100% Recycled Nylon, Elastic Sweatband: 51% Nylon, 31% Polyester, 18% Elastane.

Made in Asia



SOLID BIRCH GREY  
S/M 135764.954.20.00



SOLID FLINT  
S/M 135764.618.20.00



**NEW**  
SOLID WHITE  
S/M 135764.000.20.00





# RAIN BUCKET HAT



360° WATERPROOF  
PROTECTION



BONDED  
SEAMS



LIGHTWEIGHT  
BREATHABLE  
CONSTRUCTION

- PFC FREE
- ADJUSTABLE FIT
- REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY

Embrace summer showers with a 360° water repellent shield and lightweight, breathable construction. The Rain Bucket Hat has bonded seams, is adjustable and features reflective elements for improved visibility. With protection up to 5000 mm of water column pressure, it ensures exceptional dryness in heavy rain, without compromising on coolness and comfort.

**Composition:** Crown: 83% nylon 17% spandex , Inner mesh: 100% Polyester, Elastic Sweatband: 51% Nylon, 31% Polyester, 18% Elastane.

Made in Asia



NEW

SOLID BLACK  
S/M 137845.999.20.00



L/XL 137845.999.30.00



NEW

SOLID GINGKO  
S/M 137845.858.20.00



L/XL 137845.858.30.00



NEW

SOLID DARK DENIM  
S/M 137845.766.20.00



L/XL 137845.766.30.00



# CHOOSING THE PERFECT NECKWEAR

Our essential summer neckwear, created with comfort in mind. Lightweight, seamless, with 4-way stretch. All ideal to be worn throughout the season.



138351.555.10.00

VERSATILE COVERAGE FOR  
EVERYDAY USE

## ORIGINAL ECOSTRETCH



SEAMLESS  
4-WAY STRETCH



UPF 50  
SUN PROTECTION



MADE WITH 95%  
RECYCLED CONTENT

• ENDORSED BY THE SKIN CANCER FOUNDATION  
• MOISTURE-WICKING FABRIC



137862.555.10.00

COOLING EFFECT FOR  
WARM WEATHER

## COOLNET UV®



UPF 50  
SUN PROTECTION



COOLING AND NATURAL  
ODOR CONTROL



ULTRALIGHT  
QUICK-DRY FABRIC

• SEAMLESS 4-WAY STRETCH CONSTRUCTION  
• ENDORSED BY THE SKIN CANCER FOUNDATION



118096.801.10.00

QUICK-DRY FOR  
HIGH-INTENSITY WORKOUTS

## DRYFLX®



QUICK-DRY  
FABRIC



360°  
REFLECTIVITY



SEAMLESS  
4-WAY STRETCH

• MADE WITH 71% RECYCLED CONTENT



137891.555.10.00

NATURAL WARMTH FOR  
COOL WEATHER

## MERINO LIGHTWEIGHT



100%  
MERINO WOOL

125 GM²



NATURALLY  
ODOR-RESISTANT



ETHICALLY  
SOURCED WOOL

• NATURALLY TEMPERATURE REGULATING



ADULT COLLECTION

# NECKWEAR

SS26



COOLING EFFECT FOR  
WARM WEATHER



# COOLNET UV®



UPF 50  
SUN PROTECTION



COOLING AND NATURAL  
ODOR CONTROL



ULTRALIGHT  
QUICK-DRY FABRIC

- SEAMLESS 4-WAY STRETCH CONSTRUCTION
- ENDORSED BY THE SKIN CANCER FOUNDATION

Lightweight, multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection and evaporative cooling properties. Running, hiking, fishing, paddle boarding, camping - what's your favorite summer activity? Any way you wear it, you'll be feeling cool, fresh and protected from the sun on every summer outing.

**Composition:** 95% Recycled Polyester, 5% Elastane.

**Made in Barcelona**

125314.802.20.00



SOLID PISTACHIO  
119328.349.10.00



138029.555.10.00



SOLID ORCHID  
119328.607.10.00



135904.901.10.00



SOLID NIGHT BLUE  
119328.779.10.00



125314.854.20.00



NEW  
SOLID SEAGROVE GREEN  
119328.826.10.00



138044.999.20.00



SOLID KHAKI  
119328.854.10.00



137739.914.10.00



SOLID SLATE  
119328.902.10.00



SOLID ASH  
119328.914.10.00





137843.006.30.00



SOLID BLACK  
119328.999.10.00



135785.999.20.00



NEW

LOSNE GRAPHITE  
137861.901.10.00



NEW

ATIS BLUE  
137860.707.10.00



NEW

VALIR MULTI  
137862.555.10.00



137787.000.20.00



EON GRAPHITE  
128436.901.10.00



135605.342.20.00



KAUAI MULTI  
135918.555.10.00



Surfrider

135580.826.10.00



ACES SEAGROVE GREEN  
135727.826.10.00



MINES GRAPHITE  
135726.901.10.00



EON BLUE  
128436.707.10.00



135604.754.20.00



LAVEN MIST  
133652.904.10.00



137787.641.20.00



WAE PURPLE  
133647.605.10.00



137787.746.20.00



NEWA MULTI  
131373.555.10.00





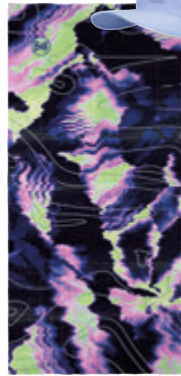
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ESSI FLINT  
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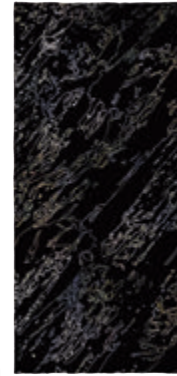


119490.746.20.00



NEW

DOVIC ULTRAMARINE  
137864.740.10.00



NEW

ANTER BLACK  
137866.999.10.00



135763.706.20.00



NEW

NIVE TEAL  
137867.706.10.00



NEW

NIVE BARN  
137867.434.10.00



137846.337.10.00



ARAMAY POPPY  
135729.442.10.00



GUYNAM MULTI  
135732.555.10.00



137738.854.20.00



RESCA TUNDRA KHAKI  
135728.859.10.00



135763.785.20.00



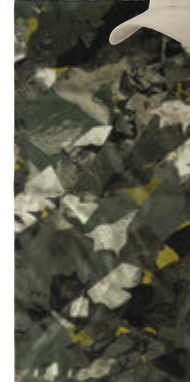
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135731.785.10.00



137053.303.20.00



BOLIDOR MULTI  
135730.555.10.00



HETCH FOREST  
131382.809.10.00





137787.513.20.00



NEW

ADEN ORCHID  
137868.607.10.00



137847.302.10.00



NEW

BRELIT CREAM  
137869.006.10.00



137787.801.20.00



NEW

AKEI BLACK  
137870.999.10.00



138027.513.10.00



NEW

SENIA AZALEA  
137871.513.10.00



135604.706.20.00



NEW

ALER TEAL  
137872.706.10.00



131394.826.10.00



NEW

BLAX MULTI  
137873.555.10.00

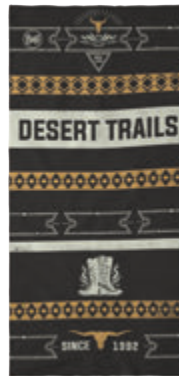


NEW

PAINE MULTI  
137874.555.10.00



137857.513.20.00



NEW

USTER GRAPHITE  
137875.901.10.00



119490.442.20.00



MAGE MULTI  
135739.555.10.00



138028.746.10.00



KEFFY NECTARINE  
133651.440.10.00



138028.746.10.00



NEW

LOER GLORY BLUE  
137865.746.10.00



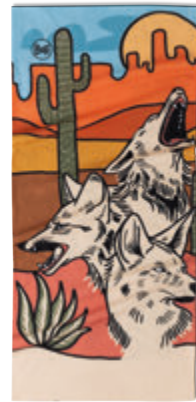
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THEABERRY MULTI  
135923.555.10.00



Micayla Gatto



AMINO MULTI  
135922.555.10.00



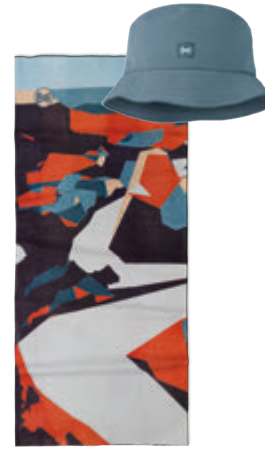
Micayla Gatto



GIGITAH NIGHT BLUE  
135741.779.10.00



135605.754.20.00



MESA FLINT  
135740.618.10.00



NEW

PEKLY CHOMP MULTI  
138041.555.10.00



Chomp Brand

131299.846.10.00



NEW

RUB CHOMP KHAKI  
138042.854.10.00



Chomp Brand

131394.438.10.00



NEW

CINT CHOMP JUTE  
138043.941.10.00



Chomp Brand

135764.954.20.00



GEO  
120228.555.10.00



Camino de Santiago



CREDENCIAL  
120232.555.10.00



Camino de Santiago



GUIA PEREGRINO  
134424.555.10.00



Camino de Santiago

135362.315.20.00



FRANCES  
134425.845.10.00



Camino de Santiago

137217.787.20.00



ICONOS  
134427.999.10.00



Camino de Santiago

135604.779.20.00



NEW

NORTE NAVY  
138352.787.10.00



Camino de Santiago

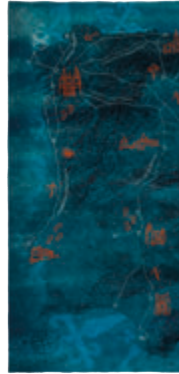


NEW

PUENTES CLOUD  
138353.003.10.00



Camino de Santiago



PENINSULA  
120124.788.10.00



Camino de Santiago

133556.555.30.00



SOLID MILITARY  
119328.846.10.00



Angler



REAL TREE EDGE  
122624.809.10.00



Angler

135362.346.20.00

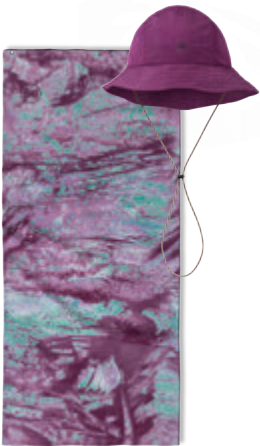


REAL TREE ASPECT MULTI  
131859.555.10.00



Angler

135763.609.20.00



REAL TREE ASPECT OCEAN SPRAY  
131859.567.10.00



Angler

137846.787.10.00



REAL TREE ASPECT OCEAN BLUE  
131859.737.10.00



Angler

135605.859.20.00



ENOB KHAKI  
133658.854.10.00



Angler



ENOB STEEL  
133658.909.10.00



Angler



ABACHAR RAINBOW MULTI  
133840.555.10.00



Angler



137845.858.20.00



ABACHAR TROUT MULTI  
133843.555.10.00



Angler



MOSSY OAK COUNTRY DNA FOREST  
133903.809.10.00



Angler



DEREK DE YOUNG KING PYTHON  
135988.555.10.00



Angler

135763.221.20.00



DEREK DE YOUNG TROUT CONFETTI  
135991.555.10.00



Angler

136003.845.30.00



LAKE RIVER SALTY SEAGROVE GREEN  
135993.826.10.00



Angler



ALL BAIT NO SWITCH  
135994.707.10.00



Angler

135830.854.30.00



LAKE RIVER MULTI  
135995.555.10.00



Angler



LAKE RIVER KHAKI  
135995.854.10.00



Angler



ALEXANDRA NICOLE FLIES  
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Angler

NEW

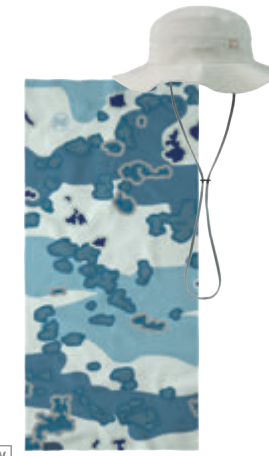


BLAX KHAKI  
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Angler

135362.933.20.00



NEW

UGAL BLUE  
138046.707.10.00



Angler

NEW



REALTREE APX  
138059.555.10.00



Angler

135764.618.20.00



NEW

WALLEYE DUSTY BLUE  
138063.742.10.00



Angler



NEW

LARGEMOUTH NAVY  
138064.787.10.00



Angler



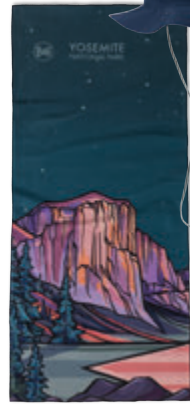
NEW

LOER MULTI  
138087.555.10.00



Angler

135362.787.20.00



YOSEMITE  
134754.555.10.00



National Parks

137736.759.10.00



YELLOWSTONE  
134756.555.10.00



National Parks

131299.337.10.00



ZION  
134758.555.10.00



National Parks

119490.904.20.00



ROCKY MOUNTAIN  
134759.555.10.00



National Parks



GRAND TETON  
134760.555.10.00



National Parks

NEW

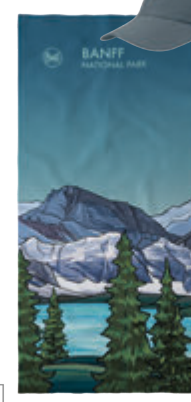


GREAT SMOKY  
137838.555.10.00



National Parks

137787.914.20.00



BANFF  
137839.555.10.00



National Parks

NEW



GLACIER  
134757.555.10.00



National Parks

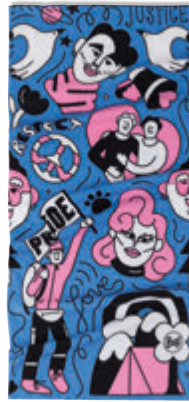
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PRIDE MULTI  
135782.555.10.00



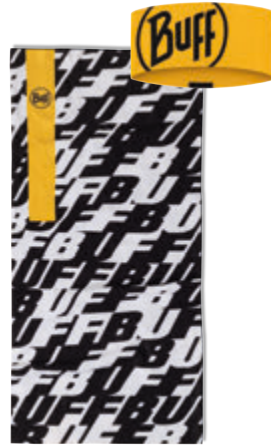
Pride



LOVE MULTI  
135783.555.10.00



Pride



LOGO MULTI  
135790.555.10.00



Pro-Team



COOLING EFFECT FOR  
WARM WEATHER



## GIFT SET



UPF 50  
SUN PROTECTION



COOLING AND NATURAL  
ODOR CONTROL



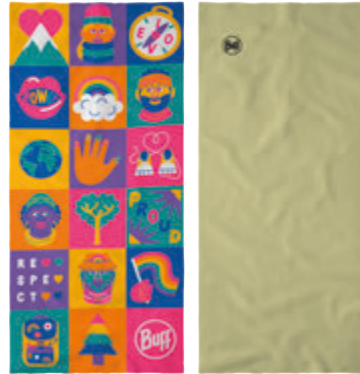
MADE WITH 95%  
RECYCLED CONTENT

- ULTRALIGHT QUICK-DRY FABRIC
- SEAMLESS 4-WAY STRETCH CONSTRUCTION
- ENDORSED BY THE SKIN CANCER FOUNDATION

Lightweight Multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection and evaporative cooling properties. Running, Jumping, Hiking, Fishing, Paddling, Camping - what's your favourite summer activity? Any way you wear it, you'll be feeling cool, fresh and protected from the sun on every summer outing.

**Composition:** 95% Recycled Polyester, 5% Elastane.

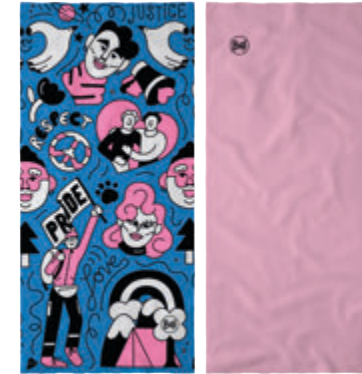
**Made in Barcelona**



TWIN PACK PRIDE  
135784.555.10.00



Pride



TWIN PACK LOVE  
135972.555.10.00



Pride

INSECT SHIELD® FOR  
WARM WEATHER



# COOLNET UV® INSECT SHIELD®



UPF 50  
SUN PROTECTION



INSECT SHIELD®  
PROTECTION



MADE WITH 95%  
RECYCLED CONTENT

- ULTRALIGHT QUICK-DRY FABRIC
- SEAMLESS 4-WAY STRETCH CONSTRUCTION
- ENDORSED BY THE SKIN CANCER FOUNDATION

Lightweight, multifunctional neckwear that repels insects and provides UPF 50 sun protection, Coolnet UV® Insect Shield keeps you protected from all the pesky summer elements. Its quick-drying properties make for a light, breathable, and comfortable fit. Made from recycled plastic bottles.

**Composition:** 95% Recycled Polyester, 5% Elastane.

**Made in Barcelona**

135756.618.30.00



SOLID SEAGROVE GREEN  
119329.826.10.00



131402.000.30.00



NEW

SOLID KHAKI  
119329.854.10.00



131299.349.10.00



ESMERALD SEAGROVE GREEN  
135746.826.10.00



135604.337.20.00



NEW

GEVIN TUNDRA KHAKI  
138475.859.10.00



133549.999.10.00



RIAKION MULTI  
133685.555.10.00



135604.618.20.00



ZONIA MULTI  
135745.555.10.00



135604.342.20.00



NEW

ORISA PINK AZALEA  
138476.513.10.00



135605.302.20.00



NEW

TEROY MULTI  
138477.555.10.00



137849.346.20.00

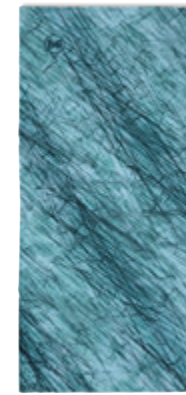


NEW

UGAL MULTI  
138478.555.10.00



LUAD MULT  
131223.555.10.00



COLFU POOL  
133663.722.10.00



135791.954.20.00



LAZS GREY  
128910.937.10.00





VERSATILE COVERAGE FOR  
EVERYDAY USE



# ORIGINAL ECOSTRETCH



SEAMLESS  
4-WAY STRETCH



UPF 50  
SUN PROTECTION



MADE WITH 95%  
RECYCLED CONTENT

- ENDORSED BY THE SKIN CANCER FOUNDATION
- MOISTURE-WICKING FABRIC

One of the most versatile accessories ever created, Original EcoStretch neckwear is made from recycled plastic bottles, delivers UPF 50 sun protection, and is wearable in more than 12 different ways. Flip it, twist it, or fold it! Whether you're adventuring in the hot, cold, wind, or sun, Original is up to the challenge. Don't leave home without it!

**Composition:** 95% Recycled Polyester, 5% Elastane.

**Made in Barcelona**

133778.904.10.00



SOLID WATER  
117818.761.10.00



136627.707.10.00



SOLID NIGHT BLUE  
117818.779.10.00



138022.999.10.00



SOLID BLACK  
117818.999.10.00



LISE MAROON  
129793.632.10.00



135791.999.20.00



NEW CASHMERE BLACK  
120733.999.10.00



NEW CASHMERE RED  
120733.425.10.00



134669.999.10.00



SPEED GRAPHITE  
123436.901.10.00



SUNIF MULTI  
134502.555.10.00



135604.000.20.00



ONLAR MULTI  
134498.555.10.00



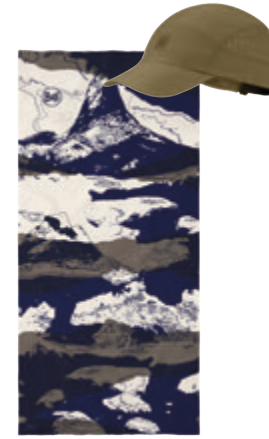
137739.641.10.00



N\_TEMPLE MULTI  
132758.555.10.00



137787.859.20.00



ESYR MIDNIGHT NAVY  
136831.745.10.00



ANIRA GRAPHITE  
118815.901.10.00



135763.618.20.00



NEW

M-BLANK PEAK MULTI  
138349.555.10.00



Peak

137857.706.20.00



NEW

ALP3 DI SIUSI PEAK MULTI  
138350.555.10.00



Peak



NEW

MATTERHORN PEAK MULTI  
138351.555.10.00



Peak



NEW

CAMO CASH PINK  
120763.538.10.00



Motorbike



CAMO CASH MULTI  
120763.555.10.00



Motorbike



NEW

BOXX GREY  
138357.907.10.00



Motorbike



N-TRIBE BLACK  
120732.999.10.00



Motorbike



NEW

REIT BLACK  
138358.999.10.00



Motorbike



NEW

CIFE MULTI  
138359.555.10.00



Motorbike



NEW

TANNER LIME  
138354.801.10.00



Motorbike



NEW

ADAL MULTI  
138355.555.10.00



Motorbike



NEW

ISUN GRAPHITE  
138356.901.10.00



Motorbike



NEW

ALPINESTARS A MULTI  
138360.555.10.00



Motorbike  
Alpinestars



NEW

ALPINESTARS B MULTI  
138361.555.10.00



Motorbike  
Alpinestars



NEW

ALPINESTARS C MULTI  
138362.555.10.00



Motorbike  
Alpinestars



NEW

IGNITE BLACK  
138362.999.10.00



Motorbike  
Alpinestars



QUICK-DRY FOR  
HIGH-INTENSITY WORKOUTS



## DRYFLX®



QUICK-DRY  
FABRIC



360°  
REFLECTIVITY



SEAMLESS  
4-WAY STRETCH

· MADE WITH 71% RECYCLED CONTENT

Multifunctional neckwear with 360° reflectivity for extra visibility in low light. A tried and tested 4-way stretch, quick-drying, seamless construction made using 71% recycled content including plastic bottles and car airbags. Versatile performance and style, wherever your workout takes you.

**Composition:** 24,5% Recycled Polyamide, 24,5% Polyamide, 47% Recycled Polyester, 4% Elastane.

Made in Barcelona

118098.999.10.00



SOLID BLACK  
118096.999.10.00



SOLID LIGHT GREY  
118096.933.10.00



SOLID BLUE  
118096.707.10.00



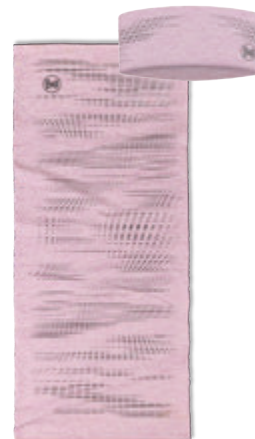
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SOLID WASHED BLUE  
118096.725.10.00



118098.519.10.00



SOLID CAMELIA  
118096.519.10.00



118098.740.10.00



SOLID ULTRAMARINE  
118096.740.10.00



SOLID LIME  
118096.801.10.00



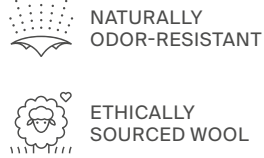
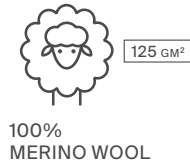
SOLID GINGKO  
118096.858.10.00



NATURAL WARMTH FOR  
COOL WEATHER



# MERINO LIGHTWEIGHT



- NATURALLY TEMPERATURE-REGULATING
- 125 gm<sup>2</sup>

Lightweight, multifunctional neckwear made of 100% Merino wool. The perfect cool weather layer for the eco-conscious outdoor lover. Natural, ethically sourced Merino wool feels soft against the skin, naturally resists odors, and can be worn in many different ways.

**Composition:** 100% Merino Wool.

**Made in Barcelona**

135580.999.10.00



SOLID BLACK  
100637.00



113013.937.10.00



SOLID GREY  
100202.00



113013.779.10.00



SOLID NIGHT BLUE  
113010.779.10.00



SOLID BARK  
113010.843.10.00



135580.722.10.00



SOLID CLOUD  
113010.003.10.00



NEW



SOLID LAKE BLUE  
113010.739.10.00



SOLID PANSY  
113010.601.10.00



SOLID POOL  
113010.722.10.00





SOLID FLINT  
113010.618.10.00



SOLID POPPY  
113010.442.10.00

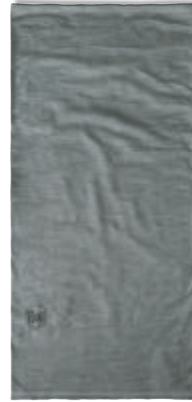


135580.568.10.00



NEW

SOLID FLUOR FUCHSIA  
113010.568.10.00



SOLID LIGHTGREY  
113010.933.10.00



113013.706.10.00



SOLID TEAL  
113010.706.10.00



135580.826.10.00



NEW

SOLID SEAGROVE GREEN  
113010.826.10.00



SOLID PISTACHIO  
113010.349.10.00



MULTISTRIPES TEMPEST  
117819.759.10.00

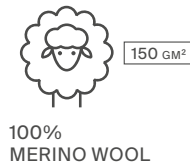




NATURAL WARMTH FOR  
COOL WEATHER



# MERINO LIGHTWEIGHT DIGITAL PRINT



- NATURALLY ODOR-RESISTANT
- NATURALLY TEMPERATURE-REGULATING

Lightweight, multifunctional neckwear made from 100% ethically-sourced merino wool that feels super soft against the skin. Unique designs are created using a digital printing technique. Naturally odor-resistant and temperature-regulating, lightweight merino is a great option for the eco-conscious adventurer.

**Composition:** 100% Merino Wool.

**Made in Barcelona**



NEW

ESMERALD MULTI  
137886.555.10.00



NEW

LOER BLUE  
137887.707.10.00



NEW

AKEI MULTI  
137889.555.10.00



NEW

ALER GREY  
137932.937.10.00



NEW

ORISA PINK AZALEA  
137890.513.10.00



NEW

UGAL MULTI  
137891.555.10.00



NEW

LUVI GLORY BLUE  
137820.746.10.00



Surfrider



NEW

LAGUA PINK  
137821.538.10.00



Surfrider

137836.746.20.00

137837.538.20.00

NATURAL WARMTH FOR  
COOL WEATHER



# MERINO LIGHTWEIGHT NATURAL DYE



170 GM<sup>2</sup>

100%  
MERINO WOOL



NATURAL  
DYE



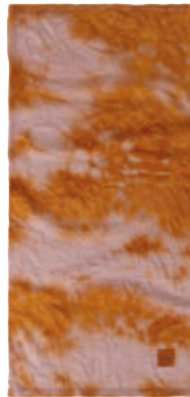
ETHICALLY  
SOURCED WOOL

- NATURALLY ODOR-RESISTANT
- NATURALLY TEMPERATURE-REGULATING

The same lightweight merino neckwear you love now made with natural dyes. Its lightweight 170 gm<sup>2</sup> design makes it the perfect accessory for adventures with changing temperatures and activity levels. Made from ethically sourced wool, it's a super-soft style with a lighter footprint on the planet.

**Composition:** 100% Merino Wool.

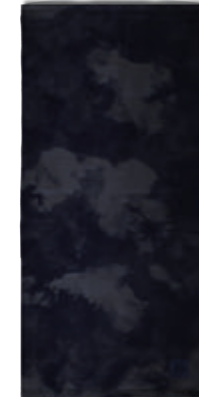
**Made in Barcelona**



PANSY  
136441.601.10.00



FLINT  
136441.618.10.00



NAVY  
136441.787.10.00



BURGUNDY  
136441.652.10.00





ADULT COLLECTION

# HEADBANDS

SS26



COOLING EFFECT FOR  
WARM WEATHER



# COOLNET UV® WIDE HEADBAND



UPF 50  
SUN PROTECTION



COOLING AND NATURAL  
ODOR CONTROL



4-WAY STRETCH  
FABRIC

- MADE WITH 95% RECYCLED CONTENT
- 9'5 CM WIDTH

An athletic, wide headband made from recycled plastic bottles. Soft, silicone grips hidden on the inside keep this sporty headband comfortably in place while it tames hair and wicks away sweat when you're on the move.

**Composition:** 95% Recycled Polyester, 5% Elastane.

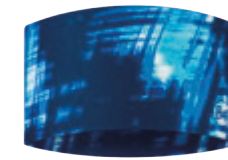
**Made in Barcelona**



SOLID BLACK  
120007.999.10.00



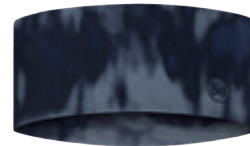
SOLID NIGHT BLUE  
120007.779.10.00



ATTEL BLUE  
131415.707.10.00



SHANE ORCHID  
131417.607.10.00



MINES GRAPHITE  
135904.901.10.00



SEARY PURPLE  
128746.605.10.00

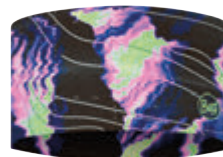


ARAMAY POPPY  
135905.442.10.00



NEW

ANTER BLACK  
138022.999.10.00



NEW

DOVIC ULTRAMARINE  
138023.740.10.00



NEW

ESMERALD SEAGROVE GREEN  
138024.826.10.00



BONSY GRAPHITE  
133780.901.10.00



LAVEN MIST  
133778.904.10.00





ACES SEAGROVE GREEN  
135909.826.10.00



NEW

UGAL MULTI  
138025.555.10.00



NEW

ALER TEAL  
138026.706.10.00



NEW

SENIA AZALEA  
138027.513.10.00



LOGO MULTI  
135789.555.10.00



Pro-Team



LOGO YELLOW  
137159.114.10.00



Pro-Team

COOLING EFFECT FOR  
WARM WEATHER



# COOLNET UV® SLIM HEADBAND



UPF 50  
SUN PROTECTION



COOLING AND NATURAL  
ODOR CONTROL



SILICONE GRIP FOR  
STAY-IN-PLACE FIT

- MADE WITH 93% RECYCLED CONTENT
- QUICK-DRY FABRIC
- 5.5 CM WIDTH

An athletic, slim headband made from recycled plastic bottles. Soft, silicone grips hidden on the inside keep this sporty headband comfortably in place while it tames hair and wicks away sweat when you're on the move.

**Composition:** 93% Recycled Polyester, 5% Elastane, 2% Silicone.

**Made in Barcelona**



SOLID BLACK  
120060.999.10.00



AHIN AZURE  
133785.720.10.00



NEW

ANTER BLACK  
138032.999.10.00



NEW

ESMERALD FLUOR FUCHSIA  
138033.568.10.00





COOLING EFFECT FOR  
WARM WEATHER



# COOLNET UV® ELLIPSE HEADBAND



UPF 50  
SUN PROTECTION



COOLING AND NATURAL  
ODOR CONTROL



SILICONE GRIP FOR  
STAY-IN-PLACE FIT

- MADE WITH 95% RECYCLED CONTENT
- TWO WAYS TO WEAR
- 9.5 CM WIDTH

A tapered, lightweight headband made from recycled plastic bottles, perfectly designed to keep hair in place before, during and after sweaty workouts. Tiny silicone drops mean it won't move, no matter what. With this stylish headband you've got two looks in one. Jump into your workout with it worn your way, which is always the right way.

**Composition:** 93% Recycled Polyester, 5% Elastane, 2% Silicone.

Made in Barcelona



SOLID BLACK  
122724.999.10.00



MIMS NIGHT BLUE  
128751.779.10.00



ESMERALD SEAGROVE GREEN  
135911.826.10.00



NEW

LOER GLORY BLUE  
138028.746.10.00



NEW

AKEI MULTI  
138029.555.10.00



KINGARA MULTI  
128752.555.10.00



NEW

ORISA PINK AZALEA  
138030.513.10.00



NEW

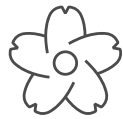
LUAD SEAGROVE GREEN  
138031.826.10.00



VERSATILE COVERAGE FOR  
EVERYDAY USE



# FASTWICK HEADBAND



ODOR RESISTANT



QUICK-DRY  
FABRIC



MADE WITH 94%  
RECYCLED CONTENT

• 7 CM WIDTH

Sweat wicking performance headband, made from recycled plastic bottles. The elastic Fastwick fabric will ensure quick drying and maximum comfort in your most demanding workouts. Reflective elements improve visibility in low light conditions.

**Composition:** 94% Polyester, 6% Elastane.

**Made in Barcelona**



SOLID BLACK  
120021.999.10.00

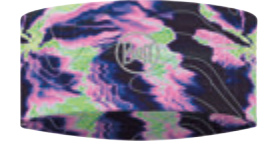


WAE PURPLE  
133803.605.10.00



NEW

LOSNE GRAPHITE  
138034.901.10.00



NEW

DOVIC ULTRAMARINE  
138035.740.10.00



MALC AZURE  
133802.720.10.00



QUICK-DRY FOR  
HIGH-INTENSITY WORKOUTS



# DRYFLX® HEADBAND



360°  
REFLECTIVITY



QUICK-DRY  
FABRIC



SEAMLESS  
4-WAY STRETCH

• MADE WITH 71% RECYCLED CONTENT

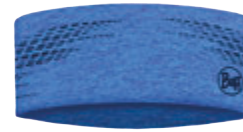
A highly technical reflective, Smart-Zone seamless headband with a quick-drying, 4-way stretch construction that provides just the right warmth, moisture-management and breathability for high-intensity activities in even the coldest conditions. Sustainably made using 71% recycled content.

**Composition:** 24,5% Recycled Polyamide, 24,5% Polyamide, 47% Recycled Polyester, 4% Elastane.

**Made in Barcelona**



SOLID BLACK  
118098.999.10.00



SOLID WASHED BLUE  
118098.725.10.00



SOLID CAMELIA  
118098.519.10.00



SOLID ULTRAMARINE  
118098.740.10.00





NATURAL WARMTH FOR  
COOL WEATHER



# MERINO LIGHTWEIGHT HEADBAND



125 GM<sup>2</sup>

100%  
MERINO WOOL



NATURALLY  
ODOR-RESISTANT



ETHICALLY  
SOURCED WOOL

- NATURALLY TEMPERATURE-REGULATING
- 9 CM WIDTH

100% natural merino wool in a lightweight, supersoft construction. The Merino Lightweight Headband offers odor-resistance and temperature regulation to rival synthetics, while ethically-sourced wool means comfort that's made with kindness. The low-profile, 9cm wide design is perfectly suited to an active lifestyle and versatile to suit every activity, whether you're hiking, biking or just chilling out.

**Composition:** 100% Merino Wool.

**Made in Barcelona**



SOLID BLACK  
135580.999.10.00

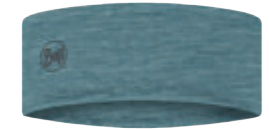


SOLID GREY  
135580.937.10.00



NEW

SOLID FLUOR FUCHSIA  
135580.568.10.00



SOLID POOL  
135580.722.10.00



NEW

SOLID SEAGROVE GREEN  
135580.826.10.00



NEW

MULTISTripES TEMPEST  
137736.759.10.00





ADULT COLLECTION

# BEANIES

SS26

SUN PROTECTION FOR  
EVERYDAY USE



# ORIGINAL ECOSTRETCH BEANIE



HELMET  
COMPATIBLE



REVERSIBLE



MADE WITH 95%  
RECYCLED CONTENT

- SEAMLESS 4-WAY STRETCH CONSTRUCTION
- MOISTURE-WICKING FABRIC

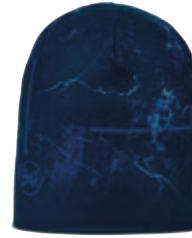
Reversible, helmet-compatible and totally versatile. Combining the seamless 4-way stretch construction of our Original Neckwear with moisture-wicking technology for ultimate comfort and performance. Sustainably made in Barcelona using 95% recycled content, for the eco-conscious adventurer.

**Composition:** 95% Recycled Polyester, 5% Elastane.

**Made in Barcelona**



BLACK  
134669.999.10.00



ONEY BLUE  
136627.707.10.00



LISE ROSEWOOD  
134808.341.10.00





NATURAL WARMTH FOR  
COOL WEATHER



# MERINO LIGHTWEIGHT BEANIE



100%  
MERINO WOOL



NATURALLY  
ODOR-RESISTANT



ETHICALLY  
SOURCED WOOL

· NATURALLY TEMPERATURE REGULATING

Naturally temperature-regulating and odor-resistant, Merino wool accessories are the perfect partner for your outdoor adventures. Our Merino Lightweight Beanie is Made from 100% sustainably sourced wool and is designed to wear in cool weather conditions and for medium-intensity activities.

**Composition:** 100% Merino Wool.

**Made in Barcelona**



SOLID GREY  
113013.937.10.00



SOLID BLACK  
113013.999.10.00



SOLID NIGHT BLUE  
113013.779.10.00



NEW



SOLID TEAL  
113013.706.10.00



MULTISTripES TEMPEST  
117997.759.10.00





ADULT COLLECTION

# ARM SLEEVES

SS26

SUN PROTECTION FOR  
EVERYDAY USE



# UV ARM SLEEVES



UPF 50  
SUN PROTECTION



QUICK-DRY  
FABRIC



SILICONE GRIP FOR  
STAY-IN-PLACE FIT

Ride comfortably in changing weather conditions without the hassle or weight of a jacket. These UV arm sleeves provide UPF 50 sun protection, have reflective elements and silicone grips for a stay-in-place fit. They're durable, well-constructed, and made from a quick dry fabric for optimal moisture management.

**Composition:** Fabric: 86% Polyester, 14% Elastane, Elastic Tape: 80% Polyester, 11% Elastane, 9% Nylon.

Made in Barcelona



SOLID BLACK  
S 132300.999.20.00  
  
M 132300.999.25.00  
  
L 132300.999.30.00  
  
XL 132300.999.35.00  




NEXS BLUE  
S 133875.707.20.00  
  
M 133875.707.25.00  
  
L 133875.707.30.00  
  
XL 133875.707.35.00  




NEW

ANTER MULTI  
S 138040.555.20.00  
  
M 138040.555.25.00  
  
L 138040.555.30.00  
  
XL 138040.555.35.00  






YOUTH COLLECTION

# YOUTH

SS26

SUN PROTECTION FOR  
EVERYDAY USE



# 5 PANEL VENTURE CAP YOUTH



UPF 50  
SUN PROTECTION



MACHINE  
WASHABLE



CUSTOMIZABLE  
NAME TAG

Designed for little explorers with big agendas, the 5-panel Youth Venture Cap is machine washable, features quick-drying fabric, and UPF 50 sun protection, making it the perfect cap for life on the go.

**Composition:** Crown and Bill: 75% Polyester, 25% Nylon,  
Inner Sweatband: 100% Polyester.  
**Made in Asia**



COLART TUNDRA KHAKI  
128588.859.10.00



COLART BLUE  
128588.707.10.00



NEW

COLART AZURE  
128588.720.10.00



COLART NIGHT BLUE  
128588.779.10.00



KATSY ORCHID  
133573.607.10.00



NEW

FLAWAS NAVY  
137829.787.10.00



SUN PROTECTION FOR  
EVERYDAY USE



# SNAPBACK CAP YOUTH



UPF 50  
SUN PROTECTION



ADJUSTABLE  
CLOSURE



CUSTOMIZABLE  
NAME TAG



SOLID KHAKI  
135773.854.10.00



SOLID AZURE  
135773.720.10.00



NEW

SOLID BLACK  
135773.999.10.00



A classic style for kids who want to look and feel cool when the weather is hot! The functional and fun Youth's Snapback is easy to wear, providing UPF 50 sun protection in a style that goes anywhere. An adjustable snap closure means a perfect fit for growing kids, while a customizable nametag and different color options helps mini-adventurers keep track of their kit.

**Composition:** Crown And Bill: 100% Cotton, Undervisor: 100% Cotton, Inner Sweatband: 100% Polyester.

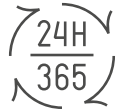
**Made in Asia**



EASY COMFORT FOR  
ALL-DAY WEAR



# TRUCKER CAP YOUTH



COMFORTABLE  
ALL-DAY FIT



ADJUSTABLE  
CLOSURE



MOISTURE-WICKING  
SWEATBAND

· CUSTOMIZABLE NAME TAG

Boost your kid's outdoor adventures! This cap features an adjustable closure, a sweat-management headband and high-quality mesh panels, for comfortable all-day wear that looks cool too.

**Composition:** SNIGS, MALM: Crown: 100% Polyester, Visor: 100% Cotton, Inner Sweatband: 100% Polyester.

KATSY, TALN, NEOTTIA, PAMPANI, PARTH, KALITA: Crown: 100% Polyester, Visor: 100% Polyester, Inner Sweatband: 100% Polyester.

Made in Asia



KATSY ORCHID  
133576.607.10.00



MALM MULTI  
133578.555.10.00



SNIGS NIGHT BLUE  
133577.779.10.00



NEOTTIA CORAL  
135771.423.10.00



TLAN MULTI  
135770.555.10.00



NEW

PAMPANI BLACK  
137830.999.10.00



NEW

PARTH MULTI  
137831.555.10.00



NEW

KALITA SHEER LILAC  
137832.624.10.00



SUN PROTECTION FOR  
EVERYDAY USE



# PLAY BOONEY HAT



UPF 50  
SUN PROTECTION



VENTILATED FOR  
ENHANCED AIRFLOW



BREAKAWAY  
CHINSTRAP

- CUSTOMIZABLE NAME TAG
- ADJUSTABLE DRAWSTRING CLOSURE

This playful hat is made for kids with big imaginations and offers two ways to wear: booney or cowboy. UPF 50 sun protection combined with a wide brim provides excellent shade whether you're blazing trails in the saddle or on foot this summer. Play-proof, breakaway chinstrap will keep them safe while they're having fun.

**Composition:** Crown and brim: 100% Cotton, Inner Mesh: 100% Polyester, Inner sweatband: 100% Polyester.

Made in Asia



NEW

RAZ NIGHT BLUE  
133698.779.10.00



RAZ FOREST  
133698.809.10.00



RAZ SLATE  
133698.902.10.00



SUN PROTECTION FOR  
EVERYDAY USE



## DESERT CAP KIDS



360° UPF 50  
SUN PROTECTION



LIGHTWEIGHT  
BREATHABLE  
CONSTRUCTION



MULTIPOSITION NECK  
CAPE OVERLAPS FOR  
ENHANCED AIRFLOW

- ADJUSTABLE CLOSURE
- CUSTOMIZABLE NAME TAG

Keeping your kids protected from the sun's rays is a priority, but active lifestyles demand headwear that's tough and functional too. A versatile, multiposition cape easily adjusts to suit the conditions and won't compromise vision, while adjustable sizing keeps up with growing kids. An adjustable closure and UPF 50 sun protection in a lightweight and breathable construction means the Kid's Desert Cap provides safety, shade and coolness that won't interfere with playtime!

**Composition:** Crown And Bill: 100% Recycled Nylon, Undervisor: 100% Recycled Nylon, Cape: 78% Nylon, 22% Elastane, Elastic Sweatband: 51% Nylon, 31% Polyester, 18% Elastane.

Made in Asia



SOLID GINGER  
135778.221.10.00



SOLID ORCHID  
135778.607.10.00



SOLID AZURE  
135778.720.10.00





SUN PROTECTION FOR  
EVERYDAY USE



# PACK MINI CAP



COOLING  
TREATMENT



UPF 50  
SUN PROTECTION



ULTRALIGHT  
PACKABLE  
CONSTRUCTION

- MADE WITH 84% RECYCLED CONTENT
- COMFORTABLE ALL-DAY FIT
- MACHINE WASHABLE
- CUSTOMIZABLE NAME TAG

Sun protection into an easy-to-store packable cap. Keep your kid protected from the sun with this UPF 50 cap, pack it down to almost nothing in your bag when not in use so you'll never lose it.

**Composition:** Crown and Bill: 86% Recycled Polyester, 14% Elastane, Inner Sweatband: 100% Recycled Polyester.

Made in Barcelona



HUAMBI NAVY  
137819.786.10.00



TORE BIRCH GREY  
137834.954.10.00



SLATEA CORAL  
137835.423.10.00



COOLING EFFECT FOR  
WARM WEATHER



# COOLNET UV® YOUTH



UPF 50  
SUN PROTECTION



COOLING AND NATURAL  
ODOR CONTROL

MADE WITH 95%  
RECYCLED CONTENT

- ULTRALIGHT QUICK-DRY FABRIC
- SEAMLESS 4-WAY STRETCH CONSTRUCTION
- ENDORSED BY THE SKIN CANCER FOUNDATION

Lightweight, multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection, and sized for kids. Running, jumping, hiking, fishing paddling, camping—whatever their favorite summer activity, and however they wear it—kids will be feeling cool, fresh, and protected from the sun on every summer outing.

**Composition:** 95% Recycled Polyester, 5% Elastane.

**Made in Barcelona**



MALM MULTI  
133680.555.10.00



SENH BLUE  
131309.707.10.00



KATSY ORCHID  
133676.607.10.00



ANBA MULTI  
135800.555.10.00



YOUTH SUBER GRAPHITE  
135765.901.10.00

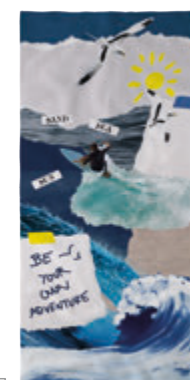


PICTRO MULTI  
135768.555.10.00



NEW

FLAWAS PINK  
137817.538.10.00



NEW

TURBY BLUE  
137813.707.10.00





NEW

PAMPANI BLACK  
137814.999.10.00



KEY  
STYLE

NEW

MAGY MULTI  
137816.555.10.00



NEW

FLAWAS NAVY  
137817.787.10.00



NEW

RANACH MULTI  
137818.555.10.00





COOLING EFFECT FOR  
WARM WEATHER



# COOLNET UV® KIDS



UPF 50  
SUN PROTECTION



COOLING AND NATURAL  
ODOR CONTROL

MADE WITH 95%  
RECYCLED CONTENT

- ULTRALIGHT QUICK-DRY FABRIC
- SEAMLESS 4-WAY STRETCH CONSTRUCTION
- ENDORSED BY THE SKIN CANCER FOUNDATION

Lightweight Multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection, sized for kids. Running, Jumping, Hiking, Fishing, Paddling, Camping - what's their favourite summer activity? Any way they wear it, kids will be feeling cool, fresh and protected from the sun on every summer outing.

**Composition:** 95% Recycled Polyester, 5% Elastane.

**Made in Barcelona**



TORE BIRCH GREY  
135774.954.10.00



SUTAH BLAZING YELLOW  
135775.113.10.00



ROAM MULTI  
135776.555.10.00



NEW

BACARY PINK  
137810.538.10.00



NEW

HUAMBI NAVY  
137811.787.10.00





# RETAIL FIXTURES & POS

SS26





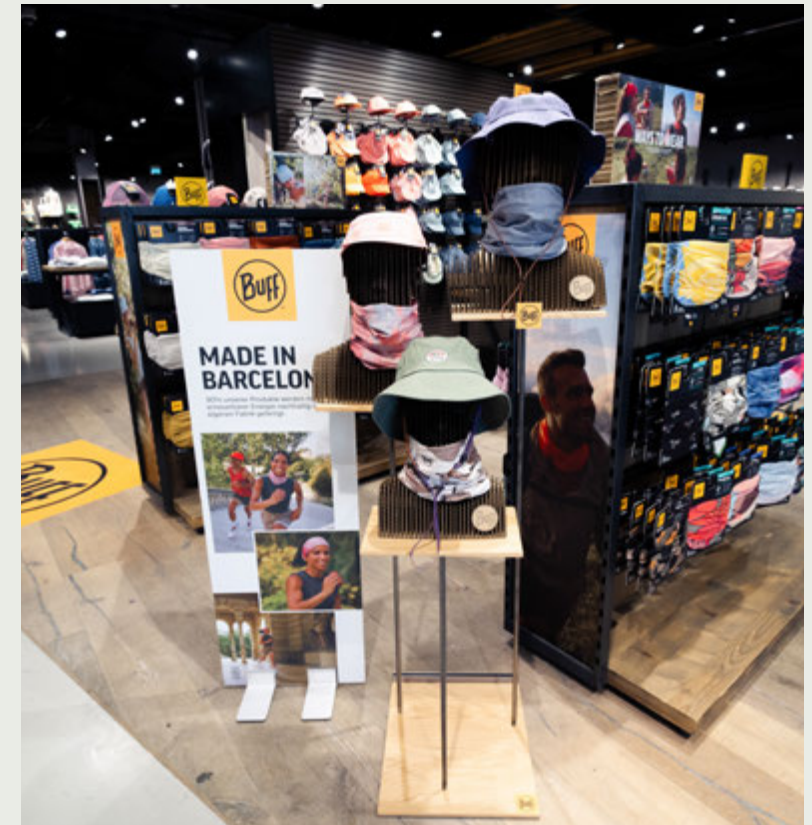
# POINT OF SALE

## BEST PRACTICES

Our mission is to create welcoming environments that are aesthetically pleasing and functional at the same time. If advertising is what gets customers into the store, merchandising is what leads them to select the right option. We want to offer in-store merchandising tools to maximize your sales by making key products stand out, educating the sales teams about these tools and giving them a wide offer of options to adapt to the space available.



Reischmann Fashion & Mode, Kempten (GERMANY)



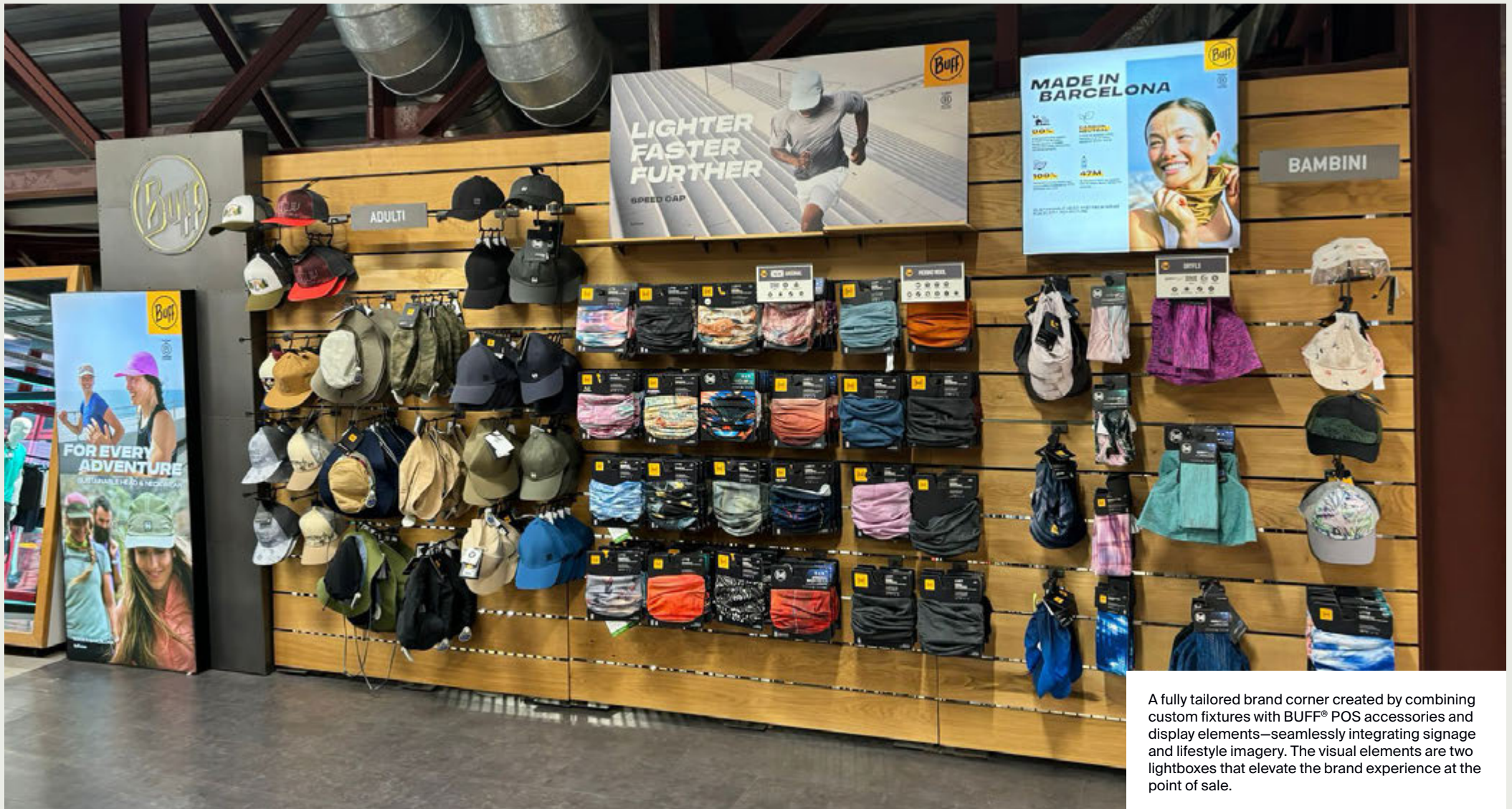
Tailored brand corner by combining retailer fixtures with BUFF® POS accessories and display elements—seamlessly integrating signage and lifestyle imagery. Key components include mannequin heads, cardboard tubes with sleeve graphics, cap hooks, and image displays. In selected locations, branded campaign visuals enhance the setup, with a prominent wall installation serving as the main focal point.



# POINT OF SALE

## BEST PRACTICES

In-store experiences shape customer decisions. We are here to help you make every moment truly impactful.



A fully tailored brand corner created by combining custom fixtures with BUFF® POS accessories and display elements—seamlessly integrating signage and lifestyle imagery. The visual elements are two lightboxes that elevate the brand experience at the point of sale.

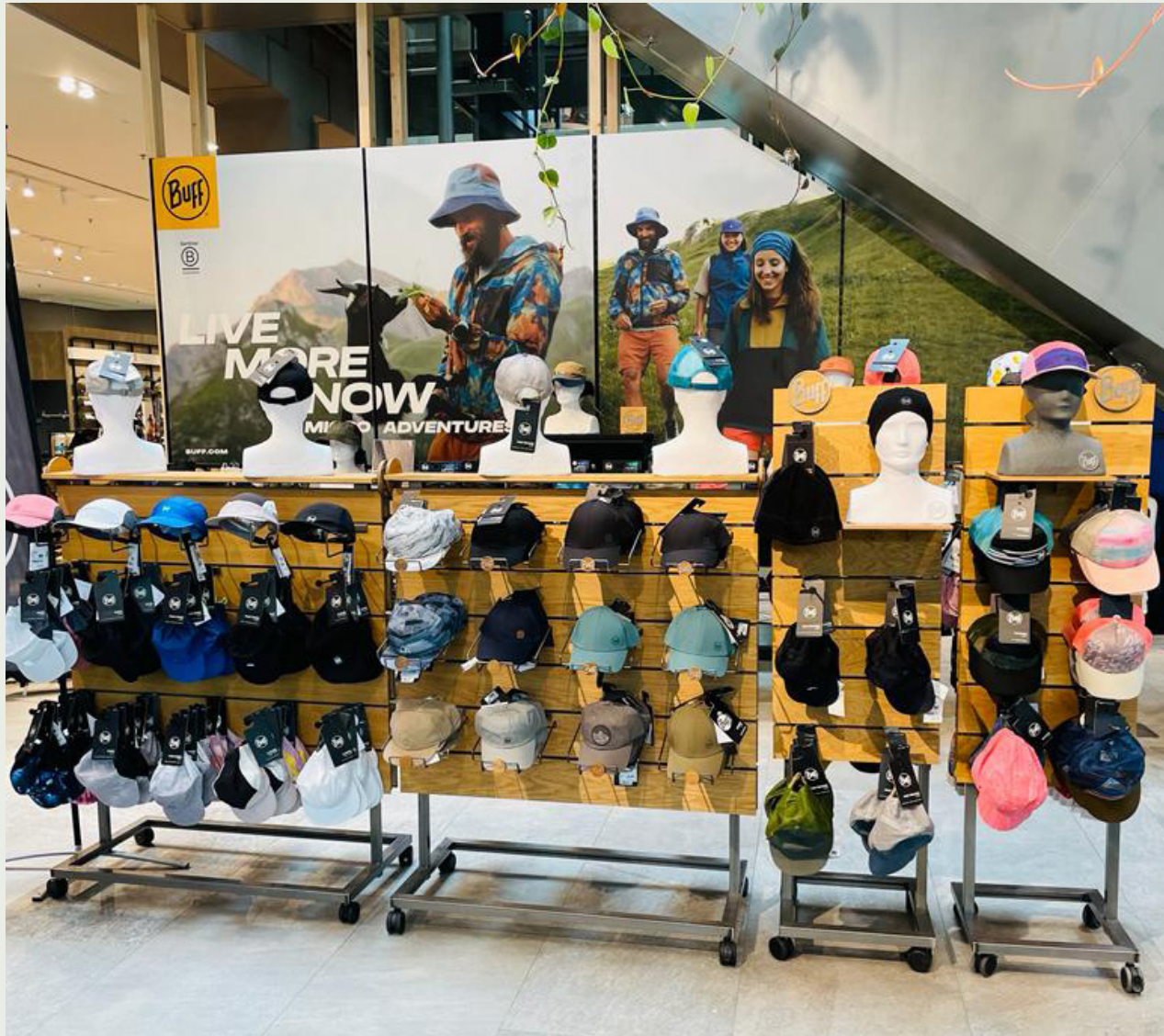
Bravi, Conegliano Veneto (ITALY)



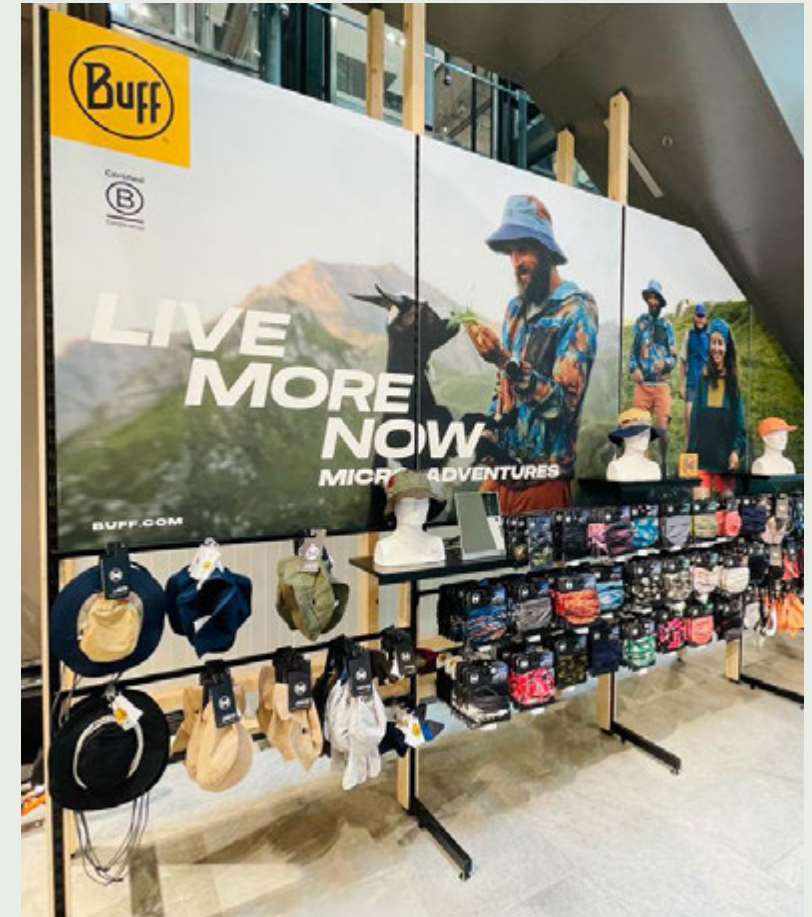
# POINT OF SALE

## BEST PRACTICES

Smart design, clear messaging, and the right tools turn browsers into buyers.



Intersport Okay, Innsbruck (AUSTRIA)



BUFF® gondolas and freestanding floor units create a dedicated aisle space, featuring branded accessories such as mannequin heads and more. Behind the setup, a large wall showcases a BUFF® campaign image, combined with the retailer's slat walls to present a wide product selection. Additional fixture accessories are used throughout to enhance the quality and impact of the execution.

# FIXTURES

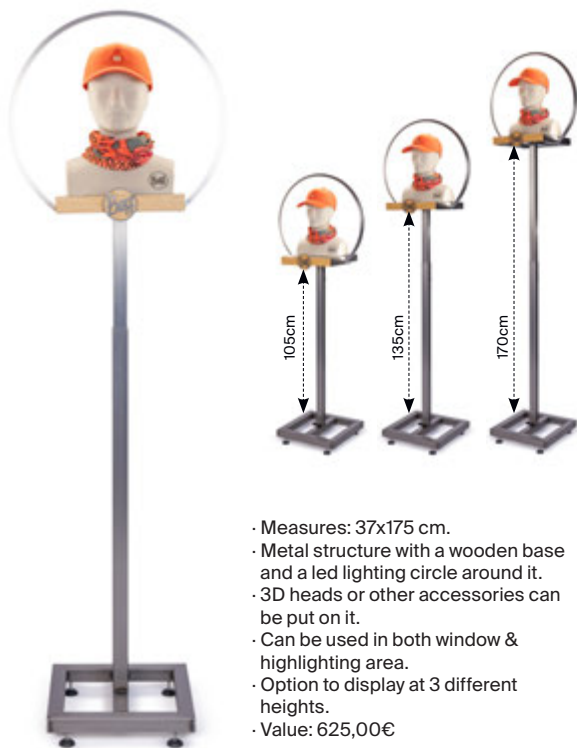
We are happy to introduce our comprehensive program of Fixtures and POS to help elevate BUFF® brand and products in your store. Focusing on product technology and brand values, these POS items are created to bring customers closer to our product and make purchasing decisions easier.

## FOR WINDOWS & HIGHLIGHTING AREAS

### RECOMMENDED FOR PREMIUM RETAIL ACTIVATIONS

#### WINDOW LIGHT DISPLAY

Ref. 537957



- Measures: 37x175 cm.
- Metal structure with a wooden base and a led lighting circle around it.
- 3D heads or other accessories can be put on it.
- Can be used in both window & highlighting area.
- Option to display at 3 different heights.
- Value: 625,00€

#### OAK TOTEM ISLAND

Ref. 555289



- Base Measures: 36x40 cm.
- Made of oak venner wood & iron.
- 3 different heights: 110 cm, 90 cm, 70 cm.
- Movable shelves to cover different sides.
- 3D heads or other accessories can be put on them.
- Can be used in both window & highlighting area.
- Easy Set Up.
- Value: 325,00€

\*Option to put an image behind it. The image dimensions are 90 cm width x 180 cm height. It can be printed double-sided.

#### 3D CARDBOARD HEAD



ADULT 3D HEAD  
Ref. 540581  
· Value: 95,00€

YOUTH 3D HEAD  
Ref. 540582  
· Value: 90,00€

- Measures: 30x40x15 cm (Adult)/ 25x37x15 cm (Youth).
- Made of thin layers of cardboard.

#### NECK DISPLAY

Ref. 543593



- Measures: 18x37 cm.
- Metal display with neck cardboard shape holder.
- Value: 68,00€

#### CAP DISPLAY

Ref. 543594



- Measures: 18x37 cm.
- Metal display with head cardboard shape holder.
- Value: 60,00€



# FIXTURES

From flexible displays to impactful visuals, every detail is crafted to support your sales and enhance the shopping experience.

## FOR WINDOWS & HIGHLIGHTING AREAS

### RECOMMENDED FOR STANDARD RETAIL ACTIVATIONS

#### CARDBOARD TOTEM



70 cm Height  
Ref. 555329

90 cm Height  
Ref. 555288

- Measures: 28x28 cm,  
2 different heights: 90 & 70 cm.
- Made of microflutelaminated  
folding cardboard.
- Lightweight & easy to set up.
- Value: 80,00€

#### HEAD FORM DISPLAY

- Measures: 28x37x18 cm (Adult) /  
24x32,5x16 cm (Youth).
- A 3D head made of paper pulp.
- Value: 30,00€



ADULT 3D HEAD  
Ref. 521139



YOUTH 3D HEAD  
Ref. 521664

### EXAMPLE PREMIUM RETAIL ACTIVATIONS

Window light display in a customized branded shop window.



Sport Sohn, Ulm (GERMANY)



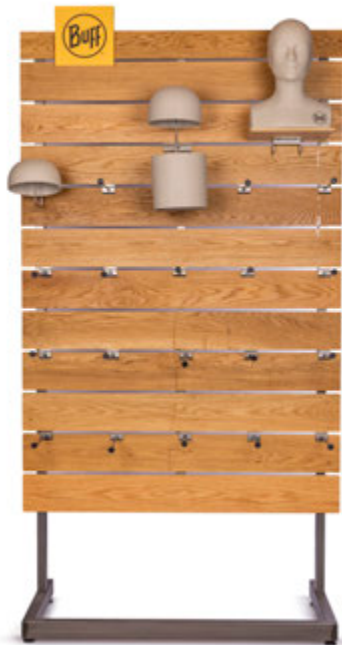
Cimetta Sport, Locarno (SWITZERLAND)

# FIXTURES

When customers find a store easy to navigate, they're more likely to return. Our goal is to simplify the shopping experience and support informed purchasing decisions. With thoughtfully designed fixtures, BUFF® products become more visible, accessible, and appealing - helping to drive sales. We understand that visual merchandising is both an art and a science, and that well-planned store fittings are essential. Discover the following pages to explore our wide range of fixtures, signage, and display solutions.

## OAK WALL DISPLAY

Ref. 533848



- Fixture of 116x220,3x52 cm.
- Metal structure covered with oak veneer wood divided in 3 pieces.
- New Yellow logo made of lacquered MDF with black screen-printed logo.
- Maximum capacity of 30 hooks (for neck products).

- **This display includes:**
- 30 hooks.
- It comes in one box of 120x100x28 cm.
- Value: 585,00€

## OAK GONDOLA SALES DISPLAY

Ref. 533849



- Fixture of 118,5x137,5x53 cm.
- Metal structure covered with oak veneer wood divided in 3 pieces.
- New Yellow logo made of lacquered MDF with black screen-printed logo.
- Both sides can be used.
- Maximum capacity of 30 hooks (for neck products).

- **This display includes:**
- 30 hooks.
- 4 wheels.
- It comes in one box of 120x56x150 cm.
- Value: 980,00€

## OAK FLOOR DISPLAY

Ref. 533850



- Fixture of 48x172x44 cm.
- Metal structure covered with oak veneer wood in 2 pieces.
- New Yellow logo made of lacquered MDF with black screen-printed logo.
- Both sides can be used.
- Maximum capacity of 24 hooks (for neck products).

- **This display includes:**
- 24 hooks.
- 4 wheels.
- It comes in one box of 120x50x20 cm.
- Value: 585,00€

## OAK COUNTER DISPLAY

Ref. 533851



- Fixture of 30x51,4x26 cm.
- Rotatory metal structure covered with oak veneer wood divided in 2 pieces.
- New Yellow logo made of lacquered MDF with black screen-printed logo.
- Both sides can be used.
- Maximum capacity of 4 hooks (neck products).

- **This display includes:**
- 4 hooks.
- It comes in one box of 30x30x40 cm.
- Value: 230,00€

### WAYS TO DISPLAY



Check this QR code to know more about our fixtures and displays.

# ACCESSORIES

## BEST PRACTICES

### A. YELLOW LOGO FOR FIXTURES

Our updated yellow logo made of lacquered MDF with black screen-printed logo with a hole in the back to cover the existing wooden and metal logo of our fixtures.



Ref. **557008**  
(Oak Wall display)

- Measures: 21x21 cm.
- Value: 36,00€



Ref. **557009**  
(Gondola, Oak floor, Oak Counter)

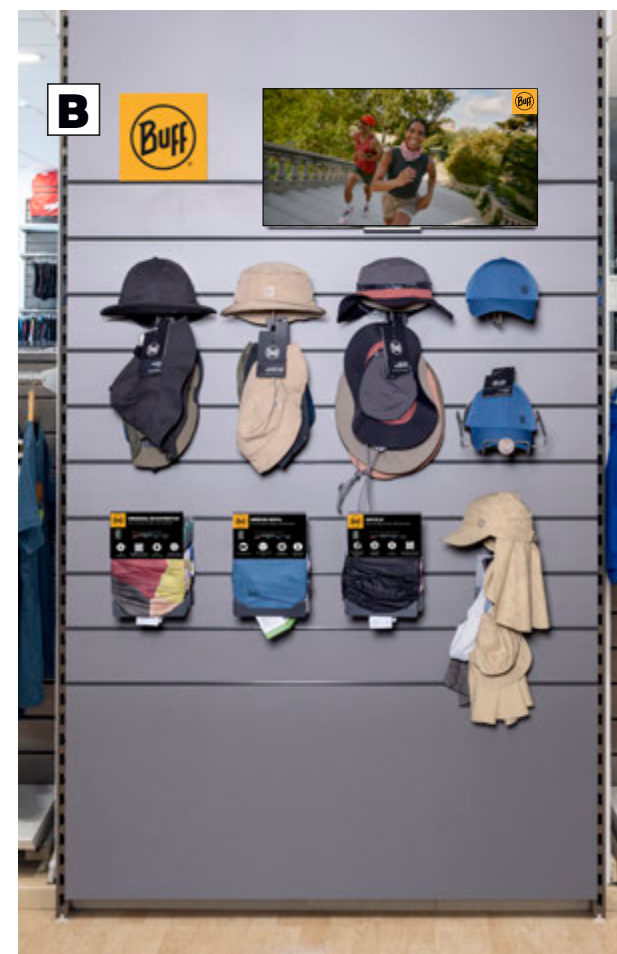
- Pack of 2 units.
- Measures: 16x16 cm.
- Value: 65,00€

### B. YELLOW LOGO FOR STANDARD SLAT WALLS

Our yellow logo printed on cardboard honeycomb to be hung in a standard wall/slat wall in order to highlight the brand.



Ref. **554274**  
· Measures: 23x23 cm.  
· Value: 12,00€



**NOTE: All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.**



# ACCESSORIES

## FOR FIXTURES & PRODUCTS

**DISPLAY WITH LED LIGHTS**  
Ref. 527870



- Measures: 105,8x445,5x242 cm.
- A LED lights bar to use over the wall display.
- Value: 395,00€

**MIRROR**  
Ref. 527877



- Measures: 31x24 cm.
- Mirror with a hook to be used in the slat walls or over a table.
- Value: 96,00€

**OAK WOODEN SHELF**  
Ref. 533853



- Measures: 28x26x1 cm.
- A shelf that will hold a 3D head or an image display on our fixtures.
- Can be used above one of our hooks.
- Value: 47,50€

**CARDBOARD TUBE FOR NECKWARMER**  
Ref. 554229



- Measures: 25x18Ø cm.
- Tube made of paper pulp.
- Easy to place in any location.
- Value: 25,00€

**EXTRA PAIR OF SLATS FOR OAK WALL DISPLAY**

- Accessory of 116x28,8x8 cm.
- 2 extra slat walls of oak veneer wood
- Value: 175,00€



Ref. 533852

## HOOKS

**CAP & NECK SHAPE HOLDER**  
Ref. 560261



- Measures: 39x30x18 cm.
- Metal hook with head and neck cardboard shape holder
- Value: 140,00€ /box (2 pieces/box)

**NECK HOOK CB**  
Ref. 539263



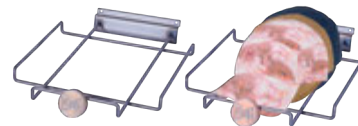
- Measures: 25x18Øx29,3 cm.
- Metal hook with cardboard tube shape holder.
- Value: 78,50€

**CAP HOOK CB**  
ADULT SIZE: Ref. 543597  
KIDS SIZE: Ref. 543598



- Measures: 18x26Øx17,5 cm (Adult) / 15x26Øx17,5 cm (Youth).
- Metal hook with a cardboard head shaped holder.
- To display one cap and hang till other 4 caps below.
- Value: 55,00€

**CAP SHELF HOOK**  
Ref. 529892



- Measures: 23,5x33,5 cm.
- Metal hook tray with a metal / wooden logo.
- Maximum capacity: 5 caps.
- Value: 80,00€

**HOOK PACK**  
Ref. 527873



- Length of 26 cm.
- Pack of 12 hooks for replacements.
- To be used in fixtures guides rails.
- Value: 50,00€

**COUNTER DISPLAY HOOK PACK**  
Ref. 527883



- Length of 15 cm.
- Pack of 4 hooks for replacements.
- Value: 17,50€

**PACK OF PLASTIC RUBBER ENDS**  
Ref. 503893



- Pack of 20 pieces.
- Rubber to put at the end of the display hooks.
- BUFF® logo is printed on.
- Value: 6,00€

# ACCESSORIES

## FOR BRANDING

### BRAND WALL POSTER DISPLAY

Ref. **552331**

- Measures: 108x170 cm.
- Printed in polyester canvas.
- To be used in wall display back.
- Value: 50,00€



### SMALL BRANDING DISPLAY

Ref. **552330**

- Measures: 13x13,5x8,5 cm.
- Made of lacquered MDF with a black metal base.
- To be used over a shelf.
- Value: 65,00€



## FOR GIVING AN EXCELLENT CUSTOMER SERVICE

### STICKERS

- 527887** STICKER Black 20 cm - Value: 0,65€
- 527888** STICKER Black 5 cm - Value: 0,02€
- 533860** STICKER Black 5 cm (vinyl) - Value: 0,55€
- 527889** STICKER Black 18 cm (window) - Value: 0,85€



- 552025** STICKER Yellow 40 cm - Value: 1,50€
- 552266** STICKER Yellow 20 cm - Value: 0,55€
- NEW 557886** STICKER Yellow 6,7 cm - Value: 0,08€
- (Window) **554036** STICKER Yellow 20 cm - Value: 2,00€



Example of a possible use of the BUFF® sticker.

- 557438** STICKER SEEK THE SUMMIT  
5,5 cm x 7,5 cm - Value: 0,50€



### PACKAGING

#### RECYCLED ENVELOPE

Ref. **533222**

- Measures: 29,5x46 cm.
- Made of recycled kraft paper.
- Value: 0,20€ /unit.



#### GIFT BOX\*

Ref. **536678**

- Measures: 29x21x10 cm.
- Cardboard box with automatic bottom.
- Value: 1,5€ /unit.



\*Gift box design will be delivered after the stock of the old design is sold out.

#### RECYCLED BAG

Ref. **536677**

- Measures: 28x35 cm.
- Made of recycled kraft paper.
- Value: 0,20€ /unit.



#### COTTON TOTE BAG

Ref. **537006**

- Measures: 37x42 cm with 70 cm handles.
- 100% cotton bag with the yellow logo printed.
- Value: 3,00€



\*Gift box design will be delivered after the stock of the old design is sold out.

# VERSATILE POS

## FOR RETAIL ACTIVATIONS

We're excited to introduce a new and versatile BUFF® window display concept.

**NEW**



Front Side



A folding screen made of 15mm thick honeycomb cardboard. The outer design is printed on the surface. The inner design features a replaceable image printed on a magnetic sheet, made up of 2 pieces. It includes a total of 4 shelves, allowing the display of brand mannequins heads along with the product.

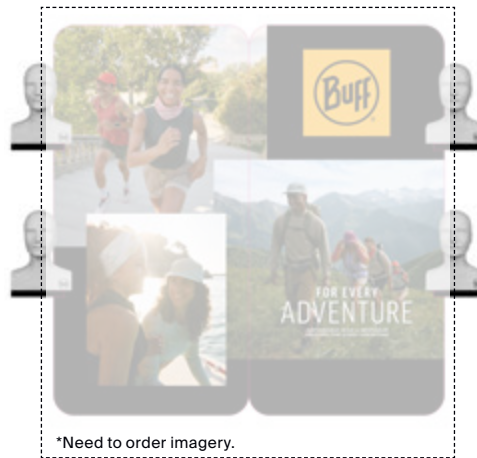
It's just a matter of finding the right place, either in the shop window or inside the store.

**Easy to install! Easy to update!**

### STRUCTURE

Ref. 559797

- We refered as a structure to the whole display made of honeycomb cardboard with a printing design in the outer side.
- Value: 375,00€



Back Side

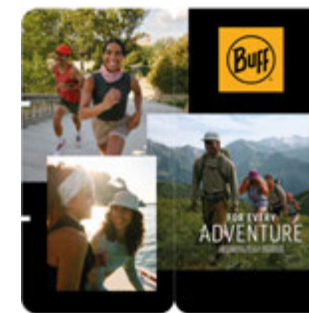


### IMAGERY PROPOSAL

- Magnetic sheet with the main visual content Easy to remove and install.
- Value: 135,00€

#### MULTI-ACTIVITY

Ref. 559728



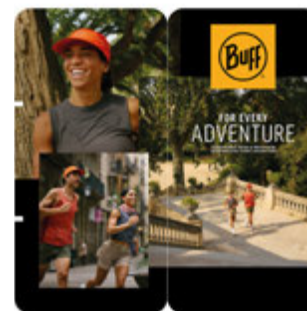
#### HIKE

Ref. 559729



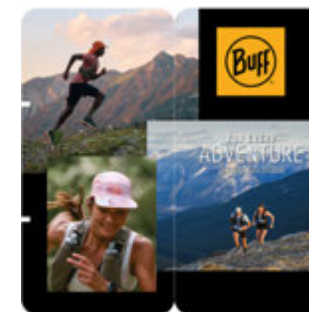
#### URBAN RUN

Ref. 559730



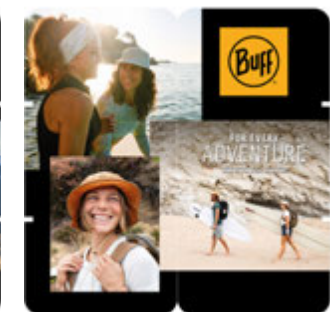
#### TRAIL RUN

Ref. 560262



#### TRAVEL / LIFESTYLE

Ref. 560263



**NOTE: You must order two skus (structure + imagery) to get the result as shown in the picture. All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.**



# VERSATILE POS SMALL VERSION

**NEW**



## FOR RETAIL ACTIVATIONS

Introducing a smaller alternative with the same impact: a versatile BUFF® window display concept.

Versatile honeycomb cardboard display. Made from two machined panels with folded sides and turned edges. Comes with internal reinforcements and joining elements. The main side is a magnetic sheet. The support side is printed directly to the cardboard. Mannequin heads and any other branded POS can be displayed at the top of.

It's just a matter of finding the right place, either in the shop window or inside the store.

**Easy to install! Easy to update!**

**STRUCTURE**  
Ref. 559550

- We refered as a structure to the whole display made of honeycomb cardboard with a printing design in the outer side.
- Value: 175,00€

**TRAIL RUN**  
Ref. 560264

**TRAVEL / LIFESTYLE**  
Ref. 560265

**WAYS TO WEAR**  
Ref. 559803

\*Need to order imagery.

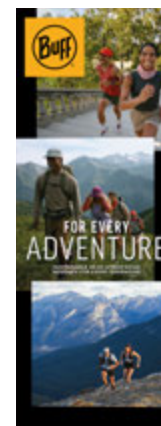
## IMAGERY PROPOSAL

- Magnetic sheet with the main visual content.
- Easy to remove and install.
- Value: 85,00€



### MULTI-ACTIVITY

Ref. 559798



### HIKE

Ref. 559799



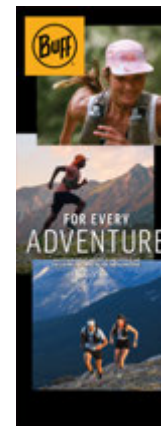
### URBAN RUN

Ref. 559800



### TRAIL RUN

Ref. 560264



### TRAVEL / LIFESTYLE

Ref. 560265



### WAYS TO WEAR

Ref. 559803



**NOTE: You must order two skus (structure + imagery) to get the result as shown in the picture. All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.**

# SIGNAGE PROGRAM

We created this season's signage program to inspire customers to enjoy life outdoors, showing adventures featuring BUFF® products. Our POS showcases product use, product offering, and technology. The entire signage program can be used with both BUFF® fixtures and follows the standard sizes of the universal guides system, meaning you can use them on most standard retail slat walls.

## FOR BUFF® FIXTURES



## FOR STANDARD SLAT WALLS





# SIGNAGE PROGRAM

## 1. IMAGE DISPLAY

- Display doubled-sided of 40x27x6,4 cm.
- Printed in recycled cardboard honeycomb, it stands by itself.
- Value: 19,50€

**NEW**

### WAYS TO WEAR

Ref. 560266



**Reason to buy**  
Neckwear

**Reason to buy**  
Ways to wear

**NEW**

### MULTI-ACTIVITY

Ref. 560267



**Activity**  
Multi-Activity

**Activity**  
Multi-Activity

**NEW**

### HIKE I

Ref. 560268



**Reason to buy**  
Merino Digital Print  
Ref. 137891.555.10.00

**Activity**  
Hike

**NEW**

### HIKE II

Ref. 560269



**Reason to buy**  
Booney Hat  
Ref. 137849.346.10.00

**Activity**  
Hike

**NEW**

### TRAIL RUN I

Ref. 560270



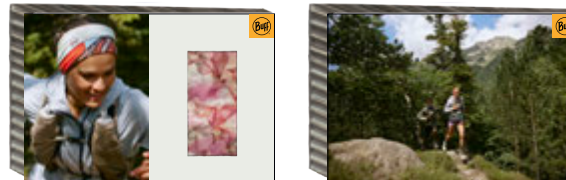
**Reason to buy**  
Coolnet UV® Pack Speed Cap  
Ref. 137857.706.30.00

**Activity**  
Trail Run

**NEW**

### TRAIL RUN II

Ref. 560271



**Reason to buy**  
Coolnet UV®  
Ref. 138027.513.10.00

**Activities**  
Trail Run





# SIGNAGE PROGRAM

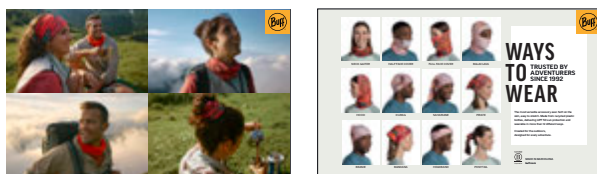
NEW

## 2. CARDBOARD CASE FOR IMAGE DISPLAY

- Case made of a lightweight cardboard of 47x27cm
- Designed to cover a BUFF® image display featuring an outdated campaign visual.
- Value: 12,00€

NEW

### WAYS TO WEAR Ref. 560281



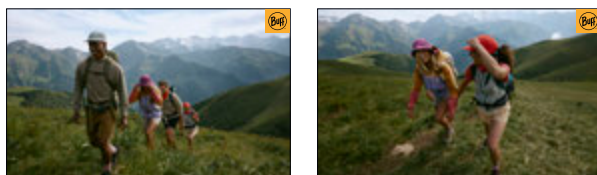
NEW

### MULTI-ACTIVITY Ref. 560282



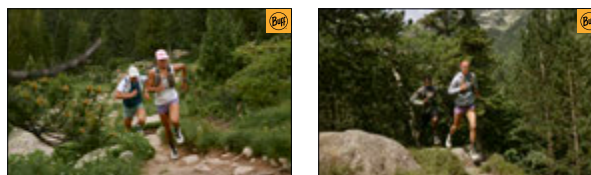
NEW

### HIKE Ref. 560283



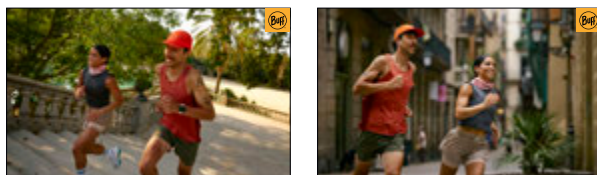
NEW

### TRAIL RUN Ref. 560284



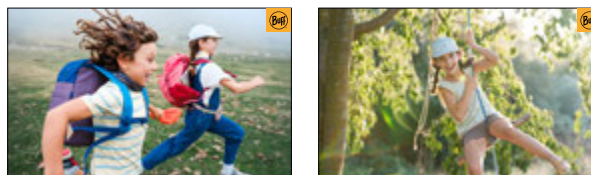
NEW

### URBAN RUN Ref. 560285



NEW

### YOUTH Ref. 560286



Outdated Image Display.

**NOTE: All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.**

# SIGNAGE PROGRAM

## 1. IMAGE DISPLAY

- Display doubled-sided of 40x27x6,4 cm.
- Printed in recycled cardboard honeycomb, it stands by itself.
- Value: 19,50€

**NEW**  
**URBAN RUN I**  
Ref. 560272



**Reason to buy**  
5 Panel Go Cap  
Ref. 119490.000.20.00

**Activity**  
Urban Run

**NEW**  
**URBAN RUN II**  
Ref. 560273



**Reason to buy**  
Speed Cap  
Ref. 137787.801.30.00

**Activity**  
Urban Run

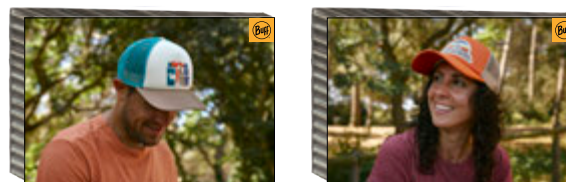
**NEW**  
**LIFESTYLE I**  
Ref. 560274



**Reason to buy**  
Summit Cap

**Reason to buy**  
5 Panel Venture Cap

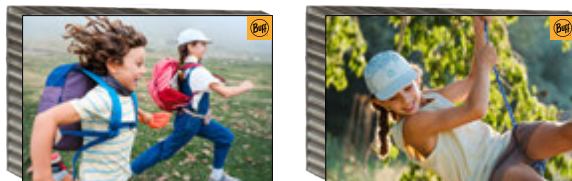
**NEW**  
**LIFESTYLE II**  
Ref. 560275



**Reason to buy**  
Explore Trucker Cap

**Reason to buy**  
Trucker cap

**NEW**  
**KIDS & YOUTH**  
Ref. 560276



**Reason to buy**  
Kids Products

**Activity**  
Fun



**NOTE: All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.**

# SIGNAGE PROGRAM

## 1. IMAGE DISPLAY

- Display doubled-sided of 40x27x6,4 cm.
- Printed in recycled cardboard honeycomb, it stands by itself.
- Value: 19,50€

### CAPSULES

**NEW**

**SURFRIDER**  
Ref. 560277



**Reason to buy**  
Surfrider Capsule



**Activity**  
Travel

**NEW**

**MOTORBIKE**  
Ref. 560278



**Reason to buy**  
Alpinestars Collab



**Reason to buy**  
Motorbike Capsule

**NEW**

**CAMINO DE SANTIAGO**  
Ref. 560279



**Reason to buy**  
Camino de Santiago Capsule



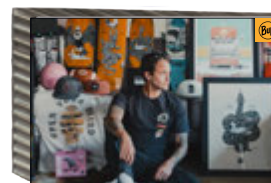
**Reason to buy**  
Camino de Santiago Capsule

**NEW**

**ARTIST SERIES**  
Ref. 560280



**Reason to buy**  
Chombrand Capsule



**Activity**  
Artist Series



**NOTE: All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.**

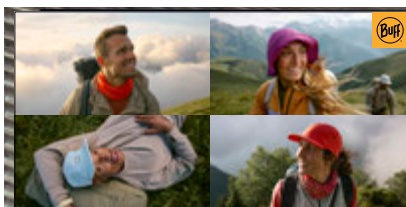


# SIGNAGE PROGRAM

## 3. HEADER SIGNAGE

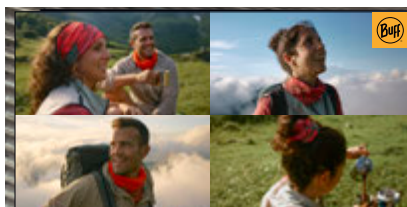
- Display of 70 x 35 x 1,6 cm.
- Printed in cardboard honeycomb.
- Need to use the Header signage hook to display it properly.
- This hook is not included. Need to be ordered separately.
- Value: 26,00€

### MULTI-ACTIVITY



Ref. 560287

### WAYS TO WEAR



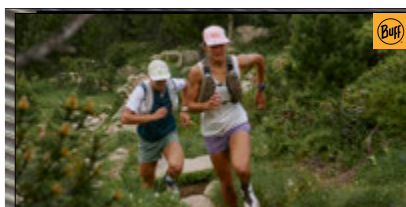
Ref. 560288

### HIKE



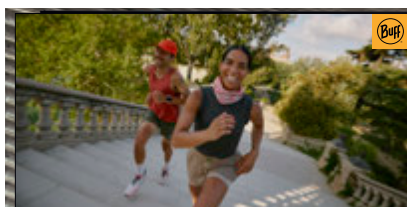
Ref. 560289

### TRAIL RUN



Ref. 560290

### URBAN RUN



Ref. 560291

### YOUTH



Ref. 560292

### HEADER SIGNAGE HOOK

Ref. 533855

- Measures: 14 x 13 x 9,5 cm
- Metal support hook for Header signage display.
- Value: 90,00€

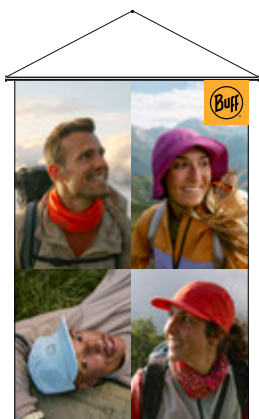


# SIGNAGE PROGRAM

## 4. WINDOW POSTER

- Poster of 80x120 cm.
- Printed in perforated polyester canvas.
- Can be used in a window or in any spot in the store.
- Value: 36,00€

**MULTI-ACTIVITY**



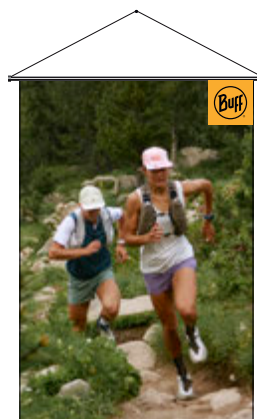
Ref. 560293

**HIKE**



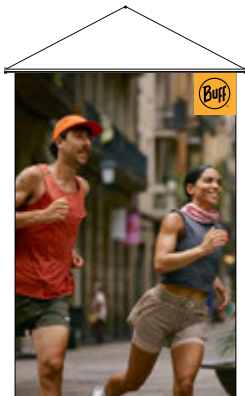
Ref. 560294

**TRAIL RUN**



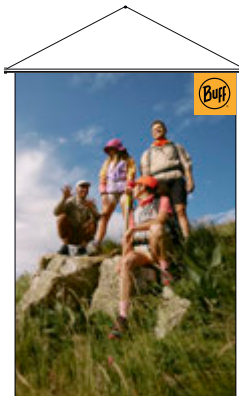
Ref. 560295

**URBAN RUN**



Ref. 560296

**TRAVEL**



Ref. 560297

**YOUTH**



Ref. 560298



Portwest Outdoor Shop, Killarney (IRELAND)

**NOTE: All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.**

# SIGNAGE PROGRAM

## 5. SLEEVE GRAPHICS

Customize your display with our unique sleeve graphics.

Choose your product, slide it over the cardboard tube, and add a sleeve graphic for extra product information.

Perfect for tables, counters, or shelves, you can easily place the sleeve graphic set throughout your store.

- Measures: 18x32cm.
- Printed in doubled-sided in recycled cardboard, made to fit in the cardboard tube.
- Value: 18,00€

**COOLNET UV®**



Ref. 557059

**COOLNET UV® INSECT SHIELD®**



Ref. 557060

**ORIGINAL**



Ref. 557061

**MERINO**



Ref. 557062

**DRYFLX®**



Ref. 558159



**CARDBOARD TUBE FOR NECKWARMER**

Ref. 554229

- Measures: 25x18Ø cm.
- Tube made of paper pulp.
- Easy to place in any location.
- Value: 10,00€



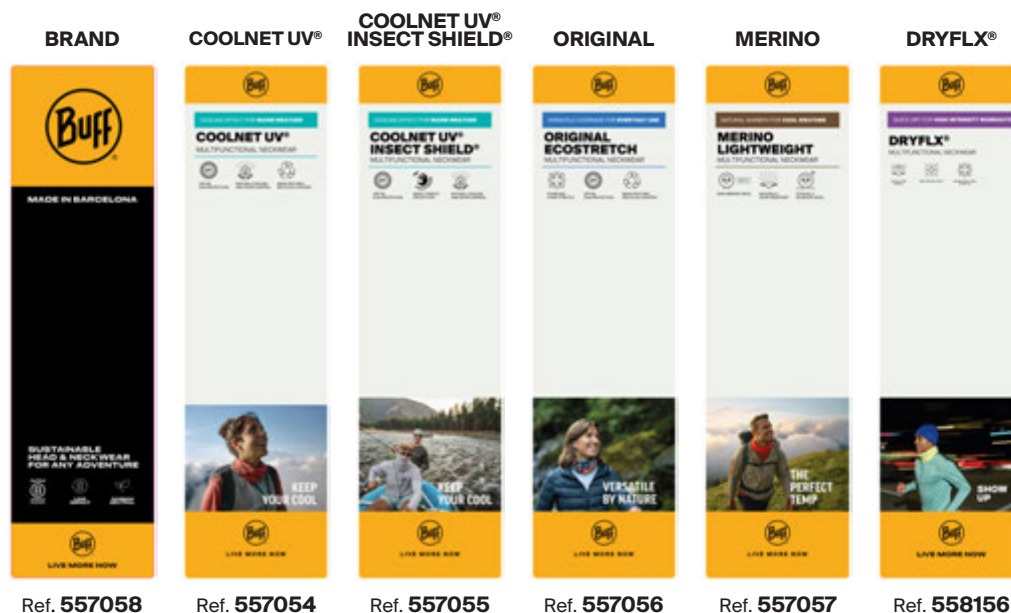


# SIGNAGE PROGRAM

## 6. FIXTURE BANNER

Our Fixture Banner allows your customers to interact with our product easily. Featuring five new designs focused on product technology and brand values, this banner allows you to choose which product you will display on the cardboard tube.

- Measures: 18x65 cm.
- Printed in doubled-sided in recycled cardboard, just need to put it in the cardboard tube and fix it with the hook.
- This hook is not included.
- Need to be ordered separately.
- Value: 25,00€



### CARDBOARD TUBE FOR NECKWARMER

Ref. 554229

- Measures: 25x180 cm.
- Tube made of paper pulp.
- Easy to place in any location.
- Value: 25,00€



### HOOK FOR BANNER SIDE

Ref. 557053

- Measures: 38,4x33,7 cm.
- Metal support hook to display the fixture banner.
- Value: 60,00€



**NOTE: All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.**

POS DISPLAY DESIGNED EXCLUSIVELY FOR SOCKS

# FIXTURES & ACCESSORIES

**NEW**



**A** **CARDBOARD FOOT**  
**Crew & Quarter Length**

Ref. 559310

- Made of paper pulp with a metal base, the two pieces are joined together with a magnet.
- Value: 60,00€



**B** **METAL BASE FOR THE TOP OF THE OAK FLOOR**

Ref. 560299

- Made of iron, it's been developed to use the cardboard foot on.
- Measure: 48x6 cm.
- Value: 35,00€



**C** **METAL SHELF**

Ref. 560300

- Made of iron, it's been developed to display the cardboard foot within the branded fixtures or in standard slat walls.
- Measure: 15x15 cm.
- Value: 35,00€



**D** **STICKER TO PUSH ON THE COMMUNICATION OF SOCKS COLLECTION**

Ref. 560301

- Measure: 28x9 cm.
- Value: 1,00€



# SIGNAGE PROGRAM

## E SLEEVE GRAPHICS FOR SOCKS

Customize your display with our unique sleeve graphics. Choose your product, slide the cardboard foot, and add a sleeve graphic for extra product information. Perfect for tables, counters, or shelves, you can easily place the sleeve graphic set throughout your store.

- Measures: 26x44,5cm.
- Printed in doubled-sided in recycled cardboard, just need to fit it in the cardboard foot.
- Value: 18,00€



Ref. 559319



Ref. 559318



Ref. 559317

**NOTE: All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.**



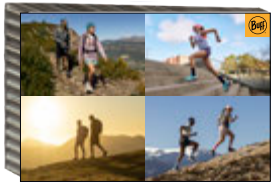


# SIGNAGE PROGRAM

## F IMAGE DISPLAY

- Display doubled-sided of 40x27x6,4 cm.
- Printed in recycled cardboard honeycomb, it stands by itself.
- Value: 19,50€

### MULTI-ACTIVITY Ref. 560303



Multi-Activity



Mix & Match

### RUN Ref. 560304



Activity: Urban Run  
Product: Dryfix@ Socks



Activity: Trail Run  
Product: CoolNet@ Socks

### HIKE Ref. 560305



Activity: Hike



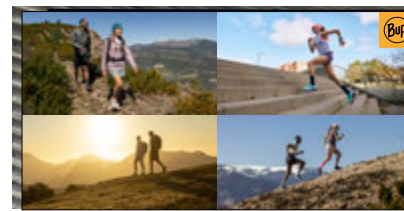
Product: Merino Socks



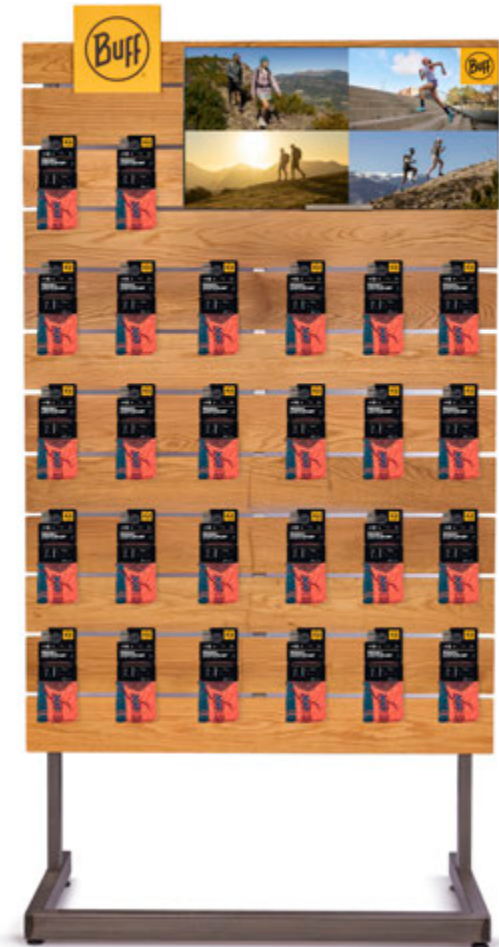
## G HEADER SIGNAGE

- Display of 70 x 35 x 1,6 cm.
- Printed in cardboard honeycomb.
- Need to use the Header signage hook to display it properly.
- This hook is not included. Need to be ordered separately.
- Value: 26,00€

### MULTI-ACTIVITY Ref. 560306



### MIX & MATCH Ref. 560307



**NOTE: All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.**

POS DISPLAY DESIGNED EXCLUSIVELY FOR SOCKS

NEW



# VERSATILE POS SMALL VERSION

FOR RETAIL ACTIVATIONS



Versatile honeycomb cardboard display. Made from two machined panels with folded sides and turned edges. Comes with internal reinforcements and joining elements. The main side is a magnetic sheet. The support side is printed directly to the cardboard. Mannequin heads and any other branded POS can be displayed at the top of.

It's just a matter of finding the right place, either in the shop window or inside the store.

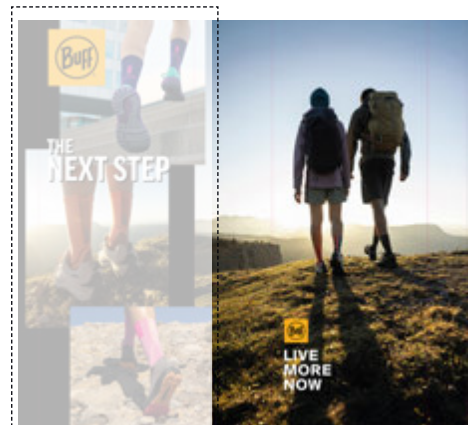
**Easy to install! Easy to update!**



## STRUCTURE

Ref. 559550

- We refered as a structure to the whole display made of honeycomb cardboard with a printing design in the outer side.
- Value: 175,00€



\*Need to order imagery.

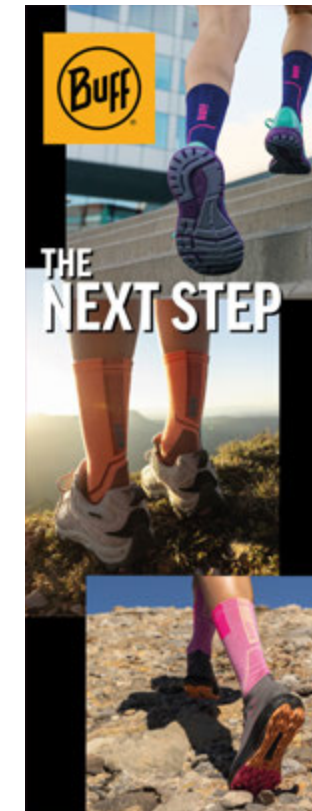
## IMAGERY PROPOSAL

- Magnetic sheet with the main visual content.
- Easy to remove and install.
- Value: 85,00€



## SOCKS LAUNCH

Ref. 559328



**NOTE: You must order two skus (structure + imagery) to get the result as shown in the picture. All imagery and messaging in these visuals is for mock up purposes only. They have been selected as a guide to illustrate activities and highlight product choices correctly.**

# TECHNICAL FEATURES

## FABRICS

### COOLNET UV®

Proprietary fabric innovation made from recycled PET fibres. Lightweight, 4 way stretch fabric offers comfortable UPF 50 sun protection. HEIQ® fabric treatment delivers temperature regulation and evaporative cooling properties for all levels of activity.

### DRYFLX®

High performance, seamless, breathable and 4 way stretch fabric, now made from 72% recycled plastic bottles and car airbags. 360° reflectivity increases visibility in low light.

### ECOSTRETCH

Proprietary fabric innovation made from recycled PET fibres. 4 way stretch fabric offers light thermal insulation, UPF 50 sun protection and excellent breathability for year-round versatility.

### MERINO WOOL

Responsibly sourced, mulesing-free merino wool feels soft against the skin, naturally resists odours and offers natural temperature regulation.

## TREATMENTS

### INSECT SHIELD®

Fabric treatment for effective insect protection that will last for 70 washes. A proprietary formulation of the insect repellent permethrin provides odorless, invisible protection against mosquitoes, ticks, ants, flies, chiggers and midges.

### HEIQ® COOLING TECHNOLOGY

The HeiQ® Smart Temp fabric treatment uses intelligent thermo-regulating technology triggered by body heat to maintain optimal body temperature.

### HEIQ MINT TECHNOLOGY

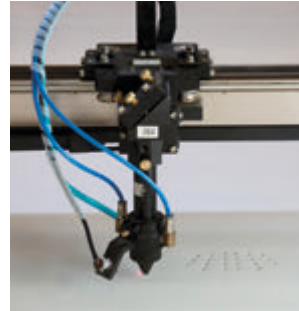
HeiQ Mint treated textiles delay the build-up of malodors resulting from sweat and keep your clothes fresh for longer. Your product is powered by HeiQ Mint revolutionary textile technology which captures the volatile organic compounds responsible for the intense odor of human sweat.

## PRODUCT FEATURES

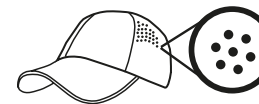
*At BUFF® we apply the latest in-house production technologies to achieve optimal fit, improved breathability and seamless comfort.*

### LASER CUT

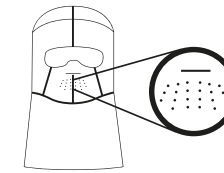
Laser cutting is a contact-less and tool-free process for fabric cutting. The laser beam melts the fabric and the results are clean, perfectly sealed edges.



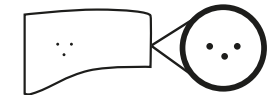
IMPROVE VENTILATION



IMPROVE BREATHABILITY



IMPROVE LISTENING



### BONDING

Bonding is the process of joining pieces of fabrics using heat and pressure.

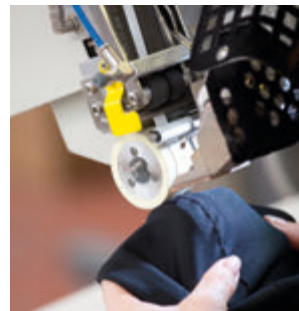


PREVENT SKIN IRRITATION BY ELIMINATING SEAMS

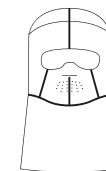


### ULTRASONIC

Ultrasonic is an industrial technique whereby high-frequency ultrasonic acoustic vibrations are locally applied to fabrics being held together under pressure to create a solid-state weld.



PREVENT SKIN IRRITATION BY ELIMINATING SEAMS





## PRODUCT FEATURES



### ADJUSTABLE CLOSURE

Adjustable, snapback closure for a perfect fit that stays put.



### ADJUSTABLE STRAP

Adjustable strap for the perfect fit.



### UPF 50 SUN PROTECTION

Provides UV protection in accordance with standard AS/NZ4399:2017. Certified as CE, personal protective equipment (PPE) against natural UV radiation with results achieving UPF >50 (98% UV protection). Protection may be weakened if product is stretched, wet or cold. See USER INFORMATION attached to the product for complete information.



### CM WIDTH

Headband width.



### 100% MERINO WOOL - X GM<sup>2</sup>

Made with 100% natural, cruelty-free Merino wool.



### 100% ORGANIC COTTON

Design contains 100% organic cotton.



### 360° WATERPROOF PROTECTION

All-round, all-over rain defense for all day dryness.



### 4-WAY ULTRA STRETCH

Elastic fabric that moves in all directions for improved comfort and freedom of movement.



### ADJUSTABLE FIT

Adjustable closure, elasticated for the perfect fit.



### BONDED SEAM

Heat-sealed seams that are flat to prevent irritation, for all-day comfort.



### COMFORTABLE ALL-DAY FIT

Throw it on, forget about it. Designed for comfort, all day long.



### COMFORTABLE LOW-PROFILE FIT

A shorter cut from the crown gives a contemporary look to a classic style.



### COOLING AND NATURAL ODOR CONTROL

Clever cooling technology that uses natural mint to maintain freshness.



### CUSTOMIZABLE NAME TAG

Tag sewn inside garment with space for the owner's name.



### DESIGNED IN BARCELONA

Designed in BUFF®'s homeland of Barcelona.



### DIGITAL PRINTING

Unique designs created with an innovative digital printing process



### ENGINEERED ARCH COMPRESSION FOR STABILITY

Intelligent compression zones for better stability during high-intensity movement.



### ETHICALLY SOURCED WOOL

Merino wool sourced from mulesing-free suppliers.



### FLAT SEAM TOE

Zero irritation and maximum comfort with every step.



### HELMET COMPATIBLE

Can be worn under a helmet.



### HIGH MOISTURE MANAGEMENT

Feel fresh and stay dry during high-intensity activities.



### INSECT SHIELD® PROTECTION

Insect Shield® technology provides effective and long-lasting protection against mosquitoes and other insects. Thanks to the application of permethrin, it repels insects.



### LIGHT CUSHIONED ZONES FOR BLISTER-FREE SPEED

Fast-drying fabric construction that lets your feet breathe for all-day freshness.



### LIGHTWEIGHT BREATHABLE CONSTRUCTION

Stay cool, feel light and go faster with an innovative, breathable design.



### MACHINE WASHABLE

Can be washed in domestic washing machines without damage.



### MOISTURE CONTROL FIBERS WICKS AWAY SWEAT

High-performance fabric technology diverts sweat away from the skin for all-day comfort.



### MOISTURE-WICKING SWEATBAND/ MOISTURE-WICKING FABRIC

Built-in inner band to wick sweat and moisture away.



### NATURAL DYE

Dyed using natural products, for colors that are even closer to nature.



### NATURALLY ODOR-RESISTANT

Fabric with fibres that naturally prevent the bacterial growth that can lead to smells.



### NATURALLY TEMPERATURE-REGULATING

Natural fibres that offer the highest temperature regulation.



### QUICK-DRY FABRIC WITH MAXIMUM BREATHABILITY

Fast-drying fabric construction that lets your feet breathe for all-day freshness.



### QUICK-DRY FABRIC/ ULTRALIGHT QUICK-DRY FABRIC

Fabric wicks moisture away rapidly.



### REFLECTIVE ELEMENTS FOR IMPROVED VISIBILITY/ REFLECTIVE ELEMENTS FOR VISIBILITY

Reflective elements that glow when illuminated. The product is not intended for use as high-visibility Personal Protective Equipment.



### REVERSIBLE

Product with the same aesthetic finish on both sides. Designed to be worn either right-side-out or inside-out.



### SEAMLESS 4-WAY STRETCH CONSTRUCTION

Seam-free elastic fabric that moves in all directions for improved comfort and freedom of movement.



### STRETCH FABRIC

Bi-directional elastic fabric for enhanced fit and comfort.



### SEAMLESS CONSTRUCTION

Seam-free, one-piece fabric ensures maximum comfort.



### SILICONE GRIP FOR STAY-IN-PLACE FIT

No slipping or chafing, no matter how far or fast you go.



### SMART MINT COOLING AND ODOR TECHNOLOGY POWERED BY HEIQ

Freshness on the move with natural mint-infused fabric technology.



### SUNGLASSES HOLDER

Handy integrated storage for your sunglasses.

## PRODUCT FEATURES



### VENTILATION HOLES FOR BREATHABILITY

Laser-cut holes over the mouth to improve breathability.



### 1% FOR THE PLANET

For every item of CoolNet UV® neckwear sold, we give 1% of the price to causes that help protect the planet.



### 100% COTTON

Design contains 100% cotton



### 360° BRIM FOR ALL-ROUND SHADE

A full brim delivers comprehensive sun protection for the face, ears and neck.



### 360° REFLECTIVITY FOR IMPROVED VISIBILITY

The reflective strip around the product illuminates to provide improved visibility in low-light conditions. Not intended for use as high-visibility personal protective equipment (PPE).



### 4-WAY STRETCH FABRIC

Multi-directional elastic fabric for enhanced fit and comfort.



### ADJUSTABLE CHINSTRAP

Multi-directional elastic fabric for enhanced fit and comfort.



### ADJUSTABLE DRAWSTRING CLOSURE

Adjustable, elasticated fastener ensures the perfect fit for every size.



### ADJUSTABLE FLAT TAPE CLOSURE

Adjustable, snapback closure for a perfect fit that stays put.



### ANTI-GLARE UNDERBILL FABRIC

Dark underbill reduces glare to keep eyes protected.



### BREAKAWAY CHINSTRAP

Safety clasp that breaks open if pulled with force.



### BREATHABLE OPEN MESH

Structured fabric with ventilation holes for enhanced breathability.



### CLASSIC TRUCKER CAP CONSTRUCTION

The iconic American design. Breathable, versatile, stylish.



### COMFORTABLE PONYTAIL OPENING

An elasticated opening in the back panel allows for a ponytail to be worn comfortably.



### COOLING TREATMENT

Clever cooling technology that uses natural mint to maintain freshness.



### DURABLE SILICONE LABEL

A hard-wearing logo that can handle an active lifestyle.



### EASILY LAYERS OVER COLLAR

Protection and comfort that slips on easily over your dog's collar.



### ELASTIC SWEATBAND FOR PERFECT FIT

A stretch elastic sweatband that ensures a perfect fit.



### FLEXIBLE VISOR

A flexible visor peak for adaptability and improved functionality.



### INTEGRATED SELF-STORAGE POCKET

Built-in pocket to stow and carry the hat when not in use.



### LASER CUT VENTILATION HOLES

Innovative ventilation to keep you cool all day long.



### LIGHTWEIGHT BREATHABLE FABRIC

This fabric is designed to wick moisture out and allow air flow.



### LIGHTWEIGHT WITH MESH ZONES FOR MAXIMUM BREATHABILITY

Intelligent ventilation for fast and light freshness.



### MAPPED LIGHT CUSHIONED ZONES FOR ALL-DAY ENDURANCE

Designed to reduce impact where your feet feel it most.



### METALLIC LOOP FOR HANGING

Pack it, wear it, hang it up when you're done.



### MINIMALISTIC ELASTIC CLOSURE WITH LATERAL STOPPER

A low-profile stretch elastic closure with side fastening for a secure and comfortable fit.



### MULTIPOSITION NECK CAPE

A versatile and highly protective cape that can be worn in different ways.



### MULTIPOSITION NECK CAPE OVERLAPS FOR ENHANCED AIRFLOW

A versatile and highly protective cape that can be worn in different ways.



### NATURALLY ODOR CONTROL AND TEMPERATURE REGULATING

Natural fibers that provide optimal temperature regulation while naturally preventing bacterial growth and odors.



### ODOR-RESISTANT

Fabric with fibers that prevent the bacterial growth that can lead to smells.



### PACKABLE CONSTRUCTION

Product designed to be folded when not in use and recover its shape when released.



### PACKABLE VISOR

Easily stashes away in your pocket or pack.



### PFC FREE

Weather-proof treatment that's kinder to the environment.



### QUICK-DRY RIPSTOP FABRIC

Durable and fast-drying fabric for protection and comfort.



### SOFT, ALL-DAY WEAR FABRIC

All-day comfort for every season. Don't leave home without it.



### TWO WAYS TO WEAR

Switch up your style, wear it your way.



### ULTRALIGHT CONSTRUCTION

Low weight product, purposefully designed to be extremely light to wear and carry.



### ULTRALIGHT PACKABLE CONSTRUCTION

Stashable and packable for fast and light adventures.



### ULTRALIGHT QUICK-DRY FABRIC

Feels light and dries fast for freedom and comfort.



### VENTILATED FOR ENHANCED AIRFLOW

Stay cool and fresh with innovative ventilation.



### WIDE BRIM FOR EXTRA SHADE

Wide brim for extra sun protection.

## PRODUCT CERTIFICATIONS

### · OEKO-TEX®

The OEKO-TEX® Standard 100 is a globally uniform testing and certification system for textile raw materials, intermediate and end products at all stages of production. Its aim is to ensure products are free of harmful substances.



## COMPANY CERTIFICATIONS

### · CERT ISO 9001

International standard mode specifying the requirements to establish a quality management system. Introducing constant improvement methods and process to enhance the product quality and customers satisfaction.



### · CERT ISO 14001

International standard model specifying the requirements to optimize the resources use and minimize the environmental impact of the production process.



## RECOMMENDED BY

### · SKIN CANCER FOUNDATION

The Skin Cancer Foundation recommends this fabric as an effective UV protectant only for covered areas.

\*Applicable only to the products with the Skin Cancer Foundation logo



## SIZE INFORMATION

### NECKWEAR



#### · ADULT SIZE

Head diameter: 50-58 cm. Size fits most adults.



#### · JUNIOR/KIDS/BABY SIZE

Head diameter: 45-56 cm. Designed to fit kids from 3-12 years old

### BEANIES/HEADBANDS



#### · ADULT SIZE

Standard single size fitting most adults.  
Optimal fit for a head diameter between 53-62 cm

### UV ARM SLEEVES

Mesurements in cm.	S	M	L	XL
Upper arm fit circumference	23	25	29	33
Lower arm fit circumference	15	17	19	21
Outseam lenght	47	48	49,5	51

## BUFF® SOCKS SIZE

SIZE	EU	UK	US	FOOT LENGHT
S	36 - 38	3 ½ - 5	4 - 5 ½ (M) 5 - 7 (W)	21,5 - 23 cm
M	39 - 41	5 ½ - 7	6 - 8 (M) 8 - 10 (W)	23,5 - 25,5 cm
L	42 - 44	7 ½ - 10	8 ½ - 11 (M) 9 ½ - 12 (W)	26 - 28 cm
XL	45 - 47	10 ½ - 12	11 ½ - 14 (M) 12 ½ - 15 (W)	28,5 - 30 cm





### BUFF® CAP SIZE / ADULT

TYPE	LABELED SIZE	COVERS HEAD CIRCUMFERENCE	
		FROM	TO
5 PANEL GO CAP	S/M	53 cm	57,5 cm
	L/XL	58 cm	61 cm
SPEED CAP	S/M	54 cm	57,5 cm
	L/XL	58 cm	61 cm
COOLNET UV® PACK SPEED CAP	S/M	54 cm	57,5 cm
	L/XL	58 cm	61 cm
SPEED VISOR	ONE SIZE	53 cm	62 cm
PACK CYCLE CAP	ONE SIZE	53 cm	59-60 cm
5 PANEL EXPLORE CAP	ONE SIZE	54 cm	59 cm
5 PANEL AIR CAP	L/XL	54 cm	59 cm
SUMMIT CAP	S/M	54 cm	57,5 cm
	L/XL	58 cm	61,5 cm
5 PANEL VENTURE CAP	ONE SIZE	54 cm	61 cm
BASEBALL CAP	ONE SIZE	54 cm	62 cm
MILITARY CAP	S/M	54 cm	57,5 cm
	L/XL	58 cm	60 cm
TRUCKER CAP	L/XL	54 cm	62 cm
EXPLORE TRUCKER CAP	L/XL	54 cm	62 cm
GO BUCKET HAT	S/M	54 cm	57,5 cm
	L/XL	57,5 cm	62 cm
ADVENTURE BUCKET HAT	S/M	54 cm	57,5 cm
	L/XL	58 cm	62 cm
EXPLORE BOONEY HAT	S/M	54 cm	57,5 cm
	L/XL	58 cm	62 cm
DESERT CAP	S/M	54 cm	57,5 cm
	L/XL	58 cm	61,5 cm

### BUFF® CAP SIZE / ADULT

TYPE	LABELED SIZE	COVERS HEAD CIRCUMFERENCE	
		FROM	TO
RAIN BUCKET HAT	S/M	54 cm	57,5 cm
	L/XL	58 cm	62 cm

### BUFF® CAP SIZE / KIDS

TYPE	LABELED SIZE	COVERS HEAD CIRCUMFERENCE	
		FROM	TO
5 PANEL VENTURE CAP	ONE SIZE	51 cm	56 cm
TRUCKER CAP	ONE SIZE	51 cm	56 cm
PLAY BOONEY HAT	ONE SIZE	51 cm	55,5 cm
PACK MINI CAP	ONE SIZE	48 cm	52 cm
DESERT CAP	ONE SIZE	51 cm	56 cm
SNAPBACK CAP	ONE SIZE	51 cm	56 cm



# CUSTOM DESIGNED FOR YOU

FEEL FREE TO CREATE WITH BUFF® CUSTOM PROGRAM!

### Choose

Choose your Neckwear, Headband, Cap or Beanie, select quantity and the style of BUFF® product. Quantities starting from 100 pieces.



### Design

Choose from one of our designs and apply your logo, submit your artwork, or let us create a custom design.



### Produce

Finished products from design to delivery in 4-6 weeks.

### Get Started!

Contact us to know more:  
[buff@buff.com](mailto:buff@buff.com)





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