



APPAREL  
LOOK  
BOOK  
SS'27  
reima





Weatherproofing kids  
since 1944



A photograph of a person wearing a green hoodie and a cap, standing in a lush forest. The person is pointing their right hand upwards towards the trees. The forest is filled with green foliage, ferns, and tall trees. A large, thick tree branch arches over the top of the frame. The overall scene is bright and natural.

**SET**

**THEM**

**FREE.**

# Set them free.

At Reima, we believe play is practise for life.

Wipeouts are wins. Kids have the right to explore, be in nature, and simply be kids. Crying is a sign of life.

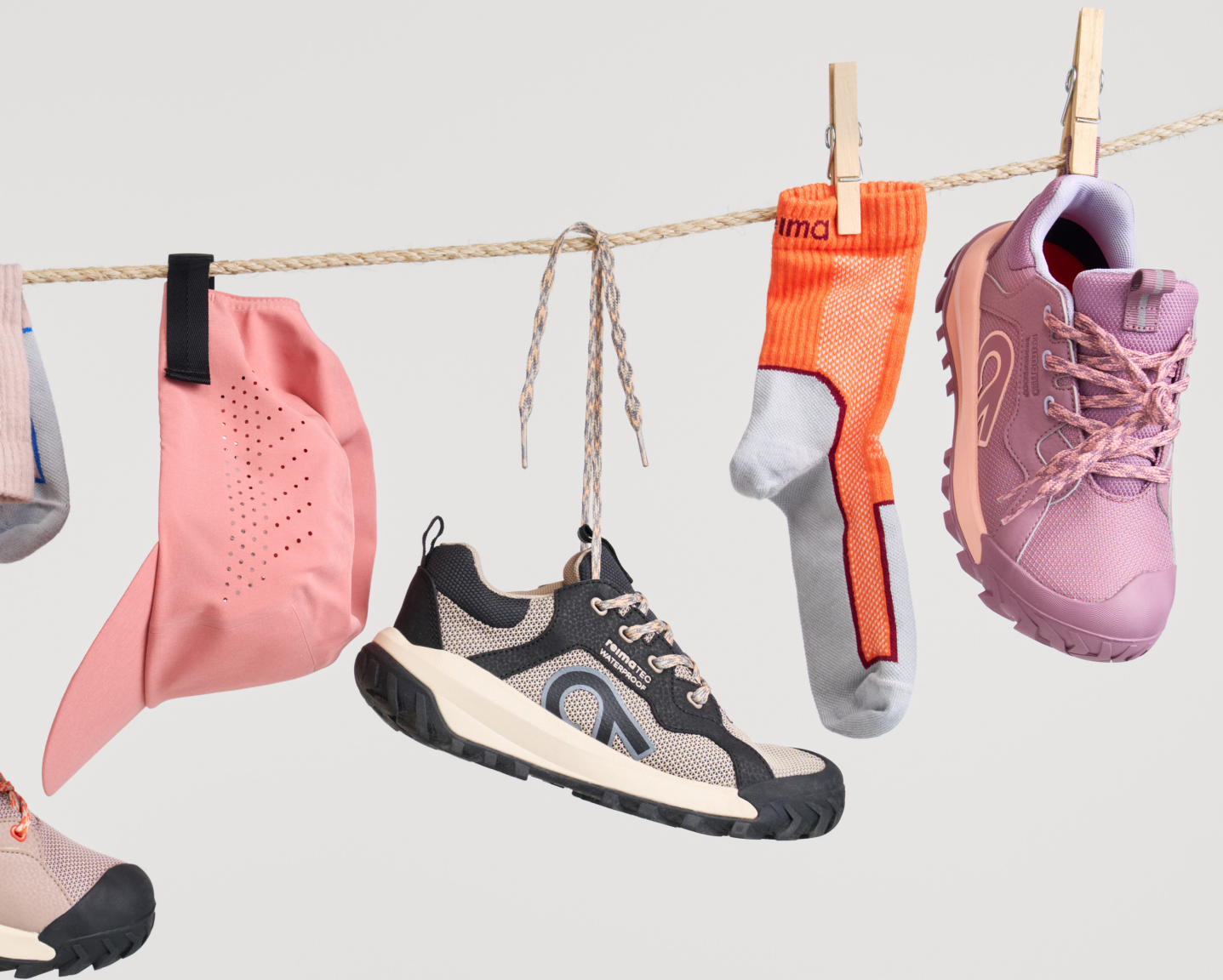
So are dirty hands, scraped knees, and the bumps, even bruises. Because the future doesn't need perfect kids. It needs brave ones.

Today, childhood is scheduled, tracked, and controlled. We meant well but as screens have replaced streets and forests, supervision has replaced freedom.

But kids are less fragile and more capable than you think. So here's our invitation: Let's set them free. Set them free to climb, fall, get back up, and be loud, wild, curious, bored.

Join us in empowering parents to raise empowered kids  
- in every season, terrain, and temperature.







**UNLIMITED.**  
SPRING '27  
COLLECTION





Hero

New



5300384A AUKOT CAP, 5100498A NAUVO REIMATEC JACKET, 5100499A RUNNI REIMATEC PANTS,  
5400178A KULKURI MID REIMATEC SHOES





5300384A AUKOT CAP, 5100498A NAUVO REIMATEC  
JACKET, 5100499A RUNNI REIMATEC PANTS,  
5400178A KULKURI MID REIMATEC SHOES

5300384A AUKOT CAP, 5100498A  
NAUVO REIMATEC JACKET,  
5100499A RUNNI REIMATEC  
PANTS, 5400178A KULKURI MID  
REIMATEC SHOES





5300299A PIPOKE BEANIE, 5100498A NAUVO REIMATEC  
JACKET, 5100499A RUNNI REIMATEC PANTS

5300299A PIPOKE BEANIE,  
5100498A NAUVO REIMATEC  
JACKET, 5100499A RUNNI  
REIMATEC PANTS, 5400145A  
HIIVIN REIMATEC SHOES



Hero

New

5300299A PIPOKE BEANIE,  
5100498A NAUVO  
REIMATEC JACKET





5100499A RUNNI REIMATEC PANTS,  
5400145A HIIVIN REIMATEC SHOES



5100499A RUNNI REIMATEC PANTS, 5200491A HUPPIS HOODIE, 5400178A KULKURI MID REIMATEC SHOES



Hero

New

5100499A RUNNI REIMATEC PANTS, 5400178A KULKURI MID REIMATEC SHOES



5300343A LIPLATUS CAP, 5100432A SALMI  
REIMATEC JACKET

5100432A SALMI  
REIMATEC JACKET





5300122C LIPPIS CAP, 5100432A SALMI REIMATEC JACKET

5300122C LIPPIS CAP,  
5100432A SALMI  
REIMATEC JACKET



5300122C LIPPIS CAP,  
5100407B SAARELA  
REIMATEC JACKET,  
5100486A TOPAS JACKET





5300122C LIPPIS  
CAP, 5100486A  
TOPAS JACKET



### LAYER UP LIKE A PRO

This waterproof, windproof, and breathable jacket is ready for all-weather action—and built to work with the Reima Zip-in system for easy layering as the seasons shift. With fully sealed seams, a smooth lining, and durable, dirt-repellent fabric, it's designed for active days in unpredictable weather.

Adjustable details, reflective touches, and a detachable hood make it as practical as it is comfortable. Zip it in, zip it out, and stay ready for anything.

5300122C LIPPIS CAP,  
5100407B SAARELA  
REIMATEC JACKET,  
5100486A TOPAS JACKET



5300343A LIPLATUS CAP,  
5100407B SAARELA  
REIMATEC JACKET,  
5100486A TOPAS JACKET





5300343A LIPLATUS  
CAP, 5100407B  
SAARELA REIMATEC  
JACKET,



### TAKE IT IISISTI

This fleece jacket is all about making life easier – and more fun. The flexible, comfortable material keeps up with every move, from schoolyard games to weekend adventures. With the smart Reima Zip-in system, it layers up in seconds when the weather calls for more.

The full-length zipper with chin guard adds everyday comfort, while the zip chest pocket keeps essentials close at hand.

5300343A LIPLATUS  
CAP, 5200355C  
IISISTIFLEECE  
JACKET



New

5300122C LIPPIS CAP,  
5100486A TOPAS JACKET





PACKABLE  
INTO ITS OWN  
POCKET



### PACKS SMALL, PLAYS BIG.

Ready for whatever the day brings, this light down jacket keeps kids warm without slowing them down. The breathable, water-repellent material is perfect for active play—from crisp mornings to cool evenings.

Wear it on its own or zip it into a compatible Reima outer layer for extra warmth. Two zip pockets keep small treasures safe, and when the sun comes out, the jacket packs neatly into its own pocket.

Easy to carry, easy to wear, and made for every adventure in between.





5300302C VERKOT CAP, 5100474B FISKARI DOWN VEST,  
5200509A LIMITYS FLEECE SWEATER

5300384A AUKOT CAP,  
5100474B FISKARI DOWN VEST,  
5200491A HUPPIS HOODIE



5300384A AUKOT CAP,  
5200491A HUPPIS HOODIE





5300384A AUKOT CAP, 5200491A HUPPIS HOODIE



5200509A LIMITYS FLEECE SWEATER, 5100431A INTONA  
REIMATEC PANTS

5200509A LIMITYS FLEECE  
SWEATER, 5100431A INTONA  
REIMATEC PANTS





5300343A LIPLATUS CAP, 5100313B TUULIAHO REIMATEC  
JACKET, 5100148C KAURA REIMATEC PANTS

5300299A PIPOKE BEANIE,  
5100313B TUULIAHO  
REIMATEC JACKET



5300057B HATTARA BEANIE,  
5300260C APUNA REIMATEC  
MITTENS, 5100313B TUULIAHO  
REIMATEC JACKET





5300057B HATTARA BEANIE, 5100313B TUULIAHO  
REIMATEC JACKET



5300343A LIPLATUS CAP, 5100313B TUULIAHO  
REIMATEC JACKET

5300299A PIPOKE BEANIE,  
5200189B VAUHDIKAS  
T-SHIRT, 5100148C KAURA  
REIMATEC PANTS





5100158B SYDVEST  
REIMATEC JACKET,  
5100115D MARTE MID  
REIMATEC OVERALL



5300122C LIPPIS CAP,  
5100416A SULKAVA  
REIMATEC JACKET





5100416A SULKAVA REIMATEC JACKET



5300057B HATTARA BEANIE, 5100416B SULKAVA  
REIMATEC JACKET, 5100148C KAURA REIMATEC PANTS

5300057B HATTARA BEANIE,  
5100416B SULKAVA  
REIMATEC JACKET



5300299A PIPOKE BEANIE,  
5100429B SOUKKA  
REIMATEC JACKET





5300057B HATTARA BEANIE, 5100429B SOUKKA  
REIMATEC JACKET

5300057B HATTARA BEANIE,  
5100430B JUPPERI  
REIMATEC OVERALL





5300057B HATTARA BEANIE, 5100006D MJOSA  
SOFTSHELL OVERALL, 5400196A TEPPOS REIMATEC  
BAREFOOT SHOES

5300057B HATTARA BEANIE,  
5100148C KAURA REIMATEC PANTS





5100148C KAURA REIMATEC PANTS, 5400196A TEPPOS  
REIMATEC BAREFOOT SHOES

5300343A  
LIPLATUS CAP,  
5300146B POIMI  
MITTENS





5300343A LIPLATUS CAP



5100009C VANTTI  
SOFTSHELL JACKET





5300057B HATTARA BEANIE, 5100447A TEMPPU  
SOFTSHELL JACKET

5300057B HATTARA BEANIE,  
5100447A TEMPPU  
SOFTSHELL JACKET





5300057B HATTARA BEANIE, 5100009C VANTTI  
SOFTSHELL JACKET, 5100188B KUORI SOFTSHELL PANTS,  
5400158A ANKKA BAREFOOT RAIN BOOTS

5300057B HATTARA BEANIE,  
5100009C VANTTI SOFTSHELL  
JACKET, 5100188B KUORI  
SOFTSHELL PANTS, 5400158A  
ANKKA BAREFOOT RAIN BOOTS





5300057B HATTARA BEANIE, 5100009C VANTTI  
SOFTSHELL JACKET

5300057B HATTARA BEANIE,  
5100009C VANTTI SOFTSHELL  
JACKET, 5100188B KUORI  
SOFTSHELL PANTS



5100449A VERRATON  
SOFTSHELL JACKET





5300122C LIPPIS CAP, 5100500A PENTALA SOFTSHELL  
JACKET



5400039A ANKLES RAIN BOOTS,  
5100025A VESI RAINCOAT,  
5100385A SUIHKU RAINCOAT,  
5300003C RAINY RAIN HAT





**UNSTOPPABLE.**  
SUMMER '27  
COLLECTION







5300384A AUKOT CAP, 5200189B VAUHDIKAS T-SHIRT,  
5200511A KEVYT SHORTS

5300384A AUKOT CAP,  
5200189B VAUHDIKAS T-SHIRT,  
5200511A KEVYT SHORTS,  
5100441B KENVAIN SHORTS,  
5400190A KILPA SNEAKERS

Hero

New



5300343A LIPLATUS CAP,  
5200189B VAUHDIKAS T-SHIRT,  
5100437A HAMOS SKORT

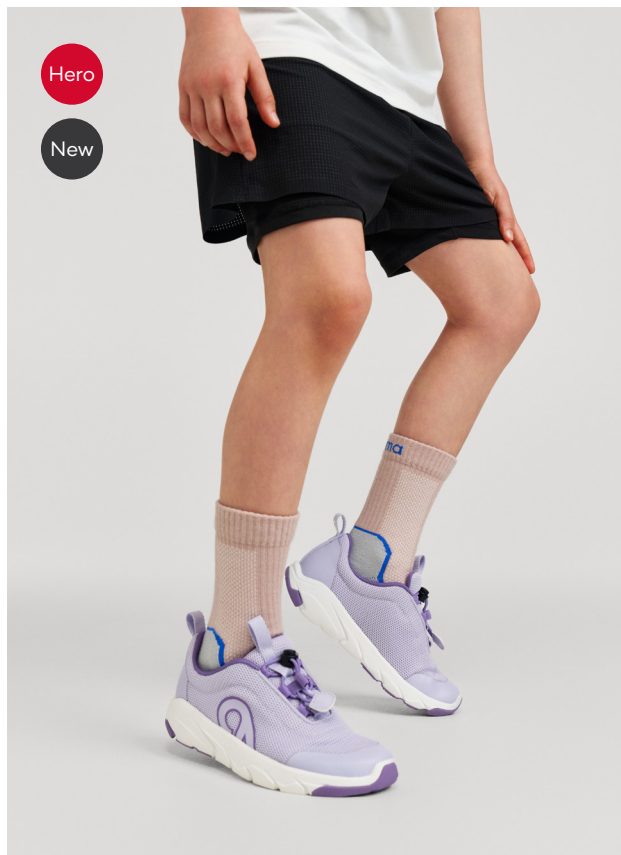
Hero

New





5300384A AUKOT CAP, 5200189B VAUHDIKAS T-SHIRT,  
5200511A KEVYT SHORTS, 5400190A KILPA SNEAKERS



5200511A KEVYT SHORTS, 5400174A OHITUS SNEAKERS

5300122C LIPPIS CAP,  
5200474A IKIOMA T-SHIRT,  
5200511A KEVYT SHORTS

Hero

New





5300302C VERKOT CAP, 5200474A IKIOMA T-SHIRT,  
5100437A HAMOS SKORT

5300302C VERKOT CAP,  
5200474A IKIOMA T-SHIRT,  
5100437A HAMOS SKORT



5300122C LIPPIS CAP,  
5200189B VAUHDIKAS T-SHIRT,  
5100441B KENVAIN SHORTS,  
5400190A KILPA SNEAKERS

Hero

New





Hero

New

5300122C LIPPIS CAP, 5200189B VAUHDIKAS T-SHIRT,  
5100441B KENVAIN SHORTS, 5400190A KILPA SNEAKERS

5300122C LIPPIS CAP,  
5200509A LIMITYS FLEECE SWEATER,  
5100441B KENVAIN SHORTS,  
5400190A KILPA SNEAKERS

Hero

New





5200189B VAUHDIKAS T-SHIRT, 5100488A ROLLAUS PANTS

5300301B LOMAT SUNHAT,  
5200472A TOSIKIVA LONG SLEEVE T-SHIRT,  
5100488A ROLLAUS PANTS, 5400193A  
SUKKELA BAREFOOT SHOES





5300301B LOMAT SUNHAT, 5200472A TOSIKIVA LONG  
SLEEVE T-SHIRT, 5100488A ROLLAUS PANTS,  
5400193A SUKKELA BAREFOOT SHOES



5300301B LOMAT SUNHAT,  
5200472A TOSIKIVA LONG SLEEVE T-SHIRT

5300122C LIPPIS CAP, 5200472A  
TOSIKIVA LONG SLEEVE T-SHIRT,  
5100488A ROLLAUS PANTS,  
5400193A SUKKELA  
BAREFOOT SHOES





5300343A LIPLATUS CAP, 5200472A TOSIKIVA LONG SLEEVE  
T-SHIRT

5300057B HATTARA  
BEANIE, 5200472A TOSIKIVA  
LONG SLEEVE T-SHIRT,  
5100188B KUORI  
SOFTSHELL PANTS





5300343A LIPLATUS CAP, 5200472A TOSIKIVA LONG SLEEVE  
T-SHIRT

5300343A LIPLATUS CAP,  
5200472A TOSIKIVA LONG  
SLEEVE T-SHIRT, 5100148C KAURA  
REIMATEC PANTS









5100441B KENVAIN SHORTS, 5400190A KILPA SNEAKERS

5300122C LIPPIS CAP,  
5200474A IKIOMA T-SHIRT,  
5100441B KENVAIN SHORTS,  
5400190A KILPA SNEAKERS

Hero

New



5200189B VAUHDIKAS T-SHIRT,  
5200155C PAPAIIJA SUNPROOF  
BEACH SHORTS





5200189B VAUHDIKAS T-SHIRT,  
5200155C PAPAIIJA SUNPROOF BEACH SHORTS

5300302C VERKOT CAP,  
5200503B TURINA  
FLEECE SWEATER,  
5200517A IHONA SHORTS







5300302C VERKOT CAP, 5200503B TURINA FLEECE SWEATER

5300302C VERKOT CAP,  
5200490A COLLARI  
SWEATSHIRT, 5200517A  
IHONA SHORTS





5100487A MATKUSTA SHORTS, 5400174A OHITUS SNEAKERS

5200490A COLLARI SWEATSHIRT,  
5100487A MATKUSTA SHORTS





5300302C VERKOT CAP, 5100474B FISKARI  
DOWN VEST, 5200509A LIMITYS FLEECE SWEATER,  
5100441B KENVAIN SHORTS

5300302C VERKOT CAP,  
5200509A LIMITYS FLEECE  
SWEATER, 5100441B  
KENVAIN SHORTS



5300384A AUKOT CAP,  
5100502A VINHA  
WINDBREAKER,  
5200491A HUPPIS  
HOODIE, 5100439A  
MALLIKAS  
DRESS





5100502A VINHA  
WINDBREAKER





5100502A VINHA WINDBREAKER, 5400173A VAELLUS  
BAREFOOT SHOES



5300384A AUKOT CAP, 5200491A HUPPIS HOODIE

5300384A AUKOT CAP,  
5200491A HUPPIS HOODIE



5300122C LIPPIS CAP,  
5200490A COLLARI  
SWEATSHIRT,  
5100433A KAVERIS  
PANTS, 5400173A VAELLUS  
BAREFOOT SHOES





5200189B VAUHDIKAS T-SHIRT, 5200474A IKIOMA T-SHIRT







5300302C VERKOT CAP, 5200474A IKIOMA T-SHIRT,  
5200517A IHONA SHORTS

5300302C VERKOT CAP,  
5200474A IKIOMA T-SHIRT,



reim



5300301B LOMAT SUNHAT, 5200512A ILMAYA DRESS

5300301B LOMAT SUNHAT,  
5200512A ILMAVA DRESS





5300349A KUIVURI SOCKS

5300384A AUKOT CAP,  
5100439A MALLIKAS DRESS





**BUGPROOF.**  
SUMMER '27  
COLLECTION







5200409C SURISTA BUGPROOF HOODIE

5300385A TURVANI BUGPROOF HAT,  
5200409C SURISTA BUGPROOF HOODIE,  
5200407B HYTYTON BUGPROOF HOODIE,  
5200433C INISTA BUGPROOF LONG  
SLEEVE T-SHIRT, 5100492A VAISTO  
BUGPROOF PANTS

Hero

New





5300385A TURVANI BUGPROOF HAT,  
5200409C SURISTA BUGPROOF HOODIE,  
5100492A VAISTO BUGPROOF PANTS

5300385A TURVANI BUGPROOF HAT,  
5200409C SURISTA BUGPROOF HOODIE,  
5100492A VAISTO BUGPROOF PANTS

Hero

New





5300385A TURVANI BUGPROOF HAT,  
5200433C INISTA BUGPROOF LONG SLEEVE T-SHIRT,  
5100492A VAISTO BUGPROOF PANTS

5300385A TURVANI BUGPROOF HAT,  
5200433C INISTA BUGPROOF LONG SLEEVE  
T-SHIRT, 5100492A VAISTO BUGPROOF PANTS

Hero

New



5200409C SURISTA BUGPROOF HOODIE,  
5100192C SIIMES BUGPROOF PANTS

Hero





5300385A TURVANI BUGPROOF HAT, 5200433C INISTA  
BUGPROOF LONG SLEEVE T-SHIRT, 5100192C SIIMES  
BUGPROOF PANTS



5300385A TURVANI BUGPROOF HAT,  
5200433C INISTA BUGPROOF LONG SLEEVE T-SHIRT,  
5100192C SIIMES BUGPROOF PANTS

5300385A TURVANI  
BUGPROOF HAT,  
5200433C INISTA BUGPROOF  
LONG SLEEVE T-SHIRT,  
5100192C SIIMES  
BUGPROOF PANTS



5100376E PURUTON JACKET,  
5200433C INISTA LONG  
SLEEVE T-SHIRT,  
5100377E SURINA PANTS  
5300163G ITIKKA HAT,  
5100378G PUNKITON PANTS





5300385A TURVANI BUGPROOF HAT, 5200433C INISTA  
BUGPROOF LONG SLEEVE T-SHIRT

5300162C HYTTY CAP,  
5100376E PURUTON JACKET





5300162C HYTYY CAP, 5100376E PURUTON JACKET,  
5100378B PUNKITON PANTS

5100376E PURUTON JACKET,  
5200433C INISTA LONG SLEEVE  
T-SHIRT, 5100377E SURINA PANTS





5100376E PURUTON JACKET



5200433C INISTA LONG SLEEVE T-SHIRT,  
5100377E SURINA PANTS

5200433C INISTA LONG SLEEVE T-SHIRT,  
5100377E SURINA PANTS





5100426B RETKIIN BUGPROOF JACKET,  
5100192C SIIMES BUGPROOF PANTS



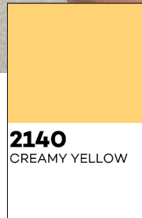
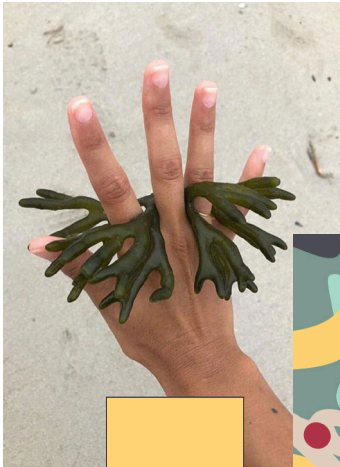
5100426B RETKIIN  
BUGPROOF JACKET



**OUTSHINING.**  
SUMMER '27  
COLLECTION



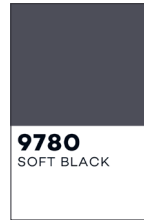




**2140**  
CREAMY YELLOW



**39C0**  
CRANBERRY



**9780**  
SOFT BLACK



**EXTRA**  
MISTY JADE



**66A0**  
SPARKLY BLUE



**81B0**  
STONE GREEN



**0420**  
BIRCH BEIGE

5200149G UIVA SUNPROOF SHIRT,  
5200155C PAPAIIJA  
SUNPROOF BEACH SHORTS

Hero

New



Hero



5200482A ULAPPA SUNPROOF SWIMSUIT,  
5200158D NAURU SUNPROOF BEACH SHORTS

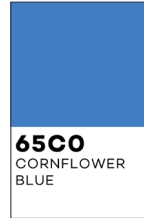
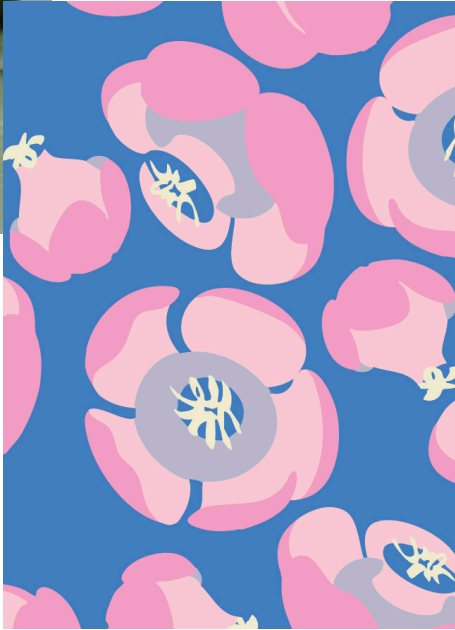
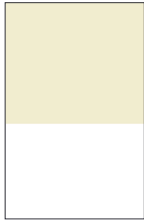
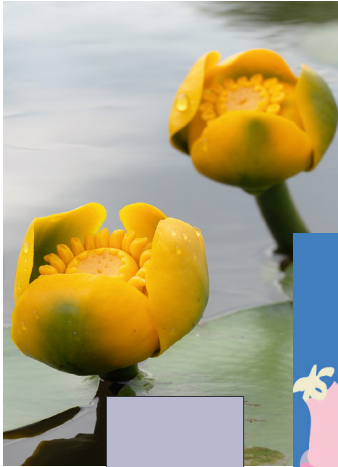
5200482A ULAPPA  
SUNPROOF SWIMSUIT,  
5200158D NAURU SUNPROOF  
BEACH SHORTS

Hero



5200138F JOONIA SUNPROOF SHIRT,  
5200158D NAURU SUNPROOF  
BEACH SHORTS







5200158E NAURU SUNPROOF BEACH SHORTS, 5400067C  
RANTAAN BAREFOOT SANDALS

5200482A ULAPPA  
SUNPROOF SWIMSUIT,  
5200158D NAURU SUNPROOF  
BEACH SHORTS

Hero





5200131C ATLANTTI SUNPROOF OVERALL,  
5400089A BUNGEE SANDALS

5300159A VIEHE SUNPROOF HAT,  
5200131C ATLANTI  
SUNPROOF OVERALL

Hero



5300154D KILPIKONNA  
SUNPROOF HAT, 5200131C  
ATLANTTI SUNPROOF OVERALL





5300159A VIEHE SUNPROOF HAT,  
5200131C ATLANTTI SUNPROOF OVERALL



5200131C ATLANTTI SUNPROOF OVERALL

5300159A VIEHE SUNPROOF HAT,  
5200130C POLSKII SUNPROOF OVERALL





5300343A LIPLATUS CAP, 5200189B VAUHDIKAS T-SHIRT,  
5200158E NAURU SUNPROOF BEACH SHORTS

5300343A LIPLATUS CAP,  
5200189B VAUHDIKAS T-SHIRT,  
5200158E NAURU SUNPROOF  
BEACH SHORTS



5200137G VESIHIISI  
SUNPROOF OVERALL





5200137G VESIHIISI SUNPROOF OVERALL



5300157B RANTSU SUNPROOF HAT,  
5200137G VESIHIISI SUNPROOF OVERALL

5200137G VESIHIISI  
SUNPROOF OVERALL



5300152A BIITSI SUNPROOF HAT,  
5200137G VESIHISI SUNPROOF  
OVERALL





5300152A BIITSI SUNPROOF HAT,  
5200137G VESIHIISI SUNPROOF OVERALL



5300152A BIITSI SUNPROOF HAT,  
5200137G VESIHIISI SUNPROOF OVERALL

5300157B RANTSU SUNPROOF HAT,  
5200137G VESIHIISI  
SUNPROOF OVERALL



5200133B TUVALU  
SUNPROOF SHIRT,  
5200135B PULAHDUS  
SUNPROOF SWIMMING TRUNKS





5300159A VIEHE SUNPROOF HAT,  
5200133B TUVALU SUNPROOF SHIRT



5300393A TSUUMI SUNGLASSES,  
5200133B TUVALU SUNPROOF SHIRT

5300393A TSUUMI  
SUNGLASSES,  
5200133B TUVALU  
SUNPROOF SHIRT





5300159A VIEHE SUNPROOF HAT



5300154C KILPIKONNA SUNPROOF HAT



5300159A VIEHE SUNPROOF HAT



5300159A VIEHE SUNPROOF HAT

5300386A TAKANA  
SUNPROOF HAT

Hero

New







**reima**