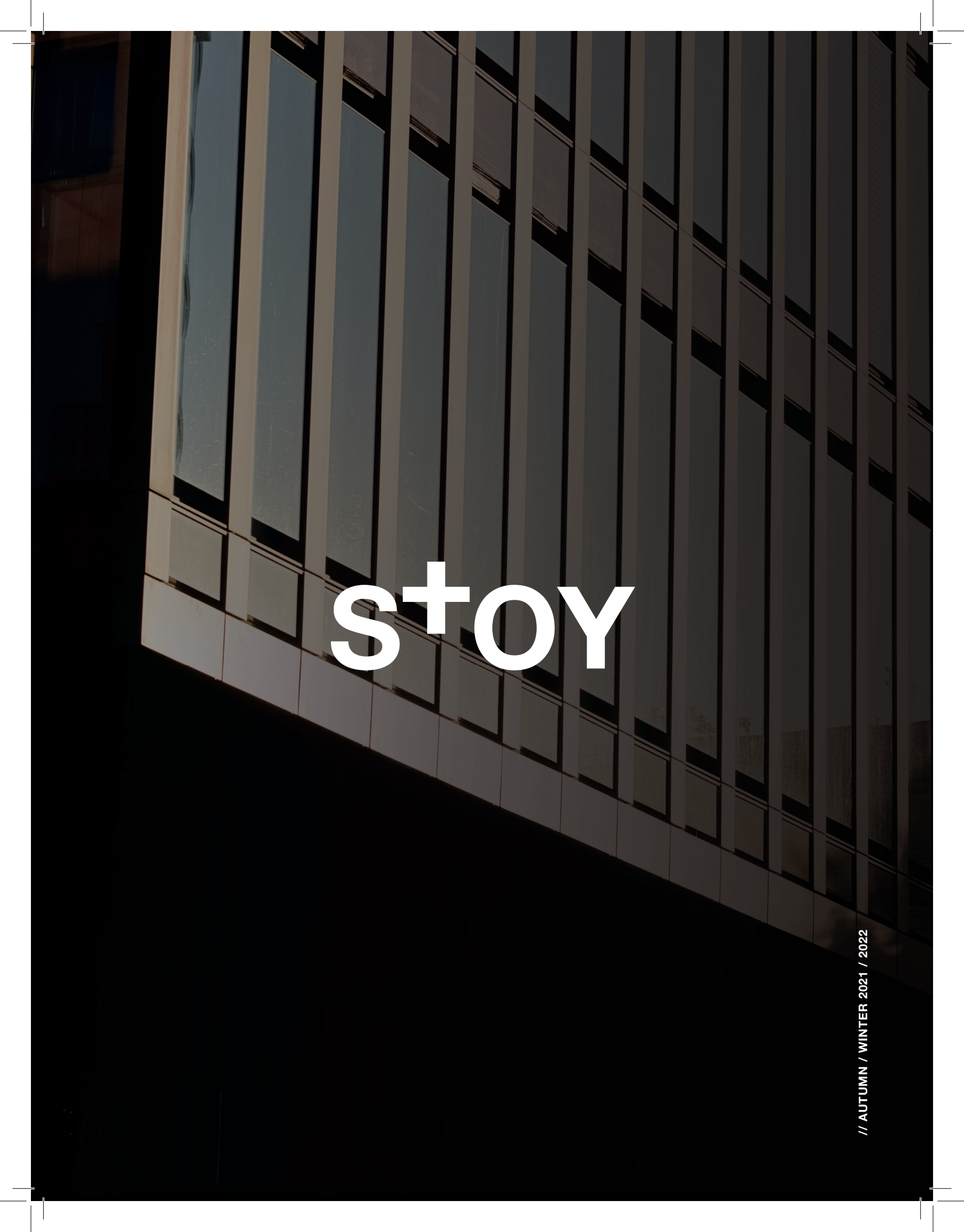




stoy

// AUTUMN / WINTER 2021 / 2022

STOY – STORY OF YOU

We are expanding our range to meet the highest standards, offering comfort and freedom of movement. With “STOY – Story of You”, the new outdoor fashion brand for large sizes. STOY is a collection that does not restrict or inhibit people. These favourite pieces simply say **“Be yourself”**.

This is because the premium brand gives ladies and gentlemen room for individuality and fun in life. STOY is extremely high-quality, impresses with its many sophisticated details and is distinctly trend-conscious. On top of this, there are all the feel-good and climatic attributes that characterise a first-class functional brand today.



WATERPROOF



BREATHABLE



WINDPROOF



PFC-FREE

s+

WOMEN



//





s+



ICE-BLUE - 00870



YELLOW - 00600



DEEP RED - 00405



DARK NAVY - 00814



LIGHT GREY - 00212

**36012****JACKET IN DOWN LOOK WITH ZIP-OFF HOOD**

MATERIAL	Light Melange, 100% Polyester
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m ² /24 h, water-repellent, PFC-free
LINING	Noble Shine Light Taffeta, 100% Polyamide
FILLING	Polyfill, 100% Polyester
SIZE	44 - 58



BLACK - 00200



DARK NAVY - 00814



LIGHT GREY - 00212



YELLOW - 00600



DEEP RED - 00405

37343

JACKET IN DOWN LOOK WITH ZIP-OFF HOOD

MATERIAL	Striped Light Melange, 100% Polyester
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m²/24 h, water-repellent, PFC-free
LINING	Noble Shine Light Ripstop, 100% Polyamide
FILLING	Polyfill, 100% Polyester
SIZE	44 - 58

s+



☞ // 37343



DARK CURRY - 00253



OFF-WHITE - 00101



DEEP RED - 00405



DARK NAVY - 00814



36404

JACKET IN DOWN LOOK WITH ZIP-OFF HOOD

MATERIAL	Soft Touch Peach, 58% Polyester, 32% Cotton, 10% Polyamide
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m ² /24 h, water-repellent, PFC-free
LININGMIX	Noble Shine Light Taffeta, 100% Polyamide Cozy Warm Plush, 100% Polyester
FILLING	Polyfill, 100% Polyester
SIZE	44 - 58



DARK NAVY - 00814



ANTHRACITE - 00203

36020

PARKA IN DOWN LOOK WITH ZIP-OFF HOOD

MATERIAL	Noble Shine Poplin, 100% Polyester
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m ² /24 h, water-repellent, PFC-free
LININGMIX	Diamond Embossed Taffeta, 100% Polyester Cozy Warm Plush, 100% Polyester
FILLING	Polyfill, 100% Polyester
SIZE	44 - 58





ANTHRACITE - 00203



YELLOW - 00600



DARK NAVY - 00814



37344

COAT IN DOWN LOOK WITH ZIP-OFF HOOD

MATERIAL	Striped Light Melange, 100% Polyester
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m ² /24 h, water-repellent, PFC-free
LININGMIX	Diamond Embossed Taffeta, 100% Polyester Cozy Warm Plush, 100% Polyester
FILLING	Polyfill, 100% Polyester
SIZE	44 - 58



BLACK - 00200

37594

PARKA IN DOWN LOOK WITH ZIP-OFF HOOD

MATERIAL	Semi Dull Polyester Poplin, 100% Polyester
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m ² /24 h, water-repellent, PFC-free
LININGMIX	Noble Shine Light Taffeta, 100% Polyamide White Tipped Soft Plush, 100% Polyester
FILLING	Polyfill, 100% Polyester
SIZE	44 - 58

s+





OFF-WHITE - 00101



BLACK- 00200



DEEP RED - 00405



36017

PARKA IN DOWN LOOK WITH ZIP-OFF HOOD

MATERIAL	Soft Touch Peach, 58% Polyester, 32% Cotton, 10% Polyamide
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m ² /24 h, water-repellent, PFC-free
LININGMIX	Diamond Embossed Taffeta, 100% Polyester White Tipped Soft Plush, 100% Polyester
FILLING	Polyfill, 100% Polyester
SIZE	44 - 58



ANTHRACITE - 00203



DEEP RED - 00405



LIGHT GREY - 00212



DARK NAVY - 00814

37340

FUNCTIONAL JACKET WITH ZIP-OFF HOOD

MATERIAL Melange Twill, 100% Polyester

FEATURES breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m²/24 h, all seams taped, 100% waterproof, PFC-free

LININGMIX Diamond Embossed Taffeta, 100% Polyester | Cozy Warm Plush, 100% Polyester

SIZE 44 - 58

s+



// 37340



DARK RED - 00455



YELLOW - 00600



BLACK - 00200



36015

FUNCTIONAL JACKET WITH HOOD

MATERIAL	Soft Touch Peach, 58% Polyester, 32% Cotton, 10% Polyamide
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m²/24 h, all seams taped, 100% waterproof, PFC-free
LININGMIX	Diamond Embossed Taffeta, 100% Polyester Cozy Warm Plush, 100% Polyester
SIZE	44 - 58



OLIVE - 00717



YELLOW - 00600



BLACK - 00200

37341

FUNKTIONAL PARKA WITH ZIP-OFF HOOD

MATERIAL	Soft Touch Peach, 58% Polyester, 32% Cotton, 10% Polyamide
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m²/24 h, all seams taped, 100% waterproof, PFC-free
LININGMIX	Diamond Embossed Taffeta, 100% Polyester Cozy Warm Plush, 100% Polyester

SIZE 44 - 58

s+



// 37341

25



DARK NAVY - 00814



DARK CURRY - 00253



OLIVE - 00717



36403

FUNCTIONAL PARKA WITH ZIP-OFF HOOD

MATERIAL	Cotton Nylon Twill, 65% Cotton, 35% Polyamide
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m ² /24 h, all seams taped, 100% waterproof, PFC-free
LININGMIX	Noble Shine Light Taffeta, 100% Polyamide Cozy Warm Plush, 100% Polyester
SIZE	44 - 58



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MEN

s+



//

LOOK &
FEEL



s+





DARK NAVY - 00814



BLUE - 00800



DEEP RED - 00405



ANTHRACITE - 00203



36002

JACKET IN DOWN LOOK WITH ROLL-IN HOOD

MATERIAL	Striped Light Melange, 100% Polyester
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m²/24 h, water-repellent, PFC-free
LINING	Noble Shine Light Ripstop, 100% Polyamide
FILLING	Polyfill, 100% Polyester
SIZE	XXL - 6XL



DARK NAVY - 00814



YELLOW - 00600



BLACK - 00200

37347

JACKET IN DOWN LOOK WITH ZIP-OFF HOOD

MATERIAL Striped Light Melange, 100% Polyester

FEATURES breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m²/24 h, water-repellent, PFC-free

LINING Herringbone Embossed Taffeta, 100% Polyester

FILLING Polyfill, 100% Polyester

SIZE XXL - 6XL

s+



// 37347



ANTHRACITE - 00203



DEEP RED - 00405



BLUE - 00800



37348

JACKET IN DOWN LOOK WITH ZIP-OFF HOOD

MATERIAL	Semi Dull Polyester Poplin, 100% Polyester
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m²/24 h, water-repellent, PFC-free
LINING	Noble Shine Light Taffeta, 100% Polyamide
FILLING	Polyfill, 100% Polyester
SIZE	XXL - 6XL



GREEN ANTHRACITE - 00749



YELLOW - 00600



BLUE - 00800



DARK NAVY - 00814

37345

FUNCTIONAL JACKET WITH ROLL-IN HOOD

MATERIAL	Polyester Poplin, 100% Polyester
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m ² /24 h, all seams taped, 100% waterproof, PFC-free
LINING	Herringbone Embossed Taffeta, 100% Polyester
SIZE	XXL - 6XL

s+





ANTHRACITE - 00203



DEEP RED - 00405



BLUE - 00800



37346

FUNCTIONAL JACKET WITH ZIP-OFF HOOD

MATERIAL	Semi Dull Polyester Poplin, 100% Polyester
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m ² /24 h, all seams taped, 100% waterproof, PFC-free
LINING	Herringbone Embossed Taffeta, 100% Polyester
SIZE	XXL - 6XL



DARK NAVY - 00814



BLACK - 00200

36009

FUNCTIONAL PARKA WITH ZIP-OFF HOOD

MATERIAL	Polyester Poplin, 100% Polyester
FEATURES	breathable TPU lamination, water column 10.000 mm, moisture vapour permeability 5.000 g/m ² /24 h, all seams taped, 100% waterproof, PFC-free
LINING	Herringbone Embossed Taffeta, 100% Polyester
SIZE	XXL - 6XL





BODY MEASUREMENTS

	LADIES							
SIZE	44	46	48	50	52	54	56	58
BODY HEIGHT	168	168	168	168	168	168	168	168
CHEST CIRCUMFERENCE	107	111	117	123	129	135	141	147
WAIST CIRCUMFERENCE	92,5	97,5	104,5	111,5	118	124,5	131	137,5
HIP CIRCUMFERENCE	113,5	116,5	121,5	126,5	131,5	137,5	143,5	149,5

ALL MEASUREMENTS IN CM

	MEN				
SIZE	XXL	3XL	4XL	5XL	6XL
BODY HEIGHT	185	185	185	185	185
CHEST CIRCUMFERENCE	124	132	140	148	156
BELLY CIRCUMFERENCE	115,5	124,5	133,5	142,5	151,5
HIP CIRCUMFERENCE	120	126	132	138	144

ALL MEASUREMENTS IN CM

Minor changes of style and colours are subject to change without prior notice.

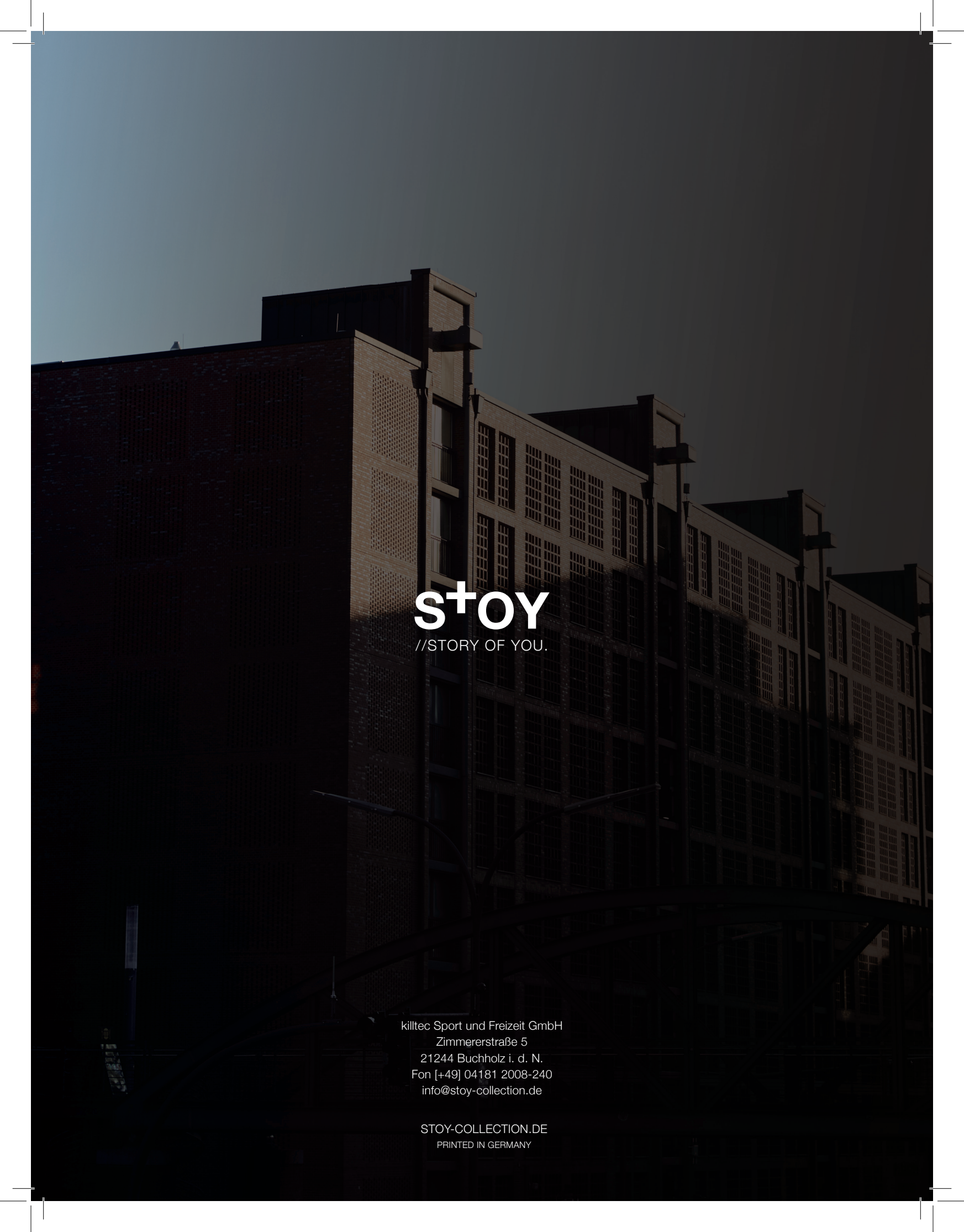
BEHIND THE SCENES



S+



BEHIND THE SCENES



stoy

//STORY OF YOU.

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